

**A STUDY OF POLITENESS STRATEGIES USED IN FIFA WORLD CUP
OPENING CEREMONY 2022**

SKRIPSI

*Submitted in Partial Fulfillment of Requirements
For the Degree of Sarjana Pendidikan (S.Pd)
English Education Program*



By:

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MEDAN

2023



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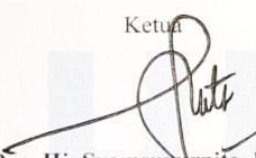
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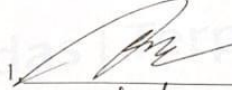
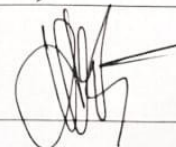


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Dengan ini saya menyatakan bahwa skripsi saya yang berjudul "A Study of Politeness Strategies Used in FIFA World Cup Opening Ceremony 2022" adalah bersifat asli (Original), bukan hasil menyadur mutlak dari karya orang lain.

Bilamana dikemudian hari ditemukan ketidaksesuaian dengan pernyataan ini maka saya bersedia dituntut dan diproses sesuai dengan ketentuan yang berlaku di Universitas Muhammadiyah Sumatera Utara.

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ABSTRACT

Dwi, Febrina, Kartika. NPM. 2102050058P. “*Politeness Strategies Used in FIFA World Cup Opening Ceremony 2022*” Skripsi: English Program, Faculty of Teacher Training and Education, Universitas Muhammadiyah Sumatera Utara. Medan. 2023.

This research was sought to understand a certain phenomenon, namely the politeness strategies used in Opening Ceremony FIFA World Cup 2022. This research aims to describe the types of Politeness Strategies and the reasons of used Politeness Strategies in Opening Ceremony FIFA World Cup 2022. The data and source of the data was done collect from www.youtube.com. The technique of this research was used descriptive Qualitative. There were four politeness strategies that mentioned by Brown and Levinson, they are Bald on Record, Positive Politeness, Negative Politeness and Off Record. The most dominant politeness strategy used was Positive Politeness with 43.75%. Another Politeness Strategy used was Negative Politeness (31,25 %), Bald on Record (12.05%) and Off Record (12.5%). The approach for analyzing the Politeness Strategies was based on Brown and Levinson’s Theory of Politeness.

Keywords: *Politeness Strategy, qualitative, FIFA World Cup 2022.*

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Medan, 25 October 2023

The Researcher

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CHAPTER I

INTRODUCTION

A. Background of Study

Language has a crucial role in facilitating social interactions. The language can serve as an instrument for supporting verbal communication between individuals engaged in a discourse. Pasaribu and Hutahaean (2020:71-81) states that humans use a contemporary communication method known as language. Language often functions as a tool for communication among various social groups, and is commonly regarded as a means of facilitating social interaction. The role of language is not solely limited to conveying information, but also extends to expressing an individual's emotions or sentiments (Astia, 2020:350).

The speaker has to recognize that language includes not just sentence form but also the selection of expressions. Language serves as a means for humans to effectively convey and exchange many forms of information, including emotions, thoughts, perspectives, assumptions, conclusions, wants, appreciation, and assurances, among other aspects, with diverse persons. Language and communication have an integral role in the fundamental nature of human existence. Hence, language can be considered a crucial element of the communication process.

Language serves as a distinctive characteristic of each nation, as depicted in a well-known graphic. If the significance of language is deemed to be more substantial, it has the potential to enhance our wisdom in comprehending and

effectively dealing with the interrelation between language and the attitudes or behaviors exhibited by various groups of language speakers. According to Rabiah (2018:1-11), it is probable that wisdom has a significant role in reinforcing the perception of language's contribution to cultural advancement.

Qatar stands out as a distinctive nation due to its substantial wealth, which has fostered a heightened level of global integration in comparison to other countries in the Middle East. As a result, it possesses the capacity to exercise a disproportionate worldwide influence in economic and political realms, despite its relatively modest size. Qatar is positioned at the 44th spot in terms of people and the 42nd spot in terms of landmass. Significantly, the utilization of global sporting events to enhance its image was not a novel approach for the 2022 World Cup. Qatar Sports Investments, a subsidiary of the Qatari sovereign wealth fund, has emerged as a significant financial backer of prominent professional sports franchises, including FC Barcelona and Paris Saint-Germain. Additionally, it serves as the host for many major sporting tournaments, such as the Qatar Open Golf Masters, the Qatar Open Tennis Tournament, and the 2011 Asian Cup Football Tournament, among other notable events. Sport appears to play a crucial role in Qatar's worldwide engagement, as highlighted by Al Thani (2022:1729-1752).

Qatar views the 2022 World Cup as a platform to enhance its fragile influence and bolster its sense of national pride. However, it is worth noting that micro and small enterprises (MSEs) have a historical association with human rights issues, particularly concerning the well-being of low-skilled workers. The

commencement of the 2022 World Cup was marked by a grandiose spectacle, serving as a testament to Qatar's prowess as a nation capable of successfully hosting a global-scale event. The inaugural ceremony of the FIFA World Cup took place on November 20th at Al Bayt Stadium, located in Al Khor, Qatar.

The proceedings were facilitated by a moderator who had several responsibilities, including greeting the attendees, introducing the presenters, and providing information about the event. During the opening ceremony, the moderator and interlocutor collaborated to enhance the appeal and engagement of the event. The individual who delivers a speech in front of an audience is commonly referred to as the speaker. The production of utterances is facilitated by the performance of job descriptions. The statements made by the moderator and speakers may include Speech Acts and Politeness Strategies.

According to the study conducted by Tauhid and Dwi (2016), it has been observed that when individuals engage in verbal communication, the listener simultaneously engages in activities associated with the organization and delivery of their own speech. The utilization of speech in everyday conversation is commonly referred to as a Speech Act. The interpretations of expressions said by speakers can vary depending on how the listener interprets those utterances. The utilization of the Speech Act theory enables an understanding of how utterances are conveyed and how speakers strategically organize the listener's decoding process to comprehend the intended meaning of their speech. Through the execution of Discourse Acts, individuals not only employ language to express themselves. Alternatively, it is plausible that individuals possess

intentions and influence in their verbal expressions, which can potentially influence the reactions of the recipient.

Additionally, the concept of Politeness Strategy refers to a systematic strategy aimed at enhancing the quality of verbal communication. This will undoubtedly elicit a sense of consideration and esteem in the recipient. The significance of this aspect cannot be overstated in scholarly discourse. The phenomena of language use widely recognized and acknowledged. This does not pertain to societal norms regarding conduct, such as granting priority to individuals while entering a doorway or using a napkin to clean one's mouth rather than the back of the hand. In this particular scenario, the utilization of the Politeness Strategy has significance when determining the selection of sentence utterances in individuals' daily interactions.

The event's moderator and speaker engaged in communication with a diverse audience comprising individuals from various countries. In order to enhance communication effectiveness, it is advisable for the moderator to employ the Politeness Strategies in their language choices throughout utterances. In addition, the Politeness techniques developed by the moderator and another speaker may encompass a range of Politeness Strategies, as they are classified as formal speakers.

B. Identification of Problems

Based on this research, the following problems were identified:

1. The reaction of Politeness Strategies used by moderator and the speakers in FIFA World Cup Opening Ceremony 2022.

2. The Message which was realized in the Opening Ceremony of FIFA World Cup 2022
3. The Moderator and the speakers' attitude towards their speaking in the Opening Ceremony of FIFA World Cup 2022.

C. Scope and Limitation

The scope of this research was focus of speaking and was limited in the used of Politeness Strategies found in the utterances of the moderator and the speakers in FIFA World Cup Opening Ceremony 2022 that has been held in Qatar. The Politeness Strategies can be divided into Positive Politeness Strategy, Negative Politeness Strategy, Bald On Record and Off-Record.

D. The Formulation of the Problem

The following were the research's problems:

1. What were the types of Politeness Strategies used by the moderator and speakers in FIFA World Cup Opening Ceremony 2022?
2. Why were the types of Politeness Strategies applied by the moderator and the speakers of the FIFA World Cup Opening Ceremony 2022?

E. Objective of the Problem

1. To find out the types of Politeness Strategies used by the moderator in FIFA World Cup Opening Ceremony 2022.
2. To describe the reason of the application of the types of Politeness Strategies realized by the moderator and the speakers of the FIFA World Cup Opening Ceremony 2022 based in the theory of Browns and Levinson,1978.

F. The Significance of the Study

The findings of this research was expected to be able to benefit readers and others both theoretically and practically.

a. Theoretically

Theoretically, the findings of this research could be useful as a resource for university students studying speaking aspects of English departments. Given that it included components that affect public speaking manner and the concept of Politeness Strategies, it is suitable for usage.

b. Practically

It was anticipated that this research would increase readers' understanding of Politeness Strategies and provided them a better, clearer grasp of the different kinds of Politeness Strategies, such as:

1. College Students, to give knowledge about the Politeness Strategies.
2. Lecturers, as the materials in supporting the teacher's learning process.
3. Other researcher, as the source of information to do future research related to this title.

CHAPTER II

REVIEW OF LITERATURE

A. Theoretical Review

1. Communication

Sociolinguistic is an academic discipline that investigates the intricate interplay between language and society. The researchers are motivated to elucidate the factors contributing to variations in individuals' speech patterns across many social contexts. Their primary focus lies in discerning the social purposes served by language and the various strategies employed to convey social significance. The analysis of language usage in diverse social settings yields valuable insights into the mechanics of language and the dynamics of social interactions within a community. It also sheds light on how individual express aspects of their social identity through their linguistic choices one can observe the presence of spoken or oral communication, which refers to the utilization of verbal language through the act of speaking to convey information. This content is accessible through several mediums such as television, YouTube, and social media platforms. These platforms serve the objective of facilitating the exchange of ideas, daily routines, emotions, creative expressions, experiences of disaster and tragedy, employment-related matters, and various other topics with other individuals (Holmes, 2013:1).

As explained by Wardhaugh (2015:63), sociolinguistics is the academic discipline concerned with the examination of language usage within or among various groups of speakers. Wardhaugh (as cited in Aryani, 2017) also posits that language can be defined as a collection of structural symbols employed for the purpose of communication. This implies that individuals require a way of communication in order to effectively exchange their thoughts and foster positive interpersonal connections. In this particular scenario, it is possible for the statement to possess both veracity and falsehood concurrently, with the intention of demonstrating a sense of deference. The recipient of the speaker's actions would perceive them as politically motivated, nevertheless, the speaker's actions would be subject to a negative evaluation. For example, if the recipient exhibited a preference for sincerity when it comes to the speaker's articulation of viewpoints.

In the realm of communication, individuals must possess the knowledge and skills necessary to engage in discourse with proper decorum and etiquette. Proficiency in effective communication is essential for individuals to interact with other individuals, including parents, lecturers, respected individuals, and close friends. The concept of politeness can be understood as an expression of care.

As mentioned by Lakoff, in agreement with Mansoor (2018:167-179), politeness can be understood as a system within interpersonal relationships that aims to mitigate the potential for conflict and confrontation throughout human interactions. In essence, politeness is

centered around the preservation of interpersonal relationships during human interactions.

Within the context of communication, one can observe the presence of spoken or oral communication, which refers to the utilization of verbal language through the act of speaking to convey information. This content is accessible through several mediums such as television, YouTube, and social media platforms. These platforms serve the objective of facilitating the exchange of ideas, daily routines, emotions, creative expressions, experiences of disaster and tragedy, employment-related matters, and various other topics with other individuals. (Tussa'diah, Anggaini & Hasibuan, 2021:513-520).

Language plays a significant role in our everyday communication. People employ it as a means of interpersonal communication to articulate their thoughts, ideas, and emotions. Language is employed as a means of communication to develop interpersonal connections. One effective method for enhancing communication skills is the development of proficient public speaking abilities.

The majority of individuals do not possess innate abilities as public speakers; rather, they acquire the necessary skills through training and development. Individuals may experience various emotions such as fear and anxiety, resulting in physiological responses like nausea and profuse sweating, when they find themselves in situations where they are the center of attention and need to address an audience. The majority of individuals

endeavor to evade circumstances that necessitate public performance or speaking engagements. However, when such situations are inevitable, they are endured with considerable pain.

Conforming to Lucas (2011:9), a considerable number of individuals who exhibit proficient communication skills in various everyday contexts have heightened anxiety when faced with the prospect of delivering a speech before an audience. Individuals of this nature ought to recognize that they are not the only individuals who may be experiencing these emotional states; indeed, nearly every speaker experiences similar sentiments. It is imperative for individuals to consciously acknowledge the reality that there exists a greater number of individuals who experience nervousness while speaking in comparison to those who do not. It is expected that professionals will consistently strive to enhance their communication skills.

Verderber, Sellnow, and Verderber (2011:2) stated, public speaking can be defined as a prolonged and formal presentation delivered by a speaker to an audience, representing a distinct kind of human communication. Acquiring the skill of proficient public speaking can enhance one's effectiveness in various other communication contexts. Modifications in an individual's confidence, manner of speaking, intonation pattern, and other related aspects can lead to a favorable transformation in their level of professionalism and overall personality.

Raja (2013:154) posits that communication has emerged as a significant indicator of social cohesion, social status, and professional

aptitude, with a majority of dialect elements being acquired through this kind of interaction. Pertaub, Slater, and Baker (2001) assert that professionals are required to deliver multiple presentations to audiences of varying sizes during their careers.

2. Politeness Strategies

Politeness holds significant importance in the field of pragmatics, as it is considered a universal phenomenon that is inherent in the use of language within social contexts. Politeness, in its common understanding, can be defined as the adherence to social propriety, wherein an individual demonstrates regular behavior and shows respect towards others in accordance with the prevailing societal norms.

The concept of politeness is extensively explored by scholars in the field of sociolinguistics, who believe that being courteous entails accurately expressing ideas that align with the norms and values of a given community. The notion of politeness is intricately linked to the ethical dimension of an individual's demeanor, which is assessed through the utilization of a tool known as a rule.

The theory of politeness, as proposed by Brown and Levinson in Ferdianita, Mujiono, and Siane (2015:93-107), is widely regarded as the most influential approach in the field. This theory is closely linked to the notion of preserving one's social reputation, commonly referred to as "saving face." The concept of politeness, as understood by these experts, involves actively considering the emotions of others. This entails being

mindful of both positive face, which refers to the want for recognition, and negative face, which pertains to the desire to avoid irritation and burdens. The concept of face is universally recognized and respected across various cultural contexts, wherein it is perceived as a valuable asset that can be compromised, necessitating safeguarding and reinforcement.

The underlying premise of this theory posits that the face is consistently vulnerable, as all types of linguistic behavior are categorized as Face Threatening Acts (FTAs), which are actions that jeopardize one's social standing. The act of establishing a connection between speakers and their conversational counterparts is perceived as a potential threat by language adversaries. Hence, it is imperative to employ appropriate measures of politeness in order to neutralize any actions that pose a harm to one's reputation or social standing.

Politeness is commonly regarded as the fundamental element in establishing and maintaining social order. Moreover, it can serve as a means to foster engagement. This idea aims to address the social disruptions encountered by individuals when engaging in interpersonal communication. When engaging in behaviors that may be perceived as hazardous to one's reputation or social standing, individuals will often attempt to mitigate the potential negative consequences associated with such actions, unless they find themselves in a specific context that necessitates the use of direct and concise language.

3. Types of Politeness Strategies

As previously elucidated, Fridolini (2021:367-281) expounds on Brown and Levinson's thesis, which centers on the conceptualization of development. The experts thereafter analyze the notion of a role model by employing criteria rooted in rationality and social perception. The Politeness Procedure was developed with the purpose of preserving the speaker's positive social identity.

In Fridolini's (2021:367-281) study, the authors discuss the work of Brown and Levinson, who identified four Courteousness Strategies that individuals can employ in their communication. These strategies include the Bald-on Record Strategy, the Positive Politeness Strategy, the Negative Politeness Strategy, and the Off Record Methodology. The subsequent sections will include a comprehensive depiction of each of the Politeness Strategies.

3.1 Bald On Record Strategy

According to Permadi (2022: 332-341), Brown and Levinson propose that the Bald on Record Strategy is a straightforward approach to communication that involves expressing one's intentions without any attempt to mitigate the imposition. This strategy is characterized by its directness, clarity, lack of ambiguity, and brevity, as exemplified by the phrase "Do X!". It has been argued that the main factor contributing to the use of bald on record strategies can be broadly characterized as the speaker prioritizing the efficient delivery of a Face Threatening Act

(FTA) over the requirement to preserve the hearer's positive face. In such instances, the speaker will choose for the Bald On Record Strategy. Various forms of Bald on Record use might be observed in different contexts. This is due to the fact that the speaker may possess varying cognitive processes in relation to their desires to engage in the Face Threatening Act (FTA) with the objective of achieving optimal efficiency. The motives can be categorized into two distinct types. The first class pertains to situations when the face threat is neither lessened nor considered relevant, resulting in its disregard. The second class involves instances where the speaker employs the strategy of Bald On Record to do the Face Threatening Act while simultaneously mitigating potential face threats by implicit means.

This statement posits that the employment of the bald on record technique can be exemplified by the utilization of straightforward imperatives. Imperatives are frequently mitigated through the use of hedge or customary politeness indicators, as exemplified by the phrase "Please send us the offers." The verb "do" is employed in imperative constructions, as exemplified by the phrase "Do help us." Brown and Levinson's concept of "bald on record strategies" can be understood as encompassing the Grecian maxims. On the other hand, politeness strategies can be seen as involving the deliberate violation of these maxims in specific ways.

3.2 Positive Politeness Strategy

The concept of Positive Politeness Strategy, according to Brown and Levinson's research in Sucita (2020: 22-33), Positive Politeness refers to the act of addressing the addressee's positive face, which pertains to their inherent desire for their needs or activities to be acknowledged and valued as desirable. Moreover, the authors articulate that the act of redress entails the partial satisfaction of one's desires, wherein one's own desires, or a subset thereof, have some resemblance to the desires of the recipient.

Brown and Levinson (1987) further argue that, in contrast to Negative Politeness, Positive Politeness does not always aim to address the specific Face Threatening Act (FTA) that has occurred. In Positive Politeness, the scope of addressing concerns is expanded to encompass a broader understanding of alter requirements or the acknowledgment of shared desires between ego and alter.

The linguistic manifestations of Positive Politeness can be seen as reflecting typical linguistic patterns observed among individuals with close relationships. These patterns involve expressing interest and approval towards each other's personality, acknowledging shared needs and knowledge through presuppositions, and implying reciprocal obligations or mutual understanding of needs. The exchange of information occurs on a regular basis. The distinguishing factor between Positive Politeness redress and ordinary everyday intimate language

behavior is the inclusion of exaggeration. This exaggeration serves as a marker of the face-redress aspect of Positive Politeness expression, indicating that while it may not be entirely truthful to say "I want your wants," the speaker can sincerely convey the sentiment of "I need your positive face to be satisfied".

3.3 Negative Politeness Strategy

According to Brown and Levinson, Negative Politeness can be defined as a communicative strategy aimed at mitigating potential threats to the addressee's negative face, which encompasses the addressee's need for autonomy and unconstrained activity, as well as their demand for undivided attention. The authors also highlight that Negative Politeness is fundamental to exhibiting respectful conduct, whereas Positive Politeness is vital to engaging in more informal and playful interactions. Negative politeness is associated with the practices of avoidance. Positive Politeness and Negative Politeness are two distinct strategies used in communication. While Positive Politeness is more general and flexible, negative politeness is more specific and targeted.

The purpose of Negative Politeness is to reduce the impact of a particular imposition that may result from a Face Threatening Act (FTA). Additionally, Brown and Levinson emphasize the distinction between Negative Politeness and Positive Politeness, highlighting that Negative Politeness is typically employed in interactions between acquaintances, whereas Positive Politeness is more commonly utilized

in interactions among close friends. Negative politeness is a highly intricate and widely established collection of language methods used to address face-threatening acts (FTAs). It is extensively discussed in etiquette literature, while positive politeness also receives some attention.

Moreover, the verbal manifestation of Negative Politeness, namely through customary indirectness, serves to reinforce illocutionary force, polite cynicism, and the acknowledgment of the hearer's relative strength. These concepts are widely recognized and do not necessitate further explanation. In addition, the utilization of Negative Politeness strategies in various forms is commonly employed as a means of creating social distance. Hence, these linguistic devices are commonly employed when a speaker or sender intends to impose a social constraint on the progression of an engagement. Brown and Levinson provide five primary categories for the language expression of Negative Politeness. These categories include the sender's desire to avoid imposing on the recipient, refraining from coercing the receiver, abstaining from presumptions or assumptions, employing directness, and addressing the receiver's desires.

3.4 Off-Record Strategy

According to Rahayuningsih (2020:85-97), the Off Record technique, is employed by speakers who intend to perform a Face Threatening Act (FTA) while simultaneously evading accountability for

their actions. The speaker allows the listener to provide many interpretations of the speaker's utterances. The following section discusses four different types of Off Record communication.

- a. Be indirect: I neglected to close the door.
- b. Give Hint: Currently, I am experiencing a slight sensation of hunger.
- c. Be Vague: It is possible that a greater degree of awareness could have been beneficial in this situation.
- d. Be Sarcastic or Joking: It is suggested that the individual in question possesses a level of intelligence comparable to that of the renowned physicist, Albert Einstein.

In order to prevent the occurrence of a failure to appear Face Threatening Act, one can effectively mitigate this risk by choosing to remain silent. One possible approach of garnering assistance from those in your vicinity when experiencing difficulties is to employ non-verbal cues such as audibly sighing or shaking one's head. These actions may potentially attract the attention of others, prompting them to inquire about your well-being and offer their assistance. One possible approach to communication is abstaining from verbal expression and relying solely on nonverbal cues, such as gestures.

The following are some examples of indirect substitution that are demonstrated by Brown and Levinson: directing by implying justifications for the action to be taken; associating hints by bringing up

something connected to the action that the speech partner is requested to do; presuming the speaker's intent; stating less than the truth by limiting a number of attributes to imply something negative; stating something excessively by exaggerating the situation from reality; repeating the speech without adding clarity by expressing a significant and crucial truth; using contradiction by expressing the truth and encouraging speech partners to resolve the matter; hinting by expressing the intentions in an indirect and contradictory manner; using figures of speech metaphor by concealing the true meanings of the spoken speech using rhetorical questions by posing queries with floating answers to state Face Threatening Act; it has multiple implications; it hides the Face Threatening Act's purpose or the infraction; it overgeneralizes in order to avoid facing consequences by putting forth standard guidelines; it substitutes illegally total with speech partners; and it replaces the Face Threatening Act with something that is unlikely to be a threat to someone's face.

4. Federation Internationale de Football Association

International football as it known in the United States, is governed by FIFA on a global scale. FIFA was founded in accordance with Swiss Law and is headquartered in Zurich. The football associations of France, Belgium, Denmark, the Netherlands, Spain, Sweden, and Switzerland came to an agreement to organize it in Paris in 1904. FIFA is composed of bodies that

perform the organization's different duties in the legislative, executive, and administrative spheres.

All FIFA member associations are represented in the Congress, FIFA's legislative body. There is one vote for each member association. The Congress previously met every two years, but since 1998, it has met annually, enabling it to participate in the resolution of the growing number of soccer-related issues. The Executive Committee, FIFA's governing body, is made up of the President, who is chosen by the Congress the year after a FIFA World Cup, eight Vice Presidents, and fifteen Members who are appointed by the Congress. FIFA is the organization that oversees international soccer, or football as it is called in the United States. FIFA was founded in accordance with Swiss Law and is headquartered in Zurich. The football associations of France, Belgium, Denmark, the Netherlands, Spain, Sweden, and Switzerland came to an agreement to organize it in Paris in 1904. FIFA is divided into legislative, executive, and administrative entities that handle the organization's many duties.

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confederations and associations. The period of each member's appointment is four years. A minimum of twice a year, the Executive Committee convenes. Setting tournament dates, locations, and teams is one of its responsibilities.

The FIFA General Secretary is assisted in making decisions about competition management and the overall development of soccer by twenty-five standing committees as well as two judicial bodies, the FIFA Disciplinary Committee and the FIFA Appeal Committee. The Executive Committee must provide its approval to the decisions made by these committees. Understanding FIFA's legal structure and the roles played by each division within FIFA is necessary, as is knowledge of how FIFA divides up tasks like the World Cup bidding process.

FIFA decided to host their own international competition in 1930. Football was not intended to be a part of the schedule for the Los Angeles Summer Olympics in 1932 because it was not a popular sport in the country. Football was eliminated from the Games because of disagreements between FIFA and the IOC regarding amateur players' status. Jules Rimet, the president of FIFA, began the process of planning the first World Cup competition in this manner. FIFA selected Uruguay as the host nation because it is a two-time reigning official world champion and will mark its 100th anniversary of independence in 1930.

B. Previous Related Study

There were previous researches who have done research on Politeness Strategies:

1. Politeness Strategies in Youtube Comment in Catatan Najwa Eps. Melawan Stigma Corona, Sucita (2020) appeared that the Strategy that was mostly utilized by all commentators was Positive Politeness. There were thirteenth strategies found in this research which were communication wish and gratitude, intensifying support and interest, softening request, being indirect, showing agreement, face-negative threatening act, giving questions or ask reason, using impersonal forms, using joke, and giving praise. In the previous research the object was based on all commentators that had Positive Politeness, but in this research, the research would focus on the moderators and the speakers' utterances.
2. The Application of Politeness Strategies in the Interaction Between EFL Teachers and Students in the Classroom, Mursyid, Sri, and Dian (2020). This study employed classroom discourse analysis as a method of qualitative research. EFL students and one EFL instructor took part in the study in two EFL courses. The framework of politeness strategies developed by Brown and Levinson (1987) served as the foundation for the research tools. According to the data, classroom interactions revealed instances of Bald On Record, Positive Politeness, Negative Politeness, and Off Records. Positive politeness was largely employed by the teacher to demonstrate unity and maintain a close relationship with the children. EFL students and

an EFL teacher participated in the previous study in two EFL courses. The researcher in this study would concentrate on the subjectmatter that will be discussed.

3. The Little Women Movie Reflects Analysis of Politeness Strategies Fridolini, Arisena, and Idawati by Greta Gerwig (2021). This study generally covered the politeness techniques depicted in the Little Women film. The goal of this study was to identify the politeness tactics that appeared most frequently in the Little Women movie. The data analysis method chosen was descriptive qualitative. The Brown and Levinson (1978) hypothesis, which is concerned with Politeness Strategies, was connected in this study. The outcome of this term paper showed that every character used at least one of Brown and Levinson's politeness strategies, with Positive Politeness being the most frequently used one. The prior study used quotes from all of the characters who were employing all of the politeness strategies. The researcher will talk about the speakers' and moderator's, material in this study.
4. A Descriptive Analysis of Politeness Techniques in The "Aladdin" Film, Hasibin, Permadi, and Mulyati (2022). A descriptive qualitative methodology was used by the researcher. The majority of the characters in the Aladdin movie used Politeness Strategies, which is the subject of this study. The information was examined using utterances from conversation scripts. The researchers used the Miles and Huberman analysis approach, specifically the data reduction, data visualization, and conclusion.

According to the study's findings, Bald on Record was the most popular. It appeared 11 times (37%) total. Positive politeness, which was used seven times (23%) and off the record, which was also used seven times (23%) came next. The fourth phrase, which was used five times (17%), was Negative Politeness. To teach the Politeness Strategy, the study advised English teachers to use the Aladdin movie as a teaching resource. In the prior study, information reduction, data visualization, and conclusion drawing/verification were used by the researchers. For this study, however, the analyst would use the method by Sugiono and discuss the content of the moderator and speakers rather than the most charismatic ones.

C. Conceptual Framework

The most effective way to put good manners or behavior into practice is to be polite. The avoidance is interpreted as an effort made consciously by the person to be courteous. Politeness Strategies are more likely to be used when a speaker of generally lower power makes an enormous request in a more distant relationship as opposed to when a speaker of generally higher power makes a smaller request in a closer relationship. When a speaker communicates with a listener, the politeness strategy can be motivated. Typically, the motivation takes into account three factors: the social distance (D) between the speaker and addressee, the relative power (P) they possess, and the absolute ranking of imposition (R) in a given culture. It indicates that one should choose a suitable approach depending on what they intend to say and who they are speaking to.

The Politeness Strategies are determined by how much the listener and speaker both downplay the danger when they are conversing. The FTA (Face Threatening Acts) are just one part of the methods. They are Off Record Strategy, Bald On Record, Positive Politeness, and Negative Politeness. Bald on Record is a tactic that guarantees no plan has been established to keep a safe distance from an Face Threatening Act. The approach of Positive Politeness is one in which the speaker strives to present the listener with the same positive face or self- image that he or she claims for themselves. The Negative Politeness approach is a regressive action that targets the addressee's negative face: his desire for unrestricted freedom of movement and attention. The indirect or off-the-record method is the ultimate form of politeness as described by Brown and Levinson.

This study examines the application of Politeness Strategies through qualitative descriptive research. To minimize the threat between the speakers and the listeners in a conversation, the Politeness Strategy is necessary. To establish and sustain a sense of community and social relationships, the politeness rule is then necessary in a discourse. Based on the aforementioned concerns the researcher chooses the term "**A Study of Politeness Strategies Used in FIFA World Cup Opening Ceremony 2022**".

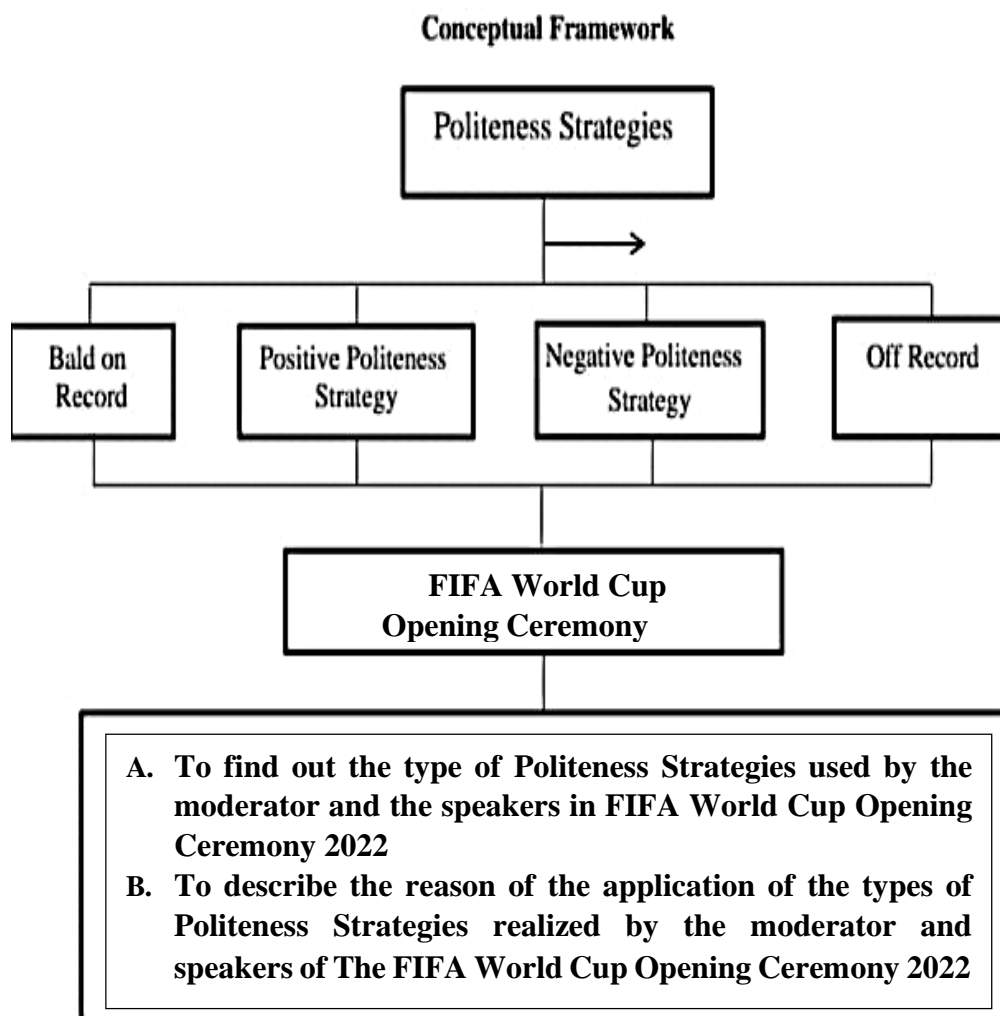


Figure 2.1.

CHAPTER III

METHODE OF RESEARCH

A. Research Design

The research was carried out using a qualitative research methodology. According to Taylor (2016:07), the term "qualitative method" encompasses a wide range of research approaches that generate descriptive data, including individuals' written and spoken words and observable behaviors. Furthermore, the data were acquired through the implementation of multiple procedures. This study was grounded in the underlying premise that its primary objective was to identify the many Politeness Strategies employed throughout the Opening Ceremony of FIFA World Cup 2022. The research employed a descriptive qualitative method in order to achieve optimal outcomes. It used qualitative research approach in the design of the research, since it aimed to explore and comprehend social problems by the lens of human participants within their natural environments.

The linguistic phenomena, particularly those related to language, were discovered through the analysis of word-based data. Furthermore, as a descriptive qualitative research, the primary objective of this research is to present a comprehensive and meticulous elucidation or depiction of the findings in a precise and objective manner, encompassing a multitude of thoughts and notions. The descriptive method is a research approach utilized to elucidate, analyze, and categorize phenomena by the application of diverse tools, such as

surveys, interviews, questionnaires, and tests. Moreover, the data presented in the study were in the form of spoken utterances rather than numerical ratings. The selected utterances provide a rich portrayal of the existing content. Therefore, the qualitative technique was deemed the most suitable methodology for this particular research study.

B. Source of the Data

In this research, the data was taken from the utterances in the Opening Ceremony of FIFA World Cup 2022 on Youtube among the moderator and the speakers. The source of the data was the video of The Opening Ceremony in the form of the conversation between the Moderator; Morgan Freeman and Ghanim A Muftah and the speech of Syekh Tamin bin Hamad Al-Tsani as the head of Qatar. The Youtube video was downloaded from the link of (<https://youtu.be/INRB7Oo8wo>) that have been uploaded by Sport NEWS Channel on 22th November 2022 and was accessed by the researcher on 13th February at 4.00 a.m.

C. Technique of Collecting Data

The researcher employed the documentation approach as a means of data collection. Quantitative research typically involves the collection of data through document analysis, behavioral observation, participant interviews, and data transcription (Cresswell, 2014). Data collection could be conducted in diverse settings, from a variety of sources, and through numerous methods.

The data were obtained by the implementation of the following procedures:

1. Watching video that has been downloaded from Youtube to find out the Politeness Strategies from the utterances.
2. Noting down the Politeness Strategies found in the video of Opening Ceremony FIFA World Cup 2022
3. Identifying the type and the used of the Politeness Strategies found in the video of Opening Ceremony FIFA World Cup 2022.

D. Technique of Analyzing Data

Qualitative analysis was used to examine the data. Data reduction, data visualization, and conclusion drawing are all components of qualitative analysis (Sugiyono, 2010). The stages were as following:

1. Data reduction was a type of analysis that streamlines, concentrates, discards, and arranges data so that final conclusions could be made and independently verified. Reducing the irrelevant data was essential when analyzing. Some less-used data should be disregarded. The research carried out two tasks, namely unit identification and coding. Unit distinguishing was done first. A unit of data was being divided up into bits of information. The analyst focused on potential sayings during the FIFA World Cup 2022 Opening Ceremony.
2. Data Display is the total data that was pertinent to the problem statement was arranged to create a description of the different courtesy tactics the moderator used during the FIFA World Cup 2022 Opening Ceremony.
3. Conclusion, Verification the researcher developed explanations

proportionately in this step. In this research, the researcher provides an answer to their research problems and questions. The researcher drawn a conclusion then submitted it for verification of its veracity.

CHAPTER IV

DATA & DATA ANALYSIS

A. Data

The data of this research were gained from video Youtube Channel of Sport NEWS titled “FIFA World Cup Qatar 2022 Opening Ceremony lives Streaming- World Cup 2022 Opening Ceremony Full Show”. The researcher noted all the conversations from the moderator (Morgan Freeman), and the interlocutor (Ghanim A Muftah) and the speech of the Head of Qatar Syekh Tamin bin Hamad Al-Tsani). After Analyzing all the data obtained in the Opening Ceremony, the findings of this research were various type of Politeness Strategies realized in the Opening Ceremony FIFA World Cup 2022 from Youtube Channel of Sports NEWS.

The total of 21 data found in Politeness Strategies was 16 utterances; there was Bald on Record 2 utterances, Positive Politeness was 7 utterances, Negative Politeness was 5 utterances and Off Record was 2 utterances. Positive Politeness Strategies consisted of Sub-Strategies; Act-Optimistically was 2 utterances, Using Markers was 2 utterances, and Seek Agreement was 3 utterances. Negative Politeness also consisted of Sub-Strategies; Act-Pessimistic was 2 utterances and Give Respect was 3 utterances. Therefore, the researcher tried to collect the data needed to answer the research questions through watching and transcribing the video of Opening Ceremony FIFA World Cup 2022 which was published on December 11th 2022.

B. Data Analysis

Table 4.1.
The Type of Politeness Strategies Used in FIFA World Cup 2022

No.	Type of Politeness Strategies	Number of The Type (x)	$\frac{x}{n} \times 100 \% = P$
1.	Bald on Record	2	12,5 %
2.	Positive Politeness	7	43,75 %
3.	Negative Politeness	5	31,25 %
4.	Off-Record	2	12,5 %
Total		16 Utterances	100 %

This part would go over Brown and Levinson's analysis in the form of Politeness Strategies and Politeness Scale. This analysis was carried out by separating utterances with assertive meaning and then categorizing Politeness Strategies and Politeness Scale in the speech of "FIFA World Cup Qatar 2022 Opening Ceremony Live Streaming – World Cup 2022 Opening Ceremony Full Show from Sport NEWS Youtube Channel.

The Politeness Strategies used include the Bald on Record Strategy, the Positive Politeness Strategies Strategy, Negative Politeness Strategy and Off-Record. Based on the formulation of the problem, the following was a discussion of the findings.

1.1 Bald-On Record Strategy (Without Strategy)

Bald on Record is a way of being polite by speaking without hesitation or beating around the bush. Most people avoid using this strategy in their everyday life because it can harm their partner's reputation or self-esteem. This method is also frequently used by individuals who hold control over others. For instance, bosses to workers. However, there are situations where this does not work. Using Bald On Record is really useful for saving time and making sure both the speaker and listener understand each other. There was one example for this Politeness Strategies.

“Come on over!”

Datum 2

This utterance happened when Ghanim A Muftah told Morgan Freeman to join them with the clear suggestion and used direct imperative, using this kind of further ado or speaking directly sentences would avoid this utterance in their daily life because it needed to threaten the face of the partner, this was commonly used by person who had power over the other as it was known that Ghanim A Muftah was the famous person in the country of Qatar while Morgan Freeman was the new comer that became the moderator in the event which was held In Qatar.

This related to the Brown and Levinson (1978) which said that Bald On Record Strategy is a direct way of saying things, without any minimization to the imposition, in the direct, clear, unambiguous and concise way, that why the researcher put the second datum as Bald On Record.

“We worked hard and many worked with us”

Datum 15

This Utterance Happened when The Head of Qatar stated in his speech to the audience all over the world or those who watched the occasion that Qatar have doing the work hard to fulfill the Opening Ceremony of FIFA World Cup, as we know that this country had got this event done interestingly with the culture without discriminate other nationalities.

1.2 Positive Politeness Strategy

Although the speech partner is not very alarmed by this tactic, it might be challenging for speakers to express it in the form of an arrangement. Typically used by two persons who are already close friends, colleagues, or parties who are already well known while not being close. According to this study, the sub-strategies of acting cheerfully, using signals that seem similar, and seeking agreement all fall under the umbrella of Positive Politeness. The examination of

Positive Politeness Strategy that follows is based on those techniques' sub strategies.

4.2.1 Act Optimistically

With this technique, the speaker is given the opportunity to be upbeat about the listener's capacity for or need to provide for the speaker. "You'll loan me your car, right?" as an example. The aforementioned instance demonstrates that the speaker was hopeful that the listener would lend her or him a car. The approach was discovered in 2 utterances that demonstrated the phenomena of being optimistic that the listener needs what the speaker needs:

“Yes and together we can send out the call for all the world to join us”

Datum 10

This utterance happened when Ghanim A Muftah told Morgan Freeman that Qatar called for the world to join them, which shown the strategy aim to minimizing the distance among people by expressing friendliness in minimizing FTA to the Moderator. This also optimistically happened by the speaker so the listener can do something for the speaker that was join the event.

This Strategy often seen in groups of friends or in a situation where people try to be close to each other with the aims to minimize the distance between speaker and other people and showing

friendliness and great interest and this utterance done with optimistic among the speaker that was Ghanim A Muftah and the listeners.

“This event which gathers them we hope that all the participating teams have a great performance and I wish you to spend a time full of joy and let's hope that these days will inspire us happiness”

Datum 21

This utterance be delivered by the head of Qatar in the Opening Ceremony FIFA World Cup 2022 that being optimistic expressing concern to the wants of the listener. This utterance also showed the sympathizing, understanding and hope for the people all around the worlds.

This datum related to Brown and Levinson (1978) that said Politeness Strategies directed to the addressee's positive face, the perennial desire to what the listener want or action acquisitions, values resulting of them, such as thought of a desirable.

4.2.2 Using markers that show the similarities of Identity or Group

In order to convey that the speaker and listener are members of a group of people who have certain requirements in common, this method makes use of in-group identity indicators such as address structure, language dialect, jargon, and slang. "Come on, guys," as

an example. In the example given above, the speaker addressed the audience as "guys" in order to use in-group identity markers. At the present, sub strategy from Positive Politeness is the topic of discussion.

“In this open area with communication between civilization and human beings people will gather with the difference ethnics and cultures”

Datum 18

This utterance happened when the Head of Qatar in his speech, delivered common group with the other hearers and using in group identity markers, the speaker also showed sympathizing, understanding and being comparative in a speech, that why this datum related to this Positive Politeness Strategies named Using marker.

“So we gather here as one big tribe and earth is the tent we all live in”

Datum 9

This Utterance happened when Morgan Freeman mention about culture all over the world but said them as one big tribe Earth, this showing common ground with the audients that not only from

the country of Qatar but to the people who have common willing in this event, the moderator noticing the audients culture and what they want and attending to them so the goal in make the listener fell god about themselves materialize well just like the aims of Politeness Strategies.

4.2.3 Seek Agreement

By bringing up a secure subject that the audience will agree with, this tactic aims to gain their consent. For instance, "Isn't the color of your new car gorgeous?" The aforementioned example demonstrated how the speaker made a remark about a neighbor's new car. Instead of stating the risky issue, the speaker brings up the safer one.

“I heard something beautiful not just music but also this call to celebration this is all so new all that I have known before was a land that seem to be in turmoil with families forgotten and I stopped hearing your voice”.

Datum 1

This utterance happened when Morgan Freeman expressed the feeling of him about the event that known as Seek Agreement to Ghanim A Muftah among the audiences with the positive sentences in aims to minimize the distance between the speakers and the

audiences and make the audiences and the participant of this event feel good about themselves.

“Football spans the world United Nation their love of the beautiful game what brings together Nation also bring together communities we all have a story of football and how it brought us together and this as the story of its very own”

Datum 15

This utterance happened when Morgan Freeman stated positive sentence about the story of football that make connection among the people around the world within this sport, this make the audiences possession and respect the addressee’s positive face by showing intense interest to the hearers and expressing what the listener want, that connected with positive politeness strategies. As we can see the sentence said that the football will brought us togetherwith the beautiful game of its.

“At last we are at the opening day today you waited for impatiently in this evening and for 28 days we will follow and the word with us the whole world with us the football Festival”

Datum 17

This utterance was delivered by the head of Qatar in his speech of Opening Ceremony FIFA World Cup 2023. In these utterance the speaker told the agreement and expressing concern to the wants of the listener and also showing intense interest to the hearers just like the Positive politeness strategies do. This utterance sought for listeners' agreement by raising safe topic that interested to the audients in this occasion.

1.3 Negative Politeness Strategies

There are several expressions of apology for an imposition like in the negative politeness method. Even impolite behaviors can occasionally be overheard in lengthy conversations and are commonly misinterpreted. In this study, it was discovered that one speech used a sub strategy of using apologies, one speech used a sub strategy of pessimism, one speech used a sub strategy of respect.

4.3.1 Pessimistic

Don't coerce the listener means that the speaker won't use coercion to get them to do something. This could be accomplished by giving the listener a choice to refrain from performing the act. Additionally, this might be accomplished by presuming that the listener does not desire to perform the act.

“I'm not sure am I welcome”

Datum 3

This utterance used when the Morgan Freeman feel pessimistic that we weren't welcomed as the newcomer at FIFA World Cup Event that have been held in Qatar, according to Brown and Levinson (1987) Negative Politeness, is a redressive action addressed to negative face, that the listener face was recognized and incorporated in the manner to how the moderator would talk to that by being pessimistic, apologizing, and using generalized expressions, that describe the utterance in datum 3 was Negative Politeness Strategies.

“I remember even after hearing the call instead of seeing another way we dismissed it and demanded our own way the world feels even more distant and dividing how can so many countries, languages and cultures come together if it's accepted”.

Datum 5

This Utterance happened when Morgan Freeman talked to Ghanim A Muftah by being pessimistic and deferent to the listener and also using generalized expression that showed when he talked about the distant between the culture from all around the world, thisis expressed Negative Politeness that According to Brown and Levinson (1987) Negative Politeness, in the other hand, is redressive action addressed to the addresses of negative face. The hearer's face is recognized and incorporated in the manner of how the speaker talk to them.

4.3.2 Give Respect

Indirect speaking activities that incorporate an indirect request are part of this method. Speaking in accordance with the Negative Politeness suggests that the speaker wants to achieve their goals by a face-threatening act but also wants to make amends for it.

“We sent out the call because everyone is welcome this is an invitation to the whole world”.

Datum 4

In this utterance that was said by Ghanim A Muftah in order to give respect to the moderator and the audiences and said that he was welcomed and accepted them to join the FIFA World Cup 2022 in Qatar. He produces the utterance in accordance with the Negative Politeness that was give respect so the audiences’ face is recognized and incorporated in the manner of how he talked to them.

“With tolerance and respect we can live together under one big hole in Arabic is wherever it is built that is home and when we call you here we welcome you into our home”.

Datum 8

This Utterance happened when Ghanim A Muftah using generalized expressions rather than mentioning the person directly by said about sensitive topic among Arabic and other cultures in every countries that even thought that was a conflict among them but still the audiences could made Qatar as them home and all of the Audiences were welcomed to join the event in Qatar.

“In order so this event is the best one the most successful ones
and it will be good for the whole Humanity”

Datum 16

This Utterances happened when the Head of Qatar, Syekh Tamin bin Hamad Al-Tsani used the sentences that indirect about the previous dispute among Qatar and other countries by said the tolerance and respect we can live together that negative politeness strategy made the audiences disinclined about it.

4.3.3 Use Apologies

Negative Politeness Strategies presumes that the speakers were imposed on the listener, and there is a possibility of awkwardness and embarrassment so the speakers could use the utterances by apologizing, the speaker can show the unwillingness to threat the face of the listener.

1.4 Off-Record Strategies

Off record is one strategy that might be used to reduce hazards in advance. Practice shows that people occasionally just behave without speaking or giving any other indications. In other cases, though, it might not be possible. In order to make it easier for him to recognize off-the-record techniques, he also has a few sub strategies. One off-the-record utterance was discovered in this study, notably the sub-strategy of satire that stated the goal subtly and contrasted the two utterances.

“In this country and around the TV screens to live the moments of this great footballistic event”.

Datum 19

This utterance happened when the Head of Qatar delivered the sentences that said to live the moments of this great footballistic event, that had the meaning of wishing the audiences could enjoy this event though couldn't watch the event directly which not dressing the listener directly, this according to Brown and Levinson (1987) that Off Record Strategy is use when a speaker wanted to do the Face Threatening Act but wants to avoid the responsibility of doing it.

In this last type of Politeness Strategies that is Off Record, the main goal of this strategy is indirectness, to minimize the pressure on the speaker and this Politeness Strategies also used indirect language to remove the possibility of the speaker imposing.

“We hope that people put aside what is their differences in order to be around”

Datum 20

This utterance happened when the Head of Qatar said that he hoped that the people put aside what is differences that had the related meaning with the cultures, religions, tribal, races and nationalities of the audiences by giving hints, indirectness to reduce or minimize he pressure on the speaker in the simple words, this happened if the speaker wanted to perform face threatening but did not want any responsibility of doing it.

The Reason of the Use the Types of Politeness Strategies Applied in the FIFA World Cup Opening Ceremony 2022

1. Bald On Record Strategy

With the Bald On Record Strategy the speaker would most likely humiliate or make the listener uncomfortable due to addressing them directly and someone might utilize the bald on record strategy for the reason doing errands, this related to utterance of the Head of Qatar who have made the audiences feel their hard work additionally when Ghanim A Muftah told Morgan Freeman to join them with the clear suggestion and used direct imperative, using this kind of further a do or speaking directly sentences would maintain a strategic distance from this utterances in their daily life, since it tended to threaten the face of the partner. This was moreover commonly used by individual who had power over the other. The use of bald on record is exceptionally helpful for time effectiveness and avoids misunderstanding between the speaker and the interlocutor.

There is one Case for this Politeness Strategies, within the statement of Ghanim A Muftah which expressed that “Come on over!” in the reason why the speaker used Bald On Record Strategies since he needed to provide no effort to minimize threats to the hearer’s face. The prime reason for its usage was that whenever a speaker wanted to do the Face Threatening Act with maximum efficiency more than he needed to satisfy the hearer.

2. Positive Politeness Strategy

This strategy is widely used in friendship groups, close-knit communities, and other settings where people are close friends or extremely well acquainted. By talking, being amiable, and demonstrating a keen interest in lessening face-threatening behavior toward the listener, the Positive Politeness Strategy seeks to reduce the distance between the speaker and other people. People may mistake it for a common, everyday idiom of intimacy, but that is not the case. A sign of embellishment can be seen in Positive Politeness conduct. In plain English, the goal of a pleasant Politeness technique is to make the listener feel good about themselves, their interests, and their belonging while also respecting the addressee's pleasant face.

The use of in-group identity markers by the speaker was done so as to demonstrate common ground with the listeners or other speakers. Providing and committing, having empathy, comprehension, and a cooperative attitude during a dialogue, noticing the listeners and paying attention to them, demonstrating a keen interest in them.

There is one Case from Off-Record Strategies, within the statement of Morgan Freeman which expressed that he heard something beautiful not just music but also this called to Celebration this was all so new all that he has known some time recently was a arrive that seemed to be in turmoil with families forgotten and he stopped hearing the audiences voice that had the reason in case the moderator needed to notice the audient within the occasion that the music was truly astounding and so do the celebration, the moderator had

the reason that he needed to give what the audience needed to listened and interested to.

3. Negative Politeness Strategy

According to Brown and Levinson (1987), negative politeness, on the other hand, could be a corrective action directed against the addressees' negative face, which is why the speakers used the negative strategy. The hearer's face is recognized and incorporated into the manner the speaker would address them in a negative politeness strategy. Simply said, The Negative Politeness Strategy assumes that the speaker wants to impose something on the audience and that doing so could make the speaker uncomfortable or embarrassed. Instead of addressing the listener directly, the speakers tend to apologize, show deference to them, be pessimistic, and use broad terms.

Negative Politeness Strategies, was found in the statement of Morgan Freeman which stated that he was not sure that he would be welcomed which had the reason that the moderator wanted to make the audience gave him the opportunity in action unhindered and his consideration unimpeded in being pessimistic in the simple way he wanted to minimizing burden on the audiences.

4. Off Record

Off The Record indirect strategy is the final variety of politeness technique. This tactic's major objective is indirectness, which lowers or lessens the strain on the speaker. The Off-Record Strategy, as described by Brown and Levinson, employs ambiguous language to eliminate the prospect of the speaker imposing. Simply said, a speaker can use the Off-Record Strategy and abdicate

responsibility for the addressee's interpretation if they desire to conduct or commit a Face Threatening Act but do not need to. Off-the-record courtesy can be demonstrated by, among other things, speaking ambiguously, acting unexpectedly, utilizing metaphors, not addressing the listener directly, providing hints through contradictions, and posing rhetorical inquiries that do not require an answer.

Off-Record Strategies found within the statement “in this country and around the TV screens to live the moments of this extraordinary footballistic event” who stated by the Head of Qatar used allow indicate strategies. The reason why he used this Off-Record Strategies was because the speaker tried to avoid the direct Face Threatening Act towards the audiences of FIFA World Cup 2022.

CHAPTER V

CONCLUSION AND SUGGESTIONS

A. Conclusion

1. There were 16 (Sixteen) Politeness Strategies applied in the Opening Ceremony of FIFA World Cup 2022. There were Bald On Record Politeness Strategies was 2 (12,5%), Positive Politeness Strategies was 7 (43,75%), Negative Politeness Strategies was 5 (31,25 %) and Off Record Politeness Strategies was 2 (12,5%)
2. The reasons why the moderator and the speakers in Opening Ceremony FIFA World Cup 2022 do the interaction with others with the Politeness Strategies were:
 - a. Bald On Record, since the speakers wanted to make no effort to reduce risks to the listeners' faces. The speakers used a Bald On Record strategies. The main justification for its used is that if the speakers wanted to do the face threatening act as expertly as possible rather than wanting to satisfy he listeners.
 - b. Positive Politeness Strategies. with the intention of making the recipient was feel good about themselves, their hobbies, and their sense of belonging.
 - c. Negative Politeness Strategies assumed that the speakers would impose on the listeners, which could make the speakers uncomfortable and embarrassed.

- d. Off-Record reason when the speakers needed to perform the Face Threatening Act but did not want any responsibility of doing it and took off the judgment and interpretation to the addressee. Since they had a special intention to the existence of the conversation and its condition, whatever they said ought to be appreciated and not to be bothered by other, it implied that they did not want to lose their faces.

B. Suggestions

Based on the conclusions of the research, the researcher suggests that research on politeness, particularly those involving speaking skills, should be expanded.

1. Theoretically, this idea may also be useful to the researchers who come after and are interested in studying a related area of study. They might use the research findings as a guide to comprehend dialogs and Politeness Strategies.
2. In order to develop more thorough theories, the researcher also advised students to acquire additional literary works relevant to this topic. The instructors need to be aware of the Politeness Strategies used in the classrooms. More information about Politeness Strategies that will help the kids grasp the value of engaging in fruitful daily discussions should be distributed to them as well.

3. Additionally, the students' enthusiasm to participate in the lesson in presenting or communicating might be increased by differentiating the different sorts of politeness tactics. Additionally, students become more engaged in listening to the lesson as well

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APPENDICES

Data of Discussion

No.	Name	Data	Code	Type
1.	Morgan Freeman	“I heard something beautiful not just music but also this call to Celebration this is all so new all that I have known before was a land that seemed to be in turmoil with families forgotten and I stopped hearing your voice”	Datum1	Positive Politeness
Reason		Seek Agreement		
2.	Ghanim A Muftah	“Come on over!”	Datum2	Bald On Record
Reason		Cases of FTA oriented Bald on Record Usage		
3.	Morgan Freeman	“I'm not sure am I welcome”	Datum3	Negative Politeness
Reason		Pessimistic		
4.	Ghanim A Muftah	“We sent out the call because everyone is welcome this is an invitation to the whole world”	Datum4	Negative Politeness

Reason		Give Respect		
5.	Morgan Freeman	“I remember even after hearing the call instead of seeing another way we dismissed it and demanded our own way the world feels even more distant and dividing how can so many countries languages and cultures come together if it's accepted.	Datum5	Negative Politeness
Reason		Pessimistic		
6.	Ghanim A Muftah	“We were raised to believe that we were scattered on this Earth as Nations and tribes so we could learn from each other and find view here differences”	Datum6	
7.	Morgan Freeman	“I can see it what United says here in this moment is so much greater than what devises how can we make it last longer than just today”.	Datum7	
8.	Ghanim A Muftah	“With tolerance and respect we can live together under one big hole in Arabic is wherever it is built that is home and when we call you here we welcome you into our home”.	Datum8	Negative Politeness
Reason		Give Respect		

9.	Morgan Freeman	“So we gather here as one big tribe and Earth is the tent we all live in”	Datum9	Positive Politeness
Reason		Act optimistically		
10.	Ghanim A Muftah	“Yes and together we can send out the call for all the world to join us”.	Datum 10	Positive Politeness
Reason		Act Optimistically		
11.	Morgan Freeman	“In celebration in cheering for Our Heroes through all the differences in language there is a Common Thread of Hope Jubilation and respect we may or may not understand the words but in the deepest part of us we must understand and appreciate emotions that connect us all”.	Datum 11	
12.	Morgan Freeman	“Football spans the world United Nations and their love of the beautiful game what brings together Nations also brings together communities we all have a story of football and how it brought us together and this as the story of its very own”	Datum 12	Positive Politeness
Reason		Seek Agreement		

The Data by The Speech of The Head of Qatar

(Syekh Tamin bin Hamad Al-Tsani)

No.	Data	Code	Type
1.	“In the name of God From Qatar from Arab”.	Datum 13	
2.	“We will come everybody in the World Cup FIFA 2022”	Datum 14	
3.	“We worked hard and many worked with us”	Datum 15	Bald on Record
Reason		Case of Face Threatening Act oriented bald record usage.	
4.	“In order so this event is the best one the most successful ones and it will be good for the whole Humanity”	Datum 16	Negative Politeness
Reason		Give Respect	
5.	“At last we are at the opening day today you waited for impatiently in this evening and for 28 days we will follow and the word with us the whole world with us the football Festival”	Datum 17	Positive Politeness

Reason		Seek Agreement	
6.	“In this open area with communication between civilization and human beings people will gather with the difference ethnics and cultures”.	Datum 18	Positive Politeness
Reason		Using Markers that show the Similarities of Identity or Group	
7.	“In this country and around the TV screens to live the moments of this great footballistic event”.	Datum 19	Off - Record
Reason		Be vague or ambiguous: Violate the Manner Maxim	
8.	“We hope that people put aside what is their differences in order to be around”	Datum 20	Off - Record
Reason		Invite conversational implicature by give association clue	
9.	“This event which gathers them we hope that all the participating teams have a great performance and I wish you to spend a time full of joy and let's hope that these days will inspire us happiness”	Datum 21	Positive Politeness
Reason		Act-Optimistically	