LANGUAGE STYLE ON THE DONALD TRUMP'S SPEECH: "CORONA VIRUS OUTBREAK"

SKRIPSI

Submitted in Partial Fulfillment of Requiurement for the degree of Sarjana Pendidikan (S.Pd.) English Education Program

By:

NURMAYASARI PURBA NPM: 1602050149



FACULTY OF TEACHER TRAINING AND EDUCATION UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA MEDAN

2022



MAJELIS PENDIDIKAN TINGGI UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA

FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp. 061-6622400 Ext, 22, 23,

30

Website: http://www.fkip.umsu.ac.id E-mail: fkip@umsu.ac.id

BERITA ACARA

Ujian Mempertahankan Skripsi Sarjana Bagi Mahasiswa Program Strata 1 Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara



Panitia Ujian Sarjana Strata-1 Fakultas Keguruan dan Ilmu Pendidikan dalam Sidangnya yang diselenggarakan pada hari Sabtu, Tanggal 10 September 2022, pada pukul 08.30 WIB sampai dengan selesai. Setelah mendengar, memperhatikan dan memutuskan bahwa:

Nama

: Nurmayasari Purba

NPM

: 1602050149

Program Studi

Pendidikan Bahasa Inggris

Judul Skripsi

: Language Style on The Donald Trump's Speech "Corona Virus

Outbreak"

Dengan diterimanya skripsi ini, sudah lulus dari ujian Komprehensif, berhak memakai gelar Sarjana Pendidikan (S.Pd).

Ditetapkan

) Lulus Yudisium

) Lulus Bersyarat

) Memperbaiki Skripsi

) Tidak Lulus

NITIA PELAKSANA

Dra. Hi. Syamsayurnita, M.Pd.

Nan-M

Dr. Hj. Dewi Kesuma Nst, SS, M.Hum

ANGGOTA PENGUJI:

- 1. Prof. Amrin Saragih, M.A., Ph.D
- 2. Mandra Saragih, S.Pd., M.Hum.
- 3. Imelda Darmayanti Manurung, S.S., M.Hum 3



MAJELIS PENDIDIKAN TINGGI UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

Jl. Kapten Mukhtar Basri No. 3 Telp. (061) 6619056 Medan 20238

Website: http://www.fkip.umsu.ac.id E-mail: fkip@umsu.ac.id

LEMBAR PENGESAHAN SKRIPSI

Skripsi ini diajukan oleh mahasiswa di bawah ini:

Nama

: Nurmayasari Purba

NPM

: 1602050149

Program Studi

: Pendidikan Bahasa Inggris

Judul Skripsi

: Language Style On The Donald Trump's Speech :

"Corona Virus out break"

sudah layak disidangkan.

Medan, 25 Juli 2022

Disetujui oleh:

Pembimbing

Imelda Darmayanti Manurung, S.S., M.Hum

Diketahui oleh:

Dra. Hj. Syamsuyurnita, M.Pd

Ketua Program Studi

Pirman Ginting, S.Pd, M.Hum



MAJELIS PENDIDIKAN TINGGI UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

Jl. Kapten Mukhtar Basri No. 3 Telp. (061) 6619056 Medan 20238

Website: http://www.fkip.umsu.ac.id E-mail: fkip@umsu.ac.id



BERITA ACARA BIMBINGAN SKRIPSI

Perguruan Tinggi

: Universitas Muhammadiyah Sumatera Utara

Fakultas

: Keguruan dan Ilmu Pendidikan

Jurusan/Prog. Studi : Pendidikan Bahasa Inggris

Nama

: Nurmayasari Purba

NPM

: 1602050149

Program Studi

: Pendidikan Bahasa Inggris

Judul Skripsi

: Language Style On The Donald Trump's Speech :

"Corona Virus Out Break"

Tanggal	Deskripsi Hasil Bimbingan Skripsi	Tanda Tangan
	Revind C8. 1, 2, 3	1.
8/2/21	Raw Data	1
0/3/21	- Data clasqui	\$.
	Onto classify	\$.
13/7/2	Data analysis 2 display	1.
21/3/22	conclusion & sygnal.	1.
26/ 22	Abstract & References	1.
29/222		F.

Medan, 29 Juli 2022

Diketahun oleh: Ketua Prodi

(Pirman dinting, S.Pd, M.Hum)

Pembimbing

(Imelda Darmayanti Manurung, S.S., M.Hum)



MAJELIS PENDIDIKAN TINGGI UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

Jl. Kapten Mukhtar Basri No. 3 Telp. (061) 6619056 Medan 20238

Website: http://www.fkip.umsu.ac.id E-mail: fkip@umsu.ac.id

PERNYATAAN KEASLIAN SKRIPSI



Saya yang bertandatangan dibawah ini :

Nama

: Nurmayasari Purba

NPM

: 1602050149

Program Studi

: Pendidikan Bahasa Inggris

Judul Skripsi

: Language Style on the Donald Trump's Speech" "Corona Virus

Outbreak"

Dengan ini saya menyatakan bahwa skripsi saya yang berjudul Language Style on the Donald Trump's Speech" "Corona Virus Outbreak" adalah bersifat asli (Original), bukan hasil menyadur mutlak dari karya orang lain.

Bilamana dikemudian hari ditemukan ketidaksesuaian dengan pernyataan ini maka saya bersedia dituntut dan diproses sesuai dengan ketentuan yang berlaku di Univesitas Muhammadiyah Sumatera Utara.

Demikian pernytaan ini dengan sesungguhnya dan dengan yang sebenarbenarnya.

Medan,30 Agustus 2022

Hormat saya

Yang membuat pernyataan,

NURMAYASARI PURBA

ABSTRACT

Purba, Nurmayasari. Registration Number: 1602050149. Language Style on the Donald Trump's Speech: "Corona Virus Outbreak". A Thesis. English Education Program, Universitas Muhammadiyah Sumatera Utara, 2022.

This study described the language style used in Donald Trump's speech "Corona virus Outbreak" on March 12, 2020. The objectives were to figure out the types of language style used in this speech. Determine the dominant types of language style and to elaborate how it used based on Martin Joos. This is descriptive qualitative research which applied documentary technique in gathering the data. The data obtained was analyzed by using Miles and Huberman theory which applied 3 steps; data reducting, data displa, and data concluding. The results shows that they were 4 types of language used in this speec; formal style (53%), casual style (19.9%), consultative style (22.2%), and figurative style (5.4%). Formal style is used in order to make the other people understand ehat the speaker say. Casual style is used to make sure that the listeners feel that their relationship to the speaker is like a friend. Consultative style is to explain the important things the speaker want to say, and the Figurative style is to make the listeners understand the meaning something by virtue its relation to other thing.

Keywords: Language Style, Donald Trump, Corona Virus

ACKNOWLEDGEMENTS



First and foremost, the writer would like to express her deepest gratitude to Allah SWT, the Almighty and the Most Beneficial for Her Blessing, Grace, Guidance, and Mercy that have been given to the writer until this thesis could be complete. This thesis has been written in partial fulfillment of the requirements for the degree of Sarjana Pendidikan (S.Pd) at English Education Program, Faculty of Teacher Training and Education, Universitas Muhammadiyah Sumatera Utara.

This thesis would have not been possible without the guidance, help, and endless support of several individuals who always gave a huge contribution and extended their valuable assistance in the preparation and the completion of this thesis. Thus, the sincere appreciations are addressed for these following people:

- **Dr. Agussani, M.AP.,** the Rector of University of Muhammadiyah Sumatera Utara.
- **Dra. Hj. Syamsuyurnita M.Pd.,** the dean of Faculty of Teacher Training and Education who has given recommendation to carry out this research.
- Pirman Ginting, S.Pd., M.Hum., the head of English Education Program
 and Rita Harisma the secretary of English Education Program for their
 suggestion and administrative help in the process of completing the
 necessary requirements.
- Imelda Darmayanti Manurung S.S., M.Hum., her supervisor, thanks a lot for ideas, encouragement, opinion, suggestion, supports, and advices.
- Her beloved sister Chantika Juliani Purba, Lisa Uliya Saidah
 Damanik and Dearest Teguh Arianda Purba, and my friends Fitriana
 Andriani Rosa, Indria Larasati Nahombang, Salsa Tilana Putrika and

iii

bourding house sister Ari Paradiva, who gave her support and motivation

during her study at FKIP UMSU.

1) All lectures especially those of English Education Program who have

given their valuable knowledge during academic year in UMSU.

Medan, July 2022

NURMAYASARI PURBA NPM: 1602050149

iii

TABLE OF CONTENTS

AB	SRACTi	
AC	CKNOWLEDGEMENTSii	
TA	BLE OF CONTENTSiv	
CH	IAPTER I. INTRODUCTION1	
A.	The Background of the Study	1
B.	The Identification of the Problems	4
C.	The Scope and Limitation	5
D.	The Formulation of the Problems	5
E.	The Objectives of the Study	5
F.	The Significances of the Study	6
CH	IAPTER II. REVIEW OF LITERATURE	8
A.	Theoretical Framework	8
	1. Language and Society	8
	2. Language Style	10
	3. Speech Communities	14
	4. The Place of Style	15
	5. Speech	16
B.	Relevant Studies	16
C.	Conceptual Framework	18
СН	IAPTER III. RESEARCH METHODOLOGY	20
A.	Research Design	20

B.	Source of Data	20
C.	Technique of Collecting Data	20
D.	Technique of Data Analysis	21
CH	IAPTER IV. THE DATA AND DATA ANALYSIS	24
A.	The Data	24
B.	The Data Analysis	24
C.	Research Findings	42
D.	Discussion	43
CH	IAPTER V. CONCLUSIONS AND SUGGESTIONS	45
A.	Conclusions	45
B.	Suggestions	45
RE	FERENCES	47
AP	PENDICES	48
TA	BLE 4.1 The Data from Donald Trump's Speech	24
	4.2 Data of The Results	24
FIC	GURE 1. The Percentage of Results	43

CHAPTER I

INTRODUCTION

A. The Background of the Study

Principally, language is a tool of communication and a tool to express the idea of language users. Language is a very essential part of human to express their self and the real world (Liliweri, 2011, p. 1). Language influences human life as the bridge to have relationship with other people or society. Sometimes, people do not aware that they use the language by making unstructured utterance in communication. But it is not a main problem because the most important is their speech and politeness could be accepted and there is not any misunderstanding between speaker and hearer when they have conversation or communication. Cited from Yule (2016, p. 47), in the effort to express and asserting himself, people not only produces grammatical structure sentences but they also produce or show actions in that language.

Language can express the character of speaker or user. The users of the language was varied, at least can be grouped into two, i.e. a member of the user community of the language itself and the foreigners who speak the other language. The language here is certainly related to the usual surroundings people call with sociolinguistic.

Sociolinguistics studies the relationship between language and society. Sociolinguist is interested in explaining why we speak differently in different social context, and they were concerned with identifying the social function of language and the ways it is used to convoy social meaning. Examining the way

people used language in different social contexts provides a wealth of information about the way language works, as well as about the social relationship in a community, and the way people signal aspects of their social identity through their language.

The study of language which is related to the society is sociolinguistics. Georgieva (2014) states that sociolinguistics explores language in relation to society. This means that it is concerned with language as used for communication among different social groups of people in different social situations. Language and society may influence each other. This influence is considered to be dialectical in nature that speech behavior and social behavior are in a state of constant interaction which gives diversity and variation of language. The variety of language style can be observed in different speech communities. People may use different pronunciations or styles of language. Wardaugh states that (2006) you can speak very formally or very informally, your choice being governed by circumstance Language style is not only used by society in the real life to do their importance, but also to have some entertainment such as drama. Drama may also refer to works of literature or main division of such a work. The drama contains an information or knowledge to be conveyed by the author to the reader.

Based on the explanation above, the researchers are interested in analyzing the language style on *The Donald Trump's Speech: Corona Virus Outbreak*, because language style is an important component of the language especially for communication with others, and many people do not know language style that used by Donald Trump.

People may use different pronunciations, vocabulary, grammar, or styles of a language for different purposes. They may usedifferent dialects of a language in different contexts. And in some communicaties they would select different language according to the situation in which they is speaking. In any community the distinguishable varieties which are available for use in different social contexts from a kind of repertoire of available option. The members of each community have their distinctive linguistic repertoires. In other words in every community there is a range of varieties from which people select according to the context in which they are communicating. In monolingual communities these take the form of different style and dialect.

Many factors may contributed in determining the degree of social distance or solidarity between people (relative age, gender, social roles, whether people work together, or are part of the same family). Variation is often use as an indicator of language change progress. One of language elements besides social classes, ages, genders, regional bacgrounds that influence study of language variation was style. Eckert & John (2002). Style is a pivotal construct in the study of sociolinguistic variation. Stylistic variability in speech affords us the possibility of observing linguistic change in progress. Moreover, since all individuals and social groups had stylistic repertoires, the styles in which they were recorded must be take into account when comparing them. Finally, style is the locus of the individual's internalization of broader social distributions of variation.

Speech style came with information where given of information is done.

The general as well as the speech which here taken sample i.e. the delivery of the speech we often encounter on official occasions. Speech itself is the one type of

speech that contains a series of sentences that are presented in writing or orally in welcoming an event or activity that will be executed. in an activity involving multiple people, either officially or unofficially. When someone do a allot speech at a time when it is also speech style we can find.

In Oxford Learner's Pocket Dictionary (2008) speech defined as formal talk give to an audience. In accordance with its specific nature has 6 innaguration speech according to the Haryanta (2009), one of them a ability speech ushered an accountability report is submitted accordingly.

The style of the language will be always present where talking is done. From the style of the language itself can reflect one's character while talking. As well as being performed by Donald Trump while delivering speech to state his thoughts about corona virus. He said that the corona virus started in China and is now spreading throughout the world. However, Trump blamed China for corona virus pandemic.

Therefore, the author has an interest to investigate speech style use by Donald Trump in expression his thought about corona virus pandemic where the style of language use by Donald Trump determine the identity and characters between them which also suit within the situation he have. From the explanation above, which is why researchers feel interested want to dig about a speech style that has been use Donald Trump. This research was give the tittle Language Style in Donald Trump's Speech: "Corona Virus Outbreak".

B. Identification of the Problem

In relationship to the background of the study, the researcher identify the problems as follows:

- Many people have misperception to the speech delivered by Donald Trump.
- 2. Some information is not delivered correctly.
- 3. There is controversial issues in Donald Trump's speech.

C. The Scope and Limitation of the Study

The scope of this research was focused on sociolinguistic studies and it was on the type of language style used by Donald Trump's speech on March 12, 2020 by using Martin Joos theory.

D. The Formulation of Problem

Based on the background of study, the problems was formulated in question as follows:

- 1. What types of language style was used by Donald Trump's speech?
- 2. What type of language style was dominantly used by Donald Trump?
- 3. How is the language style used by Donald Trump in the speech?

E. The Objectives of Study

Based on the problems of the study, the aimed of this study were:

- 1. To describe the types of language style was used by Donald Trump.
- 2. To determine the most dominant type of language syle was used by Donald Trump.
- 3. To elaborate how the language style was used by Donald Trump in his speech.

F. The Significance of the Study

Findings of the study were expected to relevant theoretically and practically, where they were expect to enrich the theories of linguistics especially about speech style specifically in literary work.

Theoretically, the findings of researcher are expected to:

- Add up new horizon theoretically linguistics, especially to the application of speech style
- 2. To be references for further studies related to speech style in give speech in front of audience

Practically, the findings of the study are useful for:

- The students of UMSU as reference for them who are interested in studying sociolingusitic and interested in conducting any further studies in speech style
- 2. The readers, especially for the students of UMSU, the result of the study can introduce them which referred to speech style and its realization in social life, especially against those who have the opportunity of doing a speech at an event certain
- 3. Can help them to introduce that their style in language show their characteristic and can enrich their knowladge about speech style
- A public speaker, can be a guide for them in maintaining the interaction between speaker and listener in the context of communicating.

CHAPTER II

REVIEW OF LITERATURE

A. Theoretical Framework

The term sociolinguistics is use generally for the study of the relationship between language and society. It is a broad area of investigation that develope through the interaction of linguistics with a number of other academic disciplines. It has strong connections with anthropology through the study of language and culture, and with sociology through the investigation of the role language plays in the organization of social groups and institutions. It is also tied to social psychology, particularly with regard to how attitudes and perceptions were expressed and how in-group and out-group behaviors are identified. We use all these connections when we try to analyze language from a social perspective.

1. Language and Society

Language is both a system of communication between individuals and a social phenomenon. The area of language and society were intended to show how the use of language is governed by such factors as class, gender, race, etc. A subsection of this area issociolinguistic which concerned with form and use of language in different cultures and to what extent the development of language have be influenced by cultural environment (Yule, 2014: 24).

1.1 Social Dialects

Where the traditional study of regional dialects tended to concentrate on the speech of people in rural areas, the study of social dialects have be mainly concerned with speakers in towns and cities. In the social study of dialect, it is social class that mainly use to define groups of speakers as having something in common. The two main groups arre generally identified as "middle class," those who have more years of education and perform non-manual work, and "working class," those who have fewer years of education and perform manual work of some kind. So, when we refer to "working-class speech," we are talking about a social dialect. The terms "upper" and "lower" are used to further subdivide the groups, mainly on an economic basis, making "upper-middle-class speech" another type of social dialect or sociolect.

As in all dialect studies, only certain features of language use are treated as relevant in the analysis of social dialects. These features are pronunciations, words or structures that are regularly used in one form by working-class speakers and in another form by middle-class speakers. In Edinburgh, Scotland, for example, the word home is regularly pronounced as [heim], as if rhyming with name, among lower-working-class speakers, and as [hom], as if rhyming with foam, among middle-class speakers. It's a small difference in pronunciation, but it's an indicator of social status. A more familiar example might be the verb ain't, as in I ain't finished yet, which is generally use more often in working-class speech than in middle-class speech.

When we look for other examples of language use that might be characteristic of a social dialect, we treat class as the social variable and the pronunciation or word as he linguistic variable. Then try to investigate the extent to which there was systematic variation involving the two variables by counting how often speakers in each class use each version of the linguistic variable. This

isn't usually an all-or-nothing situation, so studies of social dialects typically report how often speakers in a particular group use a certain form rather than find that only one group or the other uses the form.

2. Language Style

Language is what the members of a particular society speak. When two or more people communicate with each other in speech, it calls the system of communication that they employ a code. in most cases that code will be something it may want to call a language. Therefore, language is the important component in a variety of language and one of the variation language is style. Eckert states (2001) Style is the locus of the individual's internalization of broader social distributions of variation. A good style should contain three elements, including honesty, courtesy and interesting. language style is alternatives tool that used to convey the message in a variety of languages. All the language used has different meanings depending on the style of language that used when communicating. Languages style also have different types depending on the circumstances. According to Missikova (2003) language style is a way of speech or a kind of utterance which is formed by means of conscious and intentional selection, systematic patterning and implementation of linguistic and extralingustic means with respect to the topic, situation, function, author's intention and content of utterance. It means language style is the element and kind of utterance that describe the sentence in speaking the ways that the author uses words. Social context also affects language style in communication like topic, situation and function. In communicating, we will use variety of language style in different situation. In a formal situation such as meeting at the office then

someone will be required to use a formal language, as well as in non-formal situation we have to use informal language. It is one example which shows that the social context influences the style of language.

2.1 Types of Language Style

Wardhaugh (2006) says that people may try to relate the level of formality chosen to variety of factors: the kind of occasions; the various social, age, and other differences that exist between the participants; the particular task that is involved, e.g., writing or speaking; the emotional involvement of one or more of the participants; and so on. It means that the level of formality in language style is also influenced by the level of social diversity. To analyze the novel, the researchers used types of language style by Joos theory (1967:153-155). There are five styles of language. They are as follows:

a. Frozen Style

Selingson states (2017) Frozen style is a style for print and for declamation. This style is used in a very formal setting such as in church, mosque, ritual, and some other occasions. Joos in Rahmi (2015) an oratorical style. Frozen style is used in public speaking before a large audience, wording is carefully planned in advance, intonation is somewhat exaggerated and numerous rhetorical devices are appropriate. This style is more elaborated than the other styles. The sequences of sentence are complicatedly related this style requires high skill and almost used exclusively by specialist, lawyers and preachers. Many of linguistic units fixed and there is

no variation in it. Certain fixed expressions are required. For example: yes, your honor, yes my lord, and so on.

b. Formal Style

Joos states in Citra (2014) Formal style is used in addressing audiences, usually audiences too large to permit effectively interchange between speakers and hearers, though the forms are normally not as polished as those in a formal style such in a typical university classroom lecture is often carried out in a deliberative style. According to Schaffner (2002) a formal text would also be well structured, logically sequenced, and strongly coherent formal or deliberative style is used for important or serious situation. It is known that formal style is a style which deals with one-way communication and the sentence structure are more complex. It is more varied than in consultative the speaker must plan ahead and frame whole sentence before they are delivered.

c. Consultative Style

Joos states in Lailah (2015) Consultative style is a style which is used in semiformal communication situation. Consultative involves twoway participation; not overly formal but words are chosen with care. For example, doctor-patient conversation, lawyer-client, and teacher-student. The typical occurrence of consultative speech is between two persons. While one is speaking at intervals the others give short responses mostly drawn from a

small inventory of standard signals. There are basic parts of the system essential to its operation. The consultative labels are: yes, no, right, mmm, great, I think so and very few others. It is usually form of speech in a small group. Consultative is the style most open to give and take of everyday conversation discussed so far.

d. Casual Style

According to Joos in Rasyidin (2016) Casual style is used among friends, co-worker, or strangers when an informal atmosphere is appropriate. It is also desired such as outside the classroom where the students discussed about something. Edwards (2009) We can dispense with contextual grounding and listener participation and, within this format, slang and ellipsis are common Positively, casual style is characterized by the use of the first name or even nickname rather than a little name and last name in addressing one another. The pronunciation is rapid and often slurred, besides that the use of slang. This is a prime indication of in-group relationship. Another characteristic feature of casual speech is the omissions of unstressed words, particularly at the beginning of sentences. There most involved are articles, pronouns, auxiliaries, and be. "blah, blah", "Omg". "what's up?", "Need help?". Such expressions are a highly diagnostic feature of the casual style; they will generally be interpreted as signaling informality.

e. Intimate Style

Joos states in Adhalina (2011) It is a style among intimate members of a family or friends that do not need a complete language with clear articulation. It is enough to use short utterances. Intimate style is one characterized by complete absence of social inhibitions. Talk with family, beloved ones and very closed friends where you tend to reveal your inner self, it is usually in an intimate style. According to Selingson (2017) Intimate style is not often heard in court proceedings, although the affirmative answer "uh-huh" is sometimes used by witnesses. The word that generally signal intimacy such as, dear, darling, and even honey might be used in this situation. On the other names, nicknames might regularly prove embarrassing to hearer as well as speakers outside of intimate situations. Furthermore, intimate language is characterized ellipsis, deletion, also by rapid, slurred, pronunciation, non-verbal communication, and private code characteristics. It is often unintelligible outside the smallest social units.

From Labov and Joos's speech style types above, we can draw the conclusion that the style of language can be influenced by the audience who is listening while we are speaking which in this case we do the language style adjustment that we must use according to the context.

3. Speech Communities

Sociolinguistics is the study of language use within or among groups of speakers. What are groups? 'Group' is a difficult concept to define but one we

must try to grasp. For the aim, a group must have at least two members but there is really no upper limit to group membership. People can group together for one or more reasons: social, religious, political, cultural, familial, vocational, avocational, etc. They may also belong to other groups and may or may not meet face-to-face. The organization of the group may be difficult or loose and the significant of group membership is likely to vary between individuals within the group, being externely important to some and of little consequence to others. An individual's feelings of identity are closely related to that person's feelings about groups in which he or she is a member, feels strong commitment, and finds some kind of success. Lyons' opinion as Wardhaugh (2002) speech community is all people who use a particular language. However, it really shifts the issue to make the definition of a language also the definition of speech community.

4. The Place of Style

Style is a crucial structure in the study of sociolinguistic variation. Stylistic variuos in speech affords us the possibility of observing linguistic change in progress (Labov 1966). Moreover, since all individuals and social groups have stylistic repertoires, the styles in which they are recorded must be taken into account when comparing them. Finally, style is the locus of the individual's internalization of broader social distributions of variation (Eckert and Rickford). In spite of the centrality of style, the concerted attention that has been paid to the relation of variation to social categorizations and configurations has not been equaled by any continuous focus on style. In other hand, this case have concerned on the relation between variation and the speaker's place in the world, at the expense of the speaker's strategies with respect to this place.

5. Speech

Speech is a greeting with a good composition to inform to the crowd. Examples of speeches such as state speeches, welcome speeches of the day, speeches of encouragement, speech events or events, and so forth. A good speech can give a positive impression to the people who heard the speech. Good speech or public speaking skills can help to achieve a good career path.

B. Relevant Studies

This research took some relevant studies to support it. The first research had been done by Alinda (2017). The research tells about three concepts of speech styles used by broadcasters on UMSU M-radio on Demand programs, namely: formal style, consultative style, and casual style. The purpose of broadcasters using variations in style in broadcasting is to maintain their relationship between them in communication. In addition, broadcasters also provide information, education, and news based on mission and broadcasting vision. Counted (18.91%) for formal style, (37.84%) for consultative style, and (43.25%) for casual style. It can be concluded with the dominant casual style used by the broadcaster in communication to the listener who likes to keep the relationship between them and there is no gap between the broadcaster and the listener.

The second research have be conduct by Citra (2014). In the thesis entitled *An Analysis of the Language Styles Found in the "King's Speech Movie"*, the things was focused about the styles that occurin every interaction or conversation that Bertie (King George VI). The writer found that all syles occur in the Bertie's conversation and type of the dominantly in the movie is Consultative style (34%),

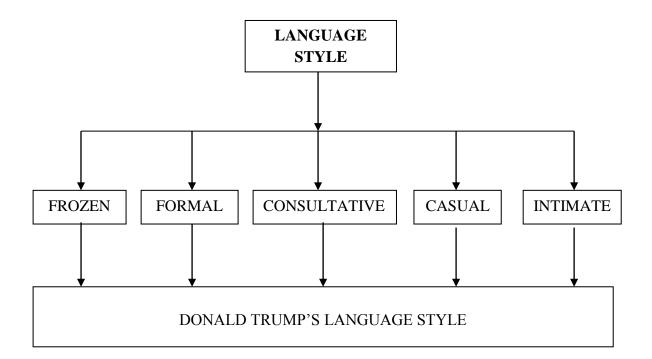
next followed by casual style (31%), formal and intimate style (16%), and frozen style (3%).

Both of the researches above said that the speech style can be identified through situations when the speaker speaks, whether official or casual, public or secret, who listens to us when talking, whether it be our friends, parents or people we do not know. The aim of using the speech style above both explains that the use of speech style should be in accordance with the context in which we live and also those who listen to it. Because it is also that has a function as a keeper our comfort to the listener when communicated.

C. Conceptual Framework

In communication, there are several aspects that influence the used of it such as dialect, variation, register of the language, and style. Style is known as variety of language, style refers to ways of speaking, how speakers use the resource of language variation to make meaning in social encounters. The distinctive manner in which people express themselves in a particular situation. When people use English to communicate, they should observe about the condition and situation. The consideration of situation and condition of language usage make English more complex to learn. This context of communication creates variation of language. Style plays an important role conveying a message. The using of style will influence the meaning and certain due to the situation.

Most of the community especially the youth use of the mass media as a place for communication and information exchange. The mass media is the public consumption, which generally place the public can see, read, and hear and get the latest information. As with youtube as part of other mass media that serve the public to get information. In youtube we can find a variety of things from different sources. As well as the public figures, it is not rare to be able to see them from the mass media. Each of the characters who were involved in the manufacture or source of video on youtube is no doubt has a speech style they bring. One of the public figures were taken here is Mr. Donald Trump that giving speech about corona virus pandemic.



CHAPTER III

RESEARCH METHODOLOGY

A. Research Design

This study was conducted by applied a qualitative research design. According to Denzim and Lincoln (2000) qualitative research is multimethod in focus, involving an interpretive, naturalistic approach to its subject matter. This means that qualitative research study in their natural setting, attempting to make sense of or interpret phenomena in terms of the meanings people bring to them.

In this research the writer analyzed the speech of Donald Trump by using language style to determine which style that is dominant used by Donald Trump.

B. Source of Data

The source of data in this research was taken from the speech delivered by Donald Trump in March 12, 2020. The source of Donald Trump's speech was taken from the website https://edition.cnn.com/2020/03/11/politics/read-trump-coronavirus-address/index.html

C. Technique of Collecting Data

As said by Gay and Airasian (2000) that the collection of data through observation, interview, personal and official documents, photographs, recordings, pictures and informal conversation in its entirety is a source of data qualitative. The most common sources used are observation, interview and documents, sometimes used together and sometimes individually. All types of data has one key aspect in general, its analysis mainly depends on the skills of integrative and

interpretive of the researcher. The interpretation is necessary because the data collected is rarely shaped figures and because the data is rich in detail and length.

In this case, the author uses the technique of collecting data with the documentation. As said by Sugiono (2014), the document is a record of events that have already passed. The document could have shaped the writing, pictures, or the monumental works from someone. Documents that shaped the writing e.g. diary, life history, story, biography, rules, policy. Documents in the form of images, such as photographs, drawings, sketches of life and others. documents that shaped the work of for example works of art in the form of pictures, sculpture, film, video, and more.

Documentary technique use to collect data from the sources of non human. This resource consists of documents and such video recordings. As quoted by Damaianti and Syamsuddin against Lincoln and Guba (2011), defines "record" as any writings or statements prepared for the individual or organization with the goal of proving the existence of an event. The tool that used in collecting the data are a pen, a book, and a hand phone, this tools used for documenting the activities of Donald Trump. The procedures of administrating the data as follows:

- 1. Listening to the recording of Donald Trump's speech,
- 2. Transcribing the text of Donald Trump's speech,
- 3. Make classifying types of speech style use by Donald Trump.

D. Technique of Data Analysis

The data analysis of this research based on Miles and Huberman (2014), there were three steps of data analysis namely data reduction, data display, and drawing or verification conclusion.

1. Data Reduction

Reduction of data referred to the process of voters, focus, simplification, abstraction, and the transformation of raw data occurring in field notes written. Data obtained from the field amount to quite a lot, it then needs to be carefully recorded and detailed. The longer the researchers analyze, then the amount of data going to the more complex, and intricate. For it needs to be soon conducted data analysis through data reduction. Reduction of data means a form of analysis that sharpen, summarize, choosing things, focus on the things that are important, look for themes and pattern later.

2. Display Data

The second major step of data analysis is activities of data display. We can interpret "display" as a collection of information arranged that allows describing the conclusions and taking action. The purpose of our work, we became convinced that a better display was a main entrance to the valid qualitative analysis. The display includes various types of matrix, graph, chart, and work network. All were designed to assemble the information arrayed in an who can be accessed directly, a practical form, so researchers can see what is happening and can properly describe the conclusions justified or moves to the next stage of the analysis display might suggest that beneficial. (Suryabrata, 2015: 28)

Once again, take notes carefully, as with the reduction of data, creating and using the display was not something separate from the analysis, it is part of the analysis. Designing the columns and rows of a matrix for qualitative data and determine which data must be inserted into cells, also called activity analysis (Suyitno, 2013: 56).

3. Drawing or Verification Conclusion

The third step of the analysis is activities of withdrawal and verification conclusion. From the beginning of the data collection, qualitative researchers begin to decide whether the meaning of something, take note of the regularity, the patterns, the explanation, the possible configurations, casual groove, and proposition. Researchers who were competent can handle these conclusions clearly, maintaining honesty and suspicions, but the conclusion is still far away, just started and the first was still vague, then increased to explicit and fundamental.

CHAPTER IV

THE DATA AND DATA ANALYSIS

A. The Data

After presenting the data, the next step is to analyze by identifying the data. The data are identified by choosing the quotes which contain language style.

Table 4.1
The Data from Donald Trump's speech

No.	Kinds of Language style	Total	Percentage
1.	Formal register	19	53 %
2.	Casual register	7	19.4 %
3.	Consultative register	8	22.2%
4.	Figurative	2	5.4%
	Total	36	100%

B. The Data Analysis

This study deals with language style in Donald Trump's speech. In analyzing the data the first step is to present each data, analyze, and classify it to the language style where it belongs to, then find out the dominant type of language style existed in Donald Trump's quotes.

This research consist of formal register, casual register, consultaive register, and figurative register.

Table 4.2 Data of the Language Register

	Types of Language Styles				tyles
No.	Sentences	Formal	Casual	Consultative	Figurative
1.	"Today, the World Health	✓			
	Organization officially announced				
	that this is a global pandemic".				

	"I sycant to be male and as a time and add		./		
2.	"I want to be reborn as a tree, rooted,		v		
	not moving and morbidly ever				
	separated from the person I love".				
3.	"This is the most aggressive and	-	-	-	✓
	comprehensive effort to confront a				
	foreign virus in modern history."				
4.	"I am confident that by counting and			✓	
	continuing to take these tough				
	measures, we will significantly				
	reduce the threat to our citizens, and				
	we will ultimately and expeditiously				
	defeat this virus."				
5.	"From the beginning of time, nations			√	
	and people have faced unforeseen				
	challenges, including large-scale and				
	very dangerous health threats. This is				
	the way it always was and always				
	will be. It only matters how you				
	respond, and we are responding with				
	great speed and professionalism."				
6.	"Our team is the best anywhere in	√			
	the world. At the very start of the				
	outbreak, we instituted sweeping				
	travel restrictions on China and put				
	in place the first federally mandated				
	quarantine in over 50 years. We				
	declared a public health emergency				
	and issued the highest level of travel				
	warning on other countries as the				
	virus spread its horrible infection."				
7.	"And taking early intense action, we		✓		
	have seen dramatically fewer cases				
	of the virus in the United States than				
	are now present in Europe."				
8.	"The European Union failed to take	√			
	the same precautions and restrict				
	travel from China and other hotspots.				
	As a result, a large number of new				
	clusters in the United States were				
	seeded by travelers from Europe."				
	secued by havelets from Europe.				

Ω	"A ft	/			
9.	"After consulting with our top	V			
	government health professionals, I				
	have decided to take several strong				
	but necessary actions to protect the				
	health and wellbeing of all				
	Americans."				
10.	"To keep new cases from entering			✓	
	our shores, we will be suspending all				
	travel from Europe to the United				
	States for the next 30 days. The new				
	rules will go into effect Friday at				
	midnight. These restrictions will be				
	adjusted subject to conditions on the				
	ground."				
11.	"There will be exemptions for	√			
11.	Americans who have undergone				
	appropriate screenings, and these				
	prohibitions will not only apply to				
	the tremendous amount of trade and				
	cargo, but various other things as we				
	get approval. Anything coming from				
	Europe to the United States is what				
	we are discussing. These restrictions				
	will also not apply to the United				
	Kingdom."				
12.	"At the same time, we are	✓			
	monitoring the situation in China and				
	in South Korea. And, as their				
	situation improves, we will				
	reevaluate the restrictions and				
	warnings that are currently in place				
	for a possible early opening."				
13.	"Earlier this week, I met with the		✓		
	leaders of health insurance industry				
	who have agreed to waive all				
	copayments for corona virus				
	treatments, extend insurance				
	coverage to these treatments, and to				
	prevent surprise medical billing."				
L	1 6			l	

			1	T	1
14.	"We are cutting massive amounts of			✓	
	red tape to make antiviral therapies				
	available in record time. These				
	treatments will significantly reduce				
	the impact and reach of the virus."				
15.	"Additionally, last week, I signed	-	-	-	~
	into law an \$8.3 billion funding bill				
	to help CDC and other government				
	agencies fight the virus and support				
	vaccines, treatments, and distribution				
	of medical supplies. Testing and				
	testing capabilities are expanding				
	rapidly, day by day. We are moving				
	very quickly."				
16.	"The vast majority of Americans:	✓			
	The risk is very, very low. Young				
	and healthy people can expect to				
	recover fully and quickly if they				
	should get the virus. The highest risk				
	is for elderly population with				
	underlying health conditions. The				
	elderly population must be very, very				
	careful."				
17.		./			
1/.	"In particular, we are strongly	•			
	advising that nursing homes for the				
	elderly suspend all medically				
	unnecessary visits. In general, older				
	Americans should also avoid				
	nonessential travel in crowded				
	areas."				
18.	"My administration is coordinating	✓			
	directly with communities with the				
	largest outbreaks, and we have issued				
	guidance on school closures, social				
	distancing, and reducing large				
	gatherings."				
19.	"Smart action today will prevent the			√	
	spread of the virus tomorrow."				
20.	"Every community faces different			✓	
	risks and it is critical for you to				

			Ī	I	
	follow the guidelines of your local				
	officials who are working closely				
	with our federal health experts and				
	they are the best."				
21.	"For all Americans, it is essential			✓	
	that everyone take extra precautions				
	and practice good hygiene. Each of				
	us has a role to play in defeating this				
	virus. Wash your hands, clean often-				
	used surfaces, cover your face and				
	mouth if you sneeze or cough, and				
	most of all, if you are sick or not				
	feeling well, stay home."				
22.	"To ensure that working Americans	✓			
	impacted by the virus can stay home				
	without fear of financial hardship, I				
	will soon be taking emergency				
	action, which is unprecedented, to				
	provide financial relief. This will be				
	targeted for workers who are ill,				
	quarantined, or caring for others due				
	to coronavirus."				
23.	"I will be asking Congress to take	√			
25.	legislative action to extend this	•			
	relief."				
24.	"Because of the economic policies	✓			
24.	that we have put into place over the	·			
	last three years, we have the greatest				
	economy anywhere in the world, by				
25	far."				
25.	"Our banks and financial institutions	v			
	are fully capitalized and incredibly				
	strong. Our unemployment is at a				
	historic low. This vast economic				
	prosperity gives us flexibility,				
	reserves, and resources to handle any				
	threat that comes our way."				
26.	"This is not a financial crisis, this is	✓			
	just a temporary moment of time that				
	we will overcome together as a				

	nation and as a world."			
27.	"However, to provide extra support	✓		
	for American workers, families, and			
	businesses, tonight I am announcing			
	the following additional actions: I am			
	instructing the Small Business			
	Administration to exercise available			
	authority to provide capital and			
	liquidity to firms affected by the			
	corona virus."			
28.	"Effective immediately, the SBA	√		
	will begin providing economic loans			
	in affected states and territories.			
	These low-interest loans will help			
	small businesses overcome			
	temporary economic disruptions			
	caused by the virus. To this end, I am			
	asking Congress to increase funding			
	for this program by an additional \$50			
	billion."			
29.	"Using emergency authority, I will	✓		
	be instructing the Treasury			
	Department to defer tax payments,			
	without interest or penalties, for			
	certain individuals and businesses			
	negatively impacted. This action will			
	provide more than \$200 billion of			
	additional liquidity to the economy."			
30.	"Finally, I am calling on Congress to	✓		
	provide Americans with immediate			
	payroll tax relief. Hopefully they will			
	consider this very strongly."			
31.	"We are at a critical time in the fight		✓	
	against the virus. We made a life-			
	saving move with early action on			
	China. Now we must take the same			
	action with Europe. We will not			
	delay. I will never hesitate to take			
	any necessary steps to protect the			
	lives, health, and safety of the			

	American people. I will always put				
	the wellbeing of America first."				
32.	"If we are vigilant and we can		✓		
	reduce the chance of infection, which				
	we will we will significantly				
	impede the transmission of the virus.				
	The virus will not have a chance				
	against us. "				
33.	"No nation is more prepared or more			✓	
	resilient than the United States. We				
	have the best economy, the most				
	advanced healthcare, and the most				
	talented doctors, scientists, and				
	researchers anywhere in the world."				
34.	"We are all in this together. We must		✓		
	put politics aside, stop the				
	partisanship, and unify together as				
	one nation and one family."				
35.	"As history has proven time and time	✓			
	again, Americans always rise to the				
	challenge and overcome adversity."				
36.	"Our future remains brighter than		✓		
	anyone can imagine. Acting with				
	compassion and love, we will heal				
	the sick, care for those in need, help				
	our fellow citizens, and emerge from				
	this challenge stronger and more				
	unified than ever before."				

Data I. From Donald Trump's speech on March 12th2020:

Today, the World Health Organization officially announced that this is a global pandemic.

From the text above, we can see why it is called formal register. We know that Donald Trumps said that about World Health Organization.

Data 2. From Donald Trump's speech on March 12th2020:

"I want to be reborn as a tree, rooted, not moving and morbidly ever separated from the person I love".

From the text above, we can see why it is called casual register. Because Donals Trump talking with the audience as a friend. The purpose of casual register is to make sure that the listeners feel that their relationship to the speaker is like a friend.

Data 3. From Donald Trump's speech on March 12th2020:

This is the most aggressive and comprehensive effort to confront a foreign virus in modern history.

This quote describes how the coin dollar and it is compared to the life.

Therefore, this is Figurative style.

Data 4. From Donald Trump's speech on March 12th2020:

I am confident that by counting and continuing to take these tough measures, we will significantly reduce the threat to our citizens, and we will ultimately and expeditiously defeat this virus.

From the text above, we can see why it is called consultative register. The purpose of this consultative register is to explain the important thing that the speaker wants to say.

Data 5. From Donald Trump's speech on March 12th2020:

From the beginning of time, nations and people have faced unforeseen challenges, including large-scale and very dangerous health threats. This is

the way it always was and always will be. It only matters how you respond, and we are responding with great speed and professionalism.

From the text above, we can see why it is called consultative register. The purpose of this consultative register is to explain the important thing that the speaker wants to say.

Data 6. From Donald Trump's speech on March 12th2020:

Our team is the best anywhere in the world. At the very start of the outbreak, we instituted sweeping travel restrictions on China and put in place the first federally mandated quarantine in over 50 years. We declared a public health emergency and issued the highest level of travel warning on other countries as the virus spread its horrible infection.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say. From text above we know what he mean is.

Data 7. From Donald Trump's speech on March 12th2020:

And taking early intense action, we have seen dramatically fewer cases of the virus in the United States than are now present in Europe.

From the text above, we can see why it is called casual register. The purpose of casual register is to make sure that the listeners feel that their relationship to the speaker is like a friend.

Data 8. From Donald Trump's speech on March 12th2020:

The European Union failed to take the same precautions and restrict travel from China and other hotspots. As a result, a large number of new clusters in the United States were seeded by travelers from Europe.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 9. From Donald Trump's speech on March 12th2020:

After consulting with our top government health professionals, I have decided to take several strong but necessary actions to protect the health and wellbeing of all Americans.

From the text above, we can see why it is called formal registerwe know that Donald Trump take several actions to protect him healthy.

Data 10. From Donald Trump's speech on March 12th2020:

To keep new cases from entering our shores, we will be suspending all travel from Europe to the United States for the next 30 days. The new rules will go into effect Friday at midnight. These restrictions will be adjusted subject to conditions on the ground.

From the text above, we can see why it is called consultative register. The purpose of this consultative register is to explain the important thing that the speaker wants to say.

Data 11. From Donald Trump's speech on March 12th2020:

There will be exemptions for Americans who have undergone appropriate screenings, and these prohibitions will not only apply to the tremendous

amount of trade and cargo, but various other things as we get approval. Anything coming from Europe to the United States is what we are discussing. These restrictions will also not apply to the United Kingdom. From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 12. From Donald Trump's speech on March 12th2020:

At the same time, we are monitoring the situation in China and in South Korea. And, as their situation improves, we will reevaluate the restrictions and warnings that are currently in place for a possible early opening.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 13. From Donald Trump's speech on March 12th2020:

Earlier this week, I met with the leaders of health insurance industry who have agreed to waive all copayments for coronavirus treatments, extend insurance coverage to these treatments, and to prevent surprise medical billing.

From the text above, we can see why it is called casual register. The purpose of casual register is to make sure that the listeners feel that their relationship to the speaker is like a friend.

Data 14. From Donald Trump's speech on March 12th2020:

We are cutting massive amounts of red tape to make antiviral therapies available in record time. These treatments will significantly reduce the impact and reach of the virus.

From the text above, we can see why it is called consultative register. The purpose of this consultative register is to explain the important thing that the speaker wants to say.

Data 15. From Donald Trump's speech on March 12th 2020:

Additionally, last week, I signed into law an \$8.3 billion funding bill to help CDC and other government agencies fight the virus and support vaccines, treatments, and distribution of medical supplies. Testing and testing capabilities are expanding rapidly, day by day. We are moving very quickly.

Your soul compares with flowers that bloom, a cool breeze, shining sun and magical rain that falls. It is describe that your soul was very happy, relax and so much fun. Therefore, this quote is Figurative style.

Data 16. From Donald Trump's speech on March 12th2020:

The vast majority of Americans: The risk is very, very low. Young and healthy people can expect to recover fully and quickly if they should get the virus. The highest risk is for elderly population with underlying health conditions. The elderly population must be very, very careful.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 17. From Donald Trump's speech on March 12th2020:

In particular, we are strongly advising that nursing homes for the elderly suspend all medically unnecessary visits. In general, older Americans should also avoid nonessential travel in crowded areas.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 18. From Donald Trump's speech on March 12th2020:

My administration is coordinating directly with communities with the largest outbreaks, and we have issued guidance on school closures, social distancing, and reducing large gatherings.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 19. From Donald Trump's speech on March 12th2020:

Smart action today will prevent the spread of the virus tomorrow.

From the text above, we can see why it is called consultative register. The purpose of this consultative register is to explain the important thing that the speaker wants to say.

Data 20. From Donald Trump's speech on March 12th2020:

Every community faces different risks and it is critical for you to follow the guidelines of your local officials who are working closely with our federal health experts -- and they are the best. From the text above, we can see why it is called consultative register. The purpose of this consultative register is to explain the important thing that the speaker wants to say.

Data 21. From Donald Trump's speech on March 12th2020:

For all Americans, it is essential that everyone take extra precautions and practice good hygiene. Each of us has a role to play in defeating this virus. Wash your hands, clean often-used surfaces, cover your face and mouth if you sneeze or cough, and most of all, if you are sick or not feeling well, stay home.

From the text above, we can see why it is called consultative register. The purpose of this consultative register is to explain the important thing that the speaker wants to say.

Data 22. From Donald Trump's speech on March 12th2020:

To ensure that working Americans impacted by the virus can stay home without fear of financial hardship, I will soon be taking emergency action, which is unprecedented, to provide financial relief. This will be targeted for workers who are ill, quarantined, or caring for others due to coronavirus.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

1. From Donald Trump's speech on March 12th2020:

I will be asking Congress to take legislative action to extend this relief.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 23. From Donald Trump's speech on March 12th2020:

Because of the economic policies that we have put into place over the last three years, we have the greatest economy anywhere in the world, by far.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what

Data 24. From Donald Trump's speech on March 12th2020:

he say.

Our banks and financial institutions are fully capitalized and incredibly strong. Our unemployment is at a historic low. This vast economic prosperity gives us flexibility, reserves, and resources to handle any threat that comes our way.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 25. From Donald Trump's speech on March 12th2020:

This is not a financial crisis, this is just a temporary moment of time that we will overcome together as a nation and as a world.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 26. From Donald Trump's speech on March 12th2020:

However, to provide extra support for American workers, families, and businesses, tonight I am announcing the following additional actions: I am instructing the Small Business Administration to exercise available authority to provide capital and liquidity to firms affected by the coronavirus.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 27. From Donald Trump's speech on March 12th2020:

Effective immediately, the SBA will begin providing economic loans in affected states and territories. These low-interest loans will help small businesses overcome temporary economic disruptions caused by the virus. To this end, I am asking Congress to increase funding for this program by an additional \$50 billion.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 28. From Donald Trump's speech on March 12th2020:

Using emergency authority, I will be instructing the Treasury Department to defer tax payments, without interest or penalties, for certain individuals and businesses negatively impacted. This action will provide more than \$200 billion of additional liquidity to the economy.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 29. From Donald Trump's speech on March 12th2020:

Finally, I am calling on Congress to provide Americans with immediate payroll tax relief. Hopefully they will consider this very strongly.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 30. From Donald Trump's speech on March 12th2020:

We are at a critical time in the fight against the virus. We made a life-saving move with early action on China. Now we must take the same action with Europe. We will not delay. I will never hesitate to take any necessary steps to protect the lives, health, and safety of the American people. I will always put the wellbeing of America first.

From the text above, we can see why it is called casual register. The purpose of casual register is to make sure that the listeners feel that their relationship to the speaker is like a friend.

Data 31. From Donald Trump's speech on March 12th2020:

If we are vigilant -- and we can reduce the chance of infection, which we will -- we will significantly impede the transmission of the virus. The virus will not have a chance against us.

From the text above, we can see why it is called casual register. The purpose of casual register is to make sure that the listeners feel that their relationship to the speaker is like a friend.

Data 32. From Donald Trump's speech on March 12th2020:

No nation is more prepared or more resilient than the United States. We have the best economy, the most advanced healthcare, and the most talented doctors, scientists, and researchers anywhere in the world.

From the text above, we can see why it is called consultative register. The purpose of this consultative register is to explain the important thing that the speaker wants to say.

Data 33. From Donald Trump's speech on March 12th2020:

We are all in this together. We must put politics aside, stop the partisanship, and unify together as one nation and one family.

From the text above, we can see why it is called casual register. The purpose of casual register is to make sure that the listeners feel that their relationship to the speaker is like a friend.

Data 34. From Donald Trump's speech on March 12th2020:

As history has proven time and time again, Americans always rise to the challenge and overcome adversity.

From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

Data 35. From Donald Trump's speech on March 12th2020:

Our future remains brighter than anyone can imagine. Acting with compassion and love, we will heal the sick, care for those in need, help our fellow citizens, and emerge from this challenge stronger and more unified than ever before.

From the text above, we can see why it is called casual register. The purpose of casual register is to make sure that the listeners feel that their relationship to the speaker is like a friend.

C. Research Findings

After analyzing the data based on language style Donald Trump's quotes, the findings are as the following:

1. Formal Register

Formal register has two characteristics, i.e. formal and discursive. It is usually used by lecture, preaches, and judges. The features of this register are complex structure, simple vocabulary and natural intonation. Based on the table below, 44.4% of Donald Trump's usage the formal register. In the sentences number 1, 6, 8, 9, 11, 12, 16, 17, 18, 22, 24, 25, 26, 27, 28, 29, 30, and 35 the researcher find out Donald Trump's language style was formal register. From the text above, we can see why it is called formal register. The formal register is used in order to make the other people understand what he say.

2. Casual Register

The casual register is a register that it used as an easy conversation among friends. It depends on closeness inside the relationship to make the register they are used reach the same meaning when it is used. Based on the table below, 19.4% of Donald Trump's usage the casual register. In the sentences number 2, 7, 13, 31, 32, 34 and 36 the researcher find out Donald Trump's language style was casual register. The purpose of casual register is to make sure that the listeners feel that their relationship to the speaker is like a friend.

3. Consultative Register

Similar to formal register for it commonly found in a discussion conversations but it situations are less formal. Moreover, the different also this function expect immediate feedback. Even the situation is a little bit formal, but the most noticeable aspects are the speakers discussing and using friendly intonation. Based on the table below 22.2% of Donald Trump's usage the consultative register. In the sentences number 4, 5, 10, 14, 19, 20, 21 and 33 the researcher find out Donald Trump's language style was consultative register. The purpose of casual register is to make sure that the listeners feel that their relationship to the speaker is like a friend.

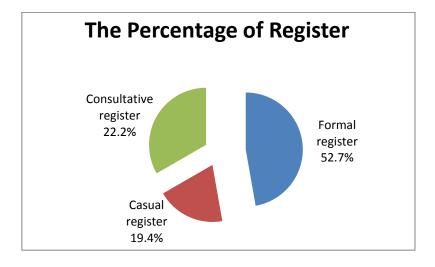


Figure 1. The percentage of results

D. Discussion

There were some types of register used in this research such as formal register, consultative register, and casual register. Formal register is a register which has two characteristics, i.e. formal and discursive. It is usually used by lecture, preaches, and judges. The consultative register is a kind of formal register. It is used in dialogue and conversation with a stranger and small group in discussion moment. The language used in consultative register completes grammatical form, major sentences, and core vocabulary items, slang, clear pronunciation, and friendly intonation. The casual register is a register that it used as an easy conversation among friends. It depends on closeness inside the relationship to make the register they are used reach the same meaning when it is used. Many researchers research about register. But they never research about a president language.

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

A. Conclusions

Having analyzed the use of language style in Donald Trump's quotes, conclusions are drawn as the following:

- 1. The types of language style used in Donald Trump's speech formal register, the consultative register, the casual register, and figurative register.
- 2. The type of language style that is dominantly used by Donald Trumpis the formal register as amount of 19 usages. The purpose of this formal register is to make people understand what they say.
- 3. The language style used by Donald Trump in the speech vary. Donald Trump know how to use register well because he wants to make sure that his listerners understand what he said.

B. Suggestions

From the conclusions above, some suggestions can present as follows:

- 1. This research could be as a reference for the next researcher that has the correlation with this material.
- The viewers of Donald Trump especially students of English department should learn about language style so that they could get fuller understanding of the explicit meaning.
- 3. The readers are adviced to learnt the various types of style language.

REFERENCES

- Airasian, P and Gay. L. R. 2000. Educational Research: Competencies for Analysis and Application 6th Ed. New Jersey: Prentice Hall, Inc
- Alinda, A. 2017. Speech Style Used by Radio Broadcaster in Request Time Program at UMSU M-Radio FM. Skripsi. University of Muhammadiyah Sumatera Utara, Medan
- Citra, N. 2014. An Analysi of the Language Style Found in the "King's Speech" Movie". Skripsi. University of Sumatera Utara, Medan
- Dictionary. 2008. Oxford Learner's Pocket Dictionary 4th Ed. UK. Oxford University Press
- Eckert, P and Rickford, J. R. 2002. *Style and Sociolinguistic variation*. New York: Cambridge University Press
- Haryanta, K. 2009. Memberikan Kata Sambutan. https://www.huffingtonpost.com/cris-rowan/technology-children-negative-impact_b_3343245.
- Https://www.nytimes.com
- https://edition.cnn.com/2020/03/11/politics/read-trump-coronavirus-address/index.html
- Miles, M. B and Huberman, A. M. 1994. *Qualitative Data Analysis* 2th Ed. UK: 2014. Sage
- Sugiyono. 2014. Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif, dan R&D. Bandung: Alfabeta
- Suryabrata, S. 2015. Metodologi Penelitian. Jakarta: Rajawali Pers
- Suyitno, I. 2013. Karya Tulis Ilmiah. Bandung: Refika Aditama
- Syamsuddin and Damaianti, V. S. 2011. *Metode Penelitian Pendidikan Bahasa*. Bandung: Rosda
- Yule, G. 2014. *The Study of Language* 4th Ed. New York: Cambridge University Press
- Liliweri, Alo. 2011. Komunikasi Antar Personal. Jakarta: Remaja Rosdakarya.
- Joos, Martin. 1967. The Five Clock. New York: Hartcourt Brace World, Inc.

- Labov, William. 1966. Sociolinguistic Patterns. Philadelphia: University of Pensylvania Press.
- Wardhaugh, Ronald. 2006. An Introduction to Sociolinguistics. Oxford: Basil Blackwell.

APPENDICES

Trump's Oval Office speech on the corona virus outbreak

March 12, 2020

My fellow Americans: Tonight, I want to speak with you about our nation's unprecedented response to the corona virus outbreak that started in China and is now spreading throughout the world.

Today, the World Health Organization officially announced that this is a global pandemic. (S1:Fo1)

We have been in frequent contact with our allies, and we are marshalling the full power of the federal government and the private sector to protect the American people.

This is the most aggressive and comprehensive effort to confront a foreign virus in modern history. (S3:Fi1)

I am confident that by counting and continuing to take these tough measures, we will significantly reduce the threat to our citizens, and we will ultimately and expeditiously defeat this virus. (S4:Co1)

From the beginning of time, nations and people have faced unforeseen challenges, including large-scale and very dangerous health threats. This is the way it always was and always will be. It only matters how you respond, and we are responding with great speed and professionalism. (S5:Co2)

Our team is the best anywhere in the world. At the very start of the outbreak, we instituted sweeping travel restrictions on China and put in place the first federally mandated quarantine in over 50 years. We declared a public health emergency and issued the highest level of travel warning on other countries as the virus spread its horrible infection. (S6:Fo2)

And taking early intense action, we have seen dramatically fewer cases of the virus in the United States than are now present in Europe. (S7:Ca1)

The European Union failed to take the same precautions and restrict travel from China and other hotspots. As a result, a large number of new clusters in the United States were seeded by travelers from Europe. (S8:Fo3)

After consulting with our top government health professionals, I have decided to take several strong but necessary actions to protect the health and wellbeing of all Americans. (S9:Fo4)

To keep new cases from entering our shores, we will be suspending all travel from Europe to the United States for the next 30 days. The new rules will go into effect Friday at midnight. These restrictions will be adjusted subject to conditions on the ground. (S10:Co3)

There will be exemptions for Americans who have undergone appropriate screenings, and these prohibitions will not only apply to the tremendous amount of trade and cargo, but various other things as we get approval. Anything coming from Europe to the United States is what we are discussing. These restrictions will also not apply to the United Kingdom. (S11:Fo5)

At the same time, we are monitoring the situation in China and in South Korea. And, as their situation improves, we will reevaluate the restrictions and warnings that are currently in place for a possible early opening. (S12:Fo6)

Earlier this week, I met with the leaders of health insurance industry who have agreed to waive all copayments for coronavirus treatments, extend insurance coverage to these treatments, and to prevent surprise medical billing. (S13:Ca2)

We are cutting massive amounts of red tape to make antiviral therapies available in record time. These treatments will significantly reduce the impact and reach of the virus. (S14:Co4)

Additionally, last week, I signed into law an \$8.3 billion funding bill to help CDC and other government agencies fight the virus and support vaccines, treatments, and distribution of medical supplies. Testing and testing capabilities are expanding rapidly, day by day. We are moving very quickly. (S15:Fi2)

The vast majority of Americans: The risk is very, very low. Young and healthy people can expect to recover fully and quickly if they should get the virus. The highest risk is for elderly population with underlying health conditions. The elderly population must be very, very careful. (S16:Fo7)

In particular, we are strongly advising that nursing homes for the elderly suspend all medically unnecessary visits. In general, older Americans should also avoid nonessential travel in crowded areas. (S17:Fo8)

My administration is coordinating directly with communities with the largest outbreaks, and we have issued guidance on school closures, social distancing, and reducing large gatherings. (S18:Fo9)

Smart action today will prevent the spread of the virus tomorrow. (S19:Co5)

Every community faces different risks and it is critical for you to follow the guidelines of your local officials who are working closely with our federal health experts -- and they are the best. (S20:Co6)

For all Americans, it is essential that everyone take extra precautions and practice good hygiene. Each of us has a role to play in defeating this virus. Wash your hands, clean often-used surfaces, cover your face and mouth if you sneeze or cough, and most of all, if you are sick or not feeling well, stay home. (S21:Co7)

To ensure that working Americans impacted by the virus can stay home without fear of financial hardship, I will soon be taking emergency action, which is unprecedented, to provide financial relief. This will be targeted for workers who are ill, quarantined, or caring for others due to coronavirus. (S22:Fo10)

I will be asking Congress to take legislative action to extend this relief . (\$23:Fo11)

Because of the economic policies that we have put into place over the last three years, we have the greatest economy anywhere in the world, by far. (S24:Fo12)

Our banks and financial institutions are fully capitalized and incredibly strong. Our unemployment is at a historic low. This vast economic prosperity gives us flexibility, reserves, and resources to handle any threat that comes our way. (\$25:Fo13)

This is not a financial crisis, this is just a temporary moment of time that we will overcome together as a nation and as a world. (S26:Fo14)

However, to provide extra support for American workers, families, and businesses, tonight I am announcing the following additional actions: I am instructing the Small Business Administration to exercise available authority to provide capital and liquidity to firms affected by the corona virus. (S27:Fo15)

Effective immediately, the SBA will begin providing economic loans in affected states and territories. These low-interest loans will help small businesses overcome temporary economic disruptions caused by the virus. To this end, I am asking Congress to increase funding for this program by an additional \$50 billion. (\$28:Fo16)

Using emergency authority, I will be instructing the Treasury Department to defer tax payments, without interest or penalties, for certain individuals and businesses

negatively impacted. This action will provide more than \$200 billion of additional liquidity to the economy. (S29:Fo17)

Finally, I am calling on Congress to provide Americans with immediate payroll tax relief. Hopefully they will consider this very strongly. (S30:Fo18)

We are at a critical time in the fight against the virus. We made a life-saving move with early action on China. Now we must take the same action with Europe. We will not delay. I will never hesitate to take any necessary steps to protect the lives, health, and safety of the American people. I will always put the wellbeing of America first. (S31:Ca4)

If we are vigilant -- and we can reduce the chance of infection, which we will -- we will significantly impede the transmission of the virus. The virus will not have a chance against us. (S32:Ca5)

No nation is more prepared or more resilient than the United States. We have the best economy, the most advanced healthcare, and the most talented doctors, scientists, and researchers anywhere in the world. (S33:Co8)

We are all in this together. We must put politics aside, stop the partisanship, and unify together as one nation and one family. (S34:Ca6)

As history has proven time and time again, Americans always rise to the challenge and overcome adversity. (S35:Fo19)

Our future remains brighter than anyone can imagine. Acting with compassion and love, we will heal the sick, care for those in need, help our fellow citizens, and emerge from this challenge stronger and more unified than ever before. (S36:Ca7)

God bless you, and God bless America. Thank you.