

**EMOJIS AFFECT THE MEANING OF SARCASM SENTENCES ON
SOCIAL MEDIA TWITTER: EVIDENCE FROM INDONESIA
MILLENNIAL GENERATIONS.**

SKRIPSI

*Submitted in Partial Fulfilment of Requirement
for the Degree of Sarjana Pendidikan (S.Pd)
English Education Program*

By:

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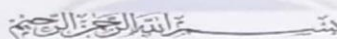
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ABSTRACT

Resa Maqla Suci Almadinah. 1902050066. “Emojis Affect The Meaning of Sarcasm Sentences on Social Media Twitter: Evidence From Indonesia Millennial Generations”. Skripsi. English Education Program. Faculty of Teachers’ Training and Education. University of Muhammadiyah Sumatera Utara. Medan 2023.

This study discusses the semiotic analysis related to the sarcasm emoji used by users on social media Twitter. This study aims to describe the types of emojis sarcasm and how emojis affects users on Twitter. This research used a qualitative descriptive research. The data source are taken from user comments on Twitter from March to May 2023 on the @indomieliolovers account. The results showed that there were 3 types of emojis sarcasm found, namely: no emojis, positive emojis, and negative emojis in comments on the Twitter account @indomieliolovers. There are 100 comments consisting of 40 types of no emojis, 30 types of positive emojis and 30 types of negative emoji. Then, the researcher found the factors of using sarcasm emoji, namely thoughts, expressions, and opinions. and the affects of using sarcasm emojis are that they can lead to misunderstandings or misinterpretations and making sentences more emotional that offend someone, then cause confusion and conflict. Also, most of the users use sarcasm emoji based on the post they want to comment on that post.

Keywords: *Semiotic analysis, Emojis Sarcasm, Twitter*

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CHAPTER I

INTRODUCTION

A. Background of the Study

Currently, changes in how we communicate directly result from how languages and cultures evolve (Wagner, et al., 2020). People are experimenting with new methods of communication as the availability of modern tools grows (Camp, 2018). Many of the messages that people used to get across when their talk surpasses what they say (Dews, et al., 1995). Communication can be done verbally or non-verbally, for example, through sarcasm. Sarcasm is a refined kind of irony that is frequently used on social networks and blogs since these platforms frequently encourage trolling and/or criticism of others (Sarsam, et al., 2020). Figurative language like irony and sarcasm is frequently employed to convey the antithesis of what is being conveyed directly (Garcia, et al., 2022). Sarcasm is a specifically hostile variant of irony that uses more overt cues, markings, and emphasis (Attardo, 2000). Then, using ironic claims to communicate dissatisfaction while typically intending to offend a group of individuals known as sarcasm (Kreuz & Glucksberg, 1989). Those that use sarcasm often want their audience to understand what they're trying to say (Cui, 2022). The most typical usage of sarcastic remarks is to criticize someone (for example, stating, "You're early!" to a colleague who arrived late to a meeting), but who can also use it to compliment someone (for example, "You're such a dreadful tennis player!" to a

friend who wins a significant tennis championship despite denying having any tennis skills) (Filik, et al., 2015). Furthermore, how we share information has been revolutionized by technological developments in the digital sphere (Boutet, et al., 2021). Thus, many people express their feelings on social media using emoticons (Alita, et al., 2019). Emoticons and emojis are included in semiotics. Semiotics is the scientific study of sign, sign operation, and message formation. A symbol represents a thing that implies something different to different people (Ramadhani & Dewi, 2023). Emoji usage and variety have grown recently, especially for emojis that are objects rather than faces (Riordan, 2017). Conversely, emoticon usage in network communication is increasing, and there are many ways to employ them (Bai, et al., 2019). Emoticons are visual representations of emotions that are made by inventively reusing and combining existing characters to symbolize something new, such as something that cannot be expressed in words or that may be "said" simpler through symbols (Thompson & Filik, 2016). In situations where non-verbal cues are essential, emojis can help bridge the gap in meaning when communicating via text (Subramanian, et al., 2019). However, the use of emojis in online communication has become very popular (Paggio & Tse, 2022).

Moreover, when words fail, emojis express the sender's true feelings while saving time and space and, most importantly, getting the reader's attention (Wagner, et al., 2020). People commonly create and utilize "emoticons," "smiley faces," or "relationship symbols," which are typographic

characters that are slanted to approximate similar facial expressions and are intended to convey messages with social value (D'Addario, 2001). In addition, the use of emoticons can lead to positive or negative messages sent by users. According to Wall, et al., (2016) positive emoticons also improved one's perception of someone's agreeableness, openness, and responsibility. Negative emoticons made both positive and negative utterances be judged more negatively, according to Walther and D'Addario (2001). Furthermore, online writing lacks the nonverbal indicators seen in face-to-face communication, which give extra contextual information about the speech, such as the speaker's intention or emotive state. To address this need, a variety of orthographic elements, such as emoticons, expressive lengthening, and non-standard punctuation, have gained popularity on social media platforms like as Twitter and Instagram (Eisenstein, et al., 2015).

Social media opinions give people across the world access to what others think about issues and subjects that are relevant to their everyday life (Kannangara, 2018). We all read and write short messages regularly. We rely on highly well-liked services like Twitter, Instagram, and WhatsApp to share our interests, beliefs, feelings, and everyday activities through brief texts. In terms of writing style and, more broadly, in terms of how they interact with one another on these Social Media services, users of these platforms are incredibly different. However, they do have one thing in common: the use of emoji (Barbieri, et al., 2016). Furthermore, emojis raise the question of whether they are simply revitalizing a much earlier form of expression in the

digital sphere or whether they are creating a new visual language for a new technologically savvy generation. One group in particular, those who are classified as Millennials (i.e., born after 2000), are heavy users of these devices. Emojis and early pictorial or symbol languages have many similarities and were a step in the formation of spoken languages (Alshenqeeti, 2016). On the other side, one aspect is that the millennial generation has benefited from globalization and technological advancement. This generation makes extensive use of technology in both the information and communication fields (Ardi, et al., 2020). When compared to face-to-face interactions, millennials frequently spend more time on social media. It's the same with the Indonesian millennial generation who use Twitter. As well as the number of Indonesian Twitter users is the most in any country. Twitter users' tweets range from overwhelmingly complimentary to overwhelmingly negative (Alita, et al., 2019). Twitter is a social networking site where people may share their opinions on many subjects, people, organizations, and events. Tweets may include either positive or negative expressions of sentiment (Wiguna, et al., 2021). In this case, the background of the researcher conducting this research is to find out how emojis affect meaning in sarcastic sentences and become evidence in the millennial generation in Indonesia on social media Twitter. This research was conducted to find out how sarcasm emojis are popular and affect communication on Twitter social media. Therefore, the researcher chose the title "How Emoji Affect the Meaning of Sarcasm Sentences on Social Media Twitter: Evidence from Indonesia's

Millennial Generation" because Indonesian millennials often use social media to communicate, one of which is Twitter. Writing in the language of the millennial generation on Twitter often uses emojis to express what is communicated to other people. The emoji contains the meaning or intent of the sender on social media. Therefore, the writer is interested in choosing this title to be analyzed.

B. Identification of the Problem

Based on the context above, any problems were identified as follows:

1. The language used by Twitter users, especially the millennial generation, often does not use direct language but instead of using non-verbal language.
2. The millennial generation Twitter users do not know the effect of the sarcasm emoji language they use in the comments column on social media Twitter.
3. The sarcasm sentence used on Twitter can influence the millennial generation in behavior.

C. Scope and Limitation

The scope of this study is semiotic analysis. This research tries to examine the language used in social media, especially on Twitter for the millennial generation, and this research is limited to the influence analysis of emoji's sarcasm sentences taken from Twitter of account @indomi lovers comments from March to May 2023 which used by the millennial generation. This emoji

symbol contains a sarcasm sentence that can affect the millennial generation in their life.

D. Formulation of the Problem

1. What are the types of emoji found in Twitter social media in the @indomi lovers comments?
2. How does emoji meaning of sarcasm sentences affect Indonesia millennial generation found in social media Twitter?

E. Objective of the Study

Based on the problem of the study above, this study is intended to describe:

1. To find out the types of emoji found in social media Twitter @indomi lovers comments.
2. To know how the emoji meaning of sarcasm sentences affects Indonesian millennial generation found in social media Twitter.

F. Significance of Study

The result of this research was aimed at giving benefits both theoretically and practically.

1. Theoretically

It is hoped that the findings of this study can add insight and knowledge about how millennial Twitter users use sarcasm emojis when writing on comment pages and communication. The results of this study can reveal that millennial Twitter users are wiser in using emoji when writing sarcasm emoji

comments so that they can be used by other students, researchers, and anyone interested in semiotics.

2. Practically, the findings are expected to:

- a. To students, as a reference to encourage students to learn types of language, especially semiotics related to emoji sarcasm
- b. To other researchers, this research is suggested to be developed further in the semiotics of using sarcasm emojis in communicating with others.
- c. For all readers, this research is expected to increase the understanding of insight and it is suggested to use this research as a reference in understanding the application of sarcasm emoji in semiotics.

CHAPTER II

LITERATURE REVIEW

A. Theoretical Framework

1. Semiotics

The study of semiotics is a large and diversified topic that focuses on the research and study of various sign types transmitted through various media, socially structured and evolved sign systems, and the circumstances of signification or semiosis (i.e., the processes of deriving meaning from signals). Its roots may be found in the intellectual and medical traditions of the ancient Greeks, who defined semeion as a symptom or sign, and who provided the etymology for modern ideas of semantics and semiotics (Prior, 2014), and words, visuals included all significant phenomena are signs. Treating something as a sign is the act of interpreting it. Signs serve as a medium for all experience, and they are essential to communication. The study of signs and sign systems by semioticians focuses on how meanings are created and how reality is represented (and even built) through signs (Chandler, 2017). Likewise with emoji where emoji are in the form of signs and symbols. The use of non-linguistic elements like emoji in digitally mediated communication is a topic of great interest in linguistics and communication studies right now. Emojis are frequently used in social media

conversation to show emotion, convey opinions, and negotiate connections alignments (Logi & Zappavigna 2021).

2. Emojis and Emoticon

In social media and most online writing, the usage of "Emoticons" and "Emojis" has taken over as the standard means for expressing emotions, moods, etc (Menezes, et al., 2017). According to Riordan (2017) Emojis are images that are frequently used in messaging. In recent years, emojis' use as emoticons in internet texting has skyrocketed (An, et al., 2018). Due to the widespread use of social media, emojis have become a key part of modern conversation (Parkwell, 2019). Emojis are widely used in mobile messaging, although their meaning is open to opinion (Cramer, et al., 2016). Emojis, the new icons that have multiple meanings in a digital context, have emerged as a tool for creating digital narratives. Emojis now serve as semantic units in the language that is developing on digital platforms, moving beyond their original purpose as merely emotive components (Gülşen, 2016). In order to make up for the lack of nonverbal clues, emoticons (ASCII-based character strings) and smiles (pictograms) are frequently used in digital interactions (Ganster, et al., 2012). Furthermore, Emoticons have evolved into a new language phenomena that promises new research opportunities in subjects ranging from linguistics to media studies, cognitive science to narrative studies (Gülşen, 2016). Emojis should be separated from emoticons despite certain similarities in their use and the ideas they stand for. Emojis are genuine characters, comparable as R, ϕ , e or 🌀 while emoticons are visual representations of face emotions made from of existing punctuation, digits, and

letters, such as :-) or (>_<). Unlike emojis, which are recognized graphical units that are officially given to a certain number of numerical codes by the unicode standard, emoticons are an open set that anybody may add to by mixing already existing characters (Cramer, de Juan, & Tetreault, 2016). In addition to having distinctive semantic and emotional characteristics, they are also directly tied to marketing, the law, health care, and many other fields. More and more academics from the domains of computers, communication, marketing, behavioral science, and other related subjects are researching emoji as their study has become a popular issue in academia (Bai, Dan, Mu, & Yang, 2019).

2.1 Types of Emoji

According to Boutet et al. (2021) emoji can be classified as: no emoji; negative emoji 😞 😓 😔, etc; neutral emoji 😐 😑, etc; positive emoji 😊 😄 😁, etc. Emoji that are considered positive tend to only be used with sentences that are either (congruent) positive or neutral. Regardless of the text valence, the negative emoji altered the sender's perceived emotional state to the negative. The positive emoji had a smaller effect than the negative emoji. When combined with positive or neutral statements, the appearance of a positive emoji boosted perception of the sender as having a favorable emotional state, but not when associated with negative sentences. There was also a neutral emoji and a control condition in which phrases were displayed without emojis. And, When combined with negative phrases, neutral emoji were commonly perceived as reflecting a sub-positive sender. Likewise Emoticons consist of different punctuation marks, and can be viewed by

tilting the page to the left or turning it sideways. The most popular emoticons are listed below (Wolf, 2000):














-) means Basic Smiley

;-) means Winking Smiley

:-(means Sad Smiley

And here are some meanings of the types of emojis:

Table 2.1 The Meaning of Negative Emojis

No	Emojis	Means
1.		A face of pleading or asking for mercy. (source: Padmasari, 2023).
2.		Dizzy, hypnotized, dizzy with problems. (source: Padmasari, 2023).
3.		Yawning, boredom, boring chat, sleepiness. (source: Padmasari, 2023).
4.		Tiredness, sighs of disappointment/displeasure. (source: Padmasari, 2023).
5.		Dazed, face in the clouds, thick fog. (source: Padmasari, 2023).
6.		This frowning emoji tells you that you are uncomfortable with something that is being discussed, or feel forced. (source: Padmasari, 2023).
7.		unhappy emoji when hearing something sad and truly astonishing. (source: Padmasari, 2023).
8.		This angry emoji lets the person you are talking to know that you don't like what is being discussed. (source: Padmasari, 2023).
9.		The expression of the flat face emoji shows that there is something that you think is 'dry', such as a joke that is not funny or a conversation that is not exciting. (source: Padmasari, 2023).
10.		This crying emoji shows that you are sad and want to shed tears when you hear sad news. (source: Padmasari, 2023).
11.		This hurt emoji is quite effective for you to use when talking about a topic and you really feel offended by the conversation. (source: Padmasari, 2023).
12.		The tired face emoji means that someone needs a break to get through the hustle and bustle of life's journey. (source: Padmasari, 2023).
13.		If you are really in a very boring situation, you can express




















		your disgust with this disgusted emoji. (source: Padmasari, 2023).
14.		This nerdy emoji is meant to convey an expression for your thoughts that other people feel are impossible to accept. (source: Padmasari, 2023).
15.		This sly smile emoji is useful when expressing something you don't like. This is in the form of sarcasm to show something that is really not appreciated. (source: Padmasari, 2023).
16.		This emoji suggests that you can't answer anything while in a conversation. (source: Padmasari, 2023).
17.		This screaming in fear emoji shows that you feel shocked, but in a sense you are afraid when you find out. (source: Padmasari, 2023).
18.		Head wants to explode. (source: Nusantara, 2023).
19.		Angry/Emotional. (source: Nusantara, 2023).
20.		Tired. (source: Nusantara, 2023).

Table 2.2 The Meaning of Positive Emojis

No	Emojis	Means
1.		Shy smiling face. (source: Padmasari, 2023).
2.		Feelings of happiness and affection. (source: Padmasari, 2023).
3.		Face with heart eyes. (source: Padmasari, 2023).
4.		Smiling face. (source: Padmasari, 2023).
5.		Respect. (source: Padmasari, 2023).
6.		Smiling while crying, moved, shedding happy tears. (source: Padmasari, 2023).
7.		The face feels happy. (source: Nusantara, 2023).
8.		Joking smile face. (source: Nusantara, 2023).
9.		A happy face because of something funny. (source: Nusantara, 2023).
10.		This emoji means to show that you are looking for someone who can hug you. (source: Padmasari, 2023).
11.		The money face emoji is intended to talk about money in a humorous manner. (source: Padmasari, 2023).
12.		The calm face emoji or the cool language is Cool, to convey an interesting expression. (source: Padmasari, 2023).












13.		The begging emoji indicates that you are begging your chat partner. Or, this emoji can also function as gratitude or giving thanks to God Almighty. (source: Padmasari, 2023).
14.		Face laughing until his eyes water. (source: Nusantara, 2023).
15.		Enjoy delicious food. (source: Nusantara, 2023).
16.		Kiss darling. (source: Nusantara, 2023).
17.		Very happy. (source: Nusantara, 2023).
18.		Want to kiss. (source: Nusantara, 2023).
19.		applause emoji to convey your pride in something. (source: Padmasari, 2023).
20.		This emoticon also depicts happiness and joy. (source: Padmasari, 2023).

Table 2.3 The Meaning of Neutral Emojis

No	Emojis	Means
1.		This expressionless emoji shows someone that they don't care at all. (source: Padmasari, 2023)
2.		A neutral emoji means that you are in a position where you don't know whether to be happy or sad in a topic of conversation. (source: Padmasari, 2023).
3.		Invisible. (source: Padmasari, 2023).

2.2 The Affects of Using Emoji

In this digital age, more people are communicating by using chatting apps. Face-to-face communication and application-based communication have certain distinctions. Despite the lack of several aspects included in typical discussions, people might nevertheless develop impressions based on the information or cues already available (Wibowo, et al., 2016). In today's digital communication, such as social media sharing and messaging on smartphones, emojis, or "picture characters," have become common place (Kejriwal, et al., 2021) In internet conversation, emojis are common place.

They have a variety of uses, but the most typical one is to clear up ambiguity in written communication. Any languages spoken communication almost always includes emotional or physical indicators, such as changes in voice pitch, hand or eye motions, and other visual clues. These are absent in a digital setting. Emojis bridge this gap in a unique and highly visual way, ensuring that the writer's thoughts and sentiments are presented succinctly and in a lighthearted manner (Alshenqeeti, 2016). However, their widespread use also enables people to more effectively and succinctly convey their thoughts or sentiments on various topics. Therefore, emoji usage is most common on social media, which is a very popular venue for expressing emotions and thoughts online (Fede, et al., 2018).

Emojis are little graphics that allow us to describe items, events, and even feelings, giving a visual and rapid method to communicate (Barbieri, Ronzano, Saggion, 2016). Since tone and body language are not present in cellphone messaging, the sentences are sometimes difficult to understand. Emojis provide a charming method of expressing emotions to prevent message tone mistakes (Tauch, Kanjo, 2016). Furthermore, emojis are used in online social media to make brief sentences less ambiguous and to convey emotions more effectively (Fede, Herrera, Seyednezhad, Menezes, 2017). The impact of emoticons on the acceptance of negative feedback was studied by Wang et al. in 2014. They found that when the feedback was explicit, including positive emoticons might increase the perception of the feedback

giver's good intentions and reduce the perception of the message's negativity (Wang, et al., 2014).

3. Sarcasm

In nonliteral language, such as irony and sarcasm, the opposite of what is actually meant is frequently intended to be communicated (Filik, Turcan, Thompson, Harvey, Davies & Turner, 2015). Sarcasm is the use of irony to belittle or express contempt. While the text itself appeared to be the original feeling, sarcasm changes the polarity of the language into its opposite (Lunando, Purwarianti 2013). Like, consider yourself waiting for pushback on a transatlantic aircraft when the captain announces that takeoff will be delayed. "Fantastic!", your traveling partner exclaims as she turns to face you. "We'll have more time to spend on this aircraft". You will probably take into account the speaker's word choice, voice tone, facial expression, attitude toward flying (does he or she enjoy cramped spaces and in-flight snacks?), and several other indications when determining what the speaker means by this comment. You'll probably determine after considering this information that the statement is not meant to be taken literally. It is intended to be ironic instead, a nonliteral statement that draws attention to the contrast between expectations and actual results (Pexman, 2008).

The subtle style of language known as sarcasm is when someone says the exact opposite of what is being conveyed. The negativity included in a sarcastic comment can sometimes be lessened by using sarcasm, and vice versa (Bowes & Katz, 2011). Thus, the ability to recognize sarcasm on social media is crucial for

consumers to comprehend the underlying messages (Subramanian, Sridharan, Shu & Liu, 2019). In contrast to the literal alternative, sarcasm is often employed to affect how an observation affects the recipient emotionally (Pickering, et al., 2018).

3.1 The Affects sarcasm sentence

Social media has fueled the creation of content created by users that includes figurative language like sarcasm and irony (Ghosh, et al., 2018). Sarcasm is a widespread occurrence on social media, and it is intrinsically tough to analyze, not just by itself, but also often for people (Maynard & Greenwood 2014). A kind of art known as sarcasm uses sarcastic words to make its target appear buff and deserving of derision (Sagum, et al., 2017). For example, the phrase "I love waiting at the doctor's office for hours... " is ironic because it expresses a negative feeling about the scenario of "waiting for hours at the doctor's office," even when the speaker employs positive sentiment words like "love" (Ghosh, et al., 2018).

One of them is social media Twitter, especially millennial generation users. On Twitter, the typical type of sarcasm is a happy mood juxtaposed with a horrible event. Many sarcastic tweets, for example, begin with a positive attitude, such as "love" or "enjoy", followed by a word describing an unpleasant activity or situation (e.g., "took an exam" or "ignored") (Riloff, et al., 2013). According to Lunando, et al., (2013) this characteristic reflects the proportion of negative emotion in the text message's topic.

4. The Emojis and Emoticons in Communication

One of the most important aspects of life is communication, which involves both verbal and nonverbal content (such as gestures or facial expressions) (Erle, et al., 2021). In addition, emojis are often used instead of nonverbal indications in digital communications, but there are some critical differences between the two (Boutet, LeBlanc, Chamberland & Collin, 2021). The recent widespread popularity of pictograms known as emojis may be traced back to their similarity to emoticons, which are graphical representations of emotions that use punctuation symbols (Ljubescic, Fiser, 2016). In addition, compared to other forms of nonverbal communication, such as facial expressions, the usage of emoticons suggests more awareness of the message being sent. Therefore, it may become less difficult to control one's feelings (Derks, et al., 2008).

5. The Emoji for Sarcasm

Emojis, also known as emoticons, are static ideograms that may convey a broad spectrum of human emotions. This creates a growing issue for the visible, instantaneous, nonverbal sharing of erratic emotional information (Wagner, Marusek, & Yu, 2020). According to Alita, Priyanta and Rokhman (2019) Sentiment analysis may be affected by factors such as the use of emoticons and sarcasm in online discussions. While many people believe that emoticons facilitate communication, other academics have chosen to ignore them because of the potential interference they provide to sentiment analysis processes; others believe that sarcasm is generated by the outcomes of sarcastic sentiment analysis. Emojis are Unicode visual characters used as abbreviations for thoughts and

concepts. Hundreds of emojis are available, as opposed to the limited number of popular emoticons with obvious emotional connotations (Novak, et al., 2015). Emojis appear in more than half of all text-based messages sent via the internet. Evidence suggests that many emojis are ambiguous, which can lead to misinterpretation and disrupt social relationships (Boutet, et al., 2022).

Table 2.4 Sarcasm Category

No	Users	Tweet	Class
1	@ssblakna	@Indomielovers Udah paling bener indomi kari ayam 🙏	Negative
2	@Bumblebeez	@Indomielovers Tolong kembalikan yg salted age sama yg kriuk 8x 🤔	Negative
3	@renjanabIIIa	@Indomielovers Tori ramen enak bgttt min 🤔🤔🤔	Positive
4	@Lemonanadah	Yg miso enak tp yg shoyu aga aneh... mangat inovasi @Indomizlovers 🍷	Positive
5	@jodohguanlin	@Indomielovers Sisa mie goreng gw bersih	No emoji
6	@GitzzEverything	@indomielovers Indomie soto setengah mateng pake cabe sama telur mateng 🍷🤔	Positive
7	@ncicip	@Indomielovers Pernah tahan sampe 4 bulan :) dan berhasil	Positive
8	@NindaSa5	@Indomielovers Baru mau dimasak, eh bumbunya udah berceceran duluan 😊	Negative
9	@pastikahh	@indomielovers Indomie sambal matah kemana min? 🤔	Negative
10	@sweetxpuff	@Indomielovers Tori Miso BEST parahhh 🍷🤔 varian paling favorit tp langka 🤔	Positive

6. Twitter

Social media is used to engage with others and to find out various facts (Ardi, et al., 2020). Likewise, with social media Twitter. Twitter is a social networking platform that enables users to communicate with others who share their interests by sharing information in a real-time news feed (Mistry, 2011). This more effective level of communication is brought to you by the Twitter revolution.

What are you doing? is a straightforward question you may respond to on the microblogging website Twitter. But there are some caveats. You must first respond to the question in just 140 characters, which is roughly equivalent to the length of a text message on your phone. Second, you must contribute something relevant to a group of people, which includes simulation users, and third, you must be willing to get addicted. Twitter has fast developed from a list of individuals discussing their activities to a real-time newsfeed log chat with some of the world's most influential and intriguing people. Tweeples (Twitter users) share links to breaking news, business ideas, health care articles, and information on just about any subject they can think of in 140 characters (Weberg, 2009).

7. The Emoji Sarcasm in Social Media

When communicating online, emojis sometimes undercut seriousness and foster a feeling of common humanity, much like facial expressions and gestures may (Kerslake & Wegerif, 2017). Many emojis represent nonverbal indicators used in direct speech. Despite their widespread use, little research has looked at how emoticons affect online communication (Boutet, LeBlanc, Chamberland & Collin, 2021). Due to widespread Internet usage, emoji have gained popularity all over the world. The usage of emoji in social media, communications, and smartphones (Gupta, et al., 2020). Emojis are a new emoticon that has taken the world of mobile messaging and social media by storm. Ten billion emoticons have been used on Twitter over the previous two years (Novak, Smailović, et al., 2015). Tweets include both grammatical and non-grammatical elements, such as emojis and hashtags. Users will often stray from emoji usage while tweeting with

sarcastic remarks. The tweet's positive mood will be coupled with a negative value emoji and vice versa. In light of this, sentiment analysis of the tweet's phrases and emojis may retrieve sarcasm in a tweet's sentiment value (Wiguna, Hudyanti, et al., 2021). Furthermore, the quantity of emoticons used on Twitter may be checked at emojitracker.com (Seyednezhad, Menezes, 2017). And, According Parmar, et al., (2018) proposed the following to describe sarcasm on Twitter: Conflicting facts in a tweet include those that are (a) between a negative situation and a positive sentiment, (b) between a positive situation and a negative sentiment, (c) start with an interjection word, (d) contradictory likes and dislikes, (e) conflicting facts that are common knowledge, (f) conflicting facts that are time-sensitive, and (g). Text categorization algorithms have been devised to cope with this sophisticated emergence because of the vast volume of information being produced on social media and the requirement to properly study.

B. Conceptual Framework

In qualitative research, the conceptual framework outlines how a variable with a specific location will be explored and interpreted in relation to other components. This research attempts to explain semiotics analysis that focus on the meaning of sentences and their influences on the use of language in social media Twitter which related to the sarcasm emoji in the comments of the @indomelovers account. The researcher used Wiguna, et al., (2021) theory to explain this problem. It can be shown by the following figure:

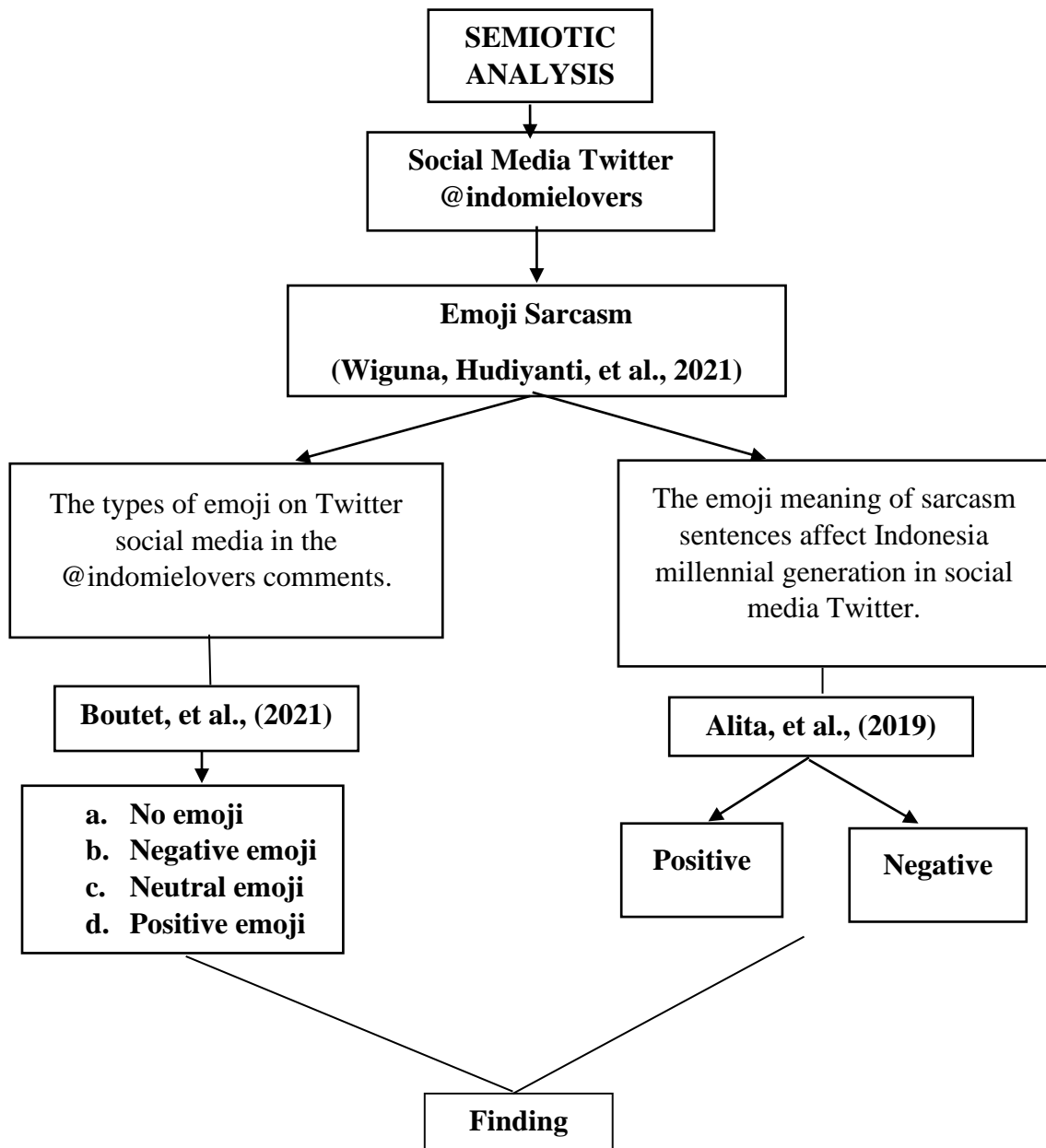


Figure 2.1 Conceptual Framework

(Source: (Wiguna, Hudyanti, et al., 2021)

C. Related Study

The researcher uses any data from the preceding proposal, thesis, or article. The material from the prior proposal, thesis, and another publication offers the researcher an edge in finishing the proposal. The first is research conducted by Garcia, Turcan, Howman, Filik (2021) entitled “Emoji as a tool to aid the comprehension of written sarcasm: Evidence from younger and older adults”. This study briefly presents how emojis can affect understanding of sarcasm.

The second is research conducted by Alita, Priyanta, Rokhman (2019) entitled “Analysis of Emoticon and Sarcasm Effect on Sentiment Analysis of Indonesian Language on Twitter”. This study discussed about analyze the use of emoticon and sarcasm data on Twitter social media which can affect its use.

Boutet , LeBlanc, JChamberland, Collin (2021) the research about emojis and entitled “Emojis influence emotional communication, social attributions, and information processing”. This study discussed about measuring the impact of emoji on emotional interpretation, social attribution, and information processing. Participants read messages that characterize social exchange in instant text messages (IM) accompanied by emoji that mimic negative, positive, and neutral facial expressions.

Daniel, et al., (2018) the researcher about emojis and entitled “Emojis Affect Processing Fluency on Social Media”. This study discussed about examined if emoji may influence how quickly information is processed online. Emojis are displayed in messages on Twitter either in their original form (congruent

circumstances), out of context (incongruent conditions), or completely deleted (neutral state). Participants were questioned about the messages' clarity or credibility as well as their likelihood of sharing them on social media.

Maynard & Greenwood (2014) the researcher about the impact of sarcasm and entitled “Who cares about sarcastic tweets? Investigating the impact of sarcasm on sentiment analysis”. This study discussed about examine the impact of sarcasm's scope on the polarity of tweets and have developed a number of guidelines that help us increase sentiment analysis's accuracy when sarcasm is present.

Rilof, et al., (2014) the researcher about sarcasm and entitled “Sarcasm as Contrast between a Positive Sentiment and Negative Situation”. This study discussed about A new bootstrap algorithm that automatically learns lists of positive sentiment words and negative situational phrases from sarcastic tweets was created to recognize this form of sarcasm in tweets. further demonstrates that utilizing the learned words' bootstrap to detect different contexts improves memory for the introduction of sarcasm.

CHAPTER III

METHOD OF RESEARCH

A. Research Design

In this study, the researcher used descriptive qualitative research as a research design. Sugiyono (2005: 60) states that qualitative research is research that is used to describe and analyze phenomena, events, social activities, attitudes, beliefs, perception and thoughts of people both individually and in groups. The researcher choose social media in Twitter because the researcher found many social media users using the sarcasm emoji. The data source used in this research are taken from social media Twitter @indomieliovers. This study aims to obtain detailed information about sarcastic emoji in comments on the social media site Twitter account @indomieliovers. This research used documentation as the source of the data. To describe about emoji the writer used the theory proposed by Filik, et al., (2022). The way how the collect the data is by observing & identifying twitter @indomieliovers social media. The researcher also spread the questionnaire to know how the emoji sarcasm sentence affects the Indonesia millennial generation using google form. Then, the writer analyzed the data found in social media Twitter used the theory by Boutet, et al., (2021) to explain about the types of emoji and Alita, et al., (2021) to explain the effect of emoji sarcasm language in Twitter @indomieliovers social media.

B. Source of Data

In obtaining the data, the researcher chose the @Indomielovers comments account on Twitter from 01 March to 31 May 2023 to be the source of this study. In this study, the researcher also used several theories from some experts to describe about the types of emoji and the effect of using emoji in social media Twitter. Besides, the writer also used the questionnaire to take the data and know its effects.

Table 3.1 Sarcasm Category with Time and Date.

No	Users	Tweet	Class	Information
1.	@ssblakna	@Indomielovers Udah paling bener indomi kari ayam 🙏	Negative	The time is 19:49 P.M, 23 May 2023.
2.	@Bumblebeez	@Indomielovers Tolong kembalikan yg salted age sama yg kriuk 8x 🤔	Negative	The time is 00:44 A.M, 28 April 2023.
3.	@renjanabIIIa	@Indomielovers Tori ramen enak bgttt min 🤔🤔🤔	Positive	The time is 11:44 A.M, 20 April 2023.
4.	@Lemonanadah	Yg miso enak tp yg shoyu aga aneh... mangat inovasi @Indomizlovers 🙌	Positive	The time is 08:24 A.M, 27 April 2023.
5.	@jodohguanlin	@Indomielovers Sisa mie goreng gw bersih	No emoji	The time is 15:33 P.M, 29 March 2023.
6.	@GitzzEverything	@indomielovers Indomie soto setengah mateng pake cabe sama telur mateng 🙌😄	Positive	The time is 10:26 A.M, 21 March 2023.
7.	@ncipcip	@Indomielovers Pernah tahan sampe 4 bulan :) dan berhasil	Positive	The time is 10:57 A.M, 12 March 2023.
8.	@NindaSa5	@Indomielovers Baru mau dimasak, eh bumbunya udah berceceran duluan 😞	Negative	The time is 13:50 P.M, 16 March 2023.
9.	@pastikahh	@indomielovers Indomie sambal matah kemana min? 😞	Negative	The time is 16:45 P.M, 01 April 2023.
10	@sweetxpuff	@Indomielovers Tori Miso BEST parahhh 🍷🍷 varian paling favorit tp langka 😞	Positive	The time is 08:30 A.M, 03 May 2023.

C. Technique of Collecting Data

According to Suhartono (2008: 69-70), methods for gathering information that may be processed and evaluated within a study design are known as "data collecting techniques". The following techniques were used to gather the data that are: (1) searching social media for items that contain sarcasm emojis on Twitter @indomieliovers. The researcher find items in the comments section. (2) deciding & identifying which data will be utilized as research's sources and (3) making questionnaire about the effect of emoji sarcasm language (4) the researcher made the table that contains emoji from social media Twitter, the last (5) the researcher collects the emojis that have sarcasm sentences.

D. Technique of Analyzing Data

In this study, researcher used data analysis techniques based on Miles and Huberman (1994), which involved three steps: data condensing, data display, and conclusion drawing or verification.

1. Data Condensation

The first step in analyzing data involves data condensing. Data condensing means the process of data condensation refers to the selection, abstraction, and transformation of the data. Data from the Twitter account @Indomieliovers was selected to ascertain the presence of the sarcasm emoji feature, the language utilized, and the realization of the sarcasm emoji.

2. Data Display

The second step is data display. In other words, a display is a condensed and orderly collection of data that may be used to make decisions and take

action. The development of a research issue serves as the foundation for the data reduction and visualization processes. The data gathered via qualitative research is often in the form of narratives. Therefore, it needs simplicity without lowering its contents. This is accomplished by offering a collection of organized information and the potential to form conclusions (Mulia, et al., 2020). The data will be examined by determining which Twitter emoji is used to express sarcasm in the comments column of the @Indomielovers account and how sarcasm can be represented in emojis. Next, all the data are collected and put them in the table. Conclusions are drawn to show the data.

3. Conclusion Drawing or Verification

The third phase in the examination of qualitative data is drawing or verification. The conclusion of the analysis and a double - check with the collected evidence comprise the last step of the several stages that have been completed. Based on factual data, statistics, and the outcomes of the genuine study. The researcher classifies the data from social media Twitter that contain emoji sarcasm. The last, the researcher draw the data based on the theory proposed by Boutet, et al., (2021) to describe the types of emoji and Alita, et al., (2021) to describe the effect of emojis.

CHAPTER IV

DATA AND DATA ANALYSIS

A. Data Collection

Data obtained from social media Twitter on the account comments @indomiellovers and screenshots of images reveal that various sarcasm emojis are used. There are four types of sarcastic emoji that exist on Twitter accounts: no emojis, positive, negative, and neutral emojis. Sarcasm emojis were found in accounts viewed between March and May 2023. The data collection steps in this study began by observing Twitter user comments. Then, the researcher made a table to determine the types of sarcasm emojis and to determine the impact of sarcasm emojis on social media, the researcher used a questionnaire that spread for twenty two students who studied in English study program at UMSU. From the finding of the research there are three types of emojis: no emojis, positive emojis and negative emojis. All the emojis can be seen in the following table:

Table 4.1 No Emojis

No	Users	Tweet	Information
1.	@wahsyuu	@Indomiellovers kenyang dan bertenaga	The time is 20:13 P.M, 2 March 2023.
2.	@Shiningrainss_	@Indomiellovers Saking Sukanya sama indomie sampe masak sewajan nieee	The time is 15:24 P.M, 13 March 2023.
3.	@retnoapry	@Indomiellovers Ujan2 mau bikin mie kuah malah gada bumbunya huh banget	The time is 19:20 P.M, 2 March 2023.
4.	@Frirois	@retnoapry dan @Indomiellovers Kakanya di banget lebah?	The time is 06:46 A.M, 12 March 2023.

5.	@143Koojune	@Indomielovers Indomie getti as always	The time is 09:15 A.M, 06 March 2023.
6.	@jodohguanlin	@Indomielovers Sisa mie goreng gw bersih	The time is 15:33 P.M, 29 March 2023.
7.	@riansmjtk9	@143Koojune dan @Indomielovers terlalu matang tuh bro	The time is 18:23 P.M, 06 March 2023.
8.	@FahmiAgustian	@Indomielovers Sore, hujan, dan Indomie. Perbaduan sempurna.	The time 15:44 P.M, 02 March 2023.
9.	@itsaboutal	@indomielovers Tolong ya indomie, keluarin lagi varian salted egg. Akuitu favorite aku dan skrg nyari kemana2 gk ada. Aku frustrasi sampe hampir bakar super indo kemarin. Coba deh kamu pikirin lagi, seberapa banyak perut kelaparan yg nyari indomie salted egg	The time is 11:19 A.M, 06 March 2023.
10	@koh_acuk	@Indomielovers enak min, kini kulit manggis ada ekstraknya	The time is 14:38 P.M, 06 March 2023.
11.	@fndiysf	@Indomielovers Udah sebulan ga makan indomie nih, siapa tau tiba-tiba didatengin mobil box indomie	The time is 23:15 P.M, 08 March 2023.
12.	@drgnxyz	@Indomielovers gua ga makan indomie, tapi malah makan mie gacoan cuaks	The time is 07:49 A.M, 12 March 2023.
13.	@jocce_is_busy	@Indomielovers Gak ada Indomie masih ada mie sedap, mie gaga, mie sukses, Supermi, lemonilo,... Jadi kalo ada yang tanya "kamu gak makan Indomie kan?", As an acute noodle lover I proudly say, "nnyyeeah"	The time is 05:08 A.M, 10 March 2023.
14.	@AbdulHa38266787	@Indomielovers Alhamdulillah makan mie sedap	The time is 18:37 P.M, 09 March 2023.
15.	@JunjunHermawan	@Indomielovers Gw bisa gk makan indomie karena makan mie sedap	The time is 10:17 A.M, 13 March 2023.
16.	@sukabolu_	@Indomielovers enakan mie sedap min	The time is 06:21 A.M, 13 March 2023.
17.	@Rizzcooy	@Indomielovers gw gapernah makan indomi	The time is 16:43 P.M, 11 March 2023.
18.	@afafia	@Indomielovers penipuan, indomie asli ngga ada telur, udang sama	The time is 08:23 P.M, 22

		tomatnya.	March 2023.
19.	@kucingbrutaal	@Indomi lovers kalau sisa cintaku kepadanya gimana min?	The time is 23:20 P.M, 20 March 2023.
20.	@Erwinvrsndr	@Indomi lovers Indomi goreng mah biasanya sisa bumbu dipiring masih dijilatin	The time is 20:25 P.M, 20 March 2023.
21.	@IAziko	@Indomi lovers kalian makan masih ada sisanya? aneh	The time is 13:26 P.M, 28 March 2023.
22.	@ItakePurpleBuff	@Indomi lovers belum makan mie ni min, kirim dong kerumah	The time is 15:25 P.M, 31 March 2023.
23.	@adilliaoli	@Indomi lovers belum min, tolong kirim satu truck	The time is 09:22 P.M, 28 March 2023.
24.	@amelias69837667	@Indomi lovers Min ada gak rasa yang pernah ada	The time is 00:25 A.M, 02 April 2023.
25.	@echachaa__	@Indomi lovers Indomie rasa matcha mna min	The time is 19:54 P.M, 04 April 2023.
26.	@trswithacel	@Indomi lovers INDOMIE IGA PENYET KEMANAAA MIN	The time is 16:35 P.M, 05 April 2023.
27.	@hexwexexort	@Indomi lovers jangan berespektasii tinggi sama 3 mie ini wkwkwkwkwkw	The time is 05:10 A.M, 04 April 2023.
28.	@ivreyy	@Indomi lovers TOLONG JELASIN KENAPA INI ENAK SEMUA KAN AKU JADI KEPENGEN TEROS!	The time is 04:36 A.M, 08 April 2023.
29.	@Loidsupremacyy	@Indomi lovers sumpah yang miso rasanya kaya kuah golden lamian	The time is 07:27 A.M, 18 April 2023.
30.	@jelmaansantuyy	@Indomi lovers Coba indomie ngeluarin versi kecilnya kayak mie gelas jadi tinggal pake air panas	The time is 19:46 P.M, 24 April 2023.
31.	@Aifin143	@Indomi lovers Terlampau kuat micinnya, bikin sakit tenggorokan	The time is 06:56 A.M, 20 April 2023.
32.	@boobies4lifew	@Indomi lovers habis makan indomie ramen series bisa langsung masuk portal anime kah min?	The time is 14:02 P.M, 18 April 2023.
33.	@ruined97	@Indomi lovers TORI MISONYA ENAK BGTT MINNNN, Bisalah kirim sekedus ke rumah saya hehehehe	The time is 05:08 A.M, 24 April 2023.
34.	@ohmpiengwin	@Indomi lovers Kirim kerumah ku dong min biar aku bisa nyobain, disini gada yang jual	The time is 06:34 A.M, 30 April 2023.

35.	@CFC_Jak	@Indomielovers Balikin indomie rasa sate atau gue report akun lu min	The time is 19:28 P.M, 13 April 2023.
36.	@deaagtaja	@Indomielovers hari ke 30 : usus buntu	The time is 10:05 A.M, 20 April 2023.
37.	@alviaditia25	@Indomielovers Makan indomie ramen enak nya bareng tuan putri yang penting nyaman dan ngangenin	The time is 13:52 P.M, 25 May 2023.
38.	@Youbitch_110	@Indomielovers makan Indomie enak nya bareng kamu	The time is 13:43 A.M, 26 May 2023.
39.	@imhanaNakarri	@Indomielovers Makan Indomie ramen enak nya bareng di dunia perkuliahan di luar ruangan tapi harus kuat dan tahan lama dan tidak ada komentar untuk artikel ini terakhir diubah pada dunia perkuliahan	The time is 18:16 A.M, 26 May 2023.
40.	@linalumy_	@Indomielovers gada ya bareng" enak sendirian makan 2 bungkus sekalian. minggir kalian semua, aku tidak mau bersama dan berbagi.	The time is 09:09 A.M, 30 May 2023.

Table 4.2 Positive Emojis

No	Users	Tweet	Information
1.	@callmegfJH	@Indomielovers Gatau lewat diteel 😊	The time is 10:09 A.M, 13 March 2023.
2.	@JsicaAngel	@Indomielovers Suka banget indomie kuah pake telur dadar 🥰	The time is 06:14 A.M, 10 March 2023.
3.	@renjanabIIIa	@Indomielovers Tori ramen enak bgttt min 🤔🤔🤔	The time is 11:44 A.M, 20 April 2023.
4.	@Lemonanadah	Yg miso enak tp yg shoyu aga aneh... mangat inovasi @Indomizlovers 🍷	The time is 08:24 A.M, 27 April 2023.
5.	@muyah001	@Indomielovers udah kerja, bekal tetap mode anak SD 😊👍	The time is 02:52 A.M, 7 March 2023.
6.	@veylca	@Indomielovers Min boleh kali ya indomienya satu truk 😊	The time is 18:45 P.M, 2 March 2023.
7.	@Timothycoiza	@Indomielovers Wetss jan maen ² min.. gua duta indomie 🤖👑	The time is 04:01 A.M, 04 March 2023.

8.	@Timothycoiza	@_Bill_chiper dan @Indomielovers Lah boong dia mah min.. masa ada mie sedap ada bon cabe ada ricis, gua mah full indomie 🤩	The time is 07:07 A.M, 12 March 2023.
9.	@yawznzn_garong	@Indomielovers INDOMIE IS MY FAVORIT FOOD 🍷🤩 TIAP HARI HARUS MAKAN INDOMIE KALO GAK PASTI KANGEN t__t	The time is 14:13 P.M, 04 March 2023.
10.	@Cikicikibumbaya	@Indomielovers Gw udah Cobain nii min yang lagi 🔥🔥🔥	The time is 04:23 A.M, 23 March 2023.
11.	@renjanabIIIa	@Indomielovers Tori ramen enak bgttt min 🤩🤩🤩	The time is 11:44 A.M, 20 April 2023.
12.	@Lemonanadah	Yg miso enak tp yg shoyu aga aneh... mangat inovasi @Indomizlovers 🤩	The time is 08:24 A.M, 27 April 2023.
13.	@GitzzEverything	@indomielovers Indomie soto setengah mateng pake cabe sama telur mateng 🤩🤩	The time is 10:26 A.M, 21 March 2023.
14.	@ncipcip	@Indomielovers Pernah tahan sampe 4 bulan :) dan berhasil	The time is 10:57 A.M, 12 March 2023.
15.	@gimmeccchocolate	@Indomielovers Kalo bekas indomie piringku sampe licin kek habis di cuci sih min 🙏	The time is 16:54 P.M, 21 March 2023.
16.	@r1_fath	@Indomielovers Harus nya yang indomie bersih tanpa sisa 🤩	The time is 20:47 P.M, 27 March 2023.
17.	@akbaruddin74	@Indomielovers udah lama ga makan indomie min, mau dong indomienya langsung dari adminnya 🤩	The time is 13:44 P.M, 31 March 2023.
18.	@Ahmada404	@Indomielovers @kimbabtuna 🤩 yakin ngk mau cobaa 🤩🤩	The time is 02:54 A.M, 14 April 2023.
19.	@Boboboiapi88	@Indomielovers Minn gausa bikin yang aneh aneh min, indomie goreng aja bikin yang porsi gedean tapi mie nya ga tipis tipis 🤩	The time is 05:32 A.M, 04 April 2023.
20.	@hayyaptri_	@Indomielovers TORI MISO THE BESTT 🤩🤩🤩🤩🤩🤩 NAGIH BANGETT JADI PENGEN DIKIRIMIN 1 DUS	The time is 05:07 P.M, 07 April 2023.

21.	@shndrcn	@Indomielovers uhuuuuu ena bgt emang kaya ramen beneran 🤔👉👈 tasnya lucuk juga, ini sepaket aku dpt give dr kantor	The time is 21:58 P.M, 15 April 2023.
22.	@kyaseana	@Indomielovers Min adain eskrim indomie rasa rendang pls 🙏	The time is 22:05 P.M, 07 April 2023.
23.	@raang_riing	@Indomielovers Berbuat baik itu mudah, kirim indomie setahun di rumah aku itu baik 🥰🌿	The time is 04:49 A.M, 07 April 2023.
24.	@keihatsu_28	@Indomielovers Aku udh coba yg takoyakiii, enakkk bgt jadi kyk cobain takoyaki tp versi mie 😊	The time is 10:47 P.M, 24 April 2023.
25.	@1803_clarence	@Indomielovers Anak kos pasti 🤔	The time is 01:55 A.M, 26 April 2023.
26.	@Chafizhakbar	@Indomielovers Hari raya makan rendang (dalam bentuk indomie) 😊	The time is 07:10 A.M, 25 April 2023.
27.	@Desii_221	@Indomielovers Makan indomie ramen enaknya bareng Lisa 🥰🥰🥰🥰	The time is 10:52 A.M, 26 May 2023.
28.	@Yuelleee	@Indomielovers Makan indomie raamen enaknya bareng kamu 🤔	The time is 20:24 P.M, 16 May 2023.
29.	@cucurbassy	@Indomielovers Udh min paling bener indomie Rica Rica the best ever 😊	The time is 14:08 P.M, 30 May 2023.
30.	@itzkeyziaa	@Indomielovers belum cobain min, boleh kali kirimin se dus ke rumah saya 🙏	The time is 11:08 P.M, 28 May 2023.

Table 4.3 Negative Emojis

No	Users	Tweet	Information
1.	@Indomielovers	@callmegfJH Menangis dengan freestyle 🤔	The time is 12:21 P.M, 13 March 2023.
2.	@hafizraihan7384	@Indomielovers Mie indomie tapi pake bumbu mie sedaap 🤔	The time is 19:50 P.M, 02 March 2023.
3.	@ssblakna	@Indomielovers Udah paling bener indomi kari ayam 🙏	The time is 19:49 P.M, 23 May 2023.
4.	@NindaSa5	@Indomielovers Baru mau dimasak, eh bumbunya udah berceceran duluan 😊	The time 13:50 P.M, 16 March 2023.

5.	@pastikahh	@indomieliolovers Indomie sambal matah kemana min? 😞	The time is 16:45 P.M, 01 April 2023.
6.	@sweetxpuff	@Indomieliolovers Tori Miso BEST parahhh 🍷🍷 varian paling favorit tp langka 😞	The time is 08:30 A.M, 03 May 2023.
7.	@JasukeLimaribu	@Indomieliolovers Tapiiii, tapiiii aku team ijoo #lemonilo 😞	The time is 14:21 P.M, 05 March 2023.
8.	@Cettatozy	@Indomieliolovers Kurang valid...ini yang lebih valid, terutama makan indomie rasa bulgogi 🤤	The time is 09:11 A.M, 21 March 2023.
9.	@Cettatozy	@strawbiecake dan @Indomieliolovers iyaa :(padahal itu enak banget...sampe bener bener dijilatin piringnya 🤢	The time is 19:39 P.M, 21 March 2023.
10.	@Bumblebeez	@Indomieliolovers Tolong kembalikan yg salted age sama yg kriuk 8x 🤢	The time is 00:44 A.M, 28 April 2023.
11.	@dxtjmjj	@Indomieliolovers Udah 5 tahun gak makan indomie goreng 🤤	The time is 14:42 P.M, 11 March 2023.
12.	@igd_Ardika	@Indomieliolovers Lebih dari 1 tahun ga makan indomie 🤢	The time is 10:11 A.M, 06 March 2023.
13.	@Indomieliolovers	@jidaneganteng Ngga apa, yang penting kesabaran ngga habis 😞	The time is 15:29 P.M, 13 March 2023.
14.	@KimParkJiyun1	@Indomieliolovers Bisa-bisanya makan indomie masih ada bekas kecap di piring 🤢🤢	The time is 13:59 P.M, 27 March 2023.
15.	@NasiKuaCh	@Indomieliolovers Buset, itu kecap apa muntahan dahak? 🤢 Ane makan indomie goreng ga pernah kaya gitu min sisa kecapnya. Soalnya ane aduk sampe rata.	The time is 20:57 P.M, 26 March 2023.
16.	@CIYA25942727	@Indomieliolovers kalau akumah sisa rasanya dia kepadaku masih membekas min 🤢	The time is 17:44 P.M, 21 March 2023.
17.	@jojorasig	@Indomieliolovers Min saya sahur sama indomie knapa td jam 10 pagi udah laper ya :")	The time is 14:35 P.M, 03 April 2023.
18.	@yashimdrum	@Indomieliolovers Pls bringback indomie mieghetti sama soto padang 🤢🤢🤢 itu enak bgt napa skg udah punah 😞	The time is 14:38 P.M, 04 April 2023.
19.	@SORtheory	@Indomieliolovers min, ditunggu	The time is

		inovasi bikin burger dan hotdog instannya yaa. Kayaknya enak gitu ngebayanginnya :')	13:13 P.M, 02 April 2023.
20.	@sriayumi785	@Indomielovers PLIS BALIKIN INDOMIE TOM YUM PLEASEEE I'M NEGGING U INDOMIE 🤔	The time is 07:30 P.M, 04 April 2023.
21.	@imasprouses	@Indomielovers MIN BALIKIN INDOMIE RASA KALDU AYAM DONGGG, I CAN'T LIVE WITHOUT INDOMIE KALDU AYAM 🤔🤔🤔	The time is 10:49 P.M, 20 April 2023.
22.	@Leitzei_	@Indomielovers Kalo dibikinnya jam 12 siang gmn min? 🙄 Itu temen baik apa temen lucknut?	The time is 04:22 A.M, 07 April 2023.
23.	@poetrisaljoe	@Indomielovers sering bgt indomie ketinggalan bumbunya, atau ga ada bumbu samsek, kdg sepele. tp kalo seringkan 🤔 tolong jgn bikin indomie hambar spt hubunganku 😊	The time is 11:04 A.M, 13 April 2023.
24.	@adekdream	@Indomielovers Belinya dimana sih ga nemu2 prasaan 🤔	The time is 09:19 A.M, 27 April 2023.
25.	@Babylyliaa	@Indomielovers jangan lupa mylanta ny 🙏	The time is 19:00 P.M, 19 April 2023.
26.	@FindyRahayu	@Indomielovers Min tiap saur makan indomie terus gadikasih THR apa ini 🤔	The time is 10:24 A.M, 19 April 2023.
27.	@sulitDiKontrol	@Indomielovers Meninggalnya di hari ke brp yh 🤔	The time is 20:52 A.M, 25 April 2023.
28.	@mochiicekrim	@Indomielovers Hari lebaran usus buntu 🙏	The time is 09:47 A.M, 25 April 2023.
29.	@Karito3015	@Indomielovers Enaknya bareng dia min, Cuma dia udah sama yg lain 🤔	The time is 10:02 A.M, 21 May 2023.
30.	@putrihujann_	@Indomielovers Makan Indomie ramen enak nya bareng aku, ujung"nya tetap sendiri Yaa 🤔	The time is 15:37 P.M, 16 May 2023.

B. Data Analysis

1. The types of Emojis found in Twitter Social Media on Comments.

After selecting the data, 100 sarcasm emojis were found used by 100 users in this study. To determine the types of emojis contained in the social media Twitter used Boutet's et, al., (2021) theory. According to Boutet et, al., (2021) emojis are often used instead of nonverbal indications in digital communications, but there are some critical differences between the two. Then, many emojis represent nonverbal indicators used in direct speech. Despite their widespread use, little researcher has looked at how emoticons affect online communication. Emoji can be classified as: no emojis; negative emojis like 😡 😞 😓, etc; neutral emoji like 😐 😑, etc; positive emojis like 😊 😄 😂, etc. When combined with positive or neutral statements, the appearance of a positive emoji boosted perception of the sender as having a favorable emotional state, but not when associated with negative sentences. Based on the theory of Boutet et, al., (2021) and the results of the analysis from this study, 3 types of sarcasm emoji were found on Twitter social media on the @Indomi lovers account which can be described as follow:

a. No Emojis

According to Boutet et al., (2021) it is said no emoji because sentences containing sarcasm do not use emojis or emoticons. Based on the results of research conducted on social media Twitter on the @Indomi lovers account. As examples of the types no emojis can be seen and explained as follows:

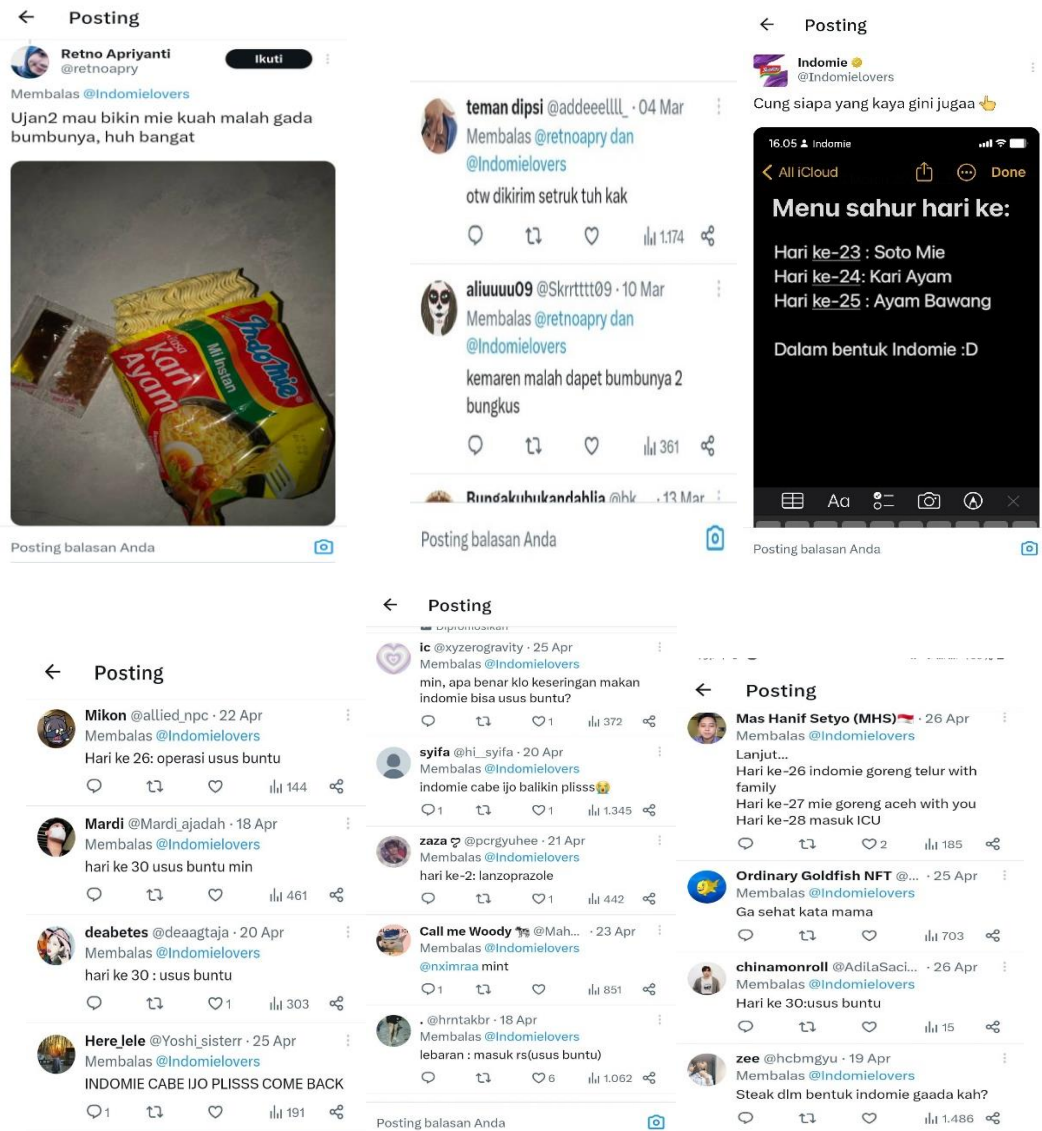


Figure 4.1 Screenshots of Image Types No Emojis

The image above was found in the Twitter comment @IndomieLovers which contains Indomie products. As for some opinions from Twitter users about this product:

"otw dikirim setruk kak (Otw sent a a truck sis)".

"min, apa benar klo keseringan makan indomie bisa usus buntu? (min, is it true that eating indomie often can cause appendicitis?)".

"Hari ke 30: usus buntu (Day 30: appendicitis)", "lebaran: masuk rs (usus buntu) (Eid: go to hospital (appendicitis))".

"Lanjut... Hari ke-26 indomie goreng telur with family. Hari ke-27 mie goreng aceh with you. Hari ke-28 masuk ICU (Continued... Day 26, indomie fried egg with family. Day 27, Mie Goreng Aceh with you. Day 28, ICU admission)".

"Ga sehat kata mama (Unhealthy mom said)".

"Steak dlm bentuk indomie gaada kah? (Is there no steak in Indomie form?)".

These comments are included in the no emoji type because Twitter users use sentences that contain sarcasm but without using emojis. It looks like the table and sample images above shows that Twitter users often use sentences containing sarcasm without using emojis, that's why this type is called no emojis.

b. Positive Emojis

According to Boutet et al., (2021) Emoji that are considered positive tend to only be used with sentences that are either (congruent) positive or neutral. Based on the results of research conducted on social media Twitter on the @Indomi lovers account. As examples of the types positive emojis can be seen and explained as follows:

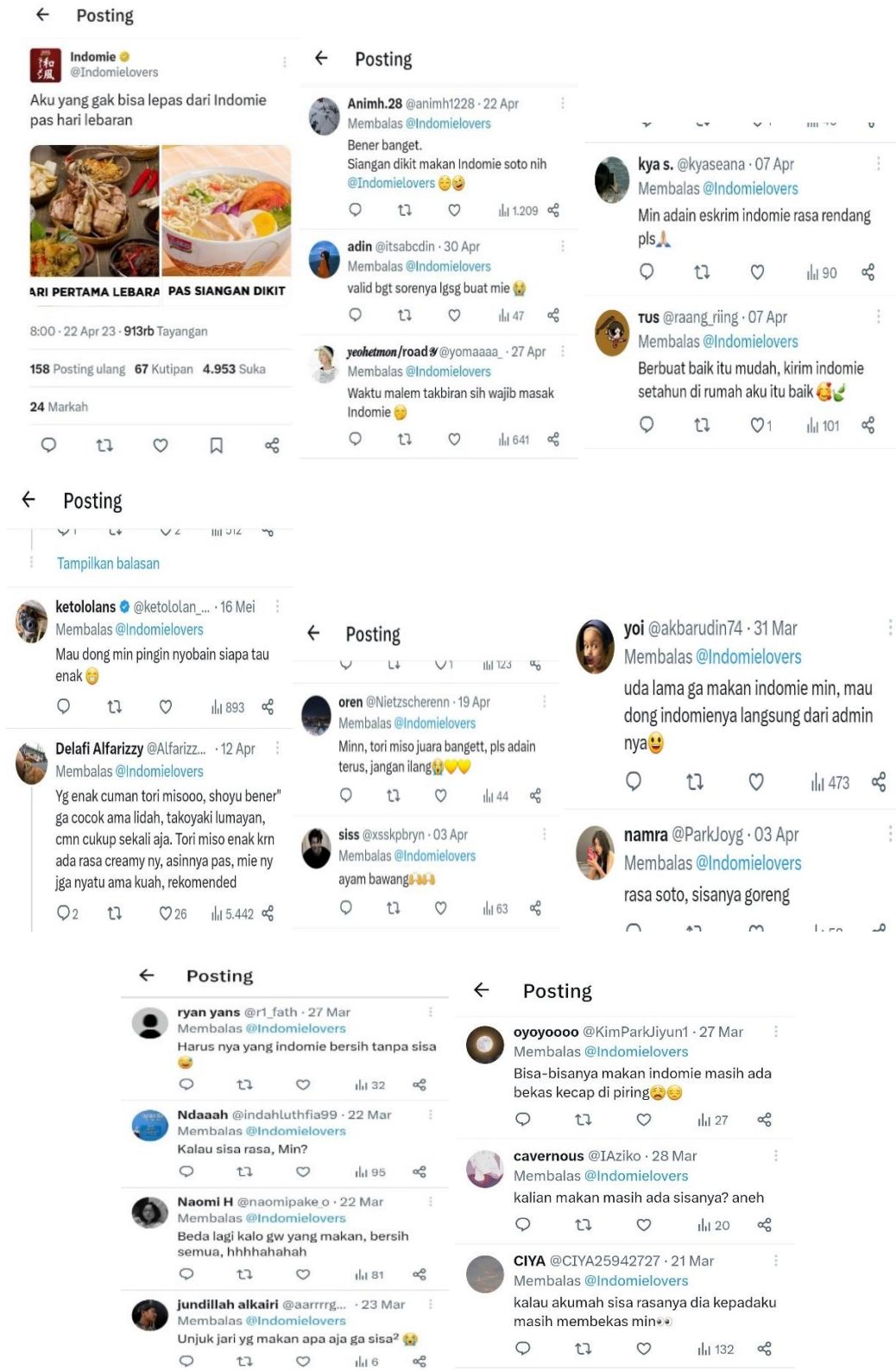


Figure 4.2 Screenshots of Image Types Positive Emojis

The pictures above are on the Twitter comment @Indomielovers which contains Indomie products. As for some of the opinions of Twitter users regarding this product:

"bener banget, Siangan dikit makan Indomie soto nih @Indomielovers 😊🍜 (That's true, I ate Indomie soto a little during the day, @Indomielovers 😊🍜)".

"valid bgt sorenya lgsg buat mie 🍜 (Very valid in the afternoon to make noodles 🍜)".

"Waktu malem takbiran sih wajib masak Indomie 😊 (At takbiran night you still have to cook Indomie 😊)".

"Berbuat baik itu mudah, kirim indomie setahun di rumah aku itu baik 🍜🌱 (Doing good is easy, send indomie for a year at my house good 🍜🌱)".

"Min adain eskrim indomie rasa rendang pls 🍷 (Min, please make indomie ice cream with rendang flavor pls 🍷)".

"Mau dong min pingin nyobain siapa tau enak 😊 (Want, min, I want to try it who knows it's delicious 😊)".

"Minn, tori miso juara banget, pls adain terus, jangan ilang 🍜💛💛 (Minn, tori miso really wins, pls keep making it, don't lose it 🍜💛💛).

"ayam bawang 🍷🍷 (onion chicken 🍷🍷)".

"uda lama ga makan indomie min, mau dong indomienya langsung dari adminnya 😊 (it's been a long time since I've eaten indomie min, I want the indomie directly from the admin 😊)".

"harus nya yang indomie bersih tanpa sisa 😊 (the indomie should be clean without any leftovers 😊)".

"Unjuk jari yg makan apa aja ga sisa2 🍜 (point a finger who ate anything, no leftovers 🍜)".

These comments are included in the positive emojis type because Twitter users use sentences that contain sarcasm by using positive emojis. Then, another reason is because positive emojis have meanings in sentences that support instead of satirize like negative emojis. The above example of a positive emoji is an emoji that shows the emoji character being happy or laughing. The table and sample images above show that Twitter users often use sentences that contain sarcasm using positive emoji, therefore this type is called positive emojis.

c. Negative Emojis

According to Boutet et al., (2021) Regardless of the text valence, the negative emoji altered the sender's perceived emotional state to the negative. The positive emoji had a smaller effect than the negative emojis. Based on the results of research conducted on social media Twitter on the @Indomielovers account. As examples of the types negative emojis can be seen and explained as follows:

← Posting

Cettato @Cettatozy Ikuti

Membalas @IndomieLovers

Kurang valid...ini yang lebih valid, terutama makan indomie rasa bulgogi 😊



9:11 · 21 Mar 23 · 27rb Tayangan

1 Posting ulang 96 Suka 2 Markah

Posting balasan Anda

← Posting

marel @strawbiecake · 21 Mar

Membalas @Cettatozy dan @IndomieLovers

bulgogi udh ga ada ga si :(

1 1 3.475

Cettato @Cettatozy · 21 Mar

Membalas @marel

lyaa :(padahal itu enak banget...sampe bener bener dijilatn piringnya🤪

1 1 850

Felio @FelioKM · 21 Mar

Membalas @Cettatozy dan @IndomieLovers

Valid 😊

1 1 543

@ninday · 21 Mar

Membalas @Cettatozy dan @IndomieLovers

gausah dicuci lagi🤪

1 1 1.031

Posting balasan Anda

← Posting

Cytrous @agabiastyia · 13 Mar

Membalas @IndomieLovers

Maaf indomie, aku tim Gaga gepeng sekarang 🙏

1 1 27

minjela @minjela · 09 Mar

Membalas @IndomieLovers

tau aja

1 1 204

ryuver . ㊦ @ryuver... · 10 Mar

Membalas @IndomieLovers

Pls gue kemaren janji biar ga makan mie lagi, eh besoknya liat temen makan mie malah ikutan🤪🤪🤪🤪

1 1 34

Posting balasan Anda

← Posting

Indomie @IndomieLovers



15:13 · 02 Mar 23 · 3.1jt Tayangan

450 Posting ulang 351 Kutipan 17rb Suka

240 Markah

Posting balasan Anda

Frirois Farizal @Frirois · 12 Mar

Membalas @retnoapry dan @IndomieLovers

Kakanya di banget lebaah?

1 1 183

Bungakubukandahlia @b... · 13 Mar

Membalas @retnoapry dan @IndomieLovers

Jangan DM mba tkutnya di kirim bumbu Indomie se truk 🤪

1 1 53

Posting balasan Anda

← Posting

tunangan jaehyun @sikicilil · 04 Apr

Membalas @IndomieLovers

GUE PERNAH, NYESEK BGT 🤪

1 1 660

EbiEbiEbi @EbiWa... · 03 Apr

Membalas @IndomieLovers

Emang kalo lg telat itu paling bener buka bungkus indomi, kremes2 ampe ancur, trus campur bumbu

Langsung makan

1 1 1.694

meeda @gapyear23 @n... · 09 Apr

Membalas @IndomieLovers

Lagi ngalamin🤪

1 1 325

jojo bkn jojon ya ajg @jos... · 09 Apr

Membalas @IndomieLovers

eh indomie indomie tadi pas ak saur makan indomie tau, hanya menginfokan sj

1 1 766

Queensha Chelsea @QU... · 09 Apr

Membalas @IndomieLovers

Posting balasan Anda

← Posting

Magenta @BONVOYAGE · 27 Mei

Membalas @IndomieLovers

Menurutku rasanya macem pipis guguk🤪

1 1 5

dav @danesdeova · 27 Mei

Membalas @IndomieLovers

Enaaa siih rasa takoyaknya dapet bngt, btw Indomie ga pengen ngeluarin varian indomie salted egg lagi kah? Enak parah itu🤪🤪🤪🤪

1 1 165

misotoenak @Misoto21 · 23 Mei

Membalas @IndomieLovers

penyebab kanker

1 1 550

Hilenia @Hilenia5 · 29 Mei

Membalas @IndomieLovers

Yakisoba Takoyaki Nissin is way more better imo.

1 1 41

Niz @orden kovak · 26 Mei

Posting balasan Anda

← Posting

Odading_Mangoleh @pcy... · 22 Apr

Membalas @IndomieLovers

Ngarepnya lebaran makan mie ayam bakso. Tapi udh ga dapet THR lagi krna udh gede. Akhirnya makan indomie lagi 🤪

Terimakasih indomie masih setia bersama kuu



1 1 220

pernahkumencintaimu ... · 03 Apr

Membalas @IndomieLovers

Taunya adzan maghrib

Posting balasan Anda

← Posting

Rafizyo Farhandhika @... · 21 Mar

Membalas @IndomieLovers

Kalian makannya ada sisa?

1 1 319

huhli hahay @budskrtttt · 21 Mar

Membalas @IndomieLovers

Mohon maaf tidak akan ku biarkan sisa bumbu mie goreng tetap melekat di piringku walau sedikitpun

1 1 180

@dispersionez · 23 Mar

Membalas @IndomieLovers

Lah itu bumbunya masih nempel..jilat

1 1 26

Posting balasan Anda



Figure 4.3 Screenshots of Image Types Negative Emojis

The picture above is in the Twitter comment @IndomieLovers which contains Indomie products. As for some of the opinions of Twitter users regarding this product:

"Iyaa :(padahal itu enak banget... sampe bener bener dijilatin piringnya 🤢 (Yeah :(even though it's really delicious... until the plate really licks 🤢)".

"jangan DM mba tkutnya di kirim bumbu Indomie se truk 🤪 (don't DM sis, I'm afraid I'll send Indomie seasoning in a truck 🤪)".

"Maaf indomie, aku tim Gaga gepeng sekarang 🙇 (Sorry Indomie, I'm a Gaga team that's flattened now 🙇)".

"Pls, gue kemaren janji biar ga makan mie lagi, eh besoknya liat temen makan mie malah ikutan 🤢🤢🤢 (Pls, I did yesterday promise not to eat noodles anymore, eh the next day I saw a friend eat noodles and joined in 🤢🤢🤢)".

"no debat, Indomie, tolong balikin rasa ini. gw beli 100 karton deh 🤢 (no debate, Indomie, please return this taste. I bought 100 cartons 🤢)".

"Kalian makannya ada sisa? 🤨 (Are you eating any leftovers? 🤨)".

"Indomie sambal matah kemana min? 😞 (Indomie where's the sambal matah, min? 😞)".

"GUE PERNAH? NYESEK BGT 😞 (HAVE I EVER BEEN? IT SUCKS 😞)".

"Lagi ngalamin 😞 (I'm having this 😞)".

"Ngarepnya lebaran makan mie ayam bakso. Tapi udh ga dapet THR lagi krna udh gede. Akhirnya makan indomie lagi 🙏 Terimakasih indomie masih setia bersama kuu (Waiting for Eid to eat chicken meatball noodles. But I can't get THR anymore because I'm already big. Finally eating indomie again 🙏 Thank you Indomie, still loyal to you me)".

"Menurutku rasanya macem pipis guguk 😞 (I think it feels like peeing dog 😞)".

"Mending rasa iga penyet balikikn deh min, demen bgt soalnya 🙏 🙏 (It's better to feel like the ribs are stuck, come back, min, I really like the problem 🙏 🙏)".

"Kangen ini 😞 (Miss this 😞)".

These comments are included in the negative emojis type because Twitter users use sentences that contain sarcasm by using negative emojis. Then, another reason is because negative emojis have the meaning of sentences that are sarcastic or make people offended and unhappy. The above examples of negative emojis are emojis that show emoji characters who are sad or crying. The table and sample images above show that Twitter users often use sentences containing sarcasm using negative emojis, therefore this type is called negative emojis.

d. Neutral Emojis

According Boutet et, al., (2021) in the neutral emojis type, users usually use flat-faced character emoticons “😐”. However, after doing

research on comments on the @indomi lovers account, no users were found using it.

2. The Emojis Meaning of Sarcasm Sentences Affect Indonesia Millennial Generation on Twitter Social Media.

According to Alita et, al., (2019) many people express their feelings on social media using emoticons and Twitter users' tweets range from overwhelmingly complimentary to overwhelmingly negative. Based on the results of a questionnaire conducted by researcher on twenty two student's Twitter users, most of them use sarcasm emojis depending on what they comment on. This can be seen from the five questions given to students using Twitter. The results of the questionnaire show that they use sarcasm emojis based on posts that interest them and comment on them based on their mood. They also often use emojis in their comments even though they do not know the meaning of the emojis they use on Twitter and from the results of the questionnaires that the researcher gave to the respondents they agree that the use of sarcasm emojis greatly affects Twitter users, especially the millennial generation.

There are several affect factors for twitter users namely: thoughts, expressions and opinions. (1) for the thought factor, they reveal that many people misinterpret the meaning of the emoji, for example if we want to make a joke with some emoji from social media, not everyone can understand the meaning it's just a joke and sarcasm emoji can help communicate sarcastic intentions or more plainly ironic. In writing, without facial expressions and intonation, sarcastic intent can be difficult to recognize, so sarcasm emojis can help prevent misinterpretation for

examples: "Ngarepnya lebaran makan mie ayam bakso. Tapi udh ga dapet THR lagi krna udh gede. Akhirnya makan indomie lagi 🙏 Terimakasih indomie masih setia bersama kuu (Waiting for Eid to eat chicken meatball noodles. But I can't get THR anymore because I'm already big. Finally eating indomie again 🙏 Thank you Indomie, still loyal to you me)". This comment included in thought factor because the expectations of commenters to eat chicken meatball noodles were not fulfilled due to not getting THR money which could be used to buy meatball chicken noodles so that it became a burden on thoughts expressed on Twitter social media which in the end ate indomie instead. (2) for the expression factor, they reveal that the sentences uttered are livelier, the feelings/emotions contained in the sentences uttered are more visible, the sentences are not monotonous. Then, the person who reads the message may not really understand the meaning of the sarcasm, making a mistake. And, there is a risk of upsetting people. Sarcasm emoji sometimes make people offended or not happy. Finally, using too many sarcasm emojis can make people look less serious, especially when we want to talk about important things for examples: "Indomie sambal matah kemana min? 😞 (Indomie where's the sambal matah, min? 😞)", "GUE PERNAH? NYESEK BGT 😞 (HAVE I EVER BEEN? IT SUCKS 😞)". This comments included in expression factor because commentators expressed their feelings on social media Twitter which symbolized feelings of sadness caused by not finding the taste of the sambal matah variant anymore which was not produced again by Indomie and (3) for the opinion factor, they revealed that sarcasm emoji users felt they had expressed their opinions explicitly. Then, the use of sarcasm emoji is often

misused by irresponsible parties, sometimes it can also be a medium to ridicule or drop opinions on social media and sometimes even with sarcasm emojis, sarcastic messages can be misinterpreted by readers who don't recognize their true intentions. This can lead to confusion or even conflict for examples: "Menurutku rasanya macam pipis guguk 🤔 (I think it feels like peeing dog 🤔)", "Mending rasa iga penyet balikikn deh min, demen bgt soalnya 🤔 🤔 (It's better to feel like the ribs are stuck, come back, min, I really like the problem 🤔 🤔)". This comments included in opinion factor because Commenters expressed their opinion about the taste of the latest variant of Indomie products which according to users tasted bad like the taste of peeing dog and other users instead asked for the taste of the variant that had been lost in production by Indomie again.

Questionnaire answers were taken from only ten respondents from twenty two respondents namely: respondent 1 said that the use of sarcasm emojis can cause division in cyberspace. In addition, respondent 2 said the use of sarcasm emojis is useful for conveying the expressions we make when we have an opinion about something, so these emojis can represent our expressions for examples: "Meninggalnya di hari ke brp yh 🤔 (what day did he die? 🤔)". Respondent 3 said sarcasm emojis can help add context and nuances of emotions that are difficult to express in words and they can avoid misunderstandings, because they can help and people understand that a statement is actually sarcastic and also sarcasm emojis can make messages more interesting and entertaining, increase attractiveness for examples: "uda lama ga makan indomie min, mau dong

indomienya langsung dari adminnya 😊 (it's been a long time since I've eaten indomie min, I want the indomie directly from the admin 😊)". Besides, respondent 3 said the reason was only to express her feelings and expressions. Then, respondent 4 said the advantage of using sarcasm is that you can be more sarcastic directly at the target person for examples: "Kalo dibikinnya jam 12 siang gmn min? 😬 Itu temen baik apa temen lucknut? (What if it's made at 12 noon? 😬 Is that a good friend or a friend of a lucky person?)". Respondent 5 said she thinks that in social media many people used those emojis to develop their emotional for examples: "MIN BALIKIN INDOMIE RASA KALDU AYAM DONGGG, I CAN'T LIVE WITHOUT INDOMIE KALDU AYAM 😭😭😭 (MIN, RETURN INDOMIE TASTE OF CHICKEN KALDU, I CAN'T LIVE WITHOUT INDOMIE CHICKEN KALDU 😭😭😭)". Respondent 6 said the use of sarcasm emoji is often misused by irresponsible parties, sometimes it can also be a medium to ridicule or drop opinions on social media for examples: "Hari lebaran usus buntu 🙄 (Appendicitis Eid day 🙄)". Respondent 7 said sometimes the use of the sarcasm emoji can offend or misunderstanding the reader in interpreting a sarcasm emoji for examples: "jangan lupa mylanta ny 🙄 (Don't forget Milanta 🙄)". Respondent 8 said can hurt other people's feelings indirectly for examples: "Buset, itu kecap apa muntahan dahak? 😬 Ane makan indomie goreng ga pernah kaya gitu min sisa kecapnya. Soalnya ane aduk sampe rata (Damn, is that soya sauce or vomiting phlegm? 😬 I've never eaten fried Indomie like that, especially if there's soy sauce left over. Because I

stir it until it's smooth)". Respondent 9 said sometimes emojis can make people uncomfortable with impolite emoticons for examples: "Min adain eskrim indomie rasa rendang pls 🙏 (Min, please make indomie ice cream with rendang flavor pls 🙏)". And, respondent 10 said Many people will misunderstand and spark debate for examples: "Kalian makannya ada sisa? 🤔 (Are you eating any leftovers? 🤔)".

In addition, some reasons Twitter users use sarcasm emojis in comments are related to controversial opinions or opinions they don't really support, but express in a sarcastic way for examples: controversial news posts and heated debates.

From the explanation above, it can be concluded that the factors influencing Twitter users, especially the millennial generation, are thoughts, expressions and opinions. The thought factor, the existence of a misunderstanding or misinterpretation in the sentence and the expression factor, making the sentence more emotional, finally the opinion factor which can cause confusion or conflict in the sentence. Also the reasons of users use sarcasm emojis on Twitter to express their feelings and they use sarcasm emojis based on what posts they want to comment on by giving their opinion in the comments column.

C. Discussions

After analyzing the data, three types of emojis were found on social media Twitter on the @Indomielovers account namely; no emojis, positive emojis, and negative emojis. According to Boutet et al., (2021) it is said no emoji because sentences containing sarcasm do not use emojis or emoticons and emoji that are

considered positive tend to only be used with sentences that are either (congruent) positive or neutral. Also, Regardless of the text valence, the negative emoji altered the sender's perceived emotional state to the negative. The positive emoji had a smaller effect than the negative emojis. Then, after analyzing the data, the researcher found that the no emojis type contained 40 comments used by users in their comments. For positive emojis type found 30 positive emojis used by twitter users. And for negative emojis type found 30 comments used by Twitter users on the @indomi lovers account. And it can be concluded that they use sarcasm emojis depending on what they like and what makes them interested in commenting on the post.

Based on the results of the questionnaire, it can be concluded that sarcasm emoji have an influence on Twitter users. Most Twitter users use sarcasm emojis to convey thoughts, opinions and expressions in their comments. The thought factor, the existence of a misunderstanding or misinterpretation in the sentence and the expression factor, making the sentence more emotional, finally the opinion factor which can cause confusion or conflict in the sentence. And the affects of using emoji is that it can cause misunderstanding or misinterpretation and offending someone also causes conflict. In addition, most Twitter users use sarcasm emojis on social media to be more confident in conveying their messages/comments because using sarcasm emojis can add emotional feelings to them.

CHAPTER V

CONCLUSIONS AND SUGGESTION

A. Conclusions

Based on the research results obtained some conclusions as follows following:

1. Based on theory Boutet et, al., (2021) which states there are 4 types of sarcasm emojis namely: no emojis, positive emojis, negative emojis and neutral emojis. After being analyzed the researcher found 100 comments using the emojis sarcasm in comments on the @Indomiellovers account on Twitter social media. The researcher found 3 types of emojis sarcasm, the first type of no emojis found 40 comments containing sarcasm /without the emojis that users use in comments. Then, positive emojis found 30 comments containing positive emojis. And for negative emojis, 30 comments used by users that contain negative emojis were found. Based on the results above that users use sarcasm emojis depending on what posts they like and what they want to comment. In addition, the factors that influence users who use sarcasm emojis are emotions that are also related to thoughts, expressions and opinions.
2. In addition, based on the theory of Alita et al., (2019) which states many people express their feelings on social media using emoticons and Twitter users' tweets range from overwhelmingly complimentary to overwhelmingly negative. The researcher found based on the results of a

questionnaire conducted by twenty one people, the reason users use sarcasm emojis is only to convey feelings, opinions, expressions to convey their opinions and the impact of using sarcasm emoji is that it can cause misunderstanding or misinterpretation and can offend people. Then, the emojis make the sentence more emotional and can cause confusion and conflict. Also, most of the users use sarcasm emoji based on the post they want to comment on.

B. Suggestions

The following are some positive suggestions:

1. For researchers, it is suggested to do research by expanding studies on other semiotics to get new findings, especially those related to sarcasm and emoticon emojis.
2. For students, it is suggested to continue to develop semiotic works related to emoji sarcasm to improve linguistic studies and increase motivation to learn linguistics, especially semantics.
3. For Twitter users, it is recommended to increase knowledge about the meaning of emojis sarcasm both on social media, writing, and cellphones. In addition, Twitter users are advised to be careful in using sarcasm emojis on social media because it can cause misunderstandings for other readers.

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APPENDIXES

Appendix 1 Table Types of Emoji sarcasm

Table 4.1 No Emojis

No	Users	Tweet	Information
1.	@wahsyuu	@Indomielovers kenyang dan bertenaga	The time is 20:13 P.M, 2 March 2023.
2.	@Shiningrainss_	@Indomielovers Saking Sukanya sama indomie sampe masak sewajan nieee	The time is 15:24 P.M, 13 March 2023.
3.	@retnoapry	@Indomielovers Ujan2 mau bikin mie kuah malah gada bumbunya huh banget	The time is 19:20 P.M, 2 March 2023.
4.	@Frirois	@retnoapry dan @Indomielovers Kakanya di banget lebah?	The time is 06:46 A.M, 12 March 2023.
5.	@143Koojune	@Indomielovers Indomie getti as always	The time is 09:15 A.M, 06 March 2023.
6.	@jodohguanlin	@Indomielovers Sisa mie goreng gw bersih	The time is 15:33 P.M, 29 March 2023.
7.	@riansmjtk9	@143Koojune dan @Indomielovers terlalu matang tuh bro	The time is 18:23 P.M, 06 March 2023.
8.	@FahmiAgustian	@Indomielovers Sore, hujan, dan Indomie. Perbaduan sempurna.	The time 15:44 P.M, 02 March 2023.
9.	@itsaboutal	@indomielovers Tolong ya indomie, keluarin lagi varian salted egg. Akuitu favorite aku dan skrg nyari kemana2 gk ada. Aku frustrasi sampe hampir bakar super indo kemarin. Coba deh kamu pikirin lagi, seberapa banyak perut kelaparan yg nyari indomie salted egg	The time is 11:19 A.M, 06 March 2023.
10	@koh_acuk	@Indomielovers enak min, kini kulit manggis ada ekstraknya	The time is 14:38 P.M, 06 March 2023.
11.	@fndiysf	@Indomielovers Udah sebulan ga makan indomie nih, siapa tau tiba-tiba didatengin mobil box indomie	The time is 23:15 P.M, 08 March 2023.
12.	@drgnxyz	@Indomielovers gua ga makan indomie, tapi malah makan mie gacoan cuaks	The time is 07:49 A.M, 12 March 2023.
13.	@joce_is_busy	@Indomielovers Gak ada Indomie masih ada mie sedap, mie gaga, mie sukses, Supermi, lemonilo,... Jadi	The time is 05:08 A.M, 10 March 2023.

		kalo ada yang tanya "kamu gak makan Indomie kan?", As an acute noodle lover I proudly say, "nnyyeeah"	
14.	@AbdulHa38266787	@Indomielovers Alhamdulillah makan mie sedap	The time is 18:37 P.M, 09 March 2023.
15.	@JunjunHermawan	@Indomielovers Gw bisa gk makan indomie karena makan mie sedap	The time is 10:17 A.M, 13 March 2023.
16.	@sukabolu_	@Indomielovers enakan mie sedap min	The time is 06:21 A.M, 13 March 2023.
17.	@Rizzcooy	@Indomielovers gw gapernah makan indomi	The time is 16:43 P.M, 11 March 2023.
18.	@afafia	@Indomielovers penipuan, indomie asli ngga ada telur, udang sama tomatnya.	The time is 08:23 P.M, 22 March 2023.
19.	@kucingbrutaal	@Indomielovers kalau sisa cintaku kepadanya gimana min?	The time is 23:20 P.M, 20 March 2023.
20.	@Erwinvrsndr	@Indomielovers Indomi goreng mah biasanya sisa bumbu dipiring masih dijilatin	The time is 20:25 P.M, 20 March 2023.
21.	@IAziko	@Indomielovers kalian makan masih ada sisanya? aneh	The time is 13:26 P.M, 28 March 2023.
22.	@ItakePurpleBuff	@Indomielovers belum makan mie ni min, kirim dong kerumah	The time is 15:25 P.M, 31 March 2023.
23.	@adilliaoli	@Indomielovers belum min, tolong kirim satu truck	The time is 09:22 P.M, 28 March 2023.
24.	@amelias69837667	@Indomielovers Min ada gak rasa yang pernah ada	The time is 00:25 A.M, 02 April 2023.
25.	@echachaa__	@Indomielovers Indomie rasa matcha mna min	The time is 19:54 P.M, 04 April 2023.
26.	@trswithacel	@Indomielovers INDOMIE IGA PENYET KEMANAAA MIN	The time is 16:35 P.M, 05 April 2023.
27.	@hexwexext	@Indomielovers jangan berespektasii tinggi sama 3 mie ini wkwkwkwkwkw	The time is 05:10 A.M, 04 April 2023.
28.	@ivreyy	@Indomielovers TOLONG JELASIN KENAPA INI ENAK SEMUA KAN AKU JADI KEPENGEN TEROS!	The time is 04:36 A.M, 08 April 2023.
29.	@Loidsupremacyy	@Indomielovers sumpah yang miso	The time is

		rasanya kaya kuah golden lamian	07:27 A.M, 18 April 2023.
30.	@jelmaansantuyy	@Indomielovers Coba indomie ngeluarin versi kecilnya kayak mie gelas jadi tinggal pake air panas	The time is 19:46 P.M, 24 April 2023.
31.	@Aifin143	@Indomielovers Terlampau kuat micinnya, bikin sakit tenggorokan	The time is 06:56 A.M, 20 April 2023.
32.	@boobies4lifew	@Indomielovers habis makan indomie ramen series bisa langsung masuk portal anime kah min?	The time is 14:02 P.M, 18 April 2023.
33.	@ruined97	@Indomielovers TORI MISONYA ENAK BGTT MINNNN, Bisalah kirim sekedus ke rumah saya hehehehe	The time is 05:08 A.M, 24 April 2023.
34.	@ohmpiengwin	@Indomielovers Kirim kerumah ku dong min biar aku bisa nyobain, disini gada yang jual	The time is 06:34 A.M, 30 April 2023.
35.	@CFC_Jak	@Indomielovers Balikin indomie rasa sate atau gue report akun lu min	The time is 19:28 P.M, 13 April 2023.
36.	@deaagtaja	@Indomielovers hari ke 30 : usus buntu	The time is 10:05 A.M, 20 April 2023.
37.	@alviaditia25	@Indomielovers Makan indomie ramen enak nya bareng tuan putri yang penting nyaman dan ngangenin	The time is 13:52 P.M, 25 May 2023.
38.	@Youbitch_110	@Indomielovers makan Indomie enak nya bareng kamu	The time is 13:43 A.M, 26 May 2023.
39.	@imhanaNakarri	@Indomielovers Makan Indomie ramen enak nya bareng di dunia perkuliahan di luar ruangan tapi harus kuat dan tahan lama dan tidak ada komentar untuk artikel ini terakhir diubah pada dunia perkuliahan	The time is 18:16 A.M, 26 May 2023.
40.	@linalumy_	@Indomielovers gada ya bareng" enak sendirian makan 2 bungkus sekalian. minggir kalian semua, aku tidak mau bersama dan berbagi.	The time is 09:09 A.M, 30 May 2023.

Table 4.2 Positive Emojis

No	Users	Tweet	Information
1.	@callmegfJH	@Indomielovers Gatau lewat diteel 😊	The time is 10:09 A.M, 13 March 2023.
2.	@JsicaAngel	@Indomielovers Suka banget indomie kuah pake telur dadar 🥰	The time is 06:14 A.M, 10 March 2023.
3.	@renjanabIIIa	@Indomielovers Tori ramen enak bgttt min 🤤🤤🤤	The time is 11:44 A.M, 20 April 2023.
4.	@Lemonanadah	Yg miso enak tp yg shoyu aga aneh... mangat inovasi @Indomizlovers 🍷	The time is 08:24 A.M, 27 April 2023.
5.	@muyah001	@Indomielovers udah kerja, bekal tetap mode anak SD 😊👍	The time is 02:52 A.M, 7 March 2023.
6.	@veylca	@Indomielovers Min boleh kali ya indomienya satu truk 😊	The time is 18:45 P.M, 2 March 2023.
7.	@Timothycoiza	@Indomielovers Wetss jan maen ² min.. gua duta indomie 🤝🙏	The time is 04:01 A.M, 04 March 2023.
8.	@Timothycoiza	@_Bill_chiper dan @Indomielovers Lah boong dia mah min.. masa ada mie sedap ada bon cabe ada ricis, gua mah full indomie 🤓	The time is 07:07 A.M, 12 March 2023.
9.	@yawnzzn_garong	@Indomielovers INDOMIE IS MY FAVORIT FOOD 🍷🤤 TIAP HARI HARUS MAKAN INDOMIE KALO GAK PASTI KANGEN t__t	The time is 14:13 P.M, 04 March 2023.
10.	@Cikicikibumbaya	@Indomielovers Gw udah Cobain nii min yang lagi 🔥🔥🔥	The time is 04:23 A.M, 23 March 2023.
11.	@renjanabIIIa	@Indomielovers Tori ramen enak bgttt min 🤤🤤🤤	The time is 11:44 A.M, 20 April 2023.
12.	@Lemonanadah	Yg miso enak tp yg shoyu aga aneh... mangat inovasi @Indomizlovers 🍷	The time is 08:24 A.M, 27 April 2023.
13.	@GitzzEverything	@indomielovers Indomie soto setengah mateng pake cabe sama telur mateng 🍷😊	The time is 10:26 A.M, 21 March 2023.
14.	@ncipcip	@Indomielovers Pernah tahan sampe 4 bulan :) dan berhasil	The time is 10:57 A.M, 12 March 2023.

15.	@gimmechocolate	@Indomieli lovers Kalo bekas indomie piringku sampe licin kek habis di cuci sih min 🙏	The time is 16:54 P.M, 21 March 2023.
16.	@r1_fath	@Indomieli lovers Harus nya yang indomie bersih tanpa sisa 😊	The time is 20:47 P.M, 27 March 2023.
17.	@akbaruddin74	@Indomieli lovers udah lama ga makan indomie min, mau dong indomienya langsung dari adminnya 😊	The time is 13:44 P.M, 31 March 2023.
18.	@Ahmada404	@Indomieli lovers @kimbabtuna 😊 yakin ngk mau cobaa 🍜🍜	The time is 02:54 A.M, 14 April 2023.
19.	@Boboboiapi88	@Indomieli lovers Minn gausa bikin yang aneh aneh min, indomie goreng aja bikin yang porsi gedean tapi mie nya ga tipis tipis 🍜	The time is 05:32 A.M, 04 April 2023.
20.	@hayyaptri_	@Indomieli lovers TORI MISO THE BESTT 👍👍👍😭😭😭 NAGIH BANGETT JADI PENGEN DIKIRIMIN 1 DUS	The time is 05:07 P.M, 07 April 2023.
21.	@shndrcn	@Indomieli lovers uhuuuuu ena bgt emang kaya ramen beneran 🍜👍👍👍 tasnya lucu juga, ini sepaket aku dpt give dr kantor	The time is 21:58 P.M, 15 April 2023.
22.	@kyaseana	@Indomieli lovers Min adain eskrim indomie rasa rendang pls 🙏	The time is 22:05 P.M, 07 April 2023.
23.	@raang_riing	@Indomieli lovers Berbuat baik itu mudah, kirim indomie setahun di rumah aku itu baik 🍜🌿	The time is 04:49 A.M, 07 April 2023.
24.	@keihatsu_28	@Indomieli lovers Aku udh coba yg takoyakiii, enakkk bgt jadi kyk cobain takoyaki tp versi mie 😊	The time is 10:47 P.M, 24 April 2023.
25.	@1803_clarence	@Indomieli lovers Anak kos pasti 🍜	The time is 01:55 A.M, 26 April 2023.
26.	@Chafizhakbar	@Indomieli lovers Hari raya makan rendang (dalam bentuk indomie) 😊	The time is 07:10 A.M, 25 April 2023.
27.	@Desii_221	@Indomieli lovers Makan indomie ramen enak nya bareng Lisa 🍜🍜🍜🍜	The time is 10:52 A.M, 26 May 2023.
28.	@Yuelleee	@Indomieli lovers Makan indomie raamen enak nya bareng kamu 🍜	The time is 20:24 P.M, 16 May 2023.

29.	@cucurbassy	@Indomieliors Udh min paling bener indomie Rica Rica the best ever 🥰	The time is 14:08 P.M, 30 May 2023.
30.	@itzkeyziaa	@Indomieliors belum cobain min, boleh kali kirimin se dus ke rumah saya 🙌	The time is 11:08 P.M, 28 May 2023.

Table 4.3 Negative Emojis

No	Users	Tweet	Information
1.	@Indomieliors	@callmegfJH Menangis dengan freestyle 🥲	The time is 12:21 P.M, 13 March 2023.
2.	@hafizraihan7384	@Indomieliors Mie indomie tapi pake bumbu mie sedaap 🍲	The time is 19:50 P.M, 02 March 2023.
3.	@ssblakna	@Indomieliors Udah paling bener indomi kari ayam 🙌	The time is 19:49 P.M, 23 May 2023.
4.	@NindaSa5	@Indomieliors Baru mau dimasak, eh bumbunya udah berceceran duluan 😊	The time 13:50 P.M, 16 March 2023.
5.	@pastikahh	@indomieliors Indomie sambal matah kemana min? 😞	The time is 16:45 P.M, 01 April 2023.
6.	@sweetxpuff	@Indomieliors Tori Miso BEST parahhh 🍷🍷 varian paling favorit tp langka 😊	The time is 08:30 A.M, 03 May 2023.
7.	@JasukeLimaribu	@Indomieliors Tapiiii, tapiiii aku team ijoo #lemonilo 😞	The time is 14:21 P.M, 05 March 2023.
8.	@Cettatozy	@Indomieliors Kurang valid...ini yang lebih valid, terutama makan indomie rasa bulgogi 🥰	The time is 09:11 A.M, 21 March 2023.
9.	@ Cettatozy	@strawbiecake dan @Indomieliors iyaa :(padahal itu enak banget...sampe bener bener dijilat piringnya 🥲	The time is 19:39 P.M, 21 March 2023.
10.	@Bumblebeez	@Indomieliors Tolong kembalikan yg salted age sama yg kriuk 8x 🥲	The time is 00:44 A.M, 28 April 2023.
11.	@djxtjmjj	@Indomieliors Udah 5 tahun gak makan indomie goreng 😊	The time is 14:42 P.M, 11 March 2023.
12.	@igd_Ardika	@Indomieliors Lebih dari 1 tahun ga makan indomie 🍲	The time is 10:11 A.M, 06 March 2023.


13.	@Indomielovers	@jidaneganteng Ngga apa, yang penting kesabaran ngga habis 🙄	The time is 15:29 P.M, 13 March 2023.
14.	@KimParkJiyun1	@Indomielovers Bisa-bisanya makan indomie masih ada bekas kecap di piring 🤔🙄	The time is 13:59 P.M, 27 March 2023.
15.	@NasiKuaCh	@Indomielovers Buset, itu kecap apa muntahan dahak? 🤮 Ane makan indomie goreng ga pernah kaya gitu min sisa kecapnya. Soalnya ane aduk sampe rata.	The time is 20:57 P.M, 26 March 2023.
16.	@CIYA25942727	@Indomielovers kalau akumah sisa rasanya dia kepadaku masih membekas min 🙄	The time is 17:44 P.M, 21 March 2023.
17.	@jojorasig	@Indomielovers Min saya sahur sama indomie knapa td jam 10 pagi udah laper ya :")	The time is 14:35 P.M, 03 April 2023.
18.	@yashimdrum	@Indomielovers Pls bringback indomie mieghetti sama soto padang 🤔🤔🤔itu enak bgt napa skg udah punah 🙄	The time is 14:38 P.M, 04 April 2023.
19.	@SORtheory	@Indomielovers min, ditunggu inovasi bikin burger dan hotdog instannya yaa. Kayaknya enak gitu ngebayanginnya :')	The time is 13:13 P.M, 02 April 2023.
20.	@sriayumi785	@Indomielovers PLIS BALIKIN INDOMIE TOM YUM PLEASEEE I'M NEGGING U INDOMIE 🤔	The time is 07:30 P.M, 04 April 2023.
21.	@imasprouses	@Indomielovers MIN BALIKIN INDOMIE RASA KALDU AYAM DONGGG, I CAN'T LIVE WITHOUT INDOMIE KALDU AYAM 🤔🤔🤔	The time is 10:49 P.M, 20 April 2023.
22.	@Leitzei_	@Indomielovers Kalo dibikinnya jam 12 siang gmn min? 🙄 Itu temen baik apa temen lucknut?	The time is 04:22 A.M, 07 April 2023.
23.	@poetrisaljoe	@Indomielovers sering bgt indomie ketinggalan bumbunya, atau ga ada bumbu samsek, kdg sepele. tp kalo seringkan 🤔 tolong jgn bikin indomie hambar spt hubunganku 🙄	The time is 11:04 A.M, 13 April 2023.
24.	@adekdream	@Indomielovers Belinya dimana sih ga nemu2 prasaan 🙄	The time is 09:19 A.M, 27 April 2023.
25.	@Babylyliaa	@Indomielovers jangan lupa mylanta ny 🙄	The time is 19:00 P.M, 19

			April 2023.
26.	@FindyRahayu	@Indomielovers Min tiap saur makan indomie terus gadikasih THR apa ini 🤔	The time is 10:24 A.M, 19 April 2023.
27.	@sulitDiKontrol	@Indomielovers Meninggalnya di hari ke brp yh 🤔	The time is 20:52 A.M, 25 April 2023.
28.	@mochiicekrim	@Indomielovers Hari lebaran usus buntu 🙏	The time is 09:47 A.M, 25 April 2023.
29.	@Karito3015	@Indomielovers Enaknya bareng dia min, Cuma dia udah sama yg lain 🤔	The time is 10:02 A.M, 21 May 2023.
30.	@putrihujann_	@Indomielovers Makan Indomie ramen enakya bareng aku, ujung”nya tetap sendiri Yaa 🤔	The time is 15:37 P.M, 16 May 2023.

Appendix 2 Questionnaires

1. In your opinion, what are the advantages of using sarcasm emojis on social media?
2. In your opinion, what are the weaknesses in using sarcasm in social media?
3. In your opinion, does the use of sarcasm emoji affect social media users, especially generations millennials on Twitter?
4. In what posts do you usually use the sarcasm emoji on social media in the comments?
5. Does this problem bother you in communicating on social media?

Appendix 3. K1



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No.3 Telp.(061)6619056 Medan 20238
Website :<http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id



Form : K - 1

Kepada Yth : Bapak/Ibu Ketua & Sekretaris
Program Studi Pendidikan Bahasa Inggris
FKIP UMSU

Perihal : **PERMOHONAN PERSETUJUAN JUDUL SKRIPSI**

Dengan hormat, yang bertanda tangan di bawah ini :

Nama : Resa Maqla Suci Almadinah
NPM : 1902050066
Program Studi : Pendidikan Bahasa Inggris
Kredit Kumulatif : 119 SKS
IPK Kumulatif : 3.59

Persetujuan Ketua/Sek Prodi	Judul yang diajukan	Disahkan Oleh Dekan Fakultas
 22/12/22	How Emojis Affect The Meaning of Sarcasm Sentences on Social Media Twitter: Evidence from Indonesia Millennial Generations.	 10/12/22
	Efforts to Improve Writing Teaching Through Internet Media: Virtual Classrooms.	
	Phrasal Complexity in English Argumentative Sentence: An Examining of Indonesian EFL Textbooks?	

Demikianlah permohonan ini saya sampaikan untuk dapat pemeriksaan dan persetujuan serta pengesahan, atas kesediaan Bapak/Ibu saya ucapkan terima kasih.

Medan, 20 Desember 2022

Hormat Pemohon,



Resa Maqla Suci Almadinah

Dibuat Rangkap 3 :
- Untuk Dekan/Fakultas
- Untuk Ketua/Sekretaris Prodi
- Untuk Mahasiswa yang bersangkutan

Appendix 4. K2



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No.3 Telp.(061)6619056 Medan 20238
Website : <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

Kepada Yth : Bapak/Ibu Ketua & Sekretaris
Program Studi Pendidikan Bahasa Inggris
FKIP UMSU

Assalamu'alaikum Wr. Wb.

Dengan hormat, yang bertanda tangan di bawah ini :

Nama : Resa Maqla Suci Almadinah
NPM : 1902050066
Program Studi : Pendidikan Bahasa Inggris

Mengajukan permohonan persetujuan proyek proposal/risalah/makalah/skripsi sebagai tercantum di bawah ini dengan judul sebagai berikut :

How Emojis Affect The Meaning of Sarcasm Sentences on Social Media Twitter: Evidence from Indonesia Millennial Generations.

Sekaligus saya mengusulkan/menunjuk Bapak/Ibu sebagai :

Dosen Pembimbing : Ratna Sari Dewi, S.Pd., M.Hum.

Sebagai Dosen Pembimbing proposal/risalah/makalah/skripsi saya

Demikianlah permohonan ini saya sampaikan untuk dapat pengurusan selanjutnya. Akhirnya atas perhatian dan kesediaan Bapak/Ibu saya ucapkan terima kasih.

Medan, 20 Desember 2022
Hormat Pemohon,

Resa Maqla Suci Almadinah

Dibuat Rangkap 3 :
- Untuk Dekan/Fakultas
- Untuk Ketua/Sekretaris Prodi
- Untuk Mahasiswa yang bersangkutan

Appendix 5. K3

**FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
Jln. Mukhtar Basri BA No. 3 Telp. 6622400 Medan 20217 Form : K3**

Nomor : 838 /II.3/UMSU-02/F/2023
Lamp : ---
Hal : **Pengesahan Proyek Proposal
Dan Dosen Pembimbing**

Bismillahirrahmanirrahim
Assalamu'alaikum Wr. Wb

Dekan Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara menetapkan Perpanjangan proposal/risalah/makalah/skripsi dan dosen pembimbing bagi mahasiswa yang tersebut di bawah ini .

Nama : **Resa Maqla Suci Almadinah**
N P M : 1902050066
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : **How Emojis Affect The Meaning of Sarcasm Sentences on Social Media Twitter Evidence from Indonesia Millenial Generations.**

Pembimbing : **Ratna Sari Dewi, S.Pd., M.Hum.**

Dengan demikian mahasiswa tersebut di atas diizinkan menulis proposal/risalah/makalah/skripsi dengan ketentuan sebagai berikut :

1. Penulis berpedoman kepada ketentuan yang telah ditetapkan oleh Dekan
2. Proyek proposal/risalah/makalah/skripsi dinyatakan **BATAL** apabila tidak selesai pada waktu yang telah ditentukan.
3. Masa kadaluwarsa tanggal : **11 Februari 2024**

Medan 20 Rajab 1444 H
11 Februari 2023 M

Wassalam

Dekan


Drs. H. Syamsu Yurnita, MPd.
NIBS 0004066701



Dibuat rangkap 5 (lima) :

1. Fakultas (Dekan)
2. Ketua Program Studi
3. Pembimbing Materi dan Teknis
4. Pembimbing Riset
5. Mahasiswa yang bersangkutan :

WAJIB MENGIKUTI SEMINAR



Appendix 6. Berita Acara Bimbingan Proposal



MAJELIS PENDIDIKAN TINGGI
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Jl. Kapten Mukhtar Basri No. 3 Telp. (061)6619056
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

BERITA ACARA BIMBINGAN PROPOSAL

Nama : Resa Maqla Suci Almadinah
NPM : 1902050066
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : "How Emojis Affect The Meaning of Sarcasm Sentences on Social Media
Twitter: Evidence from Indonesia Millennial Generations."

Tanggal	Deskripsi Hasil Bimbingan Proposal	Tanda Tangan	Keterangan
22/12/2022	Title discussion	Rf	
22/5/2023	Chapter 1 : background of study got revision	Rf	
29/5/2023	Chapter 2 & Chapter 3 discussion revision	Rf	
5/6/2023	Acc chapter 1 & 2 revise chapter 3	Rf	
6/6/2023	Acc all chapters	Rf	

Diketahui/Disetujui
Ketua Prodi

Pirman Ginting, S.Pd., M.Hum.

Medan,

Dosen Pembimbing

Ratna Sari Dewi, S.S., M.A.

Appendix 7. Berita Acara Seminar Proposal



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl.Kapten Mukhtar Basri No.3 Telp.(061) 6619056 Medan 20238
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

BERITA ACARA SEMINAR PROPOSAL

Pada hari ini kamis tanggal 15 bulan Juni tahun 2023 diselenggarakan seminar prodi Pendidikan Bahasa Inggris menerangkan bahwa :

Nama Lengkap : Resa Maqla Suci Almadinah
NPM : 1902050066
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : How Emojis Affect The Meaning of Sarcasm Sentences on Social Media Twitter: Evidence From Indonesia Millennial Generations.

No	Masukan dan Saran
Judul	Revised
Bab I	Formulation of Problem
Bab II	Table of Category sarcasm . source of Conceptual framework.
Bab III	Table (source of data) Time x Date.
Lainnya	
Kesimpulan	()Disetujui ()Ditolak (√)Disetujui dengan adanya perbaikan

Dosen Pembahas

(Dr. Tengku Winona Emelia, S.Pd.,M.Hum)

Dosen Pembimbing

(Ratna Sari Dewi, S.S., M.A.)

Panitia Pelaksana

Ketua

(Pirman Ginting, S.Pd.,M.Hum)

Sekretaris

(Rita Harisma, S.Pd.,M.Hum)

Appendix 8. Surat Permohonan Perubahan Judul Skripsi



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No. 3 Telp. (061)6619056
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

Kepada Yth. Bapak Ketua/Sekretaris
Program Studi Pendidikan Bahasa Inggris
FKIP UMSU

Perihal: **Permohonan Perubahan Judul Skripsi**

Bismillahirrahmanirrahim
Assalamu'alaikum Wr.Wb.

Dengan hormat, yang bertanda tangan di bawah ini:

Nama Lengkap : Resa Maqla Suci Almadinah
NPM : 1902050066
Program Studi : Pendidikan Bahasa Inggris

Mengajukan permohonan perubahan judul skripsi, sebagai mana tercantum di bawah ini:

How Emojis Affect The Meaning of Sarcasm Sentences on Social Media Twitter: Evidence from Indonesia Millennial Generations.


Menjadi:

Emojis Affect The Meaning of Sarcasm Sentences on Social Media Twitter: Evidence from Indonesia Millennial Generations.


Demikianlah permohonan ini saya sampaikan untuk dapat pengurusan selanjutnya. Akhirnya atas perhatian dan kesediaan ibu saya ucapkan terimakasih.

Medan, 1 Agustus 2023

Ketua Program Studi
Pendidikan Bahasa Inggris

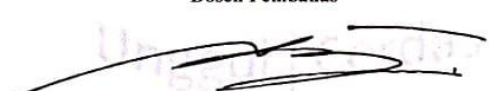

Pirman Ginting, S.Pd.,M.Hum

Hormat Pemohon


Resa Maqla Suci Almadinah

Diketahui oleh:

Dosen Pembahas


Dr. Tengku Winona Emelia, S.Pd.,M.Hum

Dosen Pembimbing


Ratna Sari Dewi, S.S.M.A

Appendix 9. Surat Keterangan Seminar Proposal



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp.061-6619056 Ext. 22, 23, 30
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

SURAT KETERANGAN

Ketua Program Studi Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muhammadiyah Sumatera Utara, menerangkan di bawah ini:

Nama Lengkap : Resa Maqla Suci Almadinah
N.P.M : 1902050066
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : Emojis Affect The Meaning of Sarcasm Sentences on Social Media
Twitter: Evidence from Indonesia Millennial Generations

benar telah melakukan seminar proposal skripsi pada hari Kamis, tanggal 15, Bulan Juni, Tahun 2023

Demikianlah surat keterangan ini dibuat untuk memperoleh surat izin riset dari Dekan Fakultas. Atas kesediaan dan kerjasama yang baik, kami ucapkan terima kasih.

Medan, 7 Agustus 2023

Ketua,

Pirman Ginting, S.Pd., M.Hum.

Appendix 10. Lembar Pengesahan Proposal



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No. 3 Telp. (061)6619056
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

LEMBAR PENGESAHAN HASIL SEMINAR PROPOSAL

Proposal yang sudah diseminari oleh mahasiswa dibawah ini:

Nama Lengkap : Resa Maqla Suci Almadinah
NPM : 1902050066
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : Emojis Affect The Meaning of Sarcasm Sentences on Social Media
Twitter: Evidence from Indonesia Millennial Generations.


Pada hari kamis, tanggal 15, bulan Juni, tahun 2023 sudah layak menjadi proposal skripsi.

Medan, 7 Agustus 2023

Disetujui oleh:


Dosen Pembahas

Dosen Pembimbing


(Dr. Tengku Winona Emelia, S.Pd., M.Hum)




(Ratna Sari Dewi, S.S., M.A)

Diketahui oleh:
Ketua Program Studi,


Pirman Ginting, S.Pd., M.Hum.

UMSU
Unggul | Cerdas | Terpercaya

Appendix 11. Surat Keterangan Riset

 <p>UMSU Unggul Cerdas Terpercaya Bila mendengar suara dari Allah kawan dan kengabahan</p>	<p>MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN PIMPINAN PUSAT MUHAMMADIYAH UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA PERPUSTAKAAN</p> <p><small>Teralreditasi A Berdasarkan Keputusan Perpustakaan Nasional Republik Indonesia No. 006/991/JP/PT/IS/2018 Pusat Administrasi : Jalan Kapten Mukhtar Basri No. 3 Medan 20238 Telp. (061) 66224567 NPP. 127120211000001 http://perpustakaan.umso.ac.id perpustakaan@umso.ac.id perpustakaan.umso</small></p>
	<p>SURAT KETERANGAN Nomor : 809 /KET/II.3-AU/UMSU-P/M/2023</p> <p style="text-align: center;">بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ</p> <p>Kepala Unit Pelaksana Teknis Perpustakaan Universitas Muhammadiyah Sumatera Utara dengan ini menerangkan :</p> <p>Nama : Resa Maqla Suci A. NIM : 1902050066 Univ./Fakultas : UMSU/Keguruan dan Ilmu Pendidikan Jurusan/P.Studi : Pend. Bahasa Inggris</p> <p>adalah benar telah melakukan kunjungan/penelitian pustaka guna menyelesaikan tugas akhir / skripsi dengan judul :</p> <p style="text-align: center;"><i>“Emojis Affect the Making of Sarcasm Sentences on Social Media Twitter : Evidence From Indonesia Milenial Generation”</i></p> <p>Demikian surat keterangan ini diperbuat untuk dapat dipergunakan sebagaimana mestinya</p> <p style="text-align: right;">Medan, 15 Safar 1445 H 31 Agustus 2023 M</p> <p style="text-align: right;">Kepala Perpustakaan</p> <p style="text-align: right;"> Muhammad Arifin, S.Pd, M.Pd</p>

Appendix 12. Berita Acara Bimbingan Skripsi



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No. 3 Telp. (061)6619056
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

BERITA ACARA BIMBINGAN SKRIPSI

Nama : Resa Maqla Suci Almadinah
NPM : 1902050066
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : Emojis Affect The Meaning of Sarcasm Sentences on Social Media Twitter: Evidence from Indonesia Millennial Generations.

Tanggal	Deskripsi Hasil Bimbingan Skripsi	Tanda Tangan	Keterangan
28/8/2023	Revisi Chapter 3	Ry	
2/9/2023	Acc Chapter 3 & Revisi Chapter 4	Ry	
6/9/2023	Revisi Chapter 4	Ry	
7/9/2023	Acc Chapter 4, Revisi Chapter 5	Ry	
8/9/2023	Acc Chapter 5	Ry	
11/9/2023	Acc All chapters	Ry	

Diketahui/Disetujui
Ketua Prodi

(Pirman Ginting, S.Pd., M.Hum.)

Medan, 11 September 2023
Dosen Pembimbing

(Ratna Sari Dewi, S.S.M.A)

Appendix 13. Surat Pernyataan Orisinal Riset



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp. 061-6622400 Ext. 22, 23, 30
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

SURAT PERNYATAAN

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Saya yang bertandatangan dibawah ini :

Nama Lengkap : Resa Maqla Suci Almadinah
N.P.M : 1902050066
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : Emojis Affect The Meaning of Sarcasm Sentences on Social Media
Twitter: Evidence from Indonesia Millennial Generations

Dengan ini saya menyatakan bahwa:

1. Penelitian yang saya lakukan dengan judul di atas belum pernah diteliti di Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara
2. Penelitian ini akan saya lakukan sendiri tanpa ada bantuan dari pihak manapun dengan kata lain penelitian ini tidak saya tempahkan (dibuat) oleh orang lain dan juga tidak tergolong *Plagiar*.
3. Apabila point 1 dan 2 di atas saya langgar maka saya bersedia untuk dilakukan pembatalan terhadap penelitian tersebut dan saya bersedia mengulang kembali mengajukan judul penelitian yang baru dengan catatan mengulang seminar kembali.

Demikian surat pernyataan ini saya perbuat tanpa ada paksaan dari pihak manapun juga, dan dapat dipergunakan sebagaimana mestinya.

Medan, Agustus 2023
Hormat saya
Yang membuat pernyataan.

Resa Maqla Suci Almadinah

Appendix 14. Curriculum Vitae



RESA MAQLA SUCI ALMADINAH

Gmail: dinaarin95@gmail.com | Phone: 0813-6734-8640 | WA: 0813-6734-8640

I have the ability to adapt to fast, sociable and able to learn something new and work in groups or individually.

Education :

- Elementary school at SDN 10 Sapiran Bukittinggi, West sumatera (2007-2013).
- Junior High School at SMP Negeri 6 Percut Sei Tuan, Deli Serdang, North Sumatera (2013-2015).
- Senior High School at SMK Kartika 1-3 Medan, North Sumatera (2015-2019).
- Faculty of Teachers Training and Education, University of Muhammadiyah Sumatera Utara (2019 – 2023).

Experience:

- Internship at a Bank BTN USU in 2018
- As a teacher at Bimbel Ngaji Ais&Aya from July 2021- now.
- As an English Teacher on Pengenalan Lapangan Persekolahan (PLP) 1 & 2 at SMP PAB 2 Helvetia in 2021.
- As an English Teacher on Pengenalan Lapangan Persekolahan (PLP) 3 at SMK Swasta Budisatrya Medan in 2022.
- As an English Teacher on Kuliah Kerja Nyata (KKN) at SDN 105396 Ujung Rambe in 2022.

Additional skills:

- Teaching English
- Bilingual English and Indonesia
- Microsoft Office
- Good Communication Skills