

**STYLE-SHIFTING OF COMMUNICATION ON COVID-19 SPEECH BY
DONALD TRUMP**

SKRIPSI

*Submitted in Partial Fulfillment of Requirements for the Degree of Sarjana Pendidikan
(S.Pd) English Education Program*

By:

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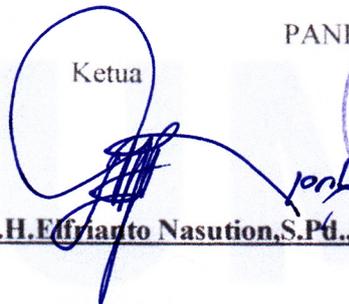
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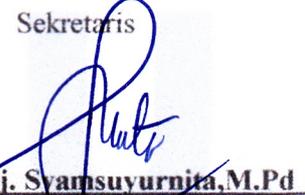
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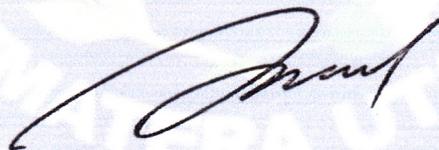
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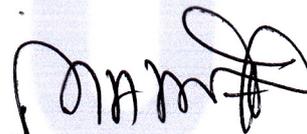
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ABSTRACT

Senja Asnawi. 1602050089. STYLE-SHIFTING OF COMMUNICATION ON COVID-19 SPEECH BY DONALD TRUMP. Skripsi. English Education Department of Faculty Teacher Training and Education, University of Muhammadiyah Sumatera Utara. Medan. 2020.

This research discusses about Donald Trump's speech about COVID-19. The objectives of this research were to find the types of speech style and the factors that influence Donald Trump to shift the style in his speech. This research used descriptive qualitative method to describe and analyze the data. The data were the utterances presented by Donald Trump. The technique of data analyzing was from the data reduction, data display and conclusion drawing. The research finding showed that there were 3 kinds of speech style, they are, formal style, casual style and consultative style. Meanwhile, frozen style and intimate style were not found in Donald Trump's speech. Found that formal style is the dominant style used in Donald Trump's speech. The factors that influence Donald Trump to shift the style are based on SPEAKING component. Setting and scene, participant, end and key are the factors that influence it. The researcher hopes this thesis could give contribution for the next researchers, the teachers and the students. Moreover, some recommendations are given to the next researchers who will do the same research on speech style.

Keywords : *Speech style, social factors, Donald Trump's speech*

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This research entitled “Style-Shifting of Communication on COVID-19 speech by Donald Trump” and it was written to fulfill one of requirement to obtain the degree of Sarjana Pendidikan in Faculty of Teacher Training and Education at University Muhammadiyah of North Sumatera. In writing this research, the researcher faced a lot of difficulties and problems but those did not stop her efforts to make a better one, and it is impossible to be done without helps from others.

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Finally, the researcher does admit that this thesis is far from being perfect. Therefore, she open the constructive criticism and suggestion.

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The Researcher,

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CHAPTER I

INTRODUCTION

A. Background of the Study

In human life, language is a system of conventional spoken, manual (signed), or written symbols by means of which human beings, as members of a social group and participants in its culture express themselves. Everyone believes that language is universal, it means everyone possess to express their feelings, emotion, sign and others in communication through language. As stated by Crystal (2013), communication refers to the transmission of information (a message) between a source and receiver using a signaling system, restricting this notion to “human communication”. In communication, people have many ways to communicate with other people. People use language as a tool of communication to say what they want, messages, information and ideas to other people. Communication also influenced by style between speaker and hearer. It can be concluded that relationship has big impact to people in understanding communication. The functions of language include communication, the expression of identity, imaginative expression and emotional release.

Language is complex. It is enough for the speaker just to know the meaning of his or her utterances, but the context of situation and the context of the culture must be understood. Whether it is in a public or a private, formal or informal situation, who is being addressed, and who

might hear the utterances. Moreover, Hymes (1974:105) states that the ways individuals speech convey varieties aspects, not only their original and social dialects but also according to the context. The distinctive manner in which people express themselves in a particular situation is referred to as style. Style is like a personality. It indicates the manner and the way of writing, speaking, or doing in which covers a set of individual characteristic.

Style influenced by some factors such as educational background, social status, age and sex of the speakers. In speech style, a speaker speaks differently with other people according to the situation and the context when they communicate. A speaker will note to the choice of the words, grammar and structure of the sentences according to the context and with whom the speaker speaks. In choosing certain style, the speaker needs to adjust to the situation when the communication happens. In formal situation, it is necessary for the speaker to use formal style. While in informal situation, he uses the informal one. You can speak very formally or very informally, the choice being governed by the circumstance.

In this study, the researcher tried to analyze speech style used by Donald Trump as the president of USA. The researcher focused on the You-tube video uploaded by The-Hill “BREAKING: Trump speaks on COVID-19 Diagnosis”. The video is a speech of Donald Trump, he spoke about his COVID-19 diagnosis and how he and the first lady are recuperating. One of the things that is interesting about Donald Trump is

the way he uses the language. According to dig.comanswer's video analysis about Donald Trump's speeches, found some linguistic analysis such as Donald Trump tended to prefer simple language constructs, he rarely used complex sentence and he also liked to use sentences that tended to command or use similar sentences that are indirect.

Based on the elaboration above, the researcher is eager to conduct a study toward the speech style used by Donald Trump. The way Donald Trump speaks is the reason why the researcher tried to analyze the speech style and to find out what are the types of speech style used by Donald Trump in his speech and the factors that influence the style-shifting.

B. The Identification of the Problem

Related to the background above, the problems are identified as follow:

1. The types of speech style used by Donald Trump
2. The factors that influence Donald Trump to shift his speech style

C. The Scope and Limitation

Related to the problem and the objectives of the study, the researcher had to limit the study. Therefore, the researcher only focuses on the analysis of speech style used by Donald Trump and the factors that influence it when he delivered the speech about his COVID-19 diagnosis published on The-Hill You-Tube channel on October, 04th 2020. The

researcher chooses this video because it has an interesting speaker, Donald Trump as the President of USA.

D. The Formulation of the Problem

From the identification and limitation of the problem above, the research problems were formulated as follows:

1. What are the types of speech style used by Donald Trump in COVID-19 speech?
2. What are the factors that influence Donald Trump to shift his speech style in COVID-19 speech?

E. The Objective of the Study

The objectives of this study can be formulated to provide answers to the problem as in the following:

1. To find out the types of speech style used by Donald Trump in COVID-19 speech
2. To analyze the factors that influence Donald Trump to shift his speech style in COVID-19 speech

F. The Significance of the Study

Theoretically, the finding of this study can contribute to the theory of language learning as a linguistic application and also can be reference for further study especially in speech style.

Practically, this research can improve student's English vocabularies with the expectation they do not only learn and use English in the class, but they can also use and practice English in another place such as online media like Instagram, Twitter, Youtube, etc. This research is also hoped to be an evaluation material for management from all fields (business, communication and education) to improve language knowledge. Then it is expected that the contents of this research can become the reading material as well as a reference for further research.

CHAPTER II

REVIEW OF RELATED LITERATURE

A. Theoretical Framework

1. Language Variety

There are views stated by linguist concerning with language variety. First is stated by Wardaugh (1972:5) that no speak in the same way all the time and people constantly exploit the nuances of language they speak for a wide variety purposes. Furthermore, Holmes (1932:9) described that language shows a variety that include different accents, different linguistic styles, different dialects and even different languages which contrast with each other according to social factors and contexts.

2. Language and Society

Language as a tool of communication has a potentially for making communication successful and establishing social togetherness if it is used well. If it is not, it will be a barrier during communication and interaction process. Trudgil (2000:16) said that the social environment can also be reflected in language and often have an effect on the structure of the vocabulary. Therefore, there are two aspects of language behavior which influence to social point of view: first, the function of language in establishing social relationship and second, the role played by language in conveying information about the speaker. From those aspects it can be referred that language behavior are reflections of the fact that there is a

close inter-relationship between language and society.

3. Speech Style

A certain language that the speaker used during communication will be different, it depends on certain aspects such as to whom he/she speaks, when he/she speaks, and where he/she speaks. The speaker may use kind of language variation.

There are some factors which influence language variation, one of them is because the speaker comes from different region, besides the differences in their social status, and background of their culture the language itself used for many purpose such as business, education, newspaper and many more.

As claimed by Eckert (2004), that style is the locus of the individual's internalization of broader social distributions of variation. A good style should contain three elements, including honesty, courtesy and interesting. All the language used has different meaning depending on the style of the language that used when communicating. Languages styles also have different types depending on the circumstances.

Social context also affects language style in communication like topic, situation and function. In communicating, we will use variety of language style in different situation. In a formal situation, such as meeting at the office then someone will be required to use formal language, as well as in non-formal situation we have to use informal language. It is one example which shows that the social context influences the style of language. Every single person has his

own style during communication. For instance, the language that the teacher and students used in the school will be different with the language that the students and their friends used in the mall or during they joke out of class. It may be influenced by the place or where they talk.

4. Speech Style by Martin Joos

Speech style is the form of language that a speaker uses and it is characterized by the degree of formality, said by Joos (1967:156). The analysis of English style was offered by Martin Joos in his strangely titled book, *The Five Clocks* (1962). The 'clocks' were levels of formality in spoken and written English, which Joos labeled froze, formal, consultative, casual and intimate. The speech style help the speaker deliver a speech more effectively. Labov in Allan Bell (91:2007) devised means for eliciting different styles of speech from people within compass of single interview. As well as seeking answer to questions, the interviewer has informants carry out several language tasks, designed to focus increasing amount of their attention on how they are speaking.

4.1 Types of Speech Style

Joos (1967) divides language into five styles:

4.1.1. Frozen Style

Frozen style or sometimes called as the oratorical style is very formal style which characterized by the very careful, has fix form, symbolic and historical nature. This language style is used in a

very formal situation or symbolic value, such as in ceremonies and court, constitution and state document like Undang-Undang Dasar 1945

Stated in the Introduction of Fundamental Constitution 1945. *“Sesungguhnya kemerdekaan itu ialah hak segala bangsa. Dan oleh sebab itu maka penjajahan di atas dunia harus di hapuskan karena tidak sesuai dengan prikeantasan dan prikeadilan”* (actually an independence is the right for every nation, and because of that the colonization in the earth has to be abolished because it doesn't conform with the humanity and justice.

The structure of the frozen language cannot be changed. This style involves very large people which known each other. Nevertheless, the reader or the hearers are not allowed to give some questions to the speaker. This type of language style usually uses long sentence and good grammatical structure. Another example is “I should be glad to be informed of the correct time”. The word “should” requires politeness than “will” or “shall”. It can be concluded that frozen style is more formal and the highest style.

4.1.2. Formal Style

Formal style or deliberative style is generally used in a formal situation, which there is the least amount of shared background and the communication of this style at least no feedback from the audience. This language style is often used in ceremony,

such as graduation ceremony which is typically in speaking in the large group or medium.

Furthermore, this kind of language style also used in communication with strangers or addressee that among them do not know about her/his background before. While in the formal situation such as graduation ceremony, the speaker should speak clearly, the language must become more cohesive, more detached and more carefully informative. Joos states that the leading or code label of this style is “may”. For example, “may I present mr.Jimmy?” The word “may” here is include in modal permission and this word is more polite to use than word “can”.

The characteristics of formal language are:

1. The Use of Standard Word

Example: It is better to say “all right” rather than ”alright”

2. The Use of Phonemes Unaffected by Regional Dialect

For instance “watcha doing?” it is better to say “what are you doing?”

The word “watcha” is affected by regional dialect of American

3. The Use of Effective Sentence

To write an effective sentence, it is able to recognize and combine dependent and independent clauses to express complete ideas. For instance, “these are the goods that came out of that car which stood on the track.”

4. The Use of Affixation from The Origin Word

Explained by Connie Eble (1996:47) the more formal constructed by compounding and affixation from the origin word. For instance, “I see the happiness in his eyes”. The word “happiness” is affixed by affixes “ness” from the origin word “happy”

4.1.3. Consultative Style

Consultative style or known as business style is a kind of language style that often use in semi-formal situation. It is used in transaction, information exchange and operational process. Consultative style is used in such conversation as seller and buyer conversation, doctor and patient also in small group discussion. Joos (1976:154) clarified that consultative style is that shown our norm for coming to term with strangers who speak our language but whose personal stock of information may be different.

When the speaker speaks, he has to deliver the background topic about. So it is possible to the addressee to give the feedback to the speaker by using simple sentence such as “oh”, “yes”, “I see”. For the example, in the class the teacher gives the instruction to the students “please open your book page 23” then the students give a simple feedback “yes mam”. Interruption is also allowed in this conversation when the speaker speaks a lot and the addressee has understood, the addressee can give the feedback such as “yes, I know stop it”. In teaching and learning process both

teacher and students may use this kind of language style in certain topic.

4.1.4. Casual Style

In the opinion of Joos (1976:153), casual style is used among friends and co-workers when in an informal situation. It is appropriated and desired such as outside the classroom where students have a chat. Casual style is also called as relax language.

There are two devices of casual style. First is ellipsis that usually in the short form of an utterance. For example, the utterance is shorter than in consultative style "*I believe that I can find one*" (casual style). Another example is "*good bye*" (consultative style). It will be more incomplete in casual style "*bye*". The unstressed word can be omitted particularly at the beginning of the sentence. So it becomes the structure of the sentence incomplete.

Second device of casual style is slang language. That is a prime indication of in group relationship. For instance: A jazz musician will feel more familiar and natural if says "*Guys, I am not groovy cat I know, but I dig all kinds of jazz*" to the other jazz musicians, rather than using a formal style as "*Friends, I'm sure you all know about that I'm not a very good musician, although I understand all kinds of jazz*".

Santoso (1990:121-126) divided the characteristics of casual style to:

a. The use of non-affix form

For instance “I will **write again** the letter for you” the bold word refers to non-affix word. If it is given affix will be “**rewrite**”. So there is prefix “re”

b. The use of non-prefix of word from containing nasal sound

For instance “they now believe this drug is **not safe** for animals”. The bold word is non-prefix word. While the standard word is “**unsafe**”

c. The use of non-standard word

“He’s my **mate**”. Speaker used the word “**mate**”. It is a non-standard form and the standard word is “**friend**”.

Casual style is the type of language style in which both of speaker and hearer feel most relaxed, most spontaneous and most ourselves and is concerned is to negotiate such as important dimensions of social identity as gender, generational location, sexuality, social class membership, ethnicity and sub-cultural and social group affiliation.

4.1.5. Intimate Style

Intimate style is an intimate utterance avoids giving the addressee information outside of the speaker’s skin, Joos (1976-155). Intimate style also means that the language style is used in a family member, a couple or lovers or during getting conversation with the close friend. The characteristic of intimate style are using

private code, using of words that signaling intimate relation and the use of rapid and slurred forms. Normally, the intimate style is often used in pair conversation and also using intimate label such as darling, honey, dear even though dad or mom. It excludes of public information and shows the intimate relation and close friend. For instance, in a family mother asked to her child “Did you do your homework, Darl?” The word “darl” it refers to the intimate language that shows a closeness between mother and her child. Some humorous also use intimate style, David YW Lee (2001-45).

5. Dell Hymes Theory

There are some factors that influenced in choosing the speech style of the speaker used. Dell Hymes said that a communication which is use language must be attention to 8 factors, they are:

Setting and Scene

Setting or where they are speaking is very influence in speech style. For instance, the speech style used by the teacher during conversation with their students in the classroom may different when they speak outside the classroom. Another example it is possible to the students to speak informal in the canteen with their friends rather than in class they may use more formal language. Hymes in Rahardia (2001:24) declared that setting may include of two, physical situation such as time and place while, context situation includes of the social background and the cultural aspect.

Participant

Participant refers to the people who get the conversation. In the conversation at least there are two persons. They are speaker or the hearer. To whom the speaker say is depended on the hearer or the addressee. According to Janet Holmes, age and social background of addressee is influenced in using certain language style.

Ends

Purposes, goals and outcomes. The aunt may tells story about the grandmother to entertain the audience, teach the young women and honor the grandmother. Or what is the reason behind engaging in conversation? And it's really important to understand that because it will make the reason, you are communicating so much clearer.

Act Sequence

Form and order to the event. The aunt's story might begin as a response to a toast to the grandmother. The story's plot and development would have a sequence structured by the aunt. Possibly there would be a collaborative interruption during the telling. Finally, the group might applaud the tale and move onto another subject or activity.

Key

Key related to the way, one and spirit where the message is send. Do it uttered with pleasure, serious, insulting or angry.

Instrumentalities

It is close the track of language that use, such as oral, written, telegraph, or telephone. Instrumentalities refer to utterance code used, such as language, dialect and register.

Norms

It refers to the norms of the rule interaction. Understanding the culture in which communicating is important.

Genres

It refers to kinds of delivery, like narration, poem, prayer, etc. for instance, maybe you are telling a joke, maybe you are gossiping, maybe you are telling a story or giving anecdote. These are also depend on the culture. Different cultures have different ways of dealing with jokes. Is satire used? Is it appropriate to gossip? This is where language and culture, they were intertwined nature.

From the explanation above, we can conclude that the speech event which happens in society caused a language variety. That is the reason why Dell Hymes arranged speech component SPEAKING as rules of speech event. All of the component has function to minimize misunderstanding when someone make conversations to the others. The 8 factors which is identified by Dell Hymes as SPEAKING explained to us about how to use language. We have to know much who is our pair in communication, what is the topic, how is the situation, what is the purpose, and what genres we use to.

6. Donald Trump

Donald Trump born on June 14, 1946. He is an American media personality, businessman and politician who served as the 45th president of the United States from 2017 to 2021. Trump's political positions have been described as populist, protectionist, isolationist and nationalist. He entered the 2016 presidential race as Republican and was elected in an upset victory over Democratic nominee Hillary Clinton while losing the popular vote. He became the first US president without prior military or government service. His election and policies sparked numerous protests. Trump made many false and misleading statements during his campaigns and presidency, to a degree unprecedented in American politics. Many of his comments and actions have been characterized as racially charged or racist.

An analysis of the President's first 30,000 words uttered in office found that Donald Trump speaks at a third-to seventh-grade reading level-lower than any other President since 1929. Donald Trump's vocabulary and grammatical structure is "significantly more simple and less diverse" than any President since Herbert Hoover, the analysis found. The comparison is based on interviews, speeches and press conferences for every president dating back to 1929. As said by Kristin Kobes Du Mez, a Calvin College historian who has done a comparative study of Trump and Hillary Clinton's speaking styles, "his speeches are full of non sequiturs". It's a completely different style from nearly any other politician you normally see on a big state. There were a lot of disagreements on this front, but one thing stood out: Trump's speeches aren't meant to be read. Their seeming

incoherence stems from the big difference between written and spoken language. Donald Trump's style of speaking has its roots in oral culture. He rallies people through impassioned and targeted conversation.

7. COVID-19

A novel coronavirus (CoV) is a new strain of coronavirus. The disease caused by the novel coronavirus first identified in Wuhan, China, has been named coronavirus disease 2019 (COVID-19). The COVID-19 virus is a new virus linked to the same family of viruses as Severe Acute Respiratory Syndrome (SARS) and some types of common cold. The virus is transmitted through direct contact with respiratory droplets of an infected person and touching surfaces contaminated with the virus. The virus may survive on surfaces for several hours, but simple disinfectants can kill it.

At this time, all of president all over the world will speak about COVID-19 as often as possible. They will say about the coronavirus case, the spreads, the health protocol instructions and many others. They hoped that the speech delivered by them will give more information or warning sign against COVID-19. Every country has their best way to fight for coronavirus and we all hope the world will be alright again.

B. Relevant Studies

In this thesis, the researcher present similar study about the speech style were conducted before

1. The study is about language style by Kristin Theresia Siregar (2019). The title is “Language style in Malala Nobel Peace Prize Speech”. The researcher analyzed the kind of language style used by Malala in Nobel Peace Prize Speech. The researcher used theory from Martin Joos about classification of language style into five. They are frozen, formal, consultative, casual and intimate style. The researcher used qualitative descriptive and took the speech text taken from you tube official website. The result of her study is there are four types of language style occur in Malala’s speech in Nobel Prize Peace Prize. they are frozen style, formal style, casual style and consultative style. And the most frequence of language style used in her speech is Formal Style which represent 131 cases (92,9%).
2. The study is about language style found in Barack Obama’s speeches “An Analysis of Language Style Found in Barack Obama’s Speeches”. The researcher used 6 Obama’s speeches to be analyzed which consists 535 data. After analyzing all of the speeches, the researcher found there are Frozen 2 data (0,38%), Formal Style 117 data (21,85%), Casual Style 405 data (75,69%), Consultative Style 4 data (0,67%) and Intimate Style 7 data (1,32%).

After reading the previous study, the researcher concludes that the previous study used the theory that purposed by Martin Joos about five types of speech style. They are frozen, formal, consultative, casual and intimate style. Here is the researcher find the similarity with the previous study. The researcher used same theory from his, it is Matin Joos theory. In the other hand the similarity also found in the previous study above which is used the qualitative descriptive method.

CHAPTER III

RESEARCH METHODOLOGY

A. Research Design

In this study, the researcher chooses qualitative method. Litosseliti (2010:52) states that qualitative research concerned with structures and patterns, and how something is. Sutopo (as cited in Sholawat, 2017) adds that the descriptive method is done naturally by analyzing in a manner of objective and factual. This study aimed to analyze the types of speech style and the factors influencing style shifting of Donald Trump's speech about COVID-19 using Martin Joos theory.

B. Data and Source of Data

In this research, the data was the script of the speech from subtitle text that taken from the youtube with url <https://www.youtube.com/watch?v=LZgjNv8kGR8> on October 4th2020.

C. Technique of Data Collection

The researcher used a method of collecting data based on Sudaryanto (1986:33) mentions five techniques of data collecting technique in linguistic research:

1. Searching the video and the transcript

The researcher searched Donald Trump's speech video and the script. Then the script was needed to give valid data of the entire utterances of the speech.

2. Downloading the video and the transcript

The video and the transcript were downloaded from youtube with url <https://www.youtube.com/watch?v=LZgjNv8kGR8> while the video and the transcript were to represent the real situation of the speech.

3. Identifying

The next step of data collection was identifying, in this step the data were then classified data and also report the findings. The researcher explored the words and sentences that uttered by Donald Trump using speech style analysis based on Martin Joos theory.

4. Note Taking

The researcher transcribed the speech text from the source of the article to easily classify them.

5. Displaying

The last step in collecting data was displaying. Displaying is an activity to display the data collected by the researcher. The collected data were ready to be analyzed.

D. Technique of Data Analysis

In this study, the researcher used the technique of data analysis based on Miles and Huberman (1994) proposed by Sugiyono (2014) which is involving three steps: data reduction, data display, and conclusion drawing/verification.

1. Data Reduction

The first step in analyzing qualitative data involves data reduction. Sugiyono (2014:247) says that data reduction means summarizing, choose the basic things, focusing on important things, look for themes and patterns Sugiyono (2014:247).

The irrelevant data is the data no relation with the theme of the study but related to the research. Next, after collecting and reducing the data, the researcher displayed those data in the form of descriptive.

2. Data Display

The second step is the data display. A display is an organized, compressed assembly of information that permits conclusion drawing and the action (Miles and Huberman 1994).

3. Conclusion Drawing/Verification

The third step of qualitative data analysis is conclusion drawing and verification. From the start of data collection, the qualitative analysis is beginning to decide what things mean is noting regularities, patterns, explanations, possible configurations, causal flows, and propositions (Miles and Huberman 1994).

CHAPTER IV

FINDING AND DISCUSSION

A. Data Findings

After analyzing the data, the researcher found 21 speech styles which consist of 0 data of frozen style (0,00%), 14 data of formal style (66,67%), 5 data of consultative style (23,81%), 2 data of casual style (9,52%) and 0 data of intimate style (0,00%). The data can be seen in the table below:

No.	Joos's Classification	Finding	Percentage
1.	Frozen Style	0	
2.	Formal Style	14	66,67%
3.	Consultative Style	5	23,81%
4.	Casual Style	2	9,52%
5.	Intimate Style	0	
	Total	21	100%

Tabel 4.1 Joos Classification of Speech Style

B. Discussion

1. Types of Speech Style

1.1. Formal Style

Formal style is speech style that occurs in formal situation. The example can be seen if you are an employee and you are talking to your boss, so you have to use formal style. Another situation that use this style usually is if the place of the conversation in a very formal situation, so the conversation must be in formal

style also. In this research, formal style occurs 14 times and there are some data presented as follows.

Data 1:

I want to begin by thanking all of the incredible medical professionals. The doctors, the nurses, everybody at Walter Reed Medical Centre.

From this datum it shows that the utterance above used formal style because he said “by thanking...” It is the utterance of politeness, then there are standard sentence and grammatical correct. The utterance above is code label of formal style used in the datum.

Data 2:

I came here wasn't feeling so well. I feel much better now.

From this datum it shows that the utterance used formal style because it seen from the good grammatical.

Data 3:

We've been so proud of it but this was something that happened and it's happened to millions of people all over the world and I'm fighting for them not in the US. I'm fighting for them all over the world

This utterance is classified into formal style. Because it has good grammatical in the structure is complex.

Data 6:

I just want to be so thankful for all of the support I've seen whether it's on television or reading about it. I most of all appreciate what's been said by the

American people by almost a bipartisan consensus of American people. It's a beautiful thing to see and I very much appreciate it and I won't forget it.

This datum is classified into formal style. Because, the utterance is complete and planning ahead. It's also seen in the grammaticalization, the grammar was good and the structure was complex.

Data 7:

I promise you that I also want to thank the leaders of the world for their condolences. And they know what we're going through, they know what as your leader have to go through but I had no choice. Because I just didn't want to stay in the white house. I was given that alternative stay is in the White House

Datum 7 has formal style. Donald Trump thanked the leaders all over the world, so he must be used formal style in order to speak in a very formal situation. It also can be seen from the grammatical. The characteristic of formal style is also from the pronunciation stress and intonation is careful.

Data 12:

And I think we're going to have a very good result again over the next few days.

This datum is classified into formal style. It seen from word "we're going to", the utterance is planning ahead. It means that Donald Trump has planed the utterance/word before delivering it in his speech.

1.2. Consultative Style

Consultative style is a speech style that usually used in conducting business or discussion. It is such kind of language used in the meeting, school or in the production meeting. This style is between formal and informal situation. In this research, consultative style occurs 5 times and the data are presented as follows:

Data 16:

We've done an awfully good job of that we still have steps to go and we have to finish that job and I'll be back. I think I'll be back soon and I look forward to finishing up the campaign the way it was started and the way we've been doing and the kinds of numbers that we've been doing.

"I'll be back", the utterance was mentioned twice in his talk. It shows that he wanted to make a power in the utterance. It makes the utterance classified into consultative style.

Data 17:

If you look at therapeutics which I'm taking right now. Some of them and others are coming out soon that are looking like uh frankly, they're miracles if you want to know the truth they're miracles people criticize me. When I say that, we have things happening that look like they're miracles coming down from God.

This datum has consultative style. Because it used word "uh frankly", it seen like it produced in semi-formal situation and it made the utterance classified into consultative style.

Data 18:

I can't be locked up in a room upstairs and totally safe and just say "Hey whatever happens I can't do that we have to confront problems".

This datum is classified into consultative style. Donald Trump gave the example to someone, he talks that whatever happens he can't do that. He has to confront the problem. He starts to call he/she by saying "hey. The word "hey" is one of the characteristic of consultative style. It has non-standard form. While the standard form is "hello/hi" and it is used in formal style.

Data 19:

Melania is really handling it very nicely as you've probably read. She's slightly younger than me just a little tiny bit and therefore just we know the situation with the age versus younger people and Melania is handling it statistically like it's supposed to be handled and that makes me very happy and it makes the country very happy, but I'm also doing well.

This datum has consultative style. One of characteristic of consultative style is the structure of the sentence. It has subject and predicate in every utterance, but some words of vocabulary are non-standard ones. For the example is the utterance above using word "tiny", it is a non-standard word, its synonyms are diminutive, little, miniature, minute and small. While all these words mean "noticeably below average in size".

1.3. Casual Style

Casual style is speech style which is used among friend. When people use this style, it is usually shortened. This style is used for relaxed situation such as with close friend, acquaintances, insider in social setting. In this research, this style occurs 2 times and they are presented as follows:

Data 20:

I think it's the finest in the world for the incredible job they've been doing

According to Joos (1976:154), characteristic feature of casual style is the omission of unstressed words, particularly at the beginning of the sentences. The most often-involved are articles, pronouns, auxiliaries and be. The utterance “*I think it's...*” is the omission of unstressed word. However, it could be “*I think that it's....*”. This make the utterance classified into casual style

Data 21:

And I wanna do that. I had to be out in front.

Slang is one of the characteristic of casual style based on Joos. Slang is non-standard word. As said by Fromkin, Hymas and Rodman (2007:439), slang is something that nearly everyone uses and recognized, but nobody can define. The word “*wanna*” is the slang of the word “*want to*”. It is the reason why the utterance is classified into casual style.

2. Factors Influencing Style-Shifting in COVID-19 Speech by Donald Trump

When we talk, we have to know where and what situation that we face at the time. In Dell Hymes theory we know that factor is setting and scene. We also should know with who we are talking. When we talk to stranger, the style must be used is formal style. But how if we want to talk with family or friend? Should we call them with rank? Or use very formal word with operational language? That is will be make the atmosphere of conversation such as you with the stranger. Your family or your friend wouldn't confuse it. That is why when we talk with someone, the factor such as participant, setting and scene and all of SPEAKING component must be used. For instance, participant. It is the factor of influencing speech style. But the style when we talk to our mother and the style when we talk to our lecturer is different. So here, the researcher will describe the factor influencing speech style clearly.

2.1. Formal Style

Data 1: *I want to begin by thanking all of the incredible medical professionals. The doctors, the nurses, everybody at Walter Reed Medical Centre.*

Data 1 shows the utterance used formal style. It is the first sentence uttered by Donald Trump in his COVID-19 video. In SPEAKING component, the S is the factor of it. It influenced by the setting because the video was taken in White House. White House is a formal place. It is the official residence and workplace of

the President of the United States and then it happened in a serious situation. Setting and scene make formal style is the dominant style used by Donald Trump.

Data 6: *We've been so proud of it but this was something that happened and it's happened to millions of people all over the world and I'm fighting for them not in the US. I'm fighting for them all over the world.*

Data 6 shows the utterance used formal style. End is the factor influencing formal style. Donald Trump explained clearly about COVID-19 that happened not only in the United States but also happened all over the world. It was the information for everyone that he fights for COVID-19, he fights it also for the world. The purpose/meaning of the utterance makes Donald Trump choose formal style in his speech.

Data 9: *So I just want to tell you that I'm starting to feel good. You don't know over the next period of a few days. I guess that's the real test. We'll be seeing what happens over those next couple of days*

Data 9 shows the utterance used formal style. Participant is the factor influencing this style. It can be seen from word "you", it intended for all people who will watch his video. Whether he knows the people or not, formal style is required to use so that everyone can understand the information about his situation during quarantine of COVID-19.

Data 11: *I promise you that I also want to thank the leaders of the world for their condolences. And they know what we're going through, they know what as your leader have to go through but I had no choice. Because I just didn't want to stay in the white house. I was given that alternative stay is in the White House.*

The utterance is classified into formal style. The factor influencing formal style is end. The goal of the utterance is to thank the leaders all over the world. Participant is also influencing it. "The leaders all over the world" mean the presidents of every country. Donald Trump required to speak in formal style, because it aimed to all presidents. He might use polite words and formal sentences.

2.2. Consultative Style

Data 5: *We've done an awfully good job of that we still have steps to go and we have to finish that job and I'll be back. I think I'll be back soon and I look forward to finishing up the campaign the way it was started and the way we've been doing and the kinds of numbers that we've been doing.*

Data 5 shows the utterance is classified into consultative style. End is the factor. It can be seen from word "I'll be back". He spoke the word twice. It means that Donald Trump wants to make power in the utterance. The purpose of the sentence makes it classified into consultative style

Data 17: *If you look at therapeutics which I'm taking right now. Some of them and others are coming out soon that are looking like uh frankly, they're miracles if you want to know the truth they're miracles people criticize me. When I say that, we have things happening that look like they're miracles coming down from God.*

The word “uh frankly” classified into consultative style. It is seen like it produces in semi-formal situation. The genre is the factor influencing consultative style occurs in Donald Trump speech. In this utterance, Donald Trump told the story that therapeutics are the miracles coming down from God to make the coronavirus stay away from him. Key is also influencing it. The tone and intonation when Donald Trump delivered the speech was relaxed.

Data 18: *I can't be locked up in a room upstairs and totally safe and just say “Hey whatever happens I can't do that we have to confront problems”.*

Like Donald Trump said out the window in a room upstairs, to everyone may pass the street “Hey whatever happens I can't do that, we have to confront the problems”. Participant is the factor influencing it. Based on Donald Trump's utterance, he gave the example like he called someone out there. It means that he would say to stranger and call him/her by saying first “hey”.

2.3. Casual Style

Found 2 data of casual style in Donald Trump's speech. One of the data is seen in data 20, "*I think it's the finest in the world for the incredible job they've been doing*" is classified into casual style. The utterance "*I think it's...*" is the omission of unstressed word. However, it could be "*I think that it's...*". Factor influencing casual style in Donald Trump's speech is the E component in SPEAKING, while E is the acronym of ends. End in Holmes (1992:11) means purposes, goals and including both function and outcomes. Donald Trump has known that the participant is the people all over the world who watched his video. Using casual style as seen in data 20, Donald Trump didn't say "*I think that it's the finest...*", because everybody would understand the purpose and the function of the utterance. So that casual style is still good to use in the speech

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

Having analyzed the five speech styles in COVID-19 speech by Donald Trump, the researcher would like to provide some conclusions, they are:

a) There are 3 types of speech style used in COVID-19 speech by Donald Trump, they are formal style, consultative style and casual style. While frozen style and intimate style are not found in the speech. The analysis is based on the five speech styles using the theory of Martin Joos. Each of language style has been analyzed and the conclusion is not all of the styles occurred and used in the speech.

b) The researcher found 21 speech styles which consist of 0 data of frozen style (0,00%), 14 data of formal style (66,67%), 5 data of consultative style (23,81%), 2 data of casual style (9,52%) and 0 data of intimate style (0,00%).

c) The factors that influence Donald Trump to shift his speech style during COVID-19 speech is also explained by researcher. The researcher use Dell Hyme's theory about the component of communication that well known as SPEAKING. All of 8 letters have its own meaning.

B. Suggestion

In writing this research, the researcher would like to suggest some things for the readers, especially for the Students of English Department

1. The researcher expects this research can provide something helpful for readers who are interested in studying the types of speech style.
2. To use the speech style in giving the speech, the speaker has to know the situation. So the audience can give their attention and get the message of the speech.
3. Speech style is an interesting subject in English especially in linguistics. So for the students, the researcher suggests to do further analysis about the types of speech style used in the other resources, such as speech, conversation, movie or articles.
4. The researcher realizes that the research is so far from the perfection. Therefore, comments and suggestions are concerned with the analysis in this research will be highly appreciated.

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The Script of COVID-19 Speech by Donald Trump

I want to begin by thanking all of the incredible medical professionals. The doctors, the nurses, everybody at Walter Reed Medical Centre. I think it's the finest in the world for the incredible job they've been doing. I came here wasn't feeling so well. I feel much better now. They're working hard to get me all the way back. I have to be back because we still have to make America great again. We've done an awfully good job of that we still have steps to go and we have to finish that job and I'll be back. I think I'll be back soon and I look forward to finishing up the campaign the way it was started and the way we've been doing and the kinds of numbers that we've been doing. We've been so proud of it but this was something that happened and it's happened to millions of people all over the world and I'm fighting for them not in the US. I'm fighting for them all over the world. We're going to beat this corona virus or whatever you want to call it. And we're going to beat it soundly so many things have happened. If you look at therapeutics which I'm taking right now. Some of them and others are coming out soon that are looking like uh frankly, they're miracles if you want to know the truth they're miracles people criticize me. When I say that, we have things happening that look like they're miracles coming down from God. So I just want to tell you that I'm starting to feel good. You don't know over the next period of a few days. I guess that's the real test. We'll be seeing what happens over those next couple of days. I just want to be so thankful for all of the support I've seen whether it's on television or reading about it. I most of all appreciate what's been said by the American people by almost a bipartisan consensus of American

people. It's a beautiful thing to see and I very much appreciate it and I won't forget it. I promise you that I also want to thank the leaders of the world for their condolences. And they know what we're going through, they know what as your leader have to go through but I had no choice. Because I just didn't want to stay in the white house. I was given that alternative stay is in the White House. Lock yourself. Don't ever leave. Don't even go to the oval office. Just stay upstairs and enjoy. Don't see people. Don't talk to people and just be done with it. And I want do that. I had to be out in front. And this is America. This is the United States. This is the greatest country in the world. This is the most powerful country in the world. I can't be locked up in a room upstairs and totally safe and just say "Hey whatever happens I can't do that we have to confront problems". There's never been a great leader that would have done that. So that's where it is I'm doing well. I want to thank everybody. Our first lady is doing very well. Melania asked me to say something as to the respect that she has for our country. The love that she has for ours and we're both doing well. Melania is really handling it very nicely as you've probably read. She's slightly younger than me just a little tiny bit and therefore just we know the situation with the age versus younger people and Melania is handling it statistically like it's supposed to be handled and that makes me very happy and it makes the country very happy, but I'm also doing well. And I think we're going to have a very good result again over the next few days. We're going to probably know for sure so I just want to thank everybody out there, everybody all over the world. Specifically, the United States, the out-poring of love has been incredible. I will never forget. Thank you very much

APPENDICES

No.	Types of Speech Style	Number	Utterance
1.	Formal Style	14	1. <i>I want to begin by thanking all of the incredible medical professionals. The doctors, the nurses, everybody at Walter Reed Medical Centre.</i>
			2. <i>I came here wasn't feeling so well. I feel much better now</i>
			3. <i>We've been so proud of it but this was something that happened and it's happened to millions of people all over the world and I'm fighting for them not in the US. I'm fighting for them all over the world.</i>
			4. <i>We're going to beat this corona virus or whatever you want to call it. And we're going to beat it soundly so many things have happened</i>
			5. <i>So I just want to tell you that I'm starting to feel good. You don't know over the next period of a few days. I guess that's the real test. We'll be seeing what happens over those next couple of days</i>
			6. <i>I just want to be so thankful for all of the support I've seen whether it's on television or reading about it. I most of all appreciate what's been said by the American people by almost a bipartisan consensus of</i>

			<i>American people. It's a beautiful thing to see and I very much appreciate it and I won't forget it.</i>
			7. <i>I promise you that I also want to thank the leaders of the world for their condolences. And they know what we're going through, they know what as your leader have to go through but I had no choice. Because I just didn't want to stay in the white house. I was given that alternative stay is in the White House</i>
			8. <i>Lock yourself. Don't ever leave. Don't even go to the oval office. Just stay upstairs and enjoy. Don't see people. Don't talk to people and just be done with it.</i>
			9. <i>And this is America. This is the United States. This is the greatest country in the world. This is the most powerful country in the world</i>
			10. <i>There's never been a great leader that would have done that. So that's where it is I'm doing well</i>
			11. <i>I want to thank everybody. Our first lady is doing very well. Melania asked me to say something as to the respect that she has for our country. The love that she has for ours and we're both doing well.</i>
			12. <i>And I think we're going to have a very good result again over the next few days</i>
			13. <i>We're going to probably</i>

			<i>know for sure so I just want to thank everybody out there, everybody all over the world</i>
			<i>14. Specifically, the United States, the out-poring of love has been incredible. I will never forget. Thank you very much</i>
2.	Consultative Style	5	<i>15. They're working hard to get me all the way back. I have to be back because we still have to make America great again.</i>
			<i>16. We've done an awfully good job of that we still have steps to go and we have to finish that job and I'll be back. I think I'll be back soon and I look forward to finishing up the campaign the way it was started and the way we've been doing and the kinds of numbers that we've been doing</i>
			<i>17. If you look at therapeutics which I'm taking right now. Some of them and others are coming out soon that are looking like uh frankly, they're miracles if you want to know the truth they're miracles people criticize me. When I say that, we have things happening that look like they're miracles coming down from God.</i>
			<i>18. I can't be locked up in a room upstairs and totally safe and just say "Hey whatever happens I can't do that we have to confront problems"</i>
			<i>19. Melania is really handling it very nicely as you've</i>

			<i>probably read. She's slightly younger than me just a little tiny bit and therefore just we know the situation with the age versus younger people and Melania is handling it statistically like it's supposed to be handled and that makes me very happy and it makes the country very happy, but I'm also doing well.</i>
3.	Casual Style	2	20. <i>I think it's the finest in the world for the incredible job they've been doing</i>
			21. <i>And I wanna do that. I had to be out in front.</i>



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Assalamu'alaikum Wr. Wb.

Dengan hormat, yang bertanda tangan di bawah ini :

Nama : Senja Asnawi
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Mengajukan permohonan persetujuan proyek proposal/risalah/makalah/skripsi sebagai tercantum di bawah ini dengan judul sebagai berikut :

Style-Shifting Communication on Donald Trump's Speeches

Sekaligus saya mengusulkan/menunjuk Bapak/Ibu sebagai :

Dosen Pembimbing : Drs Ali Amran, M. Hum
Sebagai Dosen Pembimbing proposal/risalah/makalah/skripsi saya

acc *RAF*

Demikianlah permohonan ini saya sampaikan untuk dapat pengurusan selanjutnya. Akhirnya atas perhatian dan kesediaan Bapak/Ibu saya ucapkan terima kasih.

Medan, 17 April 2020
Hormat Pemohon,

Senja Asnawi

Dibuat Rangkap 3 :
- Untuk Dekan/Fakultas
- Untuk Ketua/Sekretaris Prodi
- Untuk Mahasiswa yang bersangkutan



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Website : fkip.umsu.ac.id E-mail: fkip@umsu.ac.id

FORM K 3

Nomor : 954/II.3/UMSU-02/F/2020
Lamp. : ---
Hal : **Pengesahan Proposal dan
Dosen Pembimbing**

Bismillahirrahmanirrahim
Assalamu'alaikumWr. Wb.

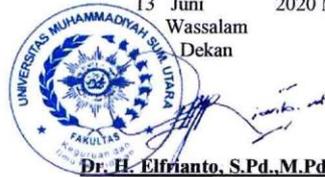
Dekan Fakultas Keguruan dan Ilmu Pendidikan Universitas Muhammadiyah Sumatera Utara menetapkan proposal skripsi dan Dosen Pembimbing bagi mahasiswa yang tersebut di bawah ini :

Nama : **Senja Asnawi**
N P M : 1602050089
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : Style-Shifting Communication on Donald Trump's Speeches
Pembimbing : **Drs Ali Amran, M.Hum**

Dengan demikian mahasiswa tersebut di atas diizinkan menulis proposal skripsi dengan ketentuan sebagai berikut :

1. Penulisan berpedoman kepada ketentuan atau buku **Panduan Penulisan Skripsi** yang telah ditetapkan oleh Dekan
2. Proposal Skripsi dinyatakan **BATAL** apabila tidak selesai pada waktu yang telah ditetapkan.
3. Masa Daluarsa tanggan : **13 Juni 2021**

Medan, 21 Syawal 1441 H
13 Juni 2020 M
Wassalam
Dekan



Dibuat Rangkap 4 :
1. Fakultas (Dekan)
2. Ketua Program Studi
3. Dosen Pembimbing
4. Mahasiswa yang bersangkutan
(WAJIB MENGIKUTI SEMINAR)



**MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN**

Jl. Kapten Mukhtar Basri No. 3 Telp. (061) 6619056 Medan 20238

Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

BERITA ACARA SEMINAR PROPOSAL

Pada hari ini Selasa Tanggal 21 Bulan Juli Tahun 2020 diselenggarakan seminar prodi Pendidikan Bahasa Inggris menerangkan bahwa :

Nama Lengkap : Senja Asnawi
N.P.M : 1602050089
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : Style-Shifting Communication on Donald Trump's Speeches

No	Masukan dan Saran
Judul	-
Bab I	Check the identification of the problem
Bab II	check the grammar
Bab III	-
Lainnya	-
Kesimpulan	<input checked="" type="checkbox"/> Disetujui <input type="checkbox"/> Ditolak <input type="checkbox"/> Disetujui Dengan Adanya Perbaikan

Dosen Pembahas

(Mandra Saragih, S.Pd., M.Hum.)

Dosen Pembimbing

(Drs Ali Amran, M. Hum)

Panitia Pelaksana

Ketua

(Mandra Saragih, S.Pd., M.Hum.)

Sekretaris

(Pirman Ginting, S.Pd., M.Hum.)



**MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN**

Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp.061-6619056 Ext. 22, 23, 30
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id



SURAT KETERANGAN

Ketua Program Studi Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan,
Universitas Muhammadiyah Sumatera Utara, menerangkan di bawah ini:

Nama Lengkap : Senja Asnawi
N.P.M : 1602050089
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : Style-Shifting Communication on Donald Trump's Speeches

benar telah melakukan seminar proposal skripsi pada hari Selasa, tanggal 21, Bulan Juli,
Tahun 2020.

Demikianlah surat keterangan ini dibuat untuk memperoleh surat izin riset dari Dekan
Fakultas. Atas kesediaan dan kerjasama yang baik, kami ucapkan terima kasih.

Medan, Juli 2020

Ketua,

Mandra Saragih, S.Pd, M.Hum



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp. 061-6622400 Ext. 22, 23, 30
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id



LEMBAR PENGESAHAN HASIL SEMINAR PROPOSAL

Proposal yang sudah diseminari oleh mahasiswa di bawah ini:

Nama Lengkap : Senja Asnawi
N.P.M : 1602050089
Program Studi : Pendidikan Bahasa Inggris
Judul Proposal : Style-Shifting Communication on Donald Trump's Speeches

Pada hari Selasa tanggal 21 bulan Juli tahun 2020 sudah layak menjadi proposal skripsi.

Medan, Juli 2020

Disetujui oleh:

Dosen Pembahas

Dosen Pembimbing

Mandra Saragih, S.Pd., M.Hum.

Drs Ali Amran, M. Hum

Diketahui oleh
Ketua Program Studi,

Mandra Saragih, S.Pd., M.Hum.



Unggul | Cerdas | Terpercaya
Bila menjawab surat ini agar disebutkan nomor dan tanggalnya

MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

Jalan Kapten Mochtar Basri No. 3 Medan 20238 Telp. (061) 6622400
Website : <http://fkip.umsu.ac.id> E-mail : fkip@yahoo.co.id

Nomor : 693 /II.3/UMSU-02/F/2021
Lamp : ---
Hal : Mohon Izin Riset

Medan, 13 Rajab 1442 H
25 Februari 2021 M

Kepada Yth, Bapak Kepala Perpustakaan
Universitas Muhammadiyah Sum. Utara
di-
Tempat

Assalamu'alaikum Warahmatullahi Wabarakatuh

Wa ba'du, semoga kita semua sehat wal'afiat dalam melaksanakan kegiatan-aktifitas sehari-hari, sehubungan dengan semester akhir bagi mahasiswa wajib melakukan penelitian/riset untuk pembuatan skripsi sebagai salah satu syarat penyelesaian Sarjana Pendidikan, maka kami mohon kepada Bapak/Ibu Memberikan izin kepada mahasiswa untuk melakukan penelitian/riset di Pustaka Bapak pimpin. Adapun data mahasiswa kami tersebut sebagai berikut :

Nama : Senja Asnawi
N P M : 1602050089
Program Studi : Pendidikan Bahasa Inggris
Judul Penelitian : Style-Shifting Communication on Donald Trump's Speeches.

Demikian hal ini kami sampaikan, atas perhatian dan kesediaan serta kerjasama yang baik dari Bapak kami ucapkan terima kasih.

Wa'alaikumssalam Warahmatullahi Wabarakatuh.



Dekan

Prof. Dr. H. Elrianto Nst, S.Pd, M.Pd.
NIDN 060115057302

** Pertiagal **



**MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
UPT PERPUSTAKAAN**

Jl. Kapt. Mukhtar Basri No. 3 Telp. 6624567 - Ext. 113 Medan 20238
Website: <http://perpustakaan.umsu.ac.id>

SURAT KETERANGAN

Nomor: *147*/KET/IL3-AU/UMSU-P/M/2021

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Kepala Unit Pelaksana Teknis (UPT) Perpustakaan Universitas Muhammadiyah Sumatera Utara dengan ini menerangkan :

Nama : Senja Asnawi
NPM : 1602050089
Univ./Fakultas : UMSU/ Keguruan dan Ilmu Pendidikan
Jurusan/P.Studi : Pendidikan Bahasa Inggris/ S1

adalah benar telah melakukan kunjungan/penelitian pustaka guna menyelesaikan tugas akhir / skripsi dengan judul :

"Style-Shifting of Communication on COVID-19 Speech by Donald Trump"

Demikian surat keterangan ini diperbuat untuk dapat dipergunakan sebagaimana mestinya.

Medan, 21 Rajab 1442 H
05 Maret 2021 M



Kepala UPT Perpustakaan,

Muhammad Arifin, S.Pd, M.Pd



MAJELIS PENDIDIKAN TINGGI
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN
Jl. Kapten Mukhtar Basri No. 3 Medan 20238 Telp.061-6619056 Ext, 22, 23, 30
Website: <http://www.fkip.umsu.ac.id> E-mail: fkip@umsu.ac.id

Kepada: Yth. Bapak Ketua/Sekretaris
Program Studi Pendidikan Bahasa Inggris
FKIP UMSU

Perihal : **Permohonan Perubahan Judul Skripsi**

Bismillahirrahmanirrahim
Assalamu'alaikum Wr. Wb

Dengan hormat, yang bertanda tangan di bawah ini:

Nama Lengkap : Senja Asnawi
N.P.M : 1602050089
Program Studi : Pendidikan Bahasa Inggris

Mengajukan permohonan perubahan judul Skripsi, sebagai mana tercantum di bawah ini:

Style-Shifting Communication on Donald Trump's Speeches

Menjadi:

Style-Shifting of Communication on COVID-19 Speech
by Donald Trump

Demikianlah permohonan ini saya sampaikan untuk dapat pengurusan selanjutnya.
Akhirnya atas perhatian dan kesediaan Bapak saya ucapkan terima kasih.

Medan, Januari 2021

Ketua Program Studi
Pendidikan Bahasa Inggris

Hormat Pemohon

Mandra Saragih, S.Pd., M.Hum

Senja Asnawi

Dosen Pembahas

Dosen Pembimbing

Mandra Saragih, S.Pd., M.Hum

Drs. Ali Amran, M. Hum



MAJELIS PENDIDIKAN TINGGI PENELITIAN & PENGEMBANGAN
UNIVERSITAS MUHAMMADIYAH SUMATERA UTARA
UPT PERPUSTAKAAN

Jl. Kapt. Mukhtar Basri No. 3 Telp. 6624567 - Ext. 113 Medan 20238
Website: <http://perpustakaan.umsu.ac.id>

SURAT KETERANGAN

Nomor: *065*/KET/IL.2-AU/UMSU-P/M/2021

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Berdasarkan hasil pemeriksaan data pada Sistem Perpustakaan, maka Kepala Unit Pelaksana Teknis (UPT) Perpustakaan Universitas Muhammadiyah Sumatera Utara dengan ini menerangkan :

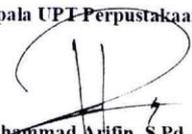
Nama : Senja Asnawi
NPM : 1602050089
Fakultas : Keguruan dan Ilmu Pendidikan
Jurusan/ P.Studi : Pendidikan Bahasa Inggris

telah menyelesaikan segala urusan yang berhubungan dengan Perpustakaan Universitas Muhammadiyah Sumatera Utara Medan.

Demikian surat keterangan ini diperbuat untuk dapat dipergunakan sebagaimana mestinya.

Medan, 25 Jumadil Akhir 1442 H
08 Februari 2021 M

Kepala UPT Perpustakaan,


Muhammad Arifin, S.Pd, M.Pd