

**EXPLORING THE USE OF SATIRE LANGUAGE STYLE IN COMIC
HUMOR ON INSTAGRAM**

SKRIPSI

*Submitted in Partial Fulfillment of the Requirements
For the Degree of Sarjana Pendidikan (S.Pd)
English Education Program*

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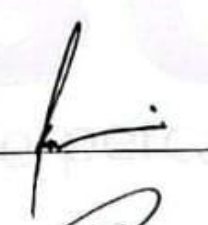
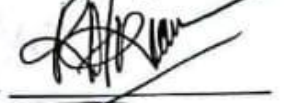


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ABSTRACT

Mega Pesona Arkani. 1902050120. Exploring the Use of Satire Language Style in Comic Humor on Instagram. Thesis. English Education Department Faculty of Teacher Training and Education Universitas Muhammadiyah Sumatera Utara. 2023.

This research aims to classify and describe: (1) types of language styles found in instagram account posts @micecartoon.co.id and @kostumkomik, (2) the meaning of satire language styles in instagram account posts @micecartoon.co.id and @kostumkomik. The researcher limit the object of research namely as many as 20 posts containing satirical language styles on two Instagram accounts @micecartoon.ac.id and @kostumkomik. The scope of this research was pragmatic. This research used qualitative research with descriptive method. The data of this research are in the form of words, phrases, and sentences that can be formulated as satirical language styles contained in the posts of @micecartoon.co.id and @kostumkomik. The technique of data collection in this research was using observation and documentation techniques. The technique of data analysis used the interactive model with three components, namely; 1) data reduction 2) data presentation and 3) Conclusion or verification. The most dominant satire language style found in this study is cynicism, which is 7 data, while irony is 2 data, sarcasm is 4 data, satire is 4 data, and innuendo is 3 data. The satirical language style in Instagram account posts @micecartoon.co.id and @kostumkomik is a medium for conveying criticism, opinions, and aspirations packaged in the form of comics as illustrated literary works.

Keywords: *satire language style, meaning of satire language style, instagram account posts @micecartoon.co.id and @kostumkomik.*

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Medan, August 2023

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CHAPTER I

INTRODUCTION

A. Background of Study

Humans as social creatures are very dependent on other humans, so they need language as a means of communication and interaction. Garderen (2014:1) defines language as a fundamental human skill used for expressing our creative thoughts and ideas, face-to-face communication, scientific investigation, and many other purposes. Subagyo et al., (2021) state that language is a medium for conveying ideas, opinions, and feelings to others. Language is one of the characteristics that distinguishes humans from other living things, so language is an important part of the communication process. This was in line with Sukarto & Fauziah (2022) who state that language as a tool of communication has a very important role in human interaction. Based on the explanation above, it could be concluded that language is a means of communication in the form of sounds produced by the human speech apparatus, which is used as a means of interaction and communication between humans. Basically, humans are social creatures who must interact with other humans to fulfill various needs in life.

Trask (2003:1) explains that the language that humans use is the most remarkable characteristic that we have, but it is also what sets humans apart from other species. The use of language as a medium of communication is rooted in human culture. Febrianto (2022) states that language and culture are two components that cannot be separated from each other. In addition to being used as

a medium of communication, language can also be used as a social and cultural function, such as signifying the identity of a group, social structure, or as entertainment. Without language, humans cannot interact, socialize, or express their wishes and intentions.

The rapid development of the times had led to many new findings, one of which is technology. Today we have entered the modern era, where human activities cannot be separated from the digital world and technology. There is almost no side of human life that is not affected by the digitization process. Technology provides many conveniences for humans, including in communication. The digital realm has grown rapidly due to the presence of the internet. The presence of the internet also affects communication between humans. Jiang & Ngien (2020) claim that these days, social media is increasingly used to connect with each other and share information. At this time, communication could be more easily done through social media, such as WhatsApp, Facebook, Twitter, Instagram, and so on. Instagram is one of the most famous applications for quickly sharing photos and videos with other users. Soraya (2017) states Instagram has created a new phenomenon in society at large that can bring uniqueness, specialties, and a different self-image to each account.

Instagram was launched on October 6, 2010, and is an application created by Kevin Systrom and Mike Krieger. They are the CEOs of the company Burn Inc., which is engaged in the development of mobile applications. Initially, Instagram was called Burn, which refers to Kevin and Mike's company name, and could only be used by iPhone users. Then, after two years since its release, Facebook took

over the management of Instagram. In 2016, the official Instagram logo was changed to feature a more attractive, elegant concept, as seen today. Instagram is an application that allows users to provide information and get information in the form of image or video posts. Jiang & Ngien (2020) state Instagram has become one of the fastest-growing social media platforms, particularly among younger populations.

Along with the rapid development of technology and communication, it is now easier for humans to find and find out information about what is happening in the world, one of which is by using social media. Instagram is one of the most famous social media and has many users. In the era of digitalization, satire can be conveyed through social media, and works such as books, scientific writings, comics, paintings, and so on. Audinovic & Nugroho (2021) state that one of the posts that has caught the interest of Instagram users is comics. At this time, comics not only function as entertainment but can also function as a promotional tool, and as a medium for expressing opinions or aspirations. Through Instagram, comic artists can share ideas, give expression, and impact public opinion. Apart from being one of the entertainment media, many comics also raise social issues that are happening in society, such as satire and criticism of the government.

The researcher found quite a lot of posts on Instagram, especially on comic accounts that contain satire on the government, politics, problems that occur in society, and people's lifestyles. The satire was implied and expressed through a satirical language style. The satire was implied and expressed through a satire language style. Keraf (2006:143) defines satire language style as a reference to

someone who wants to say something with another intention. The satirical language style is utilized by a person to express specific thoughts and feelings, both in oral and written form that are prompted through personal context and the surrounding environment and observed by using behavior and the way to get dressed. Keraf (2006:143-144) classifies satirical language style consists of irony, sarcasm, cynicism, satire, and innuendo.

There were two Instagram accounts that become research objects in this study, namely @micecartoon.ac.id and @kostumkomik. The following was an example of the type of satire language style found in the @micecartoon.ac.id Instagram account post posted on November 7, 2022.



Figure 1. Example 1 from @micecartoon.co.id

Text: *Peringatan dini menjelang pilpres 2024 bagi seluruh rakyat Indonesia.*

“Jangan Cuma gara-gara 50 ribu doang tapi susahnya 5 tahun”

Translate: An early warning ahead of the 2024 presidential election for all Indonesians. "Don't just because of 50 thousand rupiah, but it's hard for 5 years"

Meaning: the meaning of the text above indirectly satirized the election event that will be held in 2024, where the election event which is held every 5 years is often used as a place to bribe the public to vote for one of the candidates. Many people are also tempted by money from these candidates. The meaning of "not just because of 50 thousand, but it's hard for 5 years" is that people are expected to be wiser in choosing candidates who will become the next president because if people make the wrong choice, this will affect the condition of Indonesia in the next 5 years.

For some people who did not understand the meaning of the satirical language style, they may not know that the meaning of the statement indirectly satirizes the election that will be held in 2024. The statement was delivered using a satire language style, namely cynicism. Cynicism is an insinuating language style in the form of doubt that contains ridicule of sincerity and sincerity. However, in its use, cynicism is harsher than irony, and has the aim of satirizing.

Based on the explanation above, the author was interested in examining the types of satire language styles used in humor comics on Instagram. The selection of humor comics was because in the content of these comics there is often satire both to the government, politics and to society. Based on this background, the author was interested in conducting research with the title "**Exploring the Use of Satire Language Style in Comic Humor on Instagram**".

B. Identification of the Problems

Based on the background of the study above, information about the problems found can be obtained:

1. Apart of being a medium of entertainment, comics on Instagram are also used by comic artists to convey their aspirations or thoughts in the form of satire against the government and society.
2. One type of comic found on Instagram is a humor comic. This humor comic contains stories that contain jokes, but often found satire addressed to the government and society. This research tried to focus on the satirical language style used by comic artists in their work.

C. Scope and Limitation

Good research was research that does not extend from the intended discussion, therefore in this study the authors limit the object of research namely as many as 20 posts containing satirical language styles on two Instagram accounts @micecartoon.ac.id and @kostumkomik. The scope of this research was pragmatic. Pragmatics is the study of contextual meaning; meaning is how listeners can infer what is meant to be conveyed by interpreting the speaker's intent.

D. The Formulation of the Problems

The Problems were formulated as the following:

1. What are the types of satire language styles used in @micecartoon.ac.id and @kostumkomik Instagram posts?
2. What are the meaning of satire language styles contained in the posts on the Instagram account @micecartoon.ac.id and @kostumkomik?

E. The Objectives of the Study

The target of the study was the following:

1. To find out the types of satire language styles used in @micecartoon.ac.id and @kostumkomik Instagram posts.
2. To find out the meaning of satire language styles contained in the posts on the Instagram accounts @micecartoon.ac.id and @kostumkomik.

F. The Significances of the Study

By doing this research, the author hopes that it would provide benefits, both for himself and for other parties. The expected benefits of this research are as follows:

1. Theoretically
 - This research was expected to add knowledge for students majoring in English education in pragmatic studies courses.
 - In the field of pragmatic studies, this research was expected to increase knowledge of the meaning of the language style used by comic artists.

This research was expected to be used as a comparison material for future research

2. Practically

This study could add insight into linguistics in pragmatic studies, namely satire language styles.

CHAPTER II

THEORETICAL REVIEW

A. Theoretical Framework

Before the research was carried out, it is necessary to have an underlying theoretical basis because the theoretical basis is the basic framework of a study. The theoretical basis used was expected to be able to become the basis of understanding for researchers to obtain information from the language style to be studied.

1. Pragmatic

Charles Morris a philosopher in 1938 was the first person who introduced the term pragmatics. According to him, pragmatics is general form of the science of signs or semiotics. The term pragmatics came from the Latin "*pragmaticus*" and the Greek "*pragmatikos*" which means "talented to act, skilled in business, efficient. This study has been applied by Aristotle who discusses considerations relate to speech that can be achieved through language. Nafisa (2021) states that pragmatics is represented at a linguistic level, very dissimilar to semantics. The pragmatics of a literary text is defined by an awareness and understanding of the specific linguistic conditions of literary discourse. Sulisty (2013:2) divides pragmatics into four branches

- 1) Pragmatics is the study of speaker meaning; pragmatics studies speaker meaning, so in this case it is important to interpret what people mean in a given context and how that context impacts what is said, given how speakers arrange what they say in relation to each other to talk to

other people, where, when and in what situations.

Pragmatics is the study of contextual meaning; meaning is how listeners can infer what is meant to be conveyed by interpreting the speaker's intent. In short, the study is still looking for vague meanings. Another definition of pragmatics examines the contextual meaning of the meaning that is conveyed rather than what is actually said. Pragmatics is the study of how to communicate more than what is said; pragmatics examines how much meaning is communicated rather than what is said and

Pragmatics is the study of how to communicate more than what is said; pragmatics studies the expression of relative distance, meaning that the interlocutor's answer or interpretation is based on a known distance which includes: physical, social, and conceptual proximity, and refers to the same experience.

The first aspect of pragmatics is speech acts. Speech acts can be divided into three based on the classification of Austin, 1962 and Searle, 1981, namely locution, illocution, and perlocution. A locutionary act is the act of saying something. Illocutionary acts are the act of doing something, perlocutionary acts are the act of affecting something or someone.

In Richards et al. (1985:265) also explains that locutionary act is also often referred to as locutionary meaning. They also emphasize that locutionary meaning is propositional meaning. The illocutionary acts are also referred to as illocutionary force and/or illocutionary meaning. Locutionary meaning is the basic

literal meaning of an utterance conveyed through words and certain linguistic structures contained in an utterance. Rahardi (2005:127) defines the illocutionary meaning is the effect of an utterance or text on the reader or listener. When someone say 'I'm hungry' or 'I'm thirsty', there must be an intended effect on the speaker, for example me that he wants something to drink or something to eat. By expressing the desire to eat or to drink, he makes the other person do something for him, for example, to get food or get a drink. In other words, the utterance made the other person to do something. That is why it is said that illocutionary acts are intertwined with the acts of doing something

2. Language Style

Language has a very important role in human life, namely as the delivery of information, ideas, desires, ideas, feelings and experiences to others. Without language, humans will not be able to communicate or interact either between individuals or between groups. Language style is one part of the language used as a tool to convey one's thoughts, ideas, and opinions. Widjono (2005:87) states that language style is determined by the accuracy and appropriateness of word choice. A paragraph or discourse sentence becomes effective if expressed with the right language style. Keraf (2006:113) states that the language style is a way of conveying ideas in a unique way that displays the thoughts and personality of the language user. Ratna (2009:10) defines language style as follows: (1) the science of language style, (2) the interdisciplinary science of linguistics and literature, (3) the science of applying linguistic principles in figurative language research, (4) the science of investigating the use of language in literary works, (5) the science

that investigates the use of language in literary works, taking into account the aspects of its beauty as well as its social background.

Language style is a person's way of expressing thoughts through language in a distinctive and unusual way. Through language style a person can convey his thoughts gently or politely even though it actually means rudeness, sarcasm, cursing, criticism and so on. Murdiyati & Nababan (2021) state each writer has a different and distinctive language style that distinguishes one writer from another. The use of language style can be measured through the personality and experience of each individual. Cendekiaputri et al. (2021) state that language styles are cornerstones of entertainment and communication media, getting used to symbolize and disseminate information. Through language, the media shapes audiences' views or even fact itself. For example, the use of language style found in comics. Many comic artists use comics as their media to convey their opinions, or their aspirations by using satirical language.

2.1 Satire Language Style

In a literary work usually uses language style. The purpose of using this style of language is for the reader to get certain emotional effects. Cendekiaputri et al (2021) state that the function of language style is as “signs”, through which users construct concepts about themselves and their personalities. Thus, individual language styles usually have certain goal and functions. Ayuningtyas & Triyono (2021) define satire is a language that is used for specific reasons and means contrary to what someone is talking about. While, Declercq (2018) defines satire is a genre that since Roman times

has been guiding the interpretation and assessment of works based on their aim to criticize and entertain (with the qualification that these aims must interact with each other, though neither is fully instrumental to the other). Satire is usually used as a warning to individuals who have behaved excessively. This satire can be done directly or indirectly.

Language style can allow us to judge a person's personality, character, and ability when using the language. The better the style of language used by someone, the better the assessment of others against him, and vice versa the worse the style of language used by someone, the worse the assessment of others to him. Keraf (2006:143) defines satire language style as a reference to someone who wants to say something with another intention. Keraf (2006:143-144) classifies satirical language style consists of irony, sarcasm, cynicism, satire, and innuendo.

2.2 Types of Satire Language Style

Keraf (2006:143-144) classifies satirical language style consists of irony, sarcasm, cynicism, satire, and innuendo.

2.2.1 Irony

Tarigan (1986:133) states that the irony is a type of figure of speech that suggests something clearly different and sometimes even opposite to what is actually being said. In line with Tarigan's opinion, Kroeger (2018:99) also defines irony as a figure of speech in which the intended meaning of the expression is the opposite of its literal meaning. We often hear someone using

a satirical language style that expresses the opposite intention which is the opposite of what it really means. However, behind these different intentions there is an actual intention to express disapproval or criticism of a person or group of people.

Irony came from the word *Eironeia* which means deception or pretense, as figurative language, irony is a reference that wants to say something with a meaning or purpose that is different from what is contained in the series of words. Irony is an effective literary device because it conveyed an inference of great restraint. Whether intentionally or not, the set of words used denies the true meaning. Therefore, Keraf (2008) claims that irony will be successful if the listener is also aware of the intention hidden behind the words.

An example of irony was found in one of the posts from the @micecartoon.ac.id account:



Figure 2. Example 2 from @micecartoon.co.id

Text: *“Untuk menghormati pembohong dengan cara mempercayainya”*

“Rakyat kecil prioritas saya”

Translate: "To honor a liar by believing him". "The little people are my priority"

The image presented in the post shows a man in a suit and neatly dressed who could be interpreted as a prospective council member and an ordinary citizen. In the sentence "to honor a liar by believing him" the comic artist indirectly satirized the prospective council members who gave many promises and sweet words to the public before being elected as council members. The sentence that stated "to honor a liar is to believe it" mean that the public was urged not to easily believe the sweet promises of prospective board members, because it could be that the promise was just a lie to be elected as a board member. Thus it could be concluded that irony is a subtle satire addressed to a person or group of people by using words or sentences that contradict the actual intention.

2.2.2 Sarcasm

Sarcasm is a harsher language style when compared to irony and cynicism. This is in line with what Keraf (2008:143) states, sarcasm is a cruder satire than irony and cynicism. Keraf (2008:143) also defines sarcasm as a reference that contains bitterness and bitter reproach. Waridah (2016:372) defines sarcasm as a language style that contains harsh satire. Kreuz and Roberts (1993) cited in Park-Ozee (2019) defines sarcasm as a subtype of verbal irony in which negative feelings are aimed at a subject through a statement that goes against that belief, and plays on the reversal of satire. The word sarcasm came

from the Greek *sarcasmos*, which means "to tear flesh like a dog, "to bite one's lip in anger" or "to speak with bitterness".

An An example of sarcasm was found in one of the posts from the @kostumkomik account uploaded on June 22, 2022.



Figure 3. Example 3 from @kostumkomik

Text: *“Eh, ada truk tuh! Rekam gua ! gua mau hadang, biar ngikutin trend” “oke sip biar viral!” “Mampus makanya jangan tolol”*

Translate: "Hi, there's a truck! Record me! I want to block it, so I can follow the trend". "Okay, let's go viral!" "Feel it, so don't be stupid"

The post contained sarcasm language style. The comic artist satirizes teenagers who follow the trend of blocking trucks, then record these dangerous activities and uploaded them on social media, to go viral and get a lot of existence from social media users. But in reality, it is very dangerous for their safety, and many cases of accidents are caused by these activities, as in the post, which shows an incident that is very likely to occur, which can cause

accidents that can even cause death. The sentence "Feel it, so don't be stupid" was a sarcasm sentence that contains direct reproach for teenagers who do such careless and dangerous actions. From the explanation above, it could be concluded that sarcasm is a harsh word or insinuation, which contains reproach, bitterness that is less pleasant to hear and can hurt the heart.

2.2.3 Cynicism

Cynicism is a satire that contains ridicule of sincerity. Waridah (2016:372) states that cynicism is satire in the form of testimony to a narrative or contains mockery of sincerity. While Keraf (2008:143) states cynicism is the name of a school of Greek philosophy that first taught that virtue is the only good, and its essence lies in self-control and freedom. Subsequently, they became harsh critics of social mores and other philosophies.



Figure 4. Example from @micecartoon.co.id

Text: *“Peringatan dini menjelang pilpres 2024 bagi seluruh rakyat Indonesia” “Jangan Cuma gara-gara 50 ribu doang tapi susahnya 5 tahun”*

Translate: "An early warning ahead of the 2024 presidential election for all Indonesians". "Don't just because of 50 thousand rupiah, but it's hard for 5 years.

The meaning of the text above indirectly satirizes the election event that will be held in 2024, where the election event which is held every 5 years is often used as a place to bribe the public to vote for one of the candidates. Many people are also tempted by money from these candidates. The meaning of "not just because of 50 thousand, but it's hard for 5 years" was that people are expected to be wiser in choosing candidates who will become the next president because if people make the wrong choice, this will affect the condition of Indonesia in the next 5 years. Thus it could be concluded that cynicism is a form of satire that is quite harsh and contains direct ridicule.

2.2.4 Satire

Satire is an indirect form of satire, usually in a strange way and even using funny and weird ways that can make someone laugh. Tarigan, (2013:70) defines satire is also known as a form of attacking someone by laughing at the foolishness of people, behaviors, and institutions. The value of satire is that it is like a challenge that is not clearly stated or pretended. Keraf (2008:144) states that satire is an expression of laughing at or rejecting something.

From the explanation above, it can be concluded that satire was an expression of laughing at someone with what has been done and has the aim that the person makes an improvement. However, satire seems a little harsh in

its use because it laughs at someone's situation. An example of satire was found in the @micecartoon.co.id post uploaded on January 3, 2022



Figure 5. Example from @micecartoon.co.id

Text: *“Apa resolusi tahun baru bapak dan ibu sekalian nih” “Beliau-beliau mah visioner tong! Resolusinya maju 3 tahun kedepan!”*

Translate: “What is your new year's resolution?” “They are visionary, boy! Their resolution is to choice in the election in the next 3 years”

The post contains a satire style of language. The images presented in this post are politicians who are already quite famous and are likely to run in the presidential election in 2024. In the sentence "They are visionary, boy! Their resolution is to advance the election in the next 3 years! contained satire and humor that can make readers laugh. The satire is addressed to politicians who are likely to run in the upcoming 2024 elections. The word visionary itself refers to an individual with a strong vision for the future.

2.2.5 Innuendo

Innuendo is a style of language used to satirize someone by downplaying the actual facts. Innuendo is usually used as satire, in its use innuendo does not look hurtful, but when you know the real meaning, you will see the real problem that is being expressed. Keraf (2008:144) defines innuendo is a way of downplaying the actual facts by indirect suggestion, and does not seem to hurt when viewed in passing.

An example of Innuendo was found in one of the @micecartoon.co.id posts



Figure 6. Example from @micecartoon.co.id

Text: *“Migor mahal, Gula naik, telur naik, BBM naik, tol naik, pajak naik, mie instan naik, gas naik” Berpuasa dibulan remadhan melatih kita untuk sabar dan tetap kuat. Hiks”*

Translate: *“Cooking oil is expensive, sugar rises, eggs rise, fuel rises, tolls rise, taxes rise, instant noodles rise, gas rises. “Fasting in Ramadan trains us to be patient and stay strong. Hiks”*

The image presented in this post displayed images such as several black viruses that each virus represents the price of basic commodities that have increased due to entering the month of Ramadan. In this post maybe if seen at first glance there is nothing strange, because basically when entering Ramadan then indeed Muslims are required to be more patient, but if you look more closely then you will see the real problem. The sentence was actually a satire to the government, where every time entering the month of Ramadan, staples will jump up, but all the community can do is be patient.

3. Comics

Bonneff (1998) states that comic theorists tend to consider comics as one of the final forms of human desire to tell their experiences through pictures and signs. Putra & Yasa (2019) state that comic is one of the effective promotional media in conveying something because they contain images, text, and storylines. Comics are a means of communication media in the form of illustrated literary works. Since a long time ago, comics have been a part of Indonesian life. Indonesian comics cannot be separated from cultural heritage such as temples and puppet stories. Soedarso (2015) states temples and puppet (*wayang*) are the forerunners of comics in Indonesia. Borobudur temple contains eleven bas-relief series covering about 1460 scenes. Bonneff (1998) explains the scenes in these reliefs are used to guide pilgrims to contemplation. Soedarso (2015) states reliefs are arranged sequentially and form a story at Borobudur temple are the basic principles used by comics in

general today, so Borobudur can be said to be the forerunner of comics in Indonesia.

Nowadays, the appearance of comics is often the target of criticism from many parties, especially parents. The images presented in comics are considered to contain a lot of violence committed by comic characters in storytelling. However, when viewed from a positive perspective, reading comics can help the development of children's imagination and not infrequently children who like comics have good drawing skills. Soedarso (2015) states that in responding to positive and negative messages from a comic for children, the role of parents cannot be separated. One of the ways that parents can do is to accompany and choose comics according to the age.

Putra & Yasa (2019) state that the terms of appearance or packaging, comics are divided into 4 types, namely: comic strips, comic books, humor and adventure comics.

Comic strips are serialized comics that are published in newspapers. Putra & Yasa (2019) define that comic strip is a type of comic that only consists of several image panels. Comic book is a type of comic that in the delivery of the story is conveyed as a whole in the form of a book. Comic book is a type of comic that is packaged in the form of a book and usually in one book only displays a complete story. Comic books are usually in the form of a series and one comic book title often appears in dozens of series and seems endless. Some of these comics do feature a continuous story, but some do not. Book Comics often feature serialized or continuous stories, but not all comic books

are like that. Humor comics are comics that contain stories with the theme of jokes. Putra & Yasa (2019) states that humor comics are comics whose contents display something funny and invite readers to laugh while enjoying the comics. This humor comic appeared in the 1930s and was pioneered by comic artist Kho Wan Gie who published the Put On humor character series, this comic appeared every week in the Sin Po daily. Meanwhile, adventure comics usually tell of adventures between protagonists and antagonists. The story in adventure comics is usually won by the protagonist.

B. Previous Related Study

Some studies have been done previously relating to this research. The first study was done by Ayuningtyas & Triyono (2021) with the title *Satire Language Style by Bu Tejo in the Short Film "Tilik"*. The research examined the satirical language style by Bu Tejo in the short film "Tilik". This research used a qualitative descriptive method with data collection technique: observation, listening, and note taking techniques. There are three types of satire language style found that Bu Tejo used in this research namely; cynicism, irony, and sarcasm. There are a total of 8 cynicism language styles found in this study. Cynicism was the most common language style found in this study. Furthermore, 3 ironic language styles were found in this study. As for the sarcasm language style, the researcher only found 2 sarcasm language styles. In this study, Ayuningtyas and Triyono argue that the satire used by Bu Tejo was to convey ideas, opinions or

views related to problems that occur in society and also express dissatisfaction with something.

Another study was also done with the title *An Analysis of Satire Language Style in Peda Pani Traditional Ritual at Ritti Village, Nangaroro Subdistrict, Nagekeo Regency* by Febrianto (2022). The purpose of this research was to analyze the satire language style in *Peda Pani* Ceremony and to enlist the meaning of the satire language style in the ceremony. This research also explained that *Peda Pani* is one of the traditional rituals for a place or a medium in the process of solving a problem or act violates the applicable norms, *Peda Pani* itself mean mistakes made by the people deliberately which are considered taboo. This research used descriptive qualitative methods with data collection techniques through interviews and documentation. The *Peda Pani* ceremony was carried out using traditional language, in its implementation this ceremony has an insinuating language that was used to solve a problem committed by a person or group of people who violate applicable norms or customs. In this study Febrianto found three language styles used in *Peda Pani* Traditional Ritual namely; Irony, Cynicism and Sarcasm. Febrianto found 3 irony language styles contained in the *Peda Pani* Ceremony. Furthermore, for the cynicism language style, the writer found 4 cynicism language styles. As for the sarcasm language style, the writer found 7 sarcasm contained in the *Peda Pani* ceremony.

Research in a similar field has also been conducted by Syarifuddin (2022) with the title *Satire Language Style of Twitter Social Network Users about the French Presidential Election 2022*. The aim of this study was to found out the

type of satire language style used by users of Twitter and the intentions behind the tweets and comments they to presidential candidates in the context of the 2022 French presidential election. This study used qualitative descriptive method with a semantic and pragmatic approach. There are three types of satirical language styles that found in this research; irony, cynicism and sarcasm. The type of ironic style used by twitters users is contradiction and parable. Style types of cynicism: comparison, rhetorical interrogative sentences and contradictions. Types of sarcastic language style: profanity, accusations, criticisms and insults. The intention that found in this research were 12 presidential candidates relate to political opinions, poll results, leadership results, alliances, character, work programs, controversial cases, internal conflicts and problem racism.

The similarity between this research and previous studies was to analyze the use of satire language style. However, the difference between previous research and this research was the focus or object of the research. This research focused on the use of satirical language style in humor comics on Instagram. While, previous studies have focused on movie, traditional ritual, and the French presidential election. Often comics found on Instagram use the satirical language both satire against the government, and current news that is being discussed, and satire on people's lifestyles.

C. Conceptual Framework

In a study, a conceptual framework was needed so that the research can be carried out properly. Conceptual framework is a model or description in the form

of concepts that explain the relationship between one variable and another in the research process to be carried out. This research examined the satire language style found in comics on Instagram, namely the Instagram accounts @micecartoon.co.id and @kostumkomik. The data source of this research was taken from the 20 posts containing satirical language styles on @micecartoon.ac.id and @kostumkomik Instagram account.

Furthermore, the data that has been found was studied using the theory of satire language style. Keraf (2006:143-144) classifies satirical language style consists of irony, sarcasm, cynicism, satire, and innuendo. Through this theory, the data analysis was focused on two specs, namely (1) the types of satire language styles, and (2) the meaning of using satire language styles contained in two instagram accounts @micecartoon.co.id and @kostumkomik. In terms of the types of satire language styles that would be studied in the form of irony, cynicism, sarcasm, satire and innuendo.

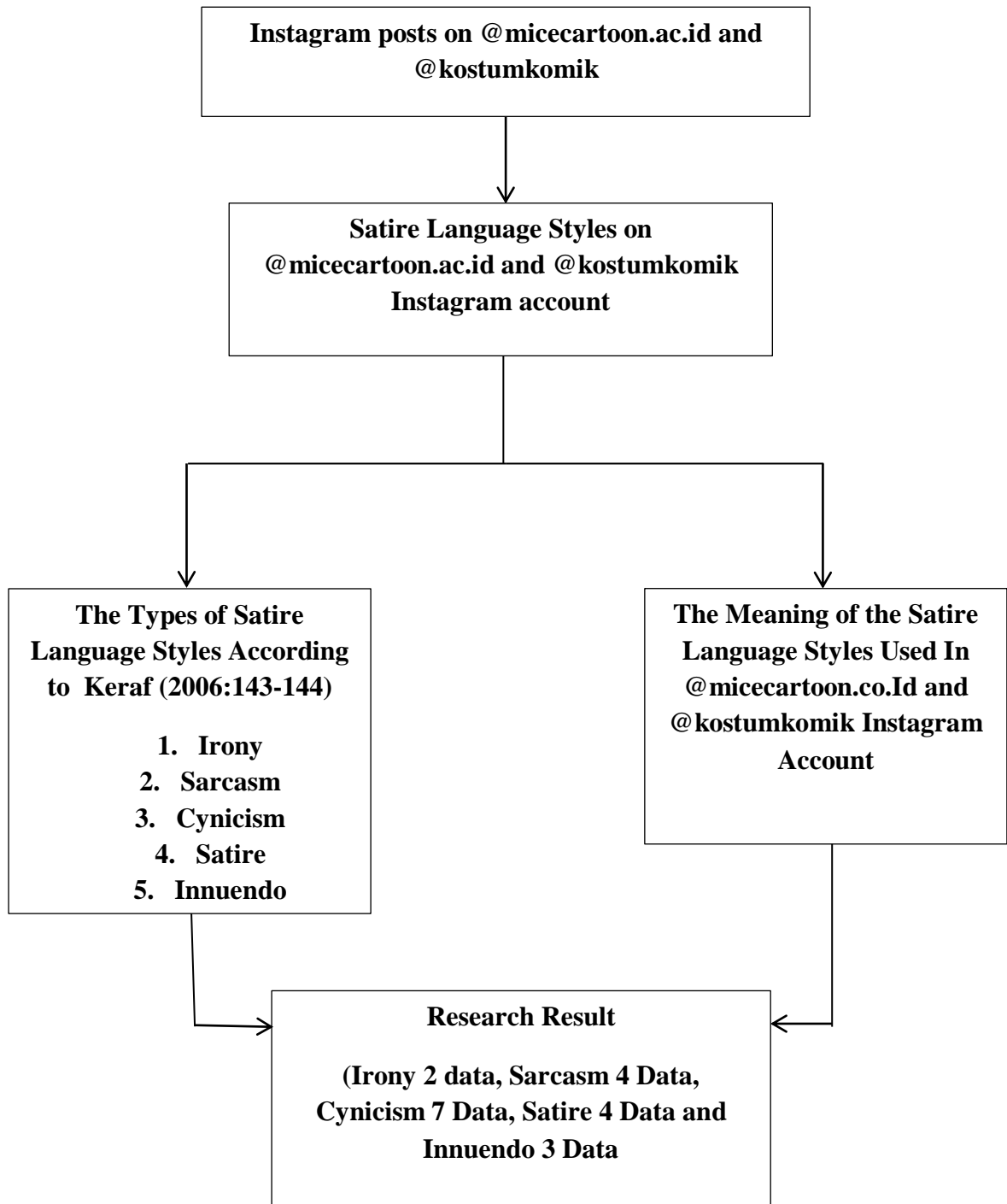


Figure 7. Conceptual Framework

CHAPTER III

RESEARCH METHODOLOGY

A. Research Design

This study employs a qualitative with descriptive design. Given (2008) states qualitative research is designed to explore the human elements of a given topic, where specific methods are used to examine how individuals see and experience the world. The purpose of qualitative research is to understand the conditions of a context by directing to a detailed and in-depth description of the conditions in a natural context, about what actually happens in the field. The research design used in this research was descriptive qualitative research. Qualitative descriptive research aims to present a complete picture of the relationship between the phenomena being tested.

The data obtained from this research was classified as qualitative research because it aimed to produce descriptive data about the sentences contained in comic posts in two Instagram accounts @micecartoon.co.id and @kostumkomik. This study aimed to analyze the use of satirical language styles in humor comics on Instagram and describe the meaning of language styles contained in comic posts on Instagram. Thus the author used descriptive qualitative methods in this research.

B. Data and Source of the Data

The data of this research were words, phrases, and sentences that could be formulated as a satire language style in the posts of @micecartoon.ac.id and @kostumkomik instagram accounts. The source of data in this research was from two comic accounts on instagram @micecartoon.co.id and @kostumkomik. There were 20 posts studied in this research 1) @micecartoon.co.id as many as 12 posts and 2) @kostumkomik as many as 8 posts.

C. Technique of Data Collection

1. Observation

Since this study was qualitative descriptive, using content analysis as an instrument. The technique use observation and documentation. Nugrahani, (2014:132) states observation is an important part of qualitative research. Through observation researcher can document and reflect systematically on the activities and interactions of research subjects. The reason for the need for observation was because researchers can analyzed and recorded systematically the behavior of individuals or groups directly, so as to obtain a broad picture of the problem under study. The researcher made observations by reading and understanding the satire language style contained in the Instagram posts of @micecartoon.co.id and @kostumkomik accounts. Then take screenshots of posts that contain satire language styles. After the required data has been collected, the data was identified and classified by understanding the words, phrases, clauses and sentences formulated as satire language style by using the data identification and classification format.

2. Documentation

The data documentation of this research was collected data in the form of image file documents of screenshots related to the satire language style contained in the Instagram posts of @micecartoon.co.id and @kostumkomik. After the required data was collected, the data would be classified into the types of language styles; irony, sarcasm, cynicism, satire, and innuendo and interpret the meaning of the satire.

D. Technique of Data Analysis

This research used data analysis techniques with an interactive model developed by Miles & Huberman (1994). This interactive model data analysis has three components, namely: 1) data reduction, 2) data presentation, 3) conclusion drawing/verification. In this model, data analysis begins with a continuous data collection process until the researcher can draw final conclusions (Nugrahani, 2014:189)

1. Data Reduction

In data reduction, researcher carried out a process of selecting and focusing on all types of information that support research data obtained through notes. In this study, researcher first read and understood the satirical language style in the posts of @micecartoon.ac.id and @kostumkomik Instagram accounts, then researcher recorded, marked and took screenshots of posts containing satirical language style.

2. Data presentation

Data presentation is a set of information that can provide conclusions and take action to researcher. Data presentation in qualitative research was generally presented in narrative form, and was complemented by matrices, images, graphs, networks, charts, tables, schemes, illustrations and so on so that the data presented was clearer, more detailed and easier to understand. In this study, the researcher were collected the data that would be identified and classified by understanding the words, phrases, clauses or sentences formulated as an insinuating language style using the format of the data identification and classification table.

Table 1
Data Classification Table of Satire Language Style on Instagram
Account @micecartoon.co.id and @kostumkomik

No	Satire Language Style Data	The Types of Satire Language Style				
		Irony	Sarcasm	Cynicism	Satire	Innuendo
1						
2						
3						

Table 2

**Data Table of the Meaning of Satire Language Style in Instagram
Account Posts @micecartoon.co.id and @kostumkomik**

No	Satire Language Style Data	The Meaning of Satire Language Style
1		
2		
3		

3. Conclusion Drawing/Verification

Drawing conclusions is an activity of interpreting the results of data analysis and interpretation. The conclusion of this research was the satire language style contained in the @micecartoon.co.id and @kostumkomik Instagram account posts and reveals the meaning behind the satire contained in the posts of two Instagram accounts @micecartoon.co.id and @kostumkomik.

CHAPTER IV

FINDINGS AND DISCUSSIONS

A. Findings

The data in this study were taken from Instagram account posts @micecartoon.co.id and @kostumkomik which contain satirical language styles. There were 20 data that would be analyzed in this study. Both accounts are accounts that are quite well known among comic readers, where @micecartoon.co.id has 235 thousand followers while @kostumkomik has 157 thousand followers on Instagram. The posts on the @micecartoon.co.id and @kostumkomik Instagram accounts taken use Indonesian sentences and there are words that are not standardized in them. The data obtained was then classified based on the type of language style used by comic artists in Instagram posts.

No	Types of Satire Language Styles	Source	
		@micecartoon.co.id	@kostumkomik
1	Irony	2	0
2	Sarcasm	0	4
3	Cynicism	4	3
4	Satire	3	1
5	Innuendo	3	0
Total		12	8

B. Discussion

1. Irony

Irony is a satire language style that states something with different intentions and purposes. The satire is usually delivered subtly and does not hurt the person being satirized. From the explanation above, it can be concluded that the ironic satire language style is a subtle satire with the intent and purpose of conveying something that is contrary to the actual intention. The irony satire language style was taken from posts on the @micecartoon.ac.id and @kostumkomik Instagram accounts. There were 2 data of irony satire language style as follows:

1.1 Data 1

This data was taken from the @micecartoon.ac.id account post uploaded on April 2, 2022



Figure 8. Screenshot from @micecartoon.co.id

The sentence in the post showed the presence of irony satire language style. This was characterized by the sentence "Fasting in the month of Ramadan trains

us to be patient and stay strong". The sentence actually has a meaning that was contrary to its true meaning, where fasting does require us to be patient in carrying out daily activities. However, in the post what was meant by being patient and strong is being patient with the instability of staple prices in Indonesia when entering the month of Ramadan. This is due to the increasing demand for basic commodities. When entering the month of Ramadan, the prices of basic commodities tend to increase, as in the post which also contains words such as the expensive of cooking oil, rising eggs, rising fuel, rising instant noodles, and so on.

1.2 Data 2

Data 2 was taken from the @miccartoon.ac.id account post posted on July 29, 2022



Figure 9. Screenshot from @miccartoon.co.id

The sentence in the post showed the existence of an irony, this was marked by the sentence "The way to respect a liar is pretend to believe him". The sentence actually has a meaning that contradicts the actual intention, namely not to easily

believe the words of politicians who are running for council members, it could be that these words were just sweet promises to be elected by the people. This is in accordance with the definition of Irony, which is to convey an insinuation with conflicting goals and intentions.

The meaning of the satire in data 2 was to indirectly satirize the prospective politicians who will run for the council in 2024, where they often make sweet promises to be elected as council members, as in the sentence "the little people are my priority". Many candidates for council members make sweet promises to be elected by the people. In the sentence "to honor a liar is to believe it", the meaning of the sentence was to satirize prospective politicians who often make sweet promises, but when elected they forget the promises during the campaign. Indirectly, the comic artist already knows that what was conveyed by the prospective politician is just a lie, therefore the comic artist satirizes with the irony sentence.

2. Sarcasm

Sarcasm is a language style of harsh satire aimed at a person, group of people or an institution that has a meaning of bitterness and reproach to show criticism. Sarcasm also contains ridicule in it, and is often found in mockery and harsh words that can hurt someone's heart if the person addressed knows it. Sarcasm was taken from Instagram account posts @micecartoon.co.id and @kostumkomik which contain sarcasm. There were 4 sarcasm language style data, which were as follows:

2.1 Data 3

This data was taken from @kostumkomik post uploaded on June 22, 2022



Figure 10. Screenshot from @kostumkomik

The sentence in data 3 was a sarcasm language style. This is characterized by the sentence "Feel it, so don't be stupid", where sarcasm is a harsh insinuation that contains bitterness. The word "stupid" in the sentence is a harsh sentence that identifies the stupidity of the behavior of teenagers who follow the trend of blocking moving trucks but do not care about their safety. There had been several cases of teenagers getting into accidents and even dying as a result of following this trend.

2.2 Data 4

Data 4 was taken from @kostumkomik's post uploaded on September 9, 2022.



Figure 11. Screenshot from @kostumkomik

The sentence in data 4 is a sarcasm language style. This is characterized by the sentences "Idiot" and "Really Idiot". The word idiot itself is a harsh word that identifies a person's stupidity or ignorance. This is in accordance with the meaning of sarcasm, which is a crude insinuation that contains bitterness. Data 4 was sarcasm about the performance of Ministry of Communications and informatics (Kominform), which blocked the Steam and Paypal applications on the grounds of protecting the public and for nationalism. However, when the personal data of the Indonesian people was breached by hackers, Kominform instead asked the people to be able to protect their own personal data. Therefore, the comic artist satirized with sarcasm through the post.

2.3 Data 5

Data 5 was taken from @kostumkomik's post uploaded on August 8, 2022.



Figure 12. Screenshot from @kostumkomik

The sentence in data 5 is a sarcasm language style. This is characterized by the sentence "Please dismantle that place! Prove whether the people who work there, are people who understand the technology, or just old people who are clueless of technology but are paid using public money?" The sentence "just old people who are clueless of technology but are paid using public money" was a crude insinuation aimed at people who work at Kominfo. The word "clueless of technology" represents someone who does not understand technology. People who work at Kominfo should understand technology. This is because the personal data of Indonesian people can be easily stolen by hackers. Kominfo should protect these data. But in reality, a lot of people's personal data is stolen by hackers.

2.4 Data 6

Data 19 was taken from @kostumkomik's post uploaded on July 4, 2022.



Figure 13. Screenshot from @kostumkomik

The sentence in data 6 is a sarcasm language style. This was characterized by the sentence "feeling higher than the meatball seller, the Papuan, even the president... Okay, the most SUPERIOR". The word SUPERIOR refers to the feeling of being more everything than other people. This post directly satirizes a speech delivered by one of the heads of a major political party in Indonesia. The speech delivered by her contained many controversies such as not wanting to have a son-in-law who is a meatball maker, discriminating against Papuan people who have black skin, to the president who was left sitting on a wooden chair as if he was facing the boss.

3. Cynicism

Cynicism is a style of direct satire, based on someone's testimony that is rather harsh and contains ridicule directly or does not use certain expressions. Cynicism is a direct satire, but in its use or disclosure it is rougher than irony. This cynicism

language style was taken from posts on the Instagram accounts @micecartoon.co.id and @kostumkomik which contain satire. There were 7 data in the cynicism language style, which are as follows:

3.1 Data 7

Data 7 was taken from @micecartoon.co.id post uploaded on November 7, 2022



Figure 14. Screenshot from @micecartoon.co.id

The sentence in data 7 was a cynicism language style. This is in accordance with the definition of cynicism, which is direct satire, and is rather harsh and contains ridicule directly or not using certain expressions. The sentence "early warning ahead of the 2024 presidential election" was intended to warn the people of Indonesia from the start so that they are not easily tempted by the money given by presidential candidates and prospective board members. In the sentence "Don't just because of fifty thousand rupiah, but it will hard for us for 5 years" was intended so that people are able to choose wisely, because if people vote only

because of the money received in order to choose one of the candidates without further research, then this will affect Indonesia for 5 years in office.

3.2 Data 8

Data 8 was taken from one of the posts from the account @micecartoon.ac.id which was uploaded on April 9, 20



Figure 15. Screenshot from @micecartoon.co.id

The sentence above showed the presence of cynicism. The cynicism of this post was evident in the line “Honorable board members! Are you actually representing us or representing the party?” This sentence directly satirizes legislators who are more concerned with the decisions of party leaders in making decisions. In making decisions or regulations, councilors should be more concerned with how the people are and what the people need, because the councilors who sit in government are representatives of the voices of the people.

3.3 Data 9

Data 9 was taken from one of the account posts @miccartoon.ac.id which was uploaded on February 15, 2022



Figure 16. Screenshot from @miccartoon.co.id

The sentence in the post marked the presence of the cynicism language style. This was indicated by the sentence "Son, I just got termination employment relationship, please pray for dad to live long until the age of 56. Because when I am 56 years old, we can enjoy the old age benefits money." The sentence directly satirizes the regulations made by Social Security Administrator for Employment (BPJS Ketenagakerjaan) related to Old Age Security (JHT) money that can be withdrawn when employees are 56 years old. The regulation was made when many employees experienced unilateral termination of employment due to Covid19. So, they did not have any income anymore. This regulation is clearly detrimental to employees who experience layoffs.

3.4 Data 10

Data 10 was taken from one of the @micecartoon.co.id account posts uploaded on March 27, 2023



Figure 17. Screenshot from @ micecartoon.co.id

The sentence in the post marked the presence of the cynicism language style. The cynicism in this post was characterized by the sentence "A test from God or from the government?" The sentence is in accordance with the definition of cynicism, which is direct satire, based on someone's testimony that is rather harsh and contains direct ridicule. The expression directly satirizes the government which cannot stabilize the price of basic necessities when entering the month of Ramadan. The price of basic necessities when entering the month of Ramadan tends to increase significantly. The majority of Indonesia's population adheres to Islam, so when entering the month of Ramadan, basic needs soar. That way the government should be able to stabilize the price of basic necessities so that it does not burden the community.

3.5 Data 11

This data 11 was taken from one of the posts from the @kostumkomik account uploaded on February 24, 2023



Figure 18. Screenshot from @kostumkomik

The sentence in data 11 showed the language style of cynicism. This was characterized by the sentence "if there is already a case like this, I hope his parents are Childfree". The sentence directly satirizes the case of one of the children of a tax official who beat an underage teenager into a coma and had to be hospitalized. The sentence "hope his parents are childfree" is a sentence of cynicism that directly satirizes hoping that the perpetrator's parents have childfree understanding so that cases like this do not happen. In addition to beating minors, the perpetrator also often flexes or shows off wealth, so his parents' wealth must be re-examined. This case also uncovered a series of other cases.

3.6 Data 12

Data 12 was taken from one of the @kostumkomik account posts uploaded on July 7, 2022.



Figure 19. Screenshot from @ kostumkomik

The sentence in data 12 showed the language style of cynicism. The cynicism in this post was characterized by the sentence "Your imaging is still lacking if you only eat meatballs. You should show your courage by directly appointing a meatball seller as a son-in-law". The sentence directly satirizes the speech delivered by Megawati about not wanting her future son-in-law to be a meatball maker. Indirectly, the speech demeaned someone's profession. This also sparked many reactions from the public. The comic satirizes directly through his work, according to him, the imaging she does to clear her name is still lacking if she only eats meatballs, according to the comic in the post, if she really wants to clear his name, she should immediately allow the meatball driver to become a son-in-law in her family.

3.7 Data 13

Data 13 was taken from one of @kostumkomik's posts uploaded on February 22, 2023



Figure 20. screenshot from @kostumkomik

The sentence contained in the post marks the existence of the cynicism language style. This was indicated by the sentence "Sorry you are not GREAT now" The sentence is in accordance with the definition of cynicism, which is to satirize directly. The sentence directly satirizes the police who are supposed to eradicate drug trafficking. However, in this case, the drug dealers arrested by the police even admitted that the distribution carried out by them was actually protected by the police. The sentence "Sorry I made a mistake, you are not GREAT" was meant to satirize the police who protect the drug distribution.

4. Satire

Satire is satire by criticizing something or a situation with the intention of change and improvement. Satire is a form of argument that indirectly expresses satire,

usually in a strange and even funny way and creates laughter in someone with the aim of making a change or improvement. This satire was taken from posts containing satire found on @miccartoon.ac.id and @kostumkomik accounts. There are 4 data in satire, which are as follows:

4.1 Data 14

Data 14 was taken from one of the posts from the @miccartoon.co.id account uploaded on January 3, 2022.

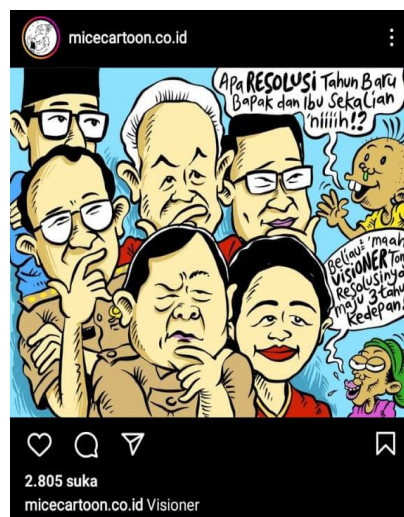


Figure 21. Screenshot from @miccartoon.co.id

The sentence in data 14 showed the existence of satire. This is in accordance with the definition of satire, which is satire on something with the intention of change or improvement. This satire was seen in data 14 which is marked by the sentence "visionary". The visionaries referred to in the post in data 14 are people who try to achieve goals in various ways and in a limited time.

The post also contained pictures of officials who are already quite famous and it is likely that they will run in the upcoming 2024 elections. To run in the upcoming 2024 general election, they must be able to attract the attention of the public to be elected, one of which is to present a good image in the eyes of the public. The satire was expected to be able to satirize officials to be more relaxed and not too passionate in attracting public attention. The post in data 14 was also uploaded in 2022, which is still 2 years before the election is held.

4.2 Data 15

Data 15 was taken from one of the posts from the @micecartoon.co.id account uploaded on March 11, 2022.



Figure 22. Screenshot from @micecartoon.co.id

The sentence in data 15 showed satire. This was in accordance with the definition of satire, namely satire that contains humor about something with the intention of change or improvement. This satire was seen in data 15 and was characterized by the sentence "What's wrong with this? How come the prices are all going up?" The post was intended to satirize the government, where the price

of staples for people's daily needs has increased even before entering the month of Ramadan.

The post indirectly satirizes the government that no longer needs to hold the confirmation sessions (*sidang isbat*) to see the *hilal* to find out when the first of Ramadan begins, only by looking at the prices of staples that have increased, it is certain that it will soon enter the month of Ramadan. The satire was expected to be able to satirize the government to be able to stabilize the prices of staples for the needs of the community when entering the month of Ramadan, because when entering the month of Ramadan usually the demand or purchase of staples will experience a surge.

4.3 Data 16

Data16 was taken from one of the posts from the @micecartoon.co.id account uploaded on January 21, 2022



Figure 23. Screenshot from @micecartoon.co.id

The sentence contained in this data post 16 marked the existence of satire. This is in accordance with the definition of satire, which is satire that contains humor towards something with the intention of change or improvement. Satire in data 9 was characterized by the sentence "making people happy is easy, sir!" this sentence satirized the government that sometimes makes regulations that harm the community, whereas making people happy can be easily done. As in data 16, where the comic artist expressed his opinion that making people happy is actually very easy just by making the price of basic commodities stable and not experiencing a sudden increase.

The satire contained in data 16 was expected to be able to make changes so that the government can pay more attention to the prices of basic commodities so that they remain stable so that they did not burden the community.

4.4 Data 17

Data 17 was taken from one of the posts from the @micecartoon.co.id account uploaded on August 12, 2022.



Figure 24. Screenshot from @kostumkomik

The sentence contained in this data 17 post marked the existence of satire. This is in accordance with the definition of satire, namely satire that contains humor about something with the intention of change or improvement. In data 17, the sentences and images contained in the post contain humor that can make readers laugh. But there is still satire addressed to an institution and it is hoped that there will be changes.

The post satirizes the conspiracy of Brigadier J's case, which at that time had not been clearly revealed, and also satirizes Jokowi and Prabowo supporters who are referred to *Cebong* and *Kadrun*, these two supporters often disagree with each other. In the post there is a picture of a genie who can grant all requests from humans. However, the Genie cannot grant the character's request, because it is too difficult and unlikely to be done.

The satire contained in data 16 is expected to make a change so that the Brigadier J case can be revealed and the perpetrator gets a punishment commensurate with his actions. And Jokowi and Prabowo supporters can unite and no longer fight over disagreements.

5. Innuendo

Innuendo is a language style used to satirize a person or institution by downplaying the actual facts. This Innuendo language style was taken from posts containing satire found on @micecartoon.co.id and @kostumkomik accounts. There are 3 Innuendo language style data on @micecartoon.ac.id and @kostumkomik accounts.

5.1 Data 18

Data 18 was taken from one of the posts of the @micecartoon.ac.id account uploaded on September 11, 2022



Figure 25. Screenshot from @micecartoon.co.id

The sentence contained in this data 18 post marked the existence of the Innuendo language style. This is characterized by the sentence "portrait of the law against corruptors, in a cartoon". The sentence is in accordance with the definition of innuendo, which is a language style that expresses an intention by minimizing the actual facts. The sentence "In Cartoon" contained in the post minimizes the actual facts. Actually, the post satirizes the law in Indonesia which looks weak for corruptors. This can also be seen from the caption contained in the post, namely "based on a true story". Corruptors in Indonesia often get a reduced prison term, even far from the initial sentence. Laws like this are very unlikely to have a deterrent effect on corruptors. So there needs to be a strong law so that corruptors

have a deterrent effect, and think again when they want to commit corruption because in reality these corruptors harm many parties by only prioritizing personal pleasure.

5.2 Data 19

Data 19 was taken from one of the posts from the @micecartoon.ac.id account uploaded on January 6, 2022.



Figure 26. Screenshot from @micecartoon.co.id

The sentence contained in this data 19 post marked the existence of the Innuendo language style. This is characterized by the sentence "Hopefully there is no ulterior motive in the groceries". The sentence is in accordance with the definition of innuendo, which is a language style that expresses an intention by minimizing the actual facts. The image contained in the post displays the face of one of the famous politicians and the logo of one of the major parties in Indonesia. Where it is likely that the basic food given is one of the campaign methods carried

out by the politician. However, the sentence contained in the post minimizes the actual facts.

The sentence satirizes politicians who are running for elections in the upcoming 2024. It was common knowledge that many presidential candidates and candidates for board members are already competing to make a good image to the public. One of them was giving groceries to the little people, so that it looks like a good image of her and the public can vote for her when the election is held in 2024.

5.3 Data 20

Data 20 was taken from one of the @miccartoon.ac.id posts uploaded on October 2, 2022.



Figure 27. Screenshot from @miccartoon.co.id

The sentence in post data 20 marked the existence of the Innuendo language style. In accordance with the definition of Innuendo, namely the style of language that expresses the intention by minimizing the actual fact. The sentence "When

elections are around the corner, Officials are Folksy" the sentence minimizes the actual reality. Many officials create a good image and seem to be populist and protect the community in order to be elected as members of the council.

Satire is usually used to satirize someone, a group of people or an institution. Usually the use of satire language style was in the form of curses, reproaches, criticism and even swearing which can hurt the heart. However, the posts on the Instagram accounts @micecartoon.co.id and @kostumkomik were displayed in the form of comics that can be read by many people. Comics are one of the literary works that can attract a lot of interest from readers, because in addition to writing that can contain information, comics also contain interesting images. On the @micecartoon.co.id and @kostumkomik accounts there were posts that contain satire, both satirical on government policies, issues that are being discussed to satire on people's lifestyles.

The form of use of satire language style in this study leads to the results of the analysis regarding the description of the types and meanings of satire language style contained in the Instagram account posts @micecartoon.co.id and @kostumkomik. This research tried to analyze the use of satire language style in the posts of Instagram accounts @micecartoon.co.id and @kostumkomik and analyze the meaning of the meaning of the satire language style contained in the posts of the 2 Instagram accounts and to explain who the satire is actually intended for. The use of satire language style used in this research is obtained from posts on the Instagram accounts @micecartoon.co.id and @kostumkomik. Firstly, the researcher read the comic posts uploaded by @micecartoon.co.id and

@kostumkomik, then take screenshots of posts that used an insinuating language style, both in the form of words, sentences and phrases that contain criticism, reproaches, and swearing which in essence are expressions or thoughts that contain speaker unrest which researchers then make as attached documentation.

From the results of this study, the data in the form of sentence quotations, there were several sentences and words that contain satire language style. Based on the results of the analysis of the meaning of the post excerpts containing the satirical language style, it could be seen that the data means criticism either directly, or criticism that is interspersed with parables. Satire is often used in a sentence. However, the style of satire used usually has a humorous nature, although it is not uncommon to also use sentences that hurt as found in the sarcasm language style.

In this study, researcher limited only 20 posts taken from @micecartoon.co.id and @kostumkomik accounts. Of the 20 data, there were 2 irony, 4 sarcasm, 7 cynicism, 4 satire and 3 innuendo. So that the most dominant satire language style was cynicism, there were 7 cynicism data found in @micecartoon.co.id and @kostumkomik account posts. Next is the relevance of previous research and research conducted by researchers.

1. The relevance between this research and the research conducted by Ayuningtyas & Triyono (2021) with the title satire language style by Mrs. Tejo in Short Film "Tilik" was the use of satire in (Ayuningtyas & Triyono, 2021) research there were three language styles used namely cynicism, irony

and sarcasm, while this research has 5 satire language styles namely Irony, sarcasm, cynicism, satire and innuendo. In Ayuningtyas & Triyono's research, there were 8 cynicism, 3 irony and 2 sarcasm so that cynicism becomes the most dominant style of satire in this study and research data comes from the short film "Tilik" by analyzing the speech used by Bu Tejo as one of the actors in the film. Meanwhile, this research was sourced from Instagram account posts @micecartoon.co.id and @kostumkomik which contain satirical language styles.

2. The relevance between this research and research conducted by Febrianto (2022) with the title An Analysis of Satire Language Style in Peda Pani Traditional Ritual at Ritti Village, Nangaro Subdistrict, Nagekeo Regency. Research conducted found 3 types of satire language styles namely Irony, cynicism and sarcasm, while in this study, researcher analyzed 5 types of satire language styles. Febrianto's research data came from the Peda Pani Traditional Ritual, while in this study the data came from posts on the @micecartoon.co.id and @kostumkomik Instagram accounts. The dominant satire language style in the research conducted by Febrianto is sarcasm, which is 7 data. Meanwhile, this study found that cynicism was the dominant language style, which is 7 data of cynicism.
3. The relevance between this research and the research conducted by Syarifuddin (2022) with the title Satire language style of twitter social network users about the French presidential election 2022, the research conducted by Syarifuddin has 3 types of satire language styles namely irony,

cynicism and sarcasm while in this research there are 5 satire language styles. Syarifuddin's research data comes from Twitter, while this research comes from Instagram account posts @micecartoon.co.id and @kostumkomik.

CHAPTER V

CONCLUSION AND SUGGESTION

In this chapter, conclusions and suggestions were explained based on the findings and discussion in the previous chapter. The conclusion to the research results contained the satire language style in the posts of the @micecartoon.co.id and @kostumkomik Instagram accounts. Meanwhile, the suggestions contain recommendations for the results of the researcher's thoughts related to the satirical language style.

A. Conclusion

Based on the findings of this study, the researcher has revealed the types of satire language styles and their meanings in the Instagram accounts @micecartoon.co.id and @kostumkomik. Satire language is one of the language styles used to convey opinions with different intentions, both direct satire and by using figures of speech. There are five styles of satire studied in this study, namely Irony, sarcasm, cynicism, satire and innuendo.

This research examines 20 posts from @micecartoon.co.id and @kostumkomik Instagram accounts that contain satirical language styles, including 2 irony, 4 sarcasm, 7 cynicism, 4 satire and 3 innuendo. From the 20 posts, the most dominant satire language style was cynicism, which was 7 data. Satire can indicate that in conveying criticism, ideas or views to others indirectly can be done by parable. The function of satire language style in Instagram account posts @micecartoon.co.id and @kostumkomik was to

convey aspirations, criticism, opinions or views, convince readers, create a certain mood, and to strengthen the effect of criticism or unrest. Meanwhile, the most dominant function of satire was to strengthen the effect of criticism or unrest expressed.

B. Suggestion

This research only analyzed the satire language style in comic humor on Instagram. Therefore, the researcher suggest to the next researcher to expand the area of study of the satire language style in literary works and choose other more interesting subject. In more specific, the researcher expresses some suggestion as follow; for comic readers, when reading a post containing satire, a critical and active attitude is needed to understand the message contained in the post. Next, for students, in order to increase motivation for knowledge about language styles, especially in satire language styles both in written media and social media. While, for the teachers, to use one of the literary works in social media, such as Instagram, Twitter, Youtube or other social media platforms in adding students' insights into satire language styles. The last, it is suggested to literature lovers, in order to increase motivation in interpreting literary works, especially in the style of satire.

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APPENDICES

**Appendix 1. Table 3 Satire Language Style Data on Instagram accounts
@micecartoon.ac.id and @kostumkomik**

No	Satire Language Style Data	The Types of Satire Language Style				
		Irony	Sarcasm	Cynicism	Satire	Innuendo
1	<p><i>Peringatan dini menjelang Pilpres 2024 bagi seluruh rakyat Indonesia. Jangan cuma gara-gara 50rb doang tapi susahnya 5 tahun.</i></p> <p>An early warning ahead of the 2024 presidential election for all Indonesians. Don't just because of fifty thousand rupiah, but it will hard for us for 5 years.</p>			✓		
2	<p><i>Berpuasa dibulan ramadhan melatih kita untuk sabar dan tetap kuat... hikss</i></p> <p>Fasting in the month of Ramadan trains us to be patient and stay strong.</p>	✓				
3	<p><i>'Rakyat kecil prioritas saya'</i></p> <p><i>Untuk menghormati pembohong, dengan cara mempercayainya.</i></p>	✓				

	'The commoners are my priority' The way to respect a liar is to believe him					
4	<ul style="list-style-type: none"> - <i>Apa resolusi tahun baru Bapak dan Ibu sekalian nihh?</i> - <i>Beliau-beliau mah visioner tong, Resolusinya maju 3 tahun kedepan!</i> - What is your new year's resolution? - They are visionaries, boy. Their resolution is to be elected in the general elections in the next 3 years! 				✓	
5	<ul style="list-style-type: none"> - <i>Tahan-tahan entar puasa lo batal! 2 menit lagi bedug... tahan dulu</i> - <i>Oke, Udah bedug</i> - <i>Anggota dewan yang terhormat! Kalian itu sebenarnya mewakili kami atau mewakili partai sihh?</i> - Hold on or you will ruin your fast! It's only 2 minutes before iftar. - Okay, it is iftar. - Honorable board members! Are you actually representing us or representing the party? 			✓		
6	<i>Potret hukum terhadap koruptor DALAM</i>					

	<p><i>KARTUN</i></p> <p><i>Divonis 10 Tahun</i></p> <p>- <i>Saya kasih diskon jadi 4 tahun</i></p> <p><i>Dipenjara Cuma 2 tahun</i></p> <p><i>Lalu bebas bersyarat</i></p> <p>A portrait of the law for corruptors in cartoons</p> <p>Sentenced to 10 years in prison</p> <p>- I reduce the sentence to 4 years</p> <p>Jailed only 2 years</p> <p>Then parole.</p>					✓
7	<p>- <i>Gak usah lama-lama nunggu sidang isbat pemerintah, sebenarnya kamu udah bisa melihat tanda-tanda pasti bulan ramadhan semakin dekat</i></p> <p>- <i>Wiiichh tandanya apa pak?</i></p> <p>- <i>Ini kenapa sih? Kok harga2 pada naik semua??</i></p> <p>- You don't have to wait long for the government's confirmation session, to know when Ramadhan starts, actually you can see the sure signs of the Ramadan getting closer.</p>				✓	

	<ul style="list-style-type: none"> - What's the sign sir? - What's wrong with this? How come the prices are all going up? 					
8	<ul style="list-style-type: none"> - <i>Tong bapak baru kena PHK doain bapak biar panjang umur sampai usia 56 tahun ya</i> - <i>Loh? Kok sampai umur 56?</i> - <i>Biar bisa ngerasain uang JHT.. Hiks</i> - Son, I just got termination employment relationship, please pray for dad to live long until the age of 56. - What? Why does it have to be until the age of 56? - Because when I am 56 years old, we can enjoy the old age benefits money. 			✓		
9	<ul style="list-style-type: none"> - <i>Horee harga minyak goreng turun!!</i> - <i>Bikin rakyat senang itu gampang kok pak!</i> - Yippy!! I'm happy because of the price of cooking oil going down!! - Actually, making people happy is easy sir! 				✓	
10	- <i>Permisi... Ada titipan sembako dari</i>					

	<p><i>Ibu...</i></p> <ul style="list-style-type: none"> - <i>Semoga nggak ada udang didalam sembako hehehe</i> - Excuse me... I have some groceries from mrs... - Hopefully there is no ulterior motive in the groceries 					✓
11	<p><i>Jika pemilu sudah dekat, Pejabat sok merakyat</i></p> <p>If the general election is almost held, Officials want to be close to the people.</p>					✓
12	<ul style="list-style-type: none"> - <i>Baru juga masuk bulan Ramadhan. Harga sembako udah naik aja!!</i> - <i>Sabar Bu, puasa, puasa. Ini adalah ujian</i> - <i>Ujian dari Tuhan apa dari Pemerintah?</i> - The fasting month has just begun. The price of basic necessities has marked up!! - Be patient, mam. It's fasting. This is a part of the test when fasting. - A test from God or from the 			✓		

	government?					
13	<ul style="list-style-type: none"> - <i>Hadeh. Bentar lagi udah maret, udah saatnya pusing-pusing ngurus pajak tahun kemarin</i> - <i>Bagus bro! gitu dong taat pajak, gue sebagai anak dari dirjen pajak turut senang. Kalo pajak kalian lancar, gue jadi anak orang kaya yang bisa pamer harta, dan berani gebukin anak orang sampe koma</i> - <i>Kalo udah ada kasus gini. Jadi berharap ortunya dia "Childfree"</i> - <i>March is coming soon, it's time to bother taking care of last year's taxes.</i> - <i>Good bro! I'm happy as the son of the Director General of Taxes. If you pay your taxes, I'll be the son of a rich man who can show off my wealth, and dare to beat other people's children until they are comatose.</i> - <i>If there is already a case like this. I hope his parents are "Childfree".</i> 			✓		
14	- <i>Eh ada truk tuh! Rekam gua! Gua</i>					

	<p><i>mau hadang biar ngikutin trend</i></p> <ul style="list-style-type: none"> - <i>Oke sip biar viral</i> <p><i>(mengalami kecelakaan)</i></p> <ul style="list-style-type: none"> - <i>Mampus makanya jangan tolol</i> - <i>There's a truck! Record me! I want to block it so I can join the trend.</i> - <i>Okay, so you can viral and famous.</i> <p><i>(having an accident)</i></p> <ul style="list-style-type: none"> - <i>Feel it, so don't be stupid</i> 		✓			
15	<p><i>“Akhir bulan Juli lalu”</i></p> <ul style="list-style-type: none"> - <i>Pak! Kenapa steam dan Paypal diblokir</i> - <i>Saya Cuma sedang melindungi kalian demi keselamatan digita! Demi nasionalisme!!</i> - <i>Tapi banyak WNI yang kehilangan uang dan pekerjaan</i> - <i>Baru hilang kerjaan sama uang doang! Ingat pahlawan kita dulu berkorban nyawa!!</i> <p><i>“Sekarang”</i></p> <ul style="list-style-type: none"> - <i>Pak!! Miliaran data penduduk Indonesia dibobol oleh Hecker. Ayo</i> 		✓			

	<p><i>pak ini baru momen yang paling tepat untuk melindungi kami. Demi kedaulatan digital. Demi nasionalisme</i></p> <ul style="list-style-type: none"> - <i>Hei, Hacker... kalau bisa jangan menyeranglah</i> - <i>Idiot</i> - <i>Saya minta kamu juga menjaga betul data pribadi kamu, dong. Lagipula jangan complain ke saya serangan hecker itu urusan BSSN</i> - <i>Beneran idiot</i> <p>"July"</p> <ul style="list-style-type: none"> - Sir! Why steam and Paypal are blocked - I'm just protecting you for the sake of our digital safety and nationalism!! - But many Indonesian citizens have lost money and jobs - You just lost your job and money! <p>Remember our heroes sacrificed their lives!!</p> <p>"Now"</p> <ul style="list-style-type: none"> - Sir!!! Billions of Indonesian population 					
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	<p>data were stolen by Hacker. Come on sir this is just the most appropriate moment to protect us. For the sake of our digital safety and nationalism.</p> <p>- Hey, Hacker, don't steal our data.</p> <p>- Idiot</p> <p>- I ask you to also take care of your personal data. Furthermore, don't complain to me about the hacker. That is BSSN's business.</p> <p>- Really Idiot</p>					
16	<p>- <i>Aku adalah Jin! Kuberi satu permintaan!</i></p> <p>- <i>Saya mau konspirasi besar dibalik kasus Brigadir J terungkap sejelas-jelasnya kepada rakyat</i></p> <p>- <i>Maaf, ada permintaan yang lebih masuk akal nggak?</i></p> <p>- <i>Oke, saya minta cebong dan kadrin bersatu, nggk berantem terus</i></p> <p>- <i>Maaf, masih nggak masuk akal</i></p> <p>- <i>Yaudah saya minta T-shirt buat 17-an tulisannya "cebong dan kadrin</i></p>				✓	

	<p><i>bersatulah”</i></p> <ul style="list-style-type: none"> - <i>Nah, kalau gitu mah bisa!! Sim salabim</i> - I'm Genie! I give you one request! - I want the big conspiracy behind Brigadier J's case to be revealed as clearly as possible to the people. - Sorry, is there a more illogical request? - Okay, I ask the <i>cebong</i> and <i>kadrun</i> to unite, not to fight all the time. - Sorry, still doesn't make sense - Alright, I'll ask for a T-shirt for 17s with the words "<i>cebong</i> and <i>kadrun</i> unite". - Well, that is a good choice! <i>Sim salabim</i> 					
17	<ul style="list-style-type: none"> - <i>Setelah pidatonya soal “nggak mau cari mantu kayak tukang bakso” Megawati pun tampil didepan kamera sambil memakan bakso.</i> - <i>Pencitraanya masih kurang kalo cuma makan bakso, bu</i> - <i>Mestinya tunjukkan keberanian Ibu langsung mengangkat tukang bakso sebagai menantu...</i> 			✓		

	<ul style="list-style-type: none"> - After her speech about "didn't want to have a son-in-law who is a meatball seller" Megawati also appeared in front of the camera while eating meatballs. - Your imaging is still lacking if you only eat meatballs, mom. - You should show your courage by directly appointing a meatball maker as a son-in-law. 					
18	<ul style="list-style-type: none"> - <i>Wow! Pesulab merah! Yang sering membongkar aksi dukun yang mengaku sakti padahal Cuma trik sulap yang berkedok agama!</i> - <i>Bang, Request tempat selanjutnya buat dibongkar, dong</i> - <i>Apa?</i> - <i>Tolong bongkar tempat itu! Buktikan apakah isinya orang-orang yang ngerti teknologi, atau Cuma orang-orang tua gaptek tapi digaji pake uang rakyat.</i> - <i>Wow! That is Pesulap Merah! Who</i> 		✓			

	<p>often exposes the actions of shamans who claim having a magic when it's just a magic trick under the guise of religion!</p> <ul style="list-style-type: none"> - Bro, request the next place to be dismantled. - What? - Please dismantle that place! Prove whether the people who work there, are people who understand the technology, or just old people who are clueless but are paid using public money. 					
19	<p><i>Saat perpidato, bilang begini:</i></p> <ul style="list-style-type: none"> - <i>Ketika saya mau punya mantu, saya bilang ke anak saya. Awas lho kalau nyarinya kayak tukang bakso!</i> <p><i>Ditambah lagi juga bilang gini:</i></p> <ul style="list-style-type: none"> - <i>Misal dari papua itukan hitam-hitam ya. Waktu saya ke Papua, saya mikir, "kok aku sendirian yah?"</i> - <i>Belum lagi, seorang presiden RI sempat dibiarkan duduk dikursi kayu,</i> 		✓			

	<p><i>bagai posisi 'menghadap Bos' sementara dia duduk dengan kursi empuk ala Bos</i></p> <ul style="list-style-type: none"> - <i>Merasa lebih tinggi derajatnya dari tukang bakso, orang papua, bahkan presiden</i> - <i>Sip deh, si paling SUPERIOR!</i> <p>During her speech, she said this:</p> <ul style="list-style-type: none"> - When I wanted to have a son-in-law, I told my children not to look for a partner who looks like a meatball maker. <p>She also said this:</p> <ul style="list-style-type: none"> - For example, from Papua, they are black. When I went to Papua, I thought, "Why am I alone?" - And also, a president of Indonesia was left sitting on a wooden chair, like a position 'facing the boss' while she sat in a padded chair like a boss. - Feeling higher than a meatball seller, Papuan, and even the president. - Okay, the most SUPERIOR! 					
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20	<ul style="list-style-type: none"> - <i>Liat nih, saya tangkap para Bandar narkoba</i> - <i>Wah polisi sungguh HEBAT</i> - <i>Saya sedikit bicara yah. Kami berani begini karena dilindungi POLRES</i> - <i>Maaf nggak jadi HEBAT</i> <p>We caught the drug dealers</p> <ul style="list-style-type: none"> - <i>Wow the police are really GREAT</i> - <i>Let me say something. We dare to do this because we are protected by the police.</i> - <i>Sorry I made a mistake, you are not GREAT</i> 			✓		
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Appendix 2. Table 4 The Meaning of Satire Language Style in Instagram accounts @miccartoon.co.id and @kostumkomik

No	Satire Language Style Data	The Meaning of Satire Language Style
1	An early warning ahead of the 2024 presidential election for all Indonesians. Don't just because of fifty thousand Rupiah, but it will hard for us for 5 years.	The meaning of cynicism in data 1 is to satirize and warn the Indonesian people not to be easily tempted by the money given by the candidates for council members before the election is held in order to get a lot of votes from the people. People are expected to be able to choose wisely because this can affect the state of Indonesia for the next 5 years.
2	Fasting in the month of Ramadan trains us to be patient and stay strong.	The meaning of irony in data 2 is to satirize the Indonesian government which is less able to control the price of basic commodities during the month of Ramadan. The price of basic commodities when entering the month of Ramadan often experiences instability and a significant increase

		when compared to other months.
3	<ul style="list-style-type: none"> - 'The commoners are my priority' - The way to respect a liar is to believe him 	The meaning of Irony in data 3 is to satirize the candidates for council members. It is common knowledge that candidates for council members, when nominating themselves, will say a lot of sweet words and give promises to the people in order to be elected as council members. But when they are elected, they often break their promises.
4	<ul style="list-style-type: none"> - What is your new year's resolution? - They are visionaries, boy. Their resolution is to be elected in the general elections in the next 3 years! 	The meaning of satire in data 4 is to satirize politicians who already have names and positions in Indonesia. However, it is likely that they will run as presidential candidates in 2024. The visionaries referred to in the sentence in data 4 are people who try to achieve goals in a limited time.
5	<ul style="list-style-type: none"> - Hold on, or you will ruin your fast! It's only 2 minutes before ifta. - Okay, it is iftar. - The honorable board 	The meaning of cynicism in data 5 is to satirize the council members who are more concerned with the decisions of their respective party leaders in making a regulation. The board members should

	<p>members! Are you actually representing us or representing the party?</p>	<p>represent the aspirations of the people and prioritize the interests of the people in making a decision.</p>
6	<p>A portrait of the law for corruptors in cartoons</p> <ul style="list-style-type: none"> - Sentenced to 10 years in prison - I reduce the sentence to 4 years - Jailed for only 2 years <p>Then parole.</p>	<p>The meaning of Innuendo in data 6 is to satirize the law in Indonesia which seems weak for corruptors. Corruptors often get a reduced prison term, even far from the initial sentence. Laws like this are very lacking in deterrent effects for corrupt actors. These corruptors are basically very detrimental to many parties.</p>
7	<ul style="list-style-type: none"> - You don't have to wait long for the government's confirmation session, to know when Ramadhan starts, actually you can see the sure signs of the Ramadhan getting closer. - What's the sign sir? - What's wrong with this? How come the prices are all going up? 	<p>The meaning of satire in data 7 is to satirize the basic necessities of daily life that have increased before entering the month of Ramadan. To find out the beginning of Ramadan, the Indonesian government conducts an Isbat session to see the <i>hilar</i> as a sign of the beginning of the month. The meaning of the sentence in data 7 is that people do not have to see the results of the Isbat session to find out when the beginning</p>

		of Ramadan is, because usually the signs of Ramadan can be seen by the increase in the price of staples for the needs of the community.
8	<p>- Son, I just got termination employment relationship, please pray for dad to live long until the age of 56.</p> <p>- What? Why does it have to be until the age of 56?</p> <p>- Because when I am 56 years old, we can feel the So we can feel the old age benefits money.</p>	The meaning of Cynicism in data 8 is to satirize BPJS <i>Ketenagakerjaan</i> , which makes regulations related to JHT (Old Age Security) money that can be withdrawn at the age of 56. This regulation was made when many employees and laborers experienced unilateral layoffs, which left them with no income. The regulation makes employees or laborers who experience layoffs feel disadvantaged.
9	<p>- Yippy!! I'm happy because of the price of cooking oil going down!!</p> <p>- Actually, making people happy is easy sir!</p>	The meaning of satire in data 9 is to satirize the government that makes too many regulations that sometimes harm the community. Whereas making people happy can be easily done. As in this data 9 where the comic artist expresses his opinion that making the people happy is actually very easy just by

		making the price of basic commodities stable and not experiencing a sudden increase.
10	<p>- Excuse me... I have some groceries from mrs...</p> <p>- Hopefully there is no ulterior motive in the groceries</p>	The meaning of innuendo contained in data 10 is to satirize politicians who are running for elections in 2024. Where it is common knowledge that many presidential candidates and candidates for council members are already competing to make a good image to the public. One of them is giving groceries to the little people, but these groceries are one of the campaign activities in order to look good image of him and the public can choose him when the election will be held in 2024.
11	If the general election is almost held, Officials want to be close to the people.	The meaning of innuendo in data 11 is to satirize by downplaying the actual facts. The purpose of the sentence is to satirize prospective council members who will run in the upcoming 2024 elections, where usually the candidates will create a good image of themselves

		by being populist, listening to people's aspirations and even protecting the little people in order to be elected as council members.
12	<ul style="list-style-type: none"> - The fasting month has just begun. The price of basic necessities has marked up!! - Be patient, mam. It's fasting. This is a part of the test when fasting. - A test from God or from the government? 	<p>The meaning of cynicism in data 12 is to satirize the government that cannot control the price of basic necessities when entering the month of Ramadan.</p> <p>Every time we enter the month of Ramadan, the price of basic commodities also increases..</p>
13	<ul style="list-style-type: none"> - March is coming soon, it's time to bother taking care of last year's taxes. - Good bro! I'm happy as the son of the Director General of Taxes. If you pay your taxes, I'll be the son of a rich man who can show off my wealth, and dare to beat other people's 	<p>The meaning of cynicism in data 13 is to satirize the persecution case committed by one of the children of Tax officials which occurred on February 20, 2022. The suspect mistreated a 17-year-old teenager who had to receive intensive treatment at the hospital. The suspect also often flexes or shows off his assets through his social media. This case also revealed irregularities related</p>

	<p>children until they are comatose.</p> <p>- If there is already a case like this. I hope his parents are "Childfree".</p>	<p>to the wealth of the suspect's father who is a tax official. The point of data 12 itself is that the comic artist expresses his opinion by hoping that the suspect's parents embrace childfree so that cases like this might not happen. Because of this case, people are less confident about paying taxes. This can be very detrimental to the State.</p>
14	<p>- There's a truck! Record me! I want to block it so I can join the trend.</p> <p>- Okay, so you can viral and famous. (having an accident)</p> <p>- Feel it, so don't be stupid</p>	<p>The meaning of Sarcasm in data 14 is to satirize teenagers who follow trends in order to gain existence on social media. However, this is very dangerous for themselves. The trend is to block a truck while it is driving on the highway. Many teenagers are victims of the trend because they get into accidents that even cause death.</p>
15	<p>"Last July"</p> <p>- Sir! Why steam and Paypal are blocked</p> <p>- I'm just protecting you for the sake of our digital safety</p>	<p>The meaning of sarcasm in data 15 is to satirize Kominfo, which blocked the PayPal and Steam applications on the grounds of protecting the public and for the sake of nationalism. This has</p>

<p>and nationalism!!</p> <ul style="list-style-type: none"> - But many Indonesian citizens have lost money and jobs - You just lost your job and money! Remember our heroes sacrificed their lives!! <p>"Now"</p> <ul style="list-style-type: none"> - Sir!!! Billions of Indonesian population data were stolen by Hacker. Come on sir this is just the most appropriate moment to protect us. For the sake of our digital safety and nationalism. - Hey, Hacker... Please don't steal our data. - Idiot - I ask you to also take care of your personal data. <p>Furthermore, don't complain to me about the hacker. That is BSSN's business.</p>	<p>received various responses from the people, many people disagree with the policy, especially people who use these applications to make money. But when the data of the Indonesian population was broken into by hackers, Kominfo instead asked the public to protect their own personal data so that it would not be easily broken into by hackers. Kominfo itself has difficulty in knowing the identity of the hacker.</p>
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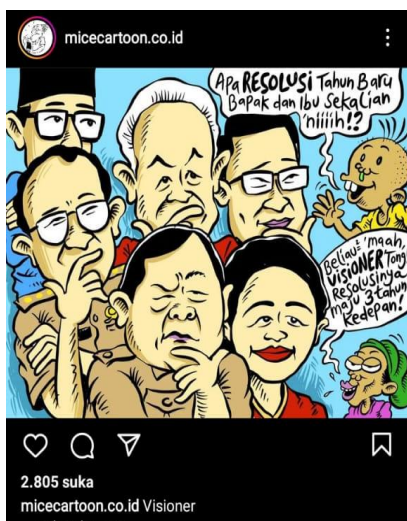
	- Really Idiot	
16	<p>- I'm Genie! I give you one request!</p> <p>- I want the big conspiracy behind Brigadier J's case to be revealed as clearly as possible to the people.</p> <p>- Sorry, is there a more illogical request?</p> <p>- Okay, I ask the <i>cebong</i> and <i>kadrun</i> to unite, not to fight all the time.</p> <p>- Sorry, still doesn't make sense</p> <p>- Alright, I'll ask for a T-shirt for 17s with the words "<i>cebong</i> and <i>kadrun</i> unite".</p> <p>- Well, that is possible! <i>Sim salabim</i></p>	<p>The satirical meaning in data 16 is that ilah satirizes the conspiracy in the Brigadier J case, which at that time had not been clearly revealed, and also satirizes Jokowi and Prabowo supporters who are referred to as <i>cebong</i> and <i>kadrun</i>, these two supporters often do not get along.</p>
17	<p>- After her speech about "didn't want to have a son-in-law who is a meatball seller" Megawati</p>	<p>The meaning of cynicism in data 17 is to satirize the speech of Megawati Soekarno Putri, who is the chairperson of one of the parties in Indonesia. The</p>

	<p>also appeared in front of the camera while eating meatballs.</p> <ul style="list-style-type: none"> - Your imaging is still lacking if you only eat meatballs, mom. - You should show your courage by directly appointing a meatball maker as a son-in-law... 	<p>speech sparked various reactions from the public. Jokes about the profession of a meatball maker should not be delivered by the chairman of a major political party in Indonesia. The joke seemed to declare the meatball maker as a lowly social group that does not deserve to live in the scope of an elite family. This is not in line with the party's jargon of "the party of the little people (<i>partainya wong cilik</i>)"</p>
18	<ul style="list-style-type: none"> - Wow! That is Pesulap Merah! Who often exposes the actions of shamans who claim having a magic when it's just a magic trick under the guise of religion! - Bro, request the next place to be dismantled. - What? - Please dismantle that place! Prove whether the 	<p>The meaning of sarcasm in data 18 is to satirize the Ministry of Communication and Information Technology (Kominfo) regarding the leakage of Indonesian people's data. One of Kominfo's roles is to protect the personal data of the Indonesian people. But in fact the personal data has been leaked. So the sarcasm in data 18 satirizes the performance of Kominfo, whether the people associated and working as members of Kominfo are actually</p>

	<p>people who work there, are people who understand the technology, or just old people who are clueless but are paid using public money.</p>	<p>people who understand technology or vice versa, so that a lot of public data has been leaked.</p>
19	<p>During her speech, she said this:</p> <ul style="list-style-type: none"> - When I wanted to have a son-in-law, I told my children not to look for a partner who looks like a meatball maker. <p>She also said this:</p> <ul style="list-style-type: none"> - For example, from Papua, they are black. When I went to Papua, I thought, "Why am I alone?" - And also, a president of the Republic of Indonesia was left sitting on a wooden chair, like a 	<p>The meaning of Sarcasm in data 19 is to satirize Megawati, who is the Chairperson of one of the major political parties in Indonesia. Many of her speeches contain controversies such as a speech about not wanting to have a son-in-law who is a meatball maker, discriminating against Papuan people who have black skin, to the president who was left sitting on a wooden chair during a meeting with her.</p>

	<p>position 'facing the boss' while she sat in a padded chair like a boss.</p> <ul style="list-style-type: none"> - Feeling higher than a meatball seller, Papuan, and even the president. - Okay, the most SUPERIOR! 	
20	<p>We caught the drug dealers</p> <ul style="list-style-type: none"> - Wow the police are really GREAT - Let me say something. We dare to do this because we are protected by the police. - Sorry I made a mistake, you are not GREAT now 	<p>The meaning of cynicism in data 20 is to satirize the police who should eradicate drug trafficking but in this case drug dealers are protected by the police.</p>

Appendix 3. Screenshot from @miccartoon.co.id Instagram Account





Appendix 4. Screenshot from @kostumkomik Instagram account



Appendix 5. Surat Permohonan Persetujuan Judul Skripsi



MAJELIS PENDIDIKAN TINGGI
 UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
 FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
 Jl. Kapten Mukhtar Basri No.3 Telp.(061)6619056 Medan 20238
 Website : <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

PERMOHONAN PERSETUJUAN JUDUL SKRIPSI

Nama : Mega Pesona Arkani
 NPM : 1902050120
 ProgramStudi : Pendidikan Bahasa Inggris

JUDUL	DITERIMA
Exploring the Use of Satire Language Style in Comic Humor on Instagram	

Bermohon kepada Dosen Pembimbing untuk mengesahkan Judul yang diajukan kepada Program Studi Pendidikan Bahasa Inggris

Medan, 21 Desember 2022

Disetujui oleh

Dosen Pembimbing

(Drs. Ali Imran, M.Hum.)

Hormat Pemohon

(Mega Pesona Arkani)

Appendix 6. K1



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
 Jl. Kapten Mukhtar Basri No.3 Telp.(061)6619056 Medan 20238
 Website : <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

Yth : Bapak/Ibu Ketua & Sekretaris
 Program Studi Pendidikan Bahasa Inggris
 FKIP UMSU

Perihal : **PERMOHONAN PERSETUJUAN JUDUL SKRIPSI**

Dengan hormat, yang bertanda tangan di bawah ini :

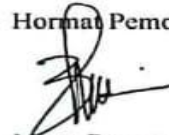
Nama : Mega Pesona Arkani
 NPM : 1902050120
 Program Studi : Pendidikan Bahasa Inggris
 IPK Kumulatif : 3,72

Persetujuan Ketua/Sek Prodi	Judul yang diajukan	
	Exploring the Use of Satire Language Style in Comic Humor on Instagram	
	An Analysis of the Application of Indonesia's Slang Words in Instagram as One of Social Medias	
	The Effectiveness of HOT Seating Technique to Improve the Students' Speaking Skill	

Demikianlah permohonan ini saya sampaikan untuk dapat pemeriksaan dan persetujuan serta pengesahan, atas kesediaan Bapak/Ibu saya ucapkan terima kasih.

Medan, 21. Desember 2022

Hormat Pemohon,



Mega Pesona Arkani

Dibuat Rangkap 3 :

- Untuk Dekan/Fakultas
- Untuk Ketua/Sekretaris Prodi
- Untuk Mahasiswa yang bersangkutan

Appendix 7. K2



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
 Jl. Kapten Mukhtar Basri No.3 Telp.(061)6619056 Medan 20238
 Website : <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

=====
 Kepada Yth : Bapak/Ibu Ketua & Sekretaris
 Program Studi Pendidikan Bahasa Inggris
 FKIP UMSU

Assalamu'alaikum Wr. Wb.

Dengan hormat, yang bertanda tangan di bawah ini :

Nama : Mega Pesona Arkani
 NPM : 1902050120
 Program Studi : Pendidikan Bahasa Inggris

Mengajukan permohonan persetujuan proyek proposal/risalah/makalah/skripsi sebagai tercantum di bawah ini dengan judul sebagai berikut :

Exploring the Use of Satire Language Style in Comic Humor on Instagram

Sekaligus saya mengusulkan/menunjuk Bapak/Ibu sebagai :

Dosen Pembimbing : Drs. Ali Imran, M.Hum

Sebagai Dosen Pembimbing proposal/risalah/makalah/skripsi saya

Demikianlah permohonan ini saya sampaikan untuk dapat pengurusan selanjutnya. Akhirnya atas perhatian dan kesediaan Bapak/Ibu saya ucapkan terima kasih.

Medan, 21 Desember 2022
 Hormat Pemohon,

Mega Pesona Arkani

Dibuat Rangkap 3 :

- Untuk Dekan/Fakultas
- Untuk Ketua/Sekretaris Prodi
- Untuk Mahasiswa yang bersangkutan

Appendix 8. K3

**FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA**
Jln. Mukthar Basri BA No. 3 Telp. 6622400 Medan 20217 Form : K3

Nomor : 69 /II.3/UMSU-02/F/2023
Lamp : ---
Hal : **Pengesahan Proyek Proposal
Dan Dosen Pembimbing**

Bismillahirrahmanirrahim
Assalamu'alaikum Wr. Wb

Dekan Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara menetapkan Perpanjangan proposal/risalah/makalah/skripsi dan dosen pembimbing bagi mahasiswa yang tersebut di bawah ini .:

Nama : **Mega Pesona Arkani**
N P M : 1902050120
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : **Exploring the Use of Satire Language Style in Comic Humor on Instagram.**

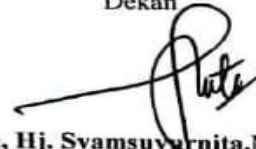
Pembimbing : **Drs. Ali Amran, M.Hum.**

Dengan demikian mahasiswa tersebut di atas diizinkan menulis proposal/risalah/makalah/skripsi dengan ketentuan sebagai berikut :

1. Penulis berpedoman kepada ketentuan yang telah ditetapkan oleh Dekan
2. Proyek proposal/risalah/makalah/skripsi dinyatakan **BATAL** apabila tidak selesai pada waktu yang telah ditentukan.
3. Masa kadaluwarsa tanggal : **5 Januari 2024**

Medan 12 Jumadil Akhir 1444 H
5 Januari 2023 M

Wassalam
Dekan



Dra. Hj. Svamsuvarnita, MPd.
NIDN : 0004066701



Dibuat rangkap 5 (lima) :

1. Fakultas (Dekan)
2. Ketua Program Studi
3. Pembimbing Materi dan Teknis
4. Pembimbing Riset
5. Mahasiswa yang bersangkutan :

WAJIB MENGIKUTI SEMINAR



Appendix 9. Berita Acara Bimbingan Proposal



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
 Jl. Kapten Mukhtar Basri No. 3 Telp. (061) 6619056 Medan 20238
 Website: <http://www.fkip.umtsu.ac.id> E-mail: fkip@umtsu.ac.id



BERITA ACARA BIMBINGAN PROPOSAL

Perguruan Tinggi : Universitas Muhammadiyah Sumatera Utara
 Fakultas : Keguruan dan Ilmu Pendidikan
 Jurusan/Prog. Studi : Pendidikan Bahasa Inggris
 Nama Lengkap : Mega Pesona Arkani
 N.P.M : 1902050120
 Program Studi : Pendidikan Bahasa Inggris
 Judul Proposal : Exploring the Use of Satire Language Style in Comic Humor on Instagram

Tanggal	Deskripsi Hasil Bimbingan Proposal	Tanda Tangan
21/Dec/2022	Discussion about the Research Tittle	
06/feb/2023	Discussion and Revision Chapter I	
14/feb/2023	Discussion and Revision Chapter II	
02/Mar/2023	Discussion and Revision Chapter III	
09/Mar/2023	Approved the Research proposal	

Diketahui oleh:
 Ketua Prodi

(Pirman Ginting, S.Pd., M.Hum.)

Medan, 16 Maret 2023

Dosen Pembimbing

(Drs. Ali Amran, M.Hum.)

Appendix 10. Berita Acara Seminar Proposal



MAJELIS PENDIDIKAN TINGGI UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp. 061-6622400 Ext. 22, 23, 30
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

BERITA ACARA SEMINAR PROPOSAL

Pada hari ini Jum'at Tanggal 17 Bulan Mei Tahun 2023 diselenggarakan seminar prodi Pendidikan Bahasa Inggris menerangkan bahwa :

Nama Lengkap : Mega Pesona Arkani
N.P.M : 1902050120
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : Exploring the Use of Satire Language Style in Comic Humor on Instagram

No	Masukan dan Saran
Judul	✓
Bab I	- Mention the main reasons of the research.
Bab II	- Revise the conceptual of Framework.
Bab III	- Add the theoriest of technique of Collecting Data. - Add the theoriest of technique of Analysing Data.
Lainnya	- Pay attention the typing.
Kesimpulan	[] Disetujui [] Ditolak [✓] Disetujui Dengan Adanya Perbaikan

Dosen Pembahas

(Rita Harisma, S.Pd., M.Hum.)

Dosen Pembimbing

(Drs. Ali Amran, M.Hum.)

Panitia Pelaksana

Ketua

(Pirman Ginting, S.Pd., M.Hum.)

Sekretaris

(Rita Harisma, S.Pd., M.Hum.)

Appendix 11. Lembar Pengesahan Hasil Seminar Proposal



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
 Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp. 061-6622400 Ext. 22, 23, 30
 Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id



LEMBAR PENGESAHAN HASIL SEMINAR PROPOSAL

Proposal yang sudah diseminari oleh mahasiswa di bawah ini:

Nama Lengkap : Mega Pesona Arkani
 N.P.M : 1902050120
 Program Studi : Pendidikan Bahasa Inggris
 Judul Skripsi : Exploring the Use of Satire Language Style in Comic Humor on Instagram

Pada hari Jum'at tanggal 19, bulan Mei tahun 2023 sudah layak menjadi proposal skripsi.

Medan, Mei 2023

Disetujui oleh:

Dosen Pembahas

(Rita Harisma, S.Pd., M.Hum.)

Dosen Pembimbing

(Drs. Ali Amran, M.Hum.)

Diketahui oleh
 Ketua Program Studi,

Pirman Ginting, S.Pd., M.Hum.

Appendix 12. Surat Permohonan Izin Riset



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Bila menghadapi kesusahan agar ditunjukkan nama dan angkanya

MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN PIMPINAN PUSAT MUHAMMADIYAH

UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA

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Nomor : 2538 /II.3/UMSU-02/F/2023

Lamp : ---

H a l : Izin Riset

Kepada : Yth. Bapak/Ibu Kepala
Perpustakaan UMSU
Di
Tempat.

Bismillahirrahmanirrahim
Assalamu'alaikum Wr. Wb

Wa ba'du semoga kita semua sehat wal'afiat dalam melaksanakan tugas sehari-hari sehubungan dengan semester akhir bagi mahasiswa wajib melakukan penelitian/riset untuk penulisan Skripsi sebagai salah satu syarat penyelesaian Sarjana Pendidikan, maka kami mohon kepada Bapak/ibu memberikan izin kepada mahasiswa kami dalam melakukan penelitian /riset ditempat Bapak/ibu pimpin. Adapun data mahasiswa tersebut di bawah ini :

Nama : **Mega PesonaArkani**
N P M : 1902050120
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : **Exploring the Use of Satire Language Style in Comic Humor on Instagram.**

Demikian hal ini kami sampaikan, atas perhatian dan kesediaan serta kerjasama yang baik dari Bapak/ibu kami ucapkan banyak terima kasih, Akhirnya selamat sejahteralah kita semuanya. Amin.

Medan, 16 Dzulhijjah 1444 H
5 Juli 2023 M



Wassalam
Dekan



Dra. H. Haniyatussurnita, MPd.
NIDN : 0004066701

****Pertinggal**






Appendix 13. Surat Balasan Riset atau Selesai Riset



MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN PIMPINAN PUSAT MUHAMMADIYAH
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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Kepala Perpustakaan Universitas Muhammadiyah Sumatera Utara dengan ini menerangkan :

Nama : MEGA PESONA ARKANI
NIM : 1902050120
Univ./Fakultas : UMSU/Keguruan dan Ilmu Pendidikan
Jurusan/P.Studi : Pendidikan Bahasa Inggris

adalah benar telah melakukan kunjungan/penelitian pustaka guna menyelesaikan tugas akhir / skripsi dengan judul :

“Exploring the Use of Satire Language Style in Comic Humor on Instagram”

Demikian surat keterangan ini diperbuat untuk dapat dipergunakan sebagaimana mestinya.

Medan, 09 Muharram 1445 H.
 27 Juli 2023 M.

Kepala Perpustakaan



Assoc. Prof. Muhammad Arifin, M.Pd.

Appendix 14. Surat Keaslian Skripsi



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
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PERNYATAAN KEASLIAN SKRIPSI

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Saya yang bertanda tangan dibawah in:

Nama Lengkap : Mega Pesona Arkani
 NPM : 1902050120
 Program Studi : Pendidikan Bahasa Inggris
 Judul Skripsi : Exploring the Use of Satire Language Style in Comic Humor on Instagram

Dengan ini menyatakan bahwa skripsi saya yang berjudul **“Exploring the Use of Satire Language Style in Comic Humor on Instagram”**. Adalah benar bersifat asli (original), bukan hasil menyadur mutlak dari karya orang lain.

Bilamana dikemudian hari ditemukan ketidaksesuaian dengan pernyataan ini, maka saya bersedia dituntut dan diproses sesuai dengan ketentuan yang berlaku di Universitas Muhamamdiyah Sumatera Utara

Demikian pernyataan ini dengan sesungguhnya dan dengan sebenar-benarnya.

YANG MENYATAKAN,



MEGA PESONA ARKANI

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EXPLORING THE USE OF SATIRE LANGUAGE STYLE IN COMIC HUMOR ON INSTAGRAM

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CURRICULUM VITAE

Personal Information

Name : Mega Pesona Arkani
NPM : 1902050120
Place/Date of Birth : Kw.Simpang, April 25,2000
Gender : Female
Religion : Islam
Nationality : Indonesia
Address : Stabat, Langkat
Department of : English Education,
Universitas Muhammadiyah
Sumatera Utara



Parents' Information

Father : Edy Arkani
Mother : Suartik
Adress : Stabat, Langkat

Education

2006 - 2012 : SD Negeri 050659 Stabat
2012 - 2015 : SMP Negeri 1 Stabat
2015 - 2018 : SMA Negeri 1 Stabat
2019 – 2023 : Universitas Muhammadiyah Sumatera Utara