

CODE SWITCHING AND CODE MIXING ON INSTAGRAM

SKRIPSI

*Submitted in Partial Fulfillment of The Requirments
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English Education Program*

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ABSTRAK

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The study deals with Sociolinguistics Code Switching and Code Mixing normally occurs in multilingual commonly. People from diffrent backgrounds and language may switch to each other language. One of the purpose is to smooth communication. The study was aimed at accomplishing two major objective: (1) to analyze the type of Code Switching and Code Mixing on instagram (2) to identify the possible reasons for Code switching and Code Mixing on Instagram. In order to accomplish the research objective, the research conducted descriptive study in which qualitative data analysis to employed. To answer the first question, the research used content analysis. The research used library study to answer the second question. The step were: 1) looking the data, 2) capture and foto the data which contain Indonesia English Code Switching and Code Mixing, 3)saving the data. Analisis focus using six types from Code Switching and Code Mixing the types are: (1) types Code Switching : Intra-Sentential code switching, Intre-Sentential code switching, Tag Switching, Intra word switching (2) types Code Mixing: Intra-sentential code mixing, Extra Sentential code mixing, Inter-sentential code mixing. From six type where analyzed the datafrom social media especially Instagram.From the research finding , the research would like to suggest the future reseacher to conduct further study on Code Switching and Code mixing.

Keywords : Code Switching and Code Mixing, Instagram

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CHAPTER I

INTRODUCTION

A. Background of the study

Study of language is very important, because which the language we can introduction the status. In communication, the relation between language and society cannot be separated. The study is concerned with the relationship between language and the context in which it is used. In the other words, it studies the relationship between language and society. It explains we people speak differently in differently in different social functions of language and the ways it is used to convey social meaning. All of the topics provides a lot of information about the works, as well as about the social relationship in community, and the way people signal aspects of their language is called sociolinguistic (Janet Holmes, 2001) In everyday life we always using the language for the communication and language as a mean of communication is used by all human to communicate, to share ideas, thoughts, fellings, and emotions with each other. In many communities in this world, there are a lot of people that are able to communicate using more than one language. This phenomenon is know as bilingualism or multilingualism. People with billinguals or multilingual ability are able to switch languages in the middle of their conversation. This phenomenon is know as code switching.

Sosiolinguistic is generally regarded as an interdisciplinary science which is derived from two basic elements, socio and linguistics. Socio basically simillar to social, which is related to people in the society. According to Janes holmen:2001 Linguistics can be described as the scientific study of language, especially its basic elemnts (such as phoneme, morpheme, words, sentences, and

meaning) and the interrelationship between the elements (structures) including the nature and formation of afore-mentioned. So, Sociolinguistic is a study the relationship between language and society. They are interested in explaining why we speak differently in different social context and they are concerned with identifying the social function of language the ways it is used to convey social meaning and that two or more languages will be said to be in contact if they are used alternatively by the same person. When a common second language is learned and used by a group of people –whether immigrants or by virtue of the introduction of a new language to a resident population –they often find themselves introducing second-language lexical items into conversation with fellow bilinguals in their original first language.

As addition Hudson (1980:4) says "sociolinguistics as the study of language in relation the society." And he also says about sociology of language, "sociology of language is the study of society in relation to language." While, in sociolinguistic study society in order to find out as much as we can about what kind of thing language is and in the sociology of language we reverse the direction of our interest. People are usually selecting a particular code whenever they choose to speak, and they may also decide to switch on code to create a new code. There are two kinds of code. They are code switching and code mixing.

Code swithing and Code Mixing can find in electronic media, social media, or internet such as in social media like Instagram. Therefore, social media have influence in language. Because of the phenomenon, now we can see many social media written in english.

The researcher conducts the further research about code mixing because the researcher is interested in continuing the study of the previous researchers in sociolinguistics especially in the linguistic form of code mixing and the reasons of using code mixing. The previous researchers discussed about code mixing which are used in magazine, manual user, and a community. This research is expanding the form of code mixing and the reasons of using code mixing in social media networking especially instagram by Indonesians youngsters. Then, it also classified various kinds of reasons provided by the correspondences to show their reasons in using code mixing.

The data of this research come from the status which are posted by Indonesian instagram users and from the chat the researcher and the correspondences. This research focuses on the linguistic form of code mixing and the reasons of using code mixing by Indonesian youngsters as us. The researcher interested to this topic because it is as a recent phenomenon in the social media networking especially Instagram. Beside that, the society assumed that every people has various kinds of reason in using code mixing in their social media networking.

Finally, This research is the study of code mixing which is used by Indonesian teenagers in their social media networking especially Instagram

B. The Identification of the Problem

The problem of this research identified as follows,

1. The use of indonesia english code switching and code mixing in instagram
2. The reasons of using indonesian english code switching and code mixing
by teenagers

C. The Scope and Limitation

In this research, the writer only analysis the indonesia – English code switching used and code mixing in the sentences in the caption or comments in instagram. To find out the types and reasons why the your used in code switching and code mixing this study focused to the teenagers, they are around 17-20th

D. Formulation of the problem

The problrm of this research are formulate as folows

1. What type of code switching and code mixing expression used by the teenagers in instagram?
2. How do the teengers used indo-english code switching and code mixing expression in instagram?
3. Why do the teenangers use code switching and code mixing expression in instagram?

E. The objective of the study

Based on the problem of the study above, the study tell about,

1. To find out Indonesia – English code switching and code mixing used in instagram
2. To find out the reasons of using indonesia english code switching and code mixing in instagram

F. The Significance of The Study

This research expected to provide benefit for the practically and theoretically developments in general linguistics and sociolinguistics in particular.

Practically this research is to understand code switching and to know how many type code switching and code mixing.

The theoretically this research is to explain the aspects of the language that can not be reached by the description of sociolinguistics in linguistics studies.

CHAPTER II

REVIEW OF RELATED LITERATURE

1. Theoretical framework

2.1 Sociolinguistics

Sociolinguistics is concerned with language in social and culture context, especially how people with different social identities (e.g. Gender, Age, race, ethnicity, class) speak and how their speech changes in different situations and is the descriptive study of the effect of any and all aspects of society, including cultural norms, expectations, and context, on the way language is used, and society's effect on language. It differs from sociology of language, which focuses on the effect of language on society. Sociolinguistics overlaps considerably with pragmatics. It is historically closely related to linguistic anthropology, and the distinction between the two fields has been questioned.

Sociolinguistics is the study of the ways people use language in socio interaction. The sociolinguist is concerned with the stuff of everyday life : how you talk to your friends, family, and teachers, as well as to storekeeper and strangers everyone you meet in the course of a day and why you talk as you talk as do and they talk as they do.

2.2 Codes

It is possible to refer to a language or a variety of a language as a code. The term is useful because it is neutral and is a system of rules to convert information such as a letter, word, sound, image, or gesture into another form or representation, sometimes shortened or secret, for communication through a channel or storage in a medium. An early example is the invention of language which enabled a person, through speech, to communicate what he or she saw, heard, felt, or thought to others. In communications, a code is a rule for converting

a piece of information (for example, a letter, word, or phrase) into another form or representation, not necessarily of the same sort. In communications and information processing, encoding is the process by which a source (object) performs this conversion of information into data, which is then sent to a receiver (observer), such as a data processing system

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2.2.1 Code switching

According to Poplack (1980) state that code switching is the alternation of two languages within a single discourse, sentence or constituent. In linguistics, code-switching occurs when a speaker alternates between two or more languages, or language varieties, in the context of a single conversation. Multilingual speakers of more than one language, sometimes use elements of multiple languages when conversing with each other. Thus, code switching is the use of more than one, linguistic variety in a manner consistent with the syntax and phonology of each variety.

Code-switching is distinct from other language contact phenomena, such as borrowing, pidgins and creoles, loan translation (calques), and language transfer (language interference). Borrowing affects the lexicon, the words that make up a language, while code-switching takes place in individual utterances. Speakers form and establish a pidgin language when two or more speakers who do not speak a common language form an intermediate, third language. On the other hand, speakers practice code-switching when they are each fluent in both languages

Code-switching is also used outside the field of linguistics. Some scholars of literature use the term to describe literary styles that include elements from more than one language, as in novels by Chinese-American, Anglo-Indian, or Latino writers.

Code-switching is sometimes used to refer to relatively stable informal mixtures of two languages, such as Spanglish, Taglish, or Hinglish. Both in popular usage and in sociolinguistic study, the name code-switching is sometimes used to refer to switching among dialects, styles or registers. This form of switching is practiced, for example, by speakers of African American Vernacular English as they move from less formal to more formal settings. Code-switching relates to, and sometimes indexes social-group membership in bilingual and multilingual communities. Some sociolinguists describe the relationships between code-switching behaviours and class, ethnicity, and other social positions. In addition, scholars in interactional linguistics and conversation analysis have studied code-switching as a means of structuring speech in interaction. Some discourse analysts, including conversation analyst Peter Auer, suggest that code-switching does not simply reflect social situations, but that it is a means to create social situations.

2.2.2 Code Mixing

Code-mixing is the mixing of two or more languages or language varieties in speech. Some scholars use the terms "code-mixing" and "code-switching" interchangeably, especially in studies of syntax, morphology, and other formal aspects of language. Others assume more specific definitions of code-mixing, but

these specific definitions may be different in different subfields of linguistics, education theory, communications etc.

Code-mixing is similar to the use or creation of pidgins; but while a pidgin is created across groups that do not share a common language, code-mixing may occur within a multilingual setting where speakers share more than one language. Some linguists use the terms code-mixing and code-switching more or less interchangeably. Especially in formal studies of syntax, morphology, etc., both terms are used to refer to [utterances](#) that draw from elements of two or more [grammatical systems](#). These studies are often interested in the alignment of elements from distinct systems, or on constraints that limit switching.

Some work defines code-mixing as the placing or mixing of various linguistic units (affixes, words, phrases, clauses) from two different grammatical systems within the same sentence and speech context, while code-switching is the placing or mixing of units (words, phrases, sentences) from two codes within the same speech context. The structural difference between code-switching and code-mixing is the position of the altered elements—for code-switching, the modification of the codes occurs intersententially, while for code-mixing, it occurs intrasententially. In other work the term code-switching emphasizes a multilingual speaker's movement from one grammatical system to another, while the term code-mixing suggests a hybrid form, drawing from distinct grammars. In other words, *code-mixing* emphasizes the formal aspects of language structures or [linguistic competence](#), while *code-switching* emphasizes [linguistic performance](#).

2.3 Reason for code switching

There are a number of possible reasons for the switching from one language to another and these will now be considered, as presented by Crystal (1987). The first of these is the notion that a speaker may not be able to express him/herself in one language so switches to the other to compensate for the deficiency. As a result, the speaker may be triggered into speaking in the other language for a while. This type of code switching tends to occur when the speaker is upset, tired or distracted in some manner. Secondly, switching commonly occurs when an individual wishes to express solidarity with a particular social group. Rapport is established between the speaker and the listener responds with a similar switch. This type of switching may also be used to exclude others from a conversation who does not speak the second language. An example of such a situation may be people in an elevator in a language other than English. Other in the elevator who do not speak the same language would be excluded from the conversation and a degree of comfort would exist amongst the speakers in the knowledge that not all those present in the elevator are listening to their conversation.

As Skiba (1997) comments that on Crystal's discussion that, code switching is not a language interference on the basis that it supplements speech. Where it is used due to an inability of expression. Code switching provides continuity in speech rather than presenting an interference in language. The sociolinguistic benefits have also been identified as a means of communicating solidarity, or affiliation to a particular social group, where by code switching should be viewed from the perspective of providing a linguistic advantage rather than an obstruction to communication. Further, Code switching allows a speaker, much like bolding or underlining in a text document to emphasize points.

Utilizing the second language, then, allows speakers to increase the impact of their speech and use it in an effective manner.

In some situations, Code switching is done deliberately to exclude a person from a conversation. It is seen a sign of solidarity within a group, and it is also assumed that all speakers in a conversation must be bilingual in order for Code switching to occur. Bilinguals do not usually translate from the weaker language to stronger one, and is used most often when a word doesn't "come". Code switching is not language interference based on the fact that it supplements speech. It provides continuity in speech rather than presenting interference when used because of an inability of expression. Code switching can be used in a variety of degrees, whether it is used at home with family and friends, or used with superiors at the workplace.

When bilinguals switch or mix two languages, there might be motivation and reasons for code-switching and code-mixing. Grosjean (1982) suggests some reasons for code-switching. For example, some bilinguals mix two languages when they cannot find proper words or expressions or when there is no appropriate translation for the language being used. Also, their interlocutors, situations, messages, attitudes, and emotions generate code-mixing. Code-switching can also be used for many other reasons, such as quoting what someone has said (and thereby emphasizing one's group identity), specifying the addressee (switching to the usual language of a particular person in a group will show that one is addressing that person), qualifying that has been said, or talking about past events. On the basis of a number of factors such as with whom (participants: their

backgrounds and relationships), about what (topic, content), bilinguals make their language choice.

Code switching is not a display of deficient language knowledge: a grammarless mixing of two languages. Instead it is a phenomenon through which its users express a range of meanings. By code switching, which occurs mostly in conversation, the choice of speech alerts the participants to the interaction of the context and social dimension within which the conversation is taking place. The phenomenon of code switching is examined from a conversational analysis perspective, and as such is viewed as interactive exchanges between members of a bilingual speech community.

2.4 Reason for Code Mixing

There are different reasons of code-mixing. It depends on who is speaking with whom and what is the intention of the speaker. In Indian multilingual scenario, code-mixing takes place very naturally and effectively. Hindi-English code-mixing is very common. In the present research, most of the code-mixed words uttered by the characters are taken from Hindi language which is mixed with English. Below given are some of the examples of code mixing. These examples are representative and that they show how code mixing is an inherent part of language use in a multilingual setup and how it helps people communicate one another effectively and intimately. They are representative for the reason that they express different contexts and psychological states/moods of speakers. The speakers use code mixing to serve their communication purpose and express their moods also. In accordance with these ideas the researcher has sorted out following.

Code-mixing may cause language change, code-mixing may result in the creation of new styles and registers of language use, codemixing is characteristic feature of the elite group, code-mixing is generally perceived by some as an ‘impure’ linguistic. . The code-mixing makes us think about the native language of the speaker and the code-mixed words give an idea about the second language of the user. If the speaker is speaking his mother tongue in that case also he can use code-mixing words to emphasize a particular point. It is also possible that the person is using second language and using code-mixed words from his mother tongue. In this case, code-mixing is used for effective communication.

Code-mixing takes place when the speaker has restricted vocabulary. When the speaker uses a particular language, he/she finds himself/herself in such a position that he/she does not have an appropriate word to express in that language. Therefore, he/she uses code-mixing because of his restricted vocabulary.

2.5 Types of Code Switching

Code switching according to Poplack 1980 :

1. Intar-sentential code swithing
In which switches occurs within a clause or sentence boundary. It can take the from such as, code changing, code mixing, insertion and conruent lexicalization.

For example : Menurutku that’s good idea!

“open your matrik book and kerjakan page 10”!

From example above includes code-changing or complete shifts to another language system at major constituent boundaries.

2. Intra-sentential code switching

In which a change of language of language occurs at sentence levels, where each clause or sentence is in one language or the other.

For example: A : Have you done your homework, Aul?

B : Sudah, Ms!

From example above intersentential code switches was to relate speech that had already occurred in other conversation in English.

3. Tag switching

In which tags and certain set phrases in one language are inserted into utterance otherwise in another.

For example: "Benar, that's a good answer"!

4. Intra-Word-Switching

In which a change occurs within a word boundary.

For example: "Ujian hari ini open book!"

2.6 Type of Code Mixing

1. Intra-sentential code mixing

Intra sentetial mixing may ranger from the alternation of single words, phrases to clauses within a single sentence or utterance.

For example : really? (single word)

2. Extra-sentential code mixing

Normally extra-sentential mixing occurs between sentences because it occurs at sentence boundaries. It requires less complex syntactic interaction between two language involved in code mixing.

For example :I wanna focus on my carrer.

3. Inter-sentential code mixing

An inter-sentential code mixing happens when there is a complete sentence in a foreig language uttered between two sentence in a best language.

For example : this type of code mixing below are taken from novel “love you anyway”

2.7 Instagram

Instagram is an online mobile photo-sharing, video-sharing, and social networking service that enables its users to take pictures and videos, and share them either publicly or privately on the app, as well as through a variety of other social networking platforms, such as Facebook, Twitter, Tumblr, and Flickr.Originally, a distinctive feature was that it confined photos to a square shape, similar to Kodak Instamatic and Polaroid SX-70 images, in contrast to the 4:3 aspect ratio typically used by mobile device cameras. In August 2015, version 7.5 was released, allowing users to post photos captured in any aspect ratio. Users can also apply digital filters to their images. The maximum duration for Instagram videos is 15 seconds and Instagram is a [social networking app](#) made for sharing photos and videos from a smartphone. Similar to [Facebook](#) or [Twitter](#), everyone who creates an Instagram account has a profile and a news feed. When you post a

photo or video on Instagram, it will be displayed on your profile. Other users who follow you will see your posts in their own feed. Likewise, you'll see posts from other users whom you choose to follow.

Instagram is a mobile app that allows users to upload content and share their lives with the world through photos and videos. In many respects, Instagram's photo-sharing platform has been unique from the start. Once a user takes a photo, he or she can choose a [filter](#) to customize the image and capture the moment perfectly. The purpose of the filters is to transform an amateur or mediocre mobile photo into an artistic and professional-looking image. The app is also meant to be used in real-time, so Instagram users can share their experiences and [followers](#) can share in those experiences as they happen. Instagram also took social network sharing and made it easier by giving users a convenient way to instantly share a picture on several platforms, all from one app. Users can share photos onto Facebook, Twitter, Tumblr, Flickr and Foursquare. On the app itself, users can peruse a homepage of their followers' recent posts, check a newsfeed for follower activity, comment on and [like](#) any public pictures, as well as tag followers in both comments and photos. The [hashtag](#) trend, in particular, is widely used in captions and comments among Instagrammers. Instagram is also accessible on the web, but only with the viewing, commenting and liking functions; to upload photos, users must use Instagram's mobile app.

Instagram was created by Kevin Systrom and Mike Krieger, and launched in October 2010 as a free mobile app. The service rapidly gained popularity, with over 100 million active users as of April 2012 and over 300 million as of

December 2014. Instagram is distributed through the Apple App Store and Google Play. Support for the app is available for iPhone, iPad, iPod Touch, and Android handsets, while third-party Instagram apps are available for BlackBerry 10 and Nokia-Symbian Devices.

The service was acquired by Facebook in April 2012 for approximately US\$1 billion in cash and stock. In 2013, Instagram grew by 23%, while Facebook, as the parent company, only grew by 3%.

2.7.1 History

Instagram began development in San Francisco, when Systrom and Brazilian Krieger chose to focus their multi-featured HTML5 check-in project, Burbn, on mobile photography. The word "Instagram" is a portmanteau of "instant camera" and "telegram".

Instagram, founded in 2010, derived its name from the combination of "instant camera" and "telegram." Starting with one million monthly users, the photo-sharing app found itself with 100 million uploaded photos by July 2011 and 10 million users in September of that same year. In April 2012, the company announced passing the 30 million user mark. That same month, Facebook took note of [Instagram's growth](#) and bought the app for \$1 billion, its third largest acquisition to date. From that point on, use of Instagram skyrocketed. It reached 80 million monthly users after the acquisition and nearly doubled that to [150 million monthly users](#) by the end of 2013.

Instagram's exponential climb in popularity is partly attributable to the Facebook purchase, though important steps the company took in 2013 also gave the app a boost. In May of that year, Instagram introduced [photo tagging and](#)

[“Photos of You,”](#) a new tab on a user’s profile with a collection of every picture he or she is tagged in. Photo tagging also extended to brands, a [business-friendly](#) move that reportedly led to increased [sales](#).

Continuing on its path to becoming more social, Instagram made it easier to share posts by adding links to [embed photos and videos](#) in July 2013. With this new function, people can show Instagram content as it was meant to be seen, by simply copying and pasting an embed link into an article or on a website. This was a smart move for Instagram, as it allowed users to share content elsewhere and potentially drive traffic back to Instagram. In October 2013, Facebook began incorporating [“natural-looking ads”](#) within the app. Because users weren’t used to ads, Facebook decided to start with only a handful of appealing, high-quality photos and videos from a few brands. Within a month, this approach proved [successful](#) as 5% of ads led to likes by users. At the end of 2013, Instagram also added a private chat service for followers to send private photos and videos to one another. Before this, the only means of communication was completely public through likes and comments. Now people can send content privately to as many as 15 people using the [“Direct” messaging](#) button. Users can write captions for the images they are sending and, after sending images, they can continue the chat underneath the photos. All of Instagram’s updates were strategic moves, with the goal of increasing user engagement and site traffic.

2.7.2 Users

By December 2010, Instagram had 1 million registered users. In June 2011, Instagram announced it had 5 million users, and it passed 10 million in September of the same year. In April 2012, it was announced that over 30 million accounts

were set up on Instagram. In December 2014, Instagram co-founder Kevin Systrom announced that Instagram has 300 million users accessing the site per month.

Instagram announced that 100 million photographs had been uploaded to its service as of July 2011. This total reached 150 million in August 2011. By May 2012, 58 photographs were being uploaded and a new user was being gained each second. The total number of photographs uploaded had exceeded one billion.

There are basic Terms of Use that Instagram users must follow, including an age requirement of 13 years or older, restrictions against posting violent, nude, partially nude, or sexually suggestive photographs and responsibility for one's account and all activity conducted with it.

There are also proprietary rights in content on Instagram. Instagram does not claim any ownership rights in the text, files, images, photographs, video, sounds, musical works, works of authorship, applications, or any other materials (collectively, content) that users post on or through the Instagram Services.

On February 27, 2013, Instagram announced 100 million active users, only two-and-a-half years after the launch of the app. As of September 9, 2013, the company has announced a total of more than 150 million monthly active users.

2.7.3 Trends

2.7.3.1 Weekend Hashtag Project

The "Weekend Hashtag Project" is a series featuring designated themes and hashtags chosen by Instagram's Community Team. Followers receive the weekend's project every Friday, and each project encourages participants to post creative photographs according to the designated theme each weekend.

2.7.3.2 Throwback Thursday

Throwback Thursday is a widely used trend on Instagram where users post pictures from the past with the hashtag #TBT. This trend usually includes pictures of users' early childhood, past special occasions, or monumental events. This popular trend started in 2011 shortly after Instagram introduced the capabilities of hashtags on pictures. However, according to Google trends throwback Thursday's popularity didn't spike until February 2012. This trend has reached popularity through celebrities such as Kim Kardashian and Molly Sims.

2.7.3.3 Selfies

Selfie, a self-portrait photograph typically taken with a cell phone or digital camera, has become a trending topic on Instagram becoming the "word of the year" as announced by Oxford English Dictionary in November 2013. Selfies attract a wide range of viewers as seen by the second most-liked picture on Instagram from Justin Bieber's Instagram account. Bieber's selfie with Selena Gomez acquired 1.82 million likes. This trend has sparked interest within the music industry as well with the debut of the song "Selfie" by The Chainsmokers in January 2014.

2.7.3.4 Instagram Direct

On December 12, 2013 at the press event in New York, Instagram founder Kevin Systrom announced the introduction of private photo and video sharing feature called Instagram Direct. In September 2015, Instagram Direct received a major update, adding new features such as instant messaging, adding more than

one user & sharing more than one photos in a single conversation, and sharing post & profiles from feeds directly to the user.

2.7.3.5 Boomerang

Instagram is known for being “hip” and the up-to-date social network. To keep its platform fresh, Instagram launched its own 1-second video app [called Boomerang](#). The app is extremely easy to use and simply records one full second of video and loops it—much like a GIF. While Boomerang launched in October 2015, the app is becoming a lot more familiar with users as it appears in feeds. Google Trends data shows search interest scaling upward for the term “boomerang” in the US in the past year. But why is this app so popular for Instagram? There’s a lot of possibilities, but social media users are continuing to move toward micro-moments. This is why Snapchat’s popularity continues to grow as well.

Boomerang gives you the ability to share quick videos without sound that are not only easy to create, but also easy to digest. This is important to think about your customers and how they take in your content. You might be surprised at how well Instagram users adapt to your short videos. However, as we’ve mentioned previously, Instagram is a great space to be unique and show beautiful pictures or videos of your brand. Use Boomerang to highlight your company in a fun and creative way.

2.7.3.6 Videos Without Audio

Much like the rise in Boomerang, silent videos have also become one of Instagram’s newest trends. Even on Facebook, major publishers have noticed the

majority of users opting out of sound for videos. Both Mic and LittleThings, who average 150 million Facebook video views each per month, discovered [85% of viewers do not turn on the sound](#) when viewing videos. This trend is likely correlated to:

- a. The rise in text narrations or subtitles on Instagram videos.
- b. The increase in mobile use (especially in public places).
- c. The ease of viewing without having to turn on the sound.
- d. The lower attention spans for social media users.

People go to social media to get instant content at their fingertips. Since we can't quite pay attention as long as we used to, we like to get the gist of a video as soon as possible. Microsoft even discovered that our attention spans are now [shorter than a goldfish](#). This means it's more likely that people make videos easier to digest to get more like. As a brand, you can play this to your advantage. Try making some videos that don't have audio, but make sure viewers can understand what's happening. Like we previously mentioned, Boomerang could be the answer for your silent videos.

2.7.3.7 Snapchat Selfie Filters on Instagram

While this article is about Instagram trends, it's important to note the popularity of those integrating other apps and social networks into Instagram. Even though Instagram continues to grow, it's battling with Snapchat to get users to [watch videos on their platform](#). This is why Instagram recently released 60-

second long videos, which now give users the ability to go further with their video content. However, a popular trend in all social media is with Snapchat filters.

Now more brands are taking advantage of sponsored Snapchat filters. But these pictures and videos aren't staying solely on Snapchat. With so many dog face and rainbow-vomiting selfie filters on Snapchat, people are getting a two-for-one by uploading the video to their Snapchat and also using it on Instagram.

The selfie filters are certainly one of the biggest Instagram trends. But it can be tough for businesses to take advantage of this. Try to ensure your brand has a humanistic side and have fun with Snapchat filters. Simply save your Snaps and upload them to Instagram. You can build awareness that your [business is on Snapchat](#) as well.

2.7.3.8 Commonality, Themes & Repetition

A common Instagram trend gaining popularity for businesses is making your feed stick to a certain theme. This means your photos and videos follow the same commonality, theme or repetition throughout the entire feed.

Here we can see [Target Style](#) maintaining a vibrant and organizational theme with its Instagram. With the Instagram algorithm update looming, many people are worried about losing engagement with their content. On the other hand, users should see this as an opportunity to strive with great content in their feed. people are constantly checking their Instagram account. This means people are putting more interest in making their Instagram feed as good looking as possible. The same sentiment should go to your business.

Great photographs will ultimately do better at attracting your audience. Make sure you put in the time and effort to make your Instagram beautiful by creating a common theme or storyline within your Instagram feed. This will help your content stand out when Instagram releases its new algorithm. The best way to figure out what works is to test different photo to video styles and see which posts get the most [engagement on Instagram](#). Don't rush to simple vanity metrics such as Likes. Instead, use engagement rates, comments, Likes, views and profile link clicks to see what posts are working well. Sprout Social's robust [Instagram analytics tools](#) can provide your business with in-depth data to show you exactly which post is performing the best. Not only that, but with hashtag tracking and monitoring features, you can stay on top of all the latest Instagram trends.

2.7.3.9 Managing Multiple Instagram Accounts

Earlier this year, [Instagram rolled out](#) the feature to manage multiple accounts. For years, users could only use one account before logging out and into a new one. Now users can easily switch between handles, which means a lot more social media managers are using more than one account.

[Managing multiple Instagram accounts](#) allows businesses to build more than one brand. Like we mentioned earlier, people come to Instagram for instant access to photos and videos. Building out more than one brand could help you cover different verticals. For example, if you're as large as [Adidas](#), you will want to have multiple Instagram accounts so users can find exactly what they want whether they are simply following you or making a purchasing decision. Luckily with [Sprout Social](#), you can manage comments, hashtags and posts from multiple

Instagram accounts in one feed. This cuts down the back-and-forth that still comes with the native platform when you want to manage conversations on Instagram

2.7.3.10 Using Instagram as Your Business Site

Another Instagram trend gaining ground is using your feed as a website. More businesses are posting images of all their products and simply giving instructions with the link in their bio to make the purchasing decision.

This trend makes it easy for potential buyers to share and repost something to their own feed or @mention to their friends who might be interested. Suddenly, each purchasing page is its own post where people can send others or repost to their own feeds. Small businesses are finding success in this tactic. And by pairing social media efforts with an Instagram management tool like Sprout Social, business owners can see which hashtags or posts are receiving the most engagement.

CHAPTER III

METHODE OF RESEARCH

A. Research Design

According Nawawi (1991:68) descriptive method is the Way of solving the research problem by describing the situation and condition investigate object as the Way they are (fact finding) that actual in the present. Research design is plans

and the procedures for research to detailed methods of data collection and analysis (Cresswell,2009:3).

The type of this research is descriptive qualitative because the writer describes the linguistic form of code switching and the reasons of using code switching by Indonesian teenagers as instagram users. The subject of the study is ten teenagers Indonesian instagram users. The object of this research is the teenagers who used code switching and code mixing in their social media networking especially instagram.

The data of this research are the caption and the comments willtakefrom teenagers . The source of data in this research is the caption and coments in teenagers on instagram.

The process of research design

1. Defining of a problem
2. Data source
3. Nature of research
4. Objective of study
5. Social culture contex
6. Temporal context
7. Basis of selection
8. Method of data collections

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B. Source of Data

The Source of data in research obtained from social media networking especially "instagram". The user of instgram are children, teenager, and adult. In data collection starting from the 9th of february 2018 until 9 march 2018 and In

this case the writer focused to the teenagers's that used instagram as the source of data. So in this source the writer focused to the teenagers

C. Technique of Data Collection

In collecting data the researcher employed observation and documentations. The observation is seeking the data which contain code switching and code miing selected by the researcher. The documentation is saving the data by capture which is taken from the observation.

They are steps in collects the data

1. Looking the data of teengers user in instagram
2. Capture or photo the data which contain Indonesian English code switching and code mixing
3. Saving the data

D. Technique of analysis the data

In analyzing the data in my research using frame work as presented in the appendices. After all the data are collected, the next step is data analysis.

The steps that the writer takes in analyzing the data and the coments are as follows,

1. Reading and understanding the caption and coments from instagram
2. Classifying the types of code-switching and code mixing and reasons of code switching and code mixing
3. Identifying the data based on the purpose of study in the instagram

The analysis uses the 3 types of code switching and code mixing why the teenagers user in instagram or switch their language based on Crystal's theory. After the category of the code-switching are classified, the writer conducted percentage analysis to get the clear of number of occurrences of the code-

switching in instagram. In this stage it, means the counting of occurrences the code switching and the type of code switching and also conducted to know the frequency of code switching. The result of the counting is then transformed into percentage.

In this stage the researcher uses the formula as follows :

$$P = f/N \times 100\%$$

Where P is symbol of percentage, f is the frequency of occurrences of code switching and the type of code switching. N is the total number of code switching found in the entire data.

CHAPTER IV
DATA ANALYSIS

A. Data Collection

In this chapter the data was collection from the code switching and code mixing on instagram . the data was collected from february 9 2018 until march 9 2018. There were three type from code switching and code mixing. In this research data sources are taken from comments and captions in instagram.

Table 4.1
Data Collection

N o	Data Colection
1	" <i>Jadilah dirimu</i> ". Happy Monday all! (caption by @elelrumi)
2	Handsome... <i>skrg lebih ganteng El... drpd Al.</i> (comment by @cantikawika to post of @elelrumi)
3	Stone island <i>army kah? Mirip mirip</i> (comment by @cantikawika to post of @elelrumi)
4	<i>Terlantar.</i> For more by me, go follow @elelrumi_photo. (caption @elelrumi)
5	Happy 42th Birthday, <i>Bunda.</i> Love you and miss you . (caption by @elelrumi)
6	<i>Merantau 11.000 km away from home. Ada yang jadi anak rantau juga? Berapa jarak kalian dari rumah?</i> (caption by @elelrumi).
7	You touch and jugde this girl ? I mute your mouth! (caption by @vanessaass.story).
8	Oldpict- @vanessaass with @teukurassya (caption by @vanessaass.story)
9	Success for your new project, dear! (caption by @vanessaass.story)
10	Peace ! (caption by @vanessaass.story)
11	Family portrait. <i>Maafkan kelakuan</i> my father (caption by @shelamithaaghita).
12	My teen buddy (caption by @shelamithaaghita)
13	True beauty only can only u feel when u can enjot it and be grateful. (caption by @shelamithaaghita).
14	Expensive (caption by @shelamithaaghita).
15	Cousin (caption by @shelamithaaghita).
16	Just because you are right, does not mean i am wrong. You just haven't seen life from my side. (caption by @cutmerrr).
17	Be happy not because everything is good. But because you can see the

	good side to everything. (caption by @cutmerrr).
1 8	Have a friend who is always ready to listen to you much better than many friends but no one knows the situation. (caption by @cutmerrr).
1 9	Late gift, thanks ! (caption by @cutmerrr).
2 0	Beauty might. Bring happiness but happiness always bring beauty. (caption by @cutmerrr).
2 1	Happy late birthday, mba! (caption by @cutmerrr).
2 2	Woman wish to be loved without a why or a wherefore, not because they are pretty or a good or a gratefull and intellegent but because they are themselves. (caption by @cutmerrr).
2 3	Alone but not lonely. (caption by @cutmerrr).
2 4	Softlens favorite ku. (caption by @vebbypalwinta)
2 5	Tap for details! (caption by @vebbypalwinta)
2 6	Let your smile change the world. (caption by @vebbypalwinta)
2 7	My travel mate from @dqueen.wardrobe. (caption by @vebbypalwinta)
2 8	<i>Terima kasih kak @dindarahmakeup</i> in love with this make up look. (caption by @vebbypalwinta)
2 9	In love with this scarf! Thankyou buat effort fotonya loh guys @luthfzn @vena.pricilia. Terbaik! (caption by @vebbypalwinta)
3 0	This is my #LalalaOOTD for @lalala.fest just wear something that makes you feel good. Share your look and use #LalalaOOTD on your caption! Adios Amigos. (Caption @yukikt)
3 1	Hello Monday ! (Caption @yukikt)
3 2	Hello have a great weekend with this throwback picture. (Caption @yukikt)
3 3	You've got a friend in me. (Caption @yukikt)
3 4	"Remember, Laughter is 10 times more powerfull than screams. (Caption @yukikt)
3 5	Inside of Cinderella's ballroom. (Caption @yukikt)
3 6	When strolling around the city. (Caption @yukikt)
3 7	Girly <i>tapi tetep tomboy dengan outfit dari toko kesayangan</i> (@8wood. (caption by @cutsyifaa)
3 8	Happy Weekend. (caption by @ulfanarita)
3 9	Think to be better than before. (caption by @ulfanarita)
4 0	Lovely. (caption by@ulfanarita)

4 1	Let it flow, just smile. (caption by @ulfanarita)
4 2	When you try to be 'soKalem'. (caption by @ulfanarita)
4 3	Grey in action. (caption by @ulfanarita)
4 4	Be the reason someone smiles today. (caption by @ulfanarita)
4 5	Times flies over us, but leaves its shadow behind. (caption by @ulfanarita)
4 6	Feel so cozy here. (caption by @ulfanarita)
4 7	Make a wish. Do you? Good, now believe it. (caption by @ulfanarita)
4 8	Hug times. (caption by @ulfanarita)
4 9	Thanks for giving me this beauty date <i>mak, yah</i> . (caption by @ulfanarita)
5 0	Sometimes it just a dream. (caption by @veldihardika)
5 1	The worst happens, and life still goes on. (caption by @veldihardika)
5 2	No matter what happens, life still goes on, you have to know that stop hanging. (caption by @veldihardika)
5 3	Friendship is unnecessary, like philoshopy, like art. It has no survival value. Rather it is one of those things that give value to survival. (caption by @veldihardika)
5 4	Waiting for the upcoming obstacles. (caption by @veldihardika)
5 5	Sense of evil behind the faces that look good. (caption by @veldihardika)
5 6	Smile can change everything . (caption by @veldihardika)
5 7	Be happy . (caption by @cutrener)
5 8	Couple. (caption by @cutrener)
5 9	Define yourself and stay with it. (caption by @cutrener)
6 0	Fresh. (caption by @cutrener)
6 1	Not ready. (caption by @cutrener)
6 2	You lookin' at me lookin' at you. (caption by @cutrener)
6 3	What ever you decide to do, make sure it makes you happy. (caption by @cutrener)
6 4	Little throwback for everything on me. (caption by @cutrener)
6 6	Wait, shoo my hair first. (caption by @cutrener)

5	
6 6	Smile when you feel cute with short hair. (caption by @cutnrener)
6 7	Sunday routine. (caption by @cutnrener)
6 8	Sunday. (caption by @cutnrener)

B. Data Analysis

After collecting the data, the researcher were classified based on the type of code switching and code mixing used by the teenagers in instagram. . Some examples of the captions and comments are drawn as the following.

Table 4.2
The data of the types of code switching and code mixing.

No	Data	Types of Code Switching				Types of Code Mixing		
		A	B	C	D	A	B	C
1	" <i>Jadilah dirimu</i> ". Happy Monday all! (caption by @elelrumi)	<input type="checkbox"/>						
2	Handsome... <i>skrg lebih ganteng El... drpd Al.</i> (comment by @cantikawika to post of @elelrumi)	<input type="checkbox"/>						
3	Stone island army <i>kah? Mirip mirip</i> (comment by @cantikawika to post of @elelrumi)	<input type="checkbox"/>						
4	<i>Terlantar.</i> For more by me, go follow @elelrumi_photo. (caption @elelrumi)			<input type="checkbox"/>				
5	Happy 42th Birthday, <i>Bunda.</i> Love you and miss you . (caption by @elelrumi)			<input type="checkbox"/>				
6	<i>Merantau 11.000 km away from home. Ada yang jadi anak rantau juga? Berapa jarak kalian dari rumah?</i> (caption by @elelrumi).			<input type="checkbox"/>				
7	You touch and jugde this girl ? I mute your mouth! (caption by @vanessaass.story).						<input type="checkbox"/>	
8	Oldpict- @vanessaass with @teukurassya (caption by @vanessaass.story)		<input type="checkbox"/>					
9	Success for your new project, dear! (caption by @vanessaass.story)						<input type="checkbox"/>	

10	Peace ! (caption by @vanessaass.story)					☐		
11	Family portrait. <i>Maafkan kelakuan</i> my father (caption by @shelamithaaghita).	☐						
12	My teen buddy (caption by @shelamithaaghita)						☐	
13	True beauty only can only u feel when u can enjot it and be grateful. (caption by @shelamithaaghita).							☐
14	Expensive (caption by @shelamithaaghita).					☐		
15	Cousin (caption by @shelamithaaghita).					☐		
16	Just because you are right, does not mean i am wrong. You just haven't seen life from my side. (caption by @cutmerrr).							☐
17	Be happy not because everything is good. But because you can see the good side to everything. (caption by @cutmerrr).							☐
18	Have a friend who is always ready to listen to you much better than many friends but no one knows the situation. (caption by @cutmerrr).							☐
19	Late gift, thanks ! (caption by @cutmerrr).					☐		
20	Beauty might. Bring happiness but happiness always bring beauty. (caption by @cutmerrr).							☐
21	Happy late birthday, mba! (caption by @cutmerrr).			☐				
22	Woman wish to be loved without a why or a wherefore, not because they are pretty or a good or a gratefull and intellegent but because they are themselves. (caption by @cutmerrr).							☐
23	Alone but not lonely. (caption by @cutmerrr).						☐	
24	Softlens favorite ku. (caption by @vebbypalwinta)				☐			
25	Tap for details! (caption by @vebbypalwinta)						☐	
26	Let your smile change the world. (caption by @vebbypalwinta)						☐	
27	My travel mate from @dqueen.wardrobe. (caption by @vebbypalwinta)						☐	
28	<i>Terima kasih kak @dindadarahmakeup</i> in love with this make up look. (caption by @vebbypalwinta)				☐			

29	In love with this scarf! Thankyou buat effort fotonya loh guys @luthfzn @vena.pricilia. Terbaik! (caption by @vebbypalwinta)	□						
30	This is my #LalalaOOTD for @lalala.fest just wear something that makes you feel good. Share your look and use #LalalaOOTD on your caption! Adios Amigos. (Caption @yukikt)							□
31	Hello Monday ! (Caption @yukikt)						□	
32	Hello have a great weekend with this throwback picture. (Caption @yukikt)						□	
33	You've got a friend in me. (Caption @yukikt)						□	
34	"Remember, Laughter is 10 times more powerfull than screams. (Caption @yukikt)						□	
35	Inside of Cinderella's ballroom. (Caption @yukikt)						□	
36	When strolling around the city. (Caption @yukikt)			□				
37	Girly tapi tetep tomboy dengan outfit dari toko kesayangan (@8wood. (caption by @cutsyifaa)						□	
38	Happy Weekend. (caption by @ulfanarita)					□		
39	Think to be better than before. (caption by @ulfanarita)						□	
40	Lovely. (caption by @ulfanarita)	□						
41	Let it flow, just smile. (caption by @ulfanarita)					□		
42	When you try to be 'soKalem'. (caption by @ulfanarita)						□	
43	Grey in action. (caption by @ulfanarita)						□	
44	Be the reason someone smiles today. (caption by @ulfanarita)					□		
45	Times flies over us, but leaves its shadow behind. (caption by @ulfanarita)							□
46	Feel so cozy here. (caption by @ulfanarita)					□		
47	Make a wish. Do you? Good, now believe it. (caption by @ulfanarita)	□						
48	Hug times. (caption by @ulfanarita)						□	
49	Thanks for giving me this beauty date mak, yah. (caption by @ulfanarita)							□
50	Sometimes it just a dream. (caption by							□

	@veldihardika)							
51	The worst happens, and life still goes on. (caption by @veldihardika)							□
52	No matter what happens, life still goes on, you have to know that stop hanging. (caption by @veldihardika)							□
53	Friendship is unnecessary, like philoshopy, like art. It has no survival value. Rather it is one of those things that give value to survival. (caption by @veldihardika)						□	
54	Waiting for the upcoming obstacles. (caption by @veldihardika)						□	
55	Sense of evil behind the faces that look good. (caption by @veldihardika)						□	
56	Smile can change everything . (caption by @veldihardika)					□		
57	Be happy . (caption by @cutrener)					□		
58	Couple. (caption by @cutrener)						□	
59	Define yourself and stay with it. (caption by @cutrener)						□	
60	Fresh. (caption by @cutrener)					□		
61	Not ready. (caption by @cutrener)					□		
62	You lookin' at me lookin' at you. (caption by @cutrener)						□	
63	What ever you decide to do, make sure it makes you happy. (caption by @cutrener)							□
64	Little throwback for everything on me. (caption by @cutrener)							□
65	Wait, shoo my hair first. (caption by @cutrener)					□	□	
66	Smile when you feel cute with short hair. (caption by @cutrener)						□	
67	Sunday routine. (caption by @cutrener)					□		
68	Sunday. (caption by @cutrener)					□		
Total		7	1	4	3	15	25	13

Note :

Type of Code Switching :

A : Inter-sentential code switching

B : Intre-sentential code switching

C : Tag Switching

D : Intra-Word-Switching

Type of Code Switching

A : Intra-Sentential Code Mixing

B : Extra-Sentential Code Mixing

C : Inter-Sentential Code Mixing

Many teenagers use code switching and code mixing in their social media especially instagram. Where teenagers often use it because they do not know it for what and what its use fullness therefore I collect data and teenagers use in caption and comment in instagram. Data collection with capture or photo the data which contain indonesia english code switching and code mixing, looking the data of teenagers use it in instagram and saving the data and by using some type of code switching and code mixing from there we know each caption and comment it how much in any type.

In explaining the reason for influencing the occurrence of the transfer of code in Instagram, the author describes the cause of the transfer of code in the caption of photos or video, as well as comments in Instagram

Reason for using code switching and code mixing on instagram from this teenagers also found the reason or the subject of teenagers in doing code switching and code mixing as well the reason are:

- a. They do not know the Indonesian language , such as : download , e-mail , and upload.
- b. Because of the situation they have to use the situation as it is in bilingual language in the comment

- c. In order for more interesting conversations, meaning they do that the conversation was interesting and inviting enthusiastic comrades because both have the capability of more than one language.
- d. To familiarize yourself to the other person, because his vagabond dangers they divert certain words into the Indonesia language in order to feel comfortable and feel valued and familiar to them .
- e. Because of the differences between the first language of the child with parents
- f. Because they do not know the target language.
- g. Because you want to be sociable.
- h. For more easy to understand or understood the other person.
- i. As an exercise to acquire another language.
- j. Bandwagon because of the language used to hearing.
- k. Because parents are also using two languages at home.
- l. Because the profession.

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

Having analyzed the data, conclusions are stated in the following.

1. There are four types of code switching and three types of code mixing are realized in this research. The types of code switching namely intra-sentential-code switching with 7 items, intre-sentential-code switching with 1 items, tag switching with 4 items and Intra-Word-Switching with 3 item. The types of code mixing namely Intra-Sentential Code Mixing with 15 items, Extra-Sentential Code Mixing 25 items, Inter-Sentential Code Mixing 13.
2. Settlement with capture or photo the data collection with capture or photo the data which contain indonesia english code switching and code mixing in instagram, looking the data of teenagers user in instagram and saving the data and comple it by using the type code switching and code mixing in instagram.

3. In several reasons in some ways I find some reasons why teenagers use that type among another are :
 - a. They do not know the Indonesian language , such as : download , e-mail , and upload.
 - b. Because of the situation they have to use the situation as it is in bilingual language in the comment
 - c. In order for more interesting conversations, meaning they do that the conversation was interesting and inviting enthusiastic comrades because both have the capability of more than one language.
 - d. To familiarize yourself to the other person, because his vagabond dangers they divert certain words into the Indonesia language in order to feel comfortable and feel valued ⁴⁰ niliar to them .
 - e. Because of the differences between the first language of the child with parents
 - f. Because they do not know the target language.
 - g. Because you want to be sociable.
 - h. For more easy to understand or understood the other person.
 - i. As an exercise to acquire another language.
 - j. Bandwagon because of the language used to hearing.
 - k. Because parents are also using two languages at home.
 - l. Because the profession.

B. Suggestions

1. In relation to the conclusions, suggestion are staged as in the follow. The readers should learn about code switching and code mixing, so that it can help them to know the code switching and code mixing and understand the utterances to be used to express what they mean.
2. It is suggested to other readers who are interested in code switching and code mixing to do a research focused in the same point about code switching and code mixing in the social media especially instagram.

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Foto



Disukai oleh yunisyafria, ridhotambunaan, dan 116.642 lainnya

yukikt Hello monday 🧡 #diaryukikato





Foto



Disukai oleh yogiprakoso, futrymaimunah, dan 89.654 lainnya

yukikt This is my #LalalaOOTD for @lalala.fest
Just wear something that makes you feel good!
Share your look and use #LalalaOOTD on your
caption! Adios amigos! 🇩🇪 🇩🇪

Tampilkan semua 519 komentar





vebbypalwinta



Disukai oleh debyasmaraa dan 53.317 lainnya

vebbypalwinta In love with this scarf! ❤️

Thankyou buat effort fotonya loh guys @luthfzn @vena.pricilia . Terbaik!

Tampilkan semua 394 komentar

22 JANUARI





Kiriman



Disukai oleh [syasiaayuwandari](#), [debyasmaraa](#), dan 58.839 lainnya

[vebbypalwinta](#) Terima kasih ka [@dindarahmakeup](#)

In love with this make up look ❤️





Kiriman



Disukai oleh [jauzasalsabila2](#), [meilisaimmazines](#), dan 63.405 lainnya

[vebbypalwinta](#) My travel mate from [@dqueen.wardrobe](#)

Mukena 2in1, yang bisa dibawa kemanapun kamu pergi. Bahannya nyaman banget!!
Terimakasih [@dqueen.wardrobe](#) mukena nya aku suka..





Foto



vebbypalwinta



Disukai oleh syasiaayuwandari dan 40.441 lainnya

vebbypalwinta Let your smile change the world :)

Tampilkan semua 195 komentar

26 FEBRUARI · LIHAT TERJEMAHAN





Foto



Disukai oleh syasiaayuwandari dan 44.837 lainnya

vebbypalwinta Tap for details!





Kiriman



Disukai oleh [syasiaayuwandari](#), [debyasmaraa](#), dan 62.811 lainnya

[vebbypalwinta](#) Softlens favorite ku
[@dreamcolorlens](#) ❤️





cutmerrr



cutmerrr



InstantSquare



Disukai oleh dindafnst, slirinlidiyana, dan 213 lainnya

cutmerrr Alone but not lonely 🐵 🍀





cutmerrr



InstantSquare



Disukai oleh dindafnst, slirinlidiyana, dan 235 lainnya

cutmerrr Woman wish to be loved without a why or a wherefore, not because they are pretty or a good or a graceful and intelligent but because they are them self 🌿





Disukai oleh slirinlidiyana, naressss_, dan 278 lainnya

cutmerrr Happy late birthday mba



cutmerrr



Disukai oleh dindafnst, slirinlidiyana, dan 283 lainnya

cutmerrr Beauty might bring happiness but happiness always bring beauty





cutmerrr



cutmerrr



Disukai oleh dindafnst, slirinlidiyana, dan 194 lainnya

cutmerrr Late gift, thanks 💕💕





cutmerrr



Disukai oleh dindafnst, slirinlidiyana, dan 266 lainnya

cutmerrr Have a friend who is always ready to listen to you much better than many friends but no one knows the situation 🙌





cutmerrr



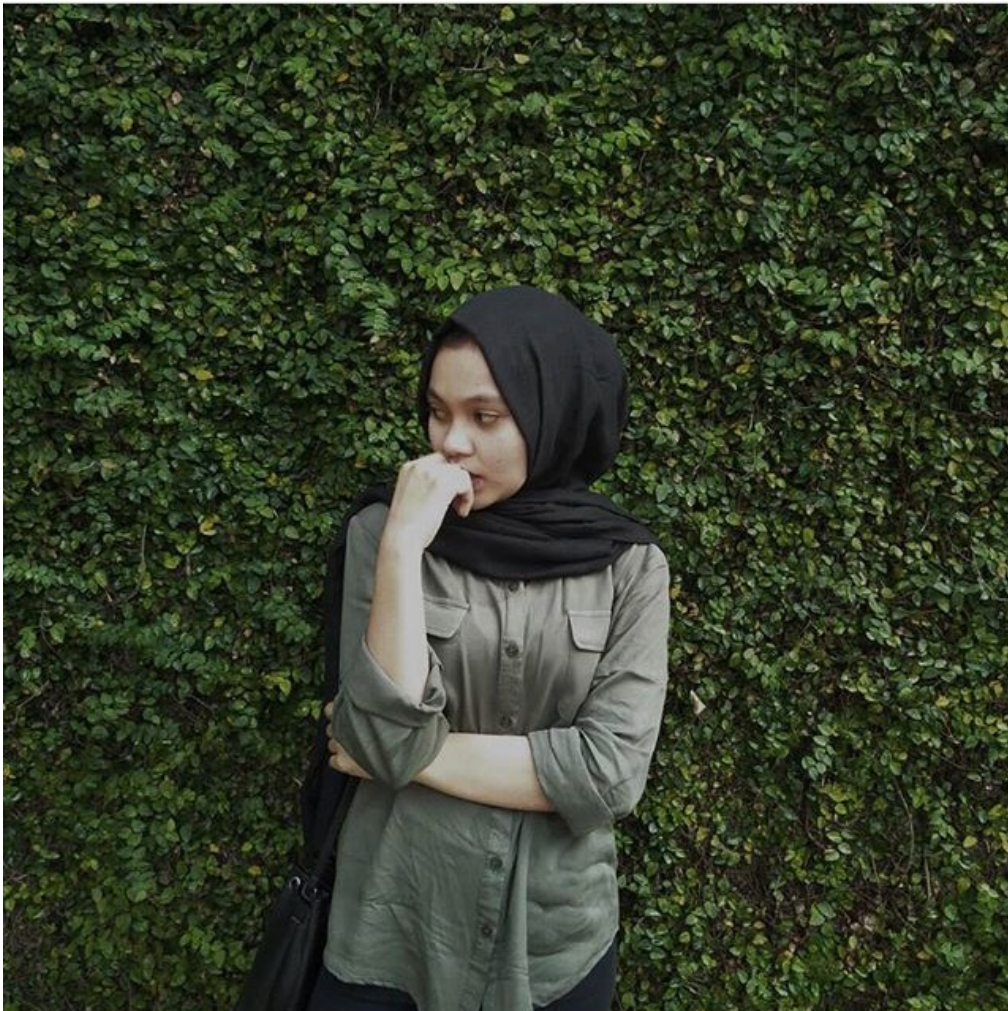
Disukai oleh dindafnst, slirinlidiyana, dan 296 lainnya

cutmerrr Be happy not because everything is good. but because you can see the good side to everything





cutmerrr



Disukai oleh dindafnst, slirinlidiyana, dan 286 lainnya

cutmerrr Just because you are right, does not mean, i am wrong.

You just haven't seen life from my side





Kiriman



shelamithaaghita



Disukai oleh sitikhairiddha, yuniaartii, dan 350 lainnya

shelamithaaghita Cousin ✨





Kiriman



shelamithaaghita



Disukai oleh yuniaartii, irawantiwau_, dan 348 lainnya

shelamithaaghita Expensive 🇺🇸





Foto



Disukai oleh sitikhairiddha, irawantiwau_, dan 329 lainnya

shelamithaaghita True beauty only can u feel when u can enjoy it and be grateful 🌸





Kiriman



Disukai oleh sitikhairiddha, yuniaartii, dan 347 lainnya

shelamithaaghita My teen buddy 🤖

Tampilkan semua 14 komentar





Disukai oleh sitikhairiddha, debyasmaraa, dan 233 lainnya

shelamithaaghita Family portrait 📸. Maafkan kekakuan my father...

Tampilkan semua 16 komentar





Foto



2.334 suka

vanessaass.story Peace 🕊️





Foto



2.277 suka

vanessaass.story Success for your new project, dear! ✨💙





Foto



4.745 suka

vanessa.story Oldpict— @vanessa with @teukurassya 😊👉👉

Besok upload videonya yaa! 😊

—






Kiriman



vaneshaass.story



4.842 suka

vaneshaass.story You touch and judge this girl? I mute your mouth! 

Source: detikcom

[#vaneshaprescilla](#) [#vaneshalova](#) [#vaneshaass](#)

Tampilkan semua 36 komentar

6 HARI YANG LALU · LIHAT TERJEMAHAN





Foto



Disukai oleh debyasmaraa, hegrace_24, dan 72.206 lainnya

elelrumi MERANTAU... 11.000 km away from 'Home'. Ada yang jadi anak rantau juga? berapa jarak kalian dari rumah?





Disukai oleh rekamaherzha, rinikebo, dan 156.337 lainnya

elelrumi Happy 42th Birthday, Bunda. Love you and Miss you. 💕💕



Foto



elelrumi

Amsterdam, Netherlands



Disukai oleh rinikebo, regypradita_19, dan 30.770 lainnya

elelrumi Terlantar. For more pic by me, go follow @elrumi_photo ¹⁰⁰ siapa aja yang udah follow cobaa komeenn 🤘🤘 #elrumi #elrumiphoto

Tampilkan semua 193 komentar





Komentar



ryanmuslih Keren

3m 2 suka Balasan



nadiyacamelia 💕

3m 1 suka Balasan



bm.original Stone island army kah? Mirip mirip

3m 3 suka Balasan



siiiiskaa Sayangkuuuu 💙💙

3m 1 suka Balasan



lilyn.karlina 💖💖💖💖 @elelrumi

3m 2 suka Balasan



silmafatimara 😭😭😭😭

3m 1 suka Balasan



adamallhadad Mantap bang



Tambahkan komentar seb...



Komentar



kynness Dilan 😂

2m Balasan



cindycarolinegunawan 😍

2m Balasan



anggidhiya Ell 😍😍💋💋💋💋
❤️❤️❤️❤️❤️❤️

2m 1 suka Balasan



hotmamnllg Bikin Vlog dong
@elelrumi

1m Balasan



cantikawika Handsome...skrg
lebih ganteng El...drpd Al...

1m Balasan



hakerahakiri_ Pulau batu
@elelrumi 🤔

18j Balasan



Tambahkan komentar seb...

APPENDIX





Foto



cutrener

The Regale International Convention C...



Disukai oleh dindarezki, cacasafira, dan 1.225 lainnya

cutrener sunday routine ✨

Tampilkan semua 6 komentar



Foto



cutrener



Disukai oleh dindarezki, deaptr, dan 1.448 lainnya

cutrener smile when you feel cute with short hair 🐼

Tampilkan semua 15 komentar



Foto



cutrener

Olivier CAFE Grand Indonesia



Disukai oleh dindarezki, cacasafira, dan 1.272 lainnya

cutrener wait, shoo my hair first 🙌

Tampilkan semua 8 komentar



Disukai oleh cacasafira, intanmeilin, dan 3.238 lainnya

cutrener little throwback for everything on me



Tampilkan semua 24 komentar



cutrener



Disukai oleh dindarezki, deaptr, dan 1.415 lainnya

cutrener what ever you decide to do, make sure it makes you happy 🙏

Tampilkan semua 5 komentar



Foto



cutrener



Disukai oleh cindypriscilla, deaaptr, dan 1.341 lainnya

cutrener you lookin' at me lookin' at you 😊

Tampilkan semua 7 komentar



Foto



cutrener



Disukai oleh cindypriscilla, gitaisyah, dan 1.242 lainnya

cutrener not ready 🙄

Tampilkan semua 5 komentar



Foto



cutrener



225 suka

cutrener fresh 🌻

Lihat 1 komentar

23 FEBRUARI



cutrener



Disukai oleh dindarezki, balqisfyn, dan 1.414 lainnya

cutrener define yourself, and stay with it 📌

Tampilkan semua 4 komentar



cutrener



Disukai oleh nicarambe dan 191 lainnya

cutrener couple 🧑🧒

3 HARI YANG LALU · LIHAT TERJEMAHAN



Foto



cutrener



Disukai oleh dindarezki, balqisfyn, dan 1.385 lainnya

cutrener be happy.

Tampilkan semua 8 komentar



Foto



veldihardika



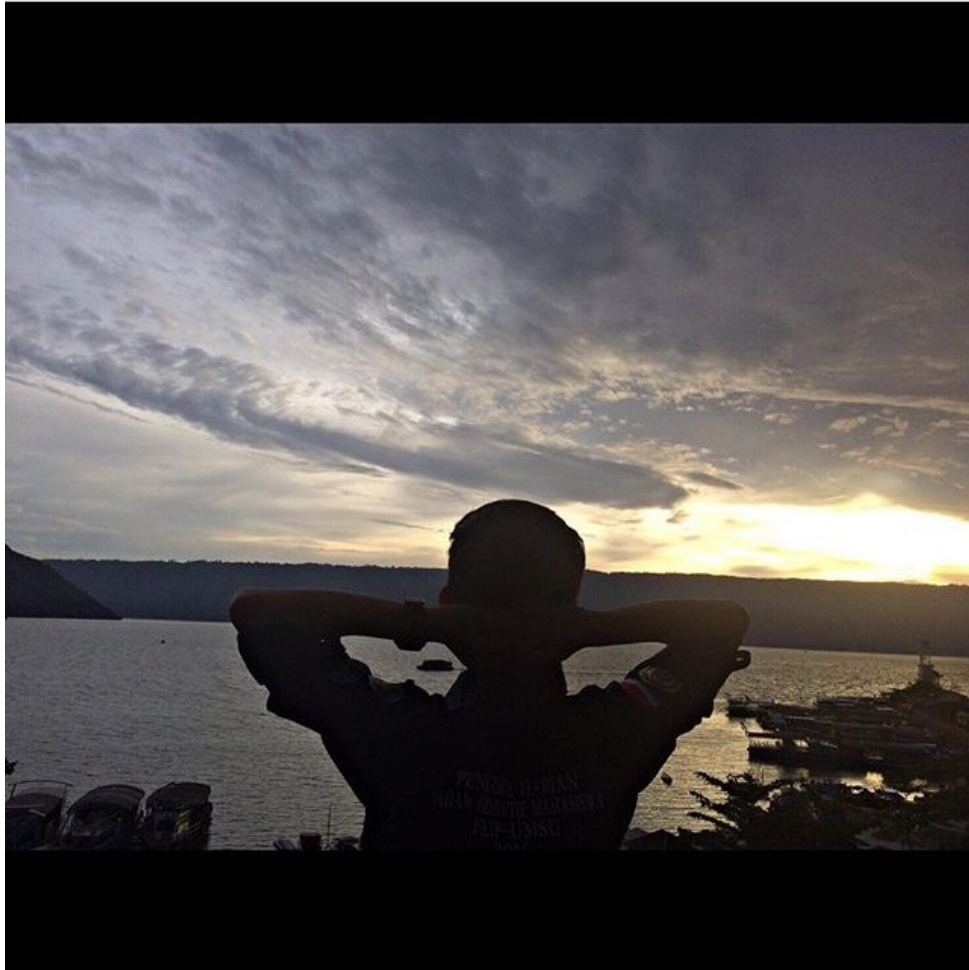
Disukai oleh sitikhairiddha, mawaddahyusfi, dan 295 lainnya

veldihardika smile can change everything 🙏🏻 🙏🏻





Foto



Disukai oleh debyrizayanti, nadilaasyafitri, dan 283 lainnya

veldihardika Waiting for the upcoming obstacles ~~xx~~ 🦴





Disukai oleh debyrizayanti, putrisftrlubis, dan 373 lainnya

veldihardika Friendship is unnecessary, like philosophy, like art, It has no survival value. Rather it is one of those things that give value to survival. By:KVA Squad





Disukai oleh debyrizayanti, putrisftrlubis, dan 375 lainnya

veldihardika No matter what happens, life still goes on, you have to know that, stop hanging on






Foto



Disukai oleh debyrizayanti, nadilaasyafitri, dan 416 lainnya

veldihardika The worst happens, and life still goes on 





Foto



Disukai oleh debyrizayanti, putrisftrlubis, dan 324 lainnya

veldihardika sometimes it's just a dream





Foto



ulfanarita



177 suka

ulfanarita Thanks for giving me this beauty date mak, yah ❤️

9 FEBRUARI 2017





Foto



ulfanarita



351 suka

ulfanarita Hug times 🤗





Foto



190 suka

ulfanarita Make a wish.

Do you?

Good, now believe it ❤️

Tampilkan semua 6 komentar





Foto



ulfanarita

Mesjid Raya Baiturrahman Banda Aceh



237 suka

ulfanarita Feel so cozy here ❤️





Foto



ulfanarita



163 suka

ulfanarita Time flies over us, but leaves its shadow behind 🌍

9 JULI 2017





Foto



ulfanarita



213 suka

ulfanarita Be the reason someone smiles today ✨





Foto



ulfanarita



206 suka

ulfanarita Grey in action 🐚





Foto



ulfanarita



181 suka

ulfanarita When you try to be 'soKalem' 😊





Foto



ulfanarita



267 suka

ulfanarita Let it flow, just smile 😊

Tampilkan semua 7 komentar





Foto



ulfanarita



292 suka

ulfanarita Lovely





ulfanarita



497 suka

ulfanarita Think to be better than before

Tampilkan semua 4 komentar





Foto



ulfanarita



222 suka

ulfanarita Happy weekend 😊

Tampilkan semua 5 komentar

21 OKTOBER 2017 · LIHAT TERJEMAHAN





Foto



Disukai oleh yuniaartii, ismakhairu, dan 65.455 lainnya

cutsyifaa Girly tapi tetap tomboy dengan outfit dari toko kesayangan @8wood





Foto



Disukai oleh futrymaimunah, yunisyafria, dan 128.601 lainnya

yukikt Went strolling around the city
[#diaryukikatojapan18](#)





Foto



yukikt

Tokyo Disneyland



Disukai oleh ridhotambunaan, retnoafrida26, dan 93.959 lainnya

yukikt Inside of Cinderella's ballroom 🧡

#diaryukikatojapan18

#tbt

Tampilkan semua 292 komentar





Foto



Disukai oleh retnoafrida26, yettisanjaya, dan 54.926 lainnya

yukikt "Remember, Laughter is 10 times more powerful than screams" - Monsters Inc.

#diaryukikatojapan18

#tbt





Kiriman



Disukai oleh futrymaimunah, yunisyafria, dan 124.806 lainnya

yukikt Halo! Have a great weekend with this throwback pictures!

[#diaryukikatojapan18](#)

...



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Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

Form : K - 1

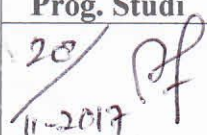
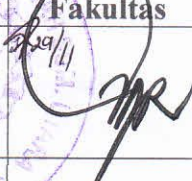
Kepada Yth: Bapak Ketua & Sekretaris
Program Studi Pendidikan Bahasa Inggris
FKIP UMSU

Perihal : **PERMOHONAN PERSETUJUAN JUDUL SKRIPSI**

Dengan hormat yang bertanda tangan di bawah ini:

Nama Mahasiswa : Ihfani Zakia
NPM : 1402050146
Prog. Studi : Pendidikan Bahasa Inggris
Kredit Kumulatif : 129 SKS

IPK= 3,02

Persetujuan Ket./Sekret. Prog. Studi	Judul yang Diajukan	Disahkan oleh Dekan Fakultas
 28/11-2017	Code Switching and Code Mixing on Instagram	
	The Contrastive Analysis an English and Batak Mandailing in Request Sentence	
	Conflictism on Film Fast and Farious 5	

Demikianlah permohonan ini saya sampaikan untuk dapat pemeriksaan dan, persetujuan serta pengesahan, atas kesediaan Bapak saya ucapkan terima kasih.

Medan, 28 November 2017
Hormat Pemohon,

Ihfani Zakia

Keterangan:

- Dibuat rangkap 3 :- Untuk Dekan/Fakultas
- Untuk Ketua/Sekretaris Program Studi
- Untuk Mahasiswa yang bersangkutan



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Form K-2

Kepada : Yth. Bapak Ketua/Sekretaris
Program Studi Pendidikan Bahasa Inggris
FKIP UMSU

Assalamu 'alaikum Wr, Wb

Dengan hormat, yang bertanda tangan dibawah ini:

Nama Mahasiswa : Ihfani Zakia
NPM : 1402050146
Program Studi : Pendidikan Bahasa Inggris

Mengajukan permohonan persetujuan proyek proposal/risalah/makalah/skripsi sebagai tercantum di bawah ini dengan judul sebagai berikut:

Code Switching and Code Mixing on Instagram

Sekaligus saya mengusulkan/ menunjuk Bapak/ Ibu:

1. Habib Syukri Nst, S.Pd, M.Hum

Acc 4/12-2017

Sebagai Dosen Pembimbing Proposal/Risalah/Makalah/Skripsi saya.

Demikianlah permohonan ini saya sampaikan untuk dapat pengurusan selanjutnya. Akhirnya atas perhatian dan kesediaan Bapak/ Ibu saya ucapkan terima kasih.

Medan, 28 November 2017
Hormat Pemohon,

Ihfani Zakia

Keterangan

Dibuat rangkap 3 :
- Untuk Dekan / Fakultas
- Untuk Ketua / Sekretaris Prog. Studi
- Untuk Mahasiswa yang Bersangkutan

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Jln. Mukhtar Basri BA No. 3 Telp. 6622400 Medan 20217 Form : K3

Nomor : 6337/II.3-AU /UMSU-02/F/2017
Lamp : ---
Hal : **Pengesahan Proyek Proposal
Dan Dosen Pembimbing**

*Bismillahirrahmanirrahim
Assalamu'alaikum Wr. Wb*

Dekan Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara menetapkan proyek proposal/risalah/makalah/skripsi dan dosen pembimbing bagi mahasiswa yang tersebut di bawah ini :

Nama Mahasiswa : Ihfani Zakia
NPM : 1402050149
Program Studi : Pend. Bahasa Inggris
Judul Skripsi : Code Switching and Code Mixing on Instagram

Pembimbing : Habib Syukri Nst.,S.Pd.,MHum

Dengan demikian mahasiswa tersebut di atas diizinkan menulis proposal/risalah/makalah/skripsi dengan ketentuan sebagai berikut :

1. Penulis berpedoman kepada ketentuan yang telah ditetapkan oleh Dekan
2. Proyek proposal/risalah/makalah/skripsi dinyatakan **BATAL** apabila tidak sesuai dengan jangka waktu yang telah ditentukan
3. Masa daluwarsa tanggal : **04 Desember 2018**

Medan, 15 Rab. Awwal 1439 H
04 Desember 2017 M

Wassalam
Dekan


Dr. Elfianto .M.Pd.
NIDN 0115057302



Dibuat rangkap 4 (Empat) :

1. Fakultas (Dekan)
2. Ketua Program Studi
3. Pembimbing
4. Mahasiswa yang bersangkutan :
WAJIB MENGIKUTI SEMINAR

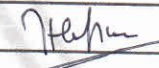



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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

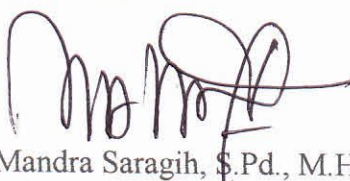
BERITA ACARA BIMBINGAN PROPOSAL

Perguruan Tinggi : Universitas Muhammadiyah Sumatera Utara
Fakultas : Keguruan dan Ilmu Pendidikan
Jurusan/Prog. Studi : Pendidikan Bahasa Inggris
Nama Lengkap : Ihfani Zakia
N.P.M : 1402050146
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : Code Switching and Code Mixing on Instagram


Tanggal	Deskripsi Hasil Bimbingan Proposal	Tanda Tangan
15/12/2017	Chapter I, II, III, Referensi	
11/01/2018	ace for seminar	

Medan, Desember 2017

Diketahui oleh:
Ketua Prodi


(Mandra Saragih, S.Pd., M.Hum.)

Dosen Pembimbing


(Habib Syukri Nst, S.Pd., M.Hum.)



**MAJELIS PENDIDIKAN TINGGI
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FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN**

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Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id


BERITA ACARA SEMINAR PROPOSAL

Pada hari ini Rabu Tanggal 24 Bulan Januari Tahun 2018 diselenggarakan seminar prodi Pendidikan Bahasa Inggris menerangkan bahwa :

Nama Lengkap : Ihfani Zakia
N.P.M : 1402050146
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : Code Switching and Code Mixing on Instagram

No	Masukan dan Saran
Judul	<i>Perbaikan!</i>
Bab I	
Bab II	
Bab III	
Lainnya	
Kesimpulan	[] Disetujui [] Ditolak [<input checked="" type="checkbox"/>] Disetujui Dengan Adanya Perbaikan

Dosen Pembahas


(Mandra Saragih)

Dosen Pembimbing


(Habib Syukri Nst, S.Pd, M.Hum)

Panitia Pelaksana


(Mandra Saragih, S.Pd, M.Hum)

Sekretaris

(Pirman Ginting, S.Pd., M.Hum)



PERMOHONAN PERSETUJUAN JUDUL SKRIPSI

Dengan ini saya:

Nama Mahasiswa : Ihfani Zakia
NPM : 1402050146
Prog. Studi : Pendidikan Bahasa Inggris

Judul	Diterima
Code Switching and Code Mixing on Instagram	28/2017 /91 Ihf

Bermohon kepada Dosen Pembimbing untuk mengesahkan Judul yang telah diajukan kepada Prodi Pendidikan Bahasa Inggris.

Disetujui oleh
Dosen Pembimbing

Habib Syukri Nst, S.Pd, M.Hum

Medan, 28 November 2017
Hormat Pemohon,

Ihfani Zakia



**MAJELIS PENDIDIKAN TINGGI
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Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

SURAT KETERANGAN

Ketua Program Studi Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan,
Universitas Muhammadiyah Sumatera Utara, menerangkan di bawah ini:

Nama Lengkap : Ihfani Zakia
N.P.M : 1402050146
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : Code Switching and Code Mixing on Instagram

benar telah melakukan seminar proposal skripsi pada hari Rabu, tanggal 24, Bulan Januari,
Tahun 2018

Demikianlah surat keterangan ini dibuat untuk memperoleh surat izin riset dari Dekan
Fakultas. Atas kesediaan dan kerjasama yang baik, kami ucapkan terima kasih.

Medan, Februari 2018

Ketua,

Mandra Saragih, S.Pd, M.Hum



MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

Jalan Kapten Mughtar Basri No. 3 Medan 20238 Telp. (061) 6622400 Fax. (061) 6625474 - 6631003
Website: <http://fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

Nomor : 12d /II.3/UMSU-02/F/2018
Lamp : ---
Hal : Mohon Izin Riset

Medan, 23 Jum. Awwal 1439 H
09 Februari 2018 M

Kepada Yth, Bapak Kepala Perpustakaan
Universitas Muhammadiyah Sum. Utara
di-
Tempat

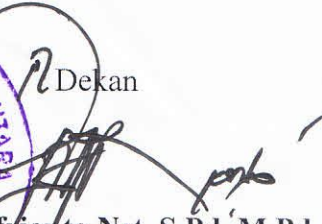
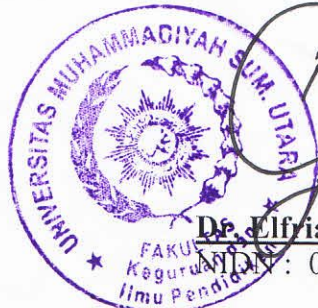
Assalamu'alaikum Warahmatullahi Wabarakaatuh

Wa ba'du, semoga kita semua sehat wal'afiat dalam melaksanakan kegiatan-aktifitas sehari-hari, sehubungan dengan semester akhir bagi mahasiswa wajib melakukan penelitian/riset untuk pembuatan skripsi sebagai salah satu syarat penyelesaian Sarjana Pendidikan, maka kami mohon kepada Bapak/Ibu Memberikan izin kepada mahasiswa untuk melakukan penelitian/riset di Pustaka Bapak/Ibu pimpin. Adapun data mahasiswa kami tersebut sebagai berikut :

Nama : Ihfani Zakia
N P M : 1402050146
Program Studi : Pendidikan Bahasa Inggris
Judul Peneliti : Code Switching and Code Mixing on Instagram

Demikian hal ini kami sampaikan, atas perhatian dan kesediaan serta kerjasama yang baik dari Bapak/Ibu kami ucapkan terima kasih.

Wa'alaikumssalam Warahmatullahi Wabarakatuh.


Dekan

Dr. Elfrianto Nst, S.Pd, M.Pd.
NIDN : 0115057302

** Pentinggal **



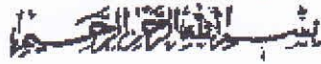
**MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
UPT PERPUSTAKAAN**

Alamat : Jalan Kapten Mukhtar Basri No.3 Telp. 6624567 –Ext. 113 Medan 20238

Bila menjawab surat ini, agar disebutkan nomor dan tanggalnya.

SURAT KETERANGAN

Nomor:..2.3.38... /KET/IL.3-AU/UMSU-P/M/2018



Pelaksana Tugas Kepala Unit Pelaksana Teknis (UPT) Perpustakaan Universitas Muhammadiyah Sumatera Utara dengan ini menerangkan :

N a m a : **Ihfani Zakia**
N I M : 1402050146
Univ./Fakultas : UMSU / Keguruan dan Ilmu Pendidikan
Jurusan/P.Studi : Pendidikan Bahasa Inggris / S1

adalah benar telah melakukan kunjungan/penelitian pustaka guna menyelesaikan tugas akhir / skripsi dengan judul :

“Code Switching and Code Mixing on Instagram”

Demikian surat keterangan ini diperbuat untuk dapat dipergunakan sebagaimana mestinya.

Medan, 28 Jum. Akhir 1439 H
16 Maret 2018 M

Plt. Kepala UPT Perpustakaan


Muhammad Arifin, S.Pd, M.Pd



**MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN
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UPT PERPUSTAKAAN**

Jl. Kapt. Mukhtar Basri No. 3 Telp. 6624567 - Ext. 113 Medan 20238
Website: <http://perpustakaan.umsu.ac.id>

SURAT KETERANGAN

Nomor: 4314./KET/II.9-AU/UMSU-P/M/2018

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Berdasarkan hasil pemeriksaan data pada Sistem Perpustakaan, maka Pelaksana Tugas (Plt.) Kepala Unit Pelaksana Teknis (UPT) Perpustakaan Universitas Muhammadiyah Sumatera Utara dengan ini menerangkan :

Nama : IHFANI ZAKIA
NPM : 1402050146
Fakultas : Keguruan dan Ilmu Pendidikan
Jurusan/ P.Studi : Pendidikan Bahasa Inggris

telah menyelesaikan segala urusan yang berhubungan dengan Perpustakaan Universitas Muhammadiyah Sumatera Utara Medan.

Demikian surat keterangan ini diperbuat untuk dapat dipergunakan sebagaimana mestinya.

Medan, 8 Muharram 1440 H
19 September 2018 M

Plt. Kepala UPT Perpustakaan,



Muhammad Arifin, S.Pd, M.Pd