

**LINGUISTIC STRATEGIES ANALYSIS
ON THE OFFICIAL WEBSITE OF INDONESIA TOURISM
(www.indonesia.travel)**

SKRIPSI

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for the Degree of Sarjana Pendidikan (S.Pd.)
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By

KHAIRA REIZAVIRA
NPM. 1702050067



UMSU
Unggul | Cerdas | Terpercaya

**FACULTY OF TEACHER TRAINING AND EDUCATION
UNIVERSITY OF MUHAMMADIYAH SUMATERA UTARA
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MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Muchtar Basri No. 3 Telp. (061) 6619056 Medan 20238
Website : <http://www.fkip.umsu.ac.id> Email: fkip@umsu.ac.id

BERITA ACARA

Ujian Mempertahankan Skripsi Sarjana Bagi Mahasiswa Program Strata I
Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara



Panitia Ujian Sarjana Strata-1 Fakultas Keguruan dan Ilmu Pendidikan dalam Sidangnya yang diselenggarakan pada hari Rabu, 22 September 2021, pada pukul 08.00 WIB sampai dengan selesai. Setelah mendengar, memperhatikan dan memutuskan bahwa :

Nama Lengkap : Khaira Reizavira
NPM : 1702050067
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : Linguistic Strategies Analysis on The Official Website of Indonesia Tourism (www.indonesia.travel)

Ditetapkan : () Lulus Yudisium
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PANITIA PELAKSANA

Ketua

Prof. Dr. H. Elfrianto Nasution, S.Pd., M.Pd



Sekretaris

Dra. Hj. Syamsuyudita, M.Pd.

- ANGGOTA PENGUJI :
1. Dr. Bambang Panca S, M.Hum
 2. Prof. Amrin Saragih, MA, P.Hd
 3. Mandra Saragih, S.Pd, M.Hum

1.

2.

3.



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Website : <http://www.fkip.umsu.ac.id> Email: fkp@umsu.ac.id

LEMBAR PENGESAHAN SKRIPSI

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

Skripsi ini diajukan oleh mahasiswa di bawah ini

Nama Lengkap : Khaira Reizavira
NPM : 1702050067
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : Linguistic Strategies Analysis on The Official Website of Indonesia Tourism (www.indonesia.travel)

sudah layak di sidangkan

Medan, 16 September 2021

Disetujui oleh

Dosen Pembimbing,

Mandra Saragih, S.Pd., M.Hum

Diketahui oleh :

Dekan



Prof. Dr. H. Erlianto Nst, M.Pd

Ketua Program Studi

Mandra Saragih, S.Pd., M.Hum

ABSTRACT

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This research deals with Linguistic Strategy in the text on the Official Website of Indonesia Tourism (www.indonesia.travel). It is aimed to investigated the type of linguistic strategy based on functions and language features and the realization of lainguistic strategy on the Official Website of Indonesia Tourism. The researcher is applied descriptive qualitative. The data of this research is the text contained on the Official Website of Indonesia Tourism. There are 100 data that were analyzed based on Miles and Huberman, including condensation data, display data and conclusion drawing. The research finding showed that there were two types of linguistic strategy used in the official website of Indonesian tourism, namely: Informative Strategy and Persuasive Strategy. It also found that linguistic strategy was realized in Indonesian tourism websites through five Interactional Metadiscourse markers based on the theory of Hyland and Tse (2004) namely Hedges, Booster, Attitude Markers, Engagement Markers and Self-mentions.

Keywords : *Linguistic Startegy, Official Website of Indonesia Tourism*

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Medan, September 2021

Khaira Reizavira

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CHAPTER I

INTRODUCTION

A. Background of the study

As social beings, humans must interact with each other. This is done because humans are social creatures who need each other. In interacting, humans use tools or media in the form of language. In general, language is a tool to convey something that comes to mind. However, language is also used as a means or tool to convey ideas and feelings. Language consists of a collection of words, where each word has a meaning and relationship. Language has an important role in the social context, because it is used to achieve communication goals. Cooperation between members of a social group will work well if they use a means of communication called language (Mu'in, 2007:18). Communication is a form of language. The use of language can be varied and strong depending on the ability of the speaker of the language. Besides being used as a communication tool, language also has a function as a marker of the identity of an ethnic group or nation. Because every tribe or nation has a different language. Furthermore, language is studied specifically in linguistics.

Linguistics is the scientific study of language, which has been studied by many scholars. Linguistics is very important to be understood by someone with the aim of communicating well. Because with linguistics we are able to communicate well orally and in writing and with linguistics we are able to

understand texts well. Therefore, every activity related to communication, it is necessary to study linguistics. Of course, in communicating we have a purpose. In achieving these goals, people will use language strategies. The strategy in communicating is how someone uses language according to the context. Strategy is also defined as a general plan of action to achieve goals and objectives (Nickols, 2015). If we combine the words strategy and linguistics or linguistic strategy, it can be interpreted as a scientific study of general plans of action to achieve one's goals and objectives in language. Or in other words linguistic strategies is about the use of language. For example, a seller will use the right words and language to persuade someone to buy or use his product, a blogger will choose and use interesting words or language to make his blog interesting to read, etc. By using the right language strategy, the goal in communicating will definitely be achieved. Strategies are used in verbal and written form. One example of the use of language strategies in written form is a website.

Website is an internet-based media that serves to convey messages or information on various activities or natural or life phenomena. In conveying this information, language is the most important thing. Website is one thing that cannot be separated from a language. Where the messages and information on the website are expressed in the language. The website has been used by many platforms, one of which is the government or company. One government that uses a website platform is the ministry of tourism. In the world of tourism, the website is the most

important thing to be a source of tourism destination for tourists. According to Xiang, Magini&Fesenmaier (2015) cited in Malenkina and Ivanov (2018), nowadays, most tourists plan and organize their trips online through websites and companies to book flights and other types of transportation (train, bus), transfers and tours, and accommodation, to obtain information about destinations, visa regulations, etc.

Indonesia is one of the most famous tourist destinations in the world. Tourism matter in Indonesia is handled by Ministry of Tourism and Creative Economy. Through the official website for Indonesian tourism, www.indonesia.travel, the Ministry of Tourism introduces and promotes tourism in Indonesia. By accessing the website, potential visitors get information about interesting places to visit, how attractive the place is, what activities visitors can do, local foods that they should try and even handicrafts that can be brought home as a characteristic of the destination. The choice of words or the use of appropriate, useful and interesting language strategies really needs to be used in introducing tourism in Indonesia, such as using informative and persuasive language that takes place online through the internet which has a function to inform, promote and sell products, because in addition to attracting tourists, tourism is one of the largest foreign exchange earners. Such as the following data

Where to Stay: 9 Five-Star Hotels & Resorts Recommendation in Bali

Tue, 18 May 2021

If you've been hearing the news about Indonesian government's preparation for tourism recovery in Bali, then it's time for you to start planning on your first trip back there. Have you been longing for its tropical luxury? Now it's time for you to make it big. As you've may heard before, the government has designated three green zones for the pilot project to welcome international visitors: Ubud, Sanur, and Nusa Dua. Therefore, we are going to recommend 9 luxurious five-star hotels and resorts for the most unforgettable holiday in your entire life.

Figure 1: Where to Stay: 9 Five-Star Hotels & Resorts Recommendation in Bali

One example of a sentence that reads "Where to Stay: 9 Five-Star Hotels & Resorts Recommendation in Bali". The reader does not necessarily know the meaning and use of the language used in the text. In addition to providing information, the text Uses interesting language so that potential visitors are curious and interested in the place and the explanation of sentences using persuasive language, which intends to invite readers to choose the five star luxury hotels and resorts that have been introduced for the most unforgettable holiday of a lifetime. Especially in this COVID-19 situation, the official Indonesian tourism website provides additional information and confidence on how to travel safely and protect yourself during your visit.

Researcher hope that the language strategy or language use on the website is implemented properly. Because, the ideal website is how to convey information and news using good and correct language. To achieve this, it is necessary to use a

strategy so that information is conveyed properly. With the hope that the implementation of language strategies on the website so that people really understand the text or information about tourism.

Based on the explanations and facts above, the researcher is interested in researching the linguistic strategies used in the official Indonesian tourism website, looking at each text presented. Will examine what and how the language strategy or language use is used. The researcher hope this research is useful to provide knowledge about language strategies or the use of language used in writing and verbal. And this research is also expected to be used as a reference for someone who wants to do research with the same object.

B. The Identification of the Problem

After having a clear elaboration of the background of the study above, the main problem formulated as follow:

1. There are variations of language strategy used by Indonesian tourism on the official website (www.indonesia.travel)
2. Many people did not know or understand about language strategy or the use of language

C. Scope and Limitation

The scope of this research was about a study of Linguistic Strategy Analysis. And the limitation of this research will be mainly concerned on tourism

discourse analysis based on Hyland and Tse (2004) on the official website of Indonesia tourism.

D. The Formulation of the Problem

Based on the background above the writer formulates the problem statement as follows:

1. What linguistic strategies are used by the official website of Indonesia Tourism?
2. How are linguistic strategies realized by the official website of Indonesia Tourism?
3. Why are the linguistic strategies realized in the ways they are?

E. The Objective of the Study

1. To investigate the linguistic strategies on official website of Indonesia Tourism.
2. To explain how the linguistic strategies on official website of Indonesia Tourism.
3. To explain the reasons why use the linguistic strategies.

F. The Significance of the Study

1. Theoretically

The benefit of this research theory is to examine the use or strategy of language in the language displayed on the official website of Indonesia tourism (www.indonesia.travel) in terms of its type and how it realized.

2. Practical Significance

a. The English Teacher

This researcher gives a clear description about the types of linguistic strategies used on the official website of Indonesian tourism.

b. The Future Researcher

This research can be used as a reference for a writer or for someone who want to do further research on the same topic.

c. The Readers

This research provide readers with more extensive knowledge about the types of language strategies that are commonly used in written form and how the language is used in a particular contexts.

CHAPTER II

REVIEW OF LITERATURE

A. Theoretical Framework

1. Definition of Linguistic

Linguistics is the science of language that is indispensable as a basis for researching a language. According to Bauer (2012), Linguistics is the study of language. The term linguist refers to someone who examines the structure and principles that underlie language. The sub-discipline of linguistics has a very broad field and branch. This happens because the object of linguistics, namely language, has a very wide range of relationships in human life. Today, the field of linguistics not only studies forms and meanings, but also how language is learned and how language plays an important role in creating interactions in culture (Fasold, 2006: 10).

Based on the objectives, linguistics is divided into two parts, namely general linguistics and applied linguistics. General linguistics is linguistics that studies linguistics in general and does not focus on one language only. According to Fasold (2006: 11) General linguistics involves the sound of language, words and their parts, the structure of sentences, meaning, language change, writing, dialect variation and discourse. Meanwhile, applied linguistics is the study of language,

how it is and how it is used, to achieve a goal or solve a problem in the real world (Davies, 2007).

According to Cook (2003), The scope of applied linguistics can be identified under three heading as follows:

1. Language and education, this area includes:

- a. first language education, when a child studies languages or their home language.
- b. additional language education, divided into second language education, when someone studies not their home language, and foreign language education, when someone studies the language of another country.
- c. clinical linguistics, study and treatment of speech and communication.
- d. language testing, assessment in language proficiency, both in the first language and in additional languages.

2. Language, work, and low, this area includes:

- a. workplace communication, the study of how language is applied in the workplace.
- b. language planning, about the official status of language use

c. forensic linguistic, dissemination of linguistic evidence in criminal and legal investigations.

3. Language, information, and effect, this area includes:

a. literary stylistics, the study of the relationship between choice and effect in literature.

b. critical discourse analysis, studies the relationship between choice and linguistic effects in persuasive language use.

c. translation and interpretation, about how to translate written texts and interpret spoken language.

d. information design, about the presentation and arrangement of written language

e. lexicography, preparation and planning of bilingual and monolingual dictionaries.

Linguistics is very relevant to be used in the world of information and communication, both oral and written, such as websites. In displaying the information on the website, of course, use language in the manner described or studied in linguistics. There is no human activity that does not involve language. For example, in communicating, of course linguistics has a very important role to be understood and studied, with the aim of being able to communicate well orally

and in writing. Therefore, every activity related to communication, it is necessary to study linguistics.

2. Linguistic Strategy

Linguistic strategy is about the use of language. Language cannot be separated from life because language is one of the most important elements to be used as a means of communicating and interacting. Language is a tool for communication used by humans in conveying messages, intentions, thoughts, ideas and opinions to others (Ernovilinda, 2020). The use of language can vary, depending on how the ability of the speaker of the language to use the language.

According to Mu'in (2007: 18) in a social context, language is not only a communication tool but also a tool for creating social relationships between language speakers. for example, there are two people sitting in the waiting room of a hospital. At first, they didn't know each other. Then, they started talking to avoid getting bored while waiting. They talk a lot and share information with each other. This is what is meant by the function of language as a means of communication and at the same time as a tool for creating social relationships.

In use of language, we produce sentences. Sentences in a language generally have a specific function, namely, to inform someone of something, to ask someone about something and to ask for help or order someone to follow or do

something. According to Marry Finocchiaro (1989) There are six functions of language, such as,

1. Personal. The personal function enables language users to express their innermost thoughts; feelings of emotions such as love, sadness, and hatred; his wants, needs or attitudes; and to clarify the ideas in his mind. For example, “Wow, this is a beautiful natural landscape” in this example the personal function of language shows the speaker's admiration for the scenery he sees.
2. Interpersonal. The interpersonal function enables language users to establish and maintain good social relations with an individual or group, to express sympathy, praise or joy for the success of others, to apologize, to inquire about health or to invite. For example, if our friend wins a competition, then we will show happiness by giving words such as, "congratulations on your success." In this example, the interpersonal function of language shows the expression of feelings of joy from the speaker to his friend.
3. Directive. The directive function enables language users to control the behavior of others through advice, requests, warnings, suggestions, inducements, orders or discussions. For example, “Let's go!” in this example the directive function of language indicates the command from the speaker addressed to another person.
4. Referential. The referential function enables language users to talk about events or objects in a direct setting or environment or in culture; to talk about the past,

present and future. For example, the aunt was telling stories to her child before going to bed, that night she told about the rebellious nature of a child named Malin Kundang. In this example, the aunt talks about the topic of malin kundang who has a rebellious nature.

5. Metalinguistic. The metalinguistic function enables language users to talk about their language. for example, "what does....mean?" In this example, the speaker is asking about the meaning of a language.

6. Imaginative. The imaginative function enables language users to use language creatively in speaking, rhyming, composing poetry or writing. For example, someone who creates new vocabulary or uses slang like "bro".

Furthermore, language also serves to express the intent or purpose of speaking by adjusting the place and situation (Simanjuntak & Manik, 2012). That is, the function of language is to convey meaning to people in order to understand what is being conveyed.

People use language to achieve a goal. To achieve this goal, humans need to use language strategies. Strategy in language is a way of managing the implementation of communication goals to be successful. Language strategy is defined as a plan, pattern, or tactic in using language to achieve certain goals in communication. According to Nickols (2015: 4), Strategy can be interpreted as a plan to achieve one's targets and goals. Language strategies can be used orally and

in writing. The tourism website is an example of using a written strategy. In providing information, of course, has a goal, namely, so that readers are sure, influenced and satisfied after reading the text on the website. Calvi (2010) states travel texts will combine and use informative and persuasive language content or strategies.

2.1. Informative Strategy

Informative is a strategy that provides information. Informative is a form of message content that provides information or explains something. Information means conveying something as it is with correct data and facts and opinions. Whatever the form of the media, if it can explain something and provide information so that the recipient of the information can understand what is being conveyed, then the media is said to be informative. Humans use strategies or language that is informative orally and in writing. In writing, informative is used with the aim of informing with arguments or descriptions. Informative texts contain information, opinions and knowledge (Henrique et al. 2017).

The purpose of an informative text in addition to influencing the public by providing explanations, also aims as a text that presents factual news without comment. Informative text must be clear that it is only used for the main purpose of informing any situation that arises, so personal feelings and opinions are not allowed in this type of text. Examples of informative texts are articles, newspaper

news, websites, information about posters, etc. People can successfully use or apply informative language strategies if they follow the rules that have been set. This text has the following part or language features:

a) Structure

According to Sulak & Güneş (2017), generally the structure of informative text consists of five parts, Description, Sequence, Cause and effect, Compare and Contrast and Problem solving.

1. Description. means explaining a topic, by displaying a detailed description of something to give the reader an idea. This type of structure aims to tell why something is being explained and why the topic being explained is important. Signal words that can be found in this section are, for example, for instance, to illustrate, such as, most important, another, etc.

2. Sequence. Means that information or arguments are arranged or built in a chain, so that the author can arrange the steps in a process or series of events. Signal words that can be found in this section are, first, next, last, another, then, finally, before, following, additionally, etc.

3. Cause and Effect. Means to focus on an event. The author mentions the event and then tells the effect (on other events, on people, etc.) or the author mentions the event and then tells what caused the event to occur. Or the author mentions events and then tells at once what caused and what effects the event had. The

signal words that can be found in this section are, therefore, because of, as a result, lead(s) to, in order to, for these reasons, thus, if-then, may be due to, etc.

4. Compare and Contrast. Means describing similarities and differences or similarities/differences between two or more people, places, objects, concepts, ideas or events and the same or different qualities that are linked back and forth. Signal words that can be found in this section are, like, similar to, unlike, in contrast, whereas, while, although, different from, instead of, however, as well as, either/or, as opposed to, etc.

5. Problem Solving. Means solving a problem by explaining the solution. The author can also explain the pro and contra of each solution. The signal words that can be found in this section are, the problem is, the difficulty is, therefore, one challenge is, it is possible to, etc.

b) Language Features

According to Turcotte & Caron (2020), Informative text contains information, ideas, and facts clearly in a structure that describes the cognitive processes that are important for understanding and communicating well and fluently.

Example:

Getting to Know Additives in Food and Beverages

Additives are ingredients that are added to food and beverages to add flavor, enhance or improve the quality of the food. In ancient times, people still used natural additives from various plants such as turmeric, pandan leaves used to give color, sugar cane used to make food and drinks sweet.

Unfortunately, nowadays many food and beverage sellers prefer to use synthetic additives that are harmful to the health of the body if consumed continuously rather than using natural additives. According to the Food and Drug Administration (BPOM), there are two kinds of additives. First, additives are prohibited from being used in food because they are harmful to health. Second, the permitted additives are used with the condition that they are used in the maximum amount.

Additives that are allowed to be used according to scientists are, food preservatives, coloring agents, ingredients to increase nutrition such as vitamins, and breading agents. Meanwhile, additives that are not allowed to be used in food ingredients are formalin and borax.

The continuous and excessive use of additives can be harmful to the health of the body. Because, additives that are mutagenic can cause cancer and damage to other organs. The effect of continuous use of additives on the human body,

namely, flavorings that can cause damage to the brain, stress, allergies, vomiting, asthma and depression, artificial sweeteners that can cause bladder cancer, dyes that can cause liver cancer, formaldehyde that can cause cancer, can cause damage to the nervous system and borax can cause nausea or vomiting, stomach pain and damage to the kidneys.

As consumers, we must remain vigilant and careful in choosing food and drinks. It would be nice if you consume foods and drinks made from natural ingredients. If you want to use processed products, first pay attention to the composition of the product content.

Based on the following example, it can be seen, the first paragraph is a paragraph that describes the topic of additives in a descriptive manner. The second and third paragraphs are sequences that explain the steps in explaining the kinds of additives. The fourth paragraph is cause/effect which explains the effect or impact of continuous use of additives. And the fifth paragraph is problem solving that provides information and solutions in choosing food and drinks.

The text provides information about additives in food and beverages. In the second paragraph, **According to the Food and Drug Administration (BPOM), there are two kinds of additives**, is a fact sentence. In the fifth paragraph, **we must remain vigilant and careful in choosing food and drink**, is a sentence that is giving ideas. The information in the text is given clearly and detail such as, **First**,

additives are prohibited from being used in food because they are harmful to health.

2.2. Persuasive Strategy

Persuasion as one of the communicative goals of communication. Persuasion is used to persuade or influence one's beliefs and thoughts by not thinking too much, even individuals or groups can be affected unconsciously. Persuasion is means to influence or persuade others subtly (Kubro & Suyitno, 2019). Everyone applies persuasion strategies in everyday life because persuasion is an important aspect of communication. is said to be important because it can help each individual in dealing with others, and can convince or influence others.

Persuasion is applied in oral and written communication. thus, persuasion is applied to many fields, such as in business, social advertising and politics. The website is one example of the application of a persuasion strategy in written form, because persuasion has the aim of persuading individuals or groups of individuals to interpret and follow the messages conveyed on the website. Brown and Yule (1983: 1) states of persuasion are referred to as part of discourse analysis and discourse analysis related to the language used for communication and how the recipient understands the message received. People can successfully use or apply Persuasive language strategies if they follow the rules that have been set. This text has the following part or language features:

a)Structure

According to Kurudayıođlu & Yılmaz (2014), the structure of persuasive text consists of four basic components namely, Introduction, Claim, Main Arguments and Decision/Conclusion.

1. Introduction. It is used to attract the reader's interest in the text. This section contains an introduction to the problem or topic to be discussed and to start the persuasion process.
2. Claim. Is a statement of proposals or suggestions made by the author to get the approval of the intended person.
3. Main Arguments. In this section, the author tries to make the reader agree with the statement that has been made by using various arguments and words or sentences of invitation from the author which function to make the reader do or follow what the author says.
4. Decision/Conclusion. Is the part that contains the conclusion of the text made. The author conveys his statements and arguments once again by summarizing the text which aims to provide information to the readers quickly and concisely about the results of the discussion.

b) Language Features

Persuasive text is text that contains an invitation or inducement. Or in other words, persuasion is a type of text that contains invitations or data exposures as well as presents convincing facts and opinions in order to influence or persuade readers to follow the author's wishes (Haryati et al., 2019).

Example :

Boost Achievement

In today's modern era, competition in the world of work is getting tougher. Employment systems such as companies, educators, health workers, laborers, arts, etc. demand resources with outstanding or best graduates. As a student, of course we must prepare ourselves as well as possible from an early age. It would be nice if competing in improving achievement.

Academic achievement is certainly very good. However, achievement is not only limited from report cards (academic), but also from non-academic achievements. Let's develop achievements. We can excel in non-academic fields such as arts, sports, technology, culinary and literature. Every student has their own strengths and weaknesses. We don't need to compare ourselves or insecure by others. What we only need and must do is explore and develop the talents or strengths that we have.

Therefore, let's increase achievement, because achievement is not judged from academic only, but achievement is also assessed from non-academic. Join courses or training and activities that can help improve achievement and take part in competitions in the field of interest. Achieve dreams and future with honesty and fair competition.

Based on the following example, it can be seen that the first paragraph is an introductory paragraph which contains an introduction to the topic being discussed, namely, achievement. The second paragraph includes claims and main arguments, which provide statement of proposals and are followed by explanatory arguments that aim to make the reader follow what has been conveyed. And the last paragraph is the conclusion paragraph that contains information about achievements not only assessed from academic but also non-academic and an invitation to achieve dreams in a healthy way.

Let's develop achievements is an invitation sentence. **Join courses or training and activities that can help improve achievement and take part in competitions in the field of interest**, is an opinion sentence that influences the reader to follow the message conveyed. **Academic achievement is certainly very good. However, achievement is not only limited from report cards (academic), but also from non-academic achievements**, is a fact sentence that aims to support the reader.

3. Discourse

Discourse is a linguistic unit that is functional in context. According to Stubbs (1983) Discourse is the use of language outside and above sentences. which means how people use language in texts and contexts. Discourse is a form of language that is communicative, interpretive, and contextual. Discourse analysis focuses on people's actual utterances and tries to find out what processes make those utterances appear the way they do. According to Brown and Yule (1983: 1) Discourse analysis aims to investigate what language is used for. The importance of analyzing discourse to see how messages are used and understood. In addition, it can also allow us to search for and find out the variations in the ways used by speakers, directors and writers to achieve certain goals or purposes conveyed.

Through discourse, people can convey communicative intentions and goals, organize thoughts into communicative actions, engage in actions and interactions with each other, organize information so that it can be accessed by others or can convey their identity. Discourse can be in oral and written form. in the form of words, sentences, paragraphs or broader essays, such as books, articles or websites that contain complete information. There is a difference between spoken and written discourse, namely in the role of the recipient. In oral discourse, participants are more likely to face the same challenges and opportunities as they alternate between the roles of speaker and listener. In written discourse, the recipients of written discourse interact in very different forms of participation. The author must

anticipate the information needs of the intended recipient, as well as what will hold the reader's interest, without direct feedback.

3.1. Tourism Discourse

Tourism discourse is defined as an understanding of the role of using language and visual elements in tourism as a social activity (Salim, 2015: 25). The tourism text is intended to publish tourist attractions, information and activities related to the destination. Ponce Marquez (2006) cited in Malenkia & Ivanov (2018) described tourism texts as writings that promote and inform the features of a particular place. One of the main characteristics of tourism discourse is the distinction between texts according to the type of use (readers).

Texts aimed at industry experts and texts for tourists, which are featured in catalogs, brochures and especially on websites, are highly relevant to this research. Meanwhile Calvi (2010) stated that depending on the target customer, travel texts will combine various informative and persuasive content or strategies. The website has a less specialized discourse in the tourism industry as it is aimed at the general public. Tourism discourse provides thematic components such as cuisine, history, art, economy and common language. The level of promotion of a text can vary depending on the type of institution that publishes it. Web pages can contain descriptions, travel guides, forums, blogs, areas reserved for entrepreneurs, etc. The

approach to be considered in this study is text produced by experts and intended for tourists.

Malenkia and Ivanov (2018) state that Metadiscourse helps to understand the interpersonal sources that the writer uses to present propositions and, therefore, can reveal the social and cultural characteristics of certain texts. Metadiscourse offers a way to uncover the rhetoric and social features of language that are used as tools for interpersonal statements (Hyland & Tse, 2004). This interactional function filters the author's language to produce the results and effects that the reader wants. Metadiscursive markers are needed when designing a text with the aim of convincing, influencing and engaging the reader.

There are five interactional metadiscourse categories proposed by Hyland and Tse (2004). They are hedges, boosters, attitude markers, self-mentions and engagement markers. The explanation of the five categories is as follows:

a. Hedges

The function of hedges is to withhold writer's full commitment to proposition. Hedges indicate the 'refusal' of the author of the text to fully engage with a stated proposition or presented as an option, not a fact. The most prominent trace of hedges is the epistemic modality of language which carries a strong propositional effect, however, with nuances of incertitude. The most commonly used verb are *might*, *perhaps*, *possible*, *can*, or *should* which, either used as personal. For example: You **can** try local food at Malioboro, The visitor **should** walk for 10

minutes to reach the spot, or impersonal (it can be) reference to the reader, proposes a value without being too assertive, and the idea is received as a suggestion rather than a demand. Hedges do not eliminate the persuasive function but rather decrease its impact. Used as a strategy of non-imposition, these allow the reader to believe they can take their own decision.

b. Boosters

Through boosters, the writer of a text embodies a high degree of commitment to the statement, insinuating veracity and authority. Boosters emphasize force or writer's certainty in proposition. Adverbs and adverbial expressions display elements which intensify the degree of honesty and certainty. The superlative adjective such as *the most* is very representative of boosters, for example: Toba Lake is **the largest** lake in Asia. Its usage confers exaggerated importance and subjectivity. Moreover, other adverbs of manner such as *definitely* or *absolutely* strengthen a verb, noun or adjective, adding a superlative touch to the meaning. Therefore, boosters are emphatic linguistic features that do not only persuade the tourist to consume but create in them the feeling of being important for the destination.

Verbs of feeling, such as; *to fall in love*, appear to be powerful tools to provoke strong sentiments in the reader. Adjectives like *historic*, *cultural river* are considered 'classifying' and express permanent qualities, while adjectives such as *living*, *emblematic* or *privileged* are 'qualifying' and refer to perceived qualities. This perceived attribute is subjective, formed through opinions,

contrary to the classifying - based on facts (objective). Furthermore, qualifying adjectives (functioning as boosters) are closely interrelated to attitude markers, centered on the viewpoint of the author. To sum up, boosters persuade through exaggerating, emphasizing and adding superlative hints to expressions.

c. Attitude Markers

According to Hyland (2011) cited in Malenkina (2018) attitude markers display strategies to make the reader perceive a concept or idea in a concrete manner. Adverbs of manner such as *unfortunately* or *surprisingly* are the most prominent form of attitude markers and prevail in the corpus. The constructions are made of adverb + verb/adjective/noun, in order to strengthen the meaning of a statement. Along with adverbs and adjectives guarantees the self-confidence of the author. The use of phrasal verb such as; *stand out*, whose meaning to be extraordinary and/or different possesses similar linguistic intensity to the adverb. Thus, when lacking an adverb, the transcreation does not change the meaning instead, it is presented in a different linguistic form that keeps the original aim of persuading the reader to believe the author's point of view.

d. Engagement Markers

The function of engagement markers is explicitly refers to or build relationship with reader. Resembling an invitation, engagement markers make a direct reference to the reader. The example of engagement markers are *consider*, *note*

that or *you can see that*. In the case of engagement markers, they serve to create a dialogue between the author and the reader of a proposition, and even though an answer is not needed, the reader automatically formulates one in his or her mind.

e. Self-mentions

The function of self-mention is to explicit reference to author(s). Pronouns are the most visible form of self-mentions. Functioning as subject, object and/or possessive pronoun (we, us, our), present the author in the shape of a person rather than an entity. Verbs – conjugated in first person plural are the second most recurrent form of self-mentions. Self-mentions represent helps to enhance the notion of a community or group of people as part of the tourism destination. In other words, the plural number strengthens the proposition due to the fact that the reader is more likely to accept it if there is a majority supporting a statement.

3.2. Tourism Communication

Language is a tool used to communicate. According to Martinez del Castillo (2015) Language is used as a technique in speaking activities. With language, humans can express their ideas and desires to others, such as when they need the help of others. With language, humans can also build and maintain social relationships and can cooperate with each other.

In the field of tourism, language has an important role, namely to introduce or promote tourism. According to Salim (2015: 26) The language of tourism is the language or use of a special language used in tourism websites to describe a destination. In other words, how to use the language used to promote or introduce tourism. Information and persuasion can take place online, through the internet, which has the function of informing, advising, promoting and selling products.

As one of the main sources of income for a country, tourism must be taken seriously. Good marketing must be done to attract visitors to come. Offline and online marketing is made such as banners, television advertisements, brochures and through several media such as television, google and websites. A website can be said to be ideal and good if the language used on the website can quench the thirst of information users and convince them that the promoted place, heritage assets and everything related is worth the time and money they spend visiting it.

B. Relevant Studies

The study of tourism linguistic strategies is one of the studies used to determine the form or use of language used in several media or websites. There are several similar studies that have been done before. The results of the study are described as follows:

1. The research was conducted by Nadezhda Malenkia and Stanislav Ivanov (2018) with the title “A linguistic analysis of the official tourism websites of the seventeen

Spanish Autonomous Communities". This study examines the linguistic strategies used on the official tourism websites of seventeen Spanish autonomous communities for destination management, marketing and branding. Seventeen web pages have been assessed in terms of discourse analysis and analysis of persuasive linguistic techniques and thematic terms. Based on the discourse analysis, a collection of special synchronic texts in Spanish and parallel texts in English was created or found, and a census was reached. And interactional metadiscourse markers are used to reveal the means of promotion and persuasive communication. The relevance of this research is to continue research on linguistic strategies used or contained in tourism websites. Researchers have the same focus on this research, namely, reviewing linguistic strategies that exist on tourism websites that are associated with discourse analysis and classify text into metadiscourse markers. And has a difference, namely, only reviewing one tourism website in Indonesia.

2. This research was conducted by Ariana Isti'anah (2020) with the title "Indonesian tourism discourse on www.indonesia.travel: Mood Analysis". This study examines Indonesian tourism websites using mood analysis. The findings of this study are tourism discourse which is reflected on the official website of Indonesian tourism. Presented in three domains namely, itineraries and access, playgrounds and authenticity. Both declarative and impressive mood functions describe and offer Indonesian tourism destinations to potential tourists. This research serves as a reliable source of information for readers before they visit Indonesia. The relevance of this research is to continue research on the use of language on tourism websites.

Researchers have the same focus on this research, namely, reviewing Indonesian tourism websites. And has a difference, namely, this study examines tourism websites using mood analysis, while researchers examine tourism discourse by linking discourse analysis to examine the use of the language used on the website.

C. Conceptual Framework

Linguistic strategy is about using language. Language strategies are usually used by individuals or companies to achieve their goals in language. Strategies can be used in oral (verbal) and written (text) forms of communication. The official website of Indonesia tourism which is managed by the Ministry of Tourism and Creative Economy is one example of the use of language strategies in written form (text). In introducing or promoting Indonesian tourism, which is aimed at all people in the world, the Ministry of Tourism uses language strategies in order to achieve goals or objectives. The words are carefully chosen so that the listener or reader is involved in the communication that is built.

In the tourism business, language strategy plays an important role, especially in destination marketing and branding. Through the website, destinations and tourist attractions are promoted to the public. Promotion of tourism products gives rise to a specific tourism discourse, where language is used as a medium to giving information, persuade and attract more visitors. Promotional media, especially advertising and journalism, apply multimodal visual and communicative strategies to inform and influence target audiences in decision making in addition to creating

attractive images of destinations and services with visual aids, creative and persuasive use of language enhances their attractiveness.

Persuasive and Informative are language strategies that can be found on tourism websites. The right words are chosen and used to provide information or influence someone's opinion about an object. This study focuses on tourism discourse analysis to examine the language used and the type and how the linguistic strategy are realized through metadiscourse on the text contained on the official website of Indonesia tourism. Classifications of hedges, boosters, attitude markers, self-mentions, and engagement markers (Hyland and Tse, 2004) will be made to find out how the language strategy is realized. Based on the above explanation the researcher concept to examine language strategy that used by Official Website of Indonesia Tourism www.indonesia.travel can be drawn as follows:

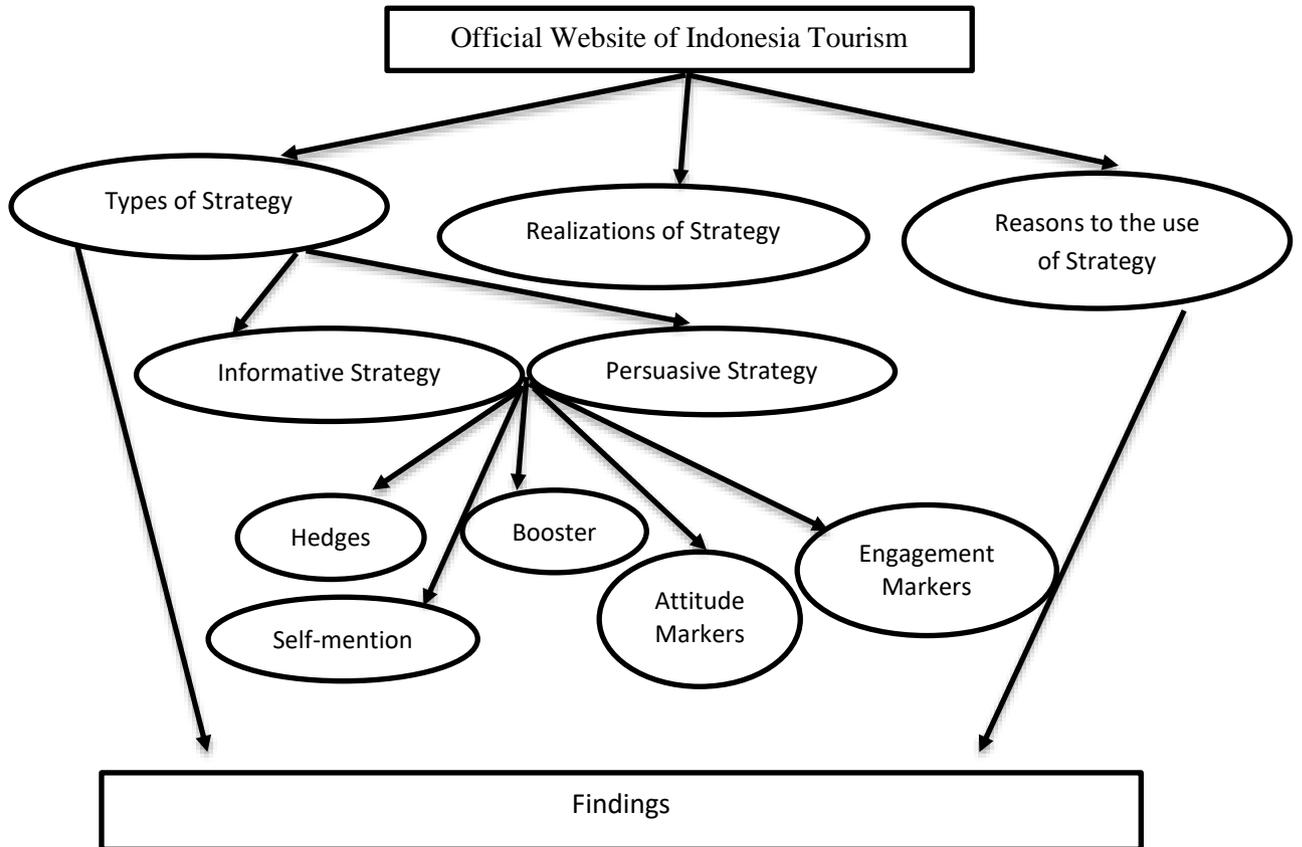


Figure 2: Diagram Conceptual Framework

CHAPTER III

METHOD OF RESEARCH

A. Research Design

This study used descriptive qualitative method. According to Creswell (2009) qualitative procedures rely on text and image data, have unique steps in data analysis and use various investigative strategies. Researcher took qualitative research because this research was to identify linguistic strategies or the use of language used in texts on the official website of Indonesian tourism. The purpose of descriptive research is to describe a phenomenon and its characteristics. This research discussed what, how and why something happened.

B. Source of data

The data was taken from the official website of Indonesian Tourism, (www.indonesia.travel) . The data in this research were in the form of headline news and chunk text contained on the website. This research only focused on examining language strategies or language use and language forms used in the text on the website. Written forms can be found on the main page and sub-pages of the website. Headline news and Chunk text used in this study is the latest text published in 2020 and 2021. This is so that the data and research carried out use the latest data.

C. Technique of Collecting Data

The data was collected from the official website of Indonesian tourism. Data was collected through observation and document analysis. Observations are made to see and observe the language of the text displayed on the website. There were some steps for collecting data. First, the researcher opened the official website for Indonesian tourism. Second, see how the language is used in the text, then choose the appropriate text to be used as data and Finally, the data obtained will be displayed and classified to determine the type of language strategy used and the researcher explained how the language strategy is used.

D. Technique of Analyzing Data

Analyzed the data techniques in research used Miles and Huberman theory (2014). They divided the steps in data analysis activities into several sections, namely, data condensation, data display and conclusion drawing/verification.

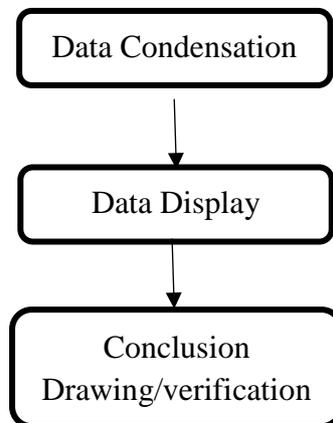


Figure 3 : Diagram Technique Analysis Data

1. Data Condensation

Refers to the process of selecting, focus, simplifying, abstracting and/or transforming the data that appear in the full corpus or written up field notes interview transcripts, documents and other empirical materials. In this step, the data was selected and focused to investigate the use of the language used or language strategies contained in the official website of Indonesian tourism.

2. Data Display

In this step, after condensing the data, The researcher displayed and classified the text to find out the type of linguistic strategy, and explained how the strategy is used, then classified the text into five elements of metadiscourse to find out how the language strategy is realized. and finally, explained the reasons for used linguistic strategies and why these strategies are realized through metadiscourse markers.

3. Conclusion Drawing/Verification.

The last step after displayed the data was made conclusions and verification of the data obtained. It aimed to describe all the data so that it becomes clear.

CHAPTER IV

DATA AND DATA ANALYSIS

A. Data

This chapter presented the research data taken from the official website of Indonesia tourism (www.indonesia.travel). This study was conducted to observe and find out the strategy or use of language used on the official website of Indonesian tourism. The data for this research were headline news and chunk texts on the website from 2020 to 2021. The total data obtained were 100 data. The data can be seen as below.

Table 1 The Data of Headline News

No.	Data	Year	Type of Linguistic Strategy
1.	Explore Jakarta's Street Food	2020	Persuasive Strategy
2.	Tebing Keraton, North Bandung's Fascinating Natural Landscape	2020	Informative Strategy
3.	Experience Bandung's Unique Hotels	2020	Persuasive Strategy
4.	Wayang Kulit: The Greatest Storytelling Tradition	2020	Informative Strategy

5.	Need to go shopping in Bali? Let's go to Badung Market!	2020	Persuasive Strategy
6.	Tamansari Water Castle: A Place for Princesses to Bathe and be 'Hunted' by the Sultan	2020	Informative Strategy
7.	Trusmi Batik Village: Center of Cirebon's Batik Art	2020	Informative Strategy
8.	2 Million Balinese will Receive COVID-19 Vaccination by July 2021	2021	Informative Strategy
9.	Manuaba Waterfall, the Hidden Beauty of Tegallalang, Bali	2021	Persuasive Strategy
10.	The Amazing Jatiluwih Rice Terraces: Beauty and Bali's Local Genius	2021	Persuasive Strategy
11.	The Traditional Village of Wae Rebo on the Island of Flores	2021	Informative Strategy
12.	Enjoy Intimate Dining with a Temple View in Yogyakarta	2021	Persuasive Strategy
13.	Trip of Wonders: Raja Ampat the Heavenly Paradise	2021	Persuasive Strategy

14.	10 Best Escapes You can Enjoy in Beautiful Lombok	2021	Persuasive Startegy
15.	Jakarta's Inspiring Istiqlal Mosque	2021	Informative Startegy
16.	Taman Mini, the Prime Showcase of Indonesia's Rich Cultural and Natural Diversity	2021	Informative Startegy
17.	Lembah Hijau, an All-in-One Center for Education and Entertainment	2021	Informative Startegy
18.	Bawah Reserve, the Hidden Tropical Paradise of Anambas Islands	2021	Informative Startegy
19.	Mount Halimun, Experience Exciting Adventure in the Nature	2021	Persuasive Startegy
20.	Manado Tua Island	2021	Informative Strategy
21.	Debus, The Ancient Martial Art and Culture of Banten	2021	Informative Strategy
22.	Kalasan Temple, The Oldest Buddhist Temple that Predating The Great Borobudur	2021	Informative Startegy
23.	6 Indonesian Traditional Dances for You To Enjoy from Home Now	2021	Persuasive Strategy

24.	Tolire Lake, the Beautiful Panoramic Lake Surrounded with Legends	2021	Informative Strategy
25.	Tanjung Puting, Home to the Amazing Orangutans	2021	Persuasive Strategy
26.	Suban Hot Spring, The Pool of Rejuvenating Warmth	2021	Persuasive Strategy
27.	Bingka Bakar, Exotic Delicacy of Batam	2021	Persuasive Strategy
28.	Manado, The New International Conventions and Exhibitions Venue	2021	Informative Strategy
29.	Panoramic Lake Kerinci of Jambi	2021	Persuasive Strategy
30.	Experience a Traditional Living Atmosphere at Penglipuran Village, Bali	2021	Persuasive Strategy
31.	Liang Bua, The Home of Indonesia's Hobbits	2021	Informative Strategy
32.	Sawinggrai Village, a Home to the Beautiful Cenderawasih	2021	Informative Strategy
33.	Baliem Valley Festival 2018: Into the Heart of Papua	2021	Informative Strategy

34.	1,861 Tourism Stakeholders in Bali are Targeted to Recieve InDOnesia CARE Certification by the End of 2021	2021	Informative Startegy
35.	Covid-19 Vaccination in Bali Starts Today	2021	Informative Startegy
36.	Covid-19 Vaccine Distribution in Bali Has Reached 2,2 Million Doses	2021	Informative Startegy
37.	1,006 Tourism Businesses in Bali Has Been Granted InDOnesia CARE Certification	2021	Informative Startegy
38.	Museum Macan : Jakarta's New Iconic Art Space	2021	Informative Startegy
39.	The Penti Sacred Rituals in the Village of Wae Rebo on Flores	2021	Informative Startegy
40.	Bali Maintains Its Position as the Province with the Highest COVID-19 Vaccination Rate	2021	Informative Startegy
41.	President Invited the Governor of Bali for Tourism Recovery Meeting	2021	Informative Startegy

42.	Second Phase of Covid-19 Vaccination in Nusa Dua Has Been 100% Completed	2021	Informative Strategy
43.	Bali Speeding up to Vaccinate 3 Million for Tourism Recovery Plan	2021	Informative Strategy
44.	13,188 Covid-19 Patients Have Been Healed, Bali is Ready for Tourism Reactivation	2021	Informative Strategy
45.	Almost 50% of Vaccination Target in Bali Has Received COVID-19 Vaccine	2021	Informative Strategy
46.	9 Instagrammable Places You can Only Discover In and Around Makassar	2021	Persuasive Strategy
47.	The Sanchaya – Intimate Bintan Resort for Your Staycation	2021	Persuasive Strategy
48.	Biggest 2019 Sports Event in Indonesia That You Have to Follow	2021	Persuasive Strategy
49.	Experience These Safari Adventures on Your Next Visit to Indonesia	2021	Persuasive Strategy
50.	7 Scenic Spots in Banyuwangi	2021	Persuasive Strategy

Table 2 The Data of Chuncck Text

No.	Data	Year	Type of Linguistic Strategy
1.	Staying in Budget Homestays and Eco-Resorts of East Java	2020	Persuasive Strategy
2.	Relaxing at Pemuteran Beach	2020	Persuasive Strategy
3.	The Adventurous Trek	2020	Persuasive Strategy
4.	Dine in Crystal Jade	2020	Persuasive Strategy
5.	Villa Borobudur (15 minutes drive from Borobudur)	2020	Persuasive Strategy
6.	The Emperor of Four	2020	Informative Strategy
7.	Wage Market, Purwokerto	2020	Informative Strategy
8.	Feel The Lush Breeze in Four Seasons Resort Bali at Sayan	2021	Persuasive Strategy
9.	Enjoying Afternoon Coffee at Filosofi Kopi or Taste The Yummy Gelato at Tempo Gelato	2021	Persuasive Strategy
10.	Delicious Signature Treats at <i>Pempek Candy</i>	2021	Persuasive Strategy

11.	Chill and Ride The Segway Through The Lotus Pond	2021	Persuasive Strategy
12.	Come by to Pentingsari Village and Learn New Skills	2021	Persuasive Strategy
13.	Sign Up for a Lava Tour in Merapi	2021	Persuasive Strategy
14.	Popular Kayon Pine Forest Near Semarang, Central Java	2021	Persuasive Strategy
15.	Mangrove Forest of Kadilangu Sand, Kulon Progo	2021	Persuasive Strategy
16.	Experience the Ultimate Serenity at Capella Ubud	2021	Persuasive Strategy
17.	The Wonders of the Ancient Heritage	2021	Persuasive Strategy
18.	Amaranta Prambanan	2021	Persuasive Strategy
19.	Lotus Ubud Swing	2021	Persuasive Strategy
20.	Explore the Mangrove Forest Bintan	2021	Persuasive Strategy
21.	Book a Glamorous Camping Experience Now!	2021	Persuasive Strategy
22.	Let's go relaxing at one of the world's largest lake, Lake Toba	2021	Persuasive Strategy
23.	Find Out the hype about Borobudur!	2021	Persuasive Strategy

24.	Hike the way to Tangkuban Perahu at Wana Wisata Jayagiri	2021	Persuasive Strategy
25.	Breathe in the stunning view of Cukul Point	2021	Persuasive Strategy
26.	Try rafting at Ciwidey	2021	Persuasive Strategy
27.	Bali Straling in West Bali National Park, Bali	2021	Persuasive Strategy
28.	Discover the Stunning Blue Fire of Ijen Crater	2021	Persuasive Strategy
29.	Learn to create batik & play gamelan at Karangrejo Village, Borobudur, Central Java	2021	Persuasive Strategy
30.	Bukit Cinta	2021	Persuasive Strategy
31.	Explore the underwater kingdom: Alor	2021	Persuasive Strategy
32.	Try the Live on Board Travel: Sea Safari Cruises	2021	Persuasive Strategy
33.	Meet the “mermaids”	2021	Persuasive Strategy
34.	Come to the Komodo Festival	2021	Persuasive Strategy
35.	Fun sandboarding at Gumuk Pasir Parangtritis	2021	Persuasive Strategy

36.	Taste the delicious Indonesian food at Nanduto Home Cooking	2021	Persuasive Strategy
37.	Ride the Local Neon Lit Cars at Batu City Square and Taste some Ketan susu!	2021	Persuasive Strategy
38.	Explore the New Excitements at Jatim Park 3	2021	Persuasive Strategy
39.	Awor Coffee	2021	Persuasive Strategy
40.	Blanco Coffee and Books	2021	Persuasive Strategy
41.	Mezzanine Eatery and Coffee	2021	Persuasive Strategy
42.	Ngarsopuro Night Market	2021	Informative Strategy
43.	Keraton Surakarta	2021	Informative Strategy
44.	Klenteng Sam Po Kong	2021	Informative Strategy
45.	Kampung Pelangi	2021	Informative Strategy
46.	What is the recent update on the covid-19 vaccination in Indonesia?	2021	Informative Strategy
47.	Can tourists go on a holiday in Indonesia yet?	2021	Informative Strategy
48.	Parangtritis Beach	2021	Informative Strategy
49.	Mount Tambora	2021	Informative Strategy

50.	Geopark Ciletuh, Sukabumi – West Java	2021	Informative Strategy
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B. Data Analysis

This part was investigated type of linguistic strategy. Linguistic Strategy is about the use of language . Or interpreted as a plan, pattern, or tactic in using language to achieve certain goals in communicating. According to Nickols (2015:4), Strategy can be interpreted as a plan to achieve one's goals and objectives. Language strategies can be used orally and in writing. The tourism website is one example of the use of language strategies in written form. Calvi (2010) states travel texts will combine and use informative and persuasive language content or strategies. Informative is a form of message content that provides information or explains something. According to Turcotte & Caron (2020), Informative text contains information, ideas, and facts clearly in a structure that describes the cognitive processes that are important for understanding and communicating well and fluently. Meanwhile, according to Wahyuningbyas (2018), Persuasion is communication used to influence and convince others. Persuasive text is text that contains an invitation or inducement. Or in other words, persuasion is a type of text that contains invitations or data exposures as well as presents convincing facts and opinions in order to influence or persuade readers to follow the author's wishes (Haryati et al., 2019).

After having analyzed the data, it found that there are various types of linguistic strategies used in the official website of Indonesian tourism, such as informative strategy and persuasive strategy. The brief analysis of each type described below.

1. Investigating Type of Linguistic Strategy in Official Website of Indonesia Tourism

1.1. Informative Strategy

Home ► Destinations ► Java ► Eager to Visit Bandung? Find the Helpful Tips Here ► Tebing Keraton

1. Tebing Keraton, North Bandung's Fascinating Natural Landscape

Tebing Keraton can be simply interpreted as “The Royal (Palace) Cliff”. The name perfectly illustrates the majestic vista of north Bandung's fascinating natural landscapes as one stands on the cliff. At 1,200 meters above sea level, Tebing Keraton is located within the Ir H Djuanda Forest Park, at Ciburial Village, Cimenyan sub-district, in the Bandung Regency. At the main area, there is a rock that bulges over the edge of the cliff which makes it a perfect place to observe over the incredible natural surroundings.

This is a text that used an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen such the following bold sentences, **At the main area, there is a rock that bulges over the edge of the cliff which makes it a perfect place to observe over the incredible natural surroundings**, it is that contain facts that are explained as

it is. **At the main area** , is proof that the sentence is a fact because it provides a clue. **At 1,200 meters above sea level, Tebing Keraton is located within the Ir H Djuanda Forest Park, at Ciburial Village, Cimenyan sub-district, in the Bandung Regency**, is a sentence that provides specific information on the location of the Cliff Palace clearly. Because it has extraordinary beauty and at the same time introduces the Keraton Cliffs, it is because the text was made with the aim that the target is the reader to know what and how the Keraton Cliffs are in Bandung.

Home ► Destinations ► Java ► Want To Explore Yogyakarta? Learn These First ► Wayang Kulit

2. Wayang Kulit: The Greatest Storytelling Tradition

Wayang stories are usually taken from episodes of the Hindu classic sagas of the Mahabharata and the Ramayana. These stories are not only entertaining but, moreover, teach lofty values and contain deep philosophical thoughts. Accompanied by the remarkable live music of the Javanese gamelan percussion orchestra, Wayang Kulit performances are always present during folk festivities and significant events such at births, weddings, or other celebrations, and lasts the whole night. The particular story presented and messages conveyed are usually relevant to the event.

The text above is an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. **Wayang Kulit performances are always present during folk festivities and significant events such at births, weddings, or other celebrations** , is a sentence that provides information about the Wayang Kulit performance and it is a fact and contain the

word **always**, which means it is true as it is, because Wayang Kulit are always present in any folk celebration. Information is given in a clear way, namely introducing the subject, namely Wayang Kulit, then developed with sentence explanations in the form of information, such as **These stories are not only entertaining but, moreover, teach lofty values and contain deep philosophical thoughts.** Wayang kulit is an art or performance typical of Yogyakarta. There is a lot of history and stories behind the art of wayang kulit, that's why the text was created to introduce Yogyakarta's special art to readers from all countries in the world, in order to know about the art.

Home ► Destinations ► Java ► Want to Explore Yogyakarta? Learn these First ► Tamansari Water Castle

3. Tamansari Water Castle: A Place for Princesses to Bathe and be ‘Hunted’ by the Sultan

Located near the Kraton, this place was also known as the garden for the Sultan of Yogyakarta. Tamansari was originally built for multiple purposes yet now only several buildings remain. Some of its original functions were a place to rest, to meditate, to work, to hide and to defend the Sultan’s family. In this present day, some of its buildings have now become homes for local residents and only the mosque, resting and bathing space, and underground tunnels are accessible by tourists.

This is a text that used an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen clearly such as following sentences, **In this present day, some of its buildings**

have now become homes for local residents and only the mosque, resting and bathing space, and underground tunnels are accessible by tourists, it is said to be a fact because there is the word **In this present day** which means it is a fact because it is happening. **Located near the Kraton, this place was also known as the garden for the Sultan of Yogyakarta,** it is specific information about the existence of the Tamansari water castle, which can make it easier for readers to know the location of the park. The city of Yogyakarta has many stories and historical buildings, one of which is the Tamansari water castle which was built for several purposes such as meditating, resting, etc. There are many stories behind this place and the text was created to provide information to the reader to know one of the historical buildings in Jogja, namely the Tamansari water castle.

Home ► Destinations ► Java ► Cirebon-Indonesia.Travel ► Trusmi Batik Village

4. Trusmi Batik Village: Center of Cirebon's Batik Art

Next to Yogyakarta, Solo, and Pekalongan, the other center of exquisite Indonesian batik art is found in the city of Cirebon on the northern coast of West Java Province. However, the term 'Batik Cirebon' may not be familiar to many since most people usually refer to it as '**Batik Trusmi**'. This is because it is at the village of Trusmi, situated some 4 KM west of the city center, that is the heart of Cirebon's Batik production and it is here where you will find the best of Cirebon's distinct batik materials and art.

The text above is an Informative language strategy. Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen clearly such as, **Next**

to Yogyakarta, Solo, and Pekalongan, the other center of exquisite Indonesian batik art is found in the city of Cirebon on the northern coast of West Java Province, there are words **the other center** and **found**, which means it is true and proves that the sentence contained fact. **This is because it is at the village of Trusmi, situated some 4 KM west of the city center, that is the heart of Cirebon's Batik production and it is here where you will find the best of Cirebon's distinct batik materials and art**, it is information that is presented as it is by explained about Cirebon batik and the location of the batik production. One of the most popular works of art from Indonesia is Batik. In particular, batik comes from Java. Batik art has a different name in each region. One of them is called Batik Trusmi which comes from the Cirebon area. This batik art from Indonesia has been recognized as a world heritage. That is why the text was created, to introduce batik art to readers from all over the world.

Home ► News ► **2 Million Balinese will Receive COVID-19 Vaccination by July 2021**

5. 2 Million Balinese will Receive COVID-19 Vaccination by July 2021

Indonesia is preparing for the implementation of a tourism recovery plan with Bali as the springboard for the rest of the country. Preparations have been running steadily to support the return of international tourists to Bali.

A key highlight is the COVID-19 vaccination program in Bali, which has been underway since 22 March 2021. The vaccination program prioritizes health and tourism business workers in three green zones assigned by the government: Ubud, Sanur, and Nusa Dua.

This is a text that used an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen clearly such as following sentences, **A key highlight is the COVID-19 vaccination program in Bali, which has been underway since 22 March 2021,** it is said to be a fact because there is sentence **has been underway** which means it has taken place / has happened. There is a possibility that the cases of Covid 19 in Bali are increasing greatly, therefore this text was made with the aim of providing information to the readers so that they know that the vaccination activity for 2 million Balinese people will be carried out in July 2021, this activity is also intended as an activity for the restoration of tourism in Indonesia, with Bali as the main choice to support foreign tourists to return to Bali.

Home ► Destinations ► Bali&Nusa Tenggara ► feel like going to flores?find the essential here – Indonesia.travel ► Wae rebo Village

6. The Traditional Village of Wae Rebo on the Island of Flores

Wae Rebo is a small, very out of the way village. Situated on around 1,100 meters above sea level and approximately 3 - 4 hour travel by foot from Denge Village. Wae Rebo is completely surrounded by panoramic mountains and the dense Todo forest. This tropical forest is rich in vegetation, different types of ferns and hear the chirping of many songbirds. There is also no mobile coverage in this village, and the electricity is only available from 6 to 10 pm. The air is relatively cold, especially in the dry season.

This is a text that used an Informative language strategy. Informative is a strategy in language that aims to provide information and provide an explanation as

it is with data and facts and correct opinions. As example, it can be seen such as the following bold sentences, **Wae Rebo is completely surrounded by panoramic mountains and the dense Todo forest**, it is one that contains facts, because there are sentences **completely surrounded by**, which means really and proves that the statement is a fact and what it is. **Situated on around 1,100 meters above sea level and approximately 3 - 4 hour travel by foot from Denge Village**, it provides specific information about the whereabouts of Wae Rebo, such as the location and range of travel time to get there. Introducing the traditional village of Wae Rebo in Flores, which has diversity and beauty, which is why the text was made so that readers know about the place.

Home ► Destinations ► Java ► First Time in Jakarta?Get the Inside tips-Indonesia.Travel ► The Grand Istiqlal Mosque

7. Jakarta's Inspiring Istiqlal Mosque

First opened to the public by Indonesia's first President, Soekarno, on 22 February 1978, the grand Istiqlal Mosque of Jakarta is the largest mosque in South East Asia both in structure and capacity, as it can accommodate congregations of up to 120,000 people.

Located at Jalan Taman Wijaya Kusuma in Central Jakarta, on the north eastern corner of the Merdeka Square, the Istiqlal Mosque stands out with its 45m diameter dome and tall minarets. Standing almost right across the old Catholic Church at the corner of Jalan Lapangan Banteng, the Istiqlal mosque was designed in 1954 by Frederich Silaban, a Christian architect from North Sumatra. The idea for the need of a national mosque was inspired by Muslim leader KH Wahid Hashim and executed by Cokro Aminoto, then minister for religious affairs. Istiqlal meaning 'Independence', is a reminder of Indonesia's struggle for national Independence. Its 17 years construction was personally supervised by President Soekarno.

The text above is an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. The sentences contained in the text are facts and provide information. It can be seen clearly such as following sentences, **First opened to the public by Indonesia's first President, Soekarno, on 22 February 1978**, where the events in the sentence have occurred as evidenced by the sentence **First open**, which means fact. **Located at Jalan Taman Wijaya Kusuma in Central Jakarta, on the north eastern corner of the Merdeka Square**, it is also that contained facts with provides information on the existence of the Istiqlal Mosque. **Istiqlal meaning 'Independence', is a reminder of Indonesia's struggle for national Independence**, it is information that is presented clearly because it provides an explanation of why the mosque is named Istiqlal and the meaning behind it. Having an interesting story behind the history of the construction of the Istiqlal Mosque in Jakarta is the reason the text was created with the aim of introducing the mosque to readers from all over the country.

Home ► Destinations ► Java ► First Time in Jakarta?Get the Inside tips-Indonesia.Travel ► Taman Mini Indah Indonesia

8. Taman Mini, the Prime Showcase of Indonesia's Rich Cultural and Natural Diversity

Popularly known as Taman Mini, it is located in East Jakarta, and consist of 26 exclusive replicas of traditional houses of chieftains found throughout the Indonesian archipelago from Aceh to Kalimantan, Sulawesi, Java and Papua.

These are pavilions displaying the history, arts and crafts and traditions of each of the provinces. Built for education and family fun, Taman Miini has large areas for family recreation, a number of flora and fauna parks, various museums, performing theatres, an Imax theatre and accommodation facilities.

This is a text that used an Informative language strategy. Where, the sentences contained provide information and facts, in accordance with the purpose of the Informative Strategy which serves to provide information or explanations as they are with data and facts and correct opinions. As example, it can be seen such the following bold sentences, **Taman Mini, it is located in East Jakarta, and consist of 26 exclusive replicas of traditional houses of chieftains found throughout the Indonesian archipelago**, because there is a location where it was founded and the contents of the Miniature Park, which means that the following sentence is truly a fact. **Built for education and family fun, Taman Mini has large areas for family recreation, a number of flora and fauna parks, various museums, performing theatres, an Imax theatre and accommodation facilities**, it is information that clearly presents the reason for its construction and what is available in the park. Indonesia has a variety of tribes and cultures which is the reason for the establishment of the place which was named Taman Mini. Because it has a lot of history about all provinces in Indonesia and the facilities available is the reason the text was created to introduce the reader to know what Taman Mini Indonesia is.

Home ► Destinations ► Sumatra ► Bandar Lampung ► Lembah Hijau

9. Lembah Hijau, an All-in-One Center for Education and Entertainment

Lembah Hijau offers a range of fun, refreshing and educational activities. Waterboom is by far the most popular attraction in the park. It contains 4 main pools, a lazy river, and children's pool equipped with seahorses, water cannons and a giant "bucket" that tilts and pours a cascade of water each time it overflows. There are also plenty of rides for adults to enjoy including a 13 meters tall, 60 meter long spiral slide and an 8 meters long torpedo ride. A new attraction by the name of Twins Boomerang begins 28 meters up and runs for a length of 160 meters, reportedly the longest slide in Sumatra.

This is a text that used an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. The sentences contained fact, it can be seen clearly such as following sentences, **It contains 4 main pools, a lazy river, and children's pool equipped with seahorses, water cannons and a giant "bucket" that tilts and pours a cascade of water each time it overflows**, providing specific information on the facilities available at the place. **There are also plenty of rides for adults to enjoy including a 13 meters tall, 60 meter long spiral slide and an 8 meters long torpedo ride**, it is information that is presented clearly and specifically about the facilities in the Green Valley. Indonesia has many beautiful tourist attractions that must be known by many people, one of which includes the Green Valley which is a fun and educational tourist spot with many advantages and facilities.

Home ► Trip Ideas ► Bawah Reserve, the Hidden Tropical Paradise of Anambas Islands

10. Bawah Reserve, the Hidden Tropical Paradise of Anambas Islands

Bawah Reserve is a perfect gateway for those who seek a tropical private retreat. Functioning as a marine conservation area, Bawah Reserve features superb and preserved sea as well as lush tropical forest. The resort is located in Anambas archipelago of Riau province, 300 km away from Singapore.

The text is an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. The sentences contained in the text are facts. It can be seen such the following bold sentences, **The resort is located in Anambas archipelago of Riau province, 300 km away from Singapore**, said to be a fact because there is information given as it is about the location and distance of the Bawah Reserve.. This place has extraordinary advantages and beauty that maybe not many people know about, which is why the text was created to introduce all readers from all countries on earth to know how beautiful the Bawah reserve is.

Home ► Destinations ► Sulawesi ► Manado Tua Island

11. Manado Tua Island

Manado Tua (Old Manado) Island, together with the islands of Bunaken, Siladen, Mantehage and Nain form the Bunaken-Manado Tua Marine National Park. The Park lies just off shore from the city of Manado, capital of the province of North Sulawesi. Covering a total of 89,065 hectares, the Bunaken-Manado Tua park is among the most spectacular dive sites in the world. The islands are separated from

the mainland by a submarine trench that reaches a depth of 1,200 meters, and keeps these waters relatively free from city garbage and silt. The reserve is protected by law from spearfishing and coral or fish-collecting, as well as from dynamite fishing.

The text above is an Informative language strategy. Where, the sentences contained provide information and facts, in accordance with the purpose of the Informative Strategy which serves to provide information or explanations as they are with data and facts and correct opinions, it can be seen clearly such as following sentences, **The Park lies just off shore from the city of Manado, capital of the province of North Sulawesi, Covering a total of 89,065 hectares**, it provides information about the location and extent of the Old Bunaken-Manado Marine National Park. Which means the sentence is true fact. Information is presented clearly, such as, **The reserve is protected by law from spearfishing and coral or fish-collecting, as well as from dynamite fishing**. it also contained facts because it has been proven through the sentence protected by law, which means the place is indeed protected for safety and sustainability. Manado Tua Island is one of the islands owned by Indonesia whose beauty cannot be denied anymore. The text was created to introduce and provide information to all readers to know the island, which is also an interesting dive site in the world.

Home ► Destinations ► Java ► Serang ► Debus

12. Debus, The Ancient Martial Art and Culture of Banten

Debus is the traditional martial art unique to Banten that is imbued with supernatural powers. Debus is a fusion of skills that require super-human inner strength, martial art but also music and dance. It is a competition of prowess in

invulnerability of performers (known as jawara) that is both scary and mesmerizing to watch. Through the art of Debus, the jawara can pierce sharp nails through his tongue, cheeks or other parts of the body.

The text is an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen clearly such as following sentences, **Debus is the traditional martial art unique to Banten that is imbued with supernatural powers**, where the information provided are fact and true as it is, said to be a fact because there is a sentence **Debus is the traditional martial art unique to Banten**, which means that Debus is indeed martial art belonging to Banten. Indonesia is famous for having a wealth of both arts and culture from all provinces. one of them is Banten which has a traditional martial art called Debus. Having its own story and history is the reason the text was made with the aim of introducing the typical Bantenese martial art, Debus, to the reader so that they know one type of Indonesian martial art.

Home ► Destinations ► Java ► Want to Explore Yogyakarta? Learn These first ► Kalasan temple

13. Kalasan Temple, The Oldest Buddhist Temple that Predating The Great Borobudur

Kalasan Temple is believed as the oldest Buddhist temple in Central Java and Yogyakarta, even predating the colossal Borobudur Temple. It is located on the southern main road between the cities of Yogyakarta and Solo, approximately 2 Km from the Prambanan Temple compound. The temple stands on a 45x45 meters rectangular base.

The text above is an Informative language strategy. Informative is a strategy in language that aims to provide information and provide an explanation as it is with data and facts and correct opinions. As example, it can be seen such as the following bold sentences **Kalasan Temple is believed as the oldest Buddhist temple in Central Java and Yogyakarta**, because there is the word **believed** which means the statement is really a fact because it has been believed by people. **It is located on the southern main road between the cities of Yogyakarta and Solo, approximately 2 Km from the Prambanan Temple compound**, it is also factual information by mentioning the location of the Kalasan Temple, which is true as it is. Yogyakarta is one of the cities in Indonesia, which is famous for its variety of tourism, arts and culture. One of the art forms owned by Jogja is Kalasan Temple which has many stories that are worth knowing, that's why the text was created to provide information to readers to know about the Buddhist temple.

Home ► Destinations ► Maluku&Papua ► Ternate and Tidore ► Tolire Lake

14. **Tolire Lake, the Beautiful Panoramic Lake Surrounded with Legends**

A brilliantly blue volcanic lake, Tolire Lake is set in a crater at the foot of Mt Gamalama, on the island of Ternate, North Maluku Province. The Lake is comprised of two lakes, roughly 200 meters apart: Tolire Lamo, The Greater Tolire Lake, and TolireIci, the Small Tolire. The Great Lake is almost perfectly round, somewhat resembling a giant pan. Its mystical waters change colors with the seasons, from a bright blue during the summer, to a dark green or brown throughout the rainy season.

The text is an Informative language strategy. Where, the sentences contained provide information and facts, in accordance with the purpose of the Informative Strategy which serves to provide information or explanations as they are with data and facts and correct opinions. As example, it can be seen such the following bold sentences, **Tolire Lake is set in a crater at the foot of Mt Gamalama, on the island of Ternate, North Maluku Province**, it provides information regarding the location of the existence of Lake Tolire and the sentence is a true fact. Information is also clearly presented such as, **Its mystical waters change colors with the seasons, from a bright blue during the summer, to a dark green or brown throughout the rainy season**, which provides an explanation of the changes in water that occur in each season in the lake, so that the reader can clearly know about how the lake is. Maluku is one of the provinces in Indonesia. Rich in beautiful tourist attractions, one of which is Tolire Lake. The text was created to introduce the beauty of Tolire Lake which is owned by Maluku to the reader so that they know how the lake is.

Home ► Destinations ► Sulawesi ► Manado

15. Manado, The New International Conventions and Exhibitions Venue

Manado is the capital of the province of North Sulawesi and the second largest city on the island of Sulawesi after Makassar. This city is one of a kind in Indonesia with its stunning underwater landscape and great mountain panorama. The local people are known for their warm hospitality as well as for the mouth-watering cuisine and unique authentic culture. In the last two decades, tourism activities have grown significantly. The city has expanded its attractions not only to draw

mainstream tourists, but also utilizes its natural splendors as a backdrop for meetings and conventions that come complete with improved access roads and expanded airport.

This is a text that used an Informative language strategy. Where, the sentences contained provide information and facts that are in accordance with the language features and the purpose of the Informative Strategy, namely to provide information or explanations as they are with data and facts and correct opinions. It can be seen clearly such as following sentences, **This city is one of a kind in Indonesia with its stunning underwater landscape and great mountain panorama**, it statement that is explained as it is. There is a word **one of a kind** which means it is a fact, because it has been proven that the city of Manado is one of the other cities which is a unique city. Information is given in a clear way, namely introducing the subject, the city of Manado, then developed with sentence explanations in the form of information, such as **This city is one of a kind in Indonesia with its stunning underwater landscape and great mountain panorama**, which explains how the city of Manado. Manado is a city in Indonesia that has a lot of beauty and uniqueness as with other cities. The text was created to introduce and provide information about the capital city of Sulawesi, Manado, to the readers to know about the city.

Home ► Destinations ► Bali&Nusa Tenggara ► Feel Like Going to Flores? Find the essentials here – Indonesia.Travel ► Liang Bua

16. Liang Bua, The Home of Indonesia's Hobbits

Liang Bua is a cave in a limestone hill in Manggarai District, Flores. The local community is familiar with this cave because of its huge size (50 meters long, 40 meters wide, and 25 meters tall). Due to its size, it was once used as a religious worship place and school. Liang Bua is famous the world over following the finding of an ancient skull. The skull was that of a short human called *Homo floresiensis*, found at a depth of 6 meters.

The text above is an Informative language strategy. Informative is a strategy in language that aims to provide information and provide an explanation as it is with data and facts and correct opinions. As example, It can be seen clearly such as following sentences, **Liang Bua is a cave in a limestone hill in Manggarai District, Flores**, which is a fact because it provides information about the whereabouts of Liang Bua, **Manggarai District, Flores**. Information is given clearly by introducing the subject and then developed with sentence explanations in the form of information such as, **The local community is familiar with this cave because of its huge size (50 meters long, 40 meters wide, and 25 meters tall)**. Liang Bua is one of the caves owned by Indonesia which is located in Flores which has a historical story. The text was created to introduce Liang Bua to readers from all over the world to know how the cave is.

Home ► Destinations ► Maluku & Papua ► Dreaming of Raja Ampat? Come Make it Happen ► Sawinggrai Village

17. Sawinggrai Village, a Home to the Beautiful Cenderawasih

Sawinggrai village is located in the Meos Mansar district, Raja Ampat, West Papua province. It is among the most recognized village besides Arborek in the same district. This village has 36 families and it is prominent for the Cenderawasih, the Bird of Paradise, the icon of Papua raised in this village. The Red Bird of Paradise is the special icon of the village of Sawinggrai.

The text is an Informative language strategy. Where, the sentences contained provide information and facts that are in accordance with the language features and the purpose of the Informative Strategy, namely to provide information or explanations as they are with data and facts and correct opinions. It can be seen such the following bold sentences, **It is among the most recognized village besides Arborek in the same district**, it is said to be a fact because there are the words **the most recognized** and **besides**. Where there is a comparison between one and the other, which means it has been proven. **This village has 36 families and it is prominent for the Cenderawasih, the Bird of Paradise, the icon of Papua raised in this village**, is an explanation with data about what the village has. Raja Ampat is an archipelago that is famous throughout the world because it has many interesting things in it. An example is a village from Raja Ampat called Sawinggrai Village. It is the most famous village there, which has interesting icons or its own characteristics that must be known. Therefore, the text was created to introduce or

provide information to the reader in order to know the village which is said to be the most famous village.

Home ► Event & Festivals ► Baliem Valley Festival 2018: Into the Heart of Papua

18. Baliem Valley Festival 2018: Into the Heart of Papua

This coming August, the spotlight will once again turn to the magnificent landscape and exceptionally captivating culture of exotic Papua Island on the eastern end of Indonesia when the exciting annual **Baliem Valley Festival** takes place from **August 8th to 10th, 2018**. The event will be centered in the Walesi District of the Jayawijaya Regency in Papua Province.

This is a text that used an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. As example, it can be seen such the following bold sentences, **This coming August, the spotlight will once again turn to the magnificent landscape and exceptionally captivating culture of exotic Papua Island on the eastern end of Indonesia when the exciting annual Baliem Valley Festival takes place from August 8th to 10th, 2018**, it is a fact because there is information about the time of the festival, namely, **the exciting annual Baliem Valley Festival takes place from August 8th to 10th, 2018**, which means the event has already occurred or has already taken place. **The event will be centered in the Walesi District of the Jayawijaya Regency in Papua Province**, it is information that is clearly presented to the reader regarding the location of the festival. Papua is one of the provinces in Indonesia, which is famous for its uniqueness. One of the unique

features of Papua is the Baliem Valley Festival. This festival is a spectacular display of the greatness and skill of the tribes in Papua. Showing competence, showing off costumes and decorations. The text was created with the aim of introduced all readers to the Baliem Valley Festival from Papua.

Home ► News ► 1,861 Tourism Stakeholders in Bali are Targeted to Recieve InDOnesia CARE Certification by the End of 2021

19. 1,861 Tourism Stakeholders in Bali are Targeted to Recieve InDOnesia CARE Certification by the End of 2021

The Ministry of Tourism and Creative Economy of the Republic of Indonesia is preparing for the implementation of a recovery plan in the tourism industry, and Bali will be the first destination assigned as the locomotive for the whole country. Preparations are being undertaken extremely carefully, in order to make sure that everything will run smoothly for prospective tourists when they return to Bali.

One of the most important highlights of the preparation is the strict implementation of health protocols in Bali. As of 18th January 2021, approximately 994 tourism stakeholders in Bali (516 hotels and 478 non-hotels, including restaurants, homestay villas, nature tourism sites, shopping centers, transportation services, and diving tours) have been granted InDOnesia CARE certification by the Ministry of Tourism and Creative Economy. This means that they have met the required standard for health protocol implementation.

The text above is an Informative language strategy. Informative is a strategy in language that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen such as, **Preparations are being undertaken extremely carefully, in order to make sure that everything will run smoothly for prospective tourists when they return to Bali**, there is the word **being undertaken**, which proved that it is a fact because it is on going and

executed. The following sentence also contained facts, **As of 18th January 2021, approximately 994 tourism stakeholders in Bali (516 hotels and 478 non-hotels, including restaurants, homestay villas, nature tourism sites, shopping centers, transportation services, and diving tours) have been granted InDOnesia CARE certification by the Ministry of Tourism and Creative Economy,** because there is a time for the event to occur, **As of 18th January 2021** and the word **have been granted** which means the event in the information has occurred and has been done. As we know, Indonesia is being hit by the COVID-19 virus which has a bad effect on any party. One of them has a bad effect on the tourism industry which is the largest foreign exchange earner for the country. To restore the tourism industry in a period that is still considered a pandemic, the Ministry of Tourism and Creative Economy of the Republic of Indonesia applied regulations to all tourism stakeholders with Bali as the main destination, such as hotels, restaurants, villas, natural tourist sites, etc, to implement health protocols in carrying out activity. The text was made with a reason to inform all readers to know that Bali has prepared strict health protocols to welcome potential tourists to feel safe and comfortable when traveling in today's era.

[Home](#) ► [News](#) ► [Covid-19 Vaccination in Bali Starts Today](#)

20. Covid-19 Vaccination in Bali Starts Today

The Stage II of COVID-19 vaccination program has just commenced in Bali, Indonesia. Approximately 663,000 people including tourism workers, elderly, and online app-based motorcycle drivers are targeted to be vaccinated before June 2021.

The text is an Informative language strategy. Where, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. As example, it can be seen clearly such as following sentences, **The Stage II of COVID-19 vaccination program has just commenced in Bali, Indonesia**, it is said to be a fact because there is a word **has just commenced**, which means the activity is ongoing or running. **Approximately 663,000 people including tourism workers, elderly, and online app-based motorcycle drivers are targeted to be vaccinated before June 2021**, it is information by provided an explanation with data and facts. **Approximately 663,000 people**, the data on the number of residents who will be vaccinated and contained facts because there is a schedule for the activity, **targeted to be vaccinated before June 2021**, which means that the vaccination activity was indeed carried out. At this time, Indonesia is being hit by a virus originating from China, namely Covid 19. To fight this virus, the Ministry of Health has implemented a vaccination program, so that citizens can avoid and reduce the spread of the virus. And Bali has started the program which will be targeted at the elderly, tourism workers, etc. The vaccination program is an activity by injecting good virus fluids to increase a person's immunity, so as to avoid Covid 19. The text was created to provide information to all readers to know that vaccination activities for Balinese residents have begin, so that potential tourists who want to visit do not worry and feel safe.

Home ► News ► Bali Secured 2.2 Million Doses of Covid-19 Vaccine

21. Covid-19 Vaccine Distribution in Bali Has Reached 2,2 Million Doses

Bali Province has received a total supply of 2,223,180 or 2.2 million doses of the COVID-19 vaccine from the central government. This was after Bali received another supply of 250,000 doses of AstraZeneca vaccine from the Ministry of Health (Kemenkes) on Thursday (20/5) morning.

This is a text that used Informative language strategy. Where, the sentences contained provide information and facts that are in accordance with the language features and the purpose of the Informative Strategy, namely to provide information or explanations as they are with data and facts and correct opinions. It can be seen clearly such as, **Bali Province has received a total supply of 2,223,180 or 2.2 million doses of the COVID-19 vaccine from the central government**, included the fact sentence because there is the word **has received**, which means the event has occurred. **This was after Bali received another supply of 250,000 doses of AstraZeneca vaccine from the Ministry of Health (Kemenkes) on Thursday (20/5) morning**, in the form of information contained data and facts. **Bali received another supply of 250,000 doses of AstraZeneca vaccine**, it is data on the number of vaccine doses received by Bali from the Ministry of Health. That is a fact because it is accompanied by information about the time of the incident i.e., **on Thursday (20/5) morning**. The tourism ministry is trying to repair the tourism industry which has been badly affected by the Covid 19 case, with Bali being the main goal to improve the tourism industry. The Ministry of Tourism cooperates with the Ministry of Health by giving a dose of vaccine to Bali to carry out vaccination

program activities for Balinese residents, with the aim of restoring tourism in Bali. And the text was created to provide information to readers so that they know that the ministry of tourism is trying to improve the tourism industry in Bali by implemented vaccination activities so that potential tourists feel safe and are not afraid to visit Bali.

Home ► News ► 1,006 Tourism Businesses in Bali Has Been Granted InDOnesia CARE Certification

22. 1,006 Tourism Businesses in Bali Has Been Granted InDOnesia CARE Certification

The Ministry of Tourism and Creative Economy of the Republic of Indonesia is preparing for the implementation of a recovery plan in the tourism industry, and Bali will be the first destination assigned as the locomotive region for the whole country. The preparation has been done in a mindful and attentive manner in order to make sure that the future visitors will get the most convenient visit by the time they return to Bali.

The text above is an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. As example, it can be seen such the following bold sentences, **The preparation has been done in a mindful and attentive manner in order to make sure that the future visitors will get the most convenient visit by the time they return to Bali**, there is the word **has been done**, which means the activity or event has occurred, therefore the sentence is a fact. **The Ministry of Tourism and Creative Economy of the Republic of Indonesia is preparing for the implementation of a recovery plan**

in the tourism industry, it is information that is clearly presented regarding the recovery of the tourism industry by the ministry of tourism. Currently, the tourism ministry is focusing on restoring the tourism industry which has declined due to the Covid 19 virus. And the tourism ministry has made Bali the main choice as a locomotive area for the entire country. To restore the tourism industry, the ministry has implemented health protocols for residents and tourism businesses in Bali. This text was created to inform readers about the efforts made by the Ministry of Tourism to restore the tourism industry.

Home ► Trip Ideas ► Museum Macan : Jakarta's New Iconic Art Space

23. Museum Macan : Jakarta's New Iconic Art Space

Museum Macan stands for The Museum of Modern and Contemporary Art in Nusantara. Located in West Jakarta, it has become an oasis for art enthusiast. The museum opens for the public in 2017 with a successful inaugural exhibition "Art Turns, World Turns: Exploring The Collection of The Museum of Modern and Contemporary Art in Nusantara.

This is a text that used Informative language strategy. Where, the sentences contained provide information and facts that are in accordance with the language features and the purpose of the Informative Strategy, namely to provide information or explanations as they are with data and facts and correct opinions. It can be seen such as, **Located in West Jakarta, it has become an oasis for art enthusiast**, it is said to be a fact because there is the word **has become**, which means it has become an important place. Information is presented clearly, such as, **Museum Macan stands for The Museum of Modern and Contemporary Art in**

Nusantara, which explained why the name of the museum is Macan so that readers know the reason. Indonesia is known as a country that has a variety of arts and culture. In today's modern era, it is very easy to introduce Indonesian art to everyone, namely through a place like the Museum which was built to store and introduce art. One example is the Macan Museum in Jakarta, which was built to exhibit or introduce art from Indonesia. And that is why the text was created, with the aim of introducing the Macan Museum which was built to showcase art to all readers.

Home ► Destinations ► Bali & Nusa Tenggara ► Feel like going to Flores? Find the essentials here – Indonesia.travel ► The Penti Sacred Rituals in the Village of Wae Rebo on Flores

24. The Penti Sacred Rituals in the Village of Wae Rebo on Flores

Every November, the Manggarai ethnic group in East Nusa Tenggara Province will conduct the sacred rituals of Penti which takes place at the Wae Rebo Traditional Village on Flores Island. As this is a unique occasion, make sure to witness the event. Penti is a ritual of thanksgiving to celebrate the past year's harvest and prayers for a prosperous, new agricultural year. The event is filled with a series of ancient rituals that usually last for one full day and night.

The text is an Informative language strategy. Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen clearly such as following sentences, **Every November, the Manggarai ethnic group in East Nusa Tenggara Province will conduct the sacred rituals of Penti which takes place at the Wae Rebo Traditional Village on Flores Island**, there is a word

Every November, it is the time of the holding of The Penti Sacred Rituals, which means it contained facts because of the evidence that the ritual is held every November. **Penti is a ritual of thanks giving to celebrate the past year's harvest and prayers for a prosperous, new agricultural year. The event is filled with a series of ancient rituals that usually last for one full day and night**, in the form of information that is presented clearly related to what is a sacred penti ritual. Indonesia has cultural diversity. Each tribe that exists, has its own cultural beliefs. One example is the Manggarai tribe in East Nusa Tenggara Province who believe in holding rituals to celebrate the harvest and pray for a prosperous new agricultural year. That is the reason why the text was created, namely to introduce the reader to know about the traditions or rituals of the Flores area.

Home ► News ► Bali Maintains Its Position as the Province with the Highest COVID-19 Vaccination Rate

25. Bali Maintains Its Position as the Province with the Highest COVID-19 Vaccination Rate

Due to the preparation towards tourism reactivation, Bali continues pushing their utmost effort to by maintaining its position as the province with the highest COVID-19 vaccination rate. Based on the latest data from the official website of the Ministry of Health of the Republic of Indonesia on June 29th, 2021 regarding COVID-19 vaccination, Bali became the province with the highest number of first doses of vaccination, which was 308,393 percent of the initial target (2,591,609 vaccinated out of 715,915 target).

The text above is an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and

provide an explanation as it is with data and facts and correct opinions. For example, it can be seen such the following bold sentences, **Based on the latest data from the official website of the Ministry of Health of the Republic of Indonesia on June 29th, 2021 regarding COVID-19 vaccination**, there is sentence **Based on the latest data from the official website of the Ministry of Health of the Republic of Indonesia**, means that it contained facts because the statement is taken and is based on the ministry of health which is strong evidence. Not only that, there is time information provided, **on June 29th, 2021**, which makes the information truly factual, because apart from strong evidence, it is also accompanied by time information from the statement made. **Bali became the province with the highest number of first doses of vaccination, which was 308,393 percent of the initial target (2,591,609 vaccinated out of 715,915 target)**, the form of information described as it is based on the data. **308,393 percent of the initial target (2,591,609 vaccinated out of 715,915 target)**, taken from the Ministry of Health regarding the number of vaccination targets against Bali. The Ministry of Tourism is repairing the tourism industry which has been badly affected by Covid 19, by holding a vaccination program. Bali became the initial destination by the ministry of tourism to be implemented by the program, because Bali is the leading tourism area in Indonesia. The text was created to convey information quoted from the Ministry of Health, that Bali is the area with the highest level of vaccination programs. By holding this program, readers or potential tourists feel confident and safe to visit or travel to Bali.

Home ► News ► President Invited the Governor of Bali for Tourism Recovery Meeting

26. President Invited the Governor of Bali for Tourism Recovery Meeting

The Governor of Bali, Wayan Koster, was invited to attend an Exclusive Meeting by the President of the Republic of Indonesia, Ir. Joko Widodo, at the Merdeka Palace, 7 June 2021, at 09.30 AM GMT+7, to discuss the restoration of Bali tourism. In the Exclusive Meeting, the President was accompanied by the Minister of State Secretary, Cabinet Secretary, Minister of Tourism and Creative Economy, Minister of Finance, Governor of Bank Indonesia, and Chairman of the Financial Services Authority.

This is a text that used Informative language strategy. The sentences contained provide information and facts that are in accordance with the language features and the purpose of the Informative Strategy, namely to provide information or explanations as they are with data and facts and correct opinions. It can be seen such as, **The Governor of Bali, Wayan Koster, was invited to attend an Exclusive Meeting by the President of the Republic of Indonesia, Ir. Joko Widodo, at the Merdeka Palace, 7 June 2021, at 09.30 AM GMT+7, to discuss the restoration of Bali tourism**, it is said to be a fact because there is a time and place for the implementation of the activity, **at the Merdeka Palace, 7 June 2021, at 09.30 AM GMT+7**, which is strong evidence that the information is true and has occurred. **In the Exclusive Meeting, the President was accompanied by the Minister of State Secretary, Cabinet Secretary, Minister of Tourism and Creative Economy, Minister of Finance, Governor of Bank Indonesia, and Chairman of the Financial Services Authority**, information that is explained as

it is related to guests who are present at the meeting activities. Indonesia is in the process of restoring the tourism industry which has been badly affected since the Covid 19 virus. Bali is the main choice because it is the leading tourism area in Indonesia. In order to carry out the recovery, a meeting was held between the President and the Governor of Bali which will discuss how to restore the Tourism Industry in Bali. That is why the text was created to inform the reader that, Indonesia especially in Bali, the President and Governor of Bali are in the process of restoring the tourism industry.

Home ► News ► Second Phase of Covid-19 Vaccination in Nusa Dua Has Been 100% Completed

27. Second Phase of Covid-19 Vaccination in Nusa Dua Has Been 100% Completed

In order to commence the recovery of the tourism industry in Bali, Indonesia has been maintaining rigorous preparations to prevent further spread of COVID-19 in the Island of the Gods, including by accelerating the COVID-19 vaccination program.

On 30 May 2021, it was reported that the second phase of COVID-19 vaccination for tourism and creative economy workers at the Nusa Dua area had finally been completed. Approximately over 8,000 participants had received the second dose of vaccine, which was held from 20 to 28 May 2021.

The text above is an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. As example, it can be seen clearly such as, **Approximately over 8,000 participants had**

received the second dose of vaccine, which was held from 20 to 28 May 2021, the word, **Approximately over 8,000 participants**, it is the range of data on residents who have received the second dose of vaccination. It is called a fact because there is the word **had received**, which means the information is true and the activity has occurred or been carried out. This also includes facts, **On 30 May 2021, it was reported that the second phase of COVID-19 vaccination for tourism and creative economy workers at the Nusa Dua area had finally been completed**, because there is the word **had finally been completed** and is accompanied by information on the time the event took place, **On 30 May 2021**, which proves the information is factual because it has taken place or has been implemented. In restoring the tourism industry in Bali, which had deteriorated or declined due to the Covid-19 case, the government implemented a vaccination program for tourism workers. This is done to avoid the virus and reduce the number of spread of the virus. Therefore, the text was created with the aim of informed readers that the vaccination program in Bali for tourism workers has been carried out and completed. So that prospective tourists will be safe if they want to travel to Bali.

Home ► News ► Bali Speeding up to Vaccinate 3 Million for Tourism Recovery Plan

28. Bali Speeding up to Vaccinate 3 Million for Tourism Recovery Plan

It is reported that the government is targeting vaccination of 3 million people in Bali, around 70 percent of Bali's population (approximately 4.3 million people).

The number of vaccines allocated to Bali, distributed to 9 districts/cities, is the highest percentage distribution in Indonesia.

As of 22 April 2021, the number of vaccines received in Bali was 1,141,110 doses or about 19% of the target 6 million doses (2 injections/person). Meanwhile, 696,356 people in Bali had received their Phase I vaccine (23.2 percent), while 216,429 people had received the Phase II vaccine (7.2 percent).

The text is an Informative language strategy. Where, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen such the following sentences, **It is reported that the government is targeting vaccination of 3 million people in Bali, around 70 percent of Bali's population (approximately 4.3 million people)**, information related to the vaccination program for Balinese residents. This is information that is explained based on data and fact, **Meanwhile, 696,356 people in Bali had received their Phase I vaccine (23.2 percent), while 216,429 people had received the Phase II vaccine (7.2 percent)**, there is the word **had received**, which means the activity has indeed occurred and is proven. It is proven by the data on the number of residents who have received the vaccine dose I, **23.2 percent** and dose II, **7.2 percent** which is strong evidence that the information is indeed a fact. Implementing the Covid 19 vaccination program is one way to avoid and inhibit the spread of the virus. This was also done to restore the declining tourism industry. The text was made to inform that the Ministry of Tourism is currently carrying out the recovery process for the tourism industry in Bali by giving vaccines to Balinese people.

Home ► News ► 13,188 Covid-19 Patients Have Been Healed, Bali is Ready for Tourism Reactivation

29. **13,188 Covid-19 Patients Have Been Healed, Bali is Ready for Tourism Reactivation**

Bali has been striving to prepare for tourism recovery and the effort has shown significant results. A total of 91 of the 466 Covid-19 patients who underwent treatment at hospitals in Bali have been declared cured. The high number of recovered patients fulfilled the cumulative total of 13,188 people (94.48 percent) in the meantime.

This is a text that used Informative language strategy. Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. For example, it can be seen such as, **Bali has been striving to prepare for tourism recovery and the effort has shown significant results**, it is called a fact because there is the word **has been**, which means that the activity has occurred and is carried out. **A total of 91 of the 466 Covid-19 patients who underwent treatment at hospitals in Bali have been declared cured**, in the form of an explanation as it is based on existing data. **A total of 91 of the 466 Covid-19**, it is the number of data on patients who are declared to have recovered from the virus, with the data being evidence of the information provided. Since the Covid 19 case that hit Indonesia, it has had many bad impacts, one of which is in the tourism sector. To fix this problem, the ministry of tourism has made a recovery to the tourism industry, especially in Bali as the first choice because Bali is a very well-known tourism area in Indonesia, by implemented a vaccination program and treating residents who are exposed to the virus. In fact, the

activity has been successful. And the text was made to inform readers or potential tourists that the Covid 19 case in Bali has decreased and the exposed residents have been declared cured, so that tourism in Bali can be reactivated.

Home ► News ► Almost 50% of Vaccination Target in Bali Has Received COVID-19 Vaccine

30. Almost 50% of Vaccination Target in Bali Has Received COVID-19 Vaccine

The Bali Provincial Government continues to accelerate COVID-19 vaccination programs in all regencies/cities in order to prepare for tourism reactivation. Deputy Governor of Bali, Tjokorda Oka Artha Ardhana Sukawati, also known as Cok Ace, stated that currently, almost 50% of the vaccination target in Bali had received the vaccination.

This is a text that used Informative language strategy. The sentences contained provide information and facts that are in accordance with the language features and the purpose of the Informative Strategy, namely to provide information or explanations as they are with data and facts and correct opinions. It can be seen such the following bold sentences, **Deputy Governor of Bali, Tjokorda Oka Artha Ardhana Sukawati, also known as Cok Ace, stated that currently, almost 50% of the vaccination target in Bali had received the vaccination**, there is the word **had received**, which means that the activity has been carried out and occurred so that it can be classified as a fact. Bali is the main destination in restoring the tourism industry which had deteriorated due to the Covid 19 case. The Ministry of Tourism has taken various ways to restore the tourism industry in Bali, one of

which is by implemented the Vaccination program. And that's why the text was created to provide information regarding the implementation of vaccination against the citizens of Bali which is already running 50%.

Home ► Destinations ► Maluku & Papua ► Raja Ampat

31. The Emperor of Four

Situated off the northwest tip of Bird's Head Peninsula on Papua, the most eastern island of the Indonesian Archipelago, Raja Ampat or literally meaning 'The Four Kings' is an archipelago comprising over 1,500 small islands, cays, and shoals surrounding the four main islands of Waigeo, Batanta, Salawati, and Misool. The name Raja Ampat itself is believed to derive from a legend where a woman found seven eggs, with four of them hatch and become the kings of the four main islands, while the other three became a woman, a ghost, and a stone.

The text above is an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. As example, it can be seen clearly such as following sentences, **Situated off the northwest tip of Bird's Head Peninsula on Papua, the most eastern island of the Indonesian Archipelago, Raja Ampat or literally meaning 'The Four Kings' is an archipelago comprising over 1,500 small islands, cays, and shoals surrounding the four main islands of Waigeo, Batanta, Salawati, and Misool**, it is information given as it is and based on data regarding the existence of the Raja Ampat location. **over 1,500 small islands**, the number of islands in Raja Ampat. So, in addition to provided information, it is also accompanied by data that is

evidence of statements made or given. **The name Raja Ampat itself is believed to derive from a legend where a woman found seven eggs, with four of them hatch and become the kings of the four main islands, while the other three became a woman, a ghost, and a stone,** classified as a fact because there is the word **believed**, which means it is true because it has become a belief by the community. Indonesia is known to have a lot of extraordinary natural beauty, one of which is found in the Raja Ampat islands. which many have extraordinary beauty in them that should be known by many people. And the text was created to introduce the Raja Ampat islands to readers from all over the world to know one of the beautiful assets that Indonesia has.

Home ► Trip Ideas ► 5 Best Markets to Buy Handicrafts in Central Java

32. Wage Market, Purwokerto

Occupying an area of 1 hectare, Pasar Wage, located on Jl. Vihara, East Purwokerto, is the biggest traditional market in Banyumas and has been a magnet for the local community and travelers. The building has two floors with hundreds of stalls selling daily needs items like staple foods, fragrances, fruits, jewelry, clothes, accessories, and much more. Alongside this market, there are also rows of stalls selling jewelry, ceramics, and pottery products.

The text is an Informative language strategy. Where, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen such as, **Occupying an area of 1 hectare, Pasar Wage, located on Jl. Vihara, East Purwokerto, is the biggest traditional market in Banyumas and has been a magnet for the local**

community and travelers, provides specific information regarding the location of the Wage market and is called a fact because it contained the word **has been**, which means that the market has been proven to be a favorite choice for tourists and local residents. **The building has two floors with hundreds of stalls selling daily needs items like staple foods, fragrances, fruits, jewelry, clothes, accessories, and much more**, it is information that is described specifically based on what is there. explained how and what is available in the market. Every city in Indonesia certainly has a famous market that provides food needs and souvenirs typical of the city. One example is the Wage Market located in Purwokerto, which provided a variety of needs and souvenirs. The text was created to introduce Wage Market, Purwokerto to the readers. So that when readers or potential tourists on vacation to Purwokerto, they can visit the Wage market.

Home ► Trip Ideas ► 15 Summer Signature Experience in the Cities of Yogya-Solo-Semarang

33. Ngarsopuro Night Market

It was February 16, 2009, when President JokoWidodowas still the Mayor of Solo back in the day, first transformed the place into a night market. Since then, every Saturday and Sunday night, the area of Jalan Diponegoro, in front of PuraMangkunegaran, is used for Ngarsopuro night market.

This place has always been so crowded as it is located in the heart of the city. Not only used as a trading place, in any occasion, this two-nights market also used as an exhibition place for local micro-entrepreneurs showing off their creations such as batik Solo, ornamentals, fashion stuffs, and traditional kids' toys.

This is a text that used Informative language strategy. Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. As example, it can be seen clearly such as following sentences, **Since then, every Saturday and Sunday night, the area of Jalan Diponegoro, in front of PuraMangkunegaran, is used for Ngarsopuro night market**, there are the words **every Saturday and Sunday night**, which proved that the sentence is a fact, because the event had occurred at the time stated. **Not only used as a trading place, in any occasion, this two-nights market also used as an exhibition place for local micro-entrepreneurs showing off their creations such as batik Solo, ornamentals, fashion stuffs, and traditional kids' toys**, provide information as it is related to the use of the market. Solo is one of the cities in Indonesia, which is the birthplace of the president of Indonesia. In this city there are many interested destinations that must be known. One of them is Ngarsopuro Night Market, which is always crowded with local residents and tourists. And the text was made with the aim of introduced the market to readers so that they can know and can visit by while on vacation to Solo, to find out more about how the market is.

Home ► Trip Ideas ► 15 Summer Signature Experience in the Cities of Yogya-Solo-Semarang

34. Keraton Surakarta

This is the official palace of Kesunanan Surakarta, which is situated in the city of Surakarta, Central Java. It is built by SusuhunanPakubuwana II in the year of 1744

as a replacement of Kartasura Palace that was destroyed because of GegerPecinan (civil war) in 1743.

The text above is an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen such the following bold sentences, **This is the official palace of Kesunanan Surakarta, which is situated in the city of Surakarta, Central Java**, classified as a fact because there is an **official** word, which means that it is indeed true and proven. **It is built by SusuhunanPakubuwana II in the year of 1744 as a replacement of Kartasura Palace that was destroyed because of GegerPecinan (civil war) in 1743**, provide information as it is based on facts related to the construction of the palace. said to be a fact because there were years of construction of the Surakarta Palace, **in the year of 1744 and in 1743** which became strong evidence for the statement made. Central Java is one of the provinces in Indonesia, which is famous for having many stories and history and being the center of Javanese culture. This province is famous for having many temples and palaces of historical heritage. One example of historical heritage from Central Java is the Keraton Surakarta. Behind this place there are many stories that are worth knowing. The text was made to introduce the Surakarta Palace, so that readers will know about the place.

Home ► Trip Ideas ► 15 Summer Signature Experience in the Cities of Yogya-Solo-Semarang

35. Klenteng Sam Po Kong

Known as Gedung Batu Temple by the locals, this building is the oldest Chinese temple in Semarang, Central Java. Originally established by the Chinese Muslim explorer, Zheng He (as known as Sanbao), but was reportedly destroyed in 1704, collapsing under a landslide. And in October 1724, the temple was completely renovated. Spreads over 3.2 hectares, the Sam Po Kong complex includes five temples in a mixed Chinese and Javanese architectural style.

The text is an Informative language strategy. Where, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. For example, it can be seen clearly such as, **Known as Gedung Batu Temple by the locals, this building is the oldest Chinese temple in Semarang, Central Java**, there are the words **Known** and **by the locals**, which prove that it is a fact because the place already has its own name in the eyes of the community. **Spreads over 3.2 hectares, the Sam Po Kong complex includes five temples in a mixed Chinese and Javanese architectural style**, it is an explanation about how the temple is and is included with the data, **Spreads over 3.2 hectares**, to strengthen the information provided. Central Java is one of the provinces in Indonesia which is famous for its many stories and history as well as being the center of Javanese culture. This province is famous for having many places as historical relics. One example of historical heritage from Central Java is Klenteng Sam Po Kong. there's a lot to know about this place. like history

or anything else. The text was created to provide information regarding Klenteng Sam Po Kong, so that readers know about the place.

Home ► Trip Ideas ► 15 Summer Signature Experience in the Cities of Yogya-Solo-Semarang

36. **Kampung Pelangi**

Kampung Brintik, now is more popular by the name Kampung Pelangi, situated nearby Pasar Bunga Kalisari, Semarang, was not very well organized settlement and deserted before the government takes over for a renovation environment project.

This is a text that used Informative language strategy. The sentences contained provide information and facts that are in accordance with the language features and the purpose of the Informative Strategy, namely to provide information or explanations as they are with data and facts and correct opinions. It can be seen such as following sentences, **Kampung Brintik, now is more popular by the name Kampung Pelangi, situated nearby Pasar Bunga Kalisari, Semarang,** categorized as a fact because there is the word **now**, which means it is happening right now. Kampung Pelangi is one of the villages in Semarang which used to be just an ordinary village. However, the government took over the village and carried out renovations with the aimed of becoming a destination to increase tourism in the area and attract potential tourists. Therefore, the text was created to introduce Kampung Pelangi to readers from all over the world so that they know one of the destinations that comes from Indonesia and is located in Semarang.

Home ► News ► FAQs You Need to Know in Indonesia Today

37. What is the recent update on the covid-19 vaccination in Indonesia?

As of July 25, 2021, according to the data from the Ministry of Health regarding Phase I, Phase II, and Phase III vaccination target which includes public officials, health workers, the elderlies, vulnerable individuals, general public, and teenagers (12 - 17 years old), Bali has the highest number of people receiving the first vaccination dose, reaching 88.43% of the vaccination target. Jakarta is the second-highest number to have received the first dose with 84.56%. The third province in Indonesia with the highest first dose vaccination is Riau Islands, with 63.02%.

The text is an Informative language strategy. Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. As example, it can be seen such the following bold sentences, **As of July 25, 2021, according to the data from the Ministry of Health regarding Phase I, Phase II, and Phase III vaccination target which includes public officials, health workers, the elderlies, vulnerable individuals, general public, and teenagers (12 - 17 years old)**, contained facts because there are, **according to the data from the Ministry of Health**, which means the information provided has evidence that it is quoted based on data from the ministry of health. So, in providing factual information, evidence is needed. **Jakarta is the second-highest number to have received the first dose with 84.56%**, is also a fact because the explanation is made based on factual data taken from the ministry of health. As is known, that Indonesia is currently being hit by cases of the Covid 19 virus. To fight the virus, the government, especially the Ministry of Health, is holding a vaccination program for all Indonesian citizens. And the text was made

to inform about update or implement about the Covid 19 vaccination in Indonesia, so that readers from within the country and abroad know that Indonesia has carried out a vaccination program to fight and minimize the spread or transmission of the virus.

Home ► News ► FAQs You Need to Know in Indonesia Today

38. Can tourists go on a holiday in Indonesia yet?

Currently, foreign nationals who may enter Indonesia are limited to only holders of diplomatic visas and service visas, holders of diplomatic residence permits and official residence permits, holders of limited stay permits, holders of permanent residence permits, and foreign nationals with health and humanitarian purposes, as well as transportation crews coming by their means of transportation.

The text above is an Informative language strategy. Where, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen clearly such as, **Currently, foreign nationals who may enter Indonesia are limited to only holders of diplomatic visas and service visas**, there is the word **Currently**, which means a fact because it has happened and is taking place at this time. **foreign nationals who may enter Indonesia are limited to only holders of diplomatic visas and service visas, holders of diplomatic residence permits and official residence permits, holders of limited stay permits, holders of permanent residence permits, and foreign nationals with health and humanitarian purposes, as well as transportation crews coming by their means of transportation**, it is information that is given as it is based on the facts that exist and are enforced at this time. Since

the case of the Covid 19 virus that hit Indonesia, many changes have occurred, one of which is in the tourism industry which is limited in order to reduce the spread of the virus. However, as time goes by, the ministry of tourism cooperates with the ministry of health to implement a vaccination program for tourism workers, so that tourism can be reactivated as before. And the text is made to inform readers or potential tourists regarding whether they can travel again as before in the present.

Home ► Trip Ideas ► Planning A Java Road Trip? Here are The Places You Should Stop By!

39. Parangtritis Beach

This beach is a well-known tourist destination, located around 28 km from Yogyakarta. The mystical vibe of this beach is what also attracts visitors to Parangtritis. Local legends said that this beach is the domain of Kanjeng Ratu Kidul, Queen of the Southern Ocean.

The locals also believed that there is a restriction of wearing green or yellow-green clothing in this area. Aside from the mystical and sacred atmosphere of the beach, Parangtritis is simply a thing of beauty.

This is a text that used Informative language strategy. The sentences contained provide information and facts that are in accordance with the language features and the purpose of the Informative Strategy, namely to provide information or explanations as they are with data and facts and correct opinions. It can be seen clearly such as following sentences, **The locals also believed that there is a restriction of wearing green or yellow-green clothing in this area**, classified as a fact because there is the word **believed**, which means that it is a fact because it

has become the belief of the population. **This beach is a well-known tourist destination, located around 28 km from Yogyakarta,** provide specific information related to the location of the beach. **Local legends said that this beach is the domain of Kanjeng Ratu Kidul, Queen of the Southern Ocean,** it is information that is given as it is, because it is based on the opinion of the legend. Yogyakarta is a province in Indonesia, which is quite famous for its history and tourist destinations. One of the famous tourist destinations from Jogja is Parangtritis Beach. It is known to have its own story and satisfying beauty that must be known, which is the reason the text was created to introduce the Parangtritis beach to readers from all over the world.

Home ► Trip Ideas ► Indonesia's Best Mountain Climbing Experiences

40. Mount Tambora

Just like Mount Toba in North Sumatra, Mount Tambora is also recognized as one of the world's super-volcanoes. However, if the mega-eruption of Mount Toba – that occurred in the geological past- only left its traces in the massive Lake Toba, Mount Tambora, on the contrary, is still very much active, standing today at an imposing 2,751meters. Situated near the northern edge of the island of Sumbawa, this amazing mountain attracts seismologists, volcanologists, archeologists, biologists, and most definitely mountaineers from all over the globe who enjoy the thrill of conquering its challenging tracks.

The text above is an Informative language strategy. In accordance with its function, Informative is a language strategy that aims to provide information and provide an explanation as it is with data and facts and correct opinions. It can be seen such as, **Just like Mount Toba in North Sumatra, Mount Tambora is also**

recognized as one of the world's super-volcanoes, it is said to be a fact because there is the word **recognized as one of**, which means it is true because it has been recognized. **if the mega-eruption of Mount Toba – that occurred in the geological past- only left its traces in the massive Lake Toba, Mount Tambora, on the contrary, is still very much active, standing today at an imposing 2,751meters**, provide information as it is related to the mountain based on data and facts. **standing today at an imposing 2,751meters**, is specific data from the existence of Mount Tambora. Indonesia is a country that has natural resources such as mountains. One of the famous mountains owned by Indonesia is Mount Toba, but besides that there are many more famous mountains among the community such as Mount Tambora. It is a volcano that is still active today, which is known to have a challenging track sensation. Therefore, the text was created to introduced Mount Tambora so that readers or potential tourists know and can try to climb the mountain.

Home ► Trip Ideas ► 10 Refreshing Waterfalls for Your Summer Holiday around Java Island

41. Geopark Ciletuh, Sukabumi – West Java

Acknowledged as one of the UNESCO Global Geoparks, Geopark Ciletuh offers many attractions like mountainous scenery, waterfalls, fields, and beach. The waterfalls, the main attractions here, are tremendous views of the thundering water with a brown rocky hill behind.

The text is an Informative language strategy. Informative is a language strategy that aims to provide information and provide an explanation as it is with

data and facts and correct opinions. As example, it can be seen such the following bold sentences, **Acknowledged as one of the UNESCO Global Geoparks, Geopark Ciletuh offers many attractions like mountainous scenery, waterfalls, fields, and beach**, there is the word **Acknowledged**, which proves that the information is a fact because it has been proven to be recognized by UNESCO. **The waterfalls, the main attractions here, are tremendous views of the thundering water with a brown rocky hill behind**, provided information as it is related to the waterfall as the main attraction contained in the Geopark Ciletuh. Every city in Indonesia has a variety of different destinations, that is why it is said that Indonesia is a country famous for its nature and culture. One of them is the Geopark Ciletuh located in Sukabumi, a natural park that offers a lot of beauty in it that is worth knowing. Therefore, the text was made to inform about the Geopark Ciletuh so that readers know and can visit there to see how Indonesia's natural wealth is.

1.2. Persuasive Strategy

Home ► Trip Ideas ► Explore Jakarta's Street Food

1. Explore Jakarta's Street Food

Got the munchies? Explore Jakarta's tongue tantalizing street food. As the capital of Indonesia and a melting pot of cultures, the Big Durian serves some of the most addicting food. These vendors aren't hard to find as they are sprawled all across this city. Once you start munching, you just can't stop!

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or

influence people's thinking. The sentences contained in the text are invitational. As example, it can be seen such the following bold sentences, **Explore Jakarta's tongue tantalizing street food**, where, the word **Explore** is an invitation addressed to the reader to try street food. In addition to contained invitations, persuasive also presented facts and opinions to influence or convince readers to follow the message conveyed by the author. It can be seen clearly such as following sentences, **As the capital of Indonesia and a melting pot of cultures, the Big Durian serves some of the most addicting food**, the sentence **serves some of the most addicting food**, it is a sentence convincing so that readers are influenced and interested in trying to taste street food in Jakarta, as well as the author indirectly invites readers to travel there. Jakarta is the capital city of Indonesia which has a wide variety, especially in terms of culinary, such as street food. For this reason, this text was created to invite readers to try tasting typical Jakarta snacks.

Home ► Trip Ideas ► Experience Bandung's Unique Hotels

2. Experience Bandung's Unique Hotels

Whether you fly directly to Bandung or perhaps happen to be in Jakarta for business but wish to see other parts of Indonesia, then take a few days off and drive to the cool mountain city of Bandung, a mere three hours away by toll road which passes some refreshing green countryside. Since Bandung is the most popular resort for Jakartans on weekends, we recommend you to travel there from Jakarta on week days.

The text above is an persuasive language strategy. Where, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes, it can be seen clearly such as following sentences, **Experience Bandung's Unique Hotels** and **we recommend you to travel there from Jakarta on week days**, where the words **Experience** and **We recommend you**, are intended for readers to travel and spend the night in Bandung hotels. And bold sentence such as, **Then take a few days off and drive to the cool mountain city of Bandung**, With the intention of persuaded readers to visit or vacation there. When on vacation to a place, of course, every individual will need a place to spend the night like a hotel. Bandung is one of the cities in Indonesia which is famous for having a lot of beauty and advantages. One of them is to provide a variety of unique hotels for tourists, therefore the text was created to invite readers to travel to Bandung and experience staying at a unique hotel there.

Home ► Destinations ► Bali&Nusa Tenggara ► Badung Market

3. Need to go shopping in Bali? Let's go to Badung Market!

Visiting Bali is never complete without some shopping spree! Badung Market is your must-go spot to do just that! This largest traditional market lies in the island's busiest city, Denpasar. It offers a wide range of items, from essential everyday products to Balinese souvenirs. Explore its 4-floor building, to buy food, fabrics, and try some tasty treats!

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes, it can

be seen such the following bold sentences, **Let's go to Badung Market!, Badung Market is your must-go spot to do just that!** and **Explore its 4-floor building,** Where words **let's go, your must-go spot to do just that!** and **Explore,** as evidence of an invitation to the reader to visit Badung Market while traveling in Bali. Besides contained invitations, persuasive texts also presented facts, it can be seen clearly such as following sentences, **It offers a wide range of items, from essential everyday products to Balinese souvenirs,** which is presented to convince the reader by telling what is in the market, so that the reader becomes interested in visiting the place. Bali is one of the cities in Indonesia, which is famous throughout the country for the beauty of its destinations. In addition to traveling, tourists usually don't forget to shop for souvenirs to be remembered when they return home. One of the famous markets that provides Balinese souvenirs is the Badung Market. Therefore, the text was created to introduce and invite readers to come shopping at the Market.

Home ► Destinations ► Bali&Nusa Tenggara ► Manuaba Waterfall, the Hidden Beauty of Tegallalang, Bali

4. **Manuaba Waterfall, the Hidden Beauty of Tegallalang, Bali**

Ubud is a beautiful destination in Bali filled with so many amazing spots you can explore such as the ancient Goa Gajah, the scenic Campuhan Ridge Walk, or the amusing Monkey Forest Sanctuary. Little did you know, there existed a hidden gem secluded among the small lush forest near Ubud in Tegallalang, situated in a humble village. Be prepared to be taken aback by the stunning Manuaba Waterfall! Located in Kenderan village, Tegallalang, in the east of Tegallalang main road, the waterfall can be found near a small temple called Pura Griya Sakti Manuaba. Unlike any

other known waterfalls around Ubud, Manuaba Waterfall was first opened not too long ago in 2019 and is still rarely touched by travelers. In addition, Manuaba Waterfall is also situated nearby numerous fantastic tourist attractions that you should definitely check out as well!

This text is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes, it can be seen such the following bold sentences, **Manuaba Waterfall is also situated nearby numerous fantastic tourist attractions that you should definitely check out as well!**, where, the sentence **you should definitely check out as well!**, is intended so that readers can also try the fantastic tourist attractions around the Manuaba waterfall. Persuasive also presented facts. As example, it can be seen clearly such as following sentences, **Ubud is a beautiful destination in Bali filled with so many amazing spots you can explore such as the ancient Goa Gajah, the scenic Campuhan Ridge Walk, or the amusing Monkey Forest Sanctuary**, made to provide information as well as to convince readers to follow the message conveyed, namely choosing a suitable Ubud as a tourist destination. It is said to be a fact because there is evidence of an amazing place called, that is **Goa Gajah, the scenic Campuhan Ridge Walk, or the amusing Monkey Forest Sanctuary**. Manuaba is a waterfall located in Bali, which has an amazing beauty that not many people know about, that's why this text was created to introduce and invite readers from all over the world to visit or travel to Manuaba Waterfall.

Home ► Destinations ► Bali&Nusa Tenggara ► Visiting Bali Soon? Read this First ► The Amazing Jatiluwih Rice Terraces: Beauty and Bali's Local Genius

5. The Amazing Jatiluwih Rice Terraces: Beauty and Bali's Local Genius

Visit the beautiful island of Bali, travel to its highlands, and you cannot but be amazed by the beauty of the thousands of hectares of lush green paddy fields that cascade in terraces from the upper reaches of volcanoes down to the deep valleys below as if sculpted from the mountain side. Among the many fields that stretch almost all across the island, the Jatiluwih Rice Terraces in the heart of Tabanan Regency is the best example of Bali's outstanding picturesque rice fields and represent the Subak system as Bali's Cultural Landscape which has been inscribed a UNESCO's World Heritage Site in June 2012.

The text above is an persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. It can be seen such the following sentences, **Visit the beautiful island of Bali, travel to its highlands**, it is said to be an invitation sentence because there are the words **Visit** and **Travel**. it is aimed at readers with the intention of traveling to Jatiluwih Rice Terraces. Presented opinions, such as **you cannot but be amazed by the beauty of the thousands of hectares of lush green paddy fields that cascade in terraces from the upper reaches of volcanoes down to the deep valleys below as if sculpted from the mountain side**, which is made with the aim of influencing the reader to be convinced of the place to be used as a tourist attraction of choice. Jatiluwih is one of the best rice terraces in all islands in Indonesia that must be known by many people, therefore this text was written with the aim of introducing Jatiluwuh rice fields and inviting readers to visit the place.

Home ► Trip Ideas ► Enjoy Intimate Dining with a Temple View in Yogyakarta

6. Enjoy Intimate Dining with a Temple View in Yogyakarta

Let's experience private dining with a magnificent temple view in Candi Tirto Raharjo, Yogyakarta. Simply book a table and enjoy #MakanBersama or #EatingTogether, a collaborative project between Candi Tirto Raharjo and Nanduto Home Cooking.

This is a text that used persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. It can be seen such the following bold sentences, **Enjoy Intimate Dining** and **Let's experience private dining with a magnificent temple view in Candi Tirto Raharjo, Yogyakarta**. Where, the words **Enjoy** and **Let's** are evidence of an invitation to the reader with the intention of coming to try the pleasure of having dinner at that place by getting a beautiful view. Using interesting language in conveying statements, such as the **magnificent temple view in Candi Tirto Raharjo**, Yogyakarta. the use of the word **Magnificent** can attract attention and convince the reader of the place. Because the place has its own characteristics that must be known and felt by many people, the text was made to invite readers to try and visit Yogyakarta to experience dinner at Candi Tirto.

Home ► Trip Ideas ► Trip of Wonders: Raja Ampat the Heavenly Paradise

7. Trip of Wonders: Raja Ampat the Heavenly Paradise

It is no exaggeration that Raja Ampat is a dreamland which undisputable beauty speaks for it. Comprised of more than 1500 islands just off Sorong, Raja Ampat Islands presents otherworldly scenery of steep, lush jungle-covered islands, serene white-sand beaches, treasured lagoons, and pellucid turquoise water. It was very fortunate for our influencers that they were invited to enjoy this paradise. Now, it's your turn to follow their steps and take a glimpse of the stunning wonders of the mighty Raja Ampat!

The text is an persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. It can be seen clearly such as following sentences, **Now, it's your turn to follow their steps and take a glimpse of the stunning wonders of the mighty Raja Ampat!**, where, the sentence **Now, it's your turn**, is addressed to the reader with the intention of traveling to Raja Ampat. In addition to contained an invitation, persuasive also presented facts such as, **Raja Ampat Islands presents otherworldly scenery of steep, lush jungle-covered islands, serene white-sand beaches, treasured lagoons, and pellucid turquoise water**, which aimed to influence readers to be interested and feel confident in choosing the island as a tourist destination. With the beauty and advantages of the Raja Ampat island that must be known by everyone, this is the reason for making a text that aimed to introduce and invite readers to come on a trip to the island.

Home ► Trip Ideas ► 10 Best Escapes You can Enjoy in Beautiful Lombok

8. 10 Best Escapes You can Enjoy in Beautiful Lombok

Having an impromptu escape on a random weekend is always a good idea to rejuvenate your mind from stressful, unstopable deadlines. Thinking about where to go? We suggest you to plan your trip to Lombok. There are so many beauties you can savor in this beautiful island in West Nusa Tenggara.

The text above is an persuasive language strategy. Where, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes, it can be seen clearly such as following sentences, **We suggest you to plan your trip to Lombok**, where, **We suggesst you**, is addressed to the reader with the intention of choosing Lombok as a place to travel. In addition to contained an invitation, persuasive also presented a convincing opinion such as, **There are so many beauties you can savor in this beautiful island in West Nusa Tenggara**, where the statement aimed to influence the reader to feel interested and confident to travel to Lombok. The existence of busyness for each individual makes it important to take a vacation to calm the mind, one of the suitable places for this is Lombok. That's why the text was created to invite readers to choose Lombok which has a lot of calming beauty as a place to travel.

Home ► Destinations ► Java ► Mount Halimun Salak National Park

9. Mount Halimun, Experience Exciting Adventure in the Nature

Halimun is a Sundanese Language translated as “mist”. The higher part of Mount Halimun, which resides in the north area, is almost always clouded by mist with a soaring elevation of 1,929 meters. traveling to this highlands will give you a chance to inhale the refreshing cool air and soothes your eyes with sprawling fertile greeneries.

This is a text that used persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. As example, it can be seen such the following bold sentences, **Experience Exciting Adventure in the Nature**, called an invitation because there is the word **Experience** which means it is addressed to the reader with the intention of trying exciting tourist adventures, namely in nature such as mountains. Persuasive also presented convincing opinions such as, **traveling to this highlands will give you a chance to inhale the refreshing cool air and soothes your eyes with sprawling fertile greeneries**, which is made with the aim that readers become interested in choosing Mount Halimun as a destination for traveling. Mount Halimun is one of the mountains belonging to Indonesia which is located in Java. The mountain has extraordinary beauty, which is suitable as a choice of vacation location for people who want to feel the beauty of nature and refresh the eyes. That's why the text was created to introduce and invite readers to choose Mount Halimun as a place for vacation.

Home ► Trip Ideas ► 6 Indonesian Traditional Dance

10. 6 Indonesian Traditional Dances for You To Enjoy from Home Now

No matter how many times you visit Indonesia, you can't just get enough of the cultural performances that are a feast for the eyes. During these hard times, the best way to enjoy the Indonesian cultural scene is to watch, listen, and learn about it at home. Traditional Indonesian dances are distinct from each other and reflect the unique philosophies of the ethnic groups. There are 6 traditional dances that look sophisticated, but can be learned easily at home. Catch a glimpse of these traditional dances from Indonesia and get inspired to try out new hobbies and activities at home.

The text is an persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purpose, it can be seen such the following bold sentences, **Catch a glimpse of these traditional dances from Indonesia and get inspired to try out new hobbies and activities at home**, called an invitation sentence because there is the word **Catch a glimpse of these**, which is intended for readers to get to know 6 traditional Indonesian dances. Persuasive also contained convincing opinions such as, **During these hard times, the best way to enjoy the Indonesian cultural scene is to watch, listen, and learn about it at home**, It aimed to persuade the reader to follow the message conveyed. Indonesia is known as a country rich in arts and culture which is owned by each province. One of them is traditional dance. Each region and province has their respective regional dances. The text was created specifically to introduce and invite readers to know about 6 traditional dances originating from Indonesia which are categorized as sophisticated traditional dances.

Home ► Destinations ► Kalimantan ► Pangkalan Bun ► Tanjung Puting National Park

11. Tanjung Puting, Home to the Amazing Orangutans

Relax on board your boat and take in the sights of monkeys jumping from tree to tree. The park is home to around eight species of monkeys including the very distinctive proboscis monkey, with its distinctive long nose it is sure to grab your attention. Try to spot wild orangutans swinging through the thick and lush vegetation. Remember to keep your eyes out for crocodiles too, they might be hard to spot but they're definitely there! As well as this, the park is also a haven for over 220 species of birds.

The text above is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. As example, it can be seen clearly such as following sentences, **Try to spot wild orangutans swinging through the thick and lush vegetation**, It is said to be a fact because it is addressed to the reader through the word **Try**, with the aim of traveling to Tanjung Puting to see orangutans. Besides contained an invitation, persuasive also contained a convincing opinion. It can be seen such the following bold sentences, **The park is home to around eight species of monkeys including the very distinctive proboscis monkey, with its distinctive long nose it is sure to grab your attention**, made to convince readers that Tanjung Puting is a suitable place to be chosen as a tourist destination while at the same time getting the benefits of increasing knowledge about orangutans. Orangutans are one of the animals in Indonesia. These animals have many types and unique species. And the text was made with the intention of

inviting readers to visit or travel to Tanjung Puting which at the same time can see and know the various types and species of the Orang Utan animal.

Home ► Destinations ► Sumatra ► The Town of Curup ► Suban Hot Spring

12. Suban Hot Spring, The Pool of Rejuvenating Warmth

Covering a total area of approximately 30 hectares, amidst a picturesque landscape of green hills, the Suban Hot Spring is the perfect place to rid yourself of all tensions of the bustling day and just soak up the relaxing warmth of nature. The water that fills the pool is drawn from a number of springs that flow down from the Bukit Kaba Hills and are channeled through bamboo pipes. With another relatively short trekking adventure, you can also visit two waterfalls that are not too far from the hot springs. The first waterfall is 50 meters high while the second is 15 meters up. Aside from the refreshing splashes of pouring water, visitors will be indulged with the stunning panoramic scenery of the waterfalls and the serene ambience of nature.

This is a text that used persuasive language strategy. Where, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are influencing and inviting, it can be seen clearly such as following sentences, **the Suban Hot Spring is the perfect place to rid yourself of all tensions of the bustling day and just soak up the relaxing warmth of nature**, that can influence the reader's thinking, become interested and want to try to come to the place. It is said to be able to influence the reader because the sentence contained exaggerating words such as **relaxing warmth of nature**, in order to persuade the reader to come to the place. Besides contained an invitation, persuasive also presented an opinion. As example, it can be seen such the following bold sentences, **Aside from the refreshing splashes of pouring water, visitors will be**

indulged with the stunning panoramic scenery of the waterfalls and the serene ambience of nature, which is made with the aim of convincing readers to choose Suban Hot spring as a tourist destination. Sumatra is one of the provinces in Indonesia which is famous for having beautiful tourist destinations. One of them is Suban Hot Spring which is not widely known by many people. Therefore, the text was created to introduce and invite readers to experience and travel to destinations in Bengkulu, Sumatra Province, namely, Suban Hot Spring.

Home ► Destinations ► Sumatra ► Batam : The Scenic Tourism Hub Port City
 ► Bingka Bakar

13. **Bingka Bakar, Exotic Delicacy of Batam**

If you are craving for a true taste of the tourist island of Batam, you should take a bite of the sweet Bingka Bakar, a simple cake with a distinct Riau Malay taste. Bingka (or also known as Bika) is a typical sweet cake of the Malay ethnic group which is also familiar on the island of Sumatra and other Malay dominated regions. What makes Bingka Bakar of Batam different from other Bingka (such as the more familiar Bika Ambon of Medan, North Sumatra) is that it is baked rather than steamed, hence the name Bingka Bakar (Bakar in Bahasa Indonesia means barbequed or grilled).

The text above is an persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. As example, it can be seen such the following bold sentences, **you should take a bite of the sweet Bingka Bakar, a simple cake with a distinct Riau Malay taste**, It is said to be an invitation because there is a sentence **you should take a bite**, which means

it is intended for readers to try Batam's special food when traveling there, namely Bingka Bakar. **What makes Bingka Bakar of Batam different from other Bingka (such as the more familiar Bika Ambon of Medan, North Sumatra) is that it is baked rather than steamed, hence the name Bingka Bakar (Bakar in Bahasa Indonesia means barbequed or grilled)**, That's a sentence that aimed to provide information to readers about the delicacy of cakes by telling the advantages of Baked Bingka with other frames, so that readers feel confident that they want to try the food. Every area or place that is visited when traveling certainly has a special food that must be tried as a characteristic of the place. Likewise with Batam, which has a special food called Bingka Bakar that tourists must try. Therefore, the text was created to introduce the typical food of Batam as well as invite the reader to try to taste the food.

Home ► Destinations ► Sumatra ► Jambi ► Panoramic Lake Kerinci

14. Panoramic Lake Kerinci of Jambi

Lake Kerinci is the largest of 15 lakes in the Kerinci district and the second largest in Sumatra after Lake Toba. It is a peaceful place where visitors can enjoy a variety of recreational activities such as fishing, swimming or camping. Sample the tasty local dishes in the small restaurants surrounding the lake, or simply relax and enjoy the cool air and lovely scenery.

The text is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentence contained an invitational purposes, it can be seen clearly such as following sentences, **Sample the tasty local dishes in the small restaurants surrounding the lake**, it is

intended for readers to travel to Lake Kerinci and taste the delicious cuisine that is there. said to be an invitation because there is the word **Sample the tasty**. Persuasive also presented opinions such as, **It is a peaceful place where visitors can enjoy a variety of recreational activities such as fishing, swimming or camping**, which is made with the aim of persuading readers to come by telling what activities can be done when traveling to Kerinci Lake. Lake Kerinci is the second largest lake in Sumatra owned by Indonesia which must be known and visited by tourists. Which has extraordinary natural beauty. Therefore, the text was created to introduce and invite readers to come on a tour to Lake Kerinci, which is located in Jambi.

Home ► Trip Ideas ► Experience a Traditional Living Atmosphere at Penglipuran Village, Bali

15. Experience a Traditional Living Atmosphere at Penglipuran Village, Bali

Do any of you seek to experience a traditional living atmosphere in Bali? Look no further than Penglipuran village! Located in the south of the Bangli regency, about 35 km from Denpasar city, the peaceful village is popular among travelers worldwide as an excellent getaway from urban life. This is evident when you see how serene Penglipuran is from the traditional architecture of the houses as well as the immaculate gardens surrounding the village. In addition, every neighboring resident within the village lives harmoniously. All of these, combined with the hospitality of the locals and all the things you can experience there, will give you an unforgettable experience that you will cherish forever.

This is a text that used persuasive language strategy. Where, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. it can be seen clearly such as following

sentences, **Experience a Traditional Living Atmosphere at Penglipuran Village, Bali**, it is said to be an invitation because there is the word **Experience**, which means it is aimed at the reader with the intention of visiting or traveling to Penglipuran Village. **This is evident when you see how serene Penglipuran is from the traditional architecture of the houses as well as the immaculate gardens surrounding the village**, it was made to convince readers to feel interested and want to travel immediately, by telling the advantages of the village. Bali is a city that is famous throughout the world which has beautiful and amazing destinations. One of them is Penglipuran Village which is well known throughout the world and must be visited. Therefore, the text was created to introduce and at the same time invite readers to choose the village as a tourist attraction that provides a traditional living atmosphere.

Home ► Trip Ideas ► Best Instagrammable Places In and Around Makassar

16.9 Instagrammable Places You can Only Discover In and Around Makassar

Yearning for a vacation destination that'll light up your Instagram?

Explore Makassar, the capital of South Sulawesi, Indonesia that can be reached easily via the Sultan Hasanuddin International Airport or via Pelni ships.

The text is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentence contained an invitational purposes. It can be clearly such as, **Explore Makassar, the capital of South Sulawesi, Indonesia**, there is the word **Explore**, which is intended for

readers to follow the message conveyed, namely, visiting or traveling to Makassar. Include information in the form of a guide for readers if want to travel to Makassar, **that can be reached easily via the Sultan Hasanuddin International Airport or via Peln ships.** Indonesia consists of many provinces, islands and cities. One of them, Makassar, is a city that has many beautiful destinations that can satisfy tourists. Therefore, the text was created to invite readers or potential tourists to vacation in Makassar city, which has many destinations that must be visited.

Home ► Destinations ► Sumatra ► Ever Heard about Bintan Island? Get to Know More! – Indonesia.Travel ► The Sanchaya – Intimate Bintan Resort for Your Staycation

17. The Sanchaya – Intimate Bintan Resort for Your Staycation

View the crystal clear waters of the South China Sea from your windows and immerse yourself in the breath-taking colonial-inspired interior design of The Sanchaya. This private beachfront estate located within Bintan Resorts is unlike any other. A refreshing oasis that sits in the beautiful Lagoi Bay at Bintan Island.

The text above is an persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. As example, it can be seen such the following bold sentences, **View the crystal clear waters of the South China Sea from your windows and immerse yourself in the breath-taking colonial-inspired interior design of The Sanchaya,** said to be an invitation because there are words **View** and **immerse yourself**. In addition to contained an invitation, it also presented opinions such as, **This private beachfront estate located within Bintan Resorts is unlike**

any other. A refreshing oasis that sits in the beautiful Lagoi Bay at Bintan Island, which is made to convince readers to feel interested to traveling and choose Sanchaya as a place to stay when on vacation or traveling to Batam. When going on vacation, in addition to choosing a good and beautiful destination, also have to think about and choose a good and safe lodging location so that we feel comfortable and calm. And the text was made with the aim of introduced and invited readers to try and choose the Shancaya resort as a place to spend the night while on vacation in Batam.

Home ► Trip Ideas ► Biggest 2019 Sports Event in Indonesia That You Have to Follow

18. **Biggest 2019 Sports Event in Indonesia That You Have to Follow**

Explore Indonesia from a new perspective as you discover adrenaline-fueled sporting events with scenic courses that are worth the pain and sweat. So take your pick from these events if you are game for some challenging sports with incredible views in Wonderful Indonesia.

This is a text that used persuasive language strategy. Where, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. It can be seen clearly such as following sentences, **Explore Indonesia from a new perspective as you discover adrenaline-fueled sporting events with scenic courses that are worth the pain and sweat**, terdapat kata **Explore**, which is evidence that the information contained an invitation aimed at the reader to follow the message conveyed, namely to explore Indonesia in a new way. And the information is also subtly persuade and

convincing. Indonesia is a country that is famous for its natural beauty. There are many ways that can be done to find out, see or feel the beauty, such as looking at photos, traveling directly to places, etc. However, this method is fairly common and the text was created with the aimed of informed and invited readers to new ways that they can try to find out or explore Indonesia.

Home ► Trip Ideas ► Experience These Safari Adventures on Your Next Visit to Indonesia

19. Experience These Safari Adventures on Your Next Visit to Indonesia

Visiting the zoo is one of the popular things to do for families to spend time. The Zoo is where you and your family can see and learn about different kinds of animals. Some zoos, like Taman Safari, even provide natural-like environments, in which you can witness the animals interacting with one another just a couple meters away from your vehicle, which would certainly bring some excitement, especially for your children.

The text is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. As example, it can be seen such as, **Experience These Safari Adventures on Your Next Visit to Indonesia**, there is the word **Experience**, which proves to be an invitation aimed at readers to choose a safari park as a destination for a vacation. **Some zoos, like Taman Safari, even provide natural-like environments, in which you can witness the animals interacting with one another just a couple meters away from your vehicle, which would certainly bring some excitement, especially for your children**, It is information

related to advantages when traveling to a safari park, which aims to influence, so, when the reader sees the information, they will feel interested and try to come to the safari park. Besides being famous for its rich nature, Indonesia also has a variety of wild and tame animals such as lions, bears, snakes, whales, etc. In the past, if wanted to see animals only found in the forest, but as the times progressed, the government took the initiative to open a zoo or safari park which contained various kinds of land and sea animals. This is in order to maintain, preserve and avoid extinction, and with the existence of this place it can become a destination for the community, to be able to see and recognize the types of animals that exist in Indonesia. So, apart from traveling, people can also learn and gain knowledge about animals. Therefore, the text was created to introduce and at the same time invited readers to feel the benefits of traveling and gaining knowledge at Taman Safari.

Home ► Trip Ideas ► 7 Scenic Spots in Banyuwangi

20. 7 Scenic Spots in Banyuwangi

If you are looking for a piece of paradise on earth, Banyuwangi may just be that scenic beauty you have been searching for. Located in the eastern region of Java, a boat ride away from the spectacular island of Bali, Banyuwangi offers you a number of gorgeous places to visit.

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. For example, it can be seen such the following bold sentences, **If you are looking for a piece of paradise on earth, Banyuwangi may**

just be that scenic beauty you have been searching for, it is information to convince readers that the city of Banyuwangi has a lot of natural beauty. In addition to contained an invitation, it also provides opinion such as, **Located in the eastern region of Java, a boat ride away from the spectacular island of Bali, Banyuwangi offers you a number of gorgeous places to visit**, aims to influence through informing the advantages of the city and there is the word **spectacular**, which means extraordinary, so that readers feel interested in knowing more about how and choosing the city of Banyuwangi as a destination for vacation. As it is known that Indonesia is famous for its rich nature. Every province and city in Indonesia has different natural destinations, one example is Banyuwangi. The city has and offers a number of beautiful destinations that can provide satisfaction to potential tourists, which must be known and visited. Therefore, the text was created to invite readers from all over the world to visit or choose Banyuwangi as an option for traveling.

Home ► Trip Ideas ► Eco-Tourism in East Java: An Immersive Experience

21. Staying in Budget Homestays and Eco-Resorts of East Java

The first step to maximize your eco-tourism holiday is to book an eco-tourism accommodation, such as a homestay or an eco-resort. A homestay might not be as luxurious as a hotel, but it definitely allows you to immerse yourself in the local community and gets you closer to nature. Krowi Inn and Didu Homestay near Mount Ijen, and Istana Petani Homestay near Bromo-Tengger-Semeru National Park are some great lodging options. You can also choose Kaliandra Eco-Resort in Pasuruan or IstanaOmbak Eco-Resort in Pacitan if you're looking for a luxury experience.

The text above is an persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. As example, it can be seen such the following bold sentences. **The first step to maximize your eco-tourism holiday is to book an eco-tourism accommodation, such as a homestay or an eco-resort,** it is a sentence that can subconsciously influence a person's mind to book a homestay as an option to maximize vacations. **A homestay might not be as luxurious as a hotel, but it definitely allows you to immerse yourself in the local community and gets you closer to nature,** is an opinion made to convince readers to choose a homestay as a place to rest while on vacation. When traveling to a place, of course, every individual needs a place to spend the night or rest. Hotels are not the only place of choice to rest, there are also other places such as homestays. The text was made to invite readers to choose Homestay as a place to stay when on vacation in East Java.

Home ► Trip Ideas ► Rekindle Your Relationship with Nature at Pemuteran Village, Bali

22. Relaxing at Pemuteran Beach

Enjoy the laid-back vibes of Pemuteran beach and feel the caress of the breeze. There are a lot of ways to spend your time on this wonderful beach. You can catch some rays, play volleyball, build a sandcastle, or swim your way around the calm waters in front of Pemuteran Beach.

The text is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained

an invitational purposes. It can be seen clearly such as following sentences, **Enjoy the laid-back vibes of Pemuteran beach and feel the caress of the breeze.** it is called an invitation because it contained the words **Enjoy** and **Feel**, which means it is intended for readers to come on a trip to Pemuteran Beach. In addition to contained an invitation, persuasive also presented opinions such as, **You can catch some rays, play volleyball, build a sandcastle, or swim your way around the calm waters in front of Pemuteran Beach,** it was made with the intention of persuade by presented things that can be done when traveling there, so that readers become confident and choose the beach as a place to travel. Bali is one of the cities in Indonesia that is famous throughout the world because it has beautiful and beautiful destinations. One of the beautiful destinations that must be visited when on vacation to Bali is Pemuteran beach. Therefore, the text was created to invite readers to visit or choose Pemuteran Beach as a place to travel.

Home ► Destinations ► Bali & Nusa Tenggara ► Lombok

23. The Adventurous Trek

Challenge yourself with a trek up steep volcanic peaks. Hire a bike and cycle through lush evergreen rice paddies. Whichever way you choose to spend your time you won't be disappointed with the spectacular natural beauty on offer here.

The text above is an persuasive language strategy. Persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. It can be seen such as, **Challenge yourself with a trek up steep volcanic peaks,** there is the word **Challenge**, which

is proof that the sentence is an invitation in the hope that the reader will follow the message conveyed. **Whichever way you choose to spend your time you won't be disappointed with the spectacular natural beauty on offer here**, provide information that is convincing to the reader through the word **you won't be disappointed**, supported by the advantages of the island of Lombok. **spectacular natural beauty**, it is a sentence that can influence so that the reader becomes interested in the island. Lombok is one of the famous islands originating from Indonesia, which has beautiful natural scenery such as mountains, seas, etc., which must be known, visited or enjoyed by people. And the text was created to introduce the island of Lombok as well as invited readers to travel there and enjoy the natural beauty and destinations presented.

Home ► Trip Ideas ► 4 Things to do in Jakarta during Chinese New Year

24. Dine in Crystal Jade

What is Lunar New Year celebration without a festive banquet? Take your family to enjoy a festive dinner at Crystal Jade restaurant located in Grand Indonesia Mall. This Singapore-based restaurant serves delicious traditional Cantonese and Shanghainese cuisines. Its luxurious interior along with delightful dishes will surely bring vibes of prosperity and warmth for your family in welcoming the Lunar New Year.

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. As example, it can be seen such the following bold sentences, **Take your family to enjoy a festive dinner at Crystal Jade restaurant**

located in Grand Indonesia Mall, said to be a fact because there is the word **Take your family**, which is intended for readers to try dinner at the restaurant. There are also opinions to influence readers such as, **Its luxurious interior along with delightful dishes will surely bring vibes of prosperity and warmth for your family in welcoming the Lunar New Year**, through the words **luxurious interior** and **delightful dishes**, readers become interested and feel like trying the place. Chinese New Year is the most important celebration for Chinese people. There are many things that can be done to celebrate the new year, such as seeing festivals, fireworks, gathering with family, watching lion dance performances, etc. There are also celebrating the new year by just gathering family for dinner together at home. But try something new in celebrating Chinese New Year with your family having dinner at the restaurant. Many restaurants provide Chinese specialties and present a luxurious and relaxing atmosphere that is suitable to be enjoyed with the family, one example is the Crystal Jade restaurant. And the text was made to introduce and at the same time invited readers, especially the Chinese tribe to try to have dinner there in order to celebrate Chinese New Year.

Home ► Trip Ideas ► 8 Beautiful Hotels Closest to Magnificent BOROBUDUR

25. Villa Borobudur (15 minutes drive from Borobudur)

Relax and refresh yourself here while enveloped by the serenity of this beautiful resort. The spectacular setting on a secluded mountain top is circled by amazing views of volcanoes, nearby villages and rice terraces. You can also gaze at the majestic Borobudur temple from the villas. It is a seamless fusion bringing authentic Javanese experience with modern luxury through superb details of art and interior

designs. Splurge yourself in the marvelous 2-bedroom villa with private pool to linger on. The delicious food and the excellent service and care will make your stay even more memorable.

The text is an persuasive language strategy. Persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. It can be seen clearly such as, **Relax and refresh yourself here while enveloped by the serenity of this beautiful resort**, there is the word **Relax** and **refresh yourself**, which is intended for readers to try and choose the resort. **The spectacular setting on a secluded mountain top is circled by amazing views of volcanoes, nearby villages and rice terraces**, provide information the advantages of the villa that can affect the reader, such as, **spectacular setting** and **amazing views of volcanoes**. With these words, readers become interested and want to visit to choose Villa borobudur as a place to rest while on vacation in Jogja. **Splurge yourself in the marvelous 2-bedroom villa with private pool to linger on**, also contained an invitation because it contained the word **Splurge yourself** and provides specific information about the resort's facilities. When someone wants to go on vacation, in addition to choosing a good tourist destination, they also have to choose a place to stay that is safe and comfortable for them, such as villas, hotels, homestays, etc. One example of a safe and comfortable accommodation is Villa Borobudur which has many advantages that must be felt and chosen by prospective tourists as a place to rest when they

want to vacation in Yogyakarta. Therefore, the text was created to invite readers to visit and choose the Borobudur villa.

Home ► Trip Ideas ► 9 Five-Star Hotels & Resorts Recommendation in Bali

26. **Feel The Lush Breeze in Four Seasons Resort Bali at Sayan**

If you think Capella Ubud is the only resort that will blow your mind away, you have to check this one out. Also located in the middle of lush jungle in Ubud, Four Seasons Resort Bali at Sayan has entered the 2020 Condé Nast Gold List due to its luxurious and majestic rice bowl-shaped architecture. Blend in with nature and feel the locally-inspired experience while enjoying the leisure beside the lush Ayung River Valley.

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. It can be seen such the following bold sentences, **Feel The Lush Breeze in Four Seasons Resort Bali at Sayan, you have to check this one out and feel the locally-inspired experience while enjoying the leisure beside the lush Ayung River Valley**, it has the intention that readers choose a resort as a place to spend the night when traveling to Bali. Said to be an invitation because there are words **Feel** and **You have to check**. Presented opinion such as, **its luxurious and majestic rice bowl-shaped architecture**, which is made with the aimed of influenced readers to feel interested and want to choose a resort as a place to stay when holiday in Bali. When traveling to a place, of course, every individual needs a place to spend the night or rest. As

in Bali, the text was created to introduce and invite readers to choose a Four Season resort.

Home ► Trip Ideas ► Get the Exciting Adventure and Cultural Experience in Central Java and Yogyakarta

27. Enjoying Afternoon Coffee at Filosofi Kopi or Taste The Yummy Gelato at Tempo Gelato

Cold refreshing afternoon coffee is perfect after your travel around Yogyakarta and Central Java. Coffee lovers are recommended to try a cold brew from Filosofi Kopi, a famous coffee shop created by the movie flick of the same name. Located at Jl. Pandhawa No.001/17, Filosofi Kopi offers city vibes that you can enjoy while sipping their delicious cup of manually brewed coffees.

The text is an persuasive language strategy. Where persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. As example, it can be seen such the following bold sentences, **Coffee lovers are recommended to try a cold brew from Filosofi Kopi**, it is a statement that is an invitation as evidenced by the sentence **Recommended to Try**, which was made with the intention that readers try the pleasure of cold brew at the Filososfi Kopi shop located in Yogyakarta.. In addition to contained an invitation, persuasive also presented an opinion. It can be seen clearly such as following sentences, **Filosofi Kopi offers city vibes that you can enjoy while sipping their delicious cup of manually brewed coffees**, which was made with the intention of convincing readers to be interested and feel like visited the Filosofi Kopi shop while traveling in Jogja. Coffee is one of the favorite drinks of young and old at this time. The text

was made to introduce and invite readers to enjoy and visit the Filosofi Kopi shop in Yogyakarta.

Home ► Trip Ideas ► 10 Gifts and Food Souvenirs to Bring Home from Palembang

28. Delicious Signature Treats at *Pempek Candy*

Before going to other options, let us take a look on the signature treat. The fried mackerel dough (pempek) is pretty easy to be found in Palembang. However, there is one store that owns the fame, named Pempek Candy. This store is so famous that even celebrities drop by to taste the dish. You can see their photos hanging on the wall of the store. It provides many variants of pempek and it has cozy place for dining in or just waiting for the pempek to be taken away. Also, it provides the shipping service, so sending it to other cities are pretty easy. Pempek Candy has several stores that are located on the main roads in Palembang. Therefore, finding the stores is not a big deal. You may check the menu or the venue through its Instagram account, @pempekcandy.

The text above is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. It can be seen clearly such as following sentences, **let us take a look on the signature treat**, referred to as an invitation because there is the word **Let us**, which is intended for readers to know about typical Palembang snacks. **It provides many variants of pempek and it has cozy place for dining in or just waiting for the pempek to be taken away**, made to convince readers to try and come to the Pempek Candy shop in Palembang which serves the city's specialties. Persuasive also presented fact such as, **This store is so famous that even celebrities drop by to taste the dish. You can see their photos**

hanging on the wall of the store, made with the aim that readers feel interested and want to come to the store. It is said to be a fact because there is sentence **their photos are hung on the shop wall**, which is proof that the statement is true. Every city and province in Indonesia, of course, has its own special food. When people visit a city or country, they will definitely try the special food from that place. Like the text, it was made to introduce and invite readers to taste the special food from Palembang, namely Pempek which is sold at a famous shop called Pempek Candy.

Home ► Trip Ideas ► 10 Unique Ways to Explore the Majestic GWK Cultural Park

29. **Chill and Ride The Segway Through The Lotus Pond**

An evening ride through the beautiful Lotus Pond of GWK would really make a memorable trip in Bali. Well, you can! Riding around the area with your loved ones while enjoying the natural beauty and picturesque panorama of the park itself is definitely an experience you'd want to try. This Segway Fun Ride is available for you to rent from 10.00 to 22.00 at an affordable price.

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. As example, it can be seen such the following bold sentences, **Chill and Ride The Segway Through The Lotus Pond**, it was made for readers to come try to Segway ride. Referred to as an invitation because it contained the words **Chill** and **Ride**. In addition to contained an invitation, persuasive also presented an opinion such as, **Well, you can! Riding around the area with your loved ones while enjoying the**

natural beauty and picturesque panorama of the park itself is definitely an experience you'd want to try, made to convince the reader by providing information regarding the benefits of riding a Segway at Lotus Pond. so they are interested to come and try. Destinations in Indonesia not only presented beauty but also presented rides as entertainment that must be tried for tourists. And one of them is the Segway ride, the text was made to invite readers to travel to Garuda Wisnu Kencana (GWK) in Bali and ride a Segway ride to surround and enjoy the place.

Home ► Trip Ideas ► Try These Attractive Ideas to Explore Yogyakarta in Weekend with Your Family

30. **Come by to Pentingsari Village and Learn New Skills**

After finishing your exciting lava tour, visit this small village which is situated on the slope of Mount Merapi as well. At Pentingsari village which is located at 700 meters above sea level, you can explore its fantastic nature and cultural wisdom. You can learn new skills in Yogyakarta's traditional culture and arts in this village. For instance, you can put your toes directly to the muddy field and learn how to plant rice. If you prefer something artsy, you can also go ahead to learn how to make batik with your own hands. Learning gamelan and some traditional Javanese dance is also something you can try in this lovely village. You can also interact with locals in their home, and visit some home industries that produce coffee, cassava chips, and mushroom delicacies.

This text above is an persuasive language strategy. Where, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking.

As example, it can be seen such the following bold sentences, **Come by to Pentingsari Village** and **visit this small village which is situated on the slope of Mount Merapi as well**, called as an invitation because there is the word **Come by**,

which has the intention of the reader to travel to the village of Pentingsari in Jogja. Persuasive also presented opinions such as, **You can learn new skills in Yogyakarta's traditional culture and arts in this village**, made to convince readers by telling them what can be done, so that they become interested and want to travel to the village. **For instance, you can put your toes directly to the muddy field and learn how to plant rice**, is an example of evidence to support the statement that has been made to make the reader more convinced to visit the village of Pentingsari. Yogyakarta is one of the cities in Indonesia which is famous for its rich arts and culture. You can learn the art and culture of Jogja in one of the villages there, known as the Village of Pentingsari. And the text was made to invite readers to come and travel to the village to know and learn more about the city of Yogyakarta.

Home ► Trip Ideas ► Try These Attractive Ideas to Explore Yogyakarta in Weekend with Your Family

31. Sign Up for a Lava Tour in Merapi

This tour will enable you to explore the channel where cold lava usually flows from Mount Merapi. Use a 4 man Jeep to travel the dusty, windy roads. If you have children consider acquiring safety equipment before departing as some roads are quite steep and bumpy, which can accommodate a maximum of four people to go through the dusty road. If you have small children, you might want to check with the jeep organizer regarding safety kit, because some routes are rocky, steep, and bumpy. There are three types of tours that you can choose from a short tour of 1.5 hours, a medium tour of 2.5 hours, or the 4 - 5 hour option.

This text is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. **Sign Up for a Lava Tour in Merapi**, The bold sentence is intended for readers to travel and join a lava tour at Merapi. Called having the purpose of an invitation because there is the word **Sign up**. In addition to contained an invitation, persuasive also presented an opinion. It can be seen clearly such as following sentences, **This tour will enable you to explore the channel where cold lava usually flows from Mount Merapi**, made to convince the reader by providing information about the benefits of joining the Lava Tour, so they feel interested and want to try. Merapi is one of the mountains belonging to Indonesia, located in Yogyakarta, which is very famous all over the world. Not many know that this Merapi can be explored. The way to explore Merapi is to register for the Lava Tour, that's why the text was created to introduce and invite readers to join and try the tour while on vacation in Jogja.

Home ► Trip Ideas ► Beautiful Pine Forests in Tropical Indonesia

32. Popular Kayon Pine Forest Near Semarang, Central Java

The Kayon Pine Forest is fast rising to become the new hit among nature tourist spots around Semarang. Alluring photos shared via social media boosted the photogenic corners of the forest. A clear natural water spring opens this place for further exploration. Situated on the north side of Mount Merbabu, the shade gave the pine trees a perfect spot for seeking a peaceful time away from the crowd. The place is perfect for small gatherings or perhaps a family picnic with homemade comfort food. But don't forget to take out your trash, to keep the forest pristine.

Find the special photo spot of naturally unique shaped tree trunks among which you can play hide and seek as well.

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. It can be seen clearly such as following sentences, **Find the special photo spot of naturally unique shaped tree trunks among which you can play hide and seek as well**, Referred to as an invitation because there is the word **Find**. Which is intended for readers to travel to the Kayon Pine Forest where there are photo spots for tree trunks with unique shapes. Persuasive also presented opinion such as, **The shade gave the pine trees a perfect spot for seeking a peaceful time away from the crowd**, which is made to influence and convince readers to feel interested and choose Kayon Pine Forest as a place to travel. Indonesia has many tourist attractions and destinations that must be visited. One of them is the Kayon Pine Forest which is currently a popular tourist spot because of its beauty and comfortable atmosphere that comes from the pine tree. Therefore, the text was created to offer and invite readers to travel to the Pine Forest located in Surabaya, East Java.

Home ► Trip Ideas ► 6 Mangrove Forests in Java You Don't Want to Miss

33. Mangrove Forest of Kadilangu Sand, Kulon Progo

Mangrove Forest of Kadilangu Sand is located between Kulon Progo Regency and Purworejo Regency, Central Java. Offering fresh air and immense beauty, this mangrove forest is surely the most congenial place for your upcoming vacation. Apart from enjoying the scenery and learning about the plants, you will also get the

opportunity to take photos with different interesting backdrops, such as love anchors, bird nests, swing decorations, and heart-shaped bridges.

The text above is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. As example, it can be seen such as following bold sentences, **Offering fresh air and immense beauty, this mangrove forest is surely the most congenial place for your upcoming vacation**, which aimed to influence the reader to be interested and choose the Mangrove Forest in Kulon Progo as a place to travel. Indonesia offers many destinations whose beauty cannot be doubted. One of the tourist destinations that can be used as an option for a vacation is the Mangrove Forest of Kadilangu located in Kulon Progo Yogyakarta, therefore the text was made to invite readers to travel to that place.

Home ► Trip Ideas ► 9 Five-Star Hotels & Resorts Recommendation in Bali

34. **Experience the Ultimate Serenity at Capella Ubud**

Situated in a lush forest in Tegallalang region, Capella Ubud has three things anybody would ever want on a natural escapism: luxury, comfort, and serenity. This resort focuses on one theme: a life in harmony with the surrounding nature. With the whole interior design inspired by the early 1800s European settlers aesthetic, Capella Ubud will bring you one step closer to the ultimate convenience.

The text is an persuasive language strategy. Where persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. it can be seen clearly such as following sentences, **Experience the Ultimate Serenity at Capella Ubud**, including an

invitation because there is word **Experience**, with the intention that readers choose Capella Ubud as a place to stay while on vacation to Bali. Besides contained an invitation, persuasive also presented an opinion, as example, it can be seen such the following bold sentences, **Capella Ubud will bring you one step closer to the ultimate convenience**, it aimed to influence so that readers feel interested and want to come to the place. Capella ubud is one of the nine recommended inns when traveling to Bali. Which has good and comfortable facilities for potential tourists, so this text was made to convince and invite readers to choose Capella as a place to stay.

Home ► Destinations ► Java ► Yogyakarta

35. The Wonders of the Ancient Heritage

You can experience all five wonders in this artsy city. Starting from indulging in the natural wonders, by visiting scenic beaches and photogenic landscape. Parangtritis, Indrayanti, Pok Tunggal, Siung, Krakal, and Jogan are some of the famous beaches in town.

The text above is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. It can be seen clearly such as, **You can experience all five wonders in this artsy city**, there is the word **You can experience**, which proves that the sentence is an invitation. In addition, there are also opinions such as, **Starting from indulging in the natural wonders, by visiting scenic beaches and photogenic landscape**, which aims to influence readers about things to do while on vacation in Yogyakarta. Through the words

natural wonders and **photogenic landscape**, readers become convinced and feel attracted to the city. Yogyakarta is one of the cities in Indonesia which is quite famous for its rich nature, stories, history, etc. These things will be a pity to miss, especially in its natural beauty that must be known and enjoyed from people within and outside the country. Therefore, the text was created to introduced and at the same time invited all readers to choose Yogyakarta as a destination for traveling.

Home ► Trip Ideas ► 4 Quirky Hotels in Yogyakarta For An Off-The-Wall Experience

36. **Amaranta Prambanan**

This new luxurious hotel is situated upon the evergreen hills of Sleman, offering an uninterrupted view of the enchanting Prambanan Temple as well as the majestic Mount Merapi in the distance. The hotel itself features several 'premier' rooms with different benefits and amenities. Outside you can dive into the hotel's stretching crystal-clear pool and enjoy the calming views of the lush greeneries surrounding the place.

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. For example, it can be seen such the following bold sentences, **Outside you can dive into the hotel's stretching crystal-clear pool and enjoy the calming views of the lush greeneries surrounding the place**, there is the word **you can dive**, it is aimed at the reader, which is proof that it is both invited and influenced the reader because there is the word **hotel's stretching crystal-clear pool** and **calming views**, which

are the hallmarks of Amaranta Prambanan. So, when see the information, the reader becomes interested in knowing more about the hotel. **This new luxurious hotel is situated upon the evergreen hills of Sleman, offering an uninterrupted view of the enchanting Prambanan Temple as well as the majestic Mount Merapi in the distance**, can also influence the reader because there are words **enchanting Prambanan Temple** and **majestic Mount Merapi**. Through these words, the reader becomes convinced and wants to choose the hotel as a place to rest while on vacation in Yogyakarta. In a city that we want to go for a vacation, of course there are many lodging options for tourists who want to spend the night in the city as a place to rest when tired. Yogyakarta is one of the cities in Indonesia that has a lot of natural beauty that must be seen or visited. Besides having natural beauty, Yogyakarta also provides many good accommodations such as villas, hotels, etc. for tourists. One example is the Amaranta Prambanan hotel which has many advantages. And the text was created to introduced and invited readers to choose a new luxury hotel called Amaranta Prambanan as a choice of lodging while on vacation in Yogyakarta.

Home ► Trip Ideas ► 5 Fun Destinations to Visit around Ubud, Bali

37. Lotus Ubud Swing

On a hunt for gorgeous photo spots that are worthy to be shared on social media? Come over by Lotus Ubud Swing! Located in Tegallalang, in the north of Ubud, the place offers various swings placed perfectly before a backdrop of charming sceneries of Tegallalang's green lush hills and rice terraces, which has become renowned among international travelers since it has been listed within UNESCO

World Heritage site. Be prepared to put on your favorite outfit so you'll get some of the best pictures of your journey.

This text is an persuasive language strategy. Where, persuasive strategy are used to persuade, invite or influence people's thinking. It can be seen such clearly such as following sentences, **Come over by Lotus Ubud Swing!** dan **Be prepared to put on your favorite outfit so you'll get some of the best pictures of your journey**, classified as an invitation because there is evidence of the words **Come** and **Be prepared**, which are intended for readers to travel to the Lotus Ubud Swing in Bali. In addition to contained an invitation, it also contained opinions such as, **the place offers various swings placed perfectly before a backdrop of charming sceneries of Tegallalang's green lush hills and rice terraces, which has become renowned among international travelers since it has been listed within UNESCO World Heritage site**, it provides information regarding the facilities and advantages of the Lotus Ubud Swing and can also influence the reader because there is a sentence, **various swings placed perfectly before a backdrop of charming sceneries of Tegallalang's green lush hills and rice terraces**, which maked the reader interested and want to visit this place. Bali is one of the cities in Indonesia, which is a leading tourism area because it is rich in natural beauty and tourist destinations. One of the destinations in Bali is the Lotus Ubud Swing which offers natural beauty and attractive facilities that tourists must try. Therefore, the text was created to invited readers from all over the world to visit Lotus Ubud Swing when they are or want to vacation in Bali.

Home ► Trip Ideas ► 5 Family Vacation Ideas in Bintan

38. Explore the Mangrove Forest Bintan

Bring your children to see the thrilling wildlife of Bintan Mangrove Forest. Located at Sebong River in Lagoi, it's the home to hundreds of wildlife and fauna species such as macaques, silver leaf monkeys, and vibrant kingfishers. Prepare to ride a boat through the streams of Sebong River and see the otherworldly scene of wilderness that looks straight out of a movie.

The text above is an persuasive language strategy. It is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. It can be seen such as, **Bring your children to see the thrilling wildlife of Bintan Mangrove Forest** and **Prepare to ride a boat through the streams of Sebong River**, it is said to be an invitation because there are words **Bring your children** and **Prepare**, which means that the reader travels to the place. **Located at Sebong River in Lagoi, it's the home to hundreds of wildlife and fauna species such as macaques, silver leaf monkeys, and vibrant kingfishers**, provide factual information to influence readers by telling what Mangrove Forest Bintan is. It is a fact because there is a location for that place, **Located at Sebong River in Lagoi**. Bintan is one of the largest islands located in Riau which provides natural beauty and many tourist destinations that cannot be doubted. The island must be visited by potential tourists in order to enjoy and feel the beauty of the island. One of the tourist destinations originating from the island of Bintan is the Mangrove Forest. Apart from providing great natural scenery, the forest is home to wildlife and fauna. Therefore, the text was created to introduce

and invite all readers to travel to the island of Bintan. In addition to getting natural beauty, tourists also get knowledge about the types of animals.

Home ► Trip Ideas ► 8 Ideas to Experience a Stylish Leisure in bintan

39. **Book a Glamorous Camping Experience Now!**

A one-of-a-kind camping experience that reconnects you with nature with a modern and luxurious twist awaits, known as *The Canopy*. A tourist favorite, this amazing place is now named *The Natra Bintan*, a Tribute Portfolio Resort, the perfect place to indulge in an unforgettable tropical holiday.

This text is an persuasive language strategy. Where, persuasive strategy are used to persuade, invite or influence people's thinking. For example, it can be seen clearly such as following sentences, **Book a Glamorous Camping Experience Now!**, aimed at readers to try a camping experience. There is the word **Book**, which is proof that it is an invitation. **A tourist favorite, this amazing place is now named *The Natra Bintan*, a Tribute Portfolio Resort, the perfect place to indulge in an unforgettable tropical holiday**, it is an opinion made to convince the reader by giving information about the advantages of The canopy. With the words **this amazing place** and **perfect place**, it makes the reader feel interested with this place and want to know more. Bintan is the largest archipelago located in Riau, Indonesia which has many tourist destinations and is rich in natural beauty. There are many ways that can or are offered to enjoy the island, one of which is by ordering unique or unusual lodging. The Canopy is the perfect place for that. It is a camping or lodging place that is unique in that it is connected to nature with a

modern touch and provides luxurious facilities, a must for tourists to feel or visit. Therefore, the text was created to invited readers to try and choose The Canopy as a destination for traveling.

Home ► Trip Ideas ► Seven Secrets to Making Your Indonesia Holiday A Stellar One – Indonesia.Travel

40. **Let's go relaxing at one of the world's largest lake, Lake Toba**

Who needs a beach when you can get some much-needed relaxation by one of the largest lakes in the world? Widely known as being twice the size of Singapore, the majestic lake covers more than 1,200km². Located in the heart of Sumatra, Lake Toba is filled to the brim with pristine water, lush greenery, and amazing wildlife. The area is one of the most diverse in all of Southeast Asia and is notably different from anywhere else in the archipelago.

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. It can be seen such the following bold sentences, **Let's go relaxing at one of the world's largest lake, Lake Toba**, there is the word **Let's go**, which is intended for readers to travel to Lake Toba. In addition to contained invitations, persuasive strategies also contained opinions in order to influence readers such as, **The area is one of the most diverse in all of Southeast Asia and is notably different from anywhere else in the archipelago**, because there is the word **different from anywhere else**, which makes the reader become interested in the lake and want to find out more why it is said to be very different from other places. Iconic from North

Sumatra is Lake Toba. It is a lake that is very famous throughout the world because Lake Toba is the largest lake in Indonesia, whose beauty cannot be doubted. Behind the lake, there is an interested legend that is believed by local residents. The lake has many interested things that must be known and visited. And the text was created to introduced and invited readers to travel to the largest lake in Indonesia, namely Lake Toba.

Home ► Trip Ideas ► Seven Secrets to Making Your Indonesia Holiday A Stellar One – Indonesia.Travel

41. Find Out the hype about Borobudur!

The largest Buddhist sanctuary the world has ever seen, Borobudur, is an attraction you cannot miss. Aside from how religiously significant it is, it is also known for its charm and beauty. It was built in the early eighth century and reflects religions, culture, architecture, and customs. Some key details to observe are the intricate and mesmerizing stone carvings and the gaze of the main structure. Immerse yourself in the breathtaking view, filled from bottom to top with stunning jungles and hills.

The text above is an persuasive language strategy. Persuasive is a strategy in language that is used to persuade, invite or influence people's thinking. It can be seen clearly such as, **Find Out the hype about Borobudur!**, there is the word **Find Out**, which is proof that it is an invitation and it is aimed at the reader to follow the message conveyed. **The largest Buddhist sanctuary the world has ever seen, Borobudur, is an attraction you cannot miss**, It also includes an invitation because there is the word **you cannot miss**, meaning that the aim is for readers to visit or travel to Borobudur. **Some key details to observe are the intricate and**

mesmerizing stone carvings and the gaze of the main structure, provide information related to Borobudur Temple that can influence readers because there are words, **the intricate and mesmerizing stone carvings**, which aims to make readers feel interested and want to see this temple firsthand. Borobudur is one of the famous temples in Yogyakarta as well as the largest Buddhist temple in the world. The temple has a unique structure or shape and has a historical story that is worth knowing. For this reason, the text was created to introduced Borobudur Temple and invited readers from all over the world to travel to see firsthand the uniqueness of the temple.

Home ► Trip Ideas ► 12 Inspiring Fit-Cation Escape You can Enjoy in Bandung

42. **Hike the way to Tangkuban Perahu at Wana Wisata Jayagiri**

If you are a fan of hiking, then get into gear and enjoy hiking from Wana Wisata Jayagiri to Mount Tangkuban Perahu, which could be your perfect fit-cation. Located at Lembang, around 17 kilometers from Bandung city, Wana Wisata Jayagiri is a cross-country forest site that covers around seven acres of natural pine forest located in the foot of one of Bandung's iconic famous volcanoes, Mount Tangkuban Perahu.

This text is an persuasive language strategy. Persuasive strategy are used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. For example, it can be seen clearly such as following sentences, **then get into gear and enjoy hiking from Wana Wisata Jayagiri to Mount Tangkuban Perahu, which could be your perfect fit-cation**, said to be an invitation because there is the word **get into gear and enjoy**, which is intended for

readers to travel by trying challenging things, namely hiking the road to Mount Tangkuban Perahu. **Located at Lembang, around 17 kilometers from Bandung city, Wana Wisata Jayagiri is a cross-country forest site that covers around seven acres of natural pine forest located in the foot of one of Bandung's iconic famous volcanoes, Mount Tangkuban Perahu,** provide information related to Wana Wisata Jayagiri so that it can be a guide for readers if want to try hiking there. For potential tourists who want to feel a challenging vacation, can try to hike. Wana Wisata Jayagiri is a hiking trail located at the foot of Mount Tangkuban Perahu, which can be used by potential tourists who want to try hiking. The place also has the natural beauty of natural pine forests. So, while hiking to Tangkuban Perahu Mountain, can also enjoy the natural beauty of the pine forest. And the text was made with the aim of invited the reader to try to travel on a hike through Wana Wisata Jayagiri.

Home ► Trip Ideas ► 12 Inspiring Fit-Cation Escape You can Enjoy in Bandung

43. Breathe in the stunning view of Cukul Point

Head to the south of Bandung, around a three-hour car ride from Bandung city to Pangalengan, where you can find Cukul Point, a new tourist object that would wow your fit-cation. Dubbed one of the best sunrise spots in Pangalengan area, breathe in the stunning instagrammable view of the luscious tea plantation spreading out in front of you.

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained are invitational. It can be seen

such the following bold sentences, **Breathe in the stunning view of Cukul Point** and **Head to the south of Bandung, around a three-hour car ride from Bandung city to Pangalengan**, classified as an invitation because there are words **Breathe** and **Head to**, with the aim that readers follow the message conveyed, namely, travel to Cukul Point. In addition to contained invitations, persuasive strategies also contained opinions to influence readers such as, **Dubbed one of the best sunrise spots in Pangalengan area, breathe in the stunning instagrammable view of the luscious tea plantation spreading out in front of you**. There is the word **the best sunrise spots** and **stunning instagrammable view**, with these words, readers feel interested in Cukul Point. Indonesia consists of various islands, regions, and cities. Each city has different tourist destinations, in order to attract tourists. Bandung is a city in Indonesia that provides many good tourist destinations. One of them is Cukul Point which is a new destination that provides beautiful and amazing natural scenery, which is a must for tourists to know and visit. Therefore, the text was created to invited readers to travel to Cukul Point which is a new and contemporary destination.

Home ► Trip Ideas ► 12 Inspiring Fit-Cation Escape You can Enjoy in Bandung

44. Try rafting at Ciwidey

If you enjoy the thrill of crashing through waves and pumping up your adrenaline then rafting would be the excellent choice for your fit-cation. Go rafting in one of Bandung's favorite rafting spots, Ciwidey. It's just about 50 km away from the center of the city.

The text above is an persuasive language strategy. Where, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. It can be seen such as, **Try rafting at Ciwidey**, there is the word **Try**, which is proof that it is an invitation. **If you enjoy the thrill of crashing through waves and pumping up your adrenaline then rafting would be the excellent choice for your fit-cation**, it is information that are persuade and convincing with the aim that readers follow the message conveyed, namely traveling by trying white water rafting. It is said to be convincing because there is a word, **would be the excellent choice for your fit-cation**. Many things can be chosen to spend vacation time such as sightseeing, shopping, etc.,but these are commonplace. Vacation time can be spent trying challenging things like rafting rides. These rides have good benefits for the health of the body. So, the text was made so that readers are interested and try to ride the rafting rides located in Ciwidey, Bandung.

Home ► Trip Ideas ► 10 Indigenous Animals That you Can Meet in Indonesia

45. Bali Straling in West Bali National Park, Bali

Bali Starling -- or known by the locals as *Jalak Bali* -- is gorgeous birds endemic within the Bali islands. Their distinctive white feathers with striking blue skin around the eyes are quite hypnotizing. Try and spot this bird in the unspoiled beauty of West Bali National Park. This land stretch offers a natural paradise with its thick green forests, picturesque mountain range, crystal clear blue water, and pristine beaches! You can explore this national park as you birdwatch, one of Indonesia's haven for nature.

This text is an persuasive language strategy. Persuasive strategy are used to persuade, invite or influence people's thinking. The sentences contained are invitational. It can be seen clearly such as following sentences, **Try and spot this bird in the unspoiled beauty of West Bali National Park**, classified as a fact because there is the word **Try** and **spot**, which is intended for readers to travel to the Bali National Park and see the Bali Starling. There are opinions regarding the superiority of the National Park, which are made to influence the minds of readers such as, **This land stretch offers a natural paradise with its thick green forests, picturesque mountain range, crystal clear blue water, and pristine beaches!**, With the words, **natural paradise with its thick green forests, picturesque mountain range, crystal clear blue water, and pristine beaches**, readers become interested in visiting and traveling to Bali National Park. Bali is one of the cities in Indonesia, which is famous for its natural beauty and amazing tourist destinations. One of them is the Bali National Park, a tourist destination that provides a lot of beauty that must be known and visited. In addition, in the National Park there is also a typical Balinese bird, namely Straling bird, which is called a beautiful bird because of the beauty of its eyes and good feathers. Therefore, the text was created to introduced and invited readers to travel to Bali National Park. Because besides being able to enjoy the natural beauty of Indonesia, can also see the beautiful Balinese bird, namely straling bird.

Home ► Trip Ideas ► Experience These 10 Amazing Nature Activities While in East java

46. Discover the Stunning Blue Fire of Ijen Crater

Hike up to the Ijen crater to witness its electric-blue fire dazzle up the night sky. Capture photos of this remarkable phenomenon as you marvel at the awe-inspiring blue flames.

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. As example, it can be seen such the following bold sentences, **Capture photos of this remarkable phenomenon as you marvel at the awe-inspiring blue flames**, there is the word **Capture photos of this remarkable phenomenon**, which is proof that the sentence is an invitation, with the intention that readers travel and climb Ijen Crater. Indonesia is known as a country that is rich in natural beauty. One example of natural beauty from Indonesia is Ijen Crater in East Java, a province in Indonesia. The crater provides extraordinary beauty that must be known and visited by tourists. For this reason, the text was created to invited readers to choose Ijen Crater as the destination of choice for traveling.

Home ► Trip Ideas ► 7 Bucket-Worthy Ideas for the Best Cultural Trip in Indonesia

47. Learn to create batik & play gamelan at Karangrejo Village, Borobudur, Central Java

Borobudur is not just known for its grand Buddhist temple. It's also a popular spot for a cultural trip! Try visiting Karangrejo Village, just a few minutes away from Borobudur Temple. Here you can explore its cultural attractions, including its batik and gamelan music. One place you can also go to learn how to make batik is Plataran Heritage Borobudur. Open your mind to Batik's history, techniques, and traditional uses. You can also go to Pendopo Bu Condro, where you can listen to gamelan music, watch them play, and ask to try playing it yourself!

The text above is an persuasive language strategy. Persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. It can be seen such as following sentences, **Try visiting Karangrejo Village, just a few minutes away from Borobudur Temple**, said to be an invitation because there is the word **Try**, which is intended for readers to visit or travel to Karangrejo Village. **It's also a popular spot for a cultural trip!**, provide information that convinces the reader because there is the word **popular spot**, so that the reader becomes interested and feels want coming to that village. **Here you can explore its cultural attractions, including its batik and gamelan music**, it is something that tourists can do when traveling there. Yogyakarta is one of the cities in Indonesia. The city has a lot of history and is rich in art. One of the famous arts from Yogyakarta is batik. The art of batik is an interesting art and can be studied more deeply in Karangrejo Village, located in

Central Java. And the text was made to introduced and invited readers to visit Karangrejo village as well as learn the art of batik.

Home ► Trip Ideas ► 6 Best Sunset Spots You Can Enjoy in Labuan Bajo

48. **Bukit Cinta**

Want to view a stunning sunset with a scenic backdrop of the hilly terrain? Try hiking up Bukit Cinta! You'll glimpse the lush greenery all around, absorbing the fresh atmosphere and Mother Nature of Labuan Bajo. Unwind during the golden hour, and find how easily you'll fall in love with its sceneries! When you're done strolling around the area, be sure to visit Wae Rana Beach, just 1.3 km away. The panorama there is just as amazing! Don't forget to take plenty of photos, too.

The text is an persuasive language strategy. Persuasion contains an invitation or inducement. It can be seen clearly such the following bold sentences, **Try hiking up Bukit Cinta!**, there is the word **Try**, which is proof that it is an invitation aimed at the reader to follow the message conveyed, namely traveling to Bukit Cinta. **Unwind during the golden hour, and find how easily you'll fall in love with its sceneries!**, is also an invitation because there are words **Unwind** and **find**. Besides contained invitations, there are also opinions such as, **You'll glimpse the lush greenery all around, absorbing the fresh atmosphere and Mother Nature of Labuan Bajo**, it is information related to how Bukit Cinta, which can affect the reader. Through the words **the lush greenery** and **fresh atmosphere**, readers become interested in the place. Indonesia has a natural beauty that cannot be denied anymore. One of them is Labuan Bajo, a hidden paradise in Eastern Indonesia. It is said to be a hidden paradise because the area has many destinations

and good natural beauty, for example, Bukit Cinta. The hill offers the natural beauty of Labuan Bajo which is a must to visit. Therefore, the text was created to invited readers to know and travel to enjoy the beauty of Labuan Bajo.

Home ► Trip Ideas ► 11 Irresistible Ideas to Get the Best Summer Advanture in East Nusa Tenggara

49. **Explore the underwater kingdom: Alor**

Go deep into the water to see marine diversity in Alor Archipelago, which comprises of 20 islands and 17 sub-districts. You can explore at least 50 diving spots around this archipelago. Its beauty is totally exceptional that makes a well-known photographer Kal Muller called this place as a world-class underwater paradise.

This is a text that used persuasive language strategy. In accordance with its language feature that persuasive contains invitations or data exposures as well as presents convincing facts and opinions in order to influence or persuade readers to follow the author's wishes. For example, it can be seen such as, **Explore the underwater kingdom: Alor**, said to be an invitation because there is the word **Explore**, which aimed that readers visit and travel to Alor. **Go deep into the water to see marine diversity in Alor Archipelago**, is also an invitation because there is the word **Go**. **Its beauty is totally exceptional that makes a well-known photographer Kal Muller called this place as a world-class underwater paradise**, provide information related to the advantages of the island of Alor that can influence the reader because there are words, **Its beauty is totally exceptional** and **world-class underwater paradise**. Through that information, with the aim that

readers feel interested in traveling to Alor Island. Alor is an island located at the eastern tip of the Nusa Tenggara archipelago. This island has a great and extraordinary natural beauty that can be seen directly on the mainland and on the beach. In addition, this island is a favorite destination for tourists with the intention of enjoyed nature. For this reason, the text was created with the aimed of invited readers to visit and travel to Alor Island.

Home ► Trip Ideas ► 11 Irresistible Ideas to Get the Best Summer Advanture in East Nusa Tenggara

50. **Try the Live on Board Travel: Sea Safari Cruises**

Hop on to the board and sail through the East Nusa Tenggara with Sea Safari Cruises. It offers you life on board with 35+ meter Phinisi style wooden schooners. The cruises crews will surely give you the best service to make you feel like home, although you are actually far from it. Destinations you can choose for this cruise include Komodo, Labuan Bajo, Flores, and Lombok.

This text is an persuasive language strategy. Where, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. It can be seen such as following sentences, **Try the Live on Board Travel: Sea Safari Cruises**, there is the word **Try**, which is proof that it is an invitation. In addition, there are opinions such as, **The cruises crews will surely give you the best service to make you feel like home, although you are actually far from it**, which aims to persuade the reader by provided information on the advantages of boarding the cruises, so that the reader becomes interested in traveling to East Nusa Tenggara and sailing on a cruises. There are many things and ways that can choose to do

when traveling, one example is by doing unusual things such as sailing on a cruises. This can be chosen so that can feel life on board while enjoying the beauty of nature. And the text was made to invited readers to try sailing on a cruises when they want to travel to East Nusa Tenggara.

Home ► Trip Ideas ► 4 Alternative Activities in Labuan Bajo

51. Meet the “mermaids”

You can encounter manta rays, dolphins and whales in Labuan Bajo, but if you're lucky, you could also get a chance to meet "mermaids" or dugongs during your diving session. We recommend you to explore the underwater paradise around Seraya Kecil Island because research indicates that the area is a natural habitat for dugongs. However, be careful not to ruin their habitat as this species is vulnerable to extinction.

The text above is an persuasive language strategy. In accordance with its language feature that persuasive contains invitations or data exposures as well as presents convincing facts and opinions in order to influence or persuade readers to follow the author's wishes. As example, it can be seen such the following bold sentences, **Meet the “mermaids”**, called an invitation because there is the word **Meet**. This also includes an invitation, **We recommend you to explore the underwater paradise around Seraya Kecil Island because research indicates that the area is a natural habitat for dugongs**, because there is a word, **We recommend you to explore**, which is intended for readers to try diving in Labuan Bajo. One of the tourist destinations in Indonesia that is well-known among the public or tourists is Labuan Bajo. It is an island located in East Nusa Tenggara,

which offers an extraordinary natural beauty of the ocean, which is the main attraction for local and foreign tourists. And the text was made to invited readers to travel to Labuan Bajo and explore the beauty of the ocean so they can see marine animals, one of which is the Mermaid or dugong.

Home ► Trip Ideas ► 4 Alternative Activities in Labuan Bajo

52. Come to the Komodo Festival

Have a blast by participating in the Komodo Festival. You can watch a parade, join a photography competition, enjoy art and music performance, or explore the handicrafts exhibition at this annual event. This year, Komodo Festival will take place from March 5th to 10th, so make sure you'll be there to experience the festivity.

This text is an persuasive language strategy. Persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. It can be seen clearly such as, **Come to the Komodo Festival** and **so make sure you'll be there to experience the festivity**, called as an invitation because it contained the words **Come** and **make sure you'll be there**, which means that readers should travel to Labuan Bajo and see the Komodo dragon festival. **You can watch a parade, join a photography competition, enjoy art and music performance, or explore the handicrafts exhibition at this annual event**, it provides information regarding things that can be done at the komodo festival, with the aim that readers become confident and interested in coming there. Labuan Bajo is an archipelago from Indonesia located in East Nusa Tenggara. The island offers beautiful and amazing natural beauty that is must visiting. Many things can be done while on

vacation in Labuan Bajo, one example is to see the Komodo Festival. The festival offers interested things that can satisfy tourists. Therefore, the text was created to invited readers to travel to Labuan Bajo and see the Komodo festival as an activity while on vacation there.

Home ► Trip Ideas ► Get the Exciting Advanture and Cultural Experience in Central Java and Yogyakarta

53. Fun sandboarding at Gumuk Pasir Parangtritis

Spike your adrenaline with some sandboarding at Gumuk Pasir Parangtritis. Situated just 700 m from Parangtritis Beach, this tourist attraction offers an enthralling experience as you sandboard the hills of Gumuk Pasir Parangtritis. You can rent a sandboard and explore the sand dunes all day long.

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. For example, **Spike your adrenaline with some sandboarding at Gumuk Pasir Parangtritis**, there is the word **Spike your adrenaline**, which is proof that it is an invitation so that readers come to visit Parangtritis and play in Gumuk Pasir. In addition to being an invitation, persuasive strategy contained opinions such as, **this tourist attraction offers an enthralling experience as you sandboard the hills of Gumuk Pasir Parangtritis**, which aims to convince the reader by provided information related to what can get if try to play sandboarding in Gumuk Pasir. Parangtritis is a city in Yogyakarta, Indonesia. Besides being famous for its beautiful beaches, the city also offers many destinations that must be visited and tried by tourists. One of the destinations

offered by the city of Parangtritis is a vehicle for playing sandboarding at Gumuk Pasir. By trying these rides can provide a unique experience for tourists. For this reason, the text was created to invited readers to travel to Parangtritis and try sandboarding.

Home ► Trip Ideas ► Get the Exciting Advanture and Cultural Experience in Central Java and Yogyakarta

54. **Taste the delicious Indonesian food at Nanduto Home Cooking**

When you stroll around Yogyakarta, you will discover mouth-watering foods in their legendary hawker stalls just waiting for you to try. On the other hand, if you want some Indonesian comfort food with a modern touch, then Nanduto Home Cooking is the spot to go on your cultural trip. Numerous delicious menus are offered, from the city's famous gudeg to satay. Take a bite of Yogyakarta's authentic foods, and you'll find out why they are craved by so many.

The text above is an persuasive language strategy. Where, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. As example, it can be seen such the following bold sentences, **Take a bite of Yogyakarta's authentic foods**, It is called an invitation because there is a word, **Take a bite** which is intended for readers to follow the message conveyed, namely to try special foods from Yogyakarta. **On the other hand, if you want some Indonesian comfort food with a modern touch, then Nanduto Home Cooking is the spot to go on your cultural trip**, provide information that affects the reader because there is a word, **the spot to go on your cultural trip**, so that the reader becomes convinced and wants to

come to try to eat there. Indonesia is a country that is famous for its extraordinary natural beauty. But in addition to its natural beauty, Indonesia also has many delicious and interesting culinary characteristics. Each region in Indonesia has its own unique culinary, such as Jogja. Special food from Yogyakarta can be tried at a restaurant called Nanduto Home Cooking. This restaurant provides a variety of culinary specialties of Jogja that are tantalizing and uplifting tastes that must be tried. Therefore, the text was created to invited readers to come to Nanduto Home Cooking Resto to taste Indonesian specialties.

Home ► Trip Ideas ► 10 Ideas for Unforgettable Advanture in Malang

55. Ride the Local Neon Lit Cars at Batu City Square and Taste some Ketan susu!

The heart of the city, Batu City Square is the place with all the hype. The Square is a popular choice for locals to spend their Saturday night. Enjoy a ride with cars decorated with neon lights and afterwards head over the nearest Ketan Susu shop to taste a little bit of Malang's signature dish. Heaven is pretty far but the warm and sweet taste of milk sticky rice is pretty close! So, why wait? Plan a trip now!

This text is an persuasive language strategy. In accordance with its language feature that persuasive contains invitations or data exposures as well as presents convincing facts and opinions in order to influence or persuade readers to follow the author's wishes. It can be seen clearly such as, **Ride the Local Neon Lit Cars at Batu City Square and Taste some Ketan susu!**, there is the word **Ride** and **Taste**, which is proof that it is an invitation for readers to travel to Batu City Square, Semarang and try the rides as well as Ketan Susu, the city's specialty culinary. **The**

Square is a popular choice for locals to spend their Saturday night, it is an opinion that can influence the reader because there is the word **popular choice**, which when reading the information, the reader becomes interested in knowing more about the Batu city square. Malang is one of the regions in Indonesia. This area is a place worth exploring as it offers many great destinations. One example is the Alun-Alun located in Kota Baru, Malang, which provided interesting rides such as the Neon Lit Car and an appetizing culinary that must be tried, namely Ketan Susu. And the text was made to introduced and invited readers to come on a tour to Kota Baru Square and ride a Neon Lit Car and enjoy the deliciousness of Ketan Susu.

Home ► Trip Ideas ► 10 Ideas for Unforgettable Advanture in Malang

56. Explore the New Excitements at Jatim Park 3

The very new addition to the main attractions in Batu, Jatim Park 3, definitely shouldn't be missed out in your to-do list in Batu. Experience the world of dinosaurs in Dino Park where amusement park rides and historical museums will greet you with both an adrenaline-packed ride and your interest in the ancient ages of dinosaurs. Confuse yourself inside the mind tricks of Infinite World, take pictures with your favorite stars' wax figures in The Legend Star Park, visit the world of Music in the World's Music Museum and enjoy a world of technology in Fun Tech Plaza. All part of an amazing trip you'll never forget here in Batu!

This is a text that used persuasive language strategy. Where, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. As example, it can be seen clearly such as following sentences, **Explore the New Excitements at Jatim Park 3**,

classified as an invitation because there is the word **Explore**, which is intended for readers to travel to Jatim Park located in Batu City, Malang. **Experience the world of dinosaurs in Dino Park where amusement park rides and historical museums will greet you with both an adrenaline-packed ride and your interest in the ancient ages of dinosaurs**, it is information that is an invitation as well as influenced the reader by provided information related to the advantages of the park, with the aimed that the reader feels interested and wants to travel there and is also said to be an invitation because there is the word **Experience**. Kota Baru is one of the cities in Malang. The city offers a variety of interesting and satisfying destinations to be visited by tourists, one example is Jatim Park 3. The park offers an interested atmosphere that presented an atmosphere in the ancient times of Dinosaurs and there are also challenging amusement park rides, a must visit. For this reason, the text was created to invited readers to choose Jatim Park 3 as a place to travel.

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57. Awor Coffee

If you are a coffee lover and also photography enthusiast, you must visit this coffee shop. Adopting gallery concept, Awor adorns the café walls with beautiful photos. This cafe is open from morning until midnight with its mainstay food and beverages, like Awor Coffee Cream and Grilled Cheese.

The text above is an persuasive language strategy. Persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. It can be

seen clearly such as, **If you are a coffee lover and also photography enthusiast, you must visit this coffee shop**, there is the word **you must visit**, which is proof that it contained an invitation to the reader to come to the shop. In addition to contained invitations, persuasive strategies also contained opinions to influence readers such as, **Adopting gallery concept, Awor adorns the café walls with beautiful photos**, which when reading the information, the reader becomes interested because there are information about the interesting icon of the coffee shop, namely **adorns the café walls with beautiful photos**. Yogyakarta is one of the cities in Indonesia. The city is famous among the public or tourists, has natural beauty and many historical stories. But not only that, Yogyakarta is also famous for having good, cool and contemporary tourist destinations that must be known and visited especially in today's modern era by tourists. One example is Awor Coffee, a shop that provides a variety of drinks made from various types of coffee and not only that, this coffee shop also offers a contemporary and interesting concept that is suitable for tourists who love photography to visit. Because in this place they can enjoy coffee as well as channel their hobbies or talents and take pictures. Therefore, the text was created to invited readers to visit Awor coffee shop when they are or want to vacation in Yogyakarta.

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58. Blanco Coffee and Books

Blanco Coffee & Books comes as a coffee shop that provides a shelf full of books for its visitors. Another thing that make this cafe famous is, the *baristas*' expertise on making latte art. Curious? Take your ride and visit the coffee shop. Do not forget to also order some European pastry as this place is the best for it!

This text is an persuasive language strategy. Where, Persuasion contains an invitation or inducement. It can be seen such as, **Take your ride and visit the coffee shop**, said to be an invitation because there is the word **Take your ride** and **visit**, which is intended for readers to follow the message conveyed, namely to visit Blanco Coffee which is located in Yogyakarta.. **Blanco Coffee & Books comes as a coffee shop that provides a shelf full of books for its visitors**, it is information that can influence readers by telling interesting thing about the shop, **provides a shelf full of books for its visitors**. Yogyakarta is a city that is quite famous among the public or tourists because it presented many tourist destinations to visit, one example is Blanco Coffee & Books. The place is a shop that provided all kinds of coffee drinks that must be visited by coffee lovers. But not only that, what makes the coffee shop interesting is that they provide shelves full of books for visitors. So, while enjoyed their coffee, they can also read the books that have been provided. Therefore, the text was created to invited readers to visit and feel the pleasure and comfort available at Blanco Coffee & Books.

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59. Mezzanine Eatery and Coffee

Mezzanine, located on the north side of Yogyakarta, has an interesting and beautiful architectural design that combines glass exterior with wooden interior. The food is a fusion food between Indonesia, Western, and Asian. You should try its Wagyu Steak and Mezzanine Caffe Latte Special. Tasty!

This is a text that used persuasive language strategy. In accordance with its function, persuasion is a strategy in language that is used to persuade, invite or influence people's thinking. The sentences contained an invitational purposes. As example, it can be seen such the following bold sentences, **You should try its Wagyu Steak and Mezzanine Caffe Latte Special**, there is the word **You should try**, it is proof that the sentence is an invitation. In addition to contained an invitation, persuasive also contained an opinion, **Mezzanine, located on the north side of Yogyakarta, has an interesting and beautiful architectural design that combines glass exterior with wooden interior**, which can influence the reader through the existence of information related to the advantages of the place, such as **has an interesting and beautiful architectural design**, can attract the attention and interest of readers. Besides being able to enjoy the natural beauty, tourists can also feel the uniqueness of the restaurants available in every city in Indonesia and not only that, tourists can also feel the deliciousness of the culinary offered by the restaurant. One of the restaurants that offers uniqueness and provides delicious food that must be visited and tried is Mezzanine Eatery and Coffee, which is located in

Yogyakarta. Therefore, the text was created to invited readers to visit Mezzanine Eatery and Coffee when they want to travel to Yogyakarta.

Table 3: Percentage Type of Linguistic Strategy

No.	Type of Linguistic Strategy	Number	Percentage
1.	Informative Strategy	41	41%
2.	Persuasive Strategy	59	59%

Based on the table above, it is found that 41% Informative Strategy and 59% Persuasive Strategy. It can be concluded that the used of language or Linguistic Strategy in the Official Website of Indonesia Tourism dominatly the used of the Persuasive Strategy. Because, according to its function, the website serves to promote and sell tourism-related in Indonesia.

C. The Realization of linguistic strategies displayed in Official Website of Indonesia Tourism

This part deals with the investigation of how linguistic strategies are realized in the texts displayed on the official website of Indonesian tourism. The linguistic strategy is realized by using Interactional Metadiscourse based on the theory of Hyland and Tse (2004). Metadiscourse markers are needed when designing a text with the aim of convincing, influencing and engaging the reader.

According to Hyland and Tse (2004) there are five categories of Interactional Metadiscourse, namely Hedges, Boosters, Attitude Markers, Self-mentions and Engagement Markers. The analysis explained below

1. Hedges

Hedges indicate the ‘refusal’ of the author of the text to fully engage with a stated proposition or presented as an option, not a fact. The most commonly used verb are *might*, *perhaps*, *possible*, *can*, or *should* which, either used as personal. From 100 texts that have been obtained from the official website of Indonesian tourism, the researcher found 39 sentences that included Hedges markers. The data can be seen below

- Data 1.** Ubud is a beautiful destination in Bali filled with so many amazing spots you **can** explore such as the ancient Goa Gajah, the scenic Campuhan Ridge Walk, or the amusing Monkey Forest Sanctuary.
- Data 2.** There are so many beauties you **can** savor in this beautiful island in West Nusa Tenggara.
- Data 3.** At Pentingsari village which is located at 700 meters above sea level, you **can** explore its fantastic nature and cultural wisdom.
- Data 4.** Filosofi Kopi offers city vibes that you **can** enjoy while sipping their delicious cup of manually brewed coffees.
- Data 5.** You **can** also choose Kaliandra Eco-Resort in Pasuruan or Istana Ombak Eco-Resort in Pacitan if you’re looking for a luxury experience.
- Data 6.** You **can** see their photos hanging on the wall of the store.

- Data 7.** You **can** learn new skills in Yogyakarta's traditional culture and arts in this village.
- Data 8.** You **can** put your toes directly to the muddy field and learn how to plant rice.
- Data 9.** You **can** also go ahead to learn how to make batik with your own hands
- Data 10.** Learning gamelan and some traditional Javanese dance is also something you **can** try in this lovely village.
- Data 11.** You **can** also interact with locals in their home, and visit some home industries that produce coffee
- Data 12.** There are three types of tours that you **can** choose from a short tour of 1.5 hours, a medium tour of 2.5 hours, or the 4 - 5 hour option.
- Data 13.** You **can** play hide and seek as well.
- Data 14.** You **can** also visit two waterfalls that are not too far from the springs.
- Data 15.** You **may** check the menu or the venue through its Instagram account
- Data 16.** You **can** catch some rays, play volleyball, build a sandcastle, or swim your way around the calm waters in front of Pemuteran Beach.
- Data 17.** It is a peaceful place where visitors **can** enjoy a variety of recreational activities such as fishing, swimming or camping.
- Data 18.** The Zoo is where you and your family **can** see and learn about different kinds of animals.
- Data 19.** Some zoos, like Taman Safari, even provide natural-like environments, in which you **can** witness the animals interacting with one another just a couple meters away from your vehicle
- Data 20.** You **can** also gaze at the majestic Borobudur temple from the villas.

- Data 21.** You **can** experience all five wonders in this artsy city.
- Data 22.** Outside you **can** dive into the hotel's stretching crystal-clear pool and enjoy the calming views of the lush greeneries surrounding the place.
- Data 23.** Who needs a beach when you **can** get some much-needed relaxation by one of the largest lakes in the world?
- Data 24.** Where you **can** find Cukul Point, a new tourist object that would wow your fit-cation.
- Data 25.** You **can** explore this national park as you birdwatch, one of Indonesia's haven for nature.
- Data 26.** Here you **can** explore its cultural attractions.
- Data 27.** One place you **can** also go to learn how to make batik is plataran Heritage Borobudur.
- Data 28.** You **can** also go to Pendopo Bu Condro, where you **can** listen to Gamelan music.
- Data 29.** You **can** explore at least 50 diving spots around this archipelago.
- Data 30.** Destinations you **can** choose for this cruise include Komodo, Labuan Bajo, Flores, and Lombok.
- Data 31.** You **can** encounter manta rays, dolphins and whales in Labuan Bajo.
- Data 32.** You **can** watch a parade.
- Data 33.** You **can** rent a sandboard and explore the sand dunes all day long.
- Data 34.** You should try its Wagyu Steak and Mezzanine Caffè Latte Special. Tasty!

Can be seen in the sentences above used Hedges markers. it serves provide opinions rather than facts. categorized as hedges because in accordance with its features, namely the used of the word **Can**. Where, **Can** in the sentences above is used by the writer with the intention of giving an offer and an opportunity to do

something. Through the use of **Can**, the writer wants to convey information as if it were only an opinion. So, in addition to provided statements or information, the writer also provided an opportunity for readers to rethink or consider the information provided. It is in this context that the function of Hedges shows the author's refusal to fully engage with the statements or opinions presented.

Data 35 . Manuaba Waterfall is also situated nearby numerous fantastic tourist attractions that you **should** definitely check out as well!

Data 36 . You **should** take a bite of the sweet Bingka Bakar, a simple cake with a distinct Riau Malay taste.

Data 37 . You **should** try its Wagyu Steak and Mezzanine Caffe Latte Special. Tasty!

It can be seen that the sentences above, included the Hedges marker. categorized as Hedges because in accordance with its features, namely used the word **Should**. Where the word **should** in the sentences above is used by the writer to express something that has to be done, which means involving the reader in the statement made in order to follow the message conveyed by the writer. It is in this context that the author indicated that he does not want to be fully involved in the statements or information provided.

Data 38 . You **might** want to check with the jeep organizer regarding safety kit

Data 39 . They **might** be hard to spot but they're definitely there!

The sentences above used Hedges markers. it serves to provide an opinion rather than a fact. Categorized as hedges because in accordance with one of its

features, namely used the word **Might**. Where, **Might** in the sentences above is used by the writer with the intention of talked about possibilities and provided suggestions for opinions or information made to the reader. Through the used of **might**, the writer is careful in expressed his opinion because does not know the facts. It is in this context that the hedges function proved that the writer does not want to be fully involved with the information provided.

2. Booster

Boosters emphasize force or writer's certainty in proposition or words that express certainty and highlight the power of a proposition. The superlative adjective such as the most is very representative of boosters. To sum up, boosters persuade through exaggerating, emphasizing and adding superlative hints to expressions. From 40 texts that have been obtained from the official website of Indonesian tourism, the researchers found 54 sentences that included Booster Markers. The data can be seen below

- Data 1.** It a **perfect place** to observe over the incredible **natural surroundings**.
- Data 2.** The grand Istiqlal Mosque of Jakarta is **the largest mosque in South East Asia** both in structure and capacity
- Data 3.** Waterboom is by far **the most popular** attraction in the park
- Data 4.** Bawah Reserve is a **perfect gateway** for those who seek a tropical private retreat.
- Data 5.** Tua park is among **the most spectacular** dive sites in the world.

- Data 6.** Kalasan Temple is believed as **the oldest Buddhist temple in Central Java and Yogyakarta**
- Data 7.** The **second largest city** on the island of Sulawesi after Makassar.
- Data 8.** This city is one of a kind in Indonesia with its **stunning underwater landscape and great mountain panorama**
- Data 9.** Liang Bua is **famous the world over** following the finding of an ancient skull.
- Data 10.** Ubud is a **beautiful destination in Bali** filled with so many **amazing spots**
- Data 11.** Manuaba Waterfall is also situated nearby **numerous fantastic** tourist attractions that you should definitely check out as well!
- Data 12.** And you cannot but be amazed by **the beauty of the thousands of hectares of lush green** paddy fields
- Data 13.** The Jatiluwih Rice Terraces in the heart of Tabanan Regency is **the best example of Bali's outstanding picturesque rice fields**
- Data 14.** Let's experience private dining with a **magnificent temple view**
- Data 15.** The Big Durian serves some of **the most addicting food.**
- Data 16.** It is no exaggeration that Raja Ampat is a dreamland which **undisputable beauty speaks for it.**
- Data 17.** Resort Bali at Sayan has entered the 2020 Condé Nast Gold List due to its **luxurious and majestic** rice bowl-shaped architecture.
- Data 18.** Cold refreshing afternoon coffee is **perfect after your travel** around Yogyakarta and Central Java.
- Data 19.** A homestay might not be as **luxurious** as a hotel, but it **definitely** allows you to immerse yourself in the local community and gets you closer to nature.
- Data 20.** This store is **so famous** that even celebrities drop by to taste the dish.

- Data 21.** An evening ride through **the beautiful** Lotus Pond of GWK would really make a memorable trip in Bali.
- Data 22.** You can explore its **fantastic nature** and cultural wisdom
- Data 23.** Situated on the north side of Mount Merbabu, the shade gave the pine trees a **perfect spot** for seeking a peaceful time away from the crowd.
- Data 24.** Since Bandung is **the most popular** resort for Jakartans on weekends
- Data 25.** Offering fresh air and **immense beauty**, this mangrove forest is surely **the most congenial place** for your upcoming vacation.
- Data 26.** The Suban Hot Spring is **the perfect place** to rid yourself of all tensions of the bustling day and just soak up the relaxing warmth of nature
- Data 27.** Visitors will be indulged with **the stunning panoramic scenery** of the waterfalls and the serene ambience of nature.
- Data 28.** **This largest** traditional market lies in the island's busiest city, Denpasar.
- Data 29.** There are a lot of ways to spend your time on this **wonderful** beach.
- Data 30.** Lake Kerinci is **the largest** of 15 lakes in the Kerinci district and **the second largest** in Sumatra after Lake Toba.
- Data 31.** The peaceful village is **popular** among travelers worldwide as an **excellent** getaway from urban life.
- Data 32.** It is among **the most recognized** village besides Arborek in the same district.
- Data 33.** This coming August, the spotlight will once again turn to the **magnificent landscape** and **exceptionally captivating culture** of exotic Papua Island on the eastern end of Indonesia
- Data 34.** This **amazing mountain** attracts seismologists, volcanologists, archeologists biologists, and most definitely mountaineers from

all over the globe who enjoy the thrill of conquering its challenging tracks.

- Data 35.** The waterfalls, the main attractions here, are **tremendous views** of the thundering water with a brown rocky hill behind.
- Data 36.** So take your pick from these events if you are game for some challenging sports with **incredible views** in Wonderful Indonesia.
- Data 37.** Located in the eastern region of Java, a boat ride away from the **spectacular island** of Bali, Banyuwangi offers you a number of **gorgeous places** to visit.
- Data 38.** Whichever way you choose to spend your time you won't be disappointed with the **spectacular natural beauty** on offer here.
- Data 39.** Its **luxurious interior** along with **delightful dishes** will surely bring vibes of prosperity and warmth for your family in welcoming the Lunar New Year.
- Data 40.** **The spectacular setting** on a secluded mountain top is circled by **amazing views of volcanoes**, nearby villages and rice terraces.
- Data 41.** The **delicious food** and the **excellent service** and care will make your stay even more memorable.
- Data 42.** This new **luxurious hotel** is situated upon the evergreen hills of Sleman, offering an **uninterrupted view** of the enchanting Prambanan Temple as well as the **majestic Mount Merapi** in the distance.
- Data 43.** Located in Tegallalang, in the north of Ubud, the place offers various swings placed **perfectly** before a backdrop of **charming sceneries** of Tegallalang's green lush hills and rice terraces.
- Data 44.** A tourist favorite, this **amazing place** is now named The Natra Bintan, a Tribute Portfolio Resort, the **perfect place** to indulge in an unforgettable tropical holiday.
- Data 45.** The area is one of **the most diverse** in all of Southeast Asia and is notably different from anywhere else in the archipelago.
- Data 46.** **The largest** Buddhist sanctuary the world has ever seen, Borobudur, is an attraction you cannot miss.

- Data 47.** Immerse yourself in the **brehtaking view**, filled from bottom to top with stunning jungles and hills.
- Data 48.** Dubbed one of **the best sunrise spots** in Pangalengan area, breathe in the **stunning instagrammable view** of the luscious tea plantation spreading out in front of you.
- Data 49.** This land stretch offers a **natural paradise** with its thick green forests, picturesque mountain range, crystal clear blue water, and pristine beaches!
- Data 50.** It's also a **popular spot** for a cultural trip!
- Data 51.** The panorama there is just as **amazing**!
- Data 52.** **Its beauty is totally exceptional** that makes a well-known photographer Kal Muller called this place as a world-class underwater paradise.
- Data 53.** The cruises crews will surely give you **the best service** to make you feel like home, although you are actually far from it.
- Data 54.** Mezzanine, located on the north side of Yogyakarta, has an **interesting and beautiful architectural design** that combines glass exterior with wooden interior.

It can be seen that the sentences above included Booster markers. Categorized as a booster marker because according to its features, namely adding superlative instructions and according to function, that the booster is persuasive through exaggeration such as, **the most popular, extraordinary, amazing**, etc. The use of boosters in the sentences above, aimed to strengthen the arguments or statements made by the writer, with the intention that the reader is interested in the statements conveyed.

3. Attitude Markers

Attitude markers display strategies for readers to understand the writer's ideas or concepts. Or provide information about the author's feelings about the situation being described. Adverbs of manner such as *unfortunately* or *surprisingly* are the most prominent form of attitude markers. The constructions are made of adverb + verb/adjective/noun, to strengthen the meaning of a statement. From 40 texts that have been obtained from the official website of Indonesian tourism, the researchers found 7 sentence that included Attitude Markers. The data can be seen below

Data 1. This mangrove forest is **surely** the most congenial place for your upcoming vacation.

The sentence above included Attitude Markers. Categorized into Attitude Markers because according to it function, these markers are used to express the author's attitude towards the statements made. For example, through the word **surely**, the writer wants to express a sense of belief about the place or object of the statement made. Through Attitude markers, the writer wants to strengthen the meaning of the statement. so that the reader knows the meaning of the author's concept.

Data 2. Preparations are being undertaken **extremely carefully**, in order to make sure that everything will run smoothly for prospective tourists when they return to Bali.

The sentence includes attitude markers. Because it is in accordance with the function that attitude markers expressed the author's idea or concept. In the sentence above through the word **extremely carefully**, the writer expressed caution regarding preparations for tourism recovery due to the pandemic.

Data 3. Situated near the northern edge of the island of Sumbawa, this amazing mountain attracts seismologists, volcanologists, archeologists, biologists, and **most definitely** mountaineers from all over the globe who enjoy the thrill of conquering its challenging tracks.

In the sentence above through the word **most definitely**, The writer expressed a sense of trust in a tourist attraction, that the place is an interesting place.

Through used Attitude markers, The witer wants to strengthen the statement made.

Data 4. Some zoos, like Taman Safari, even provide natural-like environments, in which you can witness the animals interacting with one another just a couple meters away from your vehicle, which **would certainly** bring some excitement, especially for your children.

It is the used of attitude markers. Through the word **would certainly**, the writer expressed a sense of trust in a tourist attraction related to the facilities provided by that place. With the word **would certainly**, strengthen the statement made.

Data 5. Its luxurious interior along with delightful dishes **will surely** bring vibes of prosperity and warmth for your family in welcoming the Lunar New Year.

The sentence includes attitude markers. Categorized into Attitude Markers because according to its function, these markers are used to express the writer's attitude towards the statements made. Through the word **will surely**, the writer expressed confidence regarding the effects that will be obtained from the advantages possessed by the restaurant.

Data 6. Located in Tegallalang, in the north of Ubud, the place offers various swings placed **perfectly** before a backdrop of charming sceneries of Tegallalang's green lush hills and rice terraces.

In the sentence above through the word **perfectly**, The writer expressed a sense of privilege towards the facilities provided by the Tegallalang tourist attraction, and it serves to strengthen the statement made.

Data 7. Its beauty is **totally** exceptional that makes a well-known photographer Kal Muller called this place as a world-class underwater paradise.

It is the use of attitude markers. Because it is in accordance with the function that attitude markers expressed the author's idea or concept. Through the word **totally**, the author expressed certainty about the advantages possessed by the Alor sea in East Nusa Tenggara. And through the use of the word, strengthen the statement conveyed.

4. Engagement Markers

The function of engagement markers is explicitly refers to or build relationship with reader. Resembling an invitation, engagement markers make a

direct reference to the reader. The example of engagement markers are *consider*, *note that* or *you can see that*. In the case of engagement markers, they serve to create a dialogue between the author and the reader of a proposition, and even though an answer is not needed, the reader automatically formulates one in his or her mind. From 40 texts that have been obtained from the official website of Indonesian tourism, the researchers found 88 sentences that included Engagement Markers. The data can be seen below

Data 1. Be **prepared** to be taken aback by the stunning Manuaba Waterfall!

Data 2. Ubud is a beautiful destination in Bali filled with so many amazing spots **you can explore** such as the ancient Goa Gajah, the scenic Campuhan Ridge Walk, or the amusing Monkey Forest Sanctuary

Data 3. **Experience the Ultimate Serenity** at Capella Ubud

Data 4. Capella Ubud **will bring you one step closer** to the ultimate convenience

Data 5. **Visit the beautiful island** of Bali

Data 6. **Enjoy Intimate Dining** with a Temple View in Yogyakarta

Data 7. **Let's experience private** dining with a magnificent temple view in Candi Tirta Raharjo, Yogyakarta

Data 8. **Explore** Jakarta's tongue tantalizing street food.

Data 9. **Now, it's your turn to follow their steps** and take a glimpse of the stunning wonders of the mighty Raja Ampat!

Data 10. 10 Best Escapes **You can Enjoy** in Beautiful Lombok

Data 11. **Feel The Lush Breeze** in Four Seasons Resort Bali at Sayan

Data 12. **You have to check** this one out.

Data 13. **Blend in with nature** and **feel the locally-inspired experience** while enjoying the leisure beside the lush Ayung River Valley.

- Data 14.** Filosofi Kopi offers city vibes that **you can enjoy** while sipping their delicious cup of manually brewed coffees.
- Data 15. Chill and Ride The Segway Through The Lotus Pond**
- Data 16. Come by to Pentingsari Village and Learn New Skills**
- Data 17.** At Pentingsari village which is located at 700 meters above sea level, **you can explore its fantastic nature** and cultural wisdom.
- Data 18.** Learning gamelan and some traditional Javanese dance is also something **you can try** in this lovely village.
- Data 19.** This tour **will enable you to explore** the channel where cold lava usually flows from Mount Merapi.
- Data 20.** Mount Halimun, **Experience Exciting Adventure** in the Nature
- Data 21.** Traveling to this highlands **will give you a chance** to inhale the refreshing cool air and soothes your eyes with sprawling fertile greeneries.
- Data 22. But don't forget** to take out your trash, to keep the forest pristine.
- Data 23. Find the special photo spot** of naturally unique shaped tree trunks among which you can play hide and seek as well.
- Data 24. Experience Bandung's Unique Hotels**
- Data 25. Catch a glimpse of these traditional dances** from Indonesia and get inspired to try out new hobbies and activities at home.
- Data 26.** Offering fresh air and immense beauty, this mangrove forest is surely the most congenial **place for your upcoming vacation.**
- Data 27. Relax on board your boat and take in the sights** of monkeys jumping from tree to tree.
- Data 28. Try to spot wild orangutans** swinging through the thick and lush vegetation.
- Data 29. Remember to keep your eyes** out for crocodiles too, they might be hard to spot but they're definitely there
- Data 30.** With another relatively short trekking adventure, **you can also visit** two waterfalls that are not too far from the hot springs.

- Data 31.** Let's go to Badung Market!
- Data 32.** Explore its 4-floor building, to buy food, fabrics, and try some tasty treats!
- Data 33.** Enjoy the laid-back vibes of Pemuteran beach and feel the caress of the breeze
- Data 34.** You can catch some rays, play volleyball, build a sandcastle, or swim your way around the calm waters in front of Pemuteran Beach.
- Data 35.** If you are craving for a true taste of the tourist island of Batam, you should take a bite of the sweet Bingka Bakar, a simple cake with a distinct Riau Malay taste.
- Data 36.** Sample the tasty local dishes in the small restaurants surrounding the lake, or simply relax and enjoy the cool air and lovely scenery.
- Data 37.** Experience a Traditional Living Atmosphere at Penglipuran Village, Bali
- Data 38.** Will give you an unforgettable experience that you will cherish forever.
- Data 39.** This is evident when you see how serene Penglipuran is from the traditional architecture of the houses as well as the immaculate gardens surrounding the village.
- Data 40.** Explore Makassar, the capital of South Sulawesi.
- Data 41.** View the crystal clear waters of the South China Sea from your windows
- Data 42.** Explore Indonesia from a new perspective as you discover adrenaline-fueled sporting events with scenic courses that are worth the pain and sweat.
- Data 43.** Experience These Safari Adventures on Your Next Visit to Indonesia.
- Data 44.** Challenge yourself with a trek up steep volcanic peaks.

- Data 45. Take your family** to enjoy a festive dinner at Crystal Jade restaurant located in Grand Indonesia Mall.
- Data 46. You can also** gaze at the majestic Borobudur temple from the villas
- Data 47. Relax and refresh yourself** here while enveloped by the serenity of this beautiful resort.
- Data 48. You can experience** all five wonders in this artsy city.
- Data 49. Come over** by Lotus Ubud Swing! Located in Tegallalang, in the north of Ubud
- Data 50. Be prepared** to put on your favorite outfit so you'll get some of the best pictures of your journey.
- Data 51. Explore** the Mangrove Forest Bintan
- Data 52. Bring your children** to see the thrilling wildlife of Bintan Mangrove Forest.
- Data 53. Prepare to** ride a boat through the streams of Sebong River and see the otherworldly scene of wilderness that looks straight out of a movie.
- Data 54. Book** a Glamorous Camping Experience Now!
- Data 55. Let's go** relaxing at one of the world's largest lake, Lake Toba.
- Data 56. Find Out** the hype about Borobudur!
- Data 57. Immerse yourself** in the breathtaking view, filled from bottom to top with stunning jungles and hills.
- Data 58. If you** are a fan of hiking, then get into gear and enjoy hiking from Wana Wisata Jayagiri to Mount Tangkuban Perahu, which could be your perfect fit-cation.
- Data 59. Try** rafting at Ciwidey.

- Data 60.** **If you** enjoy the thrill of crashing through waves and pumping up your adrenaline then rafting would be the excellent choice for your fit-cation.
- Data 61.** **Try and spot** this bird in the unspoiled beauty of West Bali National Park.
- Data 62.** **You can explore** this national park as you birdwatch, one of Indonesia's haven for nature.
- Data 63.** **Discover** the Stunning Blue Fire of Ijen Crater.
- Data 64.** **Try visiting** Karangrejo Village, just a few minutes away from Borobudur Temple
- Data 65.** **Open your mind** to Batik's history, techniques, and traditional uses.
- Data 66.** **Try** hiking up Bukit Cinta!
- Data 67.** **Don't forget** to take plenty of photos, too.
- Data 68.** **Explore** the underwater kingdom: Alor
- Data 70.** **You can explore** at least 50 diving spots around this archipelago.
- Data 71.** **Hop on to** the board and sail through the East Nusa Tenggara with Sea Safari Cruises.
- Data 72.** **Try** the Live on Board Travel: Sea Safari Cruises
- Data 73.** **but if you're** lucky, you could also get a chance to meet "mermaids" or dugongs during your diving session.
- Data 74.** However, **be careful** not to ruin their habitat as this species is vulnerable to extinction.
- Data 75.** **Come to** the Komodo Festival
- Data 76.** This year, Komodo Festival will take place from March 5th to 10th, so **make sure you'll** be there to experience the festivity.

- Data 77. Spike your adrenaline** with some sandboarding at Gumuk Pasir Parangtritis.
- Data 78. Taste** the delicious Indonesian food at Nanduto Home Cooking.
- Data 79.** On the other hand, **if you** want some Indonesian comfort food with a modern touch, then Nanduto Home Cooking is the spot to go on your cultural trip.
- Data 80. Take a bite** of Yogyakarta's authentic foods, and you'll find out why they are craved by so many.
- Data 81. Enjoy a ride** with cars decorated with neon lights and afterwards head over the nearest Ketan Susu shop to taste a little bit of Malang's signature dish.
- Data 82. Plan a trip** now!
- Data 83. Experience the world** of dinosaurs in Dino Park where amusement park rides and historical museums will greet you with both an adrenaline-packed ride
- Data 84. Confuse yourself** inside the mind tricks of Infinite World
- Data 85. If you** are a coffee lover and also photography enthusiast, you **must visit** this coffee shop.
- Data 86. Take your ride** and **visit** the coffee shop.
- Data 87. Do not forget** to also order some European pastry as this place is the best for it!
- Data 88. You should try** its Wagyu Steak and Mezzanine Caffe Latte Special.

It can be seen that the sentences above included Engagement Markers. Because according to its function that this marker is used to build a dialogue relationship between the writer and the reader like an invitation. for example in the sentences above, the author used the words **Experience, You can also**, etc. with

the intention of invited and to facilitate conversation with readers. The used of a second person like **You** is a way to created friendly relations and shorten the distance between writer and reader.

5. Self-mentions

The function of self-mention is to explicit reference to author(s). Pronouns are the most visible form of self-mentions. Functioning as subject, object and/or possessive pronoun (we, us, our), presented the author in the shape of a person rather than an entity. Verbs – conjugated in first person plural are the second most recurrent form of self-mentions. Self-mentions represent helps to enhance the notion of a community or group of people as part of the tourism destination. In other words, the plural number strengthens the proposition due to the fact that the reader is more likely to accept it if there is a majority supporting a statement. From 40 texts that have been obtained from the official website of Indonesian tourism, the researchers found 5 sentences that included self-mentions. The data can be seen below

Data 1. It was very fortunate for **our** influencers that they were invited to enjoy this paradise.

The sentence included Self-mentions. Because according to its features, namely used **we**, **us** and **our**. For example in the sentence above, **Our** is an adjective as well as a subject that is used to show the author's ownership, namely Influencer. Through the used of **Our** can strengthen a proposition due to the fact that the reader is more likely to accept it if there is a majority or evidence to support a statement.

Data 2. **We** suggest you to plan your trip to Lombok.

Data 3. **We** recommend you to travel there from Jakarta on week days.

Data 4. **We** recommend you to explore the underwater paradise around Seraya Kecil Island because research indicates that the area is a natural habitat for Dugongs.

It can be seen that the sentence above included self-mentions. categorized as self-mention because in accordance with its features, namely used **we**, **us** and **our**. The used of **We** is intended to suggest readers to follow the message conveyed. The writer used **We** so that a group of people or individuals feel part of the tourist destination.

Data 5. Before going to other options, let **us** take a look on the signature treat

Based on the sentence above are Self-mentions. It is said to be self-mention because in accordance with its features, namely used **we**, **us** and **our**. The use of **Us** in this sentence is a form of plural self-mentions which is used to invite the reader to see or know the typical food of Palembang. Through self-mention helps to increase the understanding of an individual or group of people as part of the statement delivered.

Table 4: Percentage of Interactional Metadiscourse in Official Website of
Indonesia Tourism

No.	Category of Interactional Metadiscourse	Number	Percentage
1.	Hedges	39	20,2%
2.	Booster	54	28%
3.	Attitude Markers	7	3,6%
4.	Engagement Markers	88	45,6%
5.	Self – mentions	5	2,6%

Based on the table above, it was found that the language strategy is realized through Hedges 20,2%, boosters 28%, Attitude Markers 3,6%, Engagement Markers 45,6% and Self-mentions 2,6%. It can be seen that it is more dominantly realized used Engagement Markers, because seen from its function, namely building relationships with readers such as invitations, according to the function of the Official Website of Indonesia Tourism (www.indonesia.travel) which was created with the intention of introduced and promoted all tourism related activities available in Indonesia to all people from all over the world. It is certain that in order to achieve this goal the ministry of tourism used languages that involved and invited that aimed to make readers interested in traveling to destinations in Indonesia.

D. Reasoning The Use of Linguistic Strategy

Linguistic strategy were very important to used when communicating with an individual or group. People used strategy in language to achieve the goals they want. The use of linguistic strategy can be used through oral and written communication. One of the used of linguistic strategies in written form is the official website of Indonesian tourism, which is managed directly by the Ministry of Tourism and Creative Economy of the Republic of Indonesia. The website was created specifically to introduced and promoted tourism-related in Indonesia. Of course, in order to achieve this goal, the ministry of tourism used a strategy in language. After doing the research, researcher found the types of strategy used on the website, namely, Informative Strategy and Persuasive Strategy. In accordance with the function of the website, the texts are made to introduce tourism by providing information about tourism in Indonesia according to facts, so used informative languages. Likewise, by promoting related to Indonesian tourism with the aimed of attracting potential tourists, the Ministry of Tourism used persuasive languages.

In addition, in conveyed information related to Indonesian tourism to all corners of the world, the Ministry of Tourism must really used good and correct language so that the purpose of the website is achieved and can be understood and accepted well by the whole community. Related to this, the researcher looks at and analyzed how the language is realized by the Ministry of Tourism so that the texts

made are successful. Linguistic strategy were realized by Interactional Metadiscourse based on the theory of Hyland and Tse (2004). Metadiscourse markers are needed when designing a text with the aim of convincing, influencing and engaging the reader.

There are five categories of Interactional Metadiscourse, the first is Hedges. It is a marker that shows the refusal of the writer of the text to fully engage with the statements presented. Through Hedges the writer engages the reader by giving the reader the opportunity to consider the information provided. The second is Booster, which is a sentence that emphasizes so that the statement becomes strong through persuasive sentences by exaggerating. The used booster with the aimed of strengthen the argument or statement made by exaggerating, so that the reader becomed interested in the message conveyed. The third is Attitude Markers, which is a form of expression of the writer's attitude towards the statements maked. At the same time for the reader to understand the idea or concept of the writer. With this marker, the writer expressed himself regarding the situation described. Fourth is Engagement Marker, which are sentences or words that build a dialogue relationship between the writer and the reader. Although the answer is not required but the reader automatically immediatly formulates one in mind. The used of engagement markers is also useful to make it easier to have a conversation with the reader. And the last one is Self-mentions, which is the writer's self-mention. Presented the writer in the form of a person, not a form. Like using (we,us,our).

Self-mentions is an aid to increase the understanding of a group of people as part of a tourist destination.

In other words, informative strategy was needed when want to convey information based on facts and persuasive strategy was needed when want to promote a place, object or other thing with the aimed of influenced and invited. Not only that, so that a text can be said to be successful in conveyed an information or other purpose, interactional metadiscourse markers were needed when designed a text in order to convince, persuade and influence the reader.

BAB V

CONCLUSION AND SUGESSTION

A. Conclusion

Based on the results and investigated the data analysis of the Linguistic Strategy in the text displayed on the Official Website of Indonesia Tourism (www.indonesia.travel) that found in chapter four the researcher draws some conclusions as follow:

1. Found variations types of linguistic strategies in the texts displayed on the Official Website of Indonesia Tourism (www.indonesia.travel). There are 100 data collected by researcher. A total of 41 data were categorized as informative strategy and 59 data were categorized as persuasive strategy. It can be seen that the used of language or Linguistic Strategies in the Official Website of Indonesia tourism dominantly the used of Persuasive Strategy. Because, the website functions to promote and sell things related to tourism in Indonesia. In addition, the researcher also explained how informative strategy and persuasive strategy are in these texts. Due to the variety of these types of language strategies, they have different functions based on the context in which each text is displayed.

2. Linguistic strategy are realized through Interactional Metadiscourse markers based on the theory of Hyland and Tse (2004). Here researcher found five kinds of realization of linguistic strategies contained in the text displayed on the official

website of Indonesian tourism. The first is Hedges, the second is Boosters, the third is Attitude Markers, the fourth is Engagement Markers and the fifth is Self-mentions. From 100 texts obtained from the official Indonesian tourism website, the researcher found 39 sentences included Hedges markers, 54 sentences included Booster, 7 sentences included Attitude Markers, 88 sentences included Engagement Markers and 5 sentences included Self-mentions. It can be seen that it is more dominantly realized used Engagement Markers, because its function is in accordance with the function of the Indonesian tourism website which was created with the intention of introduced and promote all tourism-related activities in Indonesia to all people from all over the world. to achieve this goal the ministry of tourism used languages that involved and invited that aimed to make readers interested in traveling to destinations in Indonesia.

3. Linguistic strategy are used by a person or group of individuals in communicating orally and in writing to achieve the goals of the communication. Indonesian tourism website (www.indonesia.travel) is one of the use of linguistic strategy in writing. The use of linguistic strategy on the website is used to introduced and promoted related to Indonesian Tourism. The linguistic strategy contained on the website are realized through Interactional Metadiscourse, namely Hedges, Boosters, Attitude Markers, Engagement Markers and Self-mention. Where, Metadsicourse markers were very necessary when designed a text in order to convince, persuade and influence the reader.

B. Sugestion

Based on the research findings there are some suggestions for the future studies. Linguistic strategy in general are indeed an important thing that is used when communicating both orally and in writing. The descriptive approach in linguistic strategy on the Official Website of Indonesia Tourism is used to measure case studies of variations in the types of linguistic strategies found in the Official Website of Indonesia Tourism (www.indonesia.travel). In reality, there are also many types of linguistic strategy which are generally only used in ordinary matters and there are also many used of linguistic strategies in official contexts such as Indonesian tourism websites. The future studies will be more interesting to examine the different types of linguistic strategy used in many other places. Which would be very useful to examine more deeply what and how language strategies. The place of data collection for language strategies greatly affects the context and what strategies are found, so that it must be further explored what meaning is in each strategy found and then look for what other things you want to examine from the obtained strategy. Many things can be examined such as how the form or features and the intent of the linguistic strategy.

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APPENDICES

1. Appendix 1

Types of Linguistic strategies found on the official website of Indonesian tourism

2 Million Balinese will Receive COVID-19 Vaccination by July 2021

Indonesia is preparing for the implementation of a tourism recovery plan with Bali as the springboard for the rest of the country. Preparations have been running steadily to support the return of international tourists to Bali.

A key highlight is the COVID-19 vaccination program in Bali, which has been underway since 22 March 2021. The vaccination program prioritizes health and tourism business workers in three green zones assigned by the government: Ubud, Sanur, and Nusa Dua.

(Informative Strategy)

Explore Jakarta's Street Food

Got the munchies? Explore Jakarta's tongue tantalizing street food. As the capital of Indonesia and a melting pot of cultures, the Big Durian serves some of the most addicting food. These vendors aren't hard to find as they are sprawled all across this city. Once you start munching, you just can't stop!

(Persuasive Strategy)



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NPM : 1702050067
Program Studi : Pendidikan Bahasa Inggris

Judul	Diterima
Linguistic Strategies analysis on the Official website of Indonesia Tourism (www.indonesia.travel)	

Bermohon kepada Dosen Pembimbing untuk mengesahkan Judul yang diajukan kepada Program Studi Pendidikan Bahasa Inggris.

Medan, 31 Maret 2021

Disetujui oleh
Dosen Pembimbing



Mandra Saragih S.Pd.,M.Hum

Hormat Pemohon



Khaira Reizavira



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IPK : 3,54

Persetujuan Ket. Sekretaris Prog. Studi	Judul yang Diajukan	Disahkan oleh Dekan-Fakultas
31/03-2021	Linguistic Strategies analysis on the Official website of Indonesia Tourism (www.indonesia.travel)	
	The Vocabulary Enrichment through among-us Game for EFL learners	
	The Analysis of Plot similarity in Bedtime stories	

Demikianlah permohonan ini saya sampaikan untuk dapat pemeriksaan dan persetujuan serta pengesahan, atas kesediaan Bapak/Ibu saya, ucapkan terima kasih.

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Hormat Pemohon,

Khaira Reizavira

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- Untuk Mahasiswa yang bersangkutan



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"Linguistic Strategies analysis on the Official website of Indonesia Tourism
(www.indonesia.travel)"

Sekaligus saya mengusulkan/menunjuk Bapak/Ibu :

Mandra Saragih S.Pd.,M.Hum

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Demikianlah permohonan ini saya sampaikan untuk dapat pengurusan selanjutnya. Akhirnya atas perhatian dan kesediaan Bapak/Ibu saya ucapkan terima kasih.

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Hal : Pengesahan Proyek Proposal
Dan Dosen Pembimbing

Assalamu'alaikum Warahmatullahi Wabarakatuh

Dekan Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara menetapkan proyek proposal/risalah/makalah/skripsi dan dosen pembimbing bagi mahasiswa yang tersebut di bawah ini :

Nama : Khaira Reizavira
N P M : 1702050067
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : Linguistic Strategies Analysis on The Official Website of Indonesia Tourism (www.Indonesia.travel)

Pembimbing : Mandra Saragih, S.Pd, M.Hum

Dengan demikian mahasiswa tersebut di atas diizinkan menulis proposal/risalah/makalah/skripsi dengan ketentuan sebagai berikut :

1. Penulis berpedoman kepada ketentuan yang telah ditetapkan oleh Dekan
2. Proyek proposal/risalah/makalah/skripsi dinyatakan BATAL apabila tidak selesai pada waktu yang telah ditentukan
3. Masa kadaluarsa tanggal : 6 April 2022

Wa'alaikumssalam Warahmatullahi Wabarakatuh.

Dikeluarkan pada Tanggal :
Medan, 23 Sya'ban 1442 H
06 April 2021 M



Dibuat rangkap 4 (empat) :

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2. Ketua Program Studi
3. Pembimbing
4. Mahasiswa yang bersangkutan :
WAJIB MENGIKUTI SEMINAR



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BERITA ACARA BIMBINGAN PROPOSAL

Nama : Khaira Reizavira
NPM : 1702050067
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : Linguistic Strategies Analysis On The Official Website Of Indonesia Tourism (www.indonesia.travel)

Tanggal	Deskripsi Hasil Bimbingan Proposal	Tanda Tangan
25 Mei 2021	Chapter I	
14 Juni 2021	Chapter I, Chapter II, Chapter III	
21 Juni 2021	Chapter II and Chapter III	
27 Juni 2021	Chapter II	
5 Juli 2021	Chapter III & IV	
	<u>ACC to Skripsi!</u>	

Diketahui/Disetujui
Ketua Prodi Pendidikan Bahasa Inggris

Mandra Saragih, S.Pd., M.Hum.

Medan, July 2021
Dosen Pembimbing

Mandra Saragih, S.Pd., M.Hum.



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SURAT KETERANGAN



Ketua Program Studi Pendidikan Bahasa Inggris Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara dengan ini menerangkan bahwa :

Nama Mahasiswa : Khaira Reizavira
NPM : 1702050067
Program Studi : Pendidikan Bahasa Inggris

Adalah benar telah melaksanakan Seminar Proposal Skripsi pada :

Hari : Sabtu
Tanggal : 10 Juli 2021
Dengan Judul Proposal : Linguistic Strategies Analysis On The Official Website Of Indonesia Tourism

Demikianlah surat keterangan ini kami keluarkan/diberikan Kepada Mahasiswa yang bersangkutan, semoga Bapak/Ibu Pimpinan Fakultas dapat segera mengeluarkan surat izin riset mahasiswa tersebut. Atas kesediaan dan kerjasama yang baik kami ucapkan banyak terima kasih. Akhirnya selamat sejahteralah kita semuanya. Amin.

Dikeluarkan di : Medan
Pada Tanggal : 10 Juli 2021

Wassalam
Ketua Program Studi
Pendidikan Bahasa Inggris

Mandra Saragih, S.Pd., M.Hum.



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PENGESAHAN PROPOSAL

Panitia Proposal Penelitian Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara Strata – I bagi :

Nama Lengkap	: Khaira Reizavira
NPM	: 1702050067
Program Studi	: Pendidikan Bahasa Inggris
Judul Skripsi	: Linguistic Strategies Analysis On The Official Website Of Indonesia Tourism (www.indonesia.travel)

Dengan diterimanya proposal ini, maka mahasiswa tersebut dapat diizinkan untuk melakukan riset di lapangan.

Diketahui oleh :

Diketahui/Disetujui Oleh
Dosen Pembimbing

Mandra Saragih, S.Pd., M.Hum.

Ketua Program Studi

Mandra Saragih, S.Pd., M.Hum.



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Website : <http://www.fkip.umma.ac.id> E-mail : fkip@umma.ac.id

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

BERITA ACARA SEMINAR PROPOSAL

Pada hari ini Sabtu Tanggal 10 Juli Tahun 2021 diselenggarakan seminar
Prodi Pendidikan Bahasa Inggris menerangkan bahwa :

Nama : Khaira Reizavira
N P M : 1702050067
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : Linguistic Strategies Analysis On The Official Website Of Indonesia
Tourism (www.indonesia.travel)

NO	MASUKAN/SARAN
JUDUL	-
BAB I	The formulation of the problem and the objective of the study
BAB II	Diagram conceptual framework
BAB III	Research design
LAINNYA	-
KESIMPULAN	(<input checked="" type="checkbox"/>) Disetujui () Ditolak () Disetujui Dengan Adanya perbaikan

Medan, 10 Juli 2021

Dosen Pembahas

Prof. Amrin Saragih, Ph.D,MA

Dosen Pembimbing

Mandra Saragih, S.Pd., M.Hum

PANITIA PELAKSANA

Ketua

Mandra Saragih, S.Pd., M.Hum

Sekretaris

Pirman Ginting, S.Pd., M.Hum



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Website : <http://www.fkip.umsu.ac.id> Email: fkip@umsu.ac.id

SURAT PERNYATAAN

Assalamu'alaikum Warahmatullahi Wabarakaatuh
Saya yang bertanda tangan dibawah ini :

Nama Mahasiswa : Khaira Reizavira
NPM : 1702050067
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : Linguistic Strategies Analysis On The Official Website Of
Indonesia Tourism

Dengan ini saya menyatakan bahwa :

1. Penelitian yang saya lakukan dengan judul di atas belum pernah diteliti di Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara.
2. Penelitian ini akan saya lakukan sendiri tanpa ada bantuan dari pihak manapun dengan kata lain penelitian ini tidak saya tempahkan (dibuat) oleh orang lain dan juga tidak tergolong plagiat.
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Medan, 10 Juli 2021

Hormat saya
Saya membuat Pernyataan



Khaira Reizavira

Diketahui oleh Ketua Program Studi
Pendidikan Bahasa Inggris

Mandra Saragih, S.Pd., M.Hum.



MAJELIS PENDIDIKAN TINGGI, PENELITIAN & PENGEMBANGAN
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

Jalan Kapten Machmud Basri No. 3 Medan 20238 Telp. (061) 8622400

Website: <http://www.umsu.ac.id> E-mail: rektors@umsu.ac.id

Bankir: Bank Syariah Mandiri, Bank Dokuqin, Bank Mandiri, Bank BNI 1946, Bank Sumit

Nomor : 1748/IL.3-AU/UMSU-02/F/2021
Lamp : ----
Hal : Permohonan Riset Mahasiswa

Medan, 24 Dzulhijjah 1442 H
03 Agustus 2021 M

Kepada Yth, Bapak Kepala Perpustakaan
Universitas Muhammadiyah Sum. Utara
Di
Tempat

Bismillahirrahmanirrahim
Assalamu'alaikum Wr, Wb.

Wa Ba'du, semoga kita semua sehat Wal'afiat dalam melaksanakan kegiatan /aktifitas sehari-hari, sehubungan dengan semester akhir bagi mahasiswa wajib melakukan penelitian/riset untuk pembuatan skripsi sebagai salah satu syarat penyelesaian Sarjana Pendidikan, maka kami mohon kepada Bapak/Ibu memberikan izin kepada mahasiswa untuk melakukan Penelitian/riset di tempat Bapak/Ibu pimpin. Adapun data mahasiswa kami tersebut sebagai berikut :

Nama : Khaira Reizavira
N P M : 1702050067
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : Linguistic Strategies Analysis on The Official Website of Indonesia Tourism
(www.indonesia.travel)

Demikian hal ini kami sampaikan, atas perhatian dan kesediaan serta kerjasama yang baik dari Bapak/Ibu kami ucapkan terima kasih, Akhirnya selamat sejahteralah kita semuanya. Amin



Dekan

Prof. Dr. H. Elfrianto Nst, M.Pd
0115057302

Pertinggal



**MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
UPT PERPUSTAKAAN**

Alamat : Jalan Kapten Muktar Basri No.3 Telp. 0624567 -Ext. 113 Medan 20238
Website : <http://perpustakaan.umstu.ac.id> Email : perpustakaan@umstu.ac.id

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Kepala Unit Pelaksana Teknis (UPT) Perpustakaan Universitas Muhammadiyah Sumatera Utara dengan ini menerangkan :

Nama : Khaira Reizavira
NIM : 1702050067
Univ./Fakultas : UMSU/Keguruan dan Ilmu Pendidikan
Jurusan/P.Studi : Pendidikan Bahasa Inggris/S-1

adalah benar telah melakukan kunjungan/penelitian pustaka guna menyelesaikan tugas akhir / skripsi dengan judul :

*"Linguistic Strategies Analysis On The Official Website Of Indonesia Tourism
(www.indonesia.travel)"*

Demikian surat keterangan ini diperbuat untuk dapat dipergunakan sebagaimana mestinya

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Muhammad Arifin, S.Pd, M.Pd



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UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
UPT PERPUSTAKAAN

Alamat : Jalan Kapten Mukhtar Basri No.3 Telp. 6624567 –Ext. 113 Medan 20238
Website : <http://perpustakaan.umsu.ac.id> Email : perpustakaan@umsu.ac.id

Bila menyalah cetak ini, agar diubahkan nomor dan tanggalnya

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Berdasarkan hasil pemeriksaan data pada Sistem Perpustakaan, maka Kepala Unit Pelaksana Teknis (UPT) Perpustakaan Universitas Muhammadiyah Sumatera Utara dengan ini menerangkan :

Nama : Khaira Retzavira
NPM : 1702050067
Fakultas : Keguruan dan Ilmu Pendidikan
Jurusan : Pendidikan Bahasa Inggris

telah menyelesaikan segala urusan yang berhubungan dengan Perpustakaan Universitas Muhammadiyah Sumatera Utara Medan.

Demikian surat keterangan ini diperbuat untuk dapat dipergunakan sebagaimana mestinya.

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Kepala UPT Perpustakaan

Muhammad Arifin, S.Pd, M.Pd



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UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Muchtar Basri No. 3 Telp. (061) 6619056 Medan 20238
Website : <http://www.fkip.umsu.ac.id> Email: fkip@umsu.ac.id

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

BERITA ACARA BIMBINGAN SKRIPSI

Perguruan Tinggi : Universitas Muhammadiyah Sumatera Utara
Fakultas : Keguruan dan Ilmu Pendidikan
Jurusan/Prog. Studi : Pendidikan Bahasa Inggris
Nama Lengkap : Khaira reizavira
NPM : 1702050067
Program Studi : Pendidikan Bahasa Inggris
Judul Skripsi : Linguistic Strategies Analysis on The Official Website of Indonesia Tourism (www.indonesia.travel)

Tanggal	Deskripsi Hasil Bimbingan Skripsi	Tanda Tangan
25 - 08 - 2021	Chapter IV Data and Data Analysis	
01 - 09 - 2021	Chapter IV Data Analysis	
08 - 09 - 2021	Chapter IV Data Analysis	
15 - 09 - 2021	Chapter IV and Chapter V	
16 - 09 - 2021	<u>Acces</u> to <u>Max</u> to <u>Trigo</u>	

Medan, 16 September 2021

Diketahui/Disetujui
Ketua Prodi Pendidikan Bahasa Inggris

Dosen Pembimbing

Mandra Saragih, S.Pd., M.Hum

Mandra Saragih, S.Pd., M.Hum

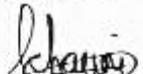
CURRICULUM VITAE

Name : Khaira Reizavira
NPM : 1702050067
Place/Date of Birth : Medan, 18 June 2000
Sex : Female
Religion : Moslem
Status : Single
Hobbies : Traveling and Shopping
Father's Name : Zainuddin
Mother's Name : Supristiwana
Address : Jl. Asahan Gg. Asahan IV No.
6, Medan Krio,
Phone Number : 081254402930
Email : ezaakhaira@gmail.com

BACKGROUND OF EDUCATION:

- ✓ Elementary School at SDN 050668 LUBUK DALAM (2005-2011)
- ✓ Junior High School at SMP SULTAN ISKANDAR MUDA (2011-2014)
- ✓ Senior High School at SMAN 15 MEDAN (2014-2017)
- ✓ Faculty of Teacher Training and Education University of Muhammadiyah Sumatera Utara (2017-2021)

Medan, 10 September 2021

Researchers

Khaira Reizavira