

A DIRECTIVE SPEECH IN NADIEM MAKARIM'S SPEECHES

SKRIPSI

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English Education Department*

By:

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ABSTRACT

Anisa Aditiya, NPM : 1802050049 “A Directive Speech in Nadiem Makarim’s speeches” Skripsi, English Education Program of the Faculty of Teachers Training and Education, Universitas Muhammadiyah Sumatera Utara, Medan 2022.

This research was about directive speech with the title ‘‘National Teacher Day 2021’’ conveyed by Nadiem Makarim in National Teacher Day 2021. It used descriptive qualitative method by using documentation technique The result showed the types of directive speech with the data frequency which was command 1 (5,56%), statement 10 (55,56%), request 1 (5,56%), order 4 (22,22%), advise 1 (5,55%) and suggestion 1 (5,55%). Nadiem Makarim applied directive speech because he hoped that teachers could apply what he suggested (command, request, order, statement, advise and suggestion) so that they were able to instill a sense of nationalims in educating the nation generation.

Key words : Directive Speech, Descriptive Qualitative, Nadiem Makarim’s Speech

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The Researcher

Anisa Aditiya
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CHAPTER I

INTRODUCTION

A. Background of the Study

Communication is a process or activity of delivering messages from one person to another to achieve certain goals (Sam Houston, 2018). Communication refers to exchanging the process of information among individuals, groups, institution, or organization in oral, written or signed form through available media. (Kristin and Kathryn, 2018). Communication is a prerequisite for human life. Human life will appear empty if there is no communication, because interaction between humans, whether individual, in groups or organizations will not be possible two persons are said to be interacting if each takes action and reaction, they cannot avoid the act of communicating and receiving messages from and to others. This act of communication continues through out the life process Through communication, a person conveys what is on his mind directly or indirectly (Keyton, 2018). In communication there are speech acts that must be expressed in conversations. According to Kissine (2018) Speech act is the meaning of language based on the relationship between speech and the actions taken by the speaker.

Speech itself is a form of public communication prepared using understandable language in its delivery, so that it can be well received by audience (Kristine, 2016). Speech can be considered as a form of delivery

communication meaning. There are many ways of communicating, including written and spoken form as in social media or listen to the speakers (Daniel, 2016) spoken form is a form of communication through the pronunciation of which also consisting of directive speech (Wiese R, 2016).

According to Christopher A Miller (2012). Directive speech is the form command that tells someone else to do something Directive speech act are also relate to the context of the conversation. (Dorly J, 2018) Directive Speech acts is use when the speakers wants the hearer to do something for him or her. (Iwonna and Joanna, 2021) share the types of directive speech are : command, request, advising, and suggestion.

As regards of directive speech, as a communication medium, people listen to the speech but they do not know that there is directive speech containing in Nadiem Makarim speech. They just hear the speech but do not know there are kinds of linguistics elements such as directive speech. Directive speech tells others to do something such as asking, ordering and suggestion. By knowing directive speech theory, people will easily understand what things the speaker intends to say. It is also found in Nadiem Makarim's speech entitled National Teacher's Day delivered in November 25th, 2021

He conveys his speech with some purposes which contained with directive speech. The importance of the use of directive speech can make the hearers more focus on what the content of the speech intends to convey and This is also the reason why the researcher takes the title *A Directive speech in Nadiem Makarim's speeches* as the title of her research.

B. Identification of the Problem

Relating to the background, the problems in this research were as the following:

1. Speech was a way to convey information
2. Audience did not understand directive speech found in Nadiem Makarim's speech
3. Audience did not know the linguistics elements found in Nadiem Makarim speech.

C. The Scope and Limitation

The scope of this research was speech act and it would be limited in directive speech in Nadiem Makarim's speech "On National Teacher's day 2021"

D. Formulation of the Problem

In relation to the identification of the problems above, this research formulated as the following.

1. What kinds of directive speech were found in Nadiem Makarim's speech?
2. Why was directive speech used in Nadiem Makarim's speech ?

E. The Objective of the Study

The objectives of this research were:

1. To find out kinds of directive speech used in Nadiem Makarim's speech.
2. To find out the reasons of the use of directive speech in Nadiem Makarim's speech

F. The significance of the Study

The result of this research was expected to give contribution theoretically and practically.

1. Theoretical

The result of the research could contribute to the study of Sociolinguistics especially about directive speech

2. Practical

- a. **Students** : the results of this research could be the source of the information in studying directive speech
- b. **Teachers** : the out put of this research could contribute to the material of the Sociolinguistic teaching.
- c. **Readers or other researchers** : to be the source of reference to do the same research but different point of view.

CHAPTER II

LITERATURE OF REVIEW

A. Theoretical Framework

1. Speech Act

According to Petter John (2019) Speech act the meaning of language based on the relationship between speech and the actions taken by the speaker. Speech acts is categorized into three categories, they are locutionary act, illocutionary act, and perlocutionary act. Locutionary Act is the utterance in the act by its actual meaning which means syntactically and semantically. Illocutionary act is the intention of a speaker expressed implicitly in order to be done. Meanwhile, perlocutionary acts is the effect or result regarding the speech acts. Regarding the categories of speech acts, one of the phenomena in society is the usage of illocutionary acts. People tend to use implicit meaning in asking or ordering someone to help or even do something. As the result, illocutionary is no longer unfamiliar but instead of being one of the way for people in communication. Illocutionary act which means the intention of what the speaker wants to convey to the hearer implicitly. It is not only found in written but also widely found in spoken. In fact, illocutionary act is not easy to be identified as there are a lot of factors that we need to consider such as who, whom, when and where the communication is which means the context is needed. It can be concluded that people have been using pragmatics in their conversation either consciously or unconsciously. According to M green (2020) speech act he

stated is a concern with the speakers communicative intention in the producing an utterances and it's also defined by the purpose for which the speakers used the languages. Illocutionary acts are categorized into five types: directive, representative, expressive, commissive and declaration. In which, directive is about order, representative is about stating, commissive is about promise, expressive is about expressing feeling, and declaration is about declaring. They are three types of speech act, they are (Jucker and Andreas, 2017)

2. Types of Speech Acts

a. Locutionary Act

According to Christison (2018) one of the types of speech act is, locutionary act. It studies about the actual meaning and semantic aspects of an utterance. It is considered as words used by the speaker in semantic meaning which is being said as the act of saying something. Locutionary act discusses about the act based on what is said. This term means there is no implicit meaning behind the utterance. These kinds of acts are divided into a few categories. They are the act of stating ("it is hot here"), asking ("are you sure?"), inviting ("come to the party tonight"), warning ("don't do it anymore") and requesting ("may I have this chair?"). Therefore, locutionary act is the act performed of saying something based on the certain meaning and reference.

b. Illocutionary Speech Acts

According to Creshan (2018) illocutionary act refers to the intended meaning contained within the utterance. Illocutionary acts are usually found in promising, asserting, communicating, representing, and asking or even answering a question. In other word, illocutionary is also known as the act of doing something.

c. Perlocutionary Speech Acts

According to Bart Guerts (2019) discusses about the effect caused by the speaker to the hearer. Perlocutionary speech acts is about the effect of utterance that contain thoughts or intentions to the hearer. In other words, it is used in saying something by means of giving impact to the hearer either intentionally or not. It occurs due to perlocutionary force within the utterance. It is the impact that happens due to the used of illocutionary speech acts to the listener

3. Forms of Illocutionary Speech Acts

According to Siemmud. P (2018), categorized illocutinary acts into five categories they were : directives, commisive, expressive, declarative, and representative

a. Directives

According to Petrey, S. (2016) Direcrive speech ats in the utterance that consists the attempt by the speaker tso the hearer in doing something such as command, request, and suggestion directive

speech acts is mostly being used in movies since it can express one's thought and meaning. Example: sweep the floor.

b. Commissives

According to John P. Brook and Schriever (2019) Commissive speech acts in the act when the speaker makes an utterance regarding the future in other words it means that the speaker commits something to the hearer that contains intention or through in any kind of form. Example: I promise.

c. Expressives

Expressive speech acts is the act used when the speaker expresses the psychological feeling with intention. The expressive speech acts classes based words for example: I want to alone, (Maria J and John Piette, 2014)

d. Declarations

Declaration speech acts is used when the speaker utters that has the ability to change the reality and content or even to the world. It means that what the speaker's utterance can make change to the hearer or world for example: please join our group. you will get the best facilities, (Veronica and Justova, 2016)

e. Representative

Representative speech acts in the utterance with the intention to commit the speaker to something with the truth of representative speech act classes are advertisement the kinds of promise are mostly

found. Example : I will arrived at nine o'clock. Hope that you will be there from utterance, (Craig Roberts, 2018)

4. **Directive Speech**

Directive speech act is mostly being used in movie since it can express one's through and meaning. Besides that, they claim that directive speech act is use in gain or give attention from the hearer within a conversation. Example: sweep the Floor ? ' ' from the utterances it shows that speaker A is giving command to speaker B in sweeping the floor which means that the hearer gets the intention of the speaker's has command therefore, it can be said that Directive speech act is use to express a command in what the speaker intends the hearer to do, (Petrey S, 2016). J.L Austen (1962) Divides the type of Directive speech at into three, namely (1)command, (2)requests, (3) suggestion, (4) statemen, (5) order, and (6) advise

a. Command

According to kreider (1997) Command is effective as it were on the chance that the speaker has some degree of control over the action of the recipient. Command also means that sentence which normally have no grammatical subject, and whose verb is in imperatives. The one purpose of command is to a person or people with the right to be accepted, to do something what speaker wants. For example ;

Please Close the door

b. Request

According to Adreas (2017) A request is an action of what the speake wants the addresses to do something from doing something. A request does not assume the speaker's control over the person addressed. The purpose of request is to a demand someone to do something what speaker wants in polite ways. For example :

1. Will you being me an English book ?
2. Can you help me ?

c. Suggestion

According to Cameron (2018) Suggestion is an action that the speech partner does to do something good according to the narrative itself. This sentence means to advise which is marked by the word example: experience and preferably "when there is activity, it is better to start with bismillah".

d. Statement

According to Michael A (2008). A statement in the form of a situation that has just been revealed and has several characteristics containing facts or opinions, ending with a dot and using intonation for example : today is national teacher's day where we have to commemorate this day with a ceremony

e. Order

The speech act of ordering is one of the speech acts that a speaker orders to do that is forcing the interlocutor to do what is stated in his speech, for example: later my toilet (Cristhoppers 2018)

f. Advise

Advise is a directive speech act which is a speech act that asks politely, the speech partner does something that the narrative wants. For example: please pay attention to the children (Maros 2018)

5. Description of The Speech

Speeches are made to convey opinions or descriptions. Speech is done by someone orally. Information in speech describes a thing or a problem. The speech will be done using clear sentence at a certain time in front of many people. The kinds of speech The are 4 types of speech sounds. (Alexander Xhuvani, 2017)

a. Informative speech

According to Summer (2017) The first types of speech are informative speeches. Informative speech is a speech that aims to convey important information or new knowledge. Information or knowledge is given to the communicantion (listener). With the aim that the public knows, understands and receives the information.

b. Argumentative speech

According to John, P, Brook and Schriever (2019) The second type of speech is argumentative speech is speech argumentative speech. Argumentative speech is speech that contains arguments, or data to support or reject a certain statement, opinion or belief. To strengthen the acceptance of the arguments put forward, factual data, statistic, and evidence are needed to prove the testimony of an expert or a figure.

c. Persuasive speech

According to Jeniffer S. Pardo and Robert E Remez (2012) The third type of is persuasive speech. The ultimate goal of speaking is none other than to influence humans. Persuasion is the process of influencing people's opinion, attitudes and actions by using psychological manipulation. Thus, these people act according to their own will.

d. Recreational speech

According to William J. Handcastle (2018) The fourth types of speech are recreational speech. Recreational speech is often also referred to as small talk. This type of speech generally presents a joy that can be enjoyed together with a full sense of kinship and brotherhood

B. Previous Relevant Study

There were some studies related to this research, they are :

1. Directive Speech Acts in English and Spanish Film spoken by Charlos Depablos (2020), *The Journal of Pragmatics Sociocultural/ Sociocultural Pragmatics*. Totally there were 24 films, 12 in English and 12 in Spanish, were extracted and analysed. A classification taxonomy, inspired by previous research, was created in order to categorize the different types of directive speech acts and determined their level of in directness. The result showed that indirectness was more widely represented in the English than in the Spanish film scripts, thus confirming the assertion that being indirect was distinctive feature of English native speakers(Grundy, 2008). This research made a valuable contribution to the exploration of speech acts in film speak and informs the existing local grammar descriptions of the linguistic patterns of directive speech atcs. The difference was the previous research discussed about directive speech in films but in this research discussed about directive speech in speech.

2. The Analysis of Speech Act in A Comic Conversation by Frederykus Ege, Thomas (2018), *Journal of English Educational Study*. The purpose of this research was to analyzed speech act of comic conversation. An utterance had two kinds of meaning, they were, Proportional meaning (locutionary meaning): was a speech act that a speaker performed when

referring or predicting an utterance or the literal meaning of what is said. This was basic literal meaning of the utterance which was conveyed by the particular words and structures that the utterance contained, and Illocutionary meaning (illocutionary force): the social function of what is said. This is the real meaning the speaker intends to express. There are five speech acts classification; they are, Firstly, Representative: statements may be judged true or false because they aim to describe a state of affairs in the world. Secondly, Directive: statements attempt to make the other person's actions fit the propositional content. Thirdly, Comissive: A statement that commits the speaker to do something in the future. Then, Expressive: A statement in which the speaker expresses feeling and attitudes about something. And the last, Declarative: statements that attempts to change the world by “representing it as having been changed”. Maxims conversation is one of the instrument to develop the conversation to be good. The theory can be identified four unit, they are: Quality: made your contribution truthful and sincere, Quantity: provide sufficient information, Relation: make your contribution a relevant one, and Manner: made your contribution brief, present it in an orderly fashion and avoid ambiguities. The focuses of this study were to describe the locutionary and ilocutionary meaning of used in the comic and to describe the speech act classification used in the comic. In this research, researcher used qualitative and the tool of data collection was used documentation. the researcher tried to analyze the data using Ethnography of communication Dell Hymes’s Speaking mnemonic. The

difference from this study was that it discusses speech in conversational comics which is clarified in 5 forms, namely directive, asertive, declarative, representative and commissive, and researcher now discussed on finding directive in speech.

C. Conceptual Framework

Speech act was divided into 3 types : locutionary, illocutionary and percutiary. Illocutionary discusses directive, assertive, commissive, decralative, representative. Directive speech was the act of telling someone else to do something like commond, request, order, suggestion, statement, and advise

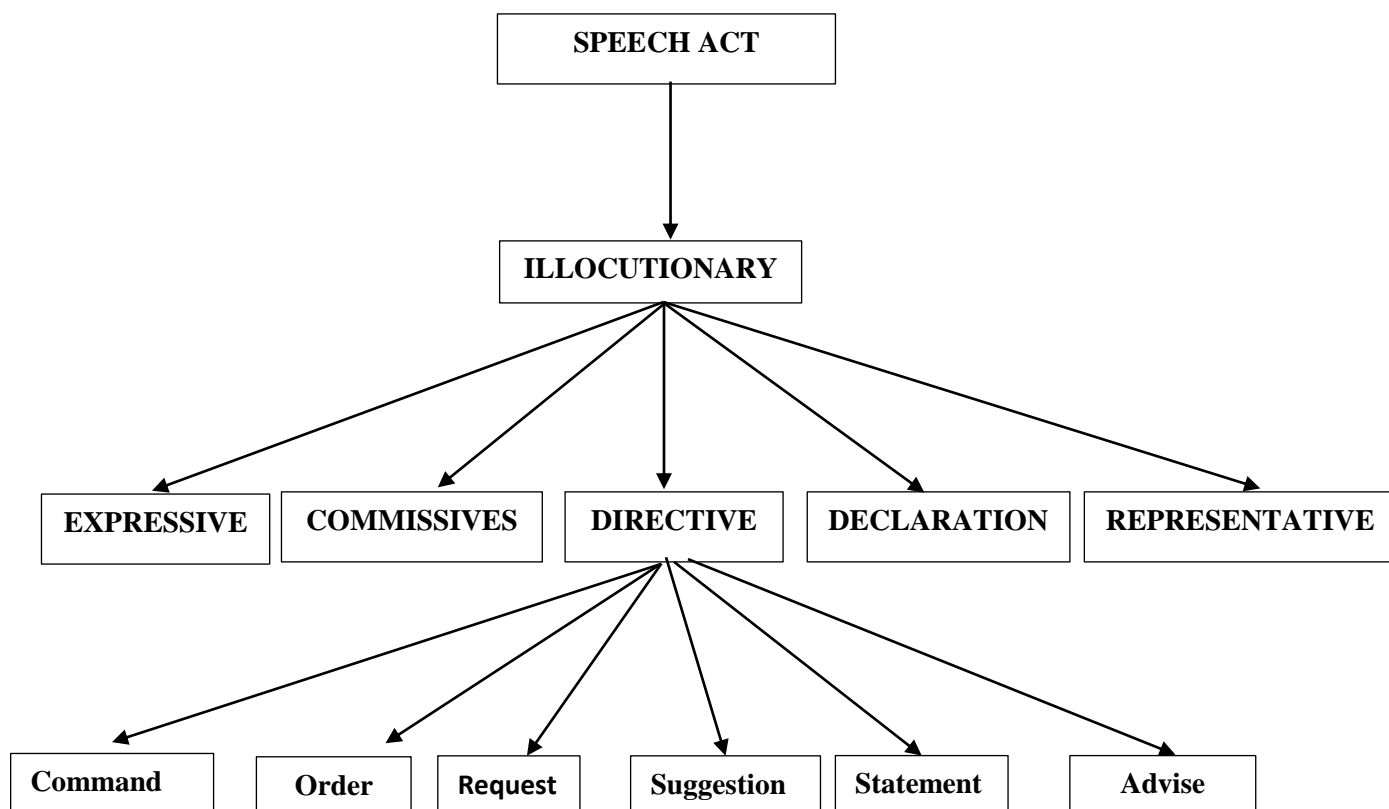


Figure 2.1 Conceptual Framework

CHAPTER III

METHOD OF RESEARCH

A. Research Design

This research applied descriptive qualitative research which meant a qualitative statement indicating the general purpose of the study. According to Perry (2005) as quoted in Dewi, Hermawan and Apsari (2019), qualitative research was characterized by verbal description of the data. Description of Nadiem Makarim speech was analyzed by describing directive speech, not by exposing numbers to find out the result. The researcher only needed to describe the data based on the problem statements and to find out the result of the problem.

In this case the researcher used the explanation of speech acts by using Petter John (2019) and Cristisons (2018) for the type of speech act in Nadiem Makarim's speech.

B. The Source of The Data

The source of the data was Nadiem Makarim's speech on Youtube in November 5th, 2021, or it can also be found in <https://www.youtube.com/watch?v=GLKg6sHmRGwo>

C. Techniques of Collecting The Data

Miles and Huberman (1994) state that the analysis consists of three activities that occur simultaneously, namely ; data reduction, data display and conclusion. In this technique, the data collected by the researcher only focused on data reduction. The technique that used to collect the data in this research is based on reduction data proceed, they are :

1. The Process of Selecting the Data

The process of selecting data; researchers can take data from Nadiem Makarim's speech or taken from youtube <https://www.youtube.com/watch?v=GLKg6sHRGwo>.

2. Writing summary

The researcher writes a summary of Nadiem Makarim's speech before continuing the research.

3. Coding

The researcher makes speech codes to find kinds of directive in Nadiem Makrim's speech.

4. Making cluster

The researcher makes data grouping in Nadiem Makarim's speech.

5. Making Partitions

To create a data partitions. Taken from script or youtube <https;www.youtube.comwatch?v=GLKg6sHRGwo> Nadiem Makarim's speech will be store on the hard disk.

D. The Techniques of Analyzing The Data

The researcher used a qualitative descriptive study to analyze the data. According to Miles and Huberman (1994:10-11) the framework of qualitative data analyzed was divided into three main phases. The three stages included data reduction, data presentation, conclusion, drawing, and verification.

1. Data reduction

To gain an understanding of the speech as a whole, the researcher read critically the contents of the speech text. The researcher then marks the utterances containing directive speech acts in the speech text that will be analyzed.

2. Data display

The presentation of directive speech act analysis data used table to be more systematic and structured, then the data findings explain in detail outside the table to be more specific

3. Conclusion and verification

After the data were display and interpreting then researcher drew conclusion. The conclusion was made clearly in order to make the readers easier to knew the result of the study.

CHAPTER IV

DATA AND DATA ANALYSIS

A. Data collection

The data were collected and selected from Nadiem Makarim's speech entitled National Teacher's Day 2021 November 5th, 2021 from youtube <https://www.youtube.com/watch?v=GLKg6sHRGwo>. This speech discussed that teachers had to learn technology to study from home online, they must gave assignments from home, and they were guided to be able to explain in detail from online to students. The data of this research was directive speech which included, statement, command, request, order, suggestion and advise

B. Data Analysis

The data analysis was taken from the script of Nadiem Makarim's speeches which contained directive speech, the title of the analysis taken on National Teacher Day 2021 from youtube <https://www.youtube.com/watch?v=GLKg6sHRGwo> to show the analysis of the use of directive speech acts which was divided into : statement, command, request, order, suggestion and advise as follow :

No.	Sentences	Types of Directive Speech					
		Command	Request	Suggestion	Order	Advice	Statement
1	Tahun lalu adalah tahun yg penuh ujian kita semua tersandung dalam adanya pandemic.						✓
2	Guru dari sabang sampai marauke terpukul secara ekonomi, terpukul seacara kesehatan, dan terpukul secara batin						✓
3	Guru mau tidak mau medatengin rumah rumah pelajar untuk memastikan mereka tidak ketingglan pelajaran		✓				
4	Guru mau tidak				✓		

	<p>mau menyerderhanakan kurikulum untuk memastikan murid mereka tidak belajar dibawah tekanan.</p>						
5	<p>Guru di Indonesia menagis melihat murid mereka semakin hari semakin bosan, kesepian dan tidak disiplin.</p>						✓
6	<p>Tidak hanya tekanan psikologis pembelajaran jarak jauh (pjj), banyak guru mengalami tekanan ekonomi untuk memperjua ngkan keluarga</p>						✓

	mereka agar bisa makan.						
7	Sangat wajar jika dalam situasi ini banyak Guru yang termotivasi						✓
8	Tapi ternyata ada fenomena yang tidak terkira, saat saya menginap di rumah guru honor di Lombok tengah, saat saya menginap di rumah guru penggerak di Yogyakarta, saya menginap di santri pesantren di Jawa, saya sama sekali tidak mendegar						✓

	kata putus asa.						
9	Saat sarapan dengan mereka, saya mendengarkan trobosan trobosan yang mereka inginkan disekolah mereka, wajah mereka terlihat semangat membahas platfon teknologi yang cocok untuk mereka, memuji dan mengkritik kebijakan dengan hati nurani mereka						✓
10	Disitulah Saya baru menyadari bahwa pandemic ini tidak memadamkan semangat para						✓

	guru, tapi justru menyalahkan obor perubahan Guru guru se Indonesia menginginkan perubahan.dan kami mendengar						
11	Guru se Indonesia menginginkan kesempatan yang adil untuk mencapai kesajahteraan yang manusiawi.				✓		
12	Guru se Indonesia menginginkan akses terhadap teknologi dan pelatihan yang relavan dan praktis.				✓		
13	Guru se Indonesia menginginkan kurikulum yang				✓		

	<p>sederhana dan bisa mengakomodasi yg berbeda beda</p>						
14	<p>Guru se Indonesia menginginkan pemimpin pemimpin sekolah mereka untuk berpihak kepada murid, bukan pada birokrasi.</p>				✓		
15	<p>Guru se Indonesia ingin kemerdekaan untuk berinovasi tanpa dijajah oleh keseragaman.</p>					✓	
16	<p>Sejak pertama kali kami cetuskan, sekarang merdeka belajar sudah berubah dari sebuah kebijakan menjadi suatu</p>						✓

	gerakan.						
17	Contohnya penyederhanaan kurikulum sebagai salah satu kebijakan merdeka belajar berhasil melahirkan ribuan inovasi pembelajaran.						✓
18	Karena itulah saya tidak akan menyerah untuk memperjuangkan merdeka belajar, demi kehidupan dan masa depan guru se Indonesia yang lebih baik.						✓

Nadiem Makarim's speech on Nasional Teacher's Day 2021

Statement

According to Carrol Morgan (2018) A statement is a series of words expressed by someone using language rules that contain meaning

According to Robinson (2018) statement is a statement of a sentence that is true or false but is not allowed to choose both.

According to Michael A (2008). A statement in the form of a situation that has just been revealed and has several characteristics containing facts or opinions, ending with a dot and using intonation.

Data : 1

Tahun lalu adalah tahun yang penuh ujian, kita semua tersandung dengan adanya pandemic.

Based on the sentence/statement above, Nadiem Makarim's contained directive speech based on teory Carrol Margin showed that sentence/statemen last year was a year full of exam, where the sentence/statemen type that was **statement**.

Data : 2

Guru dari sabang sampai marauke terpukul secara ekonomi, terpukul secara kesehatan, dan terpukul secara batin

Based on the sentence/statement above, Nadiem Makarim's speech contained directive speech based on theory Carol Margin showed that sentence/statemen

teacher for sabang until Maruke hit economically, where the sentence/statement type that was **statement**

Data : 3

Guru diperintahkan untuk datang kerumah siswa agar tidak ketinggalan pelajaran

Based on the sentence above, Nadiem Makarim's speech contained directive speech based on theory Carol Margin showed that sentence/statemen a teacher inevitable come to student's home, where the sentence/statement types that was **statement**

Data : 4

Tidak hanya tekanan psikologis pembejaran jarak jauh (pjj), banyak guru mengalami tekanan ekonomi untuk memperjuangkan keluarga mereka agar bisa makan

Based on the sentence above, Nadiem Makarim's speech contained directive speech based on theory Carol Margin showed that sentence/statemen a not only the psikologi pressures of distancing learning, where the sentence/statement type that was **statemen**

Data : 5

Sangat wajar jika guru banyak termotivasi dalam hal ini

Based on the sentence above, Nadiem Makarim's speech contained directive speech based on theory Carol Margin showed that sentence/statemen it is very natural that teacher are motivated in this regard, where the sentence/statemen types that was **statemen.**

Data : 6

Tapi ternyata ada fenomena yang tidak terkira, saat saya menginap dirumah guru honor dilombok tengah, saat saya menginap dirumah guru penggerak di Yogyakarta, saya menginap di santri pesantren di Jawa, saya sama sekali tidak mendengar kata putus asa

Based on the sentence above, Nadiem Makarim's speech contained directive speech based on theory showed that but it turned out that an unimaginable phenomena, where sentence/statement type that was **statement**

Data : 7

Saat saya sarapan dengan mereka, saya mendengar trobosan trobosan yang mereka inginkan di sekolah wajah mereka terlihat semangat membahas pelajaran teknologi yang cocok untuk mereka, memuji dan mengkritik kebijakan dengan hati nurani mereka.

Based on the sentence above, Nadiem Makarim's speech contained directive speech based on theory Carol Margin showed that they want to in school they look happy about study technology, where sentence/statement type that was **statement**

Data : 8

Disitulah saya baru menyadari bahwa pandemic ini tidak memadamkan semangat para guru, tetapi justru menyalahkan obor perubahan guru Indonesia menginginkan perubahan dan kami mendengar.

Basen on the sentence above, Nadiem Makarim speech's contained directive speech based on theory Carol Margin showed that I new thinking that Indonesian teacher want to change and we listen sentence/ statemen type that was **statement**

Data : 9

Sejak pertama kali kami cetuskan sekarang merdeka belajar sudah berubah dari sebuah kebijakan menjadi suatu gerakan

Based on the the sentence above, Nadiem Makarim's speech contained directive speech based on theory Carol Margin showed that sentence/statemen Since we first started it now sentence/ statement types that was **statement**

Data : 10

Gerakan ini makin kuat karena ujian yang kita hadapin bersama gerakan

ini tidak bisa dibendung atau diputarbalikan Karena gerakan gerakan ini hidup setiap insan guru yang punya keberanian untuk melangkah kedepan menuju satu tujuan utama yaitu mencerdaskan kehidupan bangsa

Based on the sentence, Nadiem Makarim's speech contained directive speech based on theory Carol Margin showed that sentence/statemen this movement is getting stronger because of the test we face sentence/statement types that was **statement**

Order

The speech act of ordering is one of the speech acts that a speaker orders to do that is forcing the interlocutor to do what is stated in his speech, for example: later my toilet (Cristhoppers, 2018)

Order is a speech act which is a form of directive speech whose narrative is individual to do something (Baruch, 2013)

Order work to order an item that we will give to someone by doing something The ordered direction (Glosten, 2013)

Data : 11

Guru se Indonesia menginginkan kesempatan yang adil untuk mencapai kesahjateraan yang manusiawi.

Based on the sentence above, Nadiem Makarim's speech contained directive speech based on theory Cristhoper showed that sentence/statemen teacher want to fair change for achieven human welfare sentence/statemen type that was **order**.

Data 12

Guru Indonesia menginginkan kurikulum yang sederhana dan bisa mengakomendasikan yang berbeda beda

Based on the sentence above, Nadiem Makarim's speech contained directive speech based on theory Cristopher showed that sentence/statemen teacher Indonesian want to curriculum is simple sentence/statement types that was of **order**

Data : 13

Guru se Indonesia mengingnkan pemimpin pemimpin sekolah mereka untuk berpihak kepada murid, bukan pada birokrasi.

Based on the sentence above, Nadiem Makrim's speech contained directive speech basen on theory Cristopher showed that sentence/statemen Indonesia teacher want to their school leader sentence/statemen type that was **order**

Data : 14

Guru Indonesia ingin kemerdekaan untuk berinovasi tanpa dijajah oleh keseragaman

Based on the sentence above, Nadiem Makarim's speech contained directive speech basen on theory Cristhoper showed that sentence/statamen Indonesia teacher want to idenpendence for innovation sentence/statemen type that was **order**

Request

According to john (2019) A request is to ask someone for something to someone else so that what they want can be in accordance with the request, for example : I want a red pen

Request is asking for something to the buyer to achieve the desire the word request means a lot of desire to the buyer (Adreas, 2017)

Request the meaning of the category into the type of directive speech which has the meaning of a request where we can distinguish between asking and ordering (Creshan 2018)

Data : 15

Guru Indonesia saya ingin kurikulum yang sederhana dan bisa mengakomodasikan yang berbeda beda

Based on the sentence above, Nadiem Makarim's speech contained directive speech based on theory John showed that Indonesian teacher want to curriculum in simple sentence/statemen type that was **request**

Command

According to Cristesin (2018) Ordering is a speech act that is spoken to command the narrative of what is said to be spoken. Meaningful sentences, used with the unitary marker "try" as an example: try to open the door

Command speech acts are also known as speech acts telling others to do what they are told (Robert, 2016)

Command can also be interpreted as sayings that tell others to do in one day (Shcriever, 2019)

Data : 16

Guru guru harus menyederhanakan kurikulum untuk memastikan murid mereka tidak belajar dibawah tekanan.

Based on the sentence above, Nadiem Makarim's speech contained directive speech based on theory Cristisine showed that sentence/statemen teacher must for

curriculum to ensure students do not study under pressure sentence/statement type that was **command**

Advise

Advise is a directive speech act which is a speech act that asks politely, the speech partner does something that the narrative wants. For example: please pay attention to the children (Maros, 2018)

Advise is the act of telling another person to do it very authoritatively and not expressing his pleasure (Moesenner, 2010)

Advise also called a very joyful speech to get others to do without any coercion (K. Pathner, 2016)

Data : 17

Mohon untuk guru se Indonesia penyederhanaa kurikulum sebagai salah satu kebijakan merdeka belajar berhasil melakukan ribuan inovasi pembelajaran

Based on the sentence above, Nadiem Makarim's speech contained directive speech based on theory Maros showed that sentence/statemen please for Indonesia teacher curriculum simplication as an idenpendent policy sentence/statemen type that was **advise**.

Suggestion

According to Cameron (2018) Suggestion is an action that the speech partner does to do something good according to the narrative itself. This sentence means to advise which is marked by the word example: experience and preferably "when there is activity, it is better to start with bismillah".

Suggestion is a speech that tells other people to make suggestions with the aim of making it better in the future (Brunner, 2017)

Suggestion Good directions or suggestions spoken by someone for his narrative to be followed (Choce, 2016)

Data : 18

Sebaiknya guru tidak akan menyerah untuk memperjuangkan merdeka belajar demi kehidupan dan masa depan guru Indonesia yang lebih baik.

Based on the sentences above, Nadiem Makarim's speech contained directive basen on theory Cameron showed that sentence /statemen should teacher not give up fighting for freedom to learn for life and future sentence/statemen type that was **suggestion**.

There are 18 directive speech data from one speech by Nadiem Makrim entitled "National teacher day 2021" command 1 (5,56%), statement 10 (55,56%), request 1 (5,56%), order 4 (22,22%), advise 1 (5,55%) and suggestion 1 (5,55%) and the total of all is 100%.

C. Research Finding

After analysis all the data that found in the Nadiem Makarim's speech about National Teacher Day 2021 the writer give some arguments as the finding of this study as follow :

1. There were directive speech act data taken from Nadiem Makarim's speech National teacher day 2021. It consisted of statement 10 (55,56%),

command 1 (5,56%), request 1 (5,56%), order 4 (22,22%), suggestion 1 (5,55%), and advise 1 (5,55%)

2. Nadiem makarim used the directive speech because he hoped that from the speech teachers could apply what he suggestion to the types of directive speech command, request, statement, order suggestion, and advise so that they were able to instill a sense of nationalism in teaching and educating the nation generation

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

After analysis directive speech in Nadiem Makrim's speech about National Teacher day 2021.

1. This research could to found the types of directive speech in Nadiem makarim's about National Teacher Day 2021 command 1, request 1 , statement 10, order 4, suggestion 1, and advise 1
2. This research found in Nadiem Makarim's speech used directive speech because he hoped that from the speech teachers could apply what he suggestion to the types of directive speech command, request, order, statement, suggestion and advise so that they were able to instill a sense of nationalism in teaching and educating the nation generation.

B. Suggestion

After analyzing Nadiem Makarim's speech about National Teacher Day 2021 the researcher hopes.

1. For the readers

Can increase knowledge and insight about pramagtik and other speech act studies, the most important thing is the use of daily convercation (spoken language) to undesrand the message conveyed by considering the context or situation

2. To Other Researcher

it can increase knowledge in directive speech act and share with people who wants to give advice in this field.

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APPENDIX

Appendix I : Nadien Makarim Speech

NADIEM MAKARIM SPEECH NATIONAL TEACHER DAY 2021

Assalamu'alaikum, Warahmatullahi Wabarakatuh,

Best wishes for all of us,

Om Swastyastu, Namoh Buddhaya,

Kind regards, Grace.

Ladies and gentlemen, teachers who I respect and proud of, Last year was a year full of trials. We all stumble with the pandemic. Teachers from Sabang to Merauke are economically, physically and mentally great. Teachers inevitably go to students' homes to make sure they don't miss a lesson. Teachers can't help but learn technology that they have never been familiar with.

Teachers inevitably evaluate to ensure students do not study under pressure. Teachers all over Indonesia wept to see them getting bored, lonely, and losing discipline. Not only psychological pressure due to Distance Learning (PJJ), many teachers experience economic pressure to fight for their families so they can "eat".

It is natural that in this situation many teachers are demotivated. But it turns out there is a phenomenon that is not immeasurable. When I stayed at the house of an honorary teacher in Central Lombok, when I stayed at the house of a Motivating Teacher in Yogyakarta, when I stayed with students at a pesantren in East Java, I did not hear the word "desperation".

At breakfast with them, I listened to the breakthroughs they wanted in their school. Their faces look eager to discuss the technology platforms that are suitable and not suitable for them. With full of praise, they praise and criticize the policy with their conscience. That's when I realized that this pandemic did not inspire the teachers, but instead saw a change. Teachers all over Indonesia want change, and we do.

Teachers throughout Indonesia want a fair opportunity to achieve human welfare. Teachers throughout Indonesia want access to relevant and practical technology and training. Teachers throughout Indonesia want a curriculum that is simple and can accommodate the different abilities and talents of each student.

Teachers throughout Indonesia want their school leaders to side with students, not employees. Teachers throughout Indonesia want to be independent in taking photos without being colonized by uniformity. Since we first initiated it, now Merdeka Learning has changed from a policy to a movement. For example, the simplification of the curriculum as one of the Independent Learning policies has succeeded in producing learning innovations.

This movement is getting stronger because of the trials we face together. This movement cannot be dammed or reversed, because this movement lives in every teacher who has the courage to move forward towards one main goal, namely the intellectual life of the nation.

For that reason, I will not give up fighting for the freedom of learning, for the sake of a better life and future for teachers throughout Indonesia. A big thank you

teachers throughout the archipelago to all those who have sacrificed and for their strength. Merdeka Learning is now yours.

Greetings Free Learning.

Wassalamualaikum warahmatullahi wabarakatuh,

Om santi, santi, santi om, Name Buddha

Nadiem Anwar Makarim

Appendix II : Research Result

No	Type of Directive Speech	Research Result	Percentage%
1	Command	10	5,56 %
2	Request	1	5,56%
3	Suggestion	1	5,56%
4	Advice	1	5,56%
5	Statement	1	55,56%
6	order	4	22,22%

This research was about directive speech with the title ‘‘National Teacher Day 2021’’ conveyed by Nadiem Makarim in National Teacher Day 2021. It used descriptive qualitative method by using documentation technique. The result showed the types of directive speech with the data frequency which was command 1 (5,56%), statement 10 (55,56%), request 1 (5,56%), order 4 (22,22%), advise 1 (5,55%) and suggestion 1 (5,55%). Nadiem Makarim applied directive speech because he hoped that teachers could apply what he suggested (command, request, order, statement, advise and suggestion) so that they were able to instill a sense of nationalisms in educating the nation generation.



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بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ
BERITA ACARA BIMBINGAN PROPOSAL

Peguruan Tinggi : Universitas Muhammadiyah Sumatera Utara
 Fakultas : Keguruan dan Ilmu Pendidikan
 Jurusan/Prog Studi : Pendidikan Bahasa Inggris
 Nama Mahasiswa : Anisa Aditya
 NPM : 1802050049
 Judul Proposal : A Directive speech in Nadiem Makarim's speech

Tanggal	Deskripsi Hasil Bimbingan Proposal	Tanda Tangan
20 april 2022	Chapter I: Background of the Study, Identification of the Problem	
6 mei 2022	Chapter I: Scope and Limitation, Formulation of the Problem	
16 Mei 2022	Chapter I: Objectives of the Study, Significances of the Study	
28 Mei 2022	Chapter II: Speech acts, types of directive speech	
4 Juni 2022	Chapter II: conceptual framework	
10 Juni 2022	References	
5 juli 2022	Chapter III: Research Design, Subject of the Study	
14 Juli 2022	Chapter III: The Technique of Collecting Data	
22 Juli 2022	Chapter II types of speech acts	
31 juli 2022	All parts and chapters in general ACC ✓	

Diketahui/Disetujui
 Ketua Prodi Pendidikan Bahasa Inggris

 Pirman Ginting, S.Pd., M.Hum

Medan, 31 Juli 2022
 Dosen Pembimbing

 Halima Tussadiyah, S.S., M.A

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Pendidikan Bahasa Inggris
A Directive Speech In Nadiem Makarim's Speech

Tanggal	Materi Bimbingan Skripsi	Paraf	Keterangan
1/09/2022	Abstrak : revise		
13/09/2022	Chapter I, II, III : revise		
15/09/2022	Chapter IV → Data, Data Analysis		
23/09/2022	Chapter V : - finding and Discussion		
1/10/2022	ACC 1/10/2022		

Medan, 30 September 2022

Diketahui oleh :
Ketua Program Studi

Pirman Ginting, S.Pd, M.Hum

Dosen Pembimbing

Halimah Tussaiah, S.S., M.A



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Pada hari ini Sabtu Tanggal 5 Agustus Tahun 2022 diselenggarakan seminar Prodi Pendidikan Bahasa Inggris menerangkan bahwa :

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NPM : 1802050049
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NO	MASUKAN / SARAN
BAB I	Tidak dibuat di Background of the study, Keng tulis mi sgt terburu / di terburu
BAB II	Tidak memaikan theory / harus memaikan 1 teori
BAB III	tidak melambat pesan dan isi seman detail dan jelas
LAINNYA	
KESIMPULAN	() Disetujui () Disetujui Dengan Adanya Perbaikan <input checked="" type="checkbox"/> Ditolak

Dosen Pembahas

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Dosen Pembimbing

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PANITIA PELAKSANA

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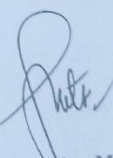
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 Dosen Pembimbing : Halimah Tusa'diah, SS, MA


Dengan demikian mahasiswa tersebut di atas diizinkan menulis proposal/risalah/makalah/skripsi dengan ketentuan sebagai berikut :

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2. Proyek proposal/risalah/makalah/skripsi dinyatakan BATAL apabila tidak selesai pada waktu yang telah ditentukan
3. Masa Perpanjangan tanggal : 19 Maret 2023

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Medan, 16 Sya'ban 1443 H
 19 Maret 2022 M

Dekan

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Dibuat rangkap 4 (empat)

1. Fakultas (Dekan)
2. Ketua Program Studi
3. Pembimbing
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Nama Lengkap : Anisa Aditiya
 NPM : 1802050049
 Program Studi : Pendidikan Bahasa Inggris
 Judul Skripsi : A Directive Speech In Nadiem Makarim's Speech

Dengan ini diterimanya Proposal ini, maka Mahasiswa tersebut dapat diizinkan untuk melakukan riset dilapangan.

Diketahui Oleh:

Diketahui/Disetujui Oleh
 Ketua Program Studi

Pirman Ginting S.Pd., M.Hum

Dosen Pembimbing

Halimah Tussa'diah, S.S., M.A

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Fakultas	: Keguruan dan Ilmu Pendidikan
Nama	: ANISA ADITIYA
N.P.M	: 1802050049
Program Studi	: Pendidikan Bahasa Inggris
Judul Penelitian	: A Directive Speech In Nadiem Makarim's Speech

Sudah layak disidangkan

Medan, September 2022

Disetujui

Pembimbing

Halimah Tussa'adah, S.S., M.A

Diketahui oleh :

Dekan

Dra. Hj. Syamsuyurnita, M.Pd

Ketua Program Studi

Pirman Ginting, S.Pd, M.Hum



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SURAT PERNYATAAN

Assalamu'alaikum Warahmatullahi Wabarakatuh. Saya yang bertanda tangan di bawah ini;

Nama Mahasiswa : Anisa Aditiya
NPM : 1802050049
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : A Directive Speech In Nadiem Makarim's Speech

Dengan ini Saya menyatakan bahwa;

1. Penelitian yang saya lakukan dengan judul di atas belum pernah diteliti di Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara
2. Penelitian ini akan saya lakukan sendiri tanpa ada bantuan dari pihak manapun dengan kata lain penelitian ini tidak saya tempahkan (dibuat) oleh orang lain dan juga tidak tergolong plagiat.
3. ~~Apabila point 1 dan 2 diatas saya langar maka saya bersedia untuk dilakukan pembatalan terhadap penelitian tersebut dan saya bersedia mengulang Kembali mengajukan judul penelitian yang baru dengan catatan mengulang seminar Kembali.~~

Demikian pernyataan ini saya perbuat tanpa ada paksaan dari pihak manapun juga, dan dapat dipergunakan sebagaimana mestinya.

Medan, 6 Agustus 2022

Diketahui Oleh,
Ketua Program Studi
Pendidikan Bahasa Inggris

Pirman Ginting, S.Pd., M. Hum

Hormat Saya
Yang Membuat Pernyataan



Anisa Aditiya



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PERMOHONAN PERSETUJUAN JUDUL SKRIPSI

Dengan ini saya:
 Nama Mahasiswa : Anisa Aditiya
 NPM : 1802050049
 Prog. Studi : Pendidikan Bahasa Inggris

Judul	Diterima
A Directive Speech in Nadiem Makarim's Speech	Approved 18/3/2022

Bermohon kepada Dosen Pembimbing untuk mengesahkan Judul yang telah diajukan kepada Prodi Pendidikan Bahasa Inggris.

Disetujui oleh
 Dosen Pembimbing

 Halimah Tussadiah, S.S., M.A

Medan, 18 Maret 2022
 Hormat Pemohon,

Anisa Aditiya

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Untuk : Bapak/Ibu Ketua & Sekretaris
 Program Studi Pendidikan Bahasa Inggris
 FKIP-UMSU

Perihal : PERMOHONAN PERSETUJUAN JUDUL SKRIPSI

Pengantar hormat, yang bertanda tangan di bawah ini :

Nama : ANISA ADITIYA
 NPM : 1802050049
 Program Studi : Pendidikan Bahasa Inggris
 IPK Kumulatif : 3,42 IPK = 3,42

Persetujuan Ketua/Sek Prodi	Judul yang diajukan	Disyahkan Oleh Dekan Fakultas
<i>13-3-2022</i> <i>[Signature]</i>	A Directive Speech in Nadiem Makarim's Speech	<i>[Signature]</i>
	Message Analysis of Shane Filan Song <i>Beautiful In White</i>	
	The Translation of Linking Verb in John Green's Novel <i>The Fault in Our Stars</i>	

Demikianlah permohonan ini saya sampaikan untuk dapat pemeriksaan dan persetujuan serta pengesahan, atas kesediaan Bapak/Ibu saya ucapkan terima kasih.

Medan, 7 Maret 2022

Hormat Pemohon,


[Signature]

Anisa Aditiya

Dibuat Rangkap 3 :

- Untuk Dekan/Fakultas
- Untuk Ketua/Sekretaris Prodi
- Untuk Mahasiswa yang bersangkutan

Pmt
f



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Form K-2

Kepada : Yth. Bapak Ketua/Sekretaris
 Program Studi Pendidikan Bahasa Inggris
 FKIP UMSU

Assalamu'alaikum Wr, Wb

Dengan hormat, yang bertanda tangan dibawah ini:

Nama Mahasiswa : Anisa Aditiya
 NPM : 1802050049
 Prog. Studi : Pendidikan Bahasa Inggris

Mengajukan permohonan persetujuan proyek proposal/risalah/makalah/skripsi sebagai
 tercantum di bawah ini dengan judul sebagai berikut:

A Directive Speech in Nadiem Makarim's Speech


Sekaligus saya mengusulkan/menunjuk Bapak/Ibu:

1. Halimah Tussa'diah, S.S., M.A

Sebagai Dosen Pembimbing Proposal/Risalah/Makalah/Skripsi saya.

Demikianlah permohonan ini saya sampaikan untuk dapat pengurusan selanjutnya. Akhirnya
 atas perhatian dan kesediaan Bapak/ Ibu saya ucapkan terima kasih.

Medan, 08 Maret 2022
 Hormat Pemohon.


 Anisa Aditiya

Langkah
 Lembar rangkap 3 :

- Untuk Dekan / Fakultas
- Untuk Ketua / Sekretaris Prog. Studi
- Untuk Mahasiswa yang Bersangkutan

●● REDMI NOTE 9
 ∞ AI QUAD CAMERA



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LEMBAR PENGESAHAN SKRIPSI

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Skrripsi ini diajukan oleh mahasiswa di bawah ini

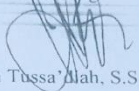
Perguruan Tinggi : Universitas Muhammadiyah Sumatera Utara
Fakultas : Keguruan dan Ilmu Pendidikan
Nama : ANISA ADITIYA
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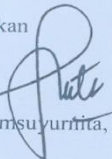
Disetujui

Pembimbing



Halimah Tussa'adah, S.S., M.A

Diketahui oleh :

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