

**CONNOTATIVE MEANING IN BRUNO MARS' SONG LYRICS
DOO-WOPS & HOOLIGANS ALBUM**

SKRIPSI

*Submitted in Partial Fulfillment of the Requirements
For degree of Sarjana Pendidikan (S.Pd)
English Education Program*

By

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**FACULTY OF TEACHER TRAINING AND EDUCATION
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA**

MEDAN

2023

BERITA ACARA

Ujian Mempertahankan Skripsi Sarjana Bagi Mahasiswa Program Strata 1
Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara

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ABSTRACT

Andari, Anugrah Dwian. 1902050043. Connotative Meaning in Bruno Mars' Song Lyrics Doo-Wops & Hooligans Album. Skripsi. English Education Department Faculty of Teacher Training and Education Universitas Muhammadiyah Sumatera Utara. 2023.

The purpose of this research is (1) To find out the types of connotative meaning used in the *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album* and the meaning of them, (2) To explain clearly how the types of connotative meanings used in *Bruno Mars' song lyrics in Doo-Wops & Hooligans Album*, (3) To describe and conclude the types of connotative meaning dominantly appeared in the *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*. This research uses content analysis to examine the connotative meaning of *Bruno Mars' song lyrics in the Doo-Wops & Hooligans album*. This research was conducted in order to find out and to describe the types connotative meaning on *Bruno Mars's song lyrics Doo - Woops & Hooligans Album*. The result can be concluded that there are 20 data of Connotative meaning divided into three types: Positive Connotative has 8 data or 49%, Negative Connotative has 8 data or 43%, and Neutral Connotative has 4 data or 8%. So, from all the information above, it can be concluded that the connotative meaning used in the lyrics of *Bruno Mars' album "Doo-Wops & Hooligans"* has a dominant positive meaning.

Keywords: *Connotative Meaning, Bruno Mars' song lyrics in Doo-Wops & Hooligans Album*

ACKNOWLEDGEMENT



Assalamu'alaikum Warahmatullahi Wabarakatuh

Praise and gratitude always be recited to the presence of Allah SWT who has bestowed the researcher so that she can accomplish the undergraduate thesis entitled *Connotative Meaning in Bruno Mars' Song Lyrics Doo-Wops & Hooligans Album*. Shalawat and Salam also be extended to Our Prophet, Rasulullah Muhammad SAW, who has rescued humans being from the darkness to the brightness in this major area.

Numerous obstacles must be overcome in order for researcher to accomplish this undergraduate thesis, which will be submitted as partial fulfillment for the *S.Pd degree* at Universitas Muhammadiyah Sumatera Utara. Without the assistance and guidance of others, particularly those listed below, the researcher would experience difficulties to complete this thesis. Subsequently, the researcher would offer her sincere gratitude to the beloved parents, Ruslian and Salmawati, for the endless love, who have always provided moral and material support, then patiently educated her until this point. In addition, the deepest appreciation also would be delivered to :

1. Prof. Dr. Agussani, M.AP., as the Rector of Universitas Muhammadiyah Sumatera Utara.
2. Dra. Hj. Syamsuyurnita, M.Pd., as the Dean of Faculty of Teacher Training and Education, Universitas Muhammadiyah Sumatera Utara.
3. Pirman Ginting, S.Pd., M.Hum., as the Head of English Department, as well as her thesis supervisor, who consistently provided advices, support, critical directions, and guidances so that this thesis could be executed successfully.
4. Rita Harisma, S.Pd., M.Hum., as the secretary of English Department who also offered the suggestions and encouraged her to accomplish the thesis.

5. Erlindawati, S.Pd., M.Pd., and Dr. Rakhmat Wahyudin Sagala, S.Pd., M.Hum who has offered the recommendations, supportive services, and supervisions, along with the critical contributions to the enhancement of this undergraduate thesis.
6. All the lectures of English Department who have shared their valuable knowledge in English teaching during her academic years.
7. The closest friends, Sarmadianna Maulana Hutabarat, Muhammad Maksum Rangkuti, Aan Fandrean Utama, and Syahraini Putri, who are always open and receptive to her grievances, exchange the ideas, and offer support in order thesis to be accomplished on time.

The researcher expects that this study will be valuable, whether from the academic or other perspectives. In addition, the researcher was fully aware that this research is far from perfect; hence, any constructive feedback is invited for future enhancements.

Wassalamu'alaikum Warahmatullahi Wabarakatuh

Medan, August 2023

Anugrah Dwian Andari

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CHAPTER I

INTRODUCTION

A. Background of the Problem

Humans use language as a vital tool for interpersonal communication. It is used to communicate thoughts, ideas, and reactions as well as feelings or emotions. Speakers regard their language as a representation of their identity and use it to express who they are (Lestari & Nitisari, 2022). Meaning in language can also be used as a set of common spoken or written symbols that humans use to communicate as members of social groups and contributors to their culture.

So that language can be used as a medium to communicate ideas and feelings through the use of sounds and words (Niswa & Hamidah D, 2022). Communication can only happen when there is mutual understanding between the speaker and the listener. Its main purpose is to point to something, a relationship or even an idea, and this can be called meaning. This meanings are related to elements related to communication resulting from the context or setting in which a word or sentence is produced in a language.

This meanings are related to elements related to communication resulting from the context or setting in which a word or sentence is produced in a language. Therefore, the meaning and intent conveyed is one of the most important things in any communication. As the situation that can be seen today as a social human being, language is the most important tool for communicating with others. It cannot be separated from its connection to express our reactions to certain situations, and to

express our thoughts, ideas, emotions and feelings (Harisma & Agustin, 2022).

If the listener does not understand what the speaker is trying to say, the meaning is not conveyed properly. The feelings of the speaker himself, including the listener's attitude or attitude towards whatever the listener is talking about can also be reflected in affective meanings and then can also be implemented into connotative meanings (Efransyah & Siliwangi, 2019).

One of the examples of communication used in a song. (Allen & Meyer, 1997) state literature is a term used to describe written texts presented by the careful use of language, including features such as imaginative metaphors, pertinent phrases, elegant syntax, rhyme and alliteration, whose authors perfectly It is readable and oriented towards aesthetic reading. Intentionally somewhat open to interpretation. Songs are also models of literature. Songs allow people to express their thoughts and feelings. Lyrics are one of the important elements of a song. Usually, it is a composition of several words that evoke the artist's emotions, and is beautifully arranged with appropriate melody and rhythm. Beside that, According to (Leech, 1981), connotative meaning was concerned with the real world experiences one associates with the linguistics expression one uses or hears. It was also relatively unstable as it varies according to culture, historical periods and experience of the individual. Moreover, (Kreidler & Charles W, 1998)said that connotation refer to personal aspect of meaning, the emotional associations that the word arouses. (Jayanti & Afrilesa, 2019)The writer concludes that the connotative meaning is an additional meaning which cause the word have more than one

meaning and the aspect of meaning appear from the speaker's mind that relate with culture, historical period and individual experience.

The connotation can be divided into three parts that are positive connotation, negative connotation, and neutral connotation (Harsetiani, 2022). From this phenomenon, this study will focus on the types of connotations used in song lyrics and how these connotations are constructed in relation to the structure of the lyrics. The position of the lyrical structure is a tool for making a more detailed analysis, and shows the most frequently used types of connotations related to the lyrical structure.

As regards with this gap, the researcher is interested in investigating research entitled *Connotative Meaning In Bruno Mars' Song Lyrics Doo-Wops & Hooligans Album*. Because in the lyrics there are many expressions that describe the conditions or situations that exist in the singer's mind. Abram (1985:108) states that lyrics are any fairy short poem, which consists of utterances by a single speaker that expresses a state of mind in the process of perception, thinking and feeling. So, the researcher will find figurative language in the lyrics to express the singer's emotions to make it more interesting.

In addition, the writer has several reasons to analyze this research. First of all, because the writer wants to give a little picture and make it easy for poets or authors to understand and get references to the language of expression and it is hoped that later poets can use it in their literary works. According to (Chaer, 2013), a word is called to have a connotative meaning if the word has a "sense of values",

both positive and negative. If it does not have a sense of value then it is said to have no connotation, but it can also be called a neutral connotation. Connotative meaning is different from another meaning, because this type of meaning arises due to the association of the feeling of language usage of the word that is heard or read.

Connotative meaning is related to value of the sense of people who use language, whether they feel happy, sad, repugnant and angry. Thus positive meaning and negative meaning depend on the sentences. For now, the value of a sense can differences depend on place, time and mean.

Even more, his album has become number one in the world. One of the reasons Bruno Mars' songs are loved by so many people is that the lyrics are easy to understand and people recognize them for their literal meaning. Not everyone knows that there are several flashing words in the lyrics of the song Bruno Mars. Apart from that, Bruno Mars' songs are very interesting to study. Therefore it is important for everyone, especially English learners, to know that many words or expressions have other meanings with the purpose behind them, especially in the choice of words in a song.

Generally poets use words that are not commonly used in everyday communication and have hidden values in them. Based on this description, the songs on the *Doo-Wops & Hooligans Album* by Bruno Mars can be used as objects of research to find out more about the connotative meanings contained in these songs.

B. Identification of the Problem

On the basis of the context above, any problems can be identified as follows :

1. Many students or peoples still do not understand what the concept of connotative meaning is, so there are often misunderstandings in interpreting the intended meaning.
2. In terms of connotative meaning, listeners often need clarification about understanding what the speaker means from what is said, so there is a need for connotative analysis, which is presented about the structure of the lyrics.
3. Connotative meaning is not always explicitly taught in language learning, so it is often difficult for new language learners to learn and understand.

C. The Scope and Limitation

The scope of the problem revolves about connotative meaning in *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*. *Doo-Wops & Hooligans Album* is the debut studio album by American singer-songwriter Bruno Mars. It was released on October 4, 2010, by Atlantic and Elektra Records and was made available to listen before its official release on September 24, 2010. This study will be analysed using a connotative meaning proposed by (Chaer, 2013) and (Harsetiani, 2022) theory, which the researcher will be consisting 3 types of connotative meaning namely ; postive, negative, and neutral connotation. So in this study, researchers will analyze the connotative meaning used in *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album* and also after the researcher knowing the

connotative meaning in the song lyrics, the researcher conclude the message contained based on the context.

D. Formulation of the Problem

To investigate the problems, the following research questions are formulated:

1. What is the type connotative meaning of *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*?
2. How are the types of connotative meanings used in *Bruno Mars' song lyrics in Doo-Wops & Hooligans Album*?
3. What is the most dominant type of connotative meaning used in the *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*?

E. The Objectives of the Study

The objectives of the study can be outlined as follow:

1. To find out the types of connotative meaning used in the *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album* and the meaning of them.
2. To explain clearly how the types of connotative meanings used in *Bruno Mars' song lyrics in Doo-Wops & Hooligans Album*?
3. To describe and conclude the types of connotative meaning dominantly appeared in the *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*.

F. The Significances of the Study

The findings of this study are expected to bring any significance for certain parties, both theoretically and practically.

Theoretically, the findings are expected to:

1. The theory applied in the analysis can be a sample and reference to develop the next research about connotative meaning with different object.
2. The findings of this study can add the knowledge about the types of connotative meaning, can understand what the connotative meaning in the *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*.
3. This research can give the contribution of learning English, especially for connotation subject.

Practically, the findings are expected to:

1. For researchers, this research is very significant and useful. This will provide some valuable experience and can be used for the preparation of researchers as prospective teachers.
2. For the student, this research makes people know and understand more about connotative meaning and can provide inspiration for other students who wish to develop research with different topics in the future.
3. For lecturers, this research will contribute to lecturers and is expected to add insight into knowledge of understanding the connotative meaning of song lyric.

CHAPTER II

REVIEW OF LITERATURE

A. Theoretical Framework

1. Connotative Meaning

A statement contained in this Cognitive Linguistics theory emphasizes that connotative meaning is not only related to subjective associations or judgments, but also closely related to the way our minds connect words with other concepts and experiences (Croft & Cruse, 2004). Therefore, according to (Fauconnier & Turner, 2002) understanding connotative meaning requires knowledge of how the human mind works and how language reflects these thoughts. Because, everything that can be understood that connotative meaning arises from the way our minds connect concepts and experiences within us (Lakoff, 1987).

Connotative meanings often relate to values, emotions, and stereotypes that arise in the society that uses the language (Searle, 1979). While (Cruse, 2011) and (Murphy, 2010) also emphasizes that connotative meanings can change with social and cultural changes, and are often related to the values, emotions, and psychological associations associated with the word or expression.

Connotative meanings can be positive or negative depending on the subjective associations or judgments associated with the word or expression (Lyons, 1995) also suggests that. Likewise, connotative meanings can play an important role

in influencing the way a person understands and uses language. Therefore, understanding connotative meaning is an important part of the study of meaning in language. (Traugott & Dasher, 2002) also emphasize that connotative meaning is often related to the use of metaphors in language, where a word or expression is used in a figurative sense or to symbolize something else.

For example, the metaphorical use of "*he was a wolf*" can give connotative meanings relating to traits associated with wolves, such as *ferocity* or *intelligence*. Likewise, (Kovecses, 2010) states that connotative meaning is related to emotions and sensory experiences, which are then connected to the use of words in language. The subjective associations or judgments that arise when a word or expression is used in a particular context can include sensory experiences such as taste, smell, and sound, as well as emotions such as happiness, sadness, and anger.

Therefore, to understand connotative meaning, it is necessary to take into account the context and psychological associations associated with the word or expression, as well as knowledge of different cultural values. Since by its very nature, the use of connotative meaning can also be influenced by social, cultural and contextual factors, it may be difficult to ensure that the message conveyed is actually correctly understood by the recipient. So, it is important that we pay attention to the context and consider the audience when using connotative meaning in communication.

2. Types of Connotative Meaning

Connotative meaning (connotation) is a term used in semantics as part of a classification of types of meaning (Putri Pakpahan et al., 2020). According to (Chaer & Leonie Agustina, 2010), a word is called to have a connotative meaning if the word has a "sense of values", both *positive* and *negative*. If it does not have a sense of value then it is said to have no connotation, but it can also be called a *neutral connotation*.

According to (Zgusta, 1971), as cited in (Pateda, 2010) connotative meaning is the meaning possessed by all the components of the word coupled with some basic values that are usually used for (Pateda, 2010), states that connotative meaning is the meaning associated with feelings, whether it is happy, sad, or annoyed. This is relevant to (Chaer & Leonie Agustina, 2010) who states that connotative meaning is a meaning that has a feeling, be it *positive or negative*, and sometimes it can *be neutral*.

In the same vein, (Riebs & Reeves, 2005) argue that connotative has several types that affect the reader's thinking of the word where the explanation can be described as:

- a) First, *positive connotations* refer to meanings related to things that are considered positive, good, or encouraging.
- b) Second, *negative connotations* are words that provoke a negative emotional response from the reader/listener.
- c) Finally, *neutral connotations* are words that do not provoke any emotional reaction at all.

Therefore, theoretically it can be concluded that connotative meaning can be categorized into three types, namely positive, negative, and natural where positive connotative meaning refers to meanings that have positive associations or describe things that are considered good or pleasant. Negative connotation, which is a taste value that is negative or describes a meaning that is bad, unpleasant, undesirable, disliked, or disrespected. Natural connotation, which is a sense value that refers to a native or base level experience that can refer to the physical meaning or nature of an object or event.

3. Connotation of Song Lyrics

Lyric derives from the Greek word *lyrikos*, meaning "singing to the lyre" A lyric poem is one that expresses a subjective, personal point of view. Therefore lyrics in songs are not only the arrangement of words into sentences, but also interpretations of the composer intention to describe their feeling. Such as: love, struggle, trouble, jealous, peace, etc (Raihan Assiddiqy, 2021).

In addition (Armawansyah, 2016) states that The definition of lyric is a short poem usually divided into stanza or strophes and directly expressing the poet own thoughts and sentiments. Since lyrics become the part of songs or poem, it cannot be denied that lyric can influence the beauty of the song or poem, because the beauty of the song or poem depends on the beauty of the lyrics.

In addition Abrams states that lyric is "any fairly short poem, consisting of the utterance by a single speaker who expresses a state of mind on a process of perception, thought and feeling". Furthermore, he states that in the original Greek, lyric signified a

song rendered to the accompaniment of lyric. He also adds that in some current usages, lyric still retains the sense of a poem written to be set to music, for instance, the hymn is a lyric on a religious subject that is intended to be sung (Pakpahan et al., 2020).

Connotations can influence the way a person interprets the message or emotion a song is trying to convey, depending on their personal experiences, culture and context. So the connotation of song lyrics can be key in creating a certain atmosphere or emotion in music, as well as giving the song more depth and meaning.

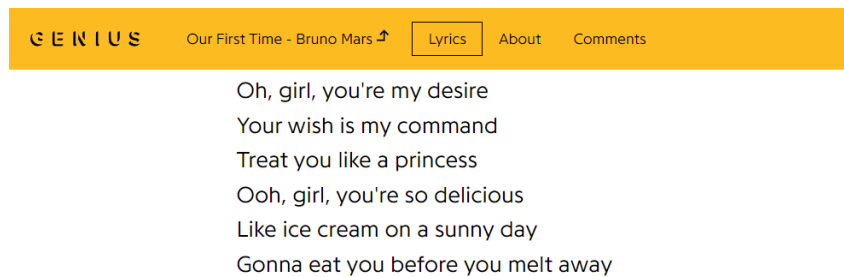


Fig. 2.1. Example of Connotative Meaning in Our First Time

4. The Biography of Bruno Mars

Bruno Mars is an American singer, songwriter, and record producer who was born on October 8, 1985 in Honolulu, Hawaii. His real name is Peter Gene Hernandez, and he is the son of a family of musicians. He rose to fame in the music world in 2010 after releasing his first hit song “Just the Way You Are”(Biography.com, 2021).

Previously, Bruno Mars has written songs for some famous artists, such as Flo Rida, Kesha, and B.o.B. However, the big success came to him after he released his debut album titled “Doo-Wops & Hooligans” in 2010. The album produced several hit songs, such as "Grenade" and "The Lazy Song," and won several awards, including a Grammy Award (Billboard, 2021).

Since then, Bruno Mars has continued to release popular songs and become one of the most successful musicians in the world. He has won many awards, including 11 Grammy Awards, and is one of the best-selling artists in the world. His music is influenced by various genres, such as funk, pop, R&B, soul, and rock, and he is often recognized as one of the best musicians of his generation (Encyclopædia Britannica, 2022).

5. Messages

According to (Onong U. Effendi, 1992), the message is a set of meaningful symbols conveyed by the communicator, the message is conveyed through symbols that are meaningful to the recipient of the message. Meanwhile, according to (Wijaya, 1986) is the whole of what the communicator wants to convey.

Within a song, there are many messages that the songwriter want to deliver to their listeners, be it in the form of verbal or non-verbal messages (Raihan Assiddiqy, 2021). Both of those messages are part of communication. Without messages, a literary work will be incomplete and the singer's purposes cannot be sent to the listeners and readers properly, because messages is that which make the audiences understand the point that the singer wants to tell in literary works. When the writer writes the lyrics, they must have something in their minds that want to say to the listeners and readers.

B. Relevant Studies

Some previous studies have been related to this research over the last decades. First, First study was revealed by (Siti Aminah, 2016), a student of English Literature Department - The State Islamic University of Sulthan Thaha Saifuddin Jambi, wrote a thesis entitled "The Analysis of Denotative and Connotative in Metaphor as seen in Adele's song" by That aim of this thesis is describe the form of the types of metaphor and kinds of denotative and connotative meaning in Adele Song. This thesis

using Leech theory for Denotation, Connotation, and as a supporter of denotation theory and connotation the author also uses the theories of Victoria Fromkin, Robert Rodman and Nina Hyams while the types of metaphors use the theory of Backson and Ganz. The thesis of Siti Aminah uses descriptive qualitative methods to analyze data. This research data is taken from the primary data, namely three Adele song lyrics.

Another related study was also done by (Rabab'ah & Al-Saidat, 2014), entitled "Conceptual and Connotative Meanings of Black and White Colours: Examples from Jordanian Arabic". This aims at investigating the conceptual and connotative meanings

of the black and white colours as used in the Jordanian society in order to find out the role played by culture in shaping the meaning of lexical items. The results show that all the participants of the study interpret the target expressions according to their connotative meanings rather than lexical ones. The major finding of the study is white colour suggests positive meaning whereas black colour suggests negative meaning; however, few expressions do not follow this pattern such as, 'his eye is white', 'white death' and 'black horse'.

The following study was written by (Abidarda, 2010) and entitled "A Connotative Meaning Analysis on the Word Child in Five Lyrics of Song". This research discussed about connotative meaning of word child in five lyrics of songs. The data research are taken from five lyrics of the songs released in the year between 1980's to early 1990's, which was the time when the cold war still happening. To analyze connotative meaning of word child, the writer used the connotative semiotics theory of Roland Barthes. From these lyrics he found the different connotative meaning of word child from each lyric. The word child in the lyrics when the children cry is used by white lion to connote "the new way to govern". Michael Learn to Rock group band used the word child in the lyric Sleeping Child used to connote "innocent and Pureness". Cranberries group band used the word child in his lyric War Child to connote "Tool and Slave of the Government". Billy Joe uses the word child in his lyric Leningrad to connote "the sacrifice and victim". Bob Dylan used the word child in his lyrics Russian to connote "weakness". In this study the authors analyzed only the word child in five lyrics above using Roland Barthes theory. The equation of this study with the writer research

is in analyzing the connotative meaning, however in this study he does not analyze another words of connotative meaning in the song lyrics and this study also uses semiotic connotative theory by Roland Barthes.

Moreover, Indonesian researchers also conducted a related study by (Armawansyah, 2016), a student of State Islamic University of Syarif Hidayatullah Jakarta in the title *An analysis of Conotative Meaning in Selected Maher Zain's Song Lyric in album "Forgive me and Thank You Allah"*. This research focuses on analyzing connotative meaning in Maher Zain's song lyrics. The reason for choosing a song lyrics as the main sources of data because the connotative meaning is common in the song lyrics. The song lyrics choosen as the main sources of data are *Forgive Me, Hold My Hand, Thank You Allah, Palestine Will Be Free and My Little Girl*. The method of this research is qualitative descriptive method to analyze the data. From the lyrics of the song, it is found 6 positive connotations, 4 neutral connotations, and 4 negative connotations.

Furthermore, (Fatkurrohman, 2014), a student of State Institut for Islamic Studies (STAIN) Salatiga in the title *An Analysis on the Denotative and Connotative Meaning and denotative meaning of Creed's Songs Lyrics*. He focused to see how the connotative meanings and denotative meaning were used in the lyrics of Creed. He used the teory of J.N Hook (1975). Then, this thesis uses some theories provided by Crystal and Akhmajian, Lyons, Goddard, Wittgenstein, Alfred Korzbsky, Hurford and Heasely, etc. to support this analysis. The thesis of Fatkurrohman uses qualitative methods to analyze data. From the lyrics of the song, it is found 37 words that include as denotative and

connotative meanings. Words with kinds of noun dominated it. There is 22 words of noun, 5 words of verb, and others is adjective word. It can be conclude that in the creed's song lyrics included denotative and connotative meaning.

The five previous studies illustrated above will be used as references in this study. These relevant studies provide information to researchers to conduct further research, and can also be used to compare the existence of similarities in the analysis of meaning in the use of semiotic approaches as well as this thesis. Apart from all these similarities, they also have some differences where they have different overall objectives and the previous studies analyzed religious and pop songs.

Most of the above studies focused on connotative meaning and analyzed religious and pop songs. From the review of related research above, it can be seen that this research has differences and similarities with these studies. The difference between this research and the above research is that this research was conducted to find out the type of connotation meaning and general message conveyed by the Doo-Wops & Hooligans album and also this research focuses on song lyrics and this research uses the theories of several experts such as Chaer, Lyons, Traugott & Dasher, Raihan Assiddiqy and other experts. While the similarity is that this research discusses connotative meaning and also uses qualitative methods.

C. Conceptual Framework

This research analyzes the song lyrics on the album from *Bruno Mars* entitled *Doo-Wops & Hooligans* to find the types of connotative meaning to describe the meaning and message contained in it, and then find the dominant connotative meaning that appears by itself, so that readers can easily know the meaning contained in the song.

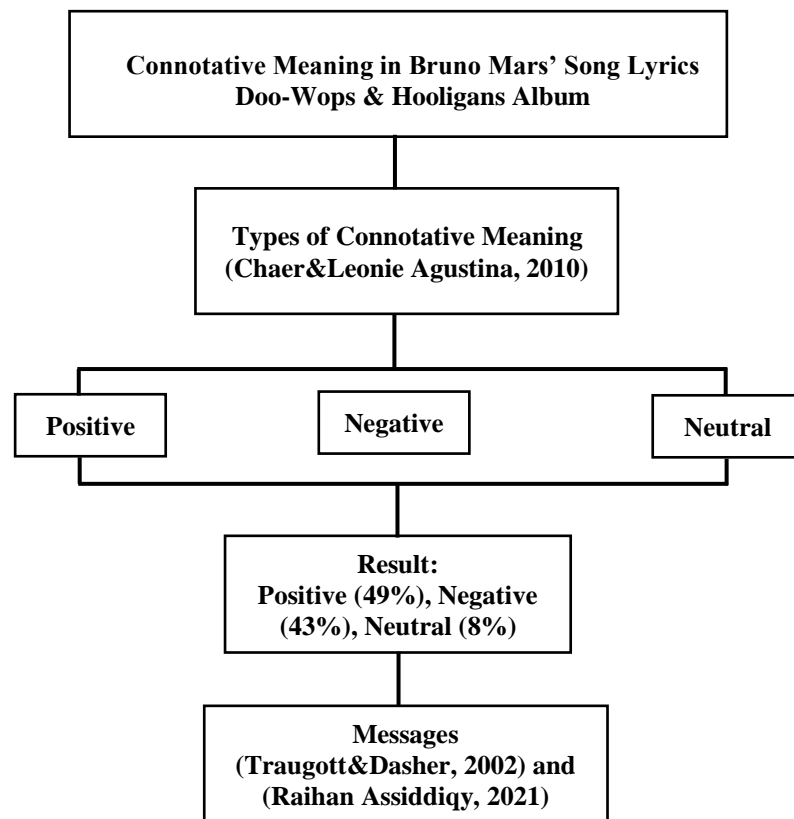


Fig. 2.2. Conceptual Framework

Source : Concept Based on the Theory of Chaer & Leonie Agustina, 2010

CHAPTER III

METHOD OF RESEARCH

A. Research Design

This research uses content analysis to examine the connotative meaning of Bruno Mars' song lyrics in the Doo-Wops & Hooligans album. Content analysis is part of qualitative research (Elo, 2014), which analyzes content in public records, textbooks, letters, films, tapes, diaries, themes, reports, or other documents (Ary, 2009). On the other hand, qualitative content analysis can be integrated with other qualitative processes. In determining the adapted method, the goal to be achieved through this research is to explain the connotation meaning of Bruno Mars' song lyrics in the Doo-Wops & Hooligans album. Through the content analysis approach, this research has analyzed the extent to which we understand connotative meanings in songs and their relationship to the social world in which we live.

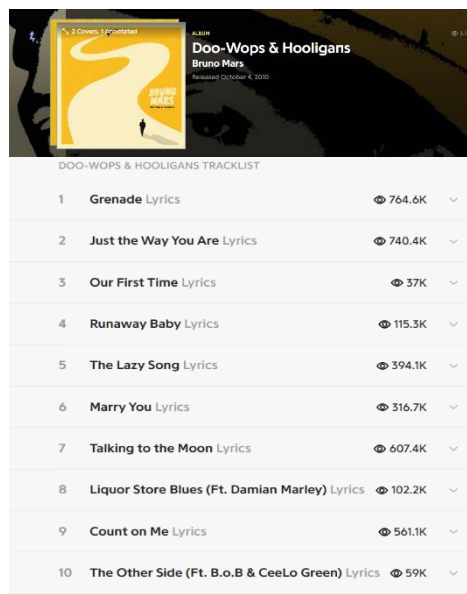
B. Source of Data

The data collected from Bruno Mars's songs contained songs that many people heard and were easy to listen to. There were 11 songs from Bruno Mars' song lyrics in the Doo-Wops & Hooligans album and this album was released on October 4, 2010 and can be accessed by the public on the website <https://genius.com/albums/Bruno-mars/Doo-wops-hooligans> which was accessed on March 10, 2023. The title of the song lyrics are follows : 1. The Other Side, 2. Grenade, 3. The Lazy Song, 4. Talking to the Moon, 5. Just the Way You Are, 6. Count on Me, 7. Liquor Store Blues, 8. Marry You, 9. Our First Time, 10. Runaway

Baby (Studio album by Bruno Mars, 2010).

The researcher chooses 9 Bruno Mars song lyrics in the Doo-Wops & Hooligans album because, in this album, not all song lyrics have connotative meanings. The researcher has made preliminary observations of several Doo-Wops & Hooligans albums. The researcher also made notes, and selected theories relevant to the words and used a dictionary.

In summary, the researcher analyzed the lyrics starting by looking, classifying and then describing them. This is done because: (1) the connotative meanings present can provide a deeper insight into the message conveyed by the song; (2) the researcher can better understand how the song affects the feelings, thoughts, and perceptions of its listeners; and (3) the song can help to understand how music can serve as a medium to convey complex and multidimensional messages (Barthes, 1975).



DOO-WOPS & HOOLIGANS TRACKLIST		
1	Grenade Lyrics	764.6K
2	Just the Way You Are Lyrics	740.4K
3	Our First Time Lyrics	37K
4	Runaway Baby Lyrics	115.3K
5	The Lazy Song Lyrics	394.1K
6	Marry You Lyrics	316.7K
7	Talking to the Moon Lyrics	607.4K
8	Liquor Store Blues (Ft. Damian Marley) Lyrics	102.2K
9	Count on Me Lyrics	561.1K
10	The Other Side (Ft. B.o.B & CeeLo Green) Lyrics	59K

Fig. 3.1. List Song in Doo-Wops & Hooligans Album

C. The Technique of Collecting Data

In this research, the data collected by using bibliography technique where is the written source used to obtain data (Subroto, 1992). The data will be gained by qualitative approach because the data are in the form of song lyrics with several steps:

1. The researcher collected the data by copying and downloading the songs and the lyrics.
2. The author mastered the song lyrics by reading, seeing and then analyzing the connotative meaning of the song lyrics.
3. The writer takes the words that are used for the connotative meaning of the song lyrics.
4. After the data has been collected, the data will be analyzed, explained and concluded with connotation theory.

D. The Technique of Analyzing Data

After collecting data, the author analyzes the data. In qualitative research, data analysis techniques are used to answer the formulation of problems in data analysis, the author uses data analysis techniques. The author has several techniques from data analysis, so that this research is more specific. According to (Stainback et al., 2009), "Data analysis is very important in the qualitative research process. By recognizing, studying, and understanding the relationships and concepts in the data,

hypotheses and statements can be developed and evaluated" (Subroto, 1992).

In this research, the author uses content analysis because in this research the author has several steps in analyzing the data, so that this research is more specific.

These steps are:

1. Identifying

The author identifies data that has a relationship with connotative meaning in Bruno Mars song lyrics in the Doo-Wops & Hooligans album.

2. Classifying the data

The writer classifies and marks the words or sentences that contain connotative meanings in Bruno Mars song lyrics in the Doo-Wops & Hooligans album.

3. Describing

The writer analyzes, describes and explains the connotative meaning in Bruno Mars song lyrics in the Doo-Wops & Hooligans album.

4. Making conclusions

After all the data has been analyzed, described and explained in the research, the author makes conclusions from the research.

CHAPTER IV

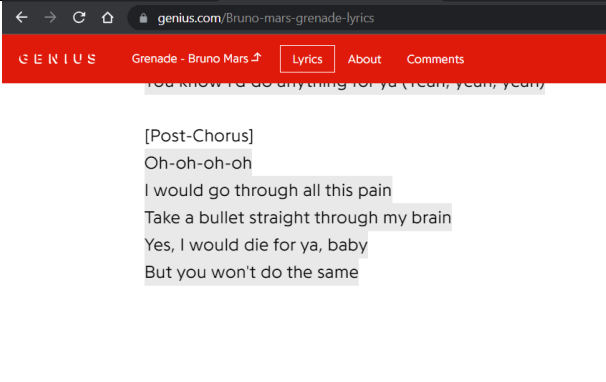
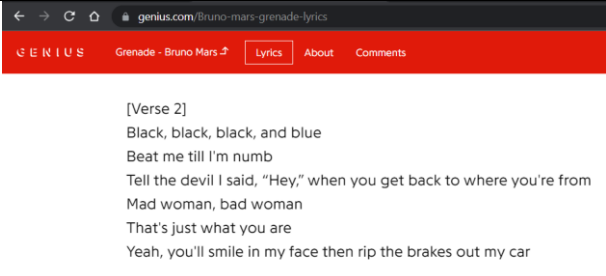
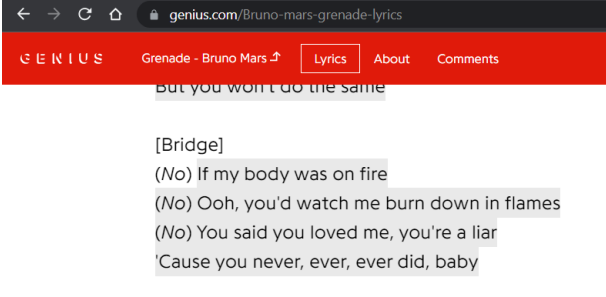
FINDINGS AND DISCUSSION

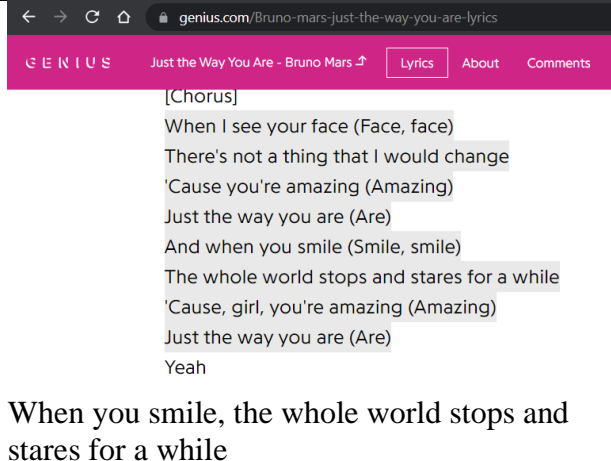
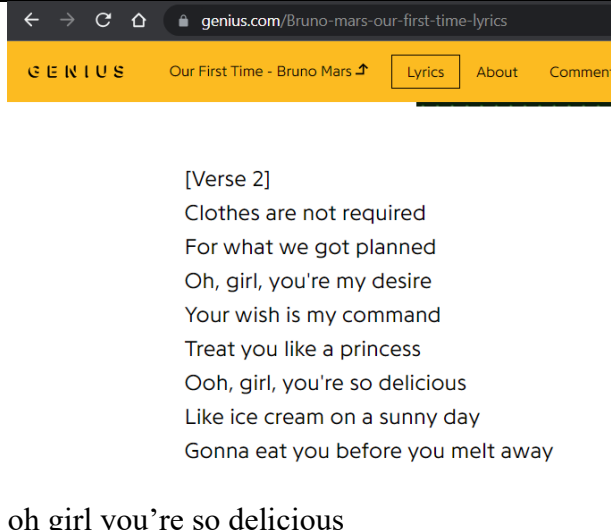
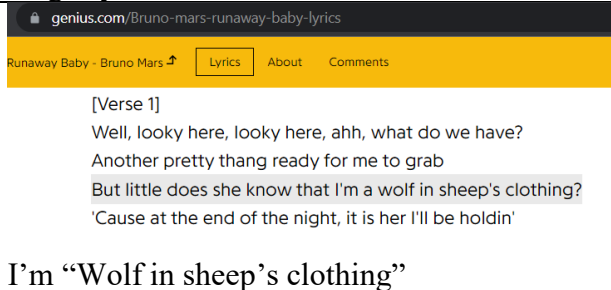
As mentioned in the objectives of the research, this research is aimed at identifying and analyzing of connotative meaning in Bruno Mars's Song Lyrics Doo - Woops & Hooligans Album. This chapter provides the finding of the research and the discussion of the findings. The finding section includes the answer from the problems of the study. The discussion section will further elaborate finding related to the theories. Data in this study are all utterance which is uttered in Bruno Mars song lyrics from his album Doo- Woops & Hooligans. Total songs of the Album are 9 data, those songs are (1) Grenade, (2) Just the Way You Are, (3) Our First Time, (4) Runaway Baby, (5) Marry You, (6) Talking to the Moon, (7) Liquor Store Blues, (8) Count on me, and (9) The Other Side.

A. Findings

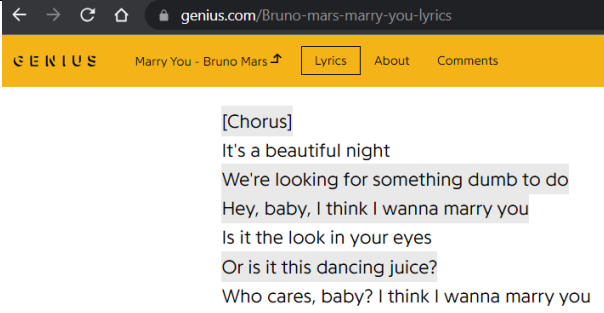
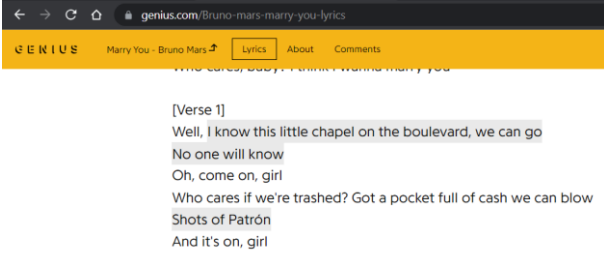

1. Mentioning of types connotative meaning in *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*

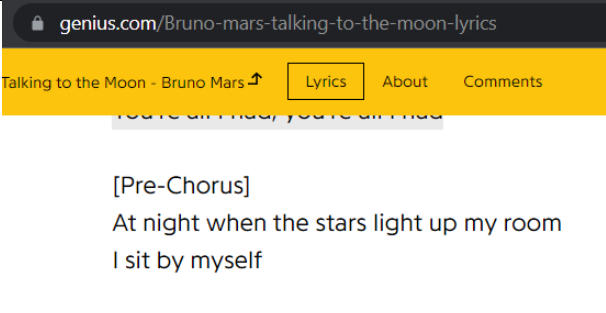
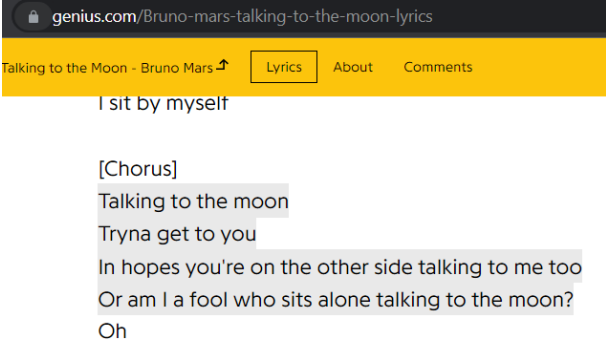
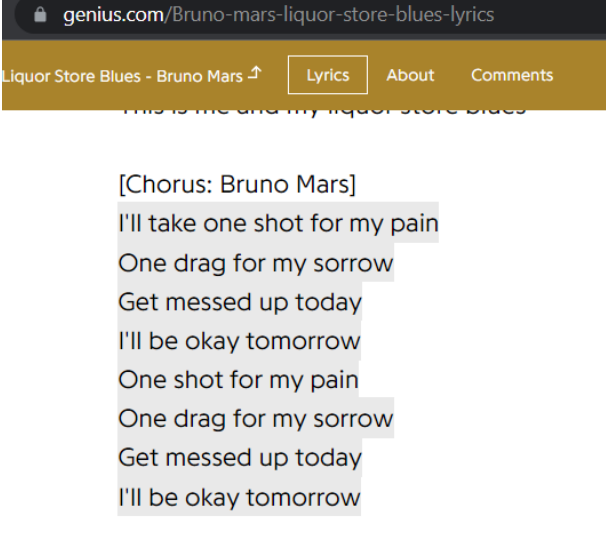
The researcher provides the finding of the research from Bruno Mars song lyrics in his album Doo- Woops & Hooligans. Here, the data that were found are presented in a table below:

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
1.	Grenade	 <p>[Post-Chorus] Oh-oh-oh-oh I would go through all this pain Take a bullet straight through my brain Yes, I would die for ya, baby But you won't do the same</p> <p>Take a bullet straight through my brain</p>		√	
		 <p>[Verse 2] Black, black, black, and blue Beat me till I'm numb Tell the devil I said, "Hey," when you get back to where you're from Mad woman, bad woman That's just what you are Yeah, you'll smile in my face then rip the brakes out my car</p> <p>Black, black, black and blue, beat me 'til I'm numb</p>		√	
		 <p>[Bridge] (No) If my body was on fire (No) Ooh, you'd watch me burn down in flames (No) You said you loved me, you're a liar 'Cause you never, ever, ever did, baby</p> <p>If my body was "on fire"</p>		√	

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
2.	Just the Way You Are	 <p>When you smile, the whole world stops and stares for a while</p>	√		
3.	Our First Time	 <p>oh girl you're so delicious</p>	√		
4.	Runaway Baby	 <p>I'm "Wolf in sheep's clothing"</p>	√		

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
		<p>genius.com/Bruno-mars-runaway-baby-lyrics</p> <p>Runaway Baby - Bruno Mars ↗ Lyrics About Comments</p> <p>[Verse 2] Well, let me think, let me think, ahh, what should I do? So many eager young bunnies that I'd like to pursue Now even though they eating out the palm of my hand There's only one carrot and they all gotta share it!</p> <p>So many eager young bunny's</p>		✓	
		<p>genius.com/Bruno-mars-runaway-baby-lyrics</p> <p>Runaway Baby - Bruno Mars ↗ Lyrics About Comments</p> <p>[CHORUS] Run, run, run away, run away, baby Before I put my spell on you You better get, get, get away, get away, darlin' 'Cause everything you heard is true Your poor little heart will end up alone 'Cause Lord knows I'm a rollin' stone So you better run, run, run away, run away, baby, uh</p> <p>Your Poor Little Heart</p>		✓	
5.	Marry You	<p>genius.com/Bruno-mars-marry-you-lyrics</p> <p>GENIUS Marry You - Bruno Mars ↗ Lyrics About Comments</p> <p>[Chorus] It's a beautiful night We're looking for something dumb to do Hey, baby, I think I wanna marry you Is it the look in your eyes Or is it this dancing juice? Who cares, baby? I think I wanna marry you</p> <p>Is it the look in your eyes or is it this dancing juice?</p>			✓

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
		 <p>[Chorus] It's a beautiful night We're looking for something dumb to do Hey, baby, I think I wanna marry you Is it the look in your eyes Or is it this dancing juice? Who cares, baby? I think I wanna marry you</p> <p>We're "Looking for" something dumb to do</p>			✓
		 <p>[Verse 1] Well, I know this little chapel on the boulevard, we can go No one will know Oh, come on, girl Who cares if we're trashed? Got a pocket full of cash we can blow Shots of Patrón And it's on, girl</p> <p>No one will know "Come on" girl</p>	✓		
6.	Talking to the moon	 <p>[Verse 1] I know you're somewhere out there Somewhere far away I want you back, I want you back My neighbors think I'm crazy But they don't understand You're all I had, you're all I had</p> <p>My neighbors think I'm crazy</p>		✓	

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
		 <p>[Pre-Chorus] At night when the stars light up my room I sit by myself</p> <p>At night when the stars “Light up” my room</p>			√
		 <p>I sit by myself</p> <p>[Chorus] Talking to the moon Tryna get to you In hopes you're on the other side talking to me too Or am I a fool who sits alone talking to the moon? Oh</p> <p>Talking to the moon</p>		√	
7.	Liquor Store Blues	 <p>[Chorus: Bruno Mars] I'll take one shot for my pain One drag for my sorrow Get messed up today I'll be okay tomorrow One shot for my pain One drag for my sorrow Get messed up today I'll be okay tomorrow</p> <p>I'll take one shot for my pain</p>		√	

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
		<p>genius.com/Bruno-mars-liquor-store-blues-lyrics</p> <p>Liquor Store Blues - Bruno Mars ↗ Lyrics About Comments</p> <p>Here come Junior Gong I'm flying high like Superman And thinking that I run the whole block I don't know if it's just because Pineapple kush between my jaws Has got me feeling like I'm on top</p> <p>I'm flying high like superman, And thinking that I run the whole block</p>	√		
8.	Count on Me	<p>genius.com/Bruno-mars-count-on-me-lyrics</p> <p>Count on Me - Bruno Mars ↗ Lyrics About Comments</p> <p>If you ever find yourself lost in the dark and you can't see I'll be the light to guide you</p> <p>[Pre-Chorus] We find out what we're made of When we are called to help our friends in need</p> <p>"Find out" what we're made of</p>			√
		<p>genius.com/Bruno-mars-count-on-me-lyrics</p> <p>Count on Me - Bruno Mars ↗ Lyrics About Comments</p> <p>[Post-Chorus] Ooh-ooh-ooh-ooh-ooh Ooh-ooh-ooh-ooh-ooh Ooh, yeah, yeah</p> <p>[Outro] You can count on me, 'cause I can count on you You can "Count on" me cause I can count on you</p>	√		

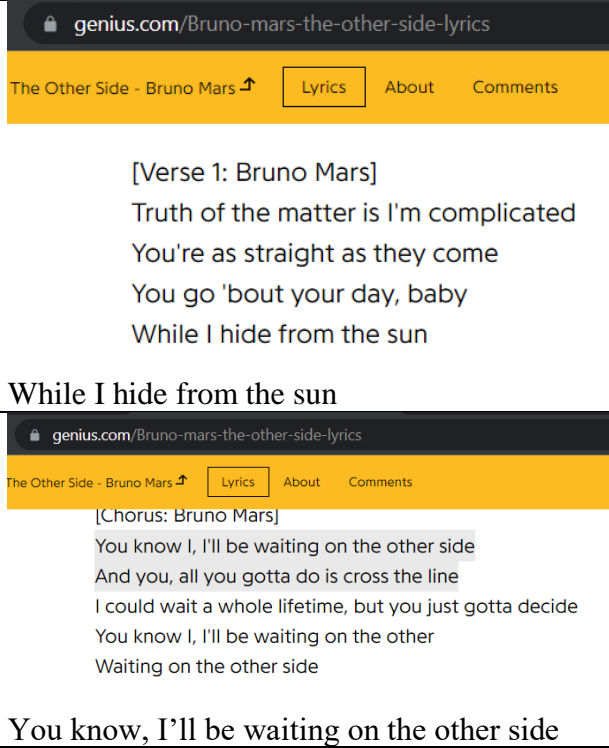
No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
9.	The Other Side	 <p>[Verse 1: Bruno Mars] Truth of the matter is I'm complicated You're as straight as they come You go 'bout your day, baby While I hide from the sun</p> <p>While I hide from the sun</p> <p>[Chorus: Bruno Mars] You know I, I'll be waiting on the other side And you, all you gotta do is cross the line I could wait a whole lifetime, but you just gotta decide You know I, I'll be waiting on the other Waiting on the other side</p> <p>You know, I'll be waiting on the other side</p>	√		
	Total of Data	20	8	8	4

Table. 4.1. *Bruno Mars's Song Lyrics in Doo-Wops & Hooligans Album*

From data above, we can see that there are 20 data of connotative meaning, including types of connotative meaning: Positive are 8 data, Negative are 8 data and Neutral are 4 data.

2. Types of Connotative Meanings Used in *Bruno Mars's Song Lyrics*

in Doo-Wops & Hooligans Album

a. Grenade

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
1.	Grenade	Take a bullet straight through my brain		√	
2.		Black, black, black and blue, beat me 'til I'm numb		√	
3.		If my body was "on fire"		√	

Table 4.2. *Grenade*

From data above, it pointed that all data in Grenade song are Negative Connotative.

b. Just the Way You Are

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
1.	Just the Way You Are	When you smile, the whole world stops and stares for a while	√		

Table 4.3. *Just the Way You Are*

From data above, it pointed that datum in Just the Way You Are song are Positive Connotative.

c. Our First Time

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
1.	Our First Time	oh girl you're so	√		

		delicious			
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Table 4.4. *Our First Time*

From data above, it pointed that datum in Our First Time song is Positive Connotative.

d. Runaway Baby

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
1.	Runaway Baby	I'm "Wolf in sheep's clothing"	√		
2.		So many eager young bunny's		√	
3.		Your Poor Little Heart		√	

Table 4.5. *Runaway Baby*

From data above. It pointed that Runaways Baby song in lyric " *I'm wolf in sheep's clothing*" is Positive Connotative, lyric "*So many eager young bunny's*" is Negative Connotative and lyric "*Your Poor Little Heart*" is Negative Connotative.

e. Marry You

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
1.	Marry You	Is it the look in your eyes or is it this dancing juice?			√
2.		We're "Looking for" something dumb to do			√
3.		No one will know "Come on" girl	√		

Table 4.6. *Marry You*

From data above, it pointed that Marry You song in lyric *"Is it the look in your eyes or is it this dancing juice?"* And *"We're looking for something dumb to do"* are Neutral Connotative. For *"No one will know come on girl"* is Positive Connotative.

f. Talking To the Moon

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
1.	Talking to the moon	My neighbors think I'm crazy		√	
2.		At night when the stars "Light up" my room			√
3.		Talking to the moon		√	

Table 4.7. *Talking To the Moon*

From data above, it pointed that Talking To the moon song in lyric *"My neighbors think I'm crazy"* and *"Talking to the moon"* are Negative Connotative. Moreover, lyric *"At night when the stars light up my room"* is Neutral Connotative.

g. Liquor Store Blues

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
1.	Liquor Store Blues	I'll take one shot for my pain		√	
2.		I'm flying high like superman, And thinking that I run the whole block	√		

Table 4.8. *Liquor Store Blues*

From data above, it pointed that Liquor Store Blues in lyric “I’ll take one shot for my pain” is Negative Connotative and “I’m flying high like superman, And thinking that I run the whole block” is Positive Connotative.

h. Count on Me

No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
1.	Count on Me	“Find out” what we’re made of			√
2.		You can “Count on” me cause I can count on you	√		

Table 4.9. *Count on Me*

From data above, it pointed that Count on Me song in lyric “Find out what we’re made of” is Neutral Connotative and “You can “Count on” me cause I can count on you” is Positive Connotative.

i. The Other Side

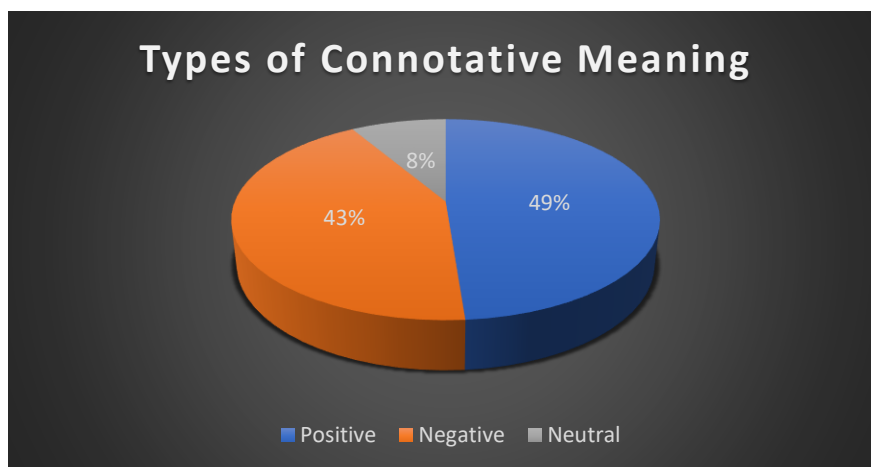
No	Song Title	Data	Kind of Connotative Meaning		
			Positive	Negative	Neutral
1.	The Other Side	While I hide from the sun	√		
2.		You know, I'll be waiting on the other side	√		

Table 4.10. *The Other Side*

From the data above, it pointed that all The Other Side song lyric are Positive Connotative.

3. The Most Dominant Type of Connotative Meaning Used in The *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*

After the researcher analyzed the data, it found the dominant type of connotative meaning. As result of diagram below:



Dig 4.1. Diagram of Dominant Connotative Meaning

From data above we can see that Positive is 49%, Negative is 43%, and Neutral is 8%. So, it can be concluded that Positive Connotative is the most

dominant in the Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album.

B. Discussion

1. Types of Connotative Meaning in *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*

After collecting data, the researcher analyzed by using Content Analysis theory. In the data table 4.1, the researcher found that there are 20 data of connotative meaning, it describes the interaction that occurs when the sign meets the feelings or emotions of the users and the values of their culture (Bouzida, 2014). The data obtained from *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*. Total of song used are 10 songs but it contains connotative meaning are 9 songs, those songs are: Grenade, Just the Way You Are, Our First Time, Runaway Baby, Marry You, Talking to the Moon, Liquor Store Blues, Count on me, and The Other Side.

From data in table 4.1, the data shows there three types of connotative meaning namely: First, the researcher found 8 data that include Positive Connotative. It means that the lyrics has an expression that can make people feel good, or a type of word that can make them happy. In this case, the words are giving a positive impact on the person. Positive means creating confidence and good thinking in someone (Harsetiani, 2022). Second, the researcher found 8 data of Negative Connotative. It means that lyrics have negative emotional response to the listener or reader in a text (Sujarwati & Sari, 2021). Last, the researcher found 4 data of Neutral Connotative. It means that the lyric of song that causes no emotional reaction. It does not mean either good or bad, and it is usually used when the author does not want to show

strong emotions either way (Harsetiani, 2022).

2. Describing Types of Connotative Meaning *Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album*

a. Grenade

The song was developed from an unreleased track with similar lyrical themes played by record producer Benny Blanco to Mars. "Grenade" was completely rearranged and re-recorded two days before the album's release. The lyrics carry a message of unrequited love and how Mars's heart was broken, despite his best efforts to show her his love. Elektra Records released the song as the second promotional single and as the second official single, to contemporary hit and rhythmic contemporary stations in the United States in October 2010. In this song, there are connotative meaning and it divided into type of connotative meaning: Positive, Negative, and Neutral. Here, the data below:

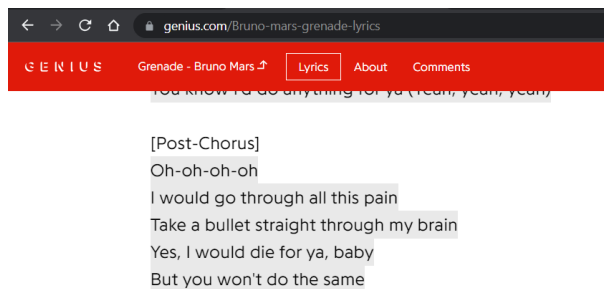


Fig 4.1. Lyric of Grenade

From data above we can see that the lyric *“Take a bullet straight through my brain”* means man is very sad because of the girl doesn’t love him so, man fell overthinking.

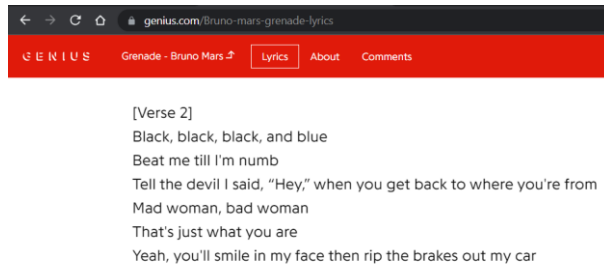


Fig 4.2. Lyric of Grenade

For *“Black, black, black and blue, beat me 'till I'm numb”* means the man got bruise in his body until felling numb.

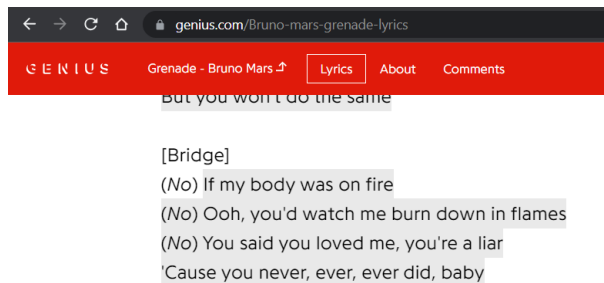


Fig 4.3. Lyric of Grenade

Sentence of *“If my body was on fire”* means the lyrics truly show how upset he is that this girl doesn’t love him as much as Bruno has loved and shown her how much he loves her. All data above is Negative Connotative Meaning.

b. Just The Way You Are

Just the Way You Are is the debut solo single by American singer-songwriter Bruno Mars. It is the lead single from his debut studio album, *Doo-Wops &*

Hooligans (2010). The song was written by Mars, Philip Lawrence, Ari Levine, Khalil Walton and Needlz and produced by the former three, under their alias, the Smeezingtons along with Needlz. It was released in the United States to contemporary hit radio on August 10, 2010. The track was released in the United Kingdom on September 19, 2010, as "Just the Way You Are (Amazing)". The song's lyrics compliment a woman's beauty.

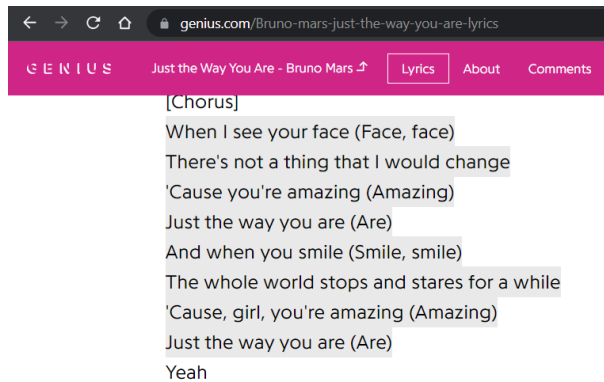
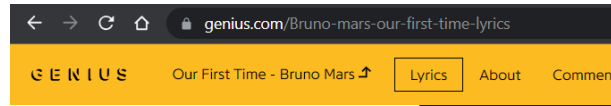


Fig. 4.4. Lyric of Just the Way You Are

In this song, it is only one datum “*When you smile, the whole world stops and stares for a while*” means Bruno’s inner thoughts come out here. He is probably frustrated at her because of her insecurity and wants to declare for her how he thinks, knows, about her. So, the type of connotative meaning is Negative Connotative.

c. Our First Time

Our First Time is the third song on the album Doo-Wops and Hooligans by Bruno Mars. The reason is, the song was released more than a decade ago, on October 4, 2010. The song was included in his debut album, Doo-Wops & Hooligans, and became the third track from the album.



[Verse 2]
 Clothes are not required
 For what we got planned
 Oh, girl, you're my desire
 Your wish is my command
 Treat you like a princess
 Ooh, girl, you're so delicious
 Like ice cream on a sunny day
 Gonna eat you before you melt away

Fig. 4.5. Lyric of Our First Time

In this song, it is only one datum “*Oh girl you’re so delicious*” means man falls enjoy with the girl. So, the type of connotative meaning is Positive

d. Runaway Baby

Runaway Baby is a song by American singer and songwriter Bruno Mars from his debut studio album *Doo-Wops & Hooligans* (2010). It was written by Mars, Philip Lawrence, Ari Levine and Brody Brown. The former three produced the track under their alias, the Smeezingtons. "Runaway Baby" is a funk, pop rock, doo-wop and soul record. Its lyrics detail a playboy who is willing to break every woman's heart regardless of their feelings. Instrumentally, the track relies on finger snaps, police sirens, hand claps and raspy guitar lines. It received mixed reviews from music critics, who considered it one of the standouts in the album, but criticized its lyrical content. Here, there are types of connotative as data below:

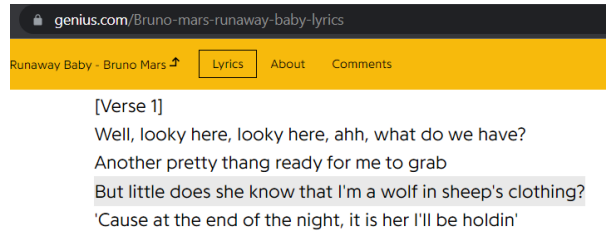


Fig. 4.6. Lyric of Runaway Baby

First, the sentence “*I’m wolf in sheep’s clothing*” means how the “big bad wolf” in the Red Riding Hood stories disguises as her grandmother to lure her in, Bruno Mars will be convincing the girls he finds attractive that he is a sweet, soft guy. (sheep are soft) What they don’t know is underneath the disguise, he is actually just luring them in so he can get with them. So, the type of connotative meaning is Positive.

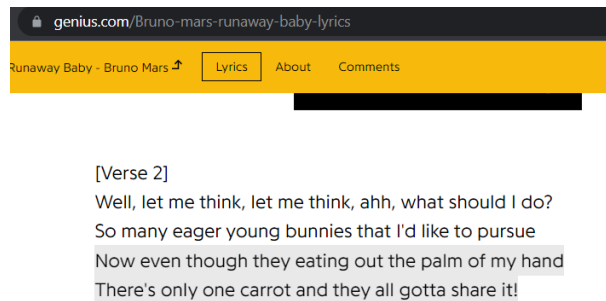


Fig 4.7. Lyric of Runaway Baby

Second, the sentence “*So many eager young bunny’s*” means bunny are girls who the man will choose. So, the type of connotative meaning is Negative.

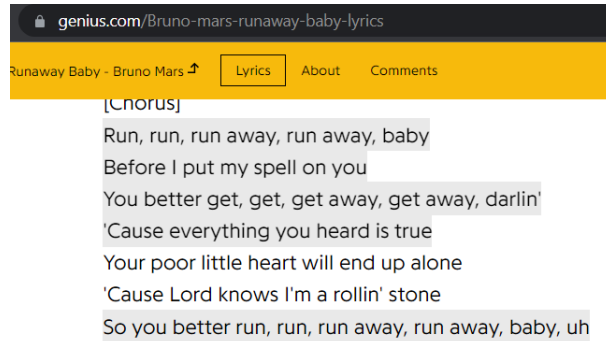


Fig 4.8. Lyric of Runaway Baby

Last, the sentence “*Your Poor Little Heart*” means the girl’s heart will hurt alone if will “end up” alone. So, the type of connotative meaning is Negative.

e. Marry You

Marry You is a song by American singer and songwriter Bruno Mars from his debut studio album, *Doo-Wops & Hooligans* (2010). Written and produced by the Smeezingtons, it serves as the record's sixth track and was released as a single outside of the United States. "Marry You" is a pop, doo-wop and soul song. The recording focuses on spontaneous marriage and therefore, since its release, has frequently been used as a thesis song. "Marry You" received generally positive reviews from music critics, with some complimenting its production and its reminiscence of 1960s pop style. Some criticized a perceived lack of creativity. In this song, the data described below:

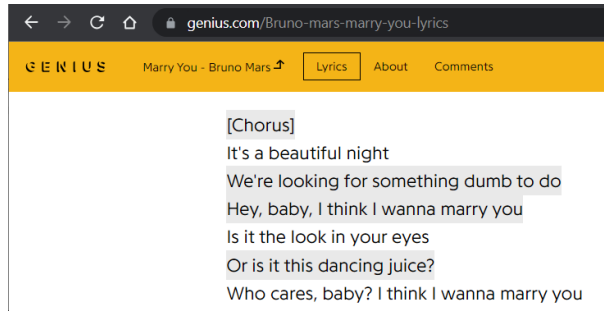


Fig 4.9. Lyric of Marry You

The sentence *"Is it the look in your eyes or is it this dancing juice?"* means horny pill. The type of connotative meaning is Neutral.

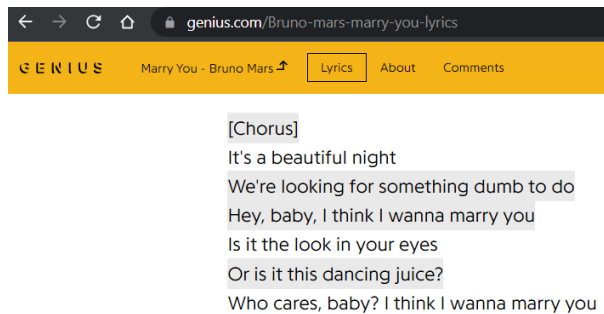


Fig 4.10. Lyric of Marry You

The sentence *"We're 'Looking for' something dumb to do"* means in beautiful night they tries to find something. The type of connotative meaning is Neutral.

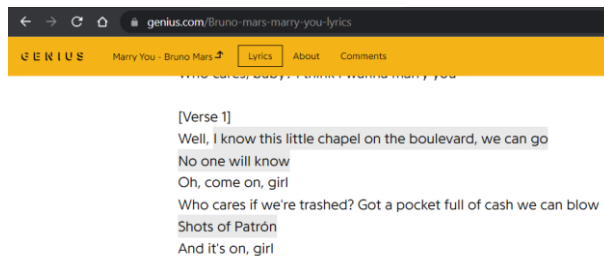


Fig 4.11. Lyric of Marry You

The sentence *"No one will know come on girl"* means invite or ask the girl. The

type of connotative meaning is Positive.

f. Talking to the Moon

Talking to the Moon is a song by American singer-songwriter Bruno Mars from his debut studio album, *Doo-Wops & Hooligans* (2010). The song was first unveiled on Mars's debut extended play, *It's Better If You Don't Understand* (2010), as its last track. It was written by Mars, Philip Lawrence, Ari Levine, Albert Winkler, and Jeff Bhasker, while production was handled by the Smeezingtons in collaboration with Bhasker. "Talking to the Moon" is a pop and R&B power ballad about a failed relationship, solitude, and sadness. Instrumentally, the track relies on drum percussion and piano. The data described below:



Fig 4.12. Lyric of Talking to the Moon

The sentence “*My neighbors think I'm crazy*” means the narrator’s neighbors think that they (narrator) are delusional for searching to see the one they lost more. The neighbors don’t realize how much this person meant to the narrator. So, the type of connotative meaning is Negative.

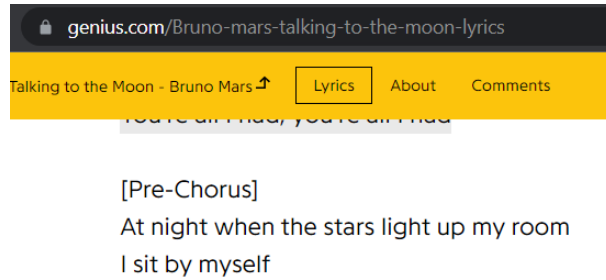


Fig 4.13. Lyric of Talking to the Moon

The sentence “*At night when the stars light up my room*” means starts give the light, illuminate. So, the type of connotative meaning is Neutral.

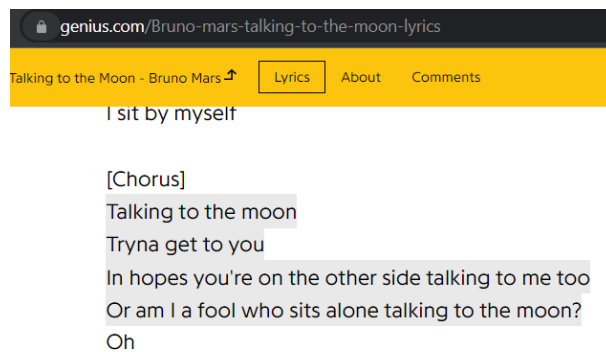


Fig 4.14. Lyric of Talking to the Moon

The sentence “*Talking to the moon*” means the Narrator talks to the moon as a sort of consolation as if the one they’ve lost is there and talking right back. The Narrator wonders if the one they’ve lost is actually there or are they really just a fool who is talking to the moon. So, the type of connotative meaning is Negative.

g. Liquor Store Blues

Liquor Store Blues is a song by American singer-songwriter Bruno Mars from his debut studio album *Doo-Wops & Hooligans* (2010), featuring Jamaican artist

Damian Marley. It was released as the first promotional single from the record, on September 21, 2010 by Elektra Records. "Liquor Store Blues" is a reggae track with dub influences written by Mars, Phillip Lawrence, Ari Levine, Dwayne Chin-Quee, Mitchum Chin, Marley and Thomas Pentz. It was produced by the former three, under their alias, the Smeezingtons and Chin-Quee. Lyrically, the song addresses a way of avoiding problems by drinking with hope that afterwards everything will be fine. The data described below:

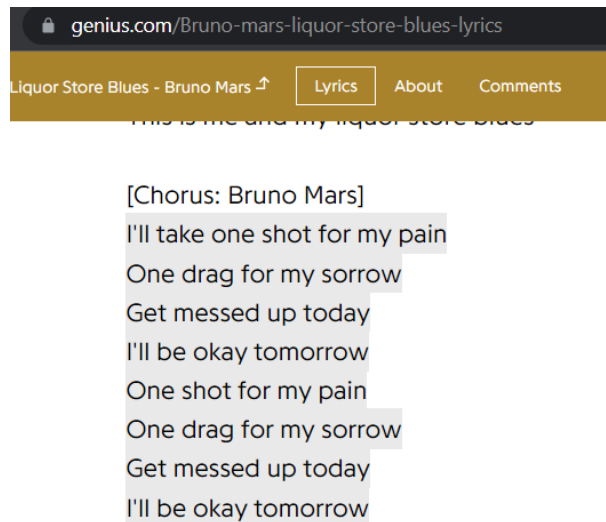


Fig 4.15. Lyric of Liquor Store Blues

The sentence "*I'll take one shot for my pain*" means Bruno is explaining the methods he uses to forget his misfortunes in life. A shot refers to a small amount of powerful alcohol, like Whiskey, Tequila, or Vodka. These alcoholic beverages help him to forget his pain. So, the type of connotative meaning is Negative.

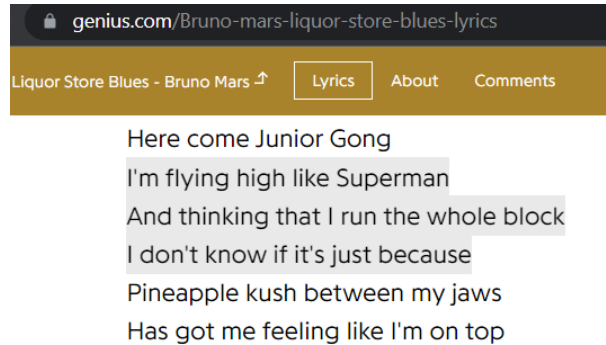


Fig 4.16. Lyric of Liquor Store Blues

The sentence “I'm flying high like superman, And thinking that I run the whole block” means He feels good due to smoking the marijuana and feels on top of the world and away from the stress of his current situation. So, the type of connotative meaning is Positive.

h. Count on Me

Count on Me is a song by American singer-songwriter Bruno Mars from his debut studio album, *Doo-Wops & Hooligans* (2010). The song was first unveiled on Mars's debut extended play, *It's Better If You Don't Understand* (2010). It was released as a radio single in Australia and served as the overall sixth single from *DooWops & Hooligans*, being serviced to contemporary hit radio and adult contemporary radio in on November 7, 2011. It was composed by Mars, Philip Lawrence, and Ari Levine, under their alias, the Smeezingtons. Musically, "Count On Me" is a folk and tropical record that lyrically details the importance of friendship and conveys a positive message. There are two data in this song, such as:

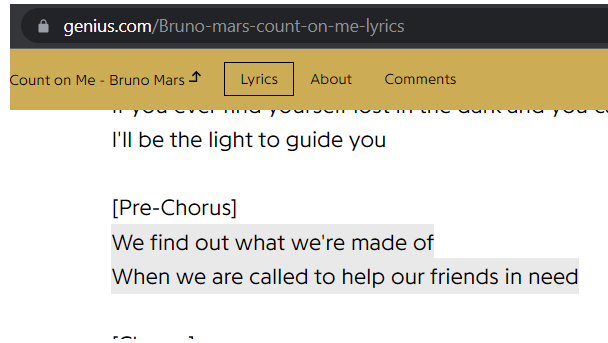


Fig 4.17. Lyric of Count on Me

The sentence “Find out what we’re made of” means Discover, as by asking or investigating. So, the type of connotative meaning is Neutral.

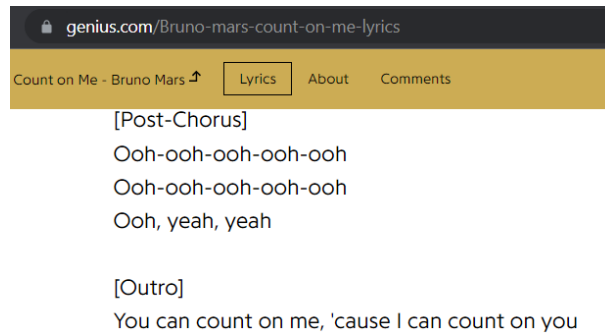
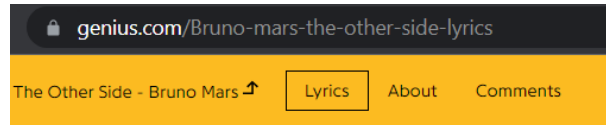


Fig 4.18. Lyric of Count on Me

The sentence “You can “Count on” me cause I can count on you” means His friend can trust and rely on him in any situation. So, the type of connotative meaning is Positive.

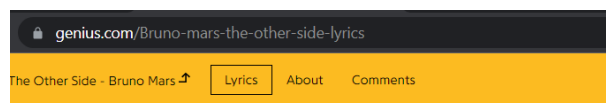
i. The Other Side

The Other Side is a collaboration song by Bruno Mars with B.o.B. and CeeLo Green, released in 2010. The song is part of Bruno Mars' debut album *Doo-Wops & Hooligans*. The album was released under the auspices of the music label Elektra Entertainment. There two data in this song, such are:



[Verse 1: Bruno Mars]
 Truth of the matter is I'm complicated
 You're as straight as they come
 You go 'bout your day, baby
 While I hide from the sun

Fig 4.19. Lyric of the Other Side



[Chorus: Bruno Mars]
 You know I, I'll be waiting on the other side
 And you, all you gotta do is cross the line
 I could wait a whole lifetime, but you just gotta decide
 You know I, I'll be waiting on the other
 Waiting on the other side

Fig 4.20. Lyric of the Other Side

The sentence “While I hide from the sun” means hide from other people/side. The sentence “You know, I’ll be waiting on the other side” means he has made the sacrifices it takes to get to this other side, selling his soul to the devil and therefore becoming a monster. So, all data above are Positive Connotative.

From all data above, the types of Connotative Meanings Used in *Bruno Mars's Song Lyrics in Doo-Wops & Hooligans Album* is dominant in Positive connotative. It shows in the lyric songs that a man keeps his love to a woman. It is talking about faithful and how the man falling in love to that woman such as like how the man treat the woman, waiting his woman, and a man can marry his woman. In this lyric song also describes about friendship and affection among friends. Someone is

willing to do various things, ranging from the simple to the most difficult to help his best friend. A true friend will also always guide and help his friend.

3. The Dominant Types of Connotative Meanings Used in *Bruno Mars's Song Lyrics in Doo-Wops & Hooligans Album*

From data in table 4.1 and diagram 4.1 we can see that Positive Connotative has 8 data or 49%, Negative Connotative has 8 data or 43%, and Neutral Connotative has 4 data or 8%. So, it can be concluded that Positive Connotative is the most dominant in the Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album.

From all the information above, it can be concluded that the connotative meaning used in the lyrics of Bruno Mars' album "Doo-Wops & Hooligans" has a dominant positive meaning. It can be seen from the words that a man keeps his love for a woman. It's about loyalty and how a man falls in love with his woman, how a man treats a woman, how he waits for his woman and how a man can marry his woman. This lyric song also describes the friendship and love between friends. Someone is willing to do various things, from the simplest to the most difficult, to help their best friend. A true friend always also guides and helps his friend.

It means that the lyrics has an expression that can make people feel good, or a type of word that can make them happy. In this case, the words are giving a positive impact on the person. Positive means creating confidence and good thinking in someone (Harsetiani, 2022).

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter is divided into two parts of explanations, which are conclusion and suggestion. The first section is conclusion about the findings of the research questions. Second section delivered some suggestions to the reader or to the future research related to the study of semantic, especially on connotative meaning.

A. Conclusion

This research was conducted in order to find out and to describe the types connotative meaning on Bruno Mars's song lyrics Doo - Woops & Hooligans Album. The result can be concluded that there are 20 data of Connotative meaning divided into three types: Positive Connotative has 8 data or 49%, Negative Connotative has 8 data or 43%, and Neutral Connotative has 4 data or 8%. So, it can be concluded that Positive Connotative is the most dominant in the Bruno Mars's Song Lyrics of Doo-Wops & Hooligans Album.

From all the information above, it can be concluded that the connotative meaning used in the lyrics of Bruno Mars' album "Doo-Wops & Hooligans" has a dominant positive meaning. It can be seen from the words that a man keeps his love for a woman. It's about loyalty and how a man falls in love with his woman, how a man treats a woman, how he waits for his woman and how a man can marry his woman. This lyric song also describes the friendship and love between friends. Someone is willing to do various things, from the simplest to the most difficult, to help their best friend. A true friend always also guides and helps his friend. It means

that the lyrics has an expression that can make people feel good, or a type of word that can make them happy. In this case, the words are giving a positive impact on the person. Positive means creating confidence and good thinking in someone.

B. Suggestion

Concerning the study of meaning, especially on connotative meaning, the researcher would like to give some suggestions for the next researcher who is interested in conducting research about connotative meaning, this is hoped to read and understand the connotative meaning well because it can help the further researcher in finishing the research. The first is about the object of the research. There are many objects that potentially contain connotative meanings. Hence, the next researcher could use another object, for example movie scripts, news, articles, advertisements, or poetry, etc. instead of using the lyrics of a song as the object. Moreover, it would be enlightening if the next researcher could analyze the data by combining connotative meaning theories with another approach or theories in linguistics or literature.

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APPENDIXES

Appendix 1. Connotative Meaning in Bruno Mars' Song Lyrics Doo-Wops & Hooligans Album



Identity of Album

1. **Released** : 04 October 2010
2. **Recorded** : 2010 di Larrabee Recording Studios dan Levcon Studios
(Los Angeles, California)
3. **Genre** : Pop/Rock, R&B, Reggae, Soul
4. **Duration** : 35:27 46:26 (*Deluxe Edition*)
5. **Label** : Atlantic Records, Elektra Records
6. **Producer** : The Smeezingtons (Executive producer), Needlz, The Supa Dups

Appendix 2. Bruno Mars' Song Lyrics in Doo-Wops & Hooligans Album

1. The Other Side

[Verse 1: Bruno Mars]
Truth of the matter is I'm complicated
You're as straight as they come
You go 'bout your day, baby
While I hide from the sun

[Pre-Chorus: Bruno Mars]
It's better if you don't understand
'Cause you won't know what it's like until you try

[Chorus: Bruno Mars]
You know I, I'll be waiting on the other side
And you, all you gotta do is cross the line
I could wait a whole lifetime, but you just gotta decide
You know I, I'll be waiting on the other
Waiting on the other side

[Verse 2: CeeLo Green]
We would live forever
Who could ask for more?
You could die if you wanted
But baby, what for?

[Pre-Chorus: CeeLo Green]
It's better if you don't understand
And you won't know what it's like until you try

[Chorus: CeeLo Green]
You know I, I'll be waiting on the other side
And you, all you gotta do is cross the line
I could wait a whole lifetime, but you just got to decide
You know I, I'll be waiting on the other
Waiting on the other side

[Verse 3: B.o.B.]
If they say life's a dream, call this insomnia
'Cause this ain't Wonderland, it damn sure ain't Narnia
And once you cross the line, you can't change your mind
Yeah, I'm a monster, but I'm no Frankenstein
And quite frankly, I've been feelin' insane in between my eyes
I really can't explain what I feel inside
If you knew what I was, you would run and hide
Many have tried to go into the night
And cross over the line, and come back alive
But that's the price we paying when we living on the other side

[Chorus: Bruno Mars]
You know I, I'll be waiting on the other side
And you, all you gotta do is cross the line
I could wait a whole lifetime, but you just gotta decide

You know I, I'll be waiting on the other
Waiting on the other side

[Outro: B.o.B]

It's better if you don't understand
It's better if you don't understand
It's better if you don't understand
It's better if you don't understand
It's better if you don't understand
It's better if you don't understand

2. Grenade

[Verse 1]

Easy come, easy go
That's just how you live, oh
Take, take, take it all but you never give
Should've known you was trouble
From the first kiss
Had your eyes wide open, why were they open?

[Pre-Chorus]

(Ooh-ooh)
Gave you all I had, and you tossed it in the trash
(Ooh-ooh)
You tossed it in the trash, you did
(Ooh-ooh)
To give me all your love is all I ever ask 'cause

[Chorus]

What you don't understand is I'd catch a grenade for ya (Yeah, yeah, yeah)
Throw my hand on a blade for ya (Yeah, yeah, yeah)
I'd jump in front of a train for ya (Yeah, yeah, yeah)
You know I'd do anything for ya (Yeah, yeah, yeah)

[Post-Chorus]

Oh-oh-oh-oh
I would go through all this pain
Take a bullet straight through my brain
Yes, I would die for ya, baby
But you won't do the same

[Interlude]

No, no, no, no, oh-oh-oh
Uh

[Verse 2]

Black, black, black, and blue
Beat me 'til I'm numb
Tell the devil I said, "Hey," when you get back to where you're from
Mad woman, bad woman
That's just what you are
Yeah, you'll smile in my face then rip the brakes out my car

[Pre-Chorus]

(Ooh-oo)

Gave you all I had, and you tossed it in the trash

(Ooh-oo)

You tossed it in the trash, yes, you did

(Ooh-oo)

To give me all your love is all I ever ask 'cause

[Chorus]

What you don't understand is I'd catch a grenade for ya (Yeah, yeah, yeah)

Throw my hand on a blade for ya (Yeah, yeah, yeah)

I'd jump in front of a train for ya (Yeah, yeah, yeah)

You know I'd do anything for ya (Yeah, yeah, yeah)

[Post-Chorus]

Oh-oh-oh-oh

I would go through all this pain

Take a bullet straight through my brain

Yes, I would die for ya, baby

But you won't do the same

[Bridge]

(No) If my body was on fire

(No) Ooh, you'd watch me burn down in flames

(No) You said you loved me, you're a liar

'Cause you never, ever, ever did, baby

[Chorus]

But, darling, I'd still catch a grenade for ya (Yeah, yeah, yeah)

Throw my hand on a blade for ya (Yeah, yeah, yeah)

I'd jump in front of a train for ya (Yeah, yeah, yeah)

You know I'd do anything for ya (Yeah, yeah, yeah)

[Post-Chorus]

Oh-oh-oh-oh

I would go through all this pain, ha

Take a bullet straight through my brain

Yes, I would die for ya, baby

But you won't do the same

[Outro]

No, you won't do the same

You wouldn't do the same

Ooh, you'd never do the same

No, no, no, no, oh-oh-oh

3. The Lazy Song

[Chorus]

Today, I don't feel like doing anything

I just wanna lay in my bed

Don't feel like picking up my phone

So leave a message at the tone

'Cause today, I swear, I'm not doing anything, uh

[Verse 1]

I'm gonna kick my feet up, then stare at the fan
Turn the TV on, throw my hand in my pants
Nobody's gon' tell me I can't, nah
I'll be lounging on the couch, just chillin' in my Snuggie
Click to MTV, so they can teach me how to dougie
'Cause in my castle, I'm the freaking man

[Pre-Chorus]

Oh-oh, yes, I said it (Ooh-ooh)
I said it, I said it, 'cause I can (Ooh-ooh-ooh-ooh-ooh)

[Chorus]

Today, I don't feel like doing anything
I just wanna lay in my bed
Don't feel like picking up my phone
So leave a message at the tone
'Cause today, I swear, I'm not doing anything
Nothing at all
Woo-hoo, woo-hoo, ooh
Nothing at all
Woo-hoo, woo-hoo, ooh

[Verse 2]

Tomorrow, I'll wake up, do some P90X
Meet a really nice girl, have some really nice sex
And she's gonna scream out, "This is great!" (Oh my God, this is great)
Yeah, I might mess around and get my college degree
I bet my old man will be so proud of me
But sorry, pops, you'll just have to wait

[Pre-Chorus]

Oh-oh, yes I said it (Ooh-ooh)
I said it, I said it, 'cause I can (Ooh-ooh-ooh-ooh-ooh)

[Chorus]

Today, I don't feel like doing anything
I just wanna lay in my bed
Don't feel like picking up my phone
So leave a message at the tone
'Cause today, I swear, I'm not doing anything

[Bridge]

No, I ain't gonna comb my hair (Ooh-ooh-ooh)
'Cause I ain't going anywhere (Ooh-ooh-ooh)
No, no, no, no, no, no, no, no
I'll just strut in my birthday suit (Ooh-ooh-ooh)
And let everything hang loose (Ooh-ooh-ooh)
Yeah, yeah, yeah, yeah, yeah, yeah, yeah, yeah, yeah

[Chorus]

Oh, today, I don't feel like doing anything

I just wanna lay in my bed
Don't feel like picking up my phone
So leave a message at the tone
'Cause today, I swear, I'm not doing anything
Nothing at all
Woo-hoo, woo-hoo, ooh
Nothing at all
Woo-hoo, woo-hoo, ooh
Nothing at all

4. Talking to the Moon

[Verse 1]
I know you're somewhere out there
Somewhere far away
I want you back, I want you back
My neighbors think I'm crazy
But they don't understand
You're all I had, you're all I had

[Pre-Chorus]
At night when the stars light up my room
I sit by myself

[Chorus]
Talking to the moon
Tryna get to you
In hopes you're on the other side talking to me, too
Or am I a fool who sits alone talking to the moon?
Oh

[Verse 2]
I'm feeling like I'm famous, the talk of the town
They say I've gone mad
Yeah, I've gone mad
But they don't know what I know
'Cause when the sun goes down, someone's talking back
Yeah, they're talking back, oh

[Pre-Chorus]
At night when the stars light up my room
I sit by myself

[Chorus]
Talking to the moon
Tryna get to you
In hopes you're on the other side talking to me, too
Or am I a fool who sits alone talking to the moon?

[Bridge]
Oh-oh, oh-oh, oh-oh
Do you ever hear me calling?
Oh-oh (Oh-oh-oh)
Oh-oh (Oh-oh-oh)

Oh-oh

[Chorus]

'Cause every night, I'm talking to the moon
Still tryna get to you
In hopes you're on the other side talking to me, too
Or am I a fool who sits alone talking to the moon?
Oh-oh

[Outro]

I know you're somewhere out there
Somewhere far away

5. Just the Way You Are

[Intro]

Oh, oh-oh-oh
Oh-oh-oh-oh
Oh-oh-oh

[Verse 1]

Oh, her eyes, her eyes
Make the stars look like they're not shinin'
Her hair, her hair
Falls perfectly without her tryin'
She's so beautiful
And I tell her every day
Yeah, I know, I know
When I compliment her, she won't believe me
And it's so, it's so sad to think that she don't see what I see
But every time she asks me, "Do I look okay?" I say

[Chorus]

When I see your face (Face, face)
There's not a thing that I would change
'Cause you're amazing (Amazing)
Just the way you are (Are)
And when you smile (Smile, smile)
The whole world stops and stares for a while
'Cause, girl, you're amazing (Amazing)
Just the way you are (Are)
Yeah

[Verse 2]

Her lips, her lips
I could kiss them all day if she'd let me
Her laugh, her laugh
She hates, but I think it's so sexy
She's so beautiful, and I tell her every day
Oh, you know, you know, you know
I'd never ask you to change
If perfect's what you're searching for
Then just stay the same
So don't even bother askin' if you look okay
You know I'll say

[Chorus]
When I see your face (Face, face)
There's not a thing that I would change
'Cause you're amazing (Amazing)
Just the way you are (Are)
And when you smile (Smile, smile)
The whole world stops and stares for a while
'Cause, girl, you're amazing (Amazing)
Just the way you are (Are)

[Bridge]
The way you are
The way you are
Girl, you're amazing (Amazing)
Just the way you are (Are)

[Chorus]
When I see your face
There's not a thing that I would change
'Cause you're amazing (Amazing)
Just the way you are (Are)
And when you smile
The whole world stops and stares for a while
'Cause, girl, you're amazing
Just the way you are

[Outro]
Yeah

6. Count on Me

[Intro]
Oh-oh-oh

[Verse 1]
If you ever find yourself stuck in the middle of the sea
I'll sail the world to find you
If you ever find yourself lost in the dark and you can't see
I'll be the light to guide you

[Pre-Chorus]
We find out what we're made of
When we are called to help our friends in need

[Chorus]
You can count on me like 1, 2, 3
I'll be there
And I know when I need it
I can count on you like 4, 3, 2
And you'll be there
'Cause that's what friends are s'posed to do, oh yeah

[Post-Chorus]

Ooh-ooh-ooh-ooh-ooh
Ooh-ooh-ooh-ooh-ooh
Ooh, yeah, yeah

[Verse 2]
If you're tossin' and you're turnin' and you just can't fall asleep
I'll sing a song beside you
And if you ever forget how much you really mean to me
Every day, I will remind you, oh

[Pre-Chorus]
We find out what we're made of
When we are called to help our friends in need

[Chorus]
You can count on me like 1, 2, 3
I'll be there
And I know when I need it
I can count on you like 4, 3, 2
And you'll be there
'Cause that's what friends are s'posed to do, oh yeah

[Post-Chorus]
Ooh-ooh-ooh-ooh-ooh
Ooh-ooh-ooh-ooh-ooh
Ooh, yeah, yeah

[Bridge]
You'll always have my shoulder when you cry
I'll never let go
Never say goodbye
You know

[Chorus]
You can count on me like 1, 2, 3
I'll be there
And I know when I need it
I can count on you like 4, 3, 2
And you'll be there
'Cause that's what friends are s'posed to do, oh yeah

[Post-Chorus]
Ooh-ooh-ooh-ooh-ooh
Ooh-ooh-ooh-ooh-ooh
Ooh, yeah, yeah

[Outro]
You can count on me, 'cause I can count on you

7. Liquor Store Blues

[Intro: Damian Marley]
Now greetings to da world (All of you)
Voice of da one called Bruno Mars, 'long side gong to da zilla

(Ya know I mean? I roll)

[Verse 1: Bruno Mars]

Standing at this liquor store
Whiskey coming through my pores
Feeling like I run this whole block
Lotto tickets, cheap beer
That's why you can catch me here
Tryna scratch my way up to the top

[Pre-Chorus: Bruno Mars]

'Cause my job's got me going nowhere
So I ain't got a thing to lose
Take me to a place where I don't care
This is me and my liquor store blues

[Chorus: Bruno Mars]

I'll take one shot for my pain
One drag for my sorrow
Get messed up today
I'll be okay tomorrow
One shot for my pain
One drag for my sorrow
Get messed up today
I'll be okay tomorrow

[Verse 2: Bruno Mars]

Me and my guitar, tonight
Singing to the city lights
Tryna leave with more than what I got
'Cause sixty-eight cent just ain't gon' pay the rent
So I'll be out here 'til they call the cops

[Pre-Chorus: Bruno Mars]

'Cause my job's got me going nowhere
So I ain't got a thing to lose
Take me to a place where I don't care
This is me and my liquor store blues

[Chorus: Bruno Mars]

I'll take one shot for my pain
One drag for my sorrow
Get messed up today
I'll be okay tomorrow
One shot for my pain
One drag for my sorrow
Get messed up today
I'll be okay tomorrow

[Verse 3: Damian Marley]

Here come Junior Gong
I'm flying high like Superman
And thinking that I run the whole block
I don't know if it's just because
Pineapple kush between my jaws

Has got me feeling like I'm on top
Feeling like I woulda stand up to de cops
And stand up to de bigga heads
Becaw de whole ah de mah saps
All de talk dem a talk
And dem fly make nah drop
Nuff ghetto youth cannot escape de trap

[Chorus: Bruno Mars]
Give me this one shot for my pain
One drag for my sorrow
Get messed up today
I'll be okay tomorrow
One shot for my pain
One drag for my sorrow
Get messed up today
I'll be okay tomorrow

[Outro Spoken: Damian Marley]
Now greetings to da world
Voice of da one called Bruno Mars, 'long side gong to da zilla
A.K.A. Damian junior gong Marley, yes sir
Ya best believe, ha ha (Now, neh)

8. Marry You

[Chorus]
It's a beautiful night
We're looking for something dumb to do
Hey, baby, I think I wanna marry you
Is it the look in your eyes
Or is it this dancing juice?
Who cares, baby? I think I wanna marry you

[Verse 1]
Well, I know this little chapel on the boulevard, we can go
No one will know
Oh, come on, girl
Who cares if we're trashed? Got a pocket full of cash we can blow
Shots of Patrón
And it's on, girl

[Pre-Chorus]
Don't say no, no, no, no, no
Just say yeah, yeah, yeah, yeah, yeah
And we'll go, go, go, go, go
If you're ready, like I'm ready

[Chorus]
'Cause it's a beautiful night
We're looking for something dumb to do
Hey, baby, I think I wanna marry you
Is it the look in your eyes
Or is it this dancing juice?

Who cares, baby? I think I wanna marry you
Oh

[Verse 2]

I'll go get a ring, let the choir bells sing like, "Ooh"
So what you wanna do?
Let's just run, girl
If we wake up and you wanna break up, that's cool
No, I won't blame you
It was fun, girl

[Pre-Chorus]

Don't say no, no, no, no, no
Just say yeah, yeah, yeah, yeah, yeah
And we'll go, go, go, go, go
If you're ready, like I'm ready

[Chorus]

'Cause it's a beautiful night
We're looking for something dumb to do
Hey, baby, I think I wanna marry you
Is it the look in your eyes
Or is it this dancing juice?
Who cares, baby? I think I wanna marry you

[Bridge]

Just say, "I do"
Tell me right now, baby
Tell me right now, baby, baby
Just say, "I do"
Tell me right now, baby
Tell me right now, baby, baby, oh

[Chorus]

It's a beautiful night
We're looking for something dumb to do
Hey, baby, I think I wanna marry you
Is it the look in your eyes
Or is it this dancing juice?
Who cares, baby? I think I wanna marry you

9. Our First Time

[Refrain]

Don't it feel good, babe?
Don't it feel good, baby?
'Cause it's so brand new, babe
It's so brand new, baby
Don't it feel good, babe?
Don't it feel good, baby?
'Cause it's so brand new, babe
It's so brand new, baby

[Verse 1]

Na-na-na, here we are (Here we are)
In this big old empty room, staring at each other
Who's gonna make the first move?
Been doing our thing for a minute
And now both our hearts are in it
The only place to go is all the way
Ah-ooh

[Chorus]
Is that alright? Is that okay?
Girl, no need to be nervous
'Cause I've got you all night
Don't you worry 'bout a thing (No, no, no)
Just go with it, go with it, go with it
And I will go real slow with it, slow with it
It's our first time
Go with it, go with it, go with it
And I will go real slow with it, slow with it
It's our first time

[Verse 2]
Clothes are not required
For what we got planned
Oh, girl, you're my desire
Your wish is my command
Treat you like a princess
Ooh, girl, you're so delicious
Like ice cream on a sunny day
Gonna eat you before you melt away

[Chorus]
Is that alright? Is that okay?
Girl, no need to be nervous (No, no, no, no, oh)
'Cause I've (I've) got (Got) you (You) all night
Don't you worry 'bout a thing (No, no, no)
Just go with it, go with it, go with it
And I will go real slow with it, slow with it
It's our first time
Go with it, go with it, go with it
And I will go real slow with it, slow with it
It's our first time

[Refrain]
Don't it feel good, babe?
Don't it feel good, baby?
'Cause it's so brand new, babe
It's so brand new, baby
Don't it feel good, babe?
Don't it feel good, baby?
'Cause it's so brand new, babe
It's so brand new, baby (Ooh)

[Chorus]
Just go with it, go with it, go with it

And I will go real slow with it, slow with it
It's our first time
Go with it, go with it, go with it
And I will go real slow with it, slow with it
It's our first time

10. Runaway baby

[Intro]
Ahh, yes

[Verse 1]
Well, looky here, looky here, ahh, what do we have?
Another pretty thang ready for me to grab
But little does she know that I'm a wolf in sheep's clothing?
'Cause at the end of the night, it is her I'll be holdin'

[Pre-Chorus]
"I love you so" (Hey) That's what you'll say (That's what you'll say)
You'll tell me, "Baby, baby, please don't go away" (Don't go away)
But when I play (But when I play), I never stay (I never stay)
So every girl that I meet, yeah, this is what I say

[Chorus]
Run, run, run away, run away, baby
Before I put my spell on you
You better get, get, get away, get away, darlin'
'Cause everything you heard is true
Your poor little heart will end up alone
'Cause Lord knows I'm a rollin' stone
So you better run, run, run away, run away, baby

[Post-Chorus]
Uh, ah-yeah

[Verse 2]
Well, let me think, let me think, ahh, what should I do?
So many eager young bunnies that I'd like to pursue
Now even though they eating out the palm of my hand
There's only one carrot and they all gotta share it!

[Pre-Chorus]
"I love you so" (Hey) That's what you'll say (That's what you'll say)
You'll tell me, "Baby, baby, please don't go away" (Don't go away)
But when I play (But when I play), I never stay (I never stay)
So every girl that I meet, yeah, this is what I say

[Chorus]
Run, run, run away, run away, baby
Before I put my spell on you
You better get, get, get away, get away, darlin'
'Cause everything you heard is true
Your poor little heart will end up alone
'Cause Lord knows I'm a rollin' stone
So you better run, run, run away, run away, baby, uh

[Bridge]

See, I ain't tryna hurt you, baby, no, no

No, I just wanna work you, baby, yup, yup

See, I ain't tryna hurt you, baby, no, no

No, I just wanna work you, baby

If you scared, you better run

(You better run) You better run

(You better run) You better run

(You better run) You better, you better, you better

[Chorus]

Run, run, run away, run away, baby

Before I put my spell on you

You better get, get, get away, get away, darlin'

'Cause everything you heard is true

Your poor little heart will end up alone

'Cause Lord knows I'm a rollin' stone

So you better run, run, run away, run away, baby

Appendix 3. Permohonan Persetujuan Judul Skripsi



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No.3 Telp.(061)6619056 Medan 20238
Website : <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

PERMOHONAN PERSETUJUAN JUDUL SKRIPSI

Nama : Anugrah Dwian Andari
NPM : 1902050043
ProgramStudi : Pendidikan Bahasa Inggris

JUDUL	DITERIMA
Connotative Meaning in Bruno Mars' Song Lyrics <i>Doo-Wops & Hooligans</i> Album.	<i>See</i> 3/01 - 2023

Bermohon kepada Dosen Pembimbing untuk mengesahkan Judul yang diajukan kepada Program Studi Pendidikan Bahasa Inggris.

Medan, 28 Desember 2022

Disetujui oleh

Dosen Pembimbing

Erlindawaty, S.Pd., M.Pd.

Hormat Pemohon

Anugrah Dwian Andari

Appendix 4. K1



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No.3 Telp.(061)6619056 Medan 20238
Website : <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

Form K-1

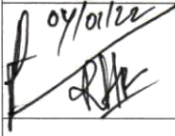
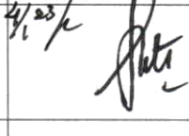
Yth : Bapak/Ibu Ketua & Sekretaris
Program Studi Pendidikan Bahasa Inggris
FKIP UMSU

Perihal : **PERMOHONAN PERSETUJUAN JUDUL SKRIPSI**

Dengan hormat, yang bertanda tangan di bawah ini :

Nama : Anugrah Dwian Andari
NPM : 1902050043
Program Studi : Pendidikan Bahasa Inggris
Kredit Kumulatif : 115 SKS

IPK Kumulatif = 3,74

Persetujuan Ketua/Sek Prodi	Judul yang diajukan	Disyahkan Oleh Dekan Fakultas
	Connotative Meaning in Bruno Mars' Song Lyrics <i>Doo-Wops & Hooligans</i> Album.	
	The Use of Word Formation and Semiotics Found in the Soul Film Script By Pete Docter, Mike Jones and Kemp Powers.	
	The Moral Value Delivery of the Main Character in the Soul Film By Pete Docter, Mike Jones and Kemp Powers : A Study of Semiotics and Conflict.	

Demikianlah permohonan ini saya sampaikan untuk dapat pemeriksaan dan persetujuan serta pengesahan, atas kesediaan Bapak/Ibu saya ucapkan terima kasih.

Medan, 28 Desember 2022

Hormat Pemohon,


Anugrah Dwian Andari

Dibuat Rangkap 3 :

- Untuk Dekan/Fakultas
- Untuk Ketua/Sekretaris Prodi
- Untuk Mahasiswa yang bersangkutan

Appendix 5. K2



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No.3 Telp.(061)6619056 Medan 20238
Website :<http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

Form K-2

Kepada Yth : Bapak/Ibu Ketua & Sekretaris
Program Studi Pendidikan Bahasa Inggris
FKIP UMSU

Assalamu'alaikum Wr. Wb.

Dengan hormat, yang bertanda tangan di bawah ini :

Nama : Anugrah Dwian Andari
NPM : 1902050043
Program Studi : Pendidikan Bahasa Inggris

Mengajukan permohonan persetujuan proyek proposal/risalah/makalah/skripsi sebagai tercantum di bawah ini dengan judul sebagai berikut :

Connotative Meaning in Bruno Mars' Song Lyrics *Doo-Wops & Hooligans* Album.

Sekaligus saya mengusulkan/menunjuk Bapak/Ibu sebagai :

Erlindawaty, S.Pd., M.Pd.

Sebagai Dosen Pembimbing proposal/risalah/makalah/skripsi saya

Demikianlah permohonan ini saya sampaikan untuk dapat pengurusan selanjutnya. Akhirnya atas perhatian dan kesediaan Bapak/Ibu saya ucapkan terima kasih.

Medan, 28 Desember 2022
Hormat Pemohon,

Anugrah Dwian Andari

Dibuat Rangkap 3 :

- Untuk Dekan/Fakultas
- Untuk Ketua/Sekretaris Prodi
- Untuk Mahasiswa yang bersangkutan

Appendix 6. K3

**FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
Jln. Mukhtar Basri BA No. 3 Telp. 6622400 Medan 20217 Form : K3**

Nomor : 59 /II.3/UMSU-02/F/2023
Lamp : ---
Hal : **Pengesahan Proyek Proposal
Dan Dosen Pembimbing**

Bismillahirrahmanirrahim
Assalamu'alaikum Wr. Wb

Dekan Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara menetapkan Perpanjangan proposal/risalah/makalah/skripsi dan dosen pembimbing bagi mahasiswa yang tersebut di bawah ini :

Nama : **Anugrah Dwian Andari**
N P M : 1902050043
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : **Connotative Meaning in Bruno Mars' Song Lyrics Doo-Wops & Holligans Album**

Pembimbing : **Erlindawaty, S.Pd., M.Pd.**

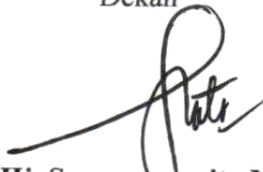
Dengan demikian mahasiswa tersebut di atas diizinkan menulis proposal/risalah/makalah/skripsi dengan ketentuan sebagai berikut :

1. Penulis berpedoman kepada ketentuan yang telah ditetapkan oleh Dekan
2. Proyek proposal/risalah/makalah/skripsi dinyatakan **BATAL** apabila tidak selesai pada waktu yang telah ditentukan.
3. Masa daluwarsa tanggal : **4 Januari 2024**

Medan 11 Jumadil Akhir 1444 H
4 Januari 2023 M

Wassalam
Dekan




Dra. Hj. Svamsuurnita, MPd.
NIDN : 0004066701

Dibuat rangkap 5 (lima) :

1. Fakultas (Dekan)
2. Ketua Program Studi
3. Pembimbing Materi dan Teknis
4. Pembimbing Riset
5. Mahasiswa yang bersangkutan :
WAJIB MENGIKUTISEMINAR



Appendix 7. Berita Acara Bimbingan Proposal



UMSU
Unggul | Cerdas | Terpercaya

**MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN**

Jl. Kapten Mukhtar Basri No. 3 Telp. (061) 6619056 Medan 20238

Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

BERITA ACARA BIMBINGAN PROPOSAL

Perguruan Tinggi : Universitas Muhammadiyah Sumatera Utara
Fakultas : Keguruan dan Ilmu Pendidikan
Jurusan/Prog. Studi : Pendidikan Bahasa Inggris
Nama : Anugrah Dwian Andari
NPM : 1902050043
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : Connotative Meaning in Bruno Mars' Song Lyrics *Doo-Wops & Hooligans* Album

Tanggal	Deskripsi Hasil Bimbingan Proposal	Tanda Tangan
11 Maret 2023	Cover, Chapter I : Background of the Problem	
18 Maret 2023	Chapter I : A. Background of the Problem B. Identification of the Problem C. The Scope and limitation D. Formulation of the Problem E. The objective of the study F. The Significance of the study	
25 Maret 2023	Chapter II : A. Theoretical Framework Chapter II : B. Previous Related studies	
	Chapter III : A. Research Design B. Source of Data C. Technique of collecting Data D. Technique of analyzing Data	
08 April 2023	References, ACC	

Diketahui oleh:
Ketua Pradi

(Pirman Ginting, S.Pd., M.Hum.)

Medan, 08 April 2023

Dosen Pembimbing

(Erlindawaty, S.Pd., M.Pd.)

Appendix 8. Berita Acara Seminar Proposal



MAJELIS PENDIDIKAN TINGGI UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp. 061-6622400 Ext, 22, 23, 30

Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

BERITA ACARA SEMINAR PROPOSAL

Pada hari ini Rabu Tanggal 12 Bulan April Tahun 2023 diselenggarakan seminar prodi Pendidikan Bahasa Inggris menerangkan bahwa :

Nama Lengkap : Anugrah Dwian Andari
N.P.M : 1902050043
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : Connotative Meaning in Bruno Mars' Song Lyrics *Doo-Wops & Hooligans* Album

No	Masukan dan Saran
Bab I	- <i>IDENTIFICATION OF THE PROBLEM</i>
Bab II	- <i>CONCEPTUAL FRAMEWORK</i>
Bab III	- <i>SOURCE OF DATA</i>
Lainnya	
Kesimpulan	[] Disetujui [] Ditolak [✓] Disetujui Dengan Adanya Perbaikan

Dosen Pembahas

(Dr. Tengku Winona Emelia, S.Pd., M.Pd.)

Dosen Pembimbing

(Erlindawaty, S.Pd., M.Pd.)

Panitia Pelaksana

Ketua

(Pirman Ginting, S.Pd., M.Hum.)

Sekretaris

(Rita Harisma, S.Pd., M.Hum.)

Appendix 9. Surat Keterangan Seminar Proposal



**MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN**

Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp.061-6619056 Ext, 22, 23, 30

Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

SURAT KETERANGAN


Ketua Program Studi Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muhammadiyah Sumatera Utara, menerangkan di bawah ini:

Nama Lengkap : Anugrah Dwian Andari
NPM : 1902050043
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : Connotative Meaning in Bruno Mars' Song Lyrics *Doo-Wops & Hooligans* Album

benar telah melakukan seminar proposal skripsi pada hari Rabu, tanggal 12, Bulan April, Tahun 2023

Demikianlah surat keterangan ini dibuat untuk memperoleh surat izin riset dari Dekan Fakultas. Atas kesediaan dan kerjasama yang baik, kami ucapkan terima kasih.

Medan, 12 April 2023

Ketua, 



Pirman Ginting, S.Pd., M.Hum.

Appendix 10. Lembar Pengesahan Proposal



**MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN**

Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp. 061-6622400 Ext, 22, 23, 30
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

LEMBAR PENGESAHAN HASIL SEMINAR PROPOSAL

Proposal yang sudah diseminari oleh mahasiswa di bawah ini:

Nama Lengkap : Anugrah Dwian Andari
N.P.M : 1902050043
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : Connotative Meaning in Bruno Mars' Song Lyrics *Doo-Wops & Hooligans* Album

Pada hari Rabu tanggal 12 bulan April tahun 2023 sudah layak menjadi proposal skripsi.

Medan, ²³ Mei 2023

Disetujui oleh:

Dosen Pembahas

Dosen Pembimbing

Dr. Tengku Winona Emelia, S.Pd, M.Pd.

Erlindawaty, S.Pd., M.Pd.

Diketahui oleh
Ketua Program Studi,

Pirman Ginting, S.Pd., M.Hum.

Appendix 11. Surat Permohonan Izin Riset



UMSU

Unggul | Cerdas | Terpercaya

Bila menjawab surat ini agar disebutkan nomor dan tanggalnya

MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

Jalan Kapten Mochtar Basri No. 3 Medan 20238 Telp. (061) 6622400

Website: <http://fkip.umsu.ac.id> E-mail: fkip@yahoo.co.id

Nomor : 2149 /II.3/UMSU-02/F/2023

Lamp : ---

Medan, 10 Dzulqaidah 1444 H

30 Mei 2023 M

Hal : Izin Riset

**Kepada : Yth. Bapak/Ibu Kepala
Perpustakaan UMSU
Di
Tempat.**

Bismillahirrahmanirrahim
Assalamu'alaikum Wr. Wb

Wa ba'du semoga kita semua sehat wal'afiat dalam melaksanakan tugas sehari-hari sehubungan dengan semester akhir bagi mahasiswa wajib melakukan penelitian/riset untuk penulisan Skripsi sebagai salah satu syarat penyelesaian Sarjana Pendidikan, maka kami mohon kepada Bapak/ibu memberikan izin kepada mahasiswa kami dalam melakukan penelitian /riset ditempat Bapak/ibu pimpin. Adapun data mahasiswa tersebut di bawah ini :

Nama : **Anugrah Dwian Andari**
N P M : 1902050043
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : **Connotative Meaning in Bruno Mars' Song Lyrics Doo-Wops & Hooligans Album.**

Demikian hal ini kami sampaikan, atas perhatian dan kesediaan serta kerjasama yang baik dari Bapak/ibu kami ucapkan banyak terima kasih, Akhirnya selamat sejahteralah kita semuanya. Amin.



Wassalam
Dekan



Dra. Hj. Syamsuyurnita, MPd.
NIDN: 0004066701

****Pertinggal**



Appendix 12. Surat Keterangan Selesai Riset



MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN PIMPINAN PUSAT MUHAMMADIYAH
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
UPT. PERPUSTAKAAN

Terakreditasi A Berdasarkan Ketetapan Perpustakaan Nasional Republik Indonesia No. 00059/LAP.PT/IX.2018
Pusat Administrasi : Jalan Kapten Mukhtar Basri No. 3 Medan 20238 Telp. (061) 66224567
☎ <http://perpustakaan.umsu.ac.id> ✉ perpustakaan@umsu.ac.id 🌐 [perpustakaan_umsu](https://www.perpustakaan.umsu.ac.id)

SURAT KETERANGAN

Nomor : 1087/ KET/II.3-AU /UMSU-P/M/2023

Kepala Unit Pelaksana Teknis (UPT) Perpustakaan Universitas Muhammadiyah Sumatera Utara dengan ini menerangkan :

Nama : Anugrah Dwian Andari
NIM : 1902050043
Univ./Fakultas : UMSU/Keguruan dan Ilmu Pendidikan
Jurusan/P.Studi : Pendidikan Bahasa Inggris

adalah benar telah melakukan kunjungan/penelitian pustaka guna menyelesaikan tugas akhir / skripsi dengan judul :

“Connotative Meaning in Bruno Mars’ Song Lyrics Doo-Wops & Hooligans Album”

Demikian surat keterangan ini diperbuat untuk dapat dipergunakan sebagaimana mestinya.

Medan, 21 Dzulhijjah 1444 H.
10 Juli 2023 M.

Kepala UPT Perpustakaan



Muhammad Arifin, S.Pd, M.Pd

Appendix 13. Berita Acara Bimbingan Skripsi



**MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN**

Jl. Kapten Mukhtar Basri No. 3 Telp. (061) 6619056 Medan 20238

Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id



BERITA ACARA BIMBINGAN SKRIPSI

Perguruan Tinggi : Universitas Muhammadiyah Sumatera Utara
 Fakultas : Keguruan dan Ilmu Pendidikan
 Jurusan/Prog. Studi : Pendidikan Bahasa Inggris
 Nama Lengkap : Anugrah Dwian Andari
 NPM : 1902050043
 Program Studi : Pendidikan Bahasa Inggris
 Judul Skripsi : Connotative Meaning in Bruno Mars' Song Lyrics *Doo-Wops & Hooligans* Album

Tanggal	Deskripsi Hasil Bimbingan Skripsi	Tanda Tangan
18/07-23	Chapter I - The Formulation of the research - The objective of the research - The significance of the research	
30/07-23	Chapter II Check all grammar mistakes	
08/08-23	Chapter III Research Method Technique of Collecting data	
22/08-23	Chapter IV Grammar mistakes	
"	Reference	

Medan, Agustus 2023

Diketahui oleh:
Ketua Prodi

Pirman Ginting S.Pd., M.Hum.

Dosen Pembimbing

Erlindawaty, S.Pd., M.Pd.

Appendix 14. Surat Pernyataan Orisinalitas Riset

UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA Fakultas Keguruan dan Ilmu Pendidikan

SURAT PERNYATAAN

Bismillahirrahmanirrahim

Yang bertanda tangan di bawah ini, mahasiswa Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara.

Nama lengkap	: Anugrah Dwian Andari
Tempat/ Tgl. Lahir	: Labuhan Deli, 15 Februari 2001
Agama	: Islam
Status Perkawinan	: Kawin/Belum Kawin/Duda/Janda*)
No. Pokok Mahasiswa	: 1902050043
Program Studi	: Pendidikan Bahasa Inggris
Alamat Rumah	: Jl. Baru Link 15 Gg. Mangga Medan Marelan Telp/Hp: 0823-6657-8461
Pekerjaan/ Instansi	: -
Alamat Kantor	: -

Melalui surat permohonan tertanggal 20 Agustus 2023 telah mengajukan permohonan menempuh ujian skripsi. Untuk ujian skripsi yang akan saya tempuh, menyatakan dengan sesungguhnya, bahwa saya,:

1. Dalam keadaan sehat jasmani maupun rohani
2. Siap secara optimal dan berada dalam kondisi baik untuk memberikan jawaban atas pertanyaan penguji,
3. Bersedia menerima keputusan Panitia Ujian Skripsi dengan ikhlas tanpa mengadakan gugatan apapun;
4. Menyadari bahwa keputusan Panitia Ujian ini bersifat mutlak dan tidak dapat diganggu gugat.

Demikianlah surat pernyataan ini saya perbuat dengan kesadaran tanpa paksaan dan tekanan dalam bentuk apapun dan dari siapapun, untuk dipergunakan bilamana dipandang perlu. Semoga Allah SWT meridhoi saya. Amin.

Saya Yang Menyatakan,


METERAI
TEMPEL
87AKX61426620

Anugrah Dwian Andari

Appendix 15. Curriculum Vitae

1. Personal Information

Name : ANUGRAH DWIAN ANADARI
Place/Date of Birth : Labuhan Deli/15 February 2001
Gender : Female
Religion : Islam
Status : Single
Nationality : Indonesian
Address : Jln. Baru Gg. Mangga, Kel. Terjun, Kec. Medan
Marelan
Department : English Education
Email : anugrahdwian1502@gmail.com

2. Parents' Information

Father : Ruslian
Mother : Salmawati
Address : Jln. Baru Gg. Mangga, Kel. Terjun, Kec. Medan Marelan

3. Educational Background

2008 – 2013 : SD Negeri 066429 Medan
2014 – 2016 : SMP Swasta YASPENHAN-1 Medan
2017 – 2019 : SMK Swasta BRIGJEND KATAMSO II Medan
2019 – 2023 : An active student of English Study Program,
Faculty of Teacher Training and Education,
Universitas Muhammadiyah Sumatera Utara.